

Drive Home Your Support For Iowa's Natural Resources



Available beginning January 3, 1995, Iowa's *newest* license plates will not only dress-up your vehicle with our state bird and flower (Eastern goldfinch and wild rose), it will also improve a vast array of our most precious natural resources, many very close to your home.

The money raised from the natural resources plates will go to the Resource Enhancement And Protection Fund, better known as REAP -- Iowa's nationally acclaimed program for improving city, county and state parks, fish and wildlife, soil and water conservation, historic resources, roadside vegetation management, and environmental education.

To buy a set of the standard, sequentially numbered natural resource plates, take your current plates and registration to your county treasurer and request the natural resource plates. These plates display two letters followed by three numbers. The initial cost of the plate is \$35 in addition to your regular registration fee; and in following years there is a \$10 annual renewal cost in addition to the regular fee.

Gift certificates for sequentially numbered natural resources plates will be available after December 1, 1994 and may be purchased from your county treasurer for \$35. Recipients of the gift certificates may exchange their regular plates and registration for the natural resources plates beginning January 3, 1995.

You can also buy personalized natural resource plates or gift certificates for an initial fee of \$80 in addition to the regular registration fee. The annual renewal is \$15 in addition to the regular fee. Complete the application form on the next page and mail along with \$80 to: DOT Office of Vehicle Services, Park Fair Mall, 100 Euclid, PO Box 9278, Des Moines, IA 50306-9278.

All of the cost of the sequentially numbered natural resources plates, and \$35 of the cost of personalized plates, and the \$10 annual plate renewal fee go into the REAP fund for improved natural resources for all Iowans. For additional information on a taped message and to order more copies of this brochure, call: 515-281-5145, then after the recording starts, dial 145449.



Iowa Department of Transportation
APPLICATION FOR NATURAL RESOURCES
PERSONALIZED PLATES OR GIFT CERTIFICATE



Send to: Iowa Department of Transportation
Office of Vehicle Services
Park Fair Mall, 100 Euclid Avenue
P.O. Box 9278
Des Moines, Iowa 50360-9278

DEPARTMENT USE ONLY

GC#

Section A-Plate

Use the boxes below to indicate what you are applying for:

Plate Type

Plate Fee

- ☐ Personalized Natural Resources. \$80.00
- ☐ Personalized Natural Resources gift certificate only. \$80.00

Section B-Plate Choice

Use the boxes below to show what you want on the plates. Spaces are shown by leaving a box blank or by using a diagonal line. No space is allowed with five characters.

Example:

P	L	A	T	E
---	---	---	---	---

First choice

--	--	--	--	--

Second choice

--	--	--	--	--

Third choice

--	--	--	--	--

Send the following to the address at the top of this form:

1. The completed application.
2. A check or moneyorder for \$80 unless you have received a gift certificate.

Section C-Gift

I am requesting a gift certificate for:

Name of person who will receive gift certificate _____

Address _____

City _____

State _____

Zip Code _____

Vehicle Information: (not required for gift certificate only)

Check one

☐ Car, Multipurpose Vehicle, Motor Home, Pickup, Light Delivery or Panel Truck (not exceeding 5 ton).

☐ Travel Trailer

Current county of residence _____

Section D-Vehicle Info.

Section E-Applicant

I have read all instructions above and understand the conditions under which these plates and gift certificate may be purchased.

For information or questions regarding plate selection call (515)237-3138

Name of Applicant _____

Telephone No. _____

Address _____

City _____

State _____

Zip Code _____

Signature _____

Date _____

INFORMATION: To order personalized natural resources plates for yourself or as a gift for someone else, with you selecting what is to be on the plate, complete and sign this application, and a check for \$80. If your choice is unavailable or not approved, a refund will be issued. A gift certificate may be purchased that allows the person receiving the gift certificate to make a plate choice. If the plate choice is unavailable or not approved, that person may obtain the refund. Personalized natural resources plates are available for your auto, motor home, multipurpose vehicle, light delivery truck, panel truck, pickup and travel trailer.

TO RETAIN NATURAL RESOURCES PERSONALIZED PLATES: In addition to the annual registration fee, a \$15 validation fee is required for personalized natural resources plates. Your plate choice may be issued to someone else if you do not renew your plates when your vehicle registration is due. If you do not renew your registration within two months after the expiration date, a new application and fee will be required to retain your plate choice if it is still available.

IMPORTANT: Your plates will be sent to your county treasurer's office within 30 days. If your plates have not expired, you must exchange your county plates and the copy of your registration for your new personalized natural resources plates and registration receipt.

RESTRICTIONS: Offensive or suggestive combinations cannot be approved. To avoid confusion with other plates your choice cannot consist of a combination of more than 5 letters and numbers, 1 letter and 4 numbers, 1 letter and 3 numbers, numbers only, amateur radio call letters or misleading combinations (FBI, IHP, DMPD, DCI) or other initials used by government agencies. No choice can duplicate an existing plate. Plate choices must have at least 2, but not more than 5 characters. Characters A through Z, and 1 through 9 may be used. Punctuation marks are not acceptable

TO ASSIGN PERSONALIZED NATURAL RESOURCES PLATES: If you sell a vehicle displaying personalized natural resources plates, the plates are to be turned in to the county treasurer, or assigned to the replacement vehicle without extra charge if you obtain a replacement within 30 days. Plates may be assigned to another person if both vehicles are currently registered and the owner completes an assignment statement at the county treasurer's office.