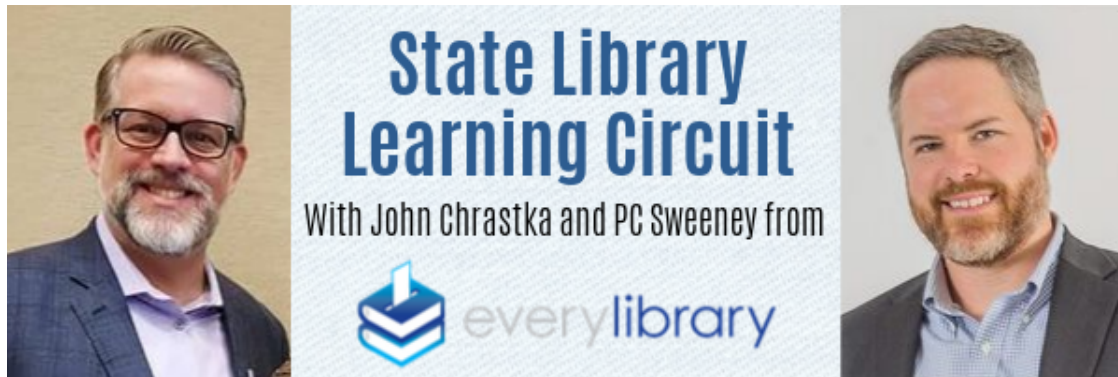




September 2019

October CE Events



State Library Learning Circuit

Join EveryLibrary's John Chrastka and PC Sweeney for an intensive, day-long workshop

About the Workshop: *Understanding Audiences for Community Engagement and Support*

Libraries that effectively communicate their value to the community—especially about the outcomes of their programs and services in the lives of their users—see a dramatic increase in library use and perceived value by non-users.

In this workshop led by John Chrastka and Patrick Sweeney from EveryLibrary, participants will learn the strategies behind creating engaging messages and techniques for communicating more effectively to their public. The workshop will include a discussion of where we usually find opposition, why individuals may oppose libraries, and what we can do to alleviate the potential damage of their oppositional messages on the library.

There is a \$15 registration fee for this workshop and attendees should expect a working lunch.

Dates and Locations:

- **October 14 in Storm Lake**
- **October 15 in Waterloo**
- **October 16 in Coralville**
- **October 17 in Avoca**

[Register for a Learning Circuit Workshop](#)

Build Your Storytime Toolkit Workshops

With Youth Services Consultant Angie Manfredi

This intensive, hands-on workshop will help you sharpen your storytime skills and be ready to present the best possible literacy and play based programs for ages 0-6. Covering best practices in selecting books, music, rhymes and more, this workshop is suited for long-time presenters looking for fresh insight and new to the game librarians ready to expand their skills. This workshop will include a one hour lunch break on your own.

Note: Due to the active, hands on nature of this workshop, registration is limited. If you need to cancel, please do so as soon as possible. If you miss this round of workshops they will be offered again next fall.



Dates and Locations:

- **October 22 in Washington** [CLASS FULL, Watilist Option]
- **October 24 in Winterset**
- **October 28 in Council Bluffs**
- **November 5 in Cherokee**
- **November 7 in Mason City**
- **November 12 in Oelwein**

[Register for a Storytime Workshop](#)

Attending the ILA Conference?

Get your CE Credit!

If you will be attending the joint Iowa Library Association/Nebraska Library Association Conferenc in LaVista, NE October 2-4, look for the form in your attendee folder to claim CE Credit for the sessions you attended.

No need to submit the form to the State Library right away; hold on to it until it's time to renew your certification!



[More Info About the ILA Conference](#)

Self-Paced Learning

The Boardroom 2018: Toward Better Board Meetings

1 Credit

The State Library's Boardroom Series continues with "Toward Better Board Meetings." In this session, look at proven approaches for conducting better meetings by streamlining procedures and paperwork. Iowa Open Meetings laws come into play, along with ideas for "going green" by flipping paper documents to e-documents. Parliamentarian Laura Meade will offer tips on developing better agendas and adapting parliamentary procedures. From revamping agendas, to taking minutes, to ensuring that all voices are heard, come away with suggestions for more effective meetings.

Bonnie McKewon is joined by Laura Meade, a Professional Registered Parliamentarian, certified with the National Association of Parliamentarians.

[Take the Better Board Meetings Course](#)

Continuing Education Catalog

CE Consultant: Vacant

CE Support: Lacey Partlow

1112 East Grand Avenue
Des Moines, Iowa 50319

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