



Show What Drives You: Iowa's Natural Resource Plates

Show your outdoorsy side and support conservation when you switch to a [natural resources license plate](#) on your Iowa vehicle. Your license plate dollars directly support conservation in Iowa.

How It Works:

Take your [license plate](#) to your [County Treasurer's Office](#) and ask to switch to a natural resource plate. Select your **favorite wildlife species** from the popular license plate designs: the American goldfinch and wild rose (state bird and flower); a pheasant; a bald eagle; a buck; and a brook trout. It's that easy!

After the initial \$45 fee, the \$25 renewal fee will be added to your annual vehicle registration renewal for easy annual donations.

Iowa's Natural Resource Plates Support Wildlife, Parks and More

Funds generated from the sale and renewal of natural resource license plates fund the Wildlife Diversity Program, responsible for protecting more than 1,000 fish and wildlife species in the state, including:

- **Improving wildlife** habit through research and plantings;
- **Protecting endangered species** like the rusty-patch bumblebee and the Massaugua rattlesnake;
- **Tracking and supporting** songbirds, rare amphibians and reptiles; and
- **Educating** adults and students about natural resources and much more.

[REAP](#), the popular Iowa program that provides grants and funding for conservation, supports:

- Iowa's city, county and state **parks**,
- **water quality** improvements,
- **wildlife habitat**, and prairie and woodland restoration; and

- conservation **education**.

Visit your [County Treasurer's Office](#) today and show what drives you. Personalized plates are also available. Learn more at www.iowadnr.gov/plates