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Receive Updates



Monday Morning Eye-Opener January 7, 2019

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Happy New Year! January 7, 2019

Brainfuse Is Coming!

Career & Test Prep Resources

Iowa public libraries will soon have access to a new digital resource for career services and test preparations. **Brainfuse** is actually a suite of career resources including



- **JobNow:** one-of-a-kind career assistance that covers all major aspects of job hunting
- **LearnNow:** a collection of self-study lessons, videos, practice tests, and more with the option to connect with a live tutor
- **VetNow:** tools to support for veterans and their families by locating eligible benefits, live online academic tutoring, employment transition assistance, and finding community resources.
- **Adult Learning Center:** academic assistance designed for adult learners

Why The Change? Previously the State Library and Iowa Workforce Development provided career and test prep materials through the product *Learning Express*. After the initial three year contract followed by three one-year extensions, state purchasing rules required a new competitive bidding process. Last fall, with input from public and academic librarians, the State Library posted a request for proposals for an online career services resource. Four Iowa librarians, along with

State Library staff, reviewed and evaluated the proposals and determined **Brainfuse** offered the best components and value for the resources needed.

Transition? Iowa public libraries continue to have access to *Learning Express* through January 31st. The State Library's implementation team is working with **Brainfuse** on the roll-out of this new product. More information to come, in the meantime visit the **Brainfuse** website!

Brainfuse.Com

Continuing Education Newsletter



A New Communication From the State Library

There's a new newsletter in town! The State Library of Iowa is pleased to announce another publication joining the **Monday Morning Eye-Opener**—it's the **Continuing Education Newsletter**. Having debuted in December, this monthly bulletin was initially sent to everyone with an account in the C.E. Catalog. Please share it with all staff and trustees who may not each have an account.

The **C.E. Newsletter** will feature upcoming continuing education events, highlight self-paced course options, and link to outside opportunities to earn c.e. credit. The first issue last month offered a detailed summary of upcoming classes happening this month. View the archived [December CE Newsletter](#) and contact consultant [Alysia Peich](#) with questions. If you're not sure you received the December **C.E. Newsletter**, click the button below to be added to the distribution list.

We hope you find this to be a
valuable addition to your inbox!

[C.E. Newsletter Sign-Up](#)

January Classes

New Year, New Classes!

Best summarized in the State Library's premier **C.E. Newsletter** last month, here's a shorter rundown of January classes to catch. Register in the C.E. Catalog at the button below.

Gale Resources: Health in the New Year = January 16 (1:30-2:30PM) Support your users' healthy habits using Gale Resources like Health and Wellness



Resource Center and Health Reference Center Academic. This webinar helps you promote these authoritative health resources.

ILOC: Innovative Libraries Online Conference = January 17 (all day) The theme for our 2019 all day online conference is **“Libraries at the Center of Community Life.”** With their commitment to meeting citizen needs, libraries seek ways to serve and strengthen their communities. Through the strength of non-traditional partnerships, libraries offer innovative solutions to a variety of challenges in their communities.

Summer Library Program Webinars = January 22-29. These webinars, over multiple days and times, offer tips for using the 2019 summer reading program theme ***A Universe of Stories***

All Iowa Reads Webinar = January 23 (10:00AM-12:00PM) = Learn more about the 2019 *All Iowa Reads* title [This Blessed Earth: A Year in the Life of an American Family Farm](#) by Ten Genoways. Here, the author and members of the AIR committee will provide an in-depth commentary about the story, identify topics and themes important to librarians planning their own discussions, and will take questions from the audience.

Using Edge: Step 2 – Planning = January 24 (1:00-2:00PM) OR January 25 (9:00-10:00AM) Choose from two opportunities to learn about how to apply the results of your Edge Assessment to an action plan that can easily become part of a longer strategic planning document. Best for libraries that have completed the Edge Assessment.

[C.E. Catalog](#)

Reminders This Week:



Re-Certify by January 31st

A reminder for all library directors and staff who need to re-certify (if your certification expired in Dec'18) then re-certification applications are due by January 31. Explanation, along with the re-certification forms, at this button:

[Re-Certification Info](#)

Out Of This World Programming

Catch a webinar on **Thursday** this week **January 10th** (2:00-3:00PM) ***Out Of This World Programming*** presented by Paula Spoo (Estherville PL) and Zachary Stier (Boone PL)



In early 2017, Estherville and Boon Libraries were two of seventy-five libraries in the country to be awarded the **NASA @ My Library** program grant. The presenters will explain the space-related programming for all ages created and delivered at their libraries. And no coincidence here: the **2019 Summer Library Program theme** is ***A Universe of Stories!***

C.E. Catalog

Monday Morning Eye-Opener

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