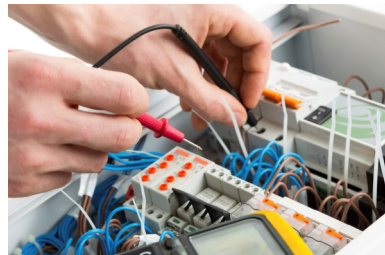
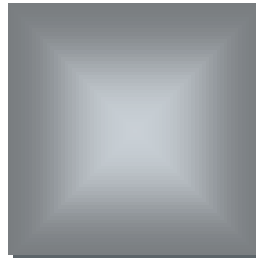


2016 IOWA INDUSTRY PROFILE

OTHER SERVICES

IOWA WORKFORCE DEVELOPMENT



Executive Summary

In 2015, the **other services (except public administration)** sector comprised 3.0 percent of all public and private sector employment in Iowa, providing the state 45,453 jobs with an average annual wage of \$30,354. This wage was 31.2 percent lower than the statewide average of \$44,094 for all industries. Although this wage rate is 13.6 percent lower than the national average for this sector, it is consistent with the wage rate in other Midwestern states.

Employment in this sector has grown fairly steadily since 2006, even adding jobs during the deepest recession years of 2009 and 2010. The sector has added 3,687 jobs since 2006, equating to a growth rate of 8.8 percent. Wages have also steadily increased, rising by 31.5 percent over the same period. Some of this growth, however, was offset between 2012 and 2013 when some establishments providing home health care to individuals was reclassified from **private households** in this sector to the **individual and family services industry** in the **health care and social assistance** sector.

Women somewhat outnumber men in this sector, especially among workers under age 35. Women hold 51.6% of the sector's jobs.





OTHER SERVICES IOWA INDUSTRY PROFILE

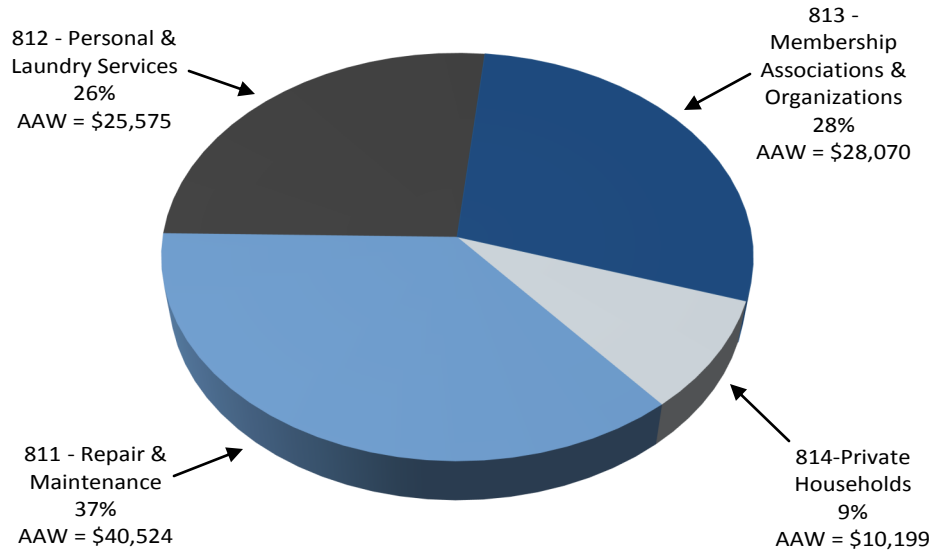
What is Other Services?

The **other services (except public administration)** sector comprises establishments engaged in providing services not specifically provided for elsewhere in the classification system.

Establishments in this sector are primarily engaged in activities such as equipment and machinery repairing, promoting or administering religious activities, grant-making, advocacy, and providing dry cleaning and laundry services, personal care services, death care services, pet care services, photo-finishing, temporary parking services and dating services.

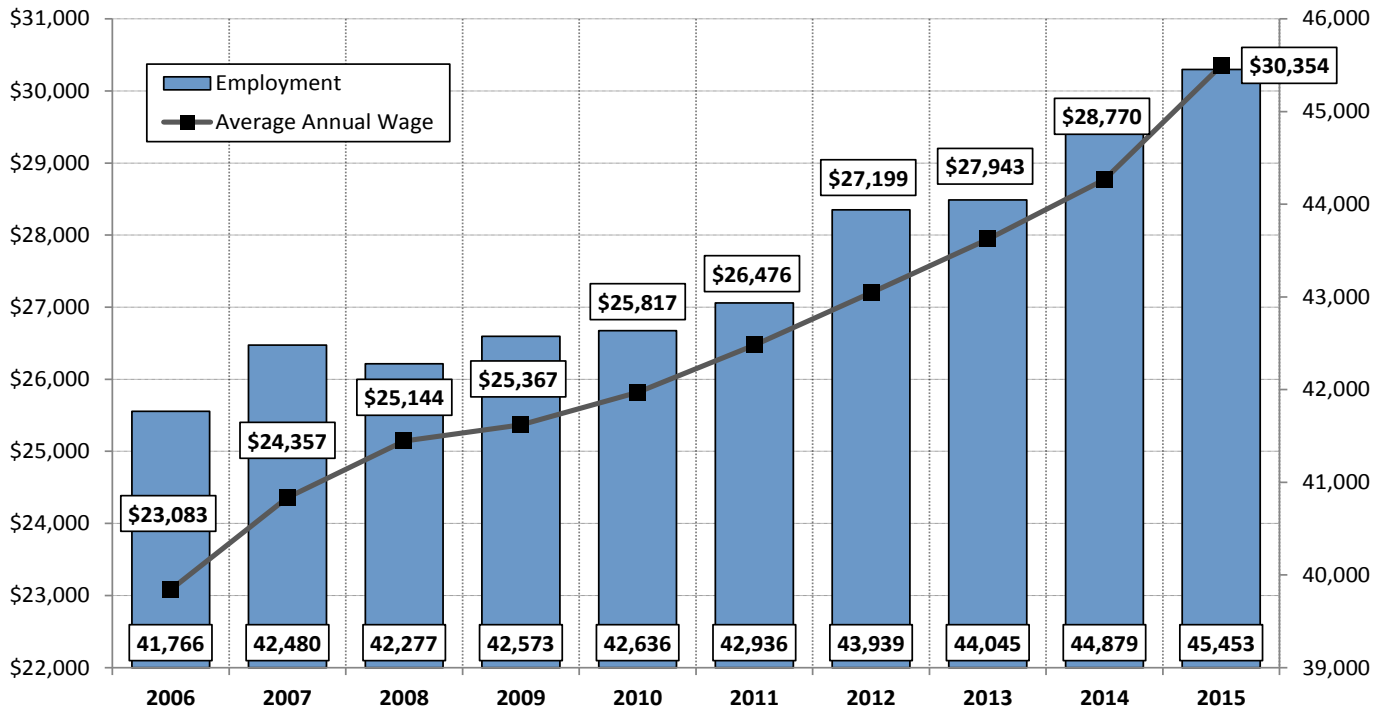
2015 Industry Breakout by Employment in Iowa

Other Services
Percentage Employed & Average Annual Wage (AAW) by Subsector



Source: www.bls.gov/cew/bls_naics/bls_naics_app.htm Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

2006–2015 Employment in Other Services



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

OTHER SERVICES IOWA INDUSTRY PROFILE



Examples of Other Services Employers

Name of Company	Industry
Aramark Uniform & Career Apparel	Drycleaning & laundry services
American Color Imaging	Other personal services
A & M Services	Drycleaning & laundry services
Blue Beacon USA	Automotive repair and maintenance
Burke Cleaners	Drycleaning & laundry services
CDI LLC	Automotive repair and maintenance
CRIC LTD	Personal care services
Dent Eliminators	Automotive repair and maintenance
Muscatine Community YMCA	Civic & social organization
VGM Group	Other personal services

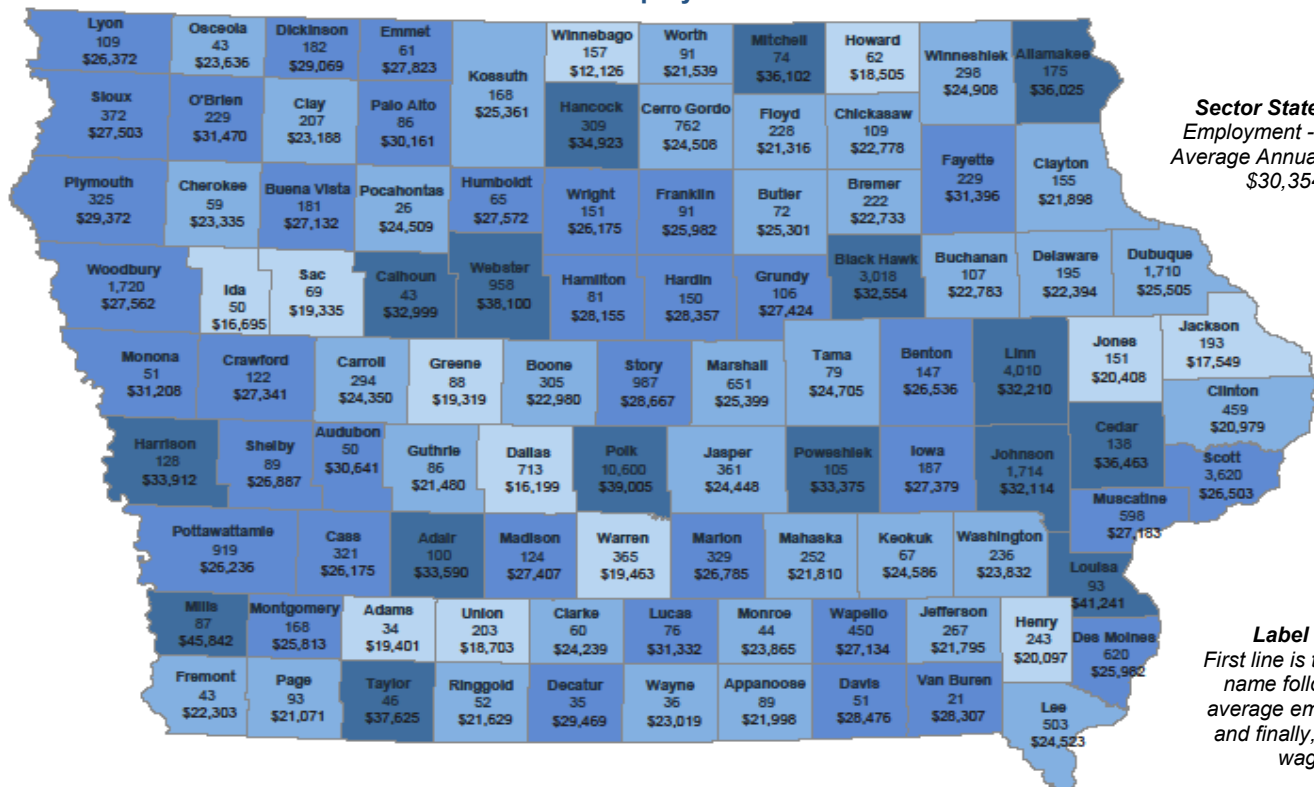
Source: www.iowaworkforcedevelopment.gov/employer-database

Employers

In 2015, there were 9,238 locations in Iowa classified in the **other services** sector. These units employed 45,453 people. This sector consists primarily of small companies, averaging fewer than 5 employees per establishment.

The sector represents a variety of services, including barber shops, auto mechanics, political parties and nannies. The largest subsector is **repair and maintenance**, representing 36.4 percent of the employment in this industry. The smallest subsector is **private households**, which represents 8.9 percent of employment.

2015 Covered Employment in Other Services



Sector Statewide:
Employment - 45,453
Average Annual Wage - \$30,354

Label Key:
First line is the county name followed by average employment and finally, average wage.



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

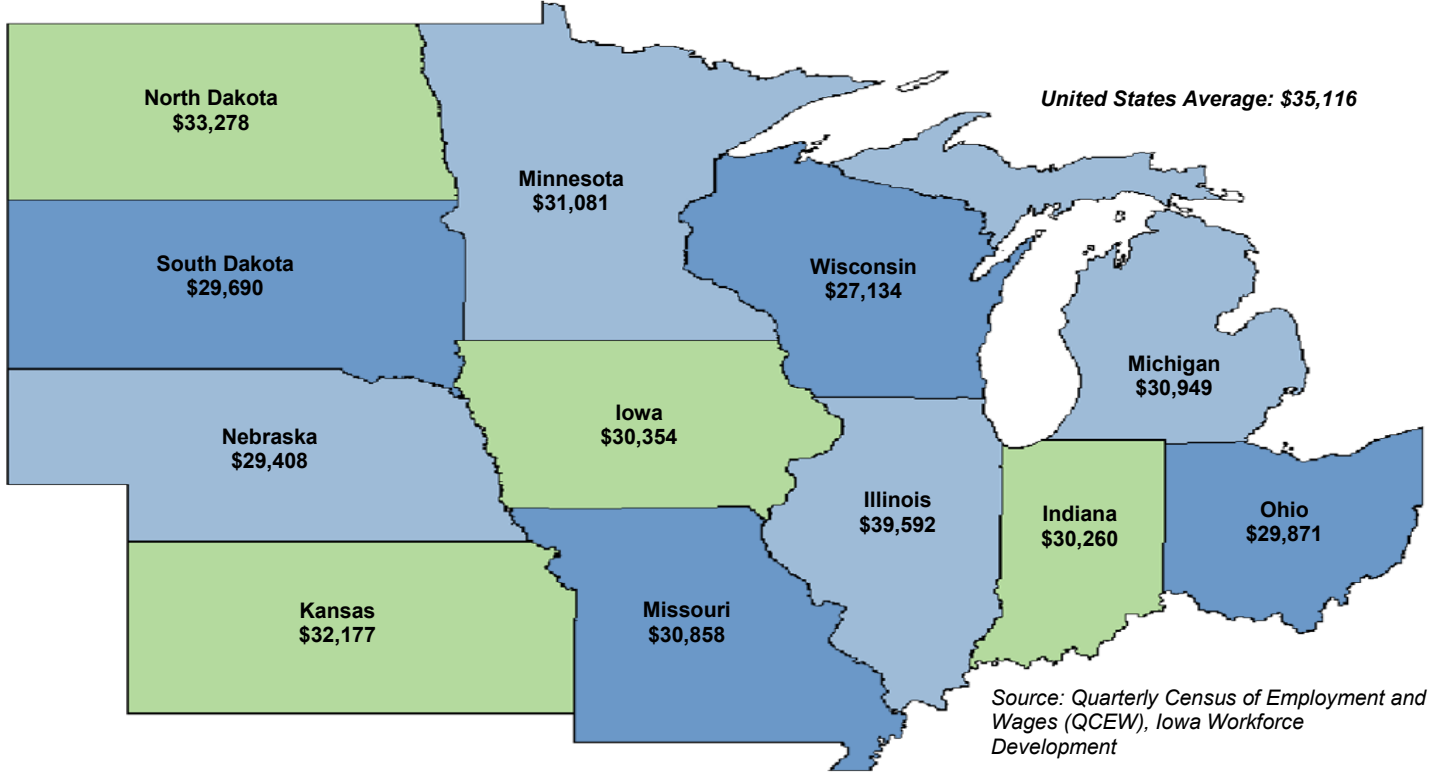
<https://www.iowaworkforcedevelopment.gov/labor-market-information-division>



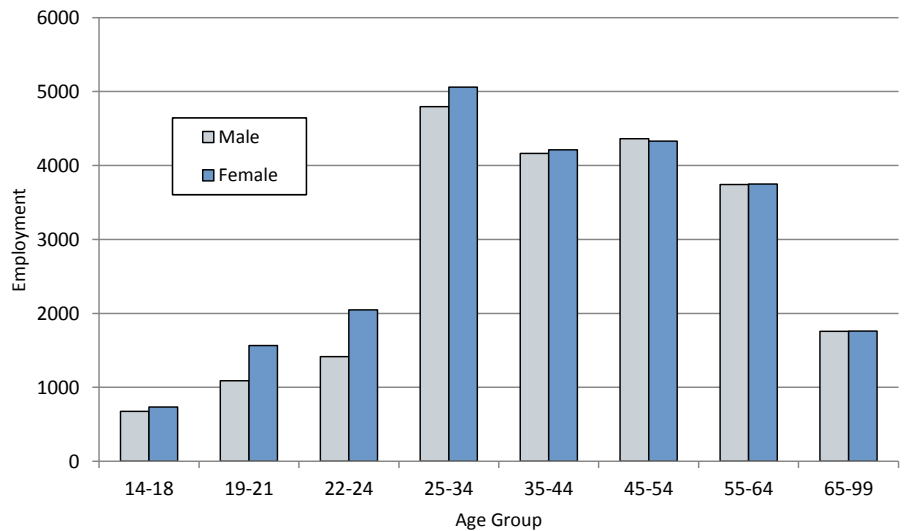
OTHER SERVICES IOWA INDUSTRY PROFILE

2015 Average Annual Wage for Covered Employment in Other Services

State Comparisons by Private Ownership



Industry Distribution by Age & Gender 4th Qtr. 2015



Contact Information

Iowa Workforce Development, Employment Statistics Bureau

1000 E Grand Ave
Des Moines, IA 50319
800-532-1249
Fax: 515-281-8195
lwd.lmi@iwd.iowa.gov
www.iowaworkforcedevelopment.gov

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TTY 515-281-4748
1-800-831-1399