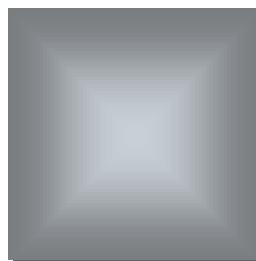


2016 IOWA INDUSTRY PROFILE

OTHER SERVICES

IOWA WORKFORCE DEVELOPMENT



Executive Summary

In 2015, the **other services (except public administration)** sector comprised 3.0 percent of all public and private sector employment in Iowa, providing the state 45,453 jobs with an average annual wage of \$30,354. This wage was 31.2 percent lower than the statewide average of \$44,094 for all industries. Although this wage rate is 13.6 percent lower than the national average for this sector, it is consistent with the wage rate in other Midwestern states.

Employment in this sector has grown fairly steadily since 2006, even adding jobs during the deepest recession years of 2009 and 2010. The sector has added 3,687 jobs since 2006, equating to a growth rate of 8.8 percent. Wages have also steadily increased, rising by 31.5 percent over the same period. Some of this growth, however, was offset between 2012 and 2013 when some establishments providing home health care to individuals was reclassified from **private households** in this sector to the **individual and family services industry** in the **health care and social assistance** sector.

Women somewhat outnumber men in this sector, especially among workers under age 35. Women hold 51.6% of the sector's jobs.





OTHER SERVICES IOWA INDUSTRY PROFILE

What is Other Services?

The **other services (except public administration)** sector comprises establishments engaged in providing services not specifically provided for elsewhere in the classification system.

Establishments in this sector are primarily engaged in activities such as equipment and machinery repairing, promoting or administering religious activities, grant-making, advocacy, and providing dry cleaning and laundry services, personal care services, death care services, pet care services, photo-finishing, temporary parking services and dating services.

2015 Industry Breakout by Employment in Iowa

Other Services

Percentage Employed & Average Annual Wage (AAW) by Subsector

812 - Personal & Laundry Services
26%
AAW = \$25,575

813 - Membership Associations & Organizations
28%
AAW = \$28,070

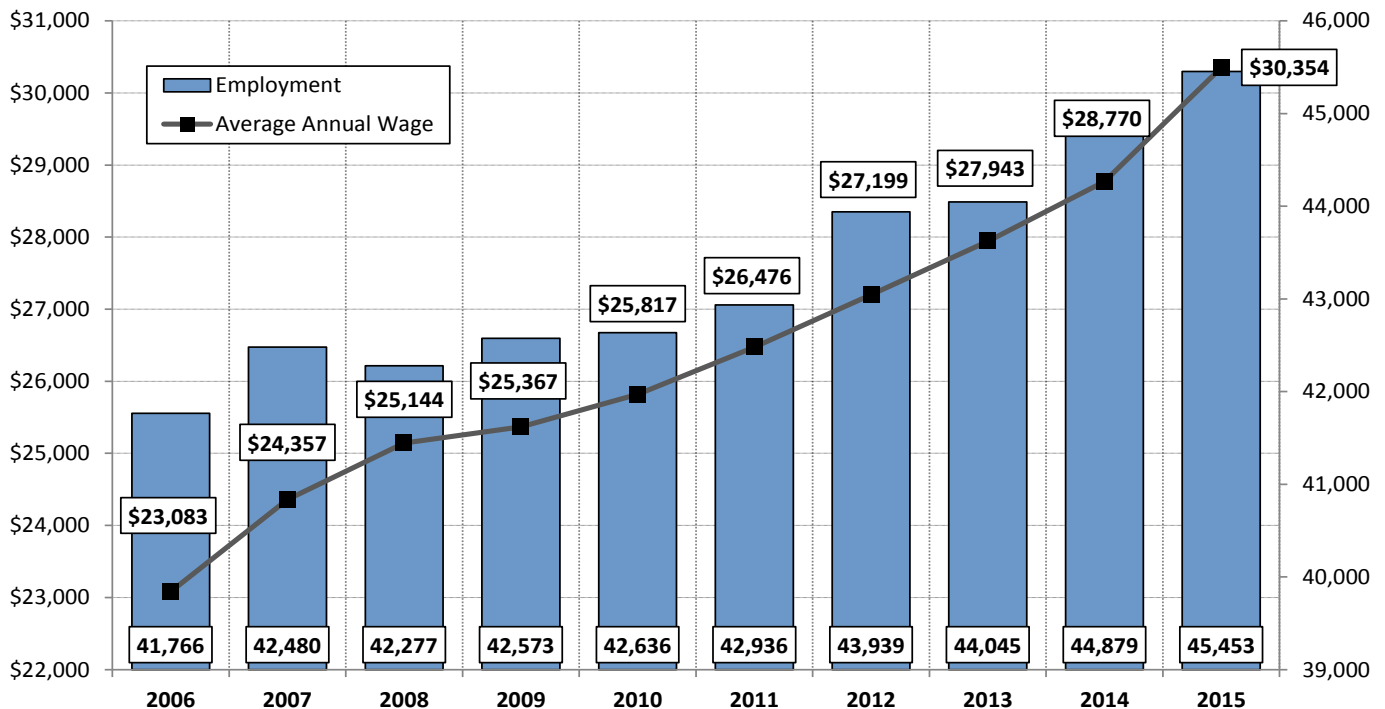
811 - Repair & Maintenance
37%
AAW = \$40,524

814 - Private Households
9%
AAW = \$10,199

Source: www.bls.gov/cew/bls_naics/bls_naics_app.htm

Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

2006–2015 Employment in Other Services



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

OTHER SERVICES IOWA INDUSTRY PROFILE



Examples of Other Services Employers

| Name of Company | Industry |
|----------------------------------|-----------------------------------|
| Aramark Uniform & Career Apparel | Drycleaning & laundry services |
| American Color Imaging | Other personal services |
| A & M Services | Drycleaning & laundry services |
| Blue Beacon USA | Automotive repair and maintenance |
| Burke Cleaners | Drycleaning & laundry services |
| CDI LLC | Automotive repair and maintenance |
| CRIC LTD | Personal care services |
| Dent Eliminators | Automotive repair and maintenance |
| Muscatine Community YMCA | Civic & social organization |
| VGM Group | Other personal services |

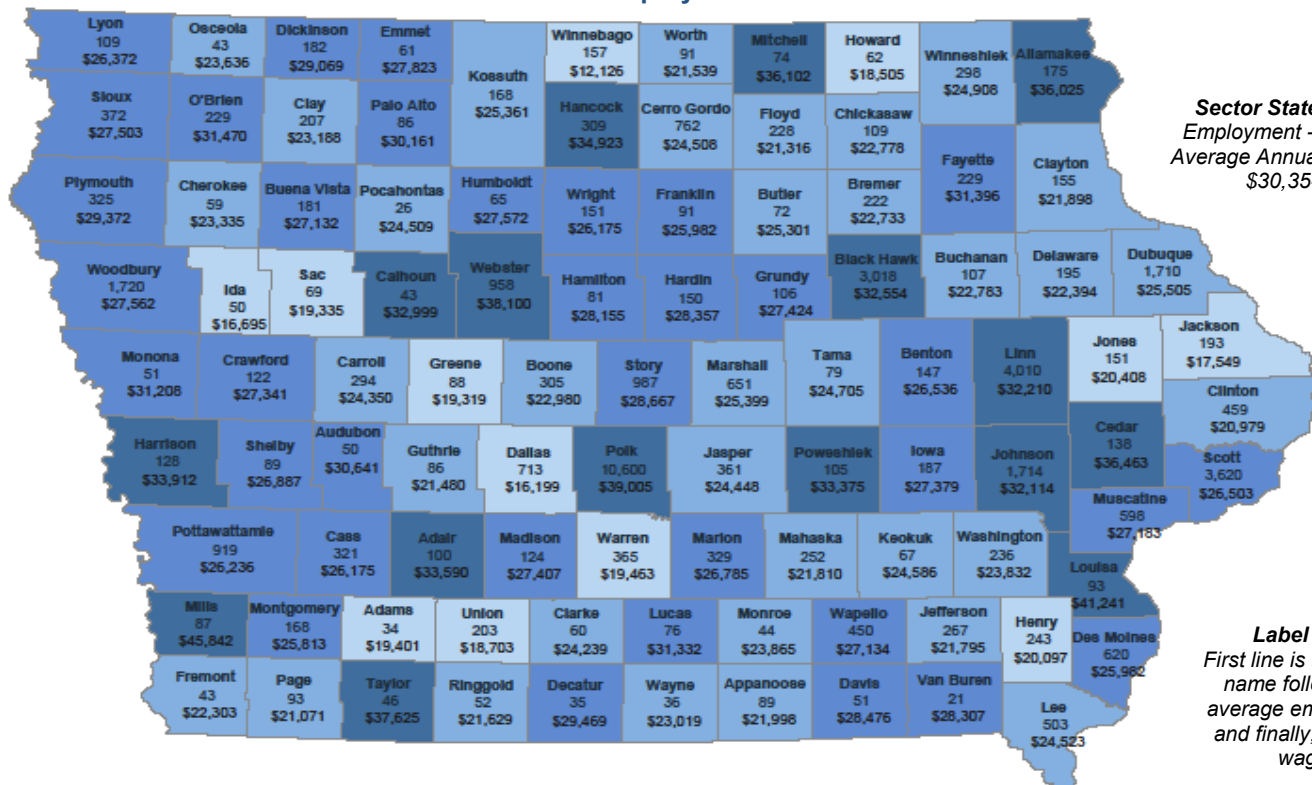
Source: www.iowaworkforcedevelopment.gov/employer-database

Employers

In 2015, there were 9,238 locations in Iowa classified in the **other services** sector. These units employed 45,453 people. This sector consists primarily of small companies, averaging fewer than 5 employees per establishment.

The sector represents a variety of services, including barber shops, auto mechanics, political parties and nannies. The largest subsector is **repair and maintenance**, representing 36.4 percent of the employment in this industry. The smallest subsector is **private households**, which represents 8.9 percent of employment.

2015 Covered Employment in Other Services



Wages Less than \$20,408 \$20,409 - \$25,505 \$25,506 - \$31,470 Greater than \$31,471

Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

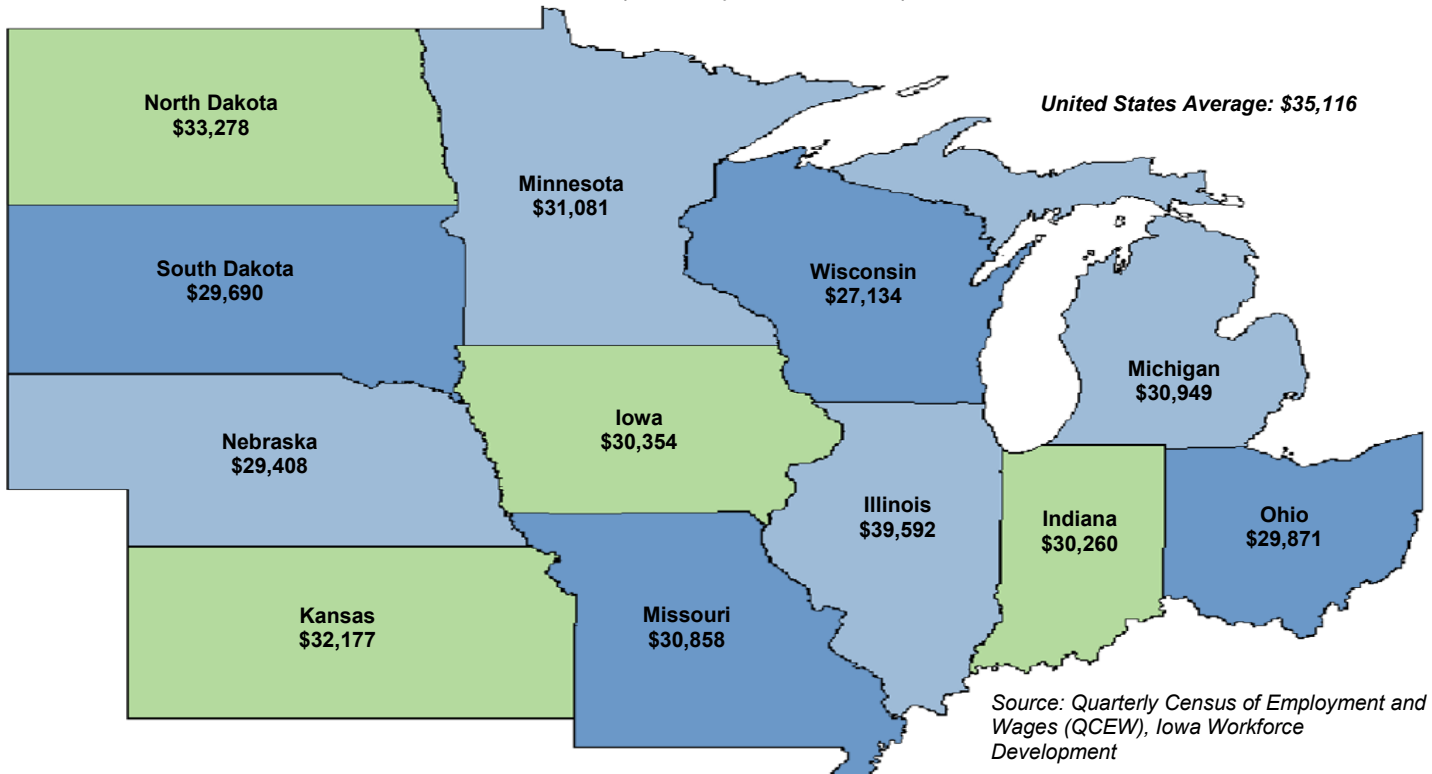
<https://www.iowaworkforcedevelopment.gov/labor-market-information-division>



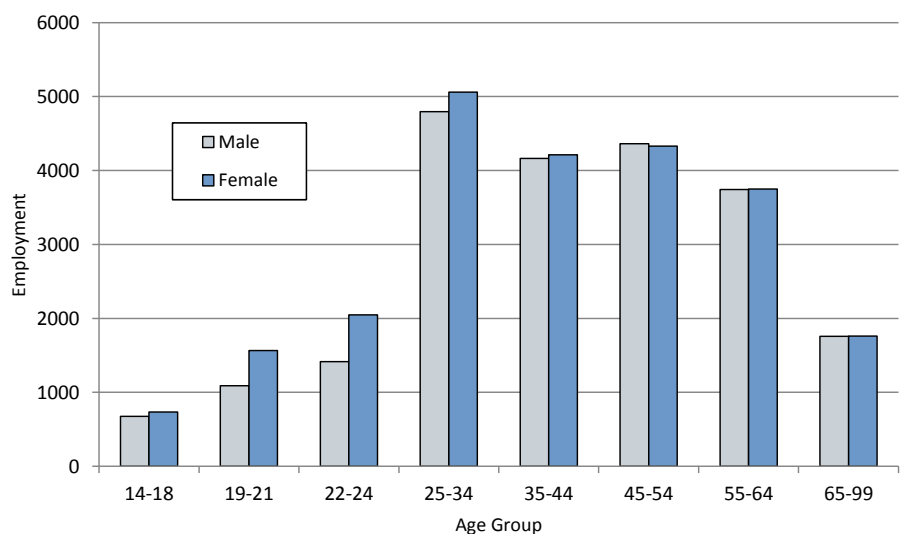
OTHER SERVICES IOWA INDUSTRY PROFILE

2015 Average Annual Wage for Covered Employment in Other Services

State Comparisons by Private Ownership



Industry Distribution by Age & Gender 4th Qtr. 2015



Contact Information

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Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau
<http://lehd.did.census.gov>