

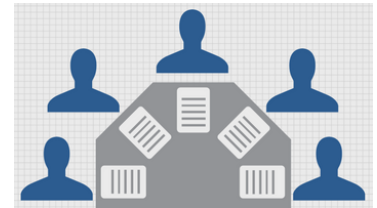


June 2020

Featured Events

Boardroom Series Returns

Kicking off July 23, 6:00- 7:30 p.m.



The Boardroom Series makes a comeback in 2020 with a new round of webinars. This year, the programs will bring in concepts from various nonfiction books as we connect the books' ideas to the business of library boards.

In the July discussion, a look at problem solving. Library boards are looked to for leadership and decision-making, they adopt policies and advocate for the library's budget. And on occasion, boards are called upon to be problems solvers. July's webinar is based on the book *Upstream: The Quest to Solve Problems Before They Happen* (c2020) by Dan Heath. The author writes "...So often in life, we get stuck in a cycle of response. We put out fires. We deal with emergencies. We stay downstream, handling one problem after another, but we never make our way upstream to fix the systems that caused the problems. Why do our efforts skew so heavily toward reaction rather than prevention?"

Presenters Bonnie McKewon and Nancy Medema will point to common problems for library boards -- "downstream problems", to follow the author's analogy. Downstream issues often repeat themselves: like filling vacancies, participating in trustee training, and improving tech-related skills. As *Upstream* author Dan Heath urges, we'll look at "practical solutions for preventing problems rather than reacting to them..."

There is no obligation to read the book prior to the program. Attendance at this webinar helps satisfy [standard #8](#) "...all members of the library board of trustees participate in a variety of board development training each year..."

[Register for the First Boardroom Series Webinar](#)



Endorsement Program Updates

Work on new courses continues

If it seems like Continuing Education (CE) Opportunities from the State Library of Iowa are a bit thin on the ground this summer, that's because the CE Team is hard at work revamping the courses formerly known as Public Library Management 1 & 2 and Public Library Support into "flipped" classes. Students will now watch shorter videos and pass quizzes at their own pace, rather than meet for class in weekly 3-hour blocks of time. We will also incorporate some live, virtual discussions into

these courses, as we've heard from so many of you that you value the networking and interacting part of PLM & PLS (even if you won't miss the drive to Des Moines!)

It was great to hear from many of you during our focus groups at the Director Roundtables last month! We're taking your feedback into account as we continue to develop courses and get our new Learning Management System up and running. Among other things, you can expect:

- Virtual tracking of your own CE hours earned and endorsement expiration;
- Logging outside training hours to count towards your endorsement renewal;
- Courses cataloged by subject so you can find the information and training you need, when you need it.

We encourage people with any questions about the endorsement program and/or its proposed changes to [contact Samantha Bowers](#) (CE Consultant). She'll be happy to talk more!

[Learn more about the Endorsement Program](#)

Featured Self-Paced Opportunities



Moving through your Phased Reopening

As libraries continue to expand services to their communities and move through the various stages of reopening, join librarians from around the state as we hear from experts on how to do this safely. David Vinjamuri of New York University and ThirdWay Brand Trainers and Joe Huberty of Engberg Anderson Architects will cover some of the key issues librarians should consider when reopening to the public along with some thoughts from their specific areas of expertise in space design.

[Enroll in Moving through your Phased Reopening](#)



Providing Financial Literacy in Uncertain Times

Now, more than ever, managing money and being financially literate are critical skills for every adult – young or old. Eyeing a big divot in their retirement accounts, lack of an emergency fund and the tumbling stock market, many people now fear a lingering recession, permanent layoffs, business closures, and the ability to retire “okay” as the worldwide COVID-19 pandemic puts the brakes on the U.S. economy. This is the perfect time for librarians to be front-line financial educators – we have “reference savvy,” access to unbiased and educational tools, and a willingness to help be a counterbalance to high-pressure salespeople who may not share all the facts for good financial decision making.

This webinar focuses on how librarians can step in to help patrons, even if the library is also pinching pennies and under a budget crunch. It will cover free/low-cost resources librarians can use, as well as these topics: budgeting, boosting credit scores, identifying/avoiding financial fraud, investing resources to trust, and planning for retirement now.

[Enroll in Providing Financial Literacy](#)

Continuing Education Catalog

CE Consultant: Samantha Bowers

CE Support: Vacant

1112 East Grand Avenue
Des Moines, Iowa 50319

The Continuing Education program is made possible in part by the Institute of Museum and Library Services under the provisions of the Library Services and Technology Act as administered by the State Library of Iowa.