

VIP Connection Newsletter

VOL. 2, #3 October 2002

New Powerball Designed For Bigger Jackpots, Has More Powerful Power Play

Exciting New Features Debut Oct. 6

You'll soon notice some exciting changes when you buy your Powerball ticket.

Changes coming Oct. 6 are designed to bring bigger jackpots to the Powerball game and the Power Play will have an extra punch as well. Another new feature will give players a chance to win a larger prize for matching five numbers when the jackpot hits a record level and continues to grow.

Pick 5 of 53 and 1 of 42

Starting Oct. 6, when you buy your Powerball ticket, you'll pick your first five numbers out of a field of 53 numbers instead of 49. The Powerball is still one out of a field of 42. Tickets still cost \$1 and drawings are held on Wednesday and Saturday nights at 9:59 p.m. Tickets may be purchased until 7:59 p.m. on the night of the drawing.

Other rules remain the same as well: You may use a play slip to pick your own numbers or you may request an "easy pick" from the clerk and the lotto terminal will pick the numbers for you. But, be sure to use a



new Powerball play slip. Play more than one drawing by marking the "multi-draw" box on the play slip for 2, 3, 4, 5, or 10 consecutive drawings.

Power Play Prizes Will At Least Double!

With the change, when you purchase the Power Play for an extra \$1 per play, your prize will always be multiplied (except the jackpot, of course)! The "1" will be removed, so only the numbers "2" through "5" appear on the wheel. Your prize, except the jackpot, will always be multiplied by a number from "2" through "5"!

When Power Play was first introduced, the Power Play Wheel had the numbers "1" through "5" on it. There was a chance that if the "1" was spun,

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Contact Us With Your E-mail Address!

Our goal at "VIP Connection" is to bring the Iowa Lottery news you want in the format you want. **Things Have Changed**

Many things have changed since we first began publishing "VIP Connection." There are new games, new lotto and instant ticket machines and lots of new technology. Now, it may be more convenient for you to receive this newsletter by e-mail. If you do get our newsletter by e-mail, you'll still receive a postcard in the mail with a coupon.

Abbreviated Version

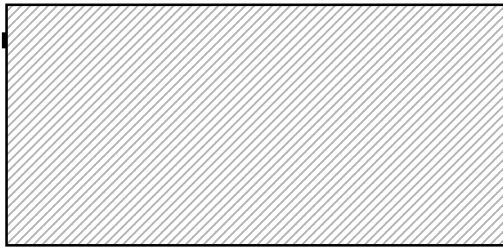
In the next six months, we'll be working toward a more abbreviated version of the paper "VIP Connection" with the hope that more people will begin receiving their information by e-mail and at www.ialottery.com.

Contact us at web.master@ilot.state.ia.us and let us know you're interested in receiving this publication by e-mail. We'd also be glad to sign you up for our Winning Numbers e-mail service, which delivers the winning Powerball and Hot Lotto numbers to your desktop twice per week.



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Play All the Best New Scratch Games From the Iowa Lottery



"Beetle Bailey"®© 2002
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Beetle Bailey Double Time (\$1)

Top Prize: \$500
Overall Odds: 1 in 5.14
Game Begins: Oct. 7

Play "Double Time" and win up to \$500! If you get three "X" symbols in any row, column or diagonal, you win the prize in the prize box. Scratch the "Bonus" spot to see if your prize is "Single" or "Double."

Prize	Odds
\$1	1 in 7.50
\$5	1 in 18.75
\$10	1 in 300.00
\$20	1 in 450.00
\$40	1 in 450.00
\$500	1 in 59,850.00

Top Banana (\$1)

Top Prize: \$300
Overall Odds: 1 in 4.90
Game Begins: Oct. 21



It could be "fruit"-ful to play Top Banana! If you match any of "Your Numbers" to either "Winning Number," you win the prize shown for that number. If you reveal a "Banana" symbol, you win that prize automatically.

Prize	Odds
\$1	1 in 7.50
\$2	1 in 20.00
\$3	1 in 100.00
\$5	1 in 300.00
\$10	1 in 300.00
\$30	1 in 300.00
\$300	1 in 1,841.54

Lottery Sends More Profits To State

Iowa Lottery sales and profits to the state were up in fiscal year 2002, which began with a large Powerball jackpot.

Preliminary figures show the lottery raised \$48.1 million in revenues for state programs during fiscal year 2002, which ended June 30. That was up nearly 9 percent from FY 2001 profits of \$44.2 million and well ahead of the lottery's budget projections of \$42.2 million for the year.

Unaudited figures show lottery sales for the year were up about 3.5 percent, at \$181.2 million, compared to \$175 million in FY 2001.

Iowa Lottery Commissioner Ed Stanek said that lottery sales began the fiscal year on a strong note as the Powerball jackpot climbed to \$295 million for the Aug. 25 drawing. Lottery proceeds to the state in August set a monthly record, at \$11.5 million.

Powerball sales for the year increased nearly 17 percent from FY 2001 to \$60.8 million.

Sales increased in lottery pull-tab tickets and Iowa's \$100,000 Cash Game and Pick 3 lotto games. Hot Lotto, a multi-state game that began in April, had \$1.3 million in Iowa sales through June 30.

Iowa Lottery revenues are deposited in the state general fund, where they are used to pay for a variety of programs. Some of the programs that receive money from the general fund include education, natural resources, health and family services and public safety.

The last day to claim prizes in these games is Dec. 16, 2002:

Game #256	Double Doubler 2000—Yellow
Game #295	Tee Time
Game #303	Double Blackjack—Red

New Powerball Game Offers Bigger Jackpots, "1" is Gone From Power Play

Continued from page 1

players' prizes would not be multiplied when they purchased the Power Play.



The Power Play multiplier number is chosen by

a wheel spin during the Powerball drawings on Wednesday and Saturday evenings. The Power Play number determines by how much a winner's prize will be multiplied.

For example, if the number 3 is drawn, each prize, except the jackpot, will be multiplied by three. A \$100,000 prize will be worth \$300,000!

Match 5 Bonus Enhances Match 5 Prizes

Also beginning Oct. 6, when a record-jackpot amount is reached, the jackpot will increase in maximum increments of \$25 million per drawing until the jackpot is won. Players don't need to do anything extra—this is now a regular feature of the game.

While the record jackpot is growing, a "bonus prize pool" will begin to build using the prize money collected in excess of the \$25 million sent to the jackpot pool. This fund will be used to increase the dollar amount of prizes won when players match five numbers and someone wins the jackpot.

When the record jackpot is won, any player who matches five white balls will receive the traditional



Powerball Odds

Match	Win	Odds
5 + 1	Jackpot*	1 in 120,526,770
5 + 0	\$100,000	1 in 2,939,677
4 + 1	\$5,000	1 in 502,195
4 + 0	\$100	1 in 12,249
3 + 1	\$100	1 in 10,685
3 + 0	\$7	1 in 261
2 + 1	\$7	1 in 697
1 + 1	\$4	1 in 124
0 + 1	\$3	1 in 70

Overall odds are 1 in 36. Odds are rounded to the nearest whole number.

\$100,000 prize plus their share of the "bonus prize pool."

For example, the present record jackpot is \$295.7 million. If the Powerball jackpot climbs higher than that, the "bonus prize pool" will begin to accumulate using funds over and above the \$25 million that goes toward the jackpot pool. The next jackpot would be \$321 million and the bonus pool would begin accumulating toward increasing the prize for the Match 5 winners. This "bonus prize pool" is awarded only when the jackpot is also awarded. The "bonus prize pool" is not a part of the Power Play feature and will not be multiplied.

Annuity Payments Adjusted

Another change that takes effect on Oct. 6 involves the annuity payment of the jackpot. When a player wins the Powerball jackpot, he or she may choose to receive the prize in 30 annuity payments or elect to take a lump-sum payment. Formerly, the prize was paid over 25 years.

Lottery To Award Hawk Bowl Trip



Lottery players have a chance to win tickets to a University of Iowa football game and a grand prize of a trip to a bowl game in a Web

promotion that runs through Oct. 22.

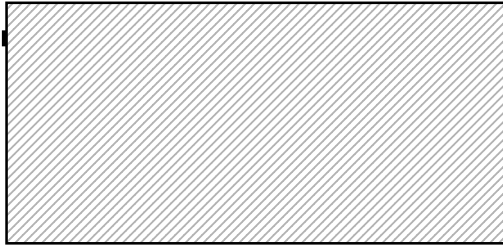
Players are invited to visit the Iowa Lottery web site at www.ialottery.com to enter the promotion using a nonwinning Red Hot 7's scratch ticket. The only way to be entered in the contest is to complete the electronic entry form on the web site.

The Lottery will give away 20 pairs of tickets to the Iowa vs. Northwestern home football game on Nov. 9, plus winners will get passes to a special tailgate party before the game.

One of those 20 winners will be selected at the party as the lucky grand prize winner! That winner will have the privilege of suite passes for the game at Kinnick Stadium; they'll meet Gary Dolphin and Ed Podolak for an on-air interview; and they'll win a trip for two to Iowa's bowl game!

If the Hawkeyes are not invited to play in a bowl game, the winner will be able to choose an alternate trip to the Rose, Orange, Fiesta or Sugar Bowl. The trip will include airfare, hotel and game tickets plus spending money. Federal and state withholding taxes are paid.

Players may enter the promotion until midnight on Oct. 22. Players type in the serial number from a nonwinning Red Hot 7's scratch ticket to enter and must use a different nonwinning Red Hot 7's ticket each time they enter.



Get Ready To Visit Las Vegas On "Instant Millionaire" Show

A new television game show debuts Oct. 5, offering Iowa Lottery players the chance to win a trip to Las Vegas and play for a top prize of \$1 million.



The semi-final game "Power Up" will decide who plays in the final round for up to \$1 million. The players face a board containing only the

letters "B-A-L-L." The letters "P-O-W-E-R" have been hidden under the 10 boxes on the board. Players try to uncover the missing letters to spell "Powerball."

Powerball Instant Millionaire

The final round, called "Powerball Instant Millionaire" determines how much the finalist will win—up to \$1 million!

The player faces a board with the nine letters that spell "Powerball." If the player is able to reveal all seven "\$"s without uncovering an "X," he or she will win \$1 million! Each time the player uncovers a "\$," the prize doubles. If the finalist uncovers an "X," he or she is no longer eligible to win the \$1 million, and risks losing half of the money if they uncover the second "X." The finalist may quit playing at any time.

These games promise a lot of suspense and excitement! Check the listing on the next page to see which channel to watch the game show on in your area and tune in!

"Powerball Instant Millionaire" makes its home in Las Vegas on the exciting Strip. Contestants from 13 states including Iowa will have a chance to play several Las Vegas-style games as they try to qualify to play in the bonus round for \$1 million. Todd Newton hosts the show. It's taped at The Venetian resort, hotel and casino, where contestants also will stay.

Las Vegas-Style Games

Those contestants chosen for the first two preliminary rounds on the game show will play "Crazy 8's" or "High Rollers." In "Crazy 8's," the object is to draw the "8" of each suit. Players draw from cards "death" face down on the screen. The winner is the last player left in the game or the player who uncovers the fourth "8," whichever comes first.

In "High Rollers," the computer hides 19 pairs of dice on the board. A player must uncover a pair of dice with a value other than "7." The winner of the game is the player who uncovers dice that bring the value of the last two digits of the "Money Line" to 40 or greater, or the last player left in the game.

A third preliminary game will determine the final contestant who will advance to the semi-final round. Each player who has not played in a previous game will be eligible to play. The winners of the first three games advance to the semi-final round.

Ticket Features Venetian® Hotel

Venetian® Las Vegas (\$3)

Top Prize: \$25,000 instantly or up to \$1 million on the game show

Overall Odds: 1 in 4.99

Odds with entry: 1 in 3.33
Game Begins: Oct. 14



Iowa Lottery players who want to be on the "Powerball Instant Millionaire" game show will now purchase the

Venetian® Las Vegas scratch ticket to qualify.

This ticket has four play areas. In the "Slots" play area, if you match three like symbols per spin, you win the prize shown. In the "Bonus Spot" area, if you find a prize amount, you win that prize instantly. In the two "Black-jack" play areas, if "Your Hand" beats the "Dealer Hand," you win the prize for that hand.

If the prize won is a "TV Drawing" symbol, complete the name and address section on the back of the ticket, add a first class postage stamp and mail the ticket.



Todd Newton is the host of "Powerball Instant Millionaire."

Prize	Odds
Entry	1 in 10.00
\$3	1 in 8.33
\$4	1 in 25.00
\$5	1 in 100.00
\$10	1 in 100.00
\$20	1 in 100.00
\$30	1 in 100.00
\$100	1 in 2,784.00
\$1,000	1 in 23,940.00
\$25,000	1 in 119,700.00

Iowans Win Big on Powerball—The Game Show

Boone, Iowa

A Boone man became Iowa's ninth contestant to make it to the bonus round on "Powerball—The Game Show" and play for the top prize of \$1 million.

Allen Smith of Boone ended up winning \$10,000 on the Aug. 3 episode of the weekly game show.

"It was exciting," he said. "The show went quickly, faster than I expected."

Smith, 36, works at the Sinclair gas station where he bought the ticket that got him on the show. He already has some specific plans for his winnings.



Allen Smith of Boone and his mother accept a \$10,000 check from Bob Eubanks, left, on "Powerball—The Game Show."

"I'm going to buy a car," he said. "I like Toyota Supras."

Iowa's 16 home players each won \$600 on that episode.

Spencer, Iowa

Linda Malaise of Spencer advanced through the initial rounds of "Powerball—The Game Show" without actually playing any of the games.

While other contestants were eliminated in the games they were chosen for on the July 27 episode, Malaise made it through because her name wasn't called. She ended up winning \$5,000.

"That was better than if I'd had to play the game because I was nervous, very nervous," she said with a laugh.

Malaise said her experience on the show helped her come up with her own motto for lottery players: "If you want it to pay, you have to play!"

Council Bluffs, Iowa

Twenty years after her mother invited her along on a free trip she'd won to Hawaii, Debbie Davis was able to return the favor by taking her mom to Hollywood for the taping of "Powerball—The Game Show."

"I have been nervous since I got here, but I thought it went really well."—Debbie Davis

Davis, 46, of Council Bluffs, won \$5,000 on the Aug. 17 episode of the weekly game show and said it's something she'll always remember.

"I have been nervous since I got here but I thought it went really well," she said after taping the show. "I enjoyed myself."

Davis' mother, Pat Benson, said she had fun just being in the audience and watching Debbie compete.

"There was a little bit of looseness in the program and they were telling jokes to the audience. We had fun," Davis said.

She said she plans to use her winnings to pay for home remodeling.

Watch "Powerball Instant Millionaire" Every Saturday on These Stations

- KWWL, Cedar Rapids/Waterloo/Dubuque, 5 p.m.
- WOI, Des Moines, 6:30 p.m.
- Cox Channel 2, Omaha/Council Bluffs, 4 p.m.
- KTVO, Ottumwa, 6:30 p.m.
- KWQC, Quad Cities, 5 p.m.
- KTTT, Rochester, Minn./Mason City, 5 p.m.
- KCAU, Sioux City, 6:30 p.m.

Stations and times are subject to change with fall sporting events in full swing. Check your local TV listings.

Kum & Go To Offer Free Coffee

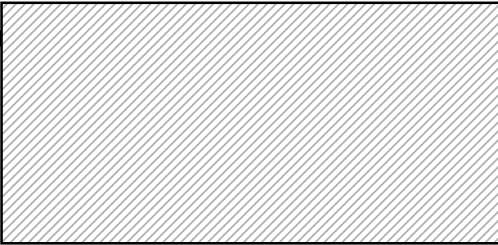
The Kum & Go convenience store chain and the Iowa Lottery are teaming up to offer players free coffee next month!

From Nov. 3-16, with a \$5 purchase of Powerball or any lotto game on one ticket, players will receive a coupon for a free 12-ounce cup of Kum & Go coffee. Coupons may be redeemed at Kum & Go stores only. The coupons are good through Dec. 31, 2002.

In December, look forward to a free holiday scratch ticket offer in Kum & Go stores! The Iowa Lottery again will

Kum & Go
We Go All Out!

offer holiday gift certificates for purchase during the holiday season. You'll receive a free scratch ticket when you make a qualifying holiday gift certificate purchase from Dec. 15-21 only at Kum & Go. Watch for more details in your local store.



Powerball

Data from 11/5/97 through 09/12/02

Number	White Ball Frequency	Red Ball (Powerball) Frequency	Power Play Multiplier Frequency
1	44	12	30
2	53	15	33
3	56	8	32
4	58	9	23
5	54	9	41
6	55	18	-
7	48	12	-
8	53	13	-
9	53	11	-
10	50	12	-
11	37	13	-
12	56	8	-
13	50	15	-
14	50	16	-
15	62	12	-
16	56	10	-
17	43	11	-
18	45	15	-
19	57	10	-
20	54	23	-
21	45	13	-
22	55	13	-
23	48	10	-
24	49	10	-
25	45	14	-
26	60	15	-
27	58	11	-
28	50	13	-
29	51	10	-
30	51	9	-
31	47	16	-
32	54	11	-
33	52	15	-
34	49	11	-
35	55	14	-
36	55	11	-
37	51	19	-
38	50	8	-
39	53	13	-
40	55	7	-
41	58	5	-
42	61	7	-
43	52	-	-
44	47	-	-
45	57	-	-
46	45	-	-
47	46	-	-
48	48	-	-
49	54	-	-

Frequency Charts Help Players Pick Lucky Lotto Numbers

\$100,000 Cash Game

Data from 01/27/92 through 09/12/02

Number	Frequency
1	487
2	504
3	445
4	480
5	496
6	457
7	440
8	476
9	421
10	485
11	499
12	434
13	481
14	492
15	460
16	506
17	454
18	494
19	460
20	491
21	449
22	520
23	476
24	457
25	502
26	479
27	470
28	495
29	468
30	476
31	460
32	450
33	491
34	455
35	485

Hot Lotto

Data from 04/07/02 through 09/12/02

Number	White Ball Frequency	Hot Ball Frequency
1	4	1
2	7	1
3	7	3
4	2	2
5	10	1
6	6	1
7	6	3
8	4	3
9	5	4
10	5	4
11	3	4
12	4	1
13	5	2
14	7	2
15	8	3
16	6	1
17	4	2
18	9	7
19	7	0
20	4	-
21	7	-
22	6	-
23	5	-
24	3	-
25	5	-
26	7	-
27	6	-
28	4	-
29	8	-
30	4	-
31	5	-
32	6	-
33	10	-
34	7	-
35	6	-
36	7	-
37	8	-
38	1	-
39	7	-

Dubuque Woman Collects \$3.6 Million Hot Lotto Prize At Lottery Headquarters



An eastern Iowa woman claimed the first jackpot awarded in the Hot Lotto game.

Darlene Becker of Dubuque along with her husband, Roger and son, Wade, took a ride on Aug. 8 to the Iowa Lottery in Des Moines to validate the winning ticket for the \$3.6 million Hot Lotto jackpot from the July 10 drawing.

"After he called, I checked. He insisted I check.

"I had gone to buy my husband some orange sherbet when I bought my ticket," she said. "I just didn't believe it. I guess I was what you call 'stunned.'"

She chose to receive the prize in a lump-sum payment of \$2.01 million.

Becker matched the winning numbers on an easy-pick ticket for the \$3.6 million Hot Lotto jackpot.

Becker's ticket was the first jackpot winner in the Hot Lotto game.



Darlene Becker of Dubuque accepts a ceremonial check for \$3.6 million from Iowa Lottery Commissioner Edward Stanek at Iowa Lottery headquarters. Becker's son Wade is sitting next to them.

"I had gone to buy my husband some orange sherbet when I bought my ticket. I just didn't believe it."—Darlene Becker

Becker, 64, who has lived all her life in Dubuque, is the mother of 10 children. Her husband is a retired stone quarry operator.

She said she will buy a new vehicle and "do some things around the house" now that she's claimed her prize. "First of all, I need a new van to do a lot of pickups with my grandkids. I also need to do some work around the house—new gutters, new furnace and I want to remodel the kitchen."

She also indicated she and her husband may travel to Arizona to meet friends.

Becker purchased the winning ticket at Eagle Foods on J.F.K. Road in Dubuque.

Becker said her son-in-law contacted her when he heard about a winning ticket sold in Dubuque.

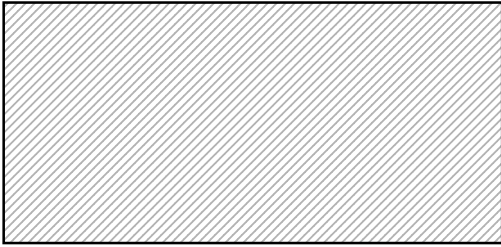
Several \$5,000 Prizes Unclaimed

At the Iowa Lottery we love to give away prizes, but we can't give them away until we know who won!

Right now there are five Powerball winners of \$5,000 or more who have yet to claim their prizes. Some of these prizes will expire soon! Please check all your lotto tickets and help us give away more Iowa Lottery prizes!

The following are unclaimed prizes as of Sept. 10, 2002:

GAME	LOCATION SOLD	TICKET	CITY	DRAWING DATE	EXP. DATE	PRIZE AMT.
Powerball	Osco Drug		Clinton	10/3/01	10/3/02	\$5,000
Powerball	Gravert's Auto Service		Bettendorf	10/6/01	10/6/02	\$5,000
Powerball	Osco Drug		Ankeny	11/3/01	11/3/02	\$5,000
Powerball	Kum & Go		Rockwell City	1/19/02	1/19/03	\$5,000
Powerball	Kum & Go (Gordon Dr.)		Sioux City	1/19/02	1/19/03	\$5,000



**VIP
Coupon!**

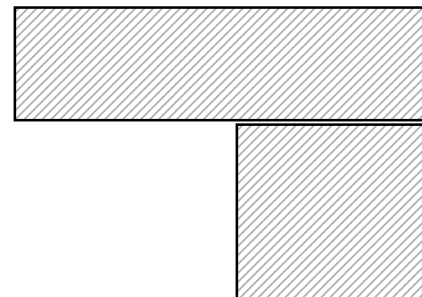


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total purchase
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more of Hot Lotto
plays on one ticket!**

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Use This
Coupon
Next Time
You Play!*

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