

Lottery Action



VOL. 12, #16 Aug. 22 - Sept. 11, 2005

Be Ready: Powerball Game Changes Coming Sunday, Aug. 28

As retailers have been hearing for several months now, some changes to the Powerball game will take effect on Sunday, Aug. 28.

Already, retailers have seen the effect of the coming changes with the number of multi-draw Powerball tickets they can sell being limited since the evening of July 27. Below is the remaining Matrix Change Drawing Schedule for August:

Powerball Matrix Change Drawing Schedule

Aug. 24	before 7:59 p.m.	2 draws allowed
Aug. 24	after 7:59 p.m.	1 draw allowed
Aug. 27	before 7:59 p.m.	1 draw allowed
Aug. 27	after 7:59 p.m.	No Powerball plays for the rest of the night
Aug. 28 & later		10 draws allowed

After 7:59 p.m. on Aug. 27, players may not buy any Powerball plays for the rest of the night.



Things For Retailers to Remember on Sunday

- 1) Be sure to **remove all old Powerball play slips** from counters and replace them with new Powerball play slips delivered by Scientific Games with the orange stickers on the package.
- 2) Use the red brochures and posters delivered by your DSR for players about the Powerball changes.
- 3) Encourage players to choose the Power Play—now they can win up to \$1 million with the Power Play if they match five white balls and win the new second-tier top prize of \$200,000! 🍀



At A Glance...

Next 'Lottery Action' Comes After Labor Day

Due to the Labor Day holiday upcoming on Sept. 5, the next "Lottery Action" newsletter won't be distributed until the week of Sept. 12. Have a safe and happy holiday!

First \$500 'Thanks A Million' Winner Drawn

The winner of the first Thanks A Million drawing is Margaret Venteicher of Corning. Venteicher won \$500 in the drawing held on Aug. 3. A second drawing for \$500 was held Aug. 18—results will be published in the next issue. Nine more second-chance drawings will be held in the coming months, culminating in a drawing for \$1 million to be held Jan. 26.

Players should send in their nonwinning "Thanks a Million" scratch tickets to the Iowa Lottery to be eligible for the drawings. The ticket is a self-mailer and does not require use of an envelope, just a 37-cent first-class stamp.

Thanks A Million Drawing and Prize Schedule

Drawing Date	Entries Must Be Received By	Prize Amt.
Sept. 1	Aug. 30	\$ 1,000
Sept. 15	Sept. 13	\$ 1,000
Sept. 29	Sept. 27	\$ 2,500
Oct. 13	Oct. 11	\$ 2,500
Oct. 27	Oct. 25	\$ 5,000
Nov. 10	Nov. 8	\$ 5,000
Dec. 1	Nov. 29	\$10,000
Dec. 22	Dec. 20	\$20,000
Jan. 26	Jan. 24	\$1 Million

Game End and Validation End Dates List:

Game #399	Pinball Wizard	06/27/05	09/26/05
Game #412	Golden Riches	06/27/05	09/26/05
Game #420	Fab 4's	06/27/05	09/26/05
Game #441	Wild Crossword-paw prt.	06/27/05	09/26/05

Other important dates are listed on the back of this issue.

See results from your state agencies: www.resultsiowa.org

New Games Heat Up Late Summer Play

Emerald Green 7's

Cost: \$2

Top Prize: \$7,000

Odds: 1 in 3.64

Begin Ordering: Aug. 29



Prize	Odds
\$2	1 in 6.00
\$3	1 in 15.00
\$4	1 in 75.00
\$7	1 in 75.00
\$16	1 in 150.00
\$35	1 in 150.00
\$70	1 in 1,000.00
\$700	1 in 12,000.00
\$7,000	1 in 120,000.00

"7" could be your lucky number!

Reveal a black "7" symbol and win the prize shown for that symbol. If a player reveals a green "7" symbol, they win double the prize shown for that symbol. 🎯

League Night

Cost: \$1

Top Prize: \$3,000

Odds: 1 in 4.41

Begin Ordering: Aug. 29



League Night has three different ticket scenes. On the "Darts" ticket, if the player finds a "Bullseye" symbol, they win the prize amount for that game instantly. On the "Bowling" ticket, if they find a "Strike" symbol, they win the prize amount for that game instantly. On the "Pool" ticket, if they find an "Eight Ball" symbol, they win the prize amount for that game instantly. 🎯

Prize	Odds
\$1	1 in 7.50
\$2	1 in 20.00
\$3	1 in 42.86
\$5	1 in 100.00
\$15	1 in 150.00
\$30	1 in 300.00
\$3,000	1 in 120,000.00

AUG./SEPT. 2005

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
21	22	23	24	25	26	27
LOTTERY ACTION DELIVERS						
28 THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.	29 LEAGUE NIGHT (\$1)/ EMERALD GREEN 7'S (\$2) BEGIN	30	31	Sept. 1 THIRD "THANKS A MILLION" DRAWING (\$1,000)	2	3
4	5 HOLIDAY— LOTTERY OFFICES CLOSED	6	7	8	9	10
11	12 BOWL BOUND (PULL-TAB) (50 CENTS) BEGINS	13	14	15 FOURTH "THANKS A MILLION" DRAWING (\$1,000)	16	17
LOTTERY ACTION DELIVERS						
18	19 DOUBLE DOUBLER DOUGH (\$1)/ CAT SCRATCH FEVER (\$2) BEGIN	20	21	22	23	24

Review Coupon Entry Procedure Regularly



An Iowa Lottery retailer makes a play on the Extrema lottery terminal.

When a player hands you a coupon, don't panic! Just follow the easy steps below to process the coupon and get the proper credit.

On the Extrema:

- 1) Make the play the customer requests (the one that the coupon is good for).
- 2) Touch "Coupon" on the main screen menu.

- 3) Enter the three-digit number from the coupon (Coupon #XXX).
- 4) The Extrema will process the coupon and you'll get credit.
- 5) Put the coupon in the Coupon Envelope inside the Weekly Settlement Envelope for your DSR.

On the SciScan:

- 1) Sell an instant or pull-tab ticket.
- 2) Select Option "1" (coupon) from the main display.
- 3) Enter the three-digit number from the coupon (Coupon #XXX) into the keypad.
- 4) The SciScan will process the coupon and you'll get credit.
- 5) Put the coupon in the Coupon Envelope inside the Weekly Settlement Envelope for your DSR. 🍀

Ackley Woman Buys Scratch Ticket on Whim, Wins \$30,000 Prize

A northern Iowa woman who bought a scratch ticket on a whim has won a \$30,000 prize.

Judy Helmers, 57, of Ackley won \$30,000 playing the "Wild Crossword" (lizard) instant-scratch game from the Iowa Lottery.

Helmers claimed her prize at the Iowa Lottery's regional office in Mason City. She bought the winning ticket at Kum & Go, 420 Sherman St. in Ackley.

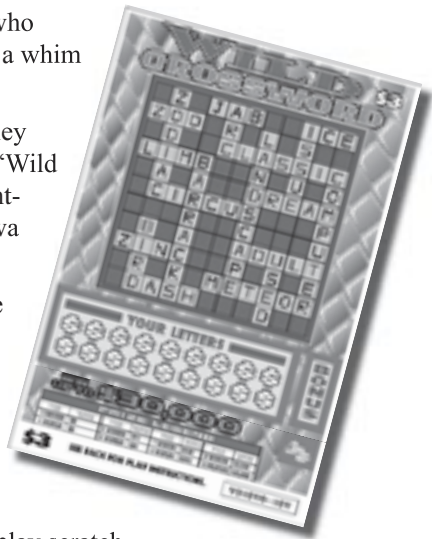
Helmers said she doesn't play scratch tickets often, but felt compelled to buy a ticket that day.

"I very seldom buy one. I just had a feeling this time," she explained.

When Helmers first scratched the ticket, she thought she had won \$3,000. After she checked again, she realized it was worth \$30,000!

She said she and husband Merlin will help family members with some of her winnings.

"I can help the grandkids and pay off the house!" Helmers said. 🍀



Ask First If It's Debit Card or Credit Card



Remember that there's a big difference between a debit card and a credit card—even though they may **look** the same.

Many banks offer their customers debit cards that can be used to withdraw money from their checking or savings account. Plus, some cards are combination credit cards and debit cards.

If a lottery player hands you a card, it's important that you ask the player which kind of card they are using before you make the transaction. Lottery players can use debit cards to purchase lottery products; however, state law prohibits the use of credit cards to make a lottery purchase.

Avoid inconveniencing your customers by checking carefully any card presented to you. 🍀

Clip and Save

IOWA LOTTERY

GAME INFORMATION

Clip and Save

Game		Start Date	As of Aug. 22, 2005		
Game		Start Date	Game	Start Date	Last Date To Pay Prizes
386	ROCK PAPER SCISSORS	07/28/03	399	PINBALL WIZARD	02/16/04
393	SUPER SLOTS	07/28/03	412	GOLDEN RICHES	12/08/03
403	CLASSIC BINGO-Blue	03/29/04	420	FAB 4'S	03/29/04
422	BANK ROLL	04/19/04	441	WILD CROSSWORD-Paw Prints	04/26/04
423	BIG MONEY	04/19/04			
418	THE BIG CHEESE	05/10/04			
427	CASH ON A STICK	05/10/04			
431	HOT DICE	06/28/04			
432	HERE'S THE DEAL	07/19/04			
433	WINNING STREAK	07/19/04			
434	BLAZING 8'S	07/19/04			
435	GOLD CARD	08/09/04			
436	DOMINOES-Black	08/09/04			
437	LUCKY BREAK	08/30/04			
438	SUPER 6'S	08/30/04			
442	WILD CROSSWORD-Zebra Stripes	08/30/04			
445	DOUBLE BINGO-Orange	08/30/04			
439	CROCODILE CASH	09/20/04			
440	DOUBLE BLACKJACK-Red	09/20/04			
426	QUARTER PLAY	10/04/04			
443	QUICK 7'S	10/11/04			
447	KUM & GO: 45TH ANNIV.	10/11/04			
448	REINDEER GAMES	11/01/04			
449	YULE WIN	11/01/04			
450	12 DAYS OF CHRISTMAS	11/01/04			
451	HOLIDAY BONUS	11/01/04			
452	CASHING THROUGH THE SNOW	11/15/04			
424	TICKLED PINK	12/06/04			
453	DOUBLE DIAMONDS	01/03/05			
454	IN THE MONEY	01/03/05			
457	WILD CROSSWORD-Parrot	01/03/05			
430	70'S CASH FEVER	01/24/05			
446	DOUBLE BINGO-Purple	01/24/05			
455	SWEET REWARDS	01/24/05			
456	XTREME GREEN	01/24/05			
459	CLOVERS & CASH	02/14/05			
460	WHOLE LOTTA LUCK	02/14/05			
465	DOMINOES-Red	02/14/05			
461	HIGH/LOW	03/07/05			
462	MONEY CARLO	03/07/05			
463	GOLD FEVER	03/28/05			
464	DOUBLE BLACKJACK-Green	03/28/05			
466	LUCKY HAND	04/18/05			
467	REELIN' IN THE CASH	04/18/05			
458	WILD CROSSWORD-Lizard	04/25/05			
468	BEE LUCKY	05/09/05			
469	MONEY COMB	05/09/05			
470	QUARTER PLAY-Purple	05/16/05			
471	FIRECRACKER CASH	06/06/05			
474	BEWITCHED	06/06/05			
475	CRAZY 8'S BINGO	06/06/05			
473	PIECES OF EIGHT	06/27/05			
472	PAYDAY	07/18/05			
476	ROARING 20s	07/18/05			
477	THANKS A MILLION	07/18/05			
478	WILD CHERRIES	08/08/05			
479	PORKER NIGHT	08/08/05			



If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.

Lotto Game Information

	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	7:59 p.m.	10:00 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Pick 3 and Pick 4 Midday	Monday through Saturday	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 Evening	Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.