

IOWA DEPARTMENT OF NATURAL RESOURCES

STRATEGIC

PLAN

FISCAL YEARS 2017-2020

THE MISSION:

To conserve and enhance our natural resources in cooperation with individuals and organizations to improve the quality of life in Iowa and ensure a legacy for future generations.

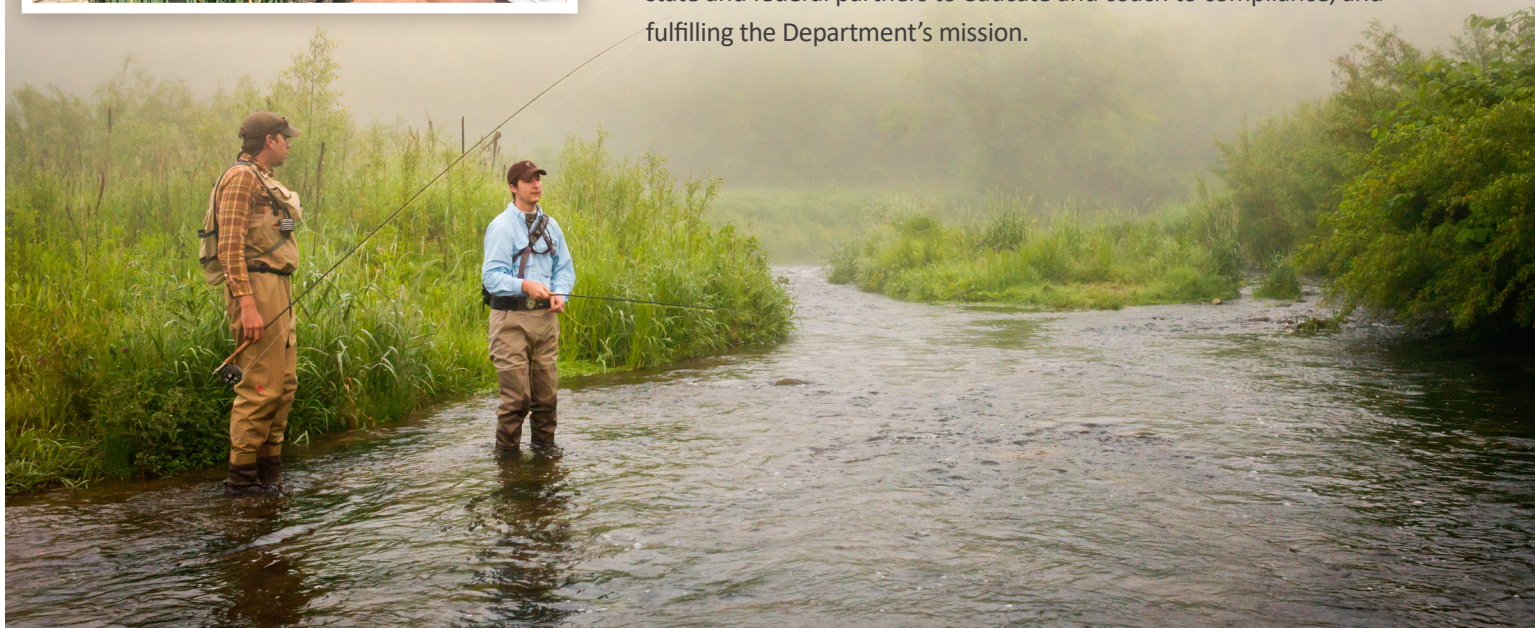
THE VISION:

Leading Iowans in caring for our natural resources



The DNR is continually committed to preserving and enhancing Iowa's natural resources for today's generation and protecting those resources to ensure a legacy for future generations. Dedicated to serving the citizens of Iowa, the Department strives to make our state a preferred place to live, recreate and do business through providing access to natural areas and promoting nature-based activities. By fostering partnerships through cooperation with citizens, local municipalities and counties, the DNR focuses heavily on improving communities and areas throughout the state and the quality of life for all.

The Department thrives on the outstanding work of its employees who work hand-in-hand within the communities they serve to empower and equip citizens to become engaged in recognizing the significance of the natural resources our state has to offer. The Department strives for excellence by adhering to all mandates set forth, working closely with state and federal partners to educate and coach to compliance, and fulfilling the Department's mission.



THE DNR WILL ASSESS AND OPTIMIZE ORGANIZATIONAL PERFORMANCE IN ORDER TO SERVE IOWANS AND THE ENVIRONMENT.

- The DNR's divisions, bureaus, and sections will work together to ensure the effective implementation of environmental and conservation goals for the benefit of Iowa's citizens.
- The Department will evaluate processes to effect continuous improvement while innovating and adapting to change.
- Departmental resources will be strategically allocated to ensure core business is prioritized and resources are used to their greatest benefit for our natural resources.
- The Department will hire a diverse and highly skilled workforce where employees have the training and resources to successfully complete their job.
- Technological resources are utilized to further Departmental goals of protecting the environment and conserving our natural resources and to improve services for Departmental staff and the public.
- The Department will strive to use customer feedback in order to guide programs and improve services.
- Data and sound science will be used to make decisions on how best to achieve program goals.
- The Department will continuously review regulatory framework to ensure conformance with statutory law and to evaluate the effectiveness of the rules in implementing those statutes.

IOWANS WILL CONNECT WITH NATURE AND HAVE A HEALTHY AND SAFE ENVIRONMENT FOR WORK AND PLAY.

- The Department will ensure all environmental and natural resource programs are easy to understand and implemented in a timely fashion.
- The Department will communicate effectively with the public and assists the public in complying with regulations and license requirements by providing clear, current and understandable information.
- All Iowans will have access to open spaces, know where to find them and what they have to offer.



- The Department will increase technical assistance available in an effort to coach and educate individuals and organizations to build stewardship of Iowa's natural resources.
- The Department will expand existing collaborative efforts with our stakeholder groups to engage them in DNR's Success.
- The Department will expand and strengthen relationships with conservation groups, the regulated community and other stakeholders to engage Iowans more fully in the protection and conservation of Iowa's natural resources.
- The Department will inspire Iowans to become involved in protecting their natural resources by encouraging their participation in and enjoyment of nature-based activities.

