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# Monday Morning Eye-Opener April 20, 2020

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MONDAY MORNING  
**EYE-OPENER**

FROM THE STATE LIBRARY OF IOWA

April 20, 2020  
Happy National Library Week !

**NATIONAL LIBRARY WEEK**  
APRIL 19-25, 2020

**FIND THE LIBRARY AT YOUR PLACE**

AT THE LIBRARY  
FIND YOUR PLACE

ALA American Library Association Library of Congress LIBRARIES TRANSFORM

## This is National Library Week

Like so many other anticipated events, **National Library Week**—April 19-25—is sure to be treated quite differently this year. U.S. libraries will have to forego **NLW** open houses in favor of focusing on social media promotions.

Since 1958, the American Library Association has sponsored **National Library Week**, observed each April by public, school, and academic libraries. It is a national effort to showcase the important presence of libraries in American life. From ALA “...*just as libraries are pivoting in response to the current situation, ALA is changing the focus of its annual **NLW** celebration. The theme “**Find Your Place at the***

*Library,” was chosen before the emergence of the global pandemic. To acknowledge our altered landscape, ALA flipped the script a bit on that theme. “Find the Library at Your Place” is an alternate motto, helping to highlight how libraries are offering virtual services and digital content their communities need now more than ever...”*

While this year the place can't be physical, it can definitely be virtual. Here are some ideas to recognize **National Library Week 2020**:

### ALA Tip Sheet

ALA's **National Library Week** website has this unassuming tip sheet titled [“20 Easy Ways to Participate in NLW 2020.”](#) These really are easy ways, guaranteed not to overwhelm.

### National Library Workers' Day

**Tuesday April 21** is **National Library Workers' Day**. Use the hash tag **#NLWD20** to move your staff recognition online. It's a great time to thank library staff for their work throughout the year, especially now as they provide creative and caring service during this health crisis.

### Libraries Transform

The [Libraries Transform](#) website has dozens of new **BECAUSE** statements, many of them especially significant these days. **BECAUSE** statements are messages that stress the contributions of all types of libraries. Here are just a few, all available for downloading,

- Because 5 million students can't access broadband at home
- Because learning happens 24/7
- Because librarians know that information is the best medicine for health care questions

### The State of America's Libraries Report

ALA's [“State of America's Libraries Report”](#) is available and downloadable today. Each year during **NLW**, this report offers a summary of national trends and issues affecting all types of libraries during the past year. The report also includes the annual feature *“Top 10 Most Challenged Books List”* compiled by the Office for Intellectual Freedom. In addition, there are themed days throughout the week including **National Library Workers Day** (Tuesday), **National Bookmobile Day** (Wednesday), and **Take Action For Libraries Day** (Thursday)

Olympic ice skaters Maia and Alex Shibutani serve as **NLW 2020** honorary chairs. Find a video clip of them, along with all manner of digital graphics, press releases, and posters available at the **National Library Week** website

Find the Library @ Your Place !

# Authors & Vendors Stepping Up



## Offering Free Resources

A few weeks ago, the *Eye-Opener* showcased examples of how library staff have been stepping up with care and creativity, providing a surprising level of service despite building closures. Today a look at how vendors are stepping up by providing free resources or reduced pricing

during this health crisis.

## TumbleBooks

TumbleBooks, a world leader in online children's book databases, is making its collection free to all libraries until at least August 31. Its flagship product, [TumbleBook Library](#) is a collection of animated talking picture books, read-alongs, books, quizzes, lesson plans, and educational games used by thousands of schools and public libraries in over 100 countries across the world. Simply email [info@tumblebooks.com](mailto:info@tumblebooks.com) with subject line **Free TumbleBooks** in order to receive free links to all five of its databases so they can be shared and accessed by patrons from home.

## Author Dav Pilkey

Children's author Dav Pilkey of the Captain Underpants books is collaborating with the Library of Congress to offer a new video on Friday mornings (7:00AM CST) The videos include free activities will be available online including **how-to-draw demonstrations**, engaging **read-a-louds** and **inspiring resources** from the Library's collections. Additional videos and content will be shared periodically throughout the week and will feature downloadable activities, conversations about books and creativity, and tips for kids and families to create their own characters and act out scenes from Pilkey's Dog Man book series. Read more here <https://www.loc.gov/>

## Booklist

The magazine [Booklist](#) has made all of its content at Booklist Online freely available until further notice. The April 15<sup>th</sup> issue is ready to read.

## BookBrowse

This online readers' advisory site has a free newsletter, but more content is available to paid subscribers. However, BookBrowse is making its premium content available to librarians and patrons until the end of May. If interested for your library staff—or to provide complimentary access for your patrons--complete the form here <https://www.bookbrowse.com/lib/> and the company will send a login and password to share with your colleagues and patrons within two days.

## United For Libraries

*United for Libraries* is a division of the American Library Association devoted to the interests of library trustees, Friends Groups, and foundations. Some of their material is free, some is available to members. From now until June 30th, [United For Libraries](#) has opened its online discussion forum without the requirement of membership. The discussion forum provided library boards, Friends, and foundation members as a place to share experiences and questions. Online conversations with library staff has surged in recent weeks, how about this virtual space for boards.

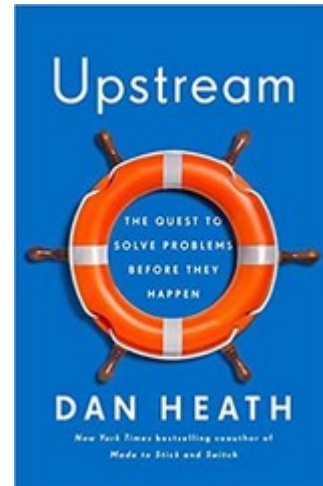
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## Big Ideas Book Discussion May 29

### [Upstream by Dan Heath](#)

The next **Big Ideas Book Discussion** is scheduled for May 29<sup>th</sup> (9:30-11:00AM) when we'll take up the title [Upstream: The Quest to Solve Problems Before They Happen](#) (c2020) by Dan Heath.

From Amazon "...So often in life, we get stuck in a cycle of response. We put out fires. We deal with emergencies. We stay downstream, handling one problem after another, but we never make our way upstream to fix the systems that caused the problems. Cops chase robbers, doctors treat patients with chronic illnesses, and call-center reps address customer complaints. But many crimes, chronic illnesses, and customer complaints are preventable. So why do our efforts skew so heavily toward reaction rather than prevention? New York Times bestselling author of [The Power of Moments](#) and [Made to Stick](#), Dan Heath delivers practical solutions for preventing problems rather than reacting to them..."



In **Big Ideas Book Discussions**, State Library staff and guest stars facilitate discussions using books outside of library management, but with plenty of application to library management. Choosing books on leadership, civic engagement, customer service, presentation skills, etc. we'll connect those ideas with public library service. In addition to a great assortment of non-fiction titles there are other spin-off benefits of **Big Ideas**:

- Titles help with collection development for participating libraries
- Titles are good choices for local book discussion groups
- This program serves as another model for how to facilitate local book discussions

We encourage participants to purchase books used throughout the **Big Ideas** series for your own collection. Join us for the next good read [Upstream: The Quest to Solve Problems Before They Happen](#) And this time around, plan to use to your

computer mic  
or your headset to talk in breakout rooms!

[Register For Big Ideas Book Discussion](#)

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## Reminders This Week ...



### Crisis Response Conversations

Another in our series ***Crisis Response Conversations*** happens this **Wednesday April 22 @ 1:00PM**. This week's topic is "***E-Resources.***" The first half hour reviews various electronic resources available to you and your patrons from the State Library including Wilson Web, The Foundation Directory, and more. The second half hour opens up for Q&A. Still time to register

[C.E. Catalog](#)

### E-Rate Reminder

This reminder for all libraries participating in E-Rate. **Wednesday April 29** is the deadline to file **Form 471** in order to secure funds for Category 1 (Internet only) or for Category 2 (hardware, cabling, network equipment) applications. Contact the Library Resource Technician for your District with questions or if you would like assistance in filing Form 471.

[Contact Us](#)

### District Office Hours

Finally, District Office Hours continue this week. These are informal, casual conversations, in hopes of helping all of us feel a bit more connected. Days and times vary, so simply contact your District Office for date-time-ZOOM room link

[Contact Us](#)

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### Monday Morning Eye-Opener

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