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Monday Morning Eye-Opener February 18, 2019

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Happy Presidents' Day! February 18, 2019

Brainfuse News Part 2:



Training Videos and Promos

Last week's *Monday Morning Eye-Opener* began a series of articles about **Brainfuse**, new on the scene for Iowa public libraries. **Brainfuse** is a digital resource of career services and test preparations. This continued series will help you to feel more comfortable and knowledgeable about this new product and its impact for your patrons. **Today:** training for library staff and promotional materials

Last week's webinar, presented by Brainfuse staff, provided an overview of **JobNow** and **VetNow**; it was recorded and is now accessible, click below. The hour-long video explains all of the services and features available to Iowa libraries, including live one-to-one assistance from subject experts, skill-building content including practice tests, local and national resources for job seekers as well as for veterans returning to civilian life, and much more.

[Watch Recorded Webinar](#)

If you prefer, join a live training session each month from now through June that will go over the same content as above, but with the opportunity to ask your own specific questions and receive answers directly from **Brainfuse** staff. Register for these live sessions in our [C.E. Catalog](#)

Now for promotions: **Brainfuse** has provided a wealth of promotional materials through **Dropbox**. Let these materials do the work for you to show patrons the value and usefulness of **Brainfuse** products. Promo items include:

- User Guides
- Press Release Templates
- Bookmarks and Flyers
- Social Media Graphics and More

Thanks to Emily Bainter and Marie Harms for contributing this series of articles. Continue watching this space over the next several weeks for more **BrainFuse News!**

Open Dropbox !

ILA Legislative Day

March 13 in Des Moines

The **Iowa Library Association (ILA)** sponsors its annual **Legislative Day** planned for

Wednesday March 13 in Des Moines. This

event begins with a legislative briefing delivered by members of ILA Governmental Affairs Committee, along with the ILA lobbyists. The briefing begins at 3:00PM at the State Library building (1112 East Grand Ave, across the street from the State Capitol.



Following the briefing comes a legislative reception from 4:00-6:00PM at the State Law Library inside the Capitol. This reception is an opportunity to meet in person with Iowa lawmakers, a great time to thank them for their support and to explain funding issues affecting libraries, as well as other concerns.

Obviously, **ILA Legislative Day** is an important advocacy event, open to library trustees, directors, staff, and Friends Groups from across the state. To assist with conversations, ILA Governmental Affairs Committee has developed a list of talking points on the ILA website, here are just a few

- **Enrich Iowa Benefits Every Iowan** = This financial aid to Iowa's public libraries results in updated technology, innovative services, and creative programming, all to better serve local library patrons. This is state money that flows directly to public libraries. Read the [Enrich Iowa Report](#) for details
- **Continued Financial Support for Statewide Career and Workforce Related Resources** = These resources help thousands of Iowans learn and enhance skills needed for Iowa's multifaceted workforce.
- **Full Funding for the State Library of Iowa** = Every dollar invested in the State Library helps fulfill the Library's mission to partner with public libraries to

improve service for all.

On behalf of the State Library, we appreciate your involvement in this important advocacy effort. And thanks to ILA for its sponsorship.

ILA Legislative Agenda

STEM Scale-Up Programs

Apply By March 4

This news is thanks to Misty Gray, Southwest District Consultant. The **2019-2020 Scale-Up Program Application** is open, with **applications due by 5:00PM on March 4.**



The impact of the STEM Scale-Up Program continues to grow year after year. A top priority of the STEM Council is to help improve learner interest and achievement in STEM subjects. To help meet this goal, ten exemplary programs have been selected to be available on the STEM Scale-Up Program menu in 2019-2020.

The application is now open for educators across the state interested in implementing these programs in the classroom and out-of-school. And of special interest to public library staff: the ten programs on offer this year, six of them are eligible for informal education settings like public libraries. Those six best public library programs are:

- Computer Science Fundamentals
- Light and Shadow
- Making STEM Connections
- Pint Size Science
- STEM in Action
- STEM Innovator

[STEM Scale-Up Website](#)

Classes & Conferences This Week



State Library of Iowa Webinars:

Three webinars this week, starting on **Wednesday February 20** with a look at the ***Kids All Iowa Reads*** title ***Amina's Voice*** by Hena Kahn (10:00AM-12:00PM) Also on **Wednesday**, an overview of **Brainfuse JobNow** and

VetNow (1:30-2:30PM) And on **Friday Feb 22**, there's another **Friday Tech Focus** (9:30-10:00AM) which demonstrates a tech tool or web tool, with time to talk about how it can be used in a library setting. Register in the [C.E. Catalog](#).



Nebraska's Big Talk Conference

Nebraska State Library sponsors their annual online conference this **Friday February 22 (8:45AM—5:00PM)** Nebraska's online conference is called "**Big**

Talk From Small Libraries" and their website actually credits Iowa with the idea "**...Big Talk From Small Libraries was inspired by Iowa's Innovative Libraries Online Conference; our event wouldn't exist without their advice and encouragement...**"

Big Talk From Small Libraries is broadcast online using the GoToWebinar software. GoToWebinar works on Windows, Mac, Google Chrome OS, Linux, iOS and Android devices. Login instructions will be emailed to registered attendees the day before the conference.

Nebraska does plan on recording all **Big Talk** sessions, with recordings posted to their conference website. A handful of breakout sessions show here, find lots more on the **Big Talk From Small Libraries** website:

- Teaching iPad and iPhone to Seniors
- Best Small Library in America Award Winner 2018—Madison County Libraries (NC)
- Make a Mini Makerspace
- Small Library, Big Partnerships

[Register For Nebraska's Big Talk Conference](#)

Monday Morning Eye-Opener

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