

# Writers

# **DOES THIS DESCRIBE YOU?**

**Work Interests** involve descriptive categories (compatible with Holland's Model) attributed to success in this career:

School digital learnin

- Artistic Involves working with forms, designs, and patterns requiring self-expression without clear set of rules.
- Investigative Involves working with ideas requiring an extensive amount of research, fact finding, problem solving, and thought analysis.

**Work Styles** depict worker characteristics conducive for this career:

- Persistence
- Initiative
- Innovation
- Achievement/Effort
- Independence

**Work Values** are associated with aspects of work that provide satisfaction in this career:

- Achievement—Sense of accomplishment; results oriented.
- **Relationships** Provide service to others in noncompetitive environment.
- Independence—Autonomy; working on your own.

**Aptitudes** reflect an ability to acquire skills and knowledge for success in this career:

- Written Expression
- Originality
- Fluency of Ideas
- Written Comprehension

## **OVERVIEW**

Create original written works, such as scripts, essays, prose, poetry or song lyrics, for publication or performance. Belongs to the Arts, Audio-Video Technology and Communications career cluster and Performing Arts and Journalism and Broadcasting career pathways.

## **SKILLS & KNOWLEDGE NEEDED**

## Basic Skills:

- Reading Comprehension
- Active Listening
- Writing
- Critical Thinking
- Active Learning

#### **Technology Skills:**

- Office Suite Software
- Text to Speech Conversion Software
- Web Page Creation and Editing Software
- Word Processing Software

#### Knowledge:

- English Language
- · Communications and Media
- Fine Arts
- Sales and Marketing

## **ESTIMATED & PROJECTED EMPLOYMENT**

Source: https://www.iowaworkforcedevelopment.gov/occupational-projections

	2014	2024	2014-24	Annual	Total
	Estimated	Projected	Employment	Growth	Annual
Occupational Title	Employment	Employment	Change	<b>Rate</b> (%)	Openings
Total, All Occupations	1,795,100	1,949,240	154,140	0.9	58,145
Arts, Design, Entertainment, Sports, & Media Occupations	26,770	28,250	1,475	0.6	855
Writers & Authors	1,595	1,690	95	0.6	35

# 2017 WAGE & SALARY (\$)

	Mean	Mean	Entry	Entry	Exp	Exp
Occupational Title	Wage	Salary	Wage	Salary	Wage	Salary
Total All Occupations	20.93	43,539	10.09	20,991	26.35	54,813
Arts, Design, Entertainment, Sports, & Media Occupations	18.63	38,758	9.31	19,370	23.29	48,452
Writers & Authors	21.69	45,120	12.67	26,356	26.20	54,502

Source: https://www.iowaworkforcedevelopment.gov/occupational-employment-and-wages

## **EDUCATION & TRAINING**

Education	Work Experience	Job Training
Bachelor's Degree	None	Moderate-Term On-The-Iob

Many employers desire writers possessing a bachelor's degree in a related field, such as English, journalism, or communications. Others find a broad liberal arts background sufficient.

Sources: https://www.iowaworkforcedevelopment.gov/occupational-projections and https://www.bls.gov/emp/ep\_education\_training\_system.htm,

## NATIONAL CAREER READINESS CERTIFICATE (NCRC)

Skill	<b>Median Skill Level</b>	Minimum Skill Level	<b>Maximum Skill Level</b>
Applied Mathematics	3	3	4
Locating Information	4	3	6
Reading for Information	5	3	7
Applied Technology	n.a.	n.a.	n.a.
Business Writing	4	3	5
Workplace Observation	2	2	3
Listening for Understanding	2	2	3

An ACT assessment-based credential issued in determining essential work skills needed for employment success across industries and occupations. The greater the score, the greater the skill level (Bronze = 3, Silver = 4, Gold = 5, Platinum = 6 & higher). Source: http://www.act.org/content/act/en/products-and-services/workkeys-for-employers/assessments.html

#### **ADDITIONAL SOURCES:**

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#### PRIMARY INDUSTRY SECTORS

# (Where are Writers Employed?)

Self Employed
Publishing
Professional, Scientific, and Technical Services
Education
Religious, Grantmaking, Civic Organizations

Source: https://www.iowaworkforcedevelopment.gov/occupational-projections

