

Monday Morning Eye-Opener March 1, 2021

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MONDAY MORNING EYE-OPENER

FROM THE STATE LIBRARY OF IOWA



March 1, 2021

New Feature From WhoFi



New Tool For Programming Statistics

WhoFi, the vendor that provides wi-fi statistics for public libraries, has added a new feature. **Program Planner** is a programming report tool which will schedule, manage, and track attendance at library programs and events. Data recorded in this tool will automatically transfer over to the Public Library Annual Survey at the end of the fiscal year.

For all public libraries currently using **WhoFi**, this new program tracker becomes available today **March 1**.

Access **Program Planner** by logging into the same **WhoFi** account you're already using to access your wireless stats.

Background

Two years ago, the State Library contracted with **WhoFi** to provide a new service for Iowa public libraries. a usage counter to monitor and track the number of devices on a wireless network. **WhoFi** provides public libraries with wireless usage statistics and easy-to-read reports. Data from **Who-Fi** allows library directors to easily complete questions on the Public Library Annual Survey related to wireless usage. In addition, insights from the reports can help convey the story of the library's impact in the community and help make data driven decisions on technology, programming, and more.

For both the wireless counter and the new programming counter, the State Library pays the entire cost of the subscription to **WhoFi** for any public library that is interested.

Your Next Steps

In lieu of a scheduled webinar to introduce the **Program Planner**, library staff are invited to watch a 9-minute video that gives an overview demonstrating how to use this new feature. Follow-up questions should be directed to [WhoFi support](#)

If you have not started **WhoFi** service at your library, contact your [District LRT](#) to request setup. More information, including a **Program Planner** brochure and the instructional video to watch, is available by clicking the button below.

*Funding for **WhoFi** is made possible in part by the Institute of Museum and Library Services (IMLS) under the provisions of the Library Services and*

Learn About WhoFi Program Planner



National Library Week April 4-10, 2021

Yes, we just turned the calendar to March, but April is close behind. Which means that **National Library Week** is coming up too--**April 4-10, 2021**. Sponsored since 1958 by the American Library Association, the theme for this year's celebrations of libraries is "**Welcome to Your Library.**" This theme promotes the idea that libraries extend beyond the building and that every is welcome is invited inside and online.

From ALA's website " *During the pandemic, libraries have been going above and beyond to adapt to a changing world by expanding their resources and continuing to meet the needs of their users. Whether people visit in person or virtually, libraries offer opportunities for everyone to explore new worlds and become their best selves through access to technology, multimedia content, and educational programs.*"

Honorary Chairperson

Actress **Natalie Portman** is this year's **Honorary Chairperson for National Library Week**. She will help highlight the essential role libraries, librarians, and library workers play in serving their communities, especially during challenging times. Portman is an Academy Award-winning actress, director, producer, and activist whose credits include *Black Swan*, *Jackie*, and the upcoming *Thor: Love and Thunder*. A lifelong fan of books, she shares what she's reading on her Instagram feed as part of **Natalie Portman's Book Club**, using the hashtag #whatnatreads. Born in Jerusalem, she now lives with her family in Los Angeles. Her debut picture book is called Fables.

About National Library Week

National Library Week (NLW) is an annual celebration highlighting the valuable role libraries, librarians, and library workers play in transforming lives and strengthening our communities. In the mid-1950s, research showed that Americans were spending less time with books and more time with radio and television. Concerned that Americans were reading less, ALA and the American Book Publishers formed a study committee in 1957 to develop a plan for a national week devoted to the importance of libraries. The premise:

once people were motivated to read more, they would support and use libraries more. With the cooperation of ALA and with help from the Advertising Council, the first **National Library Week** was observed in 1958 with the theme "Wake Up and Read"

Click the button below to find **NLW** graphics, posters, bookmarks, social media messages, t-shirts and more. And be sure to share your plans for **NLW 2021** with each other on Library Talk!

Enjoy National Library Week 2021 !

Library Management Books To Borrow

This piece is thanks to State Library Consultant Scott Dermont. In addition to his work with the standards program and the annual survey, Scott also purchases books for our agency's library management collection. It's in that capacity that Scott wants to call attention to library science materials available for you to borrow.



Scott writes *"Whether you are studying for your library science degree or looking for tips for your next story time, the library science collection at the State Library has something for you. The collection contains a wide variety of titles covering library management, hiring practices, readers' advisory resources, intellectual freedom materials, adult and children's programming, and more."*

All titles are found in the State Library's catalog--begin browsing by clicking the button below. But it's easiest to actually borrow the books via SILO. Books will be sent from the Des Moines collection via IAShares; be advised that shipments from the Des Moines office go out on Mondays.

Here are just a few of the titles newly added to the State Library collection

- [Raising the Tech Bar @ Your Library: Improving Services to Meet User Needs](#) by Nick Taylor
- [The Librarian's Guide to Homelessness](#) by Ryan Dowd
- [Storytime and Beyond: Having Fun with Early Literacy](#) by Kathy Barco
- [Early Learning Through Play: Library Programming For Diverse Communities](#) by Kristin Grabarek
- [The Makerspace Librarians' Sourcebook](#) by Ellyssa Kroski

Plus this related reminder: Scott and the **BRIDGES Team** have been adding library management books to the **BRIDGES** collection for a few years now. Simply log into your **BRIDGES** account and try a subject search for **library and information science** or **library management**.

State Library KOHA Catalog

This Week ...



PLOW Website Instruction

On Wednesday March 3rd (2:00-3:00PM) Marie Harms continues instructional sessions on using the new Concrete5 PLOW websites. **Register in IALearns ...**

[IALearns Registration](#)

Important Deadline ...



Library Accreditation Due

Yesterday February 28th was the deadline for all public libraries to apply for **Accreditation OR to report on their Tier level in meeting standards**. This deadline applies to all libraries whose accreditation or Tier Level status expires on **June 30, 2021**. More information about the Standards Program here <http://www.statelibraryofiowa.org/ld/a-b/accr-and-standards>.



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