

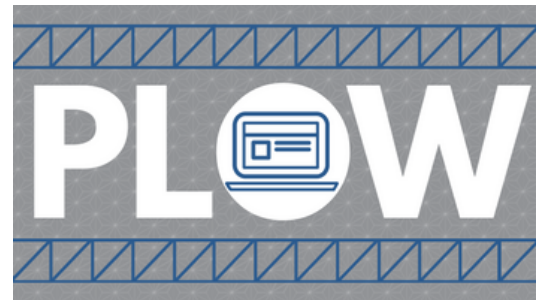


October 2021

## Featured Events

### PLOW Website Training Using Concrete CMS

Various dates | October 20 through November 5 | In-Person around the State



In this class you will work on your new Concrete 5 library website and learn how to login in and edit the new site. You will learn how to add new content to it. You will learn how the website is organized and how to build the structure for your website. PLOW participants in this class should be aware that they are starting over, from scratch, in building a new library website. However, you will learn how to transfer items from your old PLOW website to your new PLOW website. The class will be most beneficial to you if you bring your own content to add to your website.

- 10.20: [Fayette Community Library - Fayette](#)
- 10.21: [Central Rivers AEA - Clear Lake](#)
- 10.22: [Prairie Lakes AEA - Storm Lake](#)
- 10.26: [Mahaska County ISU Extension - Oskaloosa](#)
- 10.27: [Coralville Public Library - Coralville](#)
- 10.28: [Johnston Public Library - Johnston](#)
- 11.03: [Iowa Western Community College - Atlantic](#)
- 11.04: [Western Iowa Tech. Community College - Denison](#)
- 11.05: [Lied Public Library - Clarinda](#)

[Register for a PLOW Training](#)



### Big Ideas Book Discussion: Rituals Roadmap

Friday, November 19, 9:30 a.m. to 11:00 a.m.

The fourth and final title in "Big Ideas Book Discussions" for this year is *Rituals Roadmap: The Human Way to Transform Everyday Routines Into Workplace Magic* by Erica Keswin (c2021) From the author of *Bring Your Human to Work*, Keswin's latest book *Rituals Roadmap* is a guidebook for boosting workplace

morale, showing how using workplace rituals can build stronger connections among staff and more enjoyment in their work.

## More Upcoming Opportunities

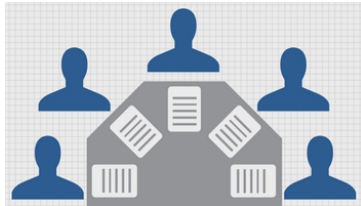


### Braille

**Wednesday, October 27, 1:00 p.m. to 2:00 p.m.**

In collaboration with the Iowa Library for the Blind and Print Disabled, information about the braille format, finding and accessing braille, and braille eReader information. We will also include information on services the Library for the Blind and Print Disabled provides in producing braille for libraries and the braille programs provided.

Register for Braille



### The Key to the City: Forming Strong Relationships between Boards and Councils

**Wednesday, November 17, 6:00 p.m. to 7:30 p.m.**

With city elections wrapping up in early November and new city officials and/or administrations on the horizon, now is a great time to be thinking about good communication habits between the library board and its partners in city government.

Drawing on over 45 years of experience in public administration, Patrick Callahan, of Callahan Municipal Consultants, will highlight best practices for library boards and cities as they work together to better their communities. We'll be reminded about the library board's role and a city's role in running a library, hear stories from both sides about what contributes to a successful working relationship, and be encouraged to start good communication habits. This session will be beneficial to communities of all sizes and board members of any length of tenure!

Register for The Key to the City

## Webinar Archive

### Check out these courses recently added to IA Learns:

- [Big Programming Ideas for Small Budgets](#): Join Chelsea Price, Meservey (IA) Public Library, as she shares some big programming ideas for the smallest of budgets. You'll hear lots about passive and active Covid-safe programs for libraries of all sizes. When you're a solo librarian, or have only a few staff or volunteers to rely on (with a tiny budget to match) you've got to make the most of everything. With creativity, flexibility, and heart, you can be the anchor your community needs, offering programming that engages people of all ages and backgrounds. The special session of Pop YS Live will focus on low-budget programs for children and youth
- [HelpNow by Brainfuse Front Line Staff Training](#): Brainfuse's HelpNow training webinar for Front Line Staff will cover all features available to patrons of Iowa Libraries. This includes live tutoring services; asynchronous tutoring features such as the Writing Lab and Send Question Center; the Skillsurfer online content library; and other academic, interactive tools to assist your users with their learning needs. We will also demonstrate Brainfuse's account features, available to patrons who elect to register an optional, free Brainfuse HelpNow account when accessing the services.
- [Implementing Trauma-Informed Principles in Your Library: An Introduction for Library Staff](#): Trauma-Informed Care started in the healthcare field, but there is a lot to being trauma-informed that can equip libraries to best serve our complex communities. A trauma-informed library is a place where the perspectives of people

who have experienced trauma are honored, and one that provides positive spaces, services, and work culture. All the decisions we make are opportunities for retraumatization or healing; so we might as well make them deliberately! Explore the six principles of trauma-informed care, and how we can implement them in libraries.

- **[Community Outreach and Public Relations](#)**: In collaboration with the Iowa Library for the Blind and Print Disabled, Information and tips for creating accessible outreach and public relations materials including print, digital and electronic documents, and PowerPoint shows.

[Browse all courses in IA Learns](#)

## IA Learns | State Library Education Academy

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*The Continuing Education program is made possible in part by the Institute of Museum and Library Services under the provisions of the Library Services and Technology Act as administered by the State Library of Iowa.*