

Monday Morning Eye-Opener February 8, 2021

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MONDAY MORNING EYE-OPENER

FROM THE STATE LIBRARY OF IOWA



February 8, 2021

Introducing "Kernels" Quick Learning



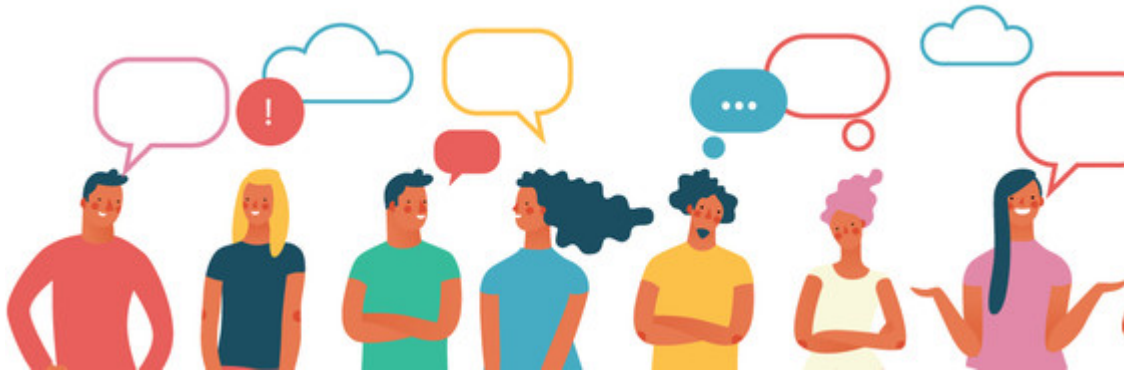
The State Library Education Team is happy to unveil "**Kernels**," a new series of quick training modules for librarians. **Kernels** serves up bite-sized information on all sorts of library-related topics. In this ongoing series of prerecorded videos, each half-hour installment offers an overview of a program, service, or library methodology applied in a public library setting.

Kernels feature practicing librarians talking about what they've experienced, discovered, and put into practice in their work, sharing with colleagues who can adapt and apply those ideas in their own library. Staff can earn 0.5 CE credits by logging into their **IALearns** account, enrolling in a **Kernels** class, watching the video, and completing the evaluation.

There are currently five **Kernels** available on topics ranging from escape rooms, a cloud library service, storytime in a bag, and more. We hope to release more **Kernels** on a monthly basis. Browse the current topics and bookmark the link below.

We need you to help us showcase Iowa library ingenuity,
so be sure to let State Library staff know
if you have some Kernels to share!

Kernels Quick Learning



Nebraska's Annual Virtual Conference

"Big Talk From Small Libraries"
February 26, 2021

Just last month, the State Library of Iowa held our annual online conference called **ILOC**. Now this month, our neighbors at the Nebraska State Library hold their annual virtual conference on **Friday February 26 (8:45AM—5:00PM)** Nebraska's online conference is called "**Big Talk From Small Libraries**" and their website actually credits Iowa with the idea "*...**Big Talk From Small Libraries** was inspired by Iowa's Innovative Libraries Online Conference; our event wouldn't exist without their advice and encouragement...*"

From their website: "*...This free one-day online conference is aimed at librarians from small libraries—the smaller the better! Each of our speakers is from a library serving fewer than 10,000 people or directly works with small libraries. Topics range from technology to programming ... this event is a great opportunity to learn about the innovative things your colleagues are doing in their small libraries.*"

Find more on the **Big Talk From Small Libraries** site at the button below; here's a glimpse at just a few of their breakout sessions:

- The Lone Librarian: Programming Creations and Cultivating Connections
- We Might Be Small, But We Are Mighty!
- School Library Lessons for the Public Library World
- Grant Writing: Templates to Success

Big Talk From Small Libraries is broadcast online using GoToWebinar software. GoToWebinar works on Windows, Mac, Google Chrome OS, Linux, iOS and Android devices. Login instructions will be emailed to registered attendees the day before the conference. Like Iowa's **ILOC** event, Nebraska does plan on recording all **Big Talk** sessions, with recordings posted to their conference website.

Leadership Institute From ARSL



"Outstanding In Their Field"

The Association for Rural and Small Libraries is providing an opportunity for professional development titled "*Outstanding In Their Field.*" It's described as a leadership institute for "accidental" library leaders, those who may not have an MLS but who are passionate about the library profession and about the communities they serve.

The ARSL Committee is looking for 30 people to join their 2021-22 leadership cohort, with activities beginning in August 2021. Participants, or "Outfielders," will undertake 18 months of online and in-person interactive sessions. Participants will gain:

- skills and confidence as leaders
- a network of colleagues throughout the country
- experiences at two ARSL conferences

All participant travel, materials, and instructional expenses (worth approximately \$8,000.00) are covered by a grant from the Institute for Museum and Library Services. So while there are no monetary costs for participants, applicants who are accepted will commit time, study, and dedication to developing themselves as "outstanding leaders in their field."

Applications for the Institute are being accepted now through February 24.

Click the button below for the application form—good luck, Iowa Outfielders!

["Outstanding In Their Field" Application](#)

This Week ...

Lobby From Home Day February 10th

Each year, the Iowa Library Association sponsors "*Lobby From Home Day.*" This is an advocacy effort, urging library trustees, Friends Groups, and patrons to contact their area legislators, impressing upon them how necessary libraries are in community life. This year, **ILA's Lobby From Home Day** is **February 10th**

From ILA's website "...Contact your state legislator to say "Thank You" and to remind them how important your library is to your community! They love hearing from local constituents even more

**BECAUSE
BLUE STATE
OR RED STATE,
EVERYONE
BENEFITS FROM
AN ENLIGHTENED
STATE.**

LIBRARIES
TRANSFORM
AN ALLIANCE OF THE PEOPLE AND
LIBRARY SERVICES

LIBRARIES TRANSFORM .ORG

than from librarians. Find a way to get your patrons involved!"

As you plan your upcoming conversations with local legislators, you'll benefit from [ILA's Legislative Agenda](#) prefaced with these impressive facts about Iowa's library services in 2019:

- More than 16.3 million visits to Iowa public libraries in FY19
- Iowans utilized the Internet almost 2.5 million times at Iowa libraries in FY19
- Iowans checked out over 27 million items in FY19
- Attendance at children's, young adult, and adult programs exceeded 2.1 million in FY19

ILA Advocacy Tools

The Iowa Library Association Libraries Transform Taskforce created six "because" statement postcards focusing on issues related to Iowa libraries for you to use as advocacy tools to help communicate the importance of libraries to stakeholders in your communities. ILA encourages you to use these "because" statements as a story-starters to share the impact your library makes.

You'll then have access to downloadable marketing materials, helpful tips for using the Libraries Transform campaign locally, and updates about the campaign from the American Library Association. Here's a [quick video](#) with an overview of the toolkit

On behalf of the State Library of Iowa, thank you for participating in **ILA's Lobby From Home Day on February 10th!**

[Lobby From Home Day Information](#)

PLOW Website Instruction

Also this **Wednesday February 10th** (2:00-3:00PM) Marie Harms continues instructional sessions on using the new Concrete5 PLOW websites.

[Register Inside IALearns](#)

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Editor: [Bonnie McKewon](#)



1112 East Grand Avenue
Des Moines, Iowa 50319





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