



July 2021

Featured Events

Public Health Partnerships for Iowa Libraries

Thursday, August 12, 10:00 a.m. to 11:00 a.m.

5-2-1-0 Healthy Choices Count!, a public-private partnership, cultivates healthy places for Iowa children and families using evidence-based healthy eating and active living approaches. 5-2-1-0 promotes the daily recommendations of 5 servings of fruits and vegetables, 2 hours or less of recreational screen time, 1 hour or more of physical activity and 0 sugary drinks- drink more water.

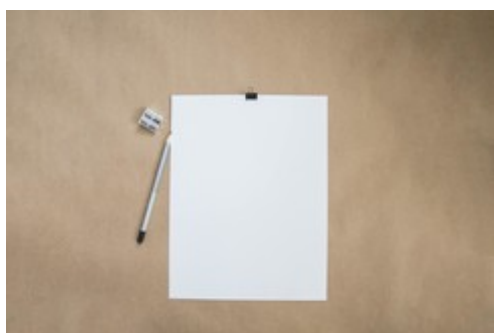


Evidence has shown that childhood health promotion is most effective when the whole community is on board and libraries are an important community partner in providing information about healthy choices to children and their families.

In this webinar you will learn about the 5-2-1-0 Healthy Choices Counts! resources that are available to you and see examples of how Iowa libraries have encouraged healthy eating, physical activity, and a love of reading.

Presented by the Iowa Department of Public Health.

[Register for Public Health Partnerships](#)



Acting on Input

Wednesdays

July 21, August 18, & September 15

10:00 a.m. to 11:00 a.m.

There is so much to say “yes” to—from tech trends to popular programming—that it’s easy for libraries to act on impulse. But the most responsive library services are developed around thoughtfully

collected community input.

"Acting on Input" is a three-part series:

1. **Focus groups (7/21 - This Wednesday!)**: an effective and certainly conversational way to hear people’s thoughts about their community and their library. Learn how to effectively use local focus

groups, including who to invite and how to frame the conversation for best results.

2. **Surveys (8/18):** an often top-of-mind idea when it comes to needing feedback. Hear tips for writing good survey questions to bring back best results and learn what research outlets can show us.

3. **Action plans (9/15):** how to turn the feedback from focus groups and surveys into practical next steps. Learn about writing patron-facing goals and measurable objectives, as well as suggestions sharing notable achievements with the very people who provided the "input" part!

Join State Library consultants Becky Heil and Bonnie McKewon as they take us through this exciting series this summer!

[Register for "Focus Groups"](#)

[Register for "Surveys"](#)

[Register for "Action Plans"](#)

More Upcoming Opportunities



Check it Out

Tuesday, July 27, 11:00 a.m. to 12:00 p.m.

Check It Out! is a webinar series spotlighting the best new books for ages 0-18. Join Angie for booktalks on the latest titles. Check It Out! gives you collection development ideas and looks at trends in publishing and more. We always have a lot of fun and after every session both your shelves and your TBR list will be full!

This month's event will mark the end of this series as Youth Services Consultant Angie Manfredi resigned her position as the Youth Services Consultant with the State Library. Her last day will be August 10th.

[Register for Angie's last "Check it Out"](#)



Technology and Accessibility

Wednesday, July 28, 1:00 p.m. to 2:00 p.m.

The State Library's ongoing series with the Iowa Library for the Blind and Print Disabled. July's program provides information on what to look for when purchasing new technology for patron use in libraries

[Register for Technology & Accessibility](#)

Webinar Archive

[Check out these courses recently added to IA Learns:](#)

- [Accessibility In PLOW Concrete CMS](#): Join Marie Harms, Program Director at the State Library of Iowa, as she takes participants through best practices and practical solutions for accessibility concerns in the PLOW Concrete CMS platform. At the end of the webinar, attendees will be able to make their PLOW Website ADA-compliant and understand the components of what makes a website accessible.
- [Audio Books - Library for the Blind and Print Disabled](#): In collaboration with the Iowa Library for the Blind and Print Disabled, information regarding audio books in the library's collection, digital players, and BARD. We will also include services the Library for the Blind and Print Disabled can provide in producing audio.
- [Collection Conversations: Romance Novels](#): Want a fresh perspective on collection development that isn't trying to sell you something? Need advice about hard-to-develop categories in your adult collection? Hear from in-practice librarians, special guests, and State Library Consultant Maryann Mori as we explore tools, topics and trends of adult collection development for your library! June 25 -- Romance Novels: Love is in the air!

[Browse all courses available in IA Learns](#)

IA Learns | State Library Education Academy

CE Consultant: Samantha Bowers

CE Support: Vacant

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The Continuing Education program is made possible in part by the Institute of Museum and Library Services under the provisions of the Library Services and Technology Act as administered by the State Library of Iowa.