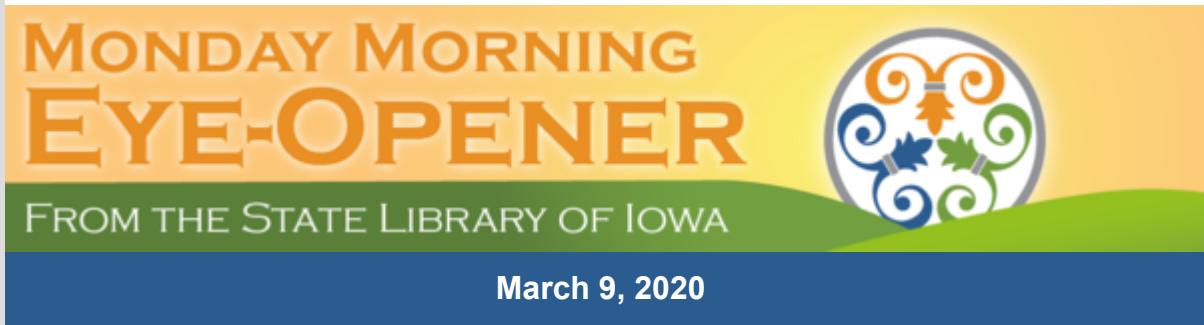




Monday Morning Eye-Opener March 9, 2020

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Director Roundtables 2020



Coming in May Statewide

We turned the clocks ahead this weekend, it's time to turn the calendars ahead to May and make plans to attend one of many **Director Roundtables** around the state. This spring, **Director Roundtables** will follow our overall education theme for 2020—**Project Management**.

Project management is not just about overseeing big things like a new building or extensive remodeling. It's also about staying on top of smaller tasks, those seemingly endless to-do lists. From working with teams to using collaboration software, we'll demonstrate ways to stay on top of projects large and small. And we hope you'll share "staying organized" tips that work best for you. **Director Roundtables** are expected to touch on these topics:

- Prepping for accreditation
- Developing better long-range plans
- Using password management software
- Using collaboration software
- Reviewing project management ideas from ILOC 2020

Times will vary from place-to-place, but all **Director Roundtables** are awarded 3 C.E. credits. Registration is open in the C.E. Catalog—sign up today!

[Register for Director Roundtables 2020 !](#)

Next Big Library Read

March 30-April 13, 2020

Sponsored by OverDrive, the next **Big Library Read** kicks off on **March 30** with the title Funny, You Don't Look Autistic by Michael McCreary.

Big Library Read is a great way to get your patrons talking about the same book and get your **BRIDGES** e-book collection some renewed exposure.



Big Library Read is really a virtual global book club. Facilitated by OverDrive, this is a reading program promoted locally at thousands of libraries in the U.S. and around the world, connecting readers with the same book at the same time, minus any wait lists or holds.

The title Funny, You Don't Look Autistic will be available for simultaneous download from **March 30-April 13**. It's available in both e-book and audiobook format. Here's more about the book: "...Like many others on the autism spectrum, 20-something stand-up comic Michael McCreary has been told by more than a few well-meaning folks that he doesn't look autistic. This unique and hilarious #OwnVoices memoir breaks down what it's like to live with autism for readers on and off the spectrum."

Overdrive has packaged great resources to help with promoting the **Big Library Read @** your library. Begin with a press release, then download marketing materials like posters, bookmarks, social media graphics. And if you use **#biglibraryread** on social media, you have a chance to win a Samsung Galaxy Tablet. Find out more at the button below.

2020 Big Library Read Schedule:

- March 30 – April 13
- June 22 – July 6
- November 2 – November 16

[Lead Your Community to the Next Big Library Read !](#)



Earth Day 2020

April 22 marks the 50th anniversary of **Earth Day** and there are plenty of programming ideas for libraries to lean into. The theme for **Earth Day 2020** is **“Climate Action.”** **Earth Day** partners have chosen this theme, with its challenges and opportunities, as the most pressing topic for the 50th anniversary.

Through an **Our Planet Earth** initiative via **Star Net.Org**, free resources are available to libraries to help communities learn about our changing planet. These resources include posters, STEM activities, and a video library. For instance, at the **Star Net** site you’ll find links to the NASA Speakers Bureau, citizens science projects, social media graphics, and a downloadable publication titled [The Librarian’s Guide to Citizen Science](#).

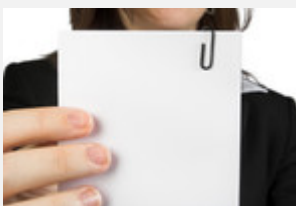
The **Star Net** site has a collection of environmental impact videos, which can be used by libraries in programming, on social media, and to inspire learners of all ages. *“This year, the **Star Net** team is focusing on citizen science and Earth science opportunities during the month of April. A video library and upcoming webinars discuss how to harness the power of teens in environmental advocacy, plus ways your library can be part of community conversations and take action for a sustainable world...”*

Since 1970, **Earth Day** has always been celebrated on April 22nd. The first national event 50 years ago originated as a unified response to an environment in crisis — oil spills, smog, polluted rivers and waterways. From the **Earth Day** website *“...On April 22, 1970, 20 million Americans took to the streets and college campuses in hundreds of U.S. cities to protest environmental ignorance and to demand a new way forward for our planet. The first **Earth Day** is credited with launching the modern environmental movement and is now recognized as the planet’s largest civic event...”*

Learn more about Earth Day and how your library can recognize this event locally.

[Visit Star Net Website](#)

This Week:



Remaining Summer Library Workshops

This week wraps up a series of interactive workshops across the state to discuss the ***Imagine Your Story 2020 Summer Library Program***. The final two workshops take

place today and tomorrow (**12:30-4:30 each day, C.E. Catalog has the addresses**)

- **March 9 @ Johnston** (Heartland AEA 11 Building)
- **March 10 @ North Liberty** (Recreation Center)

This four-hour program will give you plenty of ideas to get started planning your 2020 summer program. Half the session will be lecture-style format, spotlighting ideas and best practices. The second half will be hands-on small group work where you are encouraged to share your successes and challenges.

ILA Legislative Day Tuesday March 10th

Tomorrow is **ILA Legislative Day** in **Des Moines**. The event begins with a legislative briefing delivered by members of ILA Governmental Affairs Committee, along with the ILA lobbyists. The briefing begins at 3:00PM at the State Library building (1112 East Grand Ave, across the street from the State Capitol)

Following the briefing comes a legislative reception from 4:00-6:00PM at the State Law Library inside the Capitol. This reception is an opportunity to meet in person with Iowa lawmakers, a great time to thank them for their support and to explain funding issues affecting libraries, as well as other concerns.

ILA Legislative Day is an important advocacy event, open to library trustees, directors, staff, and Friends Groups from across the state. To assist with conversations, ILA Governmental Affairs Committee has developed a list of talking points on the ILA website. A few are reprinted below, click here to read the full [2020 Legislative Agenda](#)

- **Increased Funding for Enrich Iowa:** This statewide program helps public libraries modernize infrastructure, update technology, and provide innovative services. This is state money that flows directly to public libraries. Read the [FY18 Enrich Iowa Report](#) for details
- **Full Funding for the State Library of Iowa:** Every dollar invested in the State Library helps fulfill the Library's mission to partner with public libraries to improve service for all.
- **Recognition of Teacher Librarians as School Instructional Staff:** Direct the Department of Education to designate teacher librarians as instructional staff who provide student learning in school libraries, classrooms, learning commons, makerspaces, labs, and virtual learning spaces. Teacher librarians play a critical role within the educational team in each Iowa school district to provide lifelong skills to help student navigate, use, and evaluate information across many platforms.
- **Continued Financial Support for Online Statewide Career / Workforce Related Products:** These resources help thousands of Iowans learn and enhance skills needed for Iowa's multifaceted workforce

On behalf of the State Library, we appreciate your involvement in this important effort.

And thanks to ILA for its sponsorship of Library Legislative Day!



Monday Morning Eye-Opener

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