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# Monday Morning Eye-Opener July 20, 2020

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## MONDAY MORNING EYE-OPENER

FROM THE STATE LIBRARY OF IOWA



July 20, 2020

## ARSL Fall Conference Moves Online



**September 28-October 2**

The **Association for Rural & Small Libraries (ARSL)** has joined ranks with many other conferences, deciding to move its 2020 event entirely online. The **ARSL** board and conference committee admitted this was a tough but unanimous decision. And just as disappointing for mid-westerners, since the in-person venue was slated for Wichita, KS, certainly within driving distance for Iowans.

**ARSL's** 2020 virtual conference theme is **SOAR with Libraries: Sharing Our Amazing Resources**. The dates are **September 28th-October 2nd**. Registration is open at the conference website linked below. Registration fees vary: \$50.00 for **ARSL** members, \$65.00 for non-members, and \$25.00 for trustees or Friends Groups / Foundation affiliates. There are also group rates available, making it more affordable to register several people on a library staff.

The virtual conference runs from Monday-Friday, each day runs from 9:00AM-1:15PM, with multiple sessions to choose from, as well as keynote speakers each day and a virtual exhibit hall. Among the many topics to choose from:

- Security for Rural Libraries: Staying Safe When Help is Far Away
- School Library Lessons for the Public Library World
- Mental Maintenance
- How Rude: The Price of Incivility in the Workplace
- Social Media for Small Libraries

From the **ARSL** Board: *“The health of our members and communities is **ARSL’s** top priority. While we will miss seeing everyone in Wichita, we are excited for this opportunity to reach library professionals who will not be able to travel this year, as well as those who have never been able to attend an **ARSL** conference. We look forward to making this a fully enjoyable experience for all attendees, presenters, and exhibitors!*

## About ARSL

The **Association for Rural & Small Libraries** is a network of persons throughout the country dedicated to the positive growth and development of libraries. **ARSL** believes in the value of rural and small libraries and strives to create resources and services that address local, state, and national priorities for libraries located in rural communities, serving its members in these ways

- Develops a place to join in the conversation about rural and small libraries
- Shares successes, stories, challenges and ways to solve barriers to access unique to the sustainability of rural librarianship
- Plans an annual rural & small conference catered specifically to the needs of rural librarians
- Increases recognition, awareness, and visibility for rural librarians

[ARSL Conference Registration](#)

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## Education Endorsement Program

### Updates and Reminders

Work is well underway toward revamping the State Library’s certification program, formerly known as Public Library Management 1 & 2. The PLM courses, along with the former Public Library Support Staff courses, are transitioning into self-paced modules to be delivered in a new format.



Rather than weekly, three-hour synchronous classes, students will move through the **Endorsement** courses at their own pace, watching videos and taking quizzes. We’ll incorporate some live, online discussions, too. And we suspect that most people won’t miss the drive time to Des Moines for the first day of class!

Among other things you can expect in the new **Education Endorsement Program**:

- Virtual tracking of your own CE hours earned and endorsement expiration
- Logging outside training hours to count towards your endorsement renewal
- Courses cataloged by subject so you can find the information and training you need, when you need it.

## In Other C.E. News

If your current certification expires in December this year, then be on the lookout for how to renew. Now is a good time to tally up the continuing education credit hours you've accumulated so that you'll have the needed number of credits by the end of this year. Directors still need to renew with 45 credits, staff with 30 credits.

Continuing Education Consultant Samantha Bowers has this: *"If your current certification is expiring in December of 2020, expect to receive an email from the CE Team in the next few weeks. And in the coming months, we'll also explain how to use the new Learning Management System to track your renewal (if you so choose) For 2020, we will also allow for people to scan or mail copies of certificates as they did in previous years..."*

Thanks to Samantha Bowers for this education update. And read more about the State Library's new **Education Endorsement Program** coming in 2021!

**Endorsement Program Information**

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## Summertime Reminders



With summer's heat and the busyness of reopening, it's easy to set aside other library management tasks. So from the **"Gentle Reminder Department"** comes this encouragement to take note of program deadlines and invoices..

**Enrich Iowa Program** == File your library's **Enrich Iowa** reports indicating your library's **Open Access** and **ILL** transactions. These are due by August 7 this

year. The normal July 31 deadline has been extended because of a few glitches with the software. Also in this timeframe, directors need to report what was purchased with your library's share of **Direct State Aid** funding.

**Open Access Report Form** <https://www.statelibraryofia.org/ld/e/enrich-ia/open-access>

**ILL Reimbursement Report** <https://www.statelibraryofia.org/ld/e/enrich-ia/ill-reimb>

**Direct State Aid Report Form** <https://www.statelibraryofia.org/ld/e/enrich-ia/Direct-state-aid>

**GALE Resources Invoice** == Be on the lookout for a GALE invoice coming in the next few weeks. This bills your library for its annual subscription to the GALE Resources for fiscal year 2021; payment is expected upon receipt of the invoice.

**IAShares Schedule** == IAShares Coordinator Tom Keyser has this reminder. Directors and/or staff in every Iowa public library need to let the IAShares courier

service MOBIUS know **when any closures affect your library's scheduled delivery day and time.**

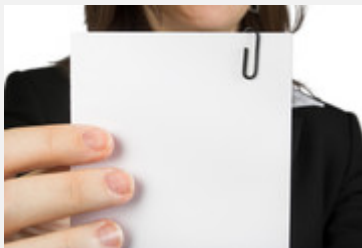
On the MOBIUS web page for IAShires

<https://mobiusconsortium.org/iashares> there are several links under the Courier Forms and Information section. The fourth link down is the **Service Change Form** <https://stat-courier.com/mobius/> The information you submit using this form will go to the drivers, letting them know whether your library is closed on the day / time of your normally scheduled delivery. If your library will be closed **for any reason** on a day you are scheduled for your IAShires delivery, please fill out this form as soon as possible. Again, this form is **for any closure reason**, not just holidays.

If you need any assistance or have any questions, contact Tom Keyser [tom.keyser@iowa.gov](mailto:tom.keyser@iowa.gov) or call 515-242-6542.

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## This Week



### BOLD360 Chat Service Webinar

**This Wednesday July 22**, join an important informational webinar about the **BOLD360 Chat Service** available to Iowa public libraries. This service is made possible through the State Library's share of the federal CARES Act funding. **BOLD360 Chat**

provides live chat sessions that can be used by libraries of all sizes to answer patrons' quick questions in real time. This webinar will introduce library staff to the chat service, describe how it works, and discuss how and why a library might want to implement this service. Presented by James Morse from the **BOLD360** team at **10:00AM**, participants will be able to:

- Define online chat, web chat, chat room, chat session, chat agent and chat administrator
- Explain how companies use chat and the business impact of a chat service
- List some uses for chat in a library setting
- Understand how to sign up for the service

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### The Boardroom Session #1

**This Thursday July 23 (6:00-7:30PM)** is the first session in this year's **Boardroom** series. Thursday's program is titled **"Problem Solving the Upstream Way,"** based on ideas from the book Upstream by Dan Heath. This year, **The Boardroom**

webinars bring in concepts from various nonfiction books, connecting the books' concepts to the business of library boards.

Thursday evening looks at problem solving. Library boards are looked to for leadership and decision-making, they adopt policies and advocate for the library's budget. And on occasion, boards are called upon to be problems solvers. Author Dan Heath writes *"...So often in life, we get stuck in a cycle of response. We put out fires. We deal with emergencies. We stay downstream, handling one problem after another, but we never make our way upstream to fix the systems that caused the problems. Why do our efforts skew so heavily toward reaction rather than prevention?"*

**There is no obligation to read the book prior to the program.** Attendance at this webinar helps satisfy standard #8 ***"...all members of the library board of trustees participate in a variety of board development training each year..."***

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Look for the next issue of  
Monday Morning Eye-Opener on August 3rd ...

## Monday Morning Eye-Opener

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