

VOL. 13, \#6 March 20 - April 2, 2006

## 'Lucky’ Fun in Store for Players

## Clerks need to be aware of validation process, other guidelines for Lucky 7's scratch ticket



Lucky 7's front


Lucky 7's back

Several features of the Lucky 7's ticket vary from the usual and retailers should be aware of them.

Validation of Lucky 7's requires entry of the three-digit security code.

When presented with a Lucky 7's ticket for validation, clerks should scan it in the SciScan as usual, but then they will be prompted to enter the three-digit security code. This code is located in the box near the top of the scratched area on the front of the ticket (part of the validation code). Do not use the code located in the pull-tab area on the back of the ticket because this is the ticket number, not the security code.

The ticket validates for all prizes (front and back) at once.

Lucky 7's ticket is $\mathbf{5 . 5}$ inches in length, not 6 inches, so be careful to enter the correct size of 140 when loading an Instant Ticket Vending Machine. Be sure toFLEX each pack of tickets before opening and placing them in the machine to straighten them out for proper vending.

If the tickets are not inserted properly into the machines, they will hang up inside the machine and cause a delay for the customer.


Did You Know . . .?


Powerball tickets are sold by these lotteries: Arizona, Colorado, Connecticut, Delaware, District of Columbia, Idaho, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Minnesota, Missouri, Montana, Nebraska, New Hampshire, New Mexico, North Dakota, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Vermont, West Virginia, Wisconsin, and the Virgin Islands.


Hot Lotto tickets are sold by these lotteries: Iowa, Kansas, Minnesota, Montana, New Hampshire, North Dakota, South Dakota, West Virginia and District of Columbia.

NEW Game End and Validation End Dates List:

Game \#432 Here's the Deal
Game \#434 Blazing 8's
Game \#438 Super 6's
Game \# 455 Sweet Rewards
Game \#457 Wild Crossword (parrot)
Game \#459 Clovers \& Cash
Game \#435 Gold Card
Game \#439 Crocodile Cash
Game \#442 Quick 7's
Game \#445 Double Bingo (orange)
Game \#452 Cashing Thru the Snow
Game \#453 Double Diamonds
Game \#460 Whole Lotta Luck

| Official | Valid. |
| :--- | :--- |
| Game | Period <br> End |
| Ends |  |
| $01 / 09 / 06$ | $04 / 10 / 06$ |
| $01 / 09 / 06$ | $04 / 10 / 06$ |
| $01 / 09 / 06$ | $04 / 10 / 06$ |
| $01 / 09 / 06$ | $04 / 10 / 06$ |
| $01 / 09 / 06$ | $04 / 10 / 06$ |
| $01 / 09 / 06$ | $04 / 10 / 06$ |
|  |  |
| 03/13/06 | $\mathbf{0 6 / 1 2 / 0 6}$ |
| $\mathbf{0 3 / 1 3 / 0 6}$ | $\mathbf{0 6 / 1 2 / 0 6}$ |
| $\mathbf{0 3 / 1 3 / 0 6}$ | $\mathbf{0 6 / 1 2 / 0 6}$ |
| $\mathbf{0 3 / 1 3 / 0 6}$ | $\mathbf{0 6 / 1 2 / 0 6}$ |
| $\mathbf{0 3 / 1 3 / 0 6}$ | $\mathbf{0 6 / 1 2 / 0 6}$ |
| $\mathbf{0 3 / 1 3 / 0 6}$ | $\mathbf{0 6 / 1 2 / 0 6}$ |
| $\mathbf{0 3 / 1 3 / 0 6}$ | $\mathbf{0 6 / 1 2 / 0 6}$ |

Other important dates are listed on the back of this issue.

## Scratch Ticket Designer Wins \$12,000 on Her Own Ticket

Alice Hayes of Webster City never knew how lucky she was until she won the top prize on a lottery ticket she designed.

Hayes won $\$ 12,000$ playing the "Dream'n of Dollars" instantscratch game. She purchased the winning ticket at F\&F Quick Mart, 401 Second St. in Webster City.

Hayes is also the person who came up with the artwork behind the "Dream'n of Dollars" scratch ticket. Hayes said, "I know there are people that have won more, but this is huge for me."
Last May, Iowans were invited to submit their original ideas for in-stant-scratch games for the chance to win cash prizes. Hayes entered the Iowa Lottery's "Design A Game From Scratch" contest and won the $\$ 3,000$ top prize for her artwork. Her entry was selected among more than 1,900 that the Iowa Lottery received for its contest.

When the game first came out on Feb. 20, Hayes bought 100 tickets to hand out to friends and co-workers. Since then, she's also bought a few for herself while stopping for gas or running errands.

This time, her ticket turned out to be a winner.
"I noticed I had a ' $Z$ ' and I thought it would be two bucks. I scratched [some more] and the zeros just kept popping up. I said to the [retailer], 'I think...I know I've got a winner,'" she said.

Hayes claimed her prize at the Iowa Lottery's headquarters in Des Moines. She plans to invest her winnings and possibly take a vacation.


Alice Hayes of Webster City holds the winning scratch ticket that she designed.


## Waterloo Man Wins Last Plasma TV in Drawing

Port Beattie Jr. of Waterloo won a 42-inch Sony plasma TV in the Iowa Lottery's final drawing for the "Instant Replay Big-Screen Giveaway" second-chance contest.

He said that the phone call from Iowa Lottery Promotions Manager Karen Smith was a bit of a surprise.
When his wife heard the message, she was skeptical. "She said, 'Now don't you go giving them [any] information because this


Port Beattie Jr. of Waterloo might be a scam,"" Beattie recalled. "I had like four or five tickets, I think, that I entered... I totally forgot about it."

As luck would have it, Beattie had been in the market for a new television anyway. He knows exactly where it's going!
"This one's going to go in the bedroom I think," he chuckled, adding, "If it's not too big!"

Players entered the contest with the serial number from a nonwinning "Winter Green" scratch ticket on the lottery's Web site, www.ialottery.com. Beattie purchased his ticket at Kwik Star, 324 Fletcher Ave. in Waterloo.
The three other players who were recently drawn as winners in the contest were: Sal Vasquez of Des Moines, Dana Bean of Cedar Rapids and Bobbie McLane of Palo.

## Players Can Get ‘Payback’

## Payback (pull-tab)

## Cost: \$2

Top Prize: $\$ 100$
Odds: 1 in 4.19
Begin Ordering: March 27
Play by peeling apart the five tabs located on the back of the ticket. Three symbols are printed under each tab. Check all five tab areas. If three consecutive symbols printed vertically or diagonally under any of the tabs match identically any of the winning combinations shown on the ticket front, the player wins the corresponding prize. The arrow connecting the symbols indicates you are a winner.


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Continued from Page 1

- On the back of the ticket, if the pull-tabs are pulled too far to the left, the information area for players to fill out for a winning ticket may be damaged.

This should not affect validation. For prizes less than $\$ 600$ redeemed at the retailer location, the customer just needs to sign the back of the actual ticket. No additional information is necessary. For all prizes redeemed at a Lottery location, the customer just needs to sign the back of the actual ticket and complete a winner claim form from the retailer with the required information.
Lucky 7's (combination pull-tab and scratch ticket)

Cost: \$5
Top Prize: $\mathbf{\$ 5 0 , 0 0 0}$
Odds: 1 in 3.85
Begin Ordering: April 3

## Prize

Odds
\$5
\$10
\$15
\$25
\$50
\$100
\$250
\$1,000
$\$ 50,0001$ in $119,700.00$

Lucky 7's consists of an instantscratch game on the front and a pull-tab game on the back. It has three play areas. In the number match area, match any of "Your Numbers" to the "Lucky Number" and win the prize shown below that number. Find a " 7 " symbol and win that prize instantly. In the "Fast $\$ 50$ " area, reveal two like symbols and win $\$ 50$ instantly. In the pull-tab area (ticket back), match three like symbols under the same window and win the corresponding prize in the Prize Legend.

## Lucky Chips

Cost: \$1
Top Prize: $\mathbf{\$ 5 , 0 0 0}$
Odds: 1 in 4.76
Begin Ordering: April 3


|  | $\$ 1$ | 1 in 7.50 |
| :--- | ---: | ---: |
| If "Your Prize" matches the | $\$ 2$ | 1 in 20.00 |
| "Prize to Match" within a | $\$ 4$ | 1 in 75.00 |
| game, win the prize shown for | $\$ 5$ | 1 in 150.00 |
| that game. Find a "Lucky Chip" | $\$ 15$ | 1 in 300.00 |
| symbol and win that prize | $\$ 50$ | 1 in 300.00 |
| instantly. \& | $\$ 5,000$ | 1 in $120,000.00$ |



