## 2015 IOWA INDUSTRY PROFILE



## IOWA WORKFORCE DEVELOPMENT



## Executive Summary

In 2014, the professional, scientific and technical services sector comprised 3.2 percent of all employment (both public and private sector) in lowa. Employment in this sector had an average annual wage of $\$ 60,549$ for 2014 , which was 42.3 percent higher than the statewide average of $\$ 42,536$ for all employment. However, when compared to other states in this region, only South Dakota has a lower average annual wage of $\$ 52,747$.

Employment in the professional, scientific and technical services sector contracted a bit in 2009 and 2010 due to the recession but has expanded rapidly since then, bounding past its 2008 pre-recession high as early as 2011 . Since 2008, the sector added 5,685 jobs, growing by 13.2 percent.

The sector is pretty balanced between the genders, but women hold a small majority of the jobs, accounting for 51.7 percent of employment in the sector.


What is Professional, Scientific, \& Technical Services?

This sector comprises firms that specialize in performing professional, scientific and technical activities for others. These activities require a high degree of expertise and training. The firms in this sector specialize according to expertise and provide services to clients in a variety of industries and, in some cases, to households.

Activities performed include: legal advice, accounting, bookkeeping \& payroll services, architectural, engineering \& specialized services, computer, consulting, research, advertising, photographic, translation, veterinary and other professional, scientific and technical services.

Source: www.census.gov/naics

2014 Industry Breakout by Employment in lowa
Professional, Scientific, \& Technical Services NAICS Industry Coding Top 5 Sub-Sectors by Employment


Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics 2006-2014 Employment in Professional, Scientific, and Technical Services in Iowa


Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics

## PROFESSIONAL, SCIENTIFIC, \& TECHNICAL SERVICES IOWA INDUSTRY PROFILE

Examples of Major Professional, Scientific, \& Technical Services Employers

| Name of Company | Sub-Sector/Industry |
| :--- | :--- |
| ACT, Inc. | Management and Technical Consulting |
| ADP | Accounting \& Payroll Services |
| IBM Data Center | Computer System Design |
| ISU Veterinary Medicine | Veterinary Services |
| ITA Group Inc | Management, Scientific, \& Technical Consulting |
| Lifeline Services | Other Professional, Scientific, \& Technical <br> Services |
| LNS Metro Group | Management, Scientific, \& Technical Consulting |
| Staples Promotional Products | Advertising \& Public Relations |
| Telligen Health Management Sys. | Management, Scientific, \& Technical Consulting |
| UPS Customer Center | Advertising \& Public Relations |

## Employers

In 2014, the professional, scientific and technical services sector had 8,834 locations in lowa, employing 48,593 people. This sector is dominated by small establishments, averaging just 5.5 employees per location.

The largest single sub-sector, computer design services, accounted for 21.0 percent of total employment and architectural \& engineering is the second largest subsector, with 15.5 percent of sector employment.

This industry tends to be well paid, but wages vary significantly by the type of professional service.

Source: Infogroup USA
2014 Covered Employment in Professional, Scientific, \& Technical Services by County
Average Annual Wage:


Employment - 48,593


Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics

## PROFESSIONAL, SCIENTIFIC, \& TECHNICAL SERVICES IOWA INDUSTRY PROFILE

2014 Average Annual Wage for Covered Employment in Professional, Scientific, and Technical Services


## Contact Information

## Iowa Workforce Development, Employment Statistics Bureau

1000 E Grand Ave Des Moines, IA 50319 800-532-1249 Fax: 515-281-8195 Iwd.Imi@iwd.iowa.gov www.iowaworkforcedevelopment.gov

Equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities

TTY 515-281-4748
1-800-831-1399


Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau http://lehd.did.census.gov

