



STATE LIBRARY OF IOWA

News From the State Library of Iowa
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Preview Annual Survey FY2020



COVID Related Questions Added This Year

[Bonnie McKewon writing for Scott Dermont]

If you've seen **Monday Morning Eye-Opener** today, then you've seen the article about changes to the upcoming **FY2020 Annual Survey**. Because of the Coronavirus pandemic and its impact on library service across the country, the Institute for Museum and Library Services (IMLS) has arrived at COVID-related questions to be added to the **FY20 Annual Survey**. IMLS is the federal

agency responsible for national data collection and the agency that oversees the majority of questions put forward on the annual survey.

State Library Consultant Scott Dermont adds: *"I understand that you may not have kept all of the data that we may be asking for. In cases where you don't have data, it is acceptable to answer with N/A indicating that the data is unavailable. If you did not provide a service listed, then the appropriate answer will be 0. If you are unsure about one of the Yes/No questions, you can leave it unanswered, meaning the same as N/A. Full instructions for all of the new questions will be in the final survey document. Please consider the questions that follow to be a working draft..."*

Space in today's **Monday Morning Eye-Opener** did not allow for inclusion of all the new annual survey questions. That's why this separate bulletin--reaching Iowa's public library directors--includes a full iteration of questions and definitions.

COVID-Related Programming Questions Added To The Survey

- *Did the library provide live, virtual programs via the Internet during the Coronavirus (COVID-19) pandemic? (YES/NO)* A live, virtual program is a live online event sponsored by the library. These events have a specified time period and are moderated by library staff or other organization, and are attended in real time.
- *How many live, virtual programs did the library provide for FY20?* -- These counts will be added into our normal programming counts. Do not count recordings of program content here. Survey questions will include:

Number of live, virtual programs for children

Number of live, virtual programs for young adults

Number of live, virtual programs for families / adults / etc

Total number of live, virtual programs

- *What was the attendance at live, virtual programs provided by the library in FY20?* – These counts will be added into our normal programming counts. Count unique or peak live views. Do not count views of recordings of program content here. Survey questions will include:

Attendance of live, virtual programs for children

Attendance of live, virtual programs for young adults

Attendance of live, virtual programs for families / adults / etc

Total attendance of live, virtual programs

- *Did the library create and provide recordings of program content via the Internet during the Coronavirus (COVID-19) pandemic? (YES/NO)* – Recorded program content is distinct and should not be included in programming totals. A recording of program content is a video or audio recording of content that meets the definition of a program except that it is not streamed live
- *Total recordings of program content delivered via the Internet.* Survey questions will include:

Number of recordings of program content for children

Number of recordings of program content for young adults

Number of recordings of program content for families / adults / etc

Total number of recordings of program content

- *Total views of recorded program content:* Count total views of recorded program content for the reporting period (fiscal year). NOTE: For events made available via Facebook, report 1-minute views. For other platforms, report unique views. Survey questions will include:

Number of views of program content for children

Number of views of program content for young adults

Number of views of program content for families / adults / etc

Total number of views of recordings of program content

Other COVID-Related Questions Added to the Survey

- *Were any of the library's outlets physically closed to the public for any period of time due to the Coronavirus (COVID-19) pandemic? (YES/NO)* Hours open clarification: An outlet is considered physically closed when the public cannot access any library buildings or bookmobiles, regardless of staff access. A building can be physically closed but still offer virtual or "curbside" services outside the building.
- *Did library staff continue to provide services to the public during any portion of the period when the building was physically closed to the public due to the Coronavirus (COVID-19) pandemic? (YES/NO)*
- *Did the library add or increase access to electronic collection materials due to the Coronavirus (COVID-19) pandemic? (YES/NO)*
- *Did the library allow users to complete registration for library cards online without having to come to the library BEFORE the Coronavirus (COVID-19) pandemic?" (YES/NO)*
- *Did the library allow users to complete registration for library cards online without having to come to the library DURING the Coronavirus (COVID-19) pandemic? (YES/NO)*
- *Did the library provide reference service via the Internet or telephone during the Coronavirus (COVID-19) pandemic? (YES/NO)*

- *Did the library provide 'outside' (curbside) service for circulation of physical materials at one or more outlets during the Coronavirus (COVID-19) pandemic?" (YES/NO) NOTE: Circulation of items checked out for curbside should be counted as regular circulation. A separate count of curbside circulation or patrons served by curbside will not be included on the survey.*
 - *Did the library provide Wi-Fi Internet access to users outside the building at one or more outlets BEFORE the Coronavirus (COVID-19) pandemic?" (YES/NO) -- Includes "parking lot access," bookmobiles or other mobile facilities with Wi-Fi capabilities.*
 - *Did the library intentionally provide access to Wi-Fi Internet access to users outside the building at one or more outlets DURING the Coronavirus (COVID-19) pandemic? (YES/NO)*
 - *Did the library increase access to WI-FI Internet access to users outside the building at one or more outlets during the Coronavirus (COVID-19) pandemic? (YES/NO)*
 - *Did library staff work for other government agencies or nonprofit organizations instead of, or in addition to, their normal duties during the Coronavirus (COVID-19) pandemic? (YES/NO)*
 - *Number of weeks an outlet closed due to COVID-19.*
 - *Number of Weeks an Outlet Had Limited Occupancy Due to COVID-19*
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Non COVID-Related Questions Added to the Survey

These questions were originally the only questions slated to be added to the survey this year.

1. *Regarding the number of Library Visits entered, is this an annual count or an annual estimate based on a typical week or weeks?*
 2. *Regarding the number of reference transactions entered, is this an annual count or an annual estimate based on a typical week or weeks?*
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Questions Removed From the Survey This Year

- *Current print serial/periodical SUBSCRIPTIONS (count number of titles including duplicates) held at end of year. -- Federal*
 - *Current electronic serial/periodical SUBSCRIPTIONS from the Bridges consortia held at end of year. Pre-filled and locked by the State Library.*
 - *Current electronic serial/periodical SUBSCRIPTIONS (count number of titles including duplicates. Include RB Digital or similar titles, but not Gale) held at end of year*
 - *Total current electronic serial/periodical SUBSCRIPTIONS held at end of year.*
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Scott plans for the Annual Survey to be ready in August, with the usual filing deadline set for October 31st.

Scott is on vacation this week, but he will be glad to take questions when he's back next week!



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