



## Gov. Reynolds and DCA Announce New Iowa Arts & Culture Marketing Grant

Gov. Kim Reynolds and the Iowa Department of Cultural Affairs have announced a new **Iowa Arts & Culture Marketing Grant opportunity**, focused on the safe re-opening and remarketing of arts and culture experiences for Iowans. Funding for the program has been established with **\$1 million of Coronavirus Relief Funds from the CARES Act**, directed to the department by Gov. Reynolds.

The new funding opportunity is designed to help arts and cultural organizations publicize activities and steps taken to ensure a safe experience and may include many types of marketing expenses tied to re-opening. **Awards will range from \$1,500 to \$20,000** and can be transformative for communities and arts and culture organizations looking to increase their visibility, welcome back visitors, and attract new audiences through creative marketing and advertising strategies.

**Hurry – the deadline to apply is Oct. 11.**

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## Grant Deadlines Approaching

### American Rescue Plan - Arts

Made possible by an appropriation to the department from the **National Endowment for the Arts through the American Rescue Plan Act**.

### American Rescue Plan - Humanities

Made possible by an appropriation to the department from the **National Endowment for the Humanities through the American Rescue Plan**

American Rescue Plan Arts Grants will be awarded to eligible organizations and individual artists. **Deadline: Oct. 1.**

Drop in on virtual office hours via Zoom to ask program staff questions.

Organization Office Hours  
11 a.m., Sept. 29  
[Zoom Link Information](#)

Individual Artist Office Hours  
11 a.m., Sept. 30  
[Zoom Link Information](#)

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**Act.** American Rescue Plan Humanities Grants will be awarded to eligible organizations. **Deadline: Oct. 1.**

Drop in on virtual office hours via Zoom to ask program staff questions:

11 a.m., Sept. 28  
[Zoom Link Information](#)

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### Humanities Project Grant

In addition, the department has opened an **annual funding cycle of Humanities Project grants**. The funding is available through a National Endowment for the Humanities state partnership award to the department, as Iowa's interim state humanities council partner  
**Deadline: Nov. 1.**

## New Iowa Artist Fellows Announced

The Iowa Arts Council has announced its **newest crop of Iowa Artist Fellows**: Writers **Paul Brooke** of Ames and **Emma Murray** of Des Moines, photographer **Brittany Brooke Crow** of Des Moines, printmaker **Louise Kames** of Dubuque and filmmaker **Francesca Soans** of Waterloo.

Chosen for their exceptional creativity, innovative work and career readiness, each new fellow will receive a \$10,000 grant to advance their career, promotional support, and in-depth training from Strategic Planning Partners, one of the country's leading providers of professional development for artists. The fellows will also



virtually participate in "Meet the Artist" public programs at various arts and cultural venues throughout the state.

Photo, top row from left: Brittany Brooke Crow, Francesca Soans, Louise Kames. Bottom row, from left: Emma Murray, Paul Brooke.

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## Gov. Reynolds Announces New IAC and Iowa Great Places Board Members

The Iowa Arts Council welcomes new members to the **Iowa Arts Council Board of Directors** and the **Iowa Great Places Citizen Advisory Board**. Gov. Kim Reynolds made the announcements earlier this month.

### IOWA ARTS COUNCIL

IOWA DEPARTMENT OF CULTURAL AFFAIRS

The following Iowans were appointed to serve three-year terms on the Iowa Arts Council board: **Robin Anderson of Mason City, Donna Dostal of Council Bluffs** and **Michelle Hargrave of Davenport**. The Iowa Arts Council thanks Braden Falline of Spencer, Kent Hartwig of Des Moines, Mary Ellen Kimball of Osceola and Frankie Parrot of Ames, whose terms ended in June.



### IOWA GREAT PLACES

IOWA DEPARTMENT OF CULTURAL AFFAIRS

The following Iowans were appointed to serve three-year terms on the Iowa Great Places board: **Aaron Burnett of Mason City, Danna Kehm of Council Bluffs** and **Angel Wallace of Sioux City**. The Iowa Arts Council thanks Kerrie Kuiper of Lehigh, Gayle Redman of Gowrie, Trevor Toft of Denison and Don Zuck of Ankeny, whose terms ended in June.

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## National Teaching Artist Listening Tour

Des Moines' **Throughline Arts** is teaming up with the **Teaching Artist Guild and the National Guild for Community Arts Education** to further the field of teaching artistry. Iowa teaching artists are encouraged to attend an upcoming listening session to share their perspective on the field. **A listening session will be held 1:30-3 p.m.** Sunday, Oct. 10, at Mainframe Studios in Des Moines.



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## State and Federal Resources

### Iowa Tourism Grants

Iowa Tourism Grants promote tourism in Iowa by funding tourism-related marketing initiatives, meetings and events that benefit both local economies and the state's economy. For the fiscal year 2022 grant cycle, **\$300,000 is available**, and awards will range from \$2,500 to \$10,000 with a required 25 percent cash match. **Deadline: Sept. 29.**



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### Arts Midwest GIG Fund

Arts Midwest has relaunched its [Grow, Invest, Gather \(GIG\) Fund grants](#) to help organizations grow their capacity and host touring artists.

During [Round Two](#), organizations must present performing or visual artists for at least two public events, which can be virtual or in person between January and June 2022.

**Deadline: Oct. 5.**



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