



## ESTIMATED & PROJECTED EMPLOYMENT

Occupational Title	2014 Estimated Employment	2024 Projected Employment	2014-24 Employment Change	Annual Growth Rate (%)	Total Annual Openings
Total, All Occupations	1,795,100	1,949,240	154,140	0.9	58,145
Arts, Design, Entertainment, Sports, & Media Occupations	26,770	28,250	1,475	0.6	855
Writers & Authors	1,595	1,690	95	0.6	35

Source: <https://www.iowaworkforcedevelopment.gov/occupational-projections>

## 2017 WAGE & SALARY (\$)

Occupational Title	Mean Wage	Mean Salary	Entry Wage	Entry Salary	Exp Wage	Exp Salary
Total All Occupations	20.93	43,539	10.09	20,991	26.35	54,813
Arts, Design, Entertainment, Sports, & Media Occupations	18.63	38,758	9.31	19,370	23.29	48,452
Writers & Authors	21.69	45,120	12.67	26,356	26.20	54,502

Source: <https://www.iowaworkforcedevelopment.gov/occupational-employment-and-wages>

## EDUCATION & TRAINING

Education	Work Experience	Job Training
Bachelor's Degree	None	Moderate-Term On-The-Job

Many employers desire writers possessing a bachelor's degree in a related field, such as English, journalism, or communications. Others find a broad liberal arts background sufficient.

Sources: <https://www.iowaworkforcedevelopment.gov/occupational-projections> and [https://www.bls.gov/emp/ep\\_education\\_training\\_system.htm](https://www.bls.gov/emp/ep_education_training_system.htm) ,

## NATIONAL CAREER READINESS CERTIFICATE (NCRC)

Skill	Median Skill Level	Minimum Skill Level	Maximum Skill Level
Applied Mathematics	3	3	4
Locating Information	4	3	6
Reading for Information	5	3	7
Applied Technology	n.a.	n.a.	n.a.
Business Writing	4	3	5
Workplace Observation	2	2	3
Listening for Understanding	2	2	3

An ACT assessment-based credential issued in determining essential work skills needed for employment success across industries and occupations. The greater the score, the greater the skill level (Bronze = 3, Silver = 4, Gold = 5, Platinum = 6 & higher). Source: <http://www.act.org/content/act/en/products-and-services/workkeys-for-employers/assessments.html>

## PRIMARY INDUSTRY SECTORS

### (Where are Writers Employed?)

Self Employed  
Publishing  
Professional, Scientific, and Technical Services  
Education  
Religious, Grantmaking, Civic Organizations

Source: <https://www.iowaworkforcedevelopment.gov/occupational-projections>

## ADDITIONAL SOURCES:

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