
Employers & Professionals On-Line Reference Guide

EMPLOYERS & PROFESSIONALS

ON-LINE REFERENCE GUIDE

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The *Employers & Professionals On-Line Reference Guide* is your starting point for planning a business activity or changing existing practices in your organization. Inside this guide you will find essential websites or tools aimed at directing your business needs or goals toward managed solutions.

Arranged alphabetically by topic, employers and professionals have at their fingertips a host of website information waiting to be explored. Topics ranging from affirmative action and economic development programs to productivity and venture capital with much in between are included to organize your search (Iowa Workforce Development's IWIN page at <http://www.iowaworkforcedevelopment.gov/career-exploration-resources> is a terrific starting point!). This edition has added and/or expanded upon many topics including "Background Checks," "Culture," "Cyber Security," "Data Analytics/Data Science," and "Reputation Management" in a continual effort to provide the user with critical, current website information. Upon discovery you will no doubt come across additional information not included in this directory that is beneficial. Whatever your needs, choose to use this guide and become a well-informed and enlightened employer and/or professional.

As a caveat, and despite periodic updates, websites do and will continue to change with little warning. In addition, this publication does not endorse any mentioned resource nor claim to be an all-inclusive or universal document. Rather, as a condensed sampling of available resources (including non-profit, for-profit, government, etc.), it serves as a starting point for the employer and/or professional. Ample beneficial information is provided. Please do not hesitate to contact myself or anyone listed in this publication with comments or suggestions. We would appreciate it. Now, let your journey begin...

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Affirmative Action

Iowa Workforce Development (IWD), Additional Resources (Select Affirmative Action Data),
<https://www.iowaworkforcedevelopment.gov/additional-resources>

Agricultural Business (See also *Economic Data and Trends* and/or *Marketing*)

Agricultural Marketing Resource Center (AgMRC), <http://www.AgMRC.org>
Agriculture.com, <http://www.agriculture.com/>
American Farm Bureau Federation (AFBF), <http://www.fb.org/>
American Farmland Trust (AFT), <http://www.farmland.org>
Beginning Farmers, <http://www.beginningfarmers.org/farm-business-planning/>
EthicalFoods.com, <http://ethicalfoods.com/>
Farm Journal Media, http://www.agweb.com/farm_journal_media/
Farmland Information Center, <http://www.farmlandinfo.org>
Good Life, <http://www.organicfarmingblog.com/>
Iowa Department of Agriculture & Land Stewardship (IDALS), <http://www.iowaagriculture.gov/>
Iowa Farm Bureau Federation (IFBF), <http://www.iowafarmbureau.com/>
Iowa Farmer Today, <http://www.iowafarmertoday.com/>
Iowa State University (ISU), Ag Decision Maker, <http://www.extension.iastate.edu/agdm/>
Iowa State University (ISU), College of Agriculture & Life Sciences, <http://www.ag.iastate.edu/>
Iowa State University (ISU) Extension, <http://www.extension.iastate.edu/>
Iowa State University (ISU) Extension, Beginning Farmer Center (BFC), <http://www.extension.iastate.edu/bfc/>
Iowa State University (ISU), Leopold Center for Sustainable Agriculture, <http://www.leopold.iastate.edu/>
Organic Farming Research Foundation (OFRF), <http://ofrf.org/>
Practical Farmers of Iowa, <http://www.practicalfarmers.org/>
USA.gov, <http://www.usa.gov/Citizen/Topics/Environment-Agriculture/Agriculture.shtml>
U.S. Department of Agriculture (USDA), <http://www.usda.gov/wps/portal/usda/usdahome>
U.S. Department of Agriculture (USDA), Alternative Farming Systems Information Center (AFSIC), <http://afsic.nal.usda.gov/>
U.S. Department of Agriculture (USDA), Economic Research Service (ERS), <http://www.ers.usda.gov/>
U.S. Department of Agriculture (USDA), Natural Resources Conservation Service (NRCS), <http://www.nrcs.usda.gov/>
U.S. Environmental Protection Agency (EPA), Agriculture, <http://www.epa.gov/agriculture/>

Alien Labor Certification Program (See *Earnings*)

Apprenticeships

National Joint Apprenticeship & Training Commission (NJATC), <http://www.njatc.org/home.aspx>
Riley Guide, <http://www.rileyguide.com/intern.html> (Search *Apprenticeships*)
U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS), Occupational Outlook Quarterly (OOQ),
<http://stats.bls.gov/opus/oog/2002/summer/art01.htm>
U.S. Department of Labor (DOL), Apprenticeship, <https://www.dol.gov/featured/apprenticeship>

Assessments

ACT, Work Keys, <http://www.act.org/workkeys> (Contact local Iowa Workforce Development Office)
America's Career InfoNet, <http://www.acinet.org> (Select Topics A to Z, Select *Assessments* and/or *Career Tools*)
Career One Stop, <http://www.careeronestop.org> (Select *Topics A to Z*, Select *Assessments* and/or *Career Tools*)
Keirseay.com, <http://www.keirseay.com>
O*NET, Testing and Assessment Consumer Guides, <http://www.onetcenter.org/guides.html>
Riley Guide, <http://www.rileyguide.com/assess.html>

Availability of Workers (See also *Economic Data and Trends*)

Iowa Workforce Development (IWD)/Labor Market Information (LMI), Laborshed Studies (Contact Ryan Murphy,
515-281-7505), <https://www.iowaworkforcedevelopment.gov/laborshed-studies> (Select *Laborshed Studies*)

Average Wage

Iowa Workforce Development (IWD)/Labor Market Information (LMI), Occupational Employment and Wages,
<https://www.iowaworkforcedevelopment.gov/occupational-employment-and-wages>

Background Checks

Accurate Background, <https://accuratebackground.com/products/background-screening/background-screening/>
Accurate Now,
http://resources.accratenow.com/employment-background-checks?utm_campaign=Adwords-%20Employment%20Ad%20Group&utm_source=ppc&gclid=CNaG_eri-dMCFcm3wAodWsUACQ
AGoodEmployee.com, <https://www.agoodemployee.com/>
A Matter of Fact, <http://www.amof.info/index.htm>

Active Screening, <http://activescreening.com/our-solutions/small-business/?gclid=CLuXo6jh-dMCFY-BaQod4x0CuA>
 Backgroundchecks.com, <https://www.backgroundchecks.com/learningcenter> and <https://www.backgroundchecks.com/Betterteam>, <https://www.betterteam.com/employee-background-checks>
 Business News Daily, <http://www.businessnewsdaily.com/7636-choosing-a-background-check-service.html>
 Direct Screening, <https://www.directscreening.com/services.php?gclid=CJPCh3k-dMCFQXaQodxIQ17A>
 Docusearch.com, <http://www.docusearch.com/employee-background/?gclid=Clzvm9rg-dMCFQEAaQodFCwDZQ>
 Employment Background Investigations, <https://www.ebiinc.com/>
 EmployeeScreenIQ, <http://www.employeeescreen.com/>
 First Advantage, <https://www.fadv.com/solutions/employment-background-checks.aspx>
 Forbes, <https://www.forbes.com/sites/mikalbelicove/2012/10/26/the-10-dos-and-donts-o-conducting-employee-background-checks/#4e2b262d4e2b>
 GoodHire, <https://www.goodhire.com/>
 HireRight, <http://www.hireright.com/background-checks>
 HowToDoBackgroundChecks.org, <http://www.howtodobackgroundchecks.org/>
 Instant Checkmate, [https://www.instantcheckmate.com/?utm_source=GLE&traffic\[source\]=GLE&utm_medium=Search&traffic\[medium\]=Search&utm_campaign=BGC&traffic\[campaign\]=background+check:BGC&utm_term=&traffic\[term\]=&utm_content=&traffic\[content\]=&s1=BGC&s2=background+check&s3=&s4=&s5=&traffic\[funnel\]=bg&traffic\[sub_id\]=BGC&traffic\[s2\]=background+check&gclid=CJ3Nm-g-dMCFR62wAodTdcBfA](https://www.instantcheckmate.com/?utm_source=GLE&traffic[source]=GLE&utm_medium=Search&traffic[medium]=Search&utm_campaign=BGC&traffic[campaign]=background+check:BGC&utm_term=&traffic[term]=&utm_content=&traffic[content]=&s1=BGC&s2=background+check&s3=&s4=&s5=&traffic[funnel]=bg&traffic[sub_id]=BGC&traffic[s2]=background+check&gclid=CJ3Nm-g-dMCFR62wAodTdcBfA)
 Intelify, <http://background-checks.intelifi.com/pre-employment-background-check-company/?gclid=CJWZrTg-dMCFQISaQodBNOsA>
 IntelliCorp, <https://www.intellicorp.net/marketing/home.aspx>
 PeopleScanner, http://www.peoplescanner.com/criminal_search.php?gclid=CLEqv9rn-dMCFQ6QaQodXt8ORA
 SentryLink, <https://www.sentrylink.com/?gclid=COqf67rn-dMCFQmKaQod3QEFA>
 Sterling Talent Solutions, <http://www.sterlingtalentsolutions.com/>
 Turning Point Data, <https://turningpointdata.com/order.php?type=3&gclid=CN3jhrnl-dMCFQSTaQodEn4IEQ>
 U.S. Criminal Checks, <https://www.usacriminalbackground.com/?gclid=Cl2n5NHI-dMCFQJdaQodRFsDug>
 U.S. Federal Trade Commission, <https://www.ftc.gov/tips-advice/business-center/guidance/background-checks-what-employers-need-know>
 U.S. Small Business Administration, <https://www.sba.gov/starting-business/hire-retain-employees/pre-employment-background-checks>
 Verifirst, <https://www.verifirst.com/employment-screening>

Benefits

Benefits.gov, <http://www.benefits.gov>
 CollegeGrad.com, Benefits Package, <http://www.collegegrad.com/book/21-5.shtml>
 Employee Benefit News (EBN), <http://www.benefitnews.com>
 Employee Benefit Research Institute (EBRI) , <http://www.ebri.org>
 Iowa Department of Administrative Services (DAS), <http://benefits.iowa.gov/>
 Iowa Public Employment Relations Board (PERB), <http://iowaperb.iowa.gov/>
 U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS), National Compensation Survey (NCS), <http://www.bls.gov/ncs>

Bio Energy Employment (See *Green Employment*)

Bio Technology Employment (See *Green Employment*)

Business Construction, Development, Maintenance, Relocation, etc. (See *Business Assistance Programs*)

Business Assistance Programs (See also *Economic Development*)

America's Career InfoNet, <http://www.acinet.org> (Select *Topics A to Z*, Select *Benefits*)
 Business Concierge, <http://www.iasourcelink.com/resources/business-concierge/iframe>
 Business Record, <http://www.businessrecord.com/>
 BusinessUSA, <http://business.usa.gov/>
 Career One Stop, <http://www.careeronestop.org> (Select *Topics A to Z*, Select *Topic*)
 IA Source Link, <http://www.iasourcelink.com/>
 Iowa Area Development Group (IADG), <http://www.iadg.com>
 Iowa Association of Business and Industry (ABI), <http://www.iowaabi.org/>
 Iowa Department of Revenue (IDR), <https://tax.iowa.gov/>
 Iowa Economic Development Authority (IEDA), <http://www.iowaeconomicdevelopment.com/>
 Iowa Secretary of State (SOS), Business Services, <http://www.sos.state.ia.us>
 Iowa State University (ISU), Center for Industrial Research and Service (CIRAS), <http://www.ciras.iastate.edu/>
 Iowa State University (ISU), Institute for Physical Research and Technology (IPRT), <http://www.iprt.iastate.edu/>
 Iowa Workforce Development (IWD)/Labor Market Information (LMI), Longitudinal Employer-Household Dynamics (LEHD) (Contact James Morris, 515.281.8515), <https://www.iowaworkforcedevelopment.gov/additional-resources> (Select *Longitudinal Employer-Household Dynamics*)
 Joan Lloyd & Associates, <http://www.ioanlloyd.com>
 National Arts Marketing Project (NAMP), Arts Marketing, <http://www.artsmarketing.org>
 National Institute of Standards & Technology (NIST), <http://www.nist.gov/>

Service Corps of Retired Executives (SCORE), <http://www.SCORE.org>
Small Business Advisor, <http://www.isquare.com>
Small Business & Entrepreneurship Council (SBSC), <http://sbecouncil.org/>
Training, <http://www.trainingmag.com/>
University of Iowa (UI), Entrepreneurial Center, <http://www.iowaipec.org>
University of Northern Iowa (UNI), Center for Business Growth and Innovation, <http://www.uni.edu/rbc>
U.S. Small Business Administration (SBA), <http://www.sba.gov>

Business Associations and Organizations

American Management Association (AMA), <http://www.amanet.org>
American Marketing Association (AMA), <https://www.ama.org/Pages/default.aspx>
American Society of Association Executives (ASAE), Center for Association Leadership, <http://www.asaecenter.org>
American Society for Training & Development (ASTD), <http://www.astd.org/astd>
Association Forum, <http://www.associationforum.org/>
Association Trends, <http://www.associationtrends.com/>
Chambers of Commerce Directory of Iowa, <http://www.2chambers.com/iowa1.htm>
Council for Community & Economic Research (C2ER), <http://www.c2er.org>
Employers' Council of Iowa (ECI), <https://www.iowaworkforcedevelopment.gov/employers-council-iowa>
Iowa Association of Business and Industry (ABI), <http://www.iowaabi.org>

Business Information

About.com, Small Business Information, <http://sbinformation.about.com/>
All Business, <http://allbusiness.com>
Bloomberg, <http://www.bloomberg.com/>
Business.com, <http://www.business.com/>
Business Marketing Association (BMA), <http://www.marketing.org/i4a/pages/index.cfm?pageid=1>
Business Owners' Idea Café, <http://www.businessownersideacafe.com/>
BusinessUSA.gov, <http://www.business.usa.gov>
CNBC, <http://www.cnbc.com/>
CNN Money, <http://money.cnn.com/>
Daily Finance, <http://www.dailyfinance.com/>
Entrepreneur, <http://www.entrepreneur.com/>
Forbes, <http://www.forbes.com/>
Fortune, <http://money.cnn.com/magazines/fortune/>
foxbusiness.com, <http://www.marketwatch.com/>
Homefair.com, <http://www.homefair.com>
Hoover's, <http://www.hoovers.com>
Iowa Economic Development Authority (IEDA), <http://www.iowaeconomicdevelopment.com/>
Mashable, <http://mashable.com/>
msn.money, <http://money.msn.com/>
msnbc.com, <http://www.msnbc.msn.com/>
National Bureau of Economic Research (NBER), <http://www.nber.org/releases/>
National Business Information Clearinghouse (BIC), <http://www.interactiveglobalsolutions.com/national-business-info-clearinghouse.html>
New York Times, <http://www.nytimes.com/>
School Match, <http://www.schoolmatch.com>
USA Today, <http://www.usatoday.com/>
Wall Street Journal Market Watch, <http://www.marketwatch.com/>
Work Life Balance, <http://www.worklifebalance.com>
Yahoo! Finance, <http://finance.yahoo.com/>
Young Money, <http://finance.youngmoney.com/>

Business Tax Credits

Iowa Workforce Development, Employer Incentives, <https://www.iowaworkforcedevelopment.gov/employer-incentives>

Census Data

Iowa State University (ISU), Iowa Community Indicators Program (ICIP), <http://www.icip.iastate.edu/>
State Data Center of Iowa, <http://www.silo.lib.ia.us/datacenter>
U. S. Department of Commerce (DOC), Census Bureau (CB), <http://www.census.gov>
U. S. Department of Commerce (DOC), Census Bureau (CB), Local Employment Dynamics (LED),
<https://ledextract.ces.census.gov/static/data.html>
U. S. Department of Commerce (DOC), Census Bureau (CB), Quick Facts, <https://www.census.gov/quickfacts/table/PST045216/00>
Zip Skinny, <http://www.zipskinny.com>

Child Care

U.S. Department of Agriculture (USDA), National Child Care Information (NCCIC),
https://nfc.usda.gov/FSS/client-services/Child_Care_Subsidy/subsidies/Providers.php

U.S. Department of Health & Human Services (HHS), Administration for Children & Families, <http://www.nccic.org/>

Child Labor (See also *Youth/Young Adult Employment and Transition Programs*)

Iowa Workforce Development (IWD)/Division of Labor, Child Labor, <http://www.iowadivisionoflabor.gov/child-labor>

U.S. Department of Labor (DOL), Youth & Labor, <http://www.dol.gov/dol/topic/youthlabor/index.htm>

U.S. Department of Labor (DOL), Youth Rules, <http://www.youthrules.dol.gov>

Collective Bargaining

Iowa Public Employment Relations Board (PERB), <http://iowaperb.iowa.gov/>

Communication

All About Public Relations, <http://aboutpublicrelations.net/index.htm>

Communicate Now! <http://www.communication-skills.info/> and <http://communication-skills.info/communication-skills-help.shtml>

Communication Skills Power Blog, <http://www.howtotalkwithconfidence.com/blog/>

Dale Carnegie, <http://www.dalecarnegie.com/>

Effective Communication Skills, <http://www.communicationsskillsinfo.com/>

Free Management Library, <http://managementhelp.org/> (Select *Communications*)

Guide to Self Help Books, <http://www.books4selfhelp.com/index.htm> (Select *Challenges in Living*, Select *Communication Skills*)

HelpGuide.org, <http://www.helpguide.org/> (Select *Effective Communication*)

Manner of Speaking, <http://mannerofspeaking.org/>

Mind Tools, <http://www.mindtools.com/> (Select *Toolkit*, Select *Communication Skills*)

PRchannel.com, <http://www.prchannel.com/>

PR.com, <http://www.pr.com/business-directory/116>

Presentation Skills, <https://www.skillsyouneed.com/presentation-skills.html>

Public Relations Society of America (PRSA), <http://www.prsa.org/>

Public Speaking Help, <http://public-speaking.in/>

Toastmasters, <http://www.toastmasters.org/>

Training Magazine, <http://www.trainingmag.com/> (Search *Presentations*)

Witt Communications, <http://www.wittcom.com/index.htm>

Commuting Patterns

Iowa Workforce Development (IWD)/Labor Market Information (LMI), Laborshed Studies (Contact Ryan Murphy, 515.281.7505), <https://www.iowaworkforcedevelopment.gov/laborshed-studies> (Select *Laborshed Studies*)

Iowa Workforce Development (IWD)/Labor Market Information (LMI), Longitudinal Employer-Household Dynamics (LEHD) (Contact James Morris, 515.281.8515), <https://www.iowaworkforcedevelopment.gov/additional-resources> (Select *Longitudinal Employer-Household Dynamics*)

U.S. Department of Commerce (DOC), Census Bureau (CB), <http://www.census.gov> (Search *Commute*)

Consumer Price Index (See *Cost of Living*)

Co-ops (See *Internships*)

Cost of Living

California Career Zone, Make Money Choices, <https://www.cacareerzone.org/budget/>

HomeFair.com, Lifestyle Calculations, <http://www.homefair.com/>

Jump \$tart Reality Check, <http://jumpstart.org/reality-check.html>

U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS), Consumer Price Index (CPI), <http://www.bls.gov/cpi/home.htm>

Culture

CultureIQ, <https://cultureiq.com/>

Entrepreneur, <https://www.entrepreneur.com/article/249174>

Denison, <https://www.denisonconsulting.com/culture-surveys/>

Forbes, <https://www.forbes.com/sites/williamcraig/2014/10/24/what-is-company-culture-and-how-do-you-change-it/#794edda2b308>, <https://www.forbes.com/sites/victorhwang/2013/09/13/what-the-heck-is-business-culture/#126f76913cca>

Global Business Culture, <http://www.worldbusinessculture.com/>

Harvard Business Review, <http://businessculture.org/business-culture/>

International Business Etiquette, Manners, & Culture, <http://www.cyborlink.com/>

ITA Group,

http://interactive.itagroup.com/organizational-culture-transformation?utm_source=Paid-Search&utm_medium=Google-AdWords&utm_content=Ad-2&utm_campaign=FY17-Lead-Generation&gclid=CK2e8Jm3_NMCFc4wAods_UJ1Q

Kissmetrics, <https://blog.kissmetrics.com/great-company-culture/>

Legacy Business Cultures, <http://legacycultures.com/>

Moran, http://moraninc.com/consulting-services/organization-wide-culture-change/?gclid=COH72oKy_NMCFc-3wAod0AEN_w

Passport to Trade, <http://businessculture.org/business-culture/>

PropshR, <http://propshr.com/>

Strategy + Business, <https://www.strategy-business.com/article/10-Principles-of-Organizational-Culture?gko=71d2f>

The Balance, <https://www.thebalance.com/company-culture-2275155>

Thinkwise,

http://info.thinkwiseinc.com/culture-change-toolkit-lp?ads_adid=40427354119&ads_cmpid=790498487&ads_creative=188627427080&ads_matchtype=b&ads_network=g&ads_targetid=kwd61711026556&ttv=2&utm_campaign=Culture%20Change%20Toolkit&utm_medium=ppc&utm_source=adwords&utm_term=an%20organization%27s%20culture

University of St. Thomas, Center for Ethical Business Cultures, <http://www.cebcglobal.org/who-we-are/>

Cyber Security

AT&T,

https://www.business.att.com/enterprise/Portfolio/cybersecurity/?WT.srch=1&source=ECPS000000PSM00P&wtpdsrchprg=AT%2526T%2520ABS&wtpdsrchgp=ABS_SEARCH&wtPaidSearchTerm=%2Bcyber%20%2Bsecurity&wtpdsrchpcmt=%2Bcyber%20%2Bsecurity&kid=kwd-18148068406&cid=778411194

BluVector, <https://www.bluvector.io/>

CNBC, <http://www.cnb.com/cybersecurity/>

Cyber Security Ventures, <http://cybersecurityventures.com/cybersecurity-500/>

Cylance,

https://www.cylance.com/en_us/products/our-products/protect.html?utm_source=Google&mrls=Google&utm_medium=PPC&mrlc=PPC&utm_campaign={campaign}&utm_content=191764252522&utm_term=%2Bcybersecurity&gclid=CI7Z-4-g-tMCFQEGaQod1QENjg

Esentire,

https://www.esentire.com/gdpr/?utm_source=google&utm_campaign=GDPRSeminar&utm_term=Ad%233&gclid=CJG736H-tMCFYi1wAod0uwG3Q

Financial Times, https://www.ft.com/topics/themes/Cyber_Security

GuardNet, <http://www.guardnt.com/>

Harvard Business Review, <https://www.dhs.gov/topic/cybersecurity>

IEEE Cyber Security, <https://cybersecurity.ieee.org/>

KPMG-Nuiz,

https://info.kpmg.us/newsletters/subscribe-to-data-identification-ediscovery.html?utm_source=Google&utm_medium=Search&mid=C-00035165&utm_campaign=C-00035166&cid=C-00035166&gclid=CPXm1MwI-tMCFZOfaQodXQEvA

Power Fingerprinting (PFP), <http://www.pfpcyber.com/#>

Protectwise,

http://info.protectwise.com/GetStarted?utm_source=google&utm_medium=cpc&utm_content=032017_adwords&utm_campaign=2017.03%20Google%20Analytics%20CPC&gclid=CNPZ45Gq-tMCFdq3wAodWBADGw

Rackspace,

https://www.rackspace.com/managed-security-services?gclid=CN6oyeCk-tMCFYmlaQodJ9gBSg&utm_medium=ppc-gen&utm_source=google&utm_campaign=US_RMSFA_&G_US_Managed_Security_NonBrand_Exact_RLSA&utm_term=cyber_security&ef_id=WR3qjgAAAIKcWFlw:20170518203201:s

Science Applications International Corporation (SAIC), <http://www.saic.com/about/about-saic/>

SecureCloudWAN.com, <http://www.securecloudwan.com/?gclid=CN-HtISm-tMCFQWdaQodwGwLSg>

Security Pursuit, <https://www.securitypursuit.com/penetration-testing?gclid=CJ74kcyi-tMCFQcIaQodaekALg>

The Hill, <http://thehill.com/policy/cybersecurity>

Trility, <https://trility.io/>

University of Maryland, Introduction to Cyber Security, <http://www.umuc.edu/academic-programs/cyber-security/about.cfm>

U.S. Center for Strategic and International Studies (CSIS), <https://www.csis.org/topics/cybersecurity-and-technology/cybersecurity>

U.S. Department of Commerce, National Institute of Standards and Technology (NIST), <https://www.nist.gov/cyberframework>

U.S. Department of Homeland Security, <https://www.dhs.gov/topic/cybersecurity> and <https://www.us-cert.gov/ncas/tips>

U.S. Small Business Administration (SBA), <https://www.sba.gov/managing-business/cybersecurity>

Data Analytics/Data Science

Analytics Vidhya, <https://www.analyticsvidhya.com/learning-paths-data-science-business-analytics-business-intelligence-big-data/>

Dataonomy, <http://dataonomy.com/2017/03/data-science-vs-data-analytics/>

Data Scientist Insights,

<https://datascientistinsights.com/2013/09/09/data-analytics-vs-data-science-two-separate-but-interconnected-disciplines/>

Data Science 101, <http://101.datascience.community/2015/10/24/analytics-vs-data-science/>

import.io, <https://www.import.io/post/data-scientists-vs-data-analysts-why-the-distinction-matters/>

Iowa State University, Business Analytics,

http://www.business.iastate.edu/masters/business-analytics?gclid=Clam4sC_NMCFZq1wAod9jklJA

Master's in Data Science, <http://www.mastersindatascience.org/schools/23-great-schools-with-masters-programs-in-data-science/>

Quora,

<https://www.quora.com/What-is-the-difference-between-Data-Analytics-Data-Analysis-Data-Mining-Data-Science-Machine-Learning-and-Big-Data-1>

Simplilearn, Big Data and Analytics, <https://www.simplilearn.com/resources>

University of Iowa, Business Analytics,

https://tippie.uiowa.edu/future-graduate-students/masters-programs/business-analytics?creative=138076619232&keyword=%2Bdata%20%2Bscience&matchtype=b&gclid=COFgn92_NMCFQSTaQod_pcDWw

Zirous, http://www.zirous.com/analytics/?gclid=CK7OhoLD_NMCFcW1wAodueUP7A

Davis Bacon

U.S. Department of Labor (DOL), <http://www.dol.gov>

U.S. Department of Labor (DOL), Wage & Hour Division, http://www.dol.gov/whd/regs/compliance/whd_fs.pdf

Demographics (See also *Census Data*)

Iowa Workforce Development (IWD)/Labor Market Information (LMI), Longitudinal Employer-Household Dynamics (LEHD) (Contact James Morris, 515.281.8515), <https://www.iowaworkforcedevelopment.gov/additional-resources> (Select *Longitudinal Employer-Household Dynamics*)

Directories

AIRS, http://www.airsdirectory.com/directories/job_boards

America's Career InfoNet, <http://www.acinet.org> (Select *Employment and Job Sites*, Select *Browse Jobs*)

Iowa Workforce Development (IWD)/Labor Market Information (LMI), Employer Database (Dan Brown, 515.281.5093), <https://www.iowaworkforcedevelopment.gov/labor-market-information-industry> (Select *Employment Database*)

Niche Boards, <http://www.NicheBoards.com>

Super Pages, <http://www.superpages.com/>

USA Jobs, <https://www.usajobs.gov/>

Disability Rights (See also *Discrimination and/or Employment Law*)

Disability.gov, <https://www.disability.gov/>

Earn.org, <http://www.askearn.org/>

Fair Measures, Inc, <http://www.fairmeasures.com>

Institute for Community Inclusion, <http://www.foremployers.com>

Job Accommodation Network (JAN), <http://janweb.icdi.wvu.edu/links>

National Center on Workforce and Disability (NCWD), <http://www.onestops.info>

National Collaborative on Workforce and Disability (NCWD) –Youth, <http://www.ncwd-youth.info>

Social Security Online, Work Site, <http://www.ssa.gov/work>

University of Iowa (UI), Center for Disabilities and Development (CDD), <https://diversity.uiowa.edu/office/center-disability-development>

University of Iowa (UI), Law, Health Policy & Disability Center (LHPDC), <http://disability.law.uiowa.edu>

U.S. Department of Labor (DOL), Office of Disability Employment Policy (ODEP), <http://www.dol.gov/odep>

U.S. Department of Justice, A Guide to Disability Rights Laws, <http://www.usdoj.gov/crt/ada/cguide.htm>

U.S. Equal Employment Opportunity Commission (EEOC), <http://www.eeoc.gov>

Workforce Education, Learning Disabilities and Work Issues, http://worklink.coe.utk.edu/id_work_issues.htm

Discrimination

Fair Measures, Inc, <http://www.fairmeasures.com>

Iowa Civil Rights Commission (ICRC), <https://icrc.iowa.gov/>

Iowa Department of Human Rights (DHR), <https://humanrights.iowa.gov/>

U.S. Department of Labor (DOL), <http://www.dol.gov> (Search *Discrimination*)

U.S. Equal Employment Opportunity Commission (EEOC), <http://www.eeoc.gov>

Workforce, <http://www.workforce.com>

Diversity (See *Employment Diversity and/or Special Needs*)

Earnings

America's Career InfoNet, <http://www.acinet.org> (Search *Wages*)

Econdata.Net, <http://www.econdata.net> (Under *Links by Subject*, Select *Income*)

Iowa Public Employment Relations Board (PERB), Collective Bargaining, <http://iowaperb.iowa.gov/>

Iowa Workforce Development (IWD)/Labor Market Information (LMI), Iowa Wage Survey (Contact

Wendy Gerrish, 515.281.5116 or Robert Jones, 515.281.5113), <https://www.iowaworkforcedevelopment.gov/occupational-employment-and-wages>

Salary.com, <http://www.salary.com>

U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS), Occupational Employment Statistics (OES), <http://www.bls.gov/oes>

U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS), Occupational Outlook Handbook (OOH), <http://www.bls.gov/oco>

U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS), Quarterly Census of Employment/Wages (QCEW), <http://www.bls.gov/qcew>

Economic Development (See also *Business Assistance Programs*)

Absolutedsm, <http://absolutedsm.com/forum/index.php>

Cultivation Corridor, <http://www.cultivationcorridor.org/>

International Economic Development Council (IEDC), <http://www.iedconline.org>

Iowa Association of Regional Councils (IARC), <http://www.iarcog.com/index.htm>

Iowa Business Council (IBC), <http://www.iowabusinesscouncil.org/>

Iowa Directory of Economic Development Organizations, <https://businessfacilities.com/site-selection-directory/iowa/>

Iowa Economic Development Authority (IEDA), <http://www.iowaeconomicdevelopment.com/>

Iowa Lakes Corridor, <http://www.lakescorridor.com/ilcdc>
Iowa Workforce Development (IWD)/Labor Market Information (LMI), Iowa's Workforce & Economic Development Status Reports, <http://www.iowaworkforcedevelopment.gov/iowag%E2%80%99s-workforce-and-economic-development-status-reports>
Iowa's Creative Corridor, <http://iowascreativecorridor.com/>
North Iowa Corridor, <http://www.northiowacorridor.com/>
U.S. Economic Development Administration, Economic Development Directory, <https://www.eda.gov/resources/economic-development-directory/states/ia.htm>
Working for America Institute (WAI), <http://www.workingforamerica.org>

Economic Data and Trends

American Economic Association (AEA), Resources for Economists (RFE), <http://www.rfe.org>
EconData.net, <http://www.econdata.net>
Econmagic.com, <http://www.econmagic.com>
FedStats, <https://fedstats.sites.usa.gov/>
Herman Group, <http://www.hermangroup.com>
IHS Global Insight, <http://www.globalinsight.com>
Iowa Area Development Group (IADG), <http://www.iadg.com/>
Iowa State University (ISU), Iowa Community Indicators Program (ICIP), <http://www.icip.iastate.edu/>
Iowa Workforce Development (IWD)/Labor Market Information (LMI), Career Exploration Resources, (Contact Brent Paulson, 515.281.3439), <https://www.iowaworkforcedevelopment.gov/career-exploration-resources>
Iowa Workforce Development (IWD)/Labor Market Information (LMI), Iowa Industry Projections (Contact Dan Brown, 515.281.5093), <https://www.iowaworkforcedevelopment.gov/labor-market-information-industry>
Iowa Workforce Development (IWD)/Labor Market Information (LMI), Laborshed Studies (Contact Ryan Murphy, 515.281.7505), <https://www.iowaworkforcedevelopment.gov/laborshed-studies>
Iowa Workforce Development (IWD)/Labor Market Information (LMI), Longitudinal Employer-Household Dynamics (LEHD) (Contact James Morris, 515.281.8515), <https://www.iowaworkforcedevelopment.gov/additional-resources>
Moody's Analytics – Economic & Consumer Credit Analytics, <http://www.economy.com>
Roger's Economics Inc., <http://www.rogerseconomics.com>
State Data Center of Iowa, <http://www.iowadatacenter.org/>
Upjohn Institute for Employment Research, <http://www.upjohninst.org>
U.S. Department of Commerce (DOC), Bureau of Economic Analysis (BEA), <http://www.bea.gov>
U.S. Department of Commerce (DOC), Census Bureau (CB), <http://www.census.gov>
U.S. Department of Housing & Urban Development (HUD), State of the Cities Data Systems (SOCDS), <http://socds.huduser.org>
U.S. Department of Labor (DOL), <http://www.dol.gov>
U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS), <http://www.bls.gov>
U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS), Current Employment Statistics (CES), <http://www.bls.gov/ces>
U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS), Employment Projections (EP), <http://www.bls.gov/emp/home.htm>
U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS), Mass Layoff Statistics (MLS), <http://www.bls.gov/mls>
U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS), Occupational Employment Statistics (OES), <http://www.bls.gov/oes>
U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS), Occupational Outlook Handbook (OOH), <http://www.bls.gov/oco>
U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS), Quarterly Census of Employment/Wages (QCEW), <http://www.bls.gov/qcew>
U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS) Statistical Sites on the Web, <http://www.bls.gov/bls/other.htm>
U.S. Department of Labor (DOL), Employment & Training Administration (ETA), <http://www.doleta.gov>

Education and Training

50 States.com, <http://www.50states.com/>
America's Career InfoNet, <http://www.acinet.org> (Select *Topics A to Z*, Select *Education & Training*)
Career One Stop, <http://www.careeronestop.org> (Select *Topics A to Z*, Select *Education & Training*)
O*Net, <http://online.onetcenter.org>
USA.gov, <http://www.usa.gov> (Select *More Topics and Services*, Select *Education*; Or, Search *Education & Training*)
U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS), Occupational Outlook Handbook (OOH), <http://stats.bls.gov/oco>

Employability Skills (See *Skills*)

Employer Database

Iowa Workforce Development (IWD)/Labor Market Information (LMI), Employer Database (Dan Brown, 515.281.5093), <https://www.iowaworkforcedevelopment.gov/labor-market-information-industry> (Select *Employment Database*)

Employer Research

America's Career InfoNet, <http://www.acinet.org> (Select *Topics A to Z*, Select *Businesses*)
U.S. Securities & Exchange Commission (SEC), EDGAR Company Search, <http://www.sec.gov/edgar/searchedgar/companysearch.html>

Employment Cost

U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS), Employment Cost Trends (ECT), <http://www.bls.gov/ncs/ect>

Employment Data (See also *Economic Data and Trends, Industry Projections and Trends, and/or Occupational Projections and Trends*)

Iowa Workforce Development (IWD)/ Labor Market Information (LMI), Additional Resources, <https://www.iowaworkforcedevelopment.gov/additional-resources>

Employment Diversity (See also *Special Needs*)

African American

Black Collegian, <http://www.blackcollegian.com/>
Black Perspective, <http://blackperspective.com/>
National Black MBA Association (NBMBAA), <http://www.nbmbaa.org/>
Urban League Jobs Network, <http://www.nuljobsnetwork.com/>

Asian American

Asian American Economic Development Enterprise (AAEDE), <http://aaede.org/>
Asian MBA International (AAMBAl), <http://www.asianmba.org/>
National Association of Asian American Professionals (NAAAP), <http://www.naaap.org/>

Faith-Based Organizations

Christian Career Center, <http://www.christiancareercenter.com/>
Christian Jobs, <http://www.christianjobs.com/>
Church Staffing, <http://www.churchstaffing.com/>
Hillel International, <http://www.hillel.org/>
Islamic Society of North America (ISNA), <http://www.isna.net/>
Jewish Jobs, <https://jewishjobs.com/>
Orthodox Union (OU) Job Board, <http://www.oujobs.org/>

Felons/Ex-Offenders/Transition

National Institute of Corrections (NIC), Employment Information Handbook, <http://nicic.gov/library/024941>
National Transitional Jobs Network (NTJN), <https://www.heartlandalliance.org/nationalinitiatives/our-initiatives/national-transitional-jobs/>
Ranker, <http://www.ranker.com/>
Russo, Pelletier, & Sullivan, <https://defensehelp.com/solutions-defenses-criminal-charge/jail-alternatives-house-arrest-community-control>
U.S. Equal Employment Opportunity Commission (EEOC), <http://www.eeoc.gov/eeoc/>

Fifty+

Experience Works, <http://www.experienceworks.org/site/PageServer>
Retiree Workforce, <http://retireeworkforce.com/>
Senior Environmental Employment Program (SEE), <https://www.epa.gov/careers/senior-environmental-employment-see-program>
Senior Service America, <http://www.seniorserviceamerica.org/>
What's Next, <http://www.whatsnext.com/>
Workforce 50, <http://www.workforce50.com/>

Gay/Lesbian

Echelon Magazine, <http://echelonmagazine.com/>
Human Rights Campaign, <http://www.hrc.org/>
Out & Equal, <http://outandequal.org/>

General

America's Career InfoNet, <http://www.acinet.org> (Select *Topics A to Z*, Select *Careers*)
Colorbars, <http://www.colorbarsnetwork.com/>
Creative Class, <http://www.creativeclass.org>
Diversity Central, <http://www.diversitycentral.com>
DiversityInc, <http://www.diversityinc.com>
Diversity Employers, <http://www.diversityemployers.com/>
DiversityJobs, <http://diversityjobs.com/>
Diversity Search, <http://www.diversitysearch.com>
Diversity Working, <http://www.diversityworking.com/>
Dotdash, <https://www.dotdash.com/>
Hire Velocity, <http://www.hirevelocity.com/>
Insight Into Diversity, <http://www.insightintodiversity.com/>
Minority Jobs, <http://minorityjobs.net/>
Monster, <http://diversity.monster.com>
Multicultural Advantage, <http://www.multiculturaladvantage.com/>
Riley Guide, <http://www.rileyguide.com/diverse.html>
Workplace Diversity, <http://workplacediversity.com/>

Hispanic/Latino American

Equality Magazines, <http://www.equalitymagazines.com/>
Hispanic Alliance for Career Enhancement (HACE), <http://www.haceonline.org/>
Latpro, <http://www.latpro.com/>
Saludos, <http://www.saludos.com/>
Society for Hispanic Human Resource Professionals (SHHRP), <http://shhrp.net/>
Society of Hispanic Professional Engineers (SHPE), <http://shpe.org/>

Native American

American Indian Science and Engineering Society (AISES), <http://www.aises.org/>
Fredonia, <http://www.fredonia.edu/na/internships/>

Women

Advancing Women, <http://www.advancingwomen.com/careers/>
Engineer Girl, <http://www.engineergirl.org>
Feminist Jobs, <http://jobs.feminist.org/>
Forte Foundation, <http://fortefoundation.org>
Gender, Diversities, & Technology Institute (GDTI), <http://www2.edc.org/gdi/index.asp>
Iowa Office on the Status of Women (IOSW), <https://humanrights.iowa.gov/cas/icsw>
National Association of Commissions for Women (NACW), <http://www.nacw.org/>
National Institute for Women in Trades, Technology & Science (IWITTS), <http://www.iwitts.com>
The American Lawyer, The Careerist, <http://www.americanlawyer.com/the-careerist>
The Muse, <https://www.themuse.com/advice>
U.S. Department of Labor (DOL), Women's Bureau, <http://www.dol.gov/wb>
U.S. Department of the Interior (DOI), Office of Civil Rights (OCR), <https://www.doi.gov/pmb/eoo/>
Womans Work, <http://womans-work.com/>
Women for Hire, <http://womenforhire.com/>
Women in Technology International (WITI), <http://www.witi.com/>
Women Tech World, <http://www.womentechworld.org>
Women's Adventure in Science Collection, <https://www.pinterest.com/theNASEM/womens-adventures-in-science-collection/>
Womens Job List, <https://www.womensjoblist.com/>

Employment Law (See also *Disability Rights*)

America's Career InfoNet, <http://www.acinet.org> (Search *Employment Law*)
BusinessUSA.gov, <http://www.business.usa.gov>
Career One Stop, <http://www.careeronestop.org> (Search *Employment Law*)
Fair Measures, Inc., <http://www.fairmeasures.com>
Social Security Online, Program Rules, <http://www.ssa.gov/regulations>
Society for Human Resource Management (SHRM), <http://www.shrm.org/>
University of Iowa (UI), Law, Health Policy & Disability Center (LHPDC), <http://disability.law.uiowa.edu>
U.S. Department of Labor (DOL), <http://www.dol.gov>
U.S. Department of Labor (DOL), elaws, <http://www.dol.gov/elaws>
Workplace Fairness, <http://www.workplacefairness.org>

Employment Projections (See *Industry Projections and Trends* and/or *Occupational Projections and Trends*)

Employment Regulation and Insurance

Iowa Workforce Development (IWD), Unemployment Insurance Law & Administrative Rules,
<http://www.iowaworkforcedevelopment.gov/unemployment-insurance-law-and-administrative-rules>

Employment Trends (See *Economic Data and Trends*)

Equal Employment (See *Discrimination, Disability Rights, and/or Employment Law*)

Entrepreneurship (See also *Business Assistance Programs, Green Employment, and/or Home Based Business*)

America's Career InfoNet, <http://www.acinet.org> (Select *Topics A to Z*, Select *Employment*; Or, Search *Entrepreneurship*)
BusinessUSA., <http://www.business.usa.gov>
Business Owners' Idea Café, <http://www.businessownersideacafe.com>
BusinessTown.com, <http://www.businesstown.com>
Career One Stop, <http://www.careerinfonet.org> (Search *Entrepreneurship*)
Entrepreneurs, <http://www.entrepreneurship.org>
Entrepreneurship Education, <http://www.entre-ed.org>
International Franchise Association (IFA), <http://www.franchise.org>
Iowa Economic Development Authority (IEDA), <http://www.iowaeconomicdevelopment.com/> (Select *Programs*)
Iowa State University (ISU), Agricultural Entrepreneurship Initiative (AGE), <http://www.entrepreneurship.ag.iastate.edu/>
Iowa State University (ISU), Entrepreneurship Research Guide, <http://instr.iastate.libguides.com/entrepreneur>
Iowa State University (ISU), Economic Development and Industry Relations, <http://www.econdev.iastate.edu/>
Iowa State University (ISU), Pappajohn Center for Entrepreneurship, <http://isupjcenter.org/>
Small Business & Entrepreneurship Council (SBSC), <http://sbecouncil.org/>
University of Iowa (UI), Jacobson Institute for Youth Entrepreneurship, <http://www.jacobsoninstitute.org/>
University of Iowa (UI), John Pappajohn Entrepreneurial Center (JPEC), <http://www.iowajpec.org>
University of Northern Iowa (UNI), Center for Business Growth and Innovation, <https://cbgi.uni.edu/>
U.S. Small Business Administration (SBA), <http://www.sba.gov/>
Wall Street Journal, Small Business, <http://online.wsj.com/small-business>
Working Solo, <http://workingsolo.com>
Young Money, <http://finance.youngmoney.com/>

Equal Employment (See *Discrimination, Disability Rights, and/or Employment Law*)

Ethics (See *Work Ethics*)

Family Medical Leave Act

Fair Measures, Inc., <http://www.fairmeasures.com>
U.S. Department of Labor (DOL), <https://www.dol.gov/whd/fmla/>

Farmland Information (See *Agricultural Business*)

Fastest-Growing Jobs (See also *Occupational Projections and Trends*)

America's Career InfoNet, <http://www.acinet.org> (Select *Careers*, Select *Fastest Growing Careers*)
Iowa Workforce Development (IWD)/Labor Market Information (LMI), Career Exploration Resources, Hot Jobs (Contact Brent Paulson, 515.281.3439),
<https://www.iowaworkforcedevelopment.gov/career-exploration-resources> (Select *Hot Jobs*)

Federal Contracts

Federal Business Opportunities, <http://www.FedBizOpps.gov>

Federal Poverty Guidelines

U.S. Department of Health & Human Services (HHS), Poverty Guidelines, Research, & Measurement, <http://aspe.hhs.gov/poverty>

Federal Statistics (See *Economic Data and Trends*)

Fellowships (See *Internships*)

Financial Assistance (See also *Venture Capital*)

Business Finance, <http://www.businessfinance.com>
Entrepreneur.com, <http://www.entrepreneur.com/>
IA Source Link, <http://www.iasourcelink.com/funding> and <http://www.iasourcelink.com/funding/iowa-financing-programs>
Iowa Area Development Group (IADG), <http://www.iadg.com/>
Iowa Commission on the Status of Women, Small Business Programs for Women and Minorities,
<http://publications.iowa.gov/620/1/Small%20Business.pdf>
Iowa Economic Development, Environmental Guide for Business, <http://publications.iowa.gov/7278/1/iaregguide%5B1%5D.pdf>
Iowa Economic Development, Targeted Small Business, <https://www.iowaeconomicdevelopment.com/tsb>
Iowa Small Business Financial Assistance Programs, <http://web.scciowa.edu/>
Iowa.gov, Business and Regulatory Assistance Network, <http://publications.iowa.gov/7282/1/IWERegAsst%5B2%5D.pdf>
Iowa.GrantWatch.com, <http://iowa.grantwatch.com/>
Quicken, <http://www.quicken.com>

Foreign Labor Certification Program (See *Earnings*)

Foundations (See *Philanthropy*)

Franchises (See *Business Assistance Programs, Entrepreneurship, and/or Home Based Business*)

Free Lance Employment

All Graphic Design, <http://www.allgraphicdesign.com/>
Freelancer, <http://www.freelancer.com>
Guru, <http://www.guru.com>
iFreelance, <http://www.ifreelance.com>

Fringe Benefits (See *Benefits*)

Government Benefits (See *Benefits*)

Government Links

BusinessUSA.gov, <http://www.business.usa.gov>
State of Iowa, <http://www.iowa.gov>
USA.gov, <http://www.usa.gov>
U.S. Department of Labor (DOL), <http://www.doleta.gov/business/>
Workforce Investment Works, <http://www.workforceinvestmentworks.com/>

Government Publications and Statistics (See *Economic Data and Trends*)

Grant Writing

Foundation Center, <http://www.fdncenter.org>
Grants.Gov, <http://www.grants.gov>
GrantWriter.com, <http://www.grantwriter.com/>

Green Employment (See also *Entrepreneurship, Job Banks, and/or Job Search*)

Green Biz, <http://www.greenbiz.com>
Green Career Central, <http://www.greencareercentral.com>
Green Career Guide, <http://www.greencareers.biz/>
Green Energy Career Guide, <http://www.greenenergyjobs.com/career-guide/>
Green Jobs, <http://www.greenjobs.com>
Green Jobs Network, <http://www.greenjobs.net>

Harassment

Employee Harassment Hotline Inc., <http://www.end-harassment.com>
U.S. Equal Employment Opportunity Commission (EEOC), <http://www.eeoc.gov/>

Home-Based Business (See also *Entrepreneurship*)

Age of the Small Business, <http://ageofthesmallbusiness.com/>
Dotdash, <https://www.dotdash.com/>
Entrepreneur, <http://www.entrepreneur.com> (Select *Startups*, Select *Home-Based Business*)
Home Based Business Opportunities, <http://www.home-based-business-opportunities.com>

Human Resource Management

Dotdash, <http://www.netplaces.com/>
Free Management Library, <http://managementhelp.org/> (Select *Human Resources*)
Society for Human Resource Management (SHRM), <http://www.shrm.org/>

Immigrant Workers

U.S. Citizenship & Immigration Services (USCIS), <http://www.uscis.gov>
U.S. Department of Labor (DOL), Employment Law Guide, <http://www.dol.gov/asp/programs/guide.htm>

Income (See *Earnings*)

Industry Projections and Trends

Iowa Workforce Development (IWD)/Labor Market Information (LMI), Iowa Industry Projections
(Contact Dan Brown, 515-281-5093), <https://www.iowaworkforcedevelopment.gov/labor-market-information-industry> (Select *Industry Projections*)
U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS), Industries at a Glance, <http://www.bls.gov/iag/>

Insurance (See *Employment Regulation and Insurance*)

International Listings

International Labour Organization (ILO), <http://www.ilo.org>
International Trade Administration (ITA), <http://ita.doc.gov>
United Nations Statistics Division (UNSD), <http://unstats.un.org/unsd/default.htm>

Internships

American Institute for Foreign Study (AIFS), <http://www.aifsabroad.com/>
AmeriSpan Study abroad, <http://www.amerispan.com/>
CEA Global Education, <http://www.gowithcea.com/>
Dream Careers, <http://www.summerinternships.com/>
eHow, http://www.ehow.com/how_2107041_get-government-internship.html
Employment Spot, <http://www.employmentspot.com> (Search *Internships*)
EY, Global Student Experience, <http://www.ey.com/US/>
FindInternships.com, <http://findinternships.com/index.html>
GoAbroad.com, <http://www.goabroad.com/>
Go Government, <http://gogovernment.org/>
InternJobs.com, <http://internjobs.com>
InternshipFinder.com, <http://www.internshipfinder.com/government-interns.php>
internshipprograms.com, <http://www.internshipprograms.com/>
internships.com, <http://www.internships.com/>
InternWeb.com, <http://www.internweb.com>
MacArthur Foundation, Fellows, <http://www.macfound.org/programs/fellows/>
OPM.gov, Internship Program, <http://www.opm.gov/>
Rochester Institute of Technology, <http://people.rit.edu/gtfsbi/Symp/private.htm>

Smart Intern, <http://www.smartinternchina.com/>
StudyAbroad.com, <http://www.studyabroad.com/>
The Balance, <https://www.thebalance.com/internships-4074005>
U.S. Department of Education (DOE), Work Study, <http://www2.ed.gov/programs/fws/index.html>
U.S. Department of the Interior (DOI), <https://www.doi.gov/> (Search *Youth Programs* and/or *internships*)
White House, Internships, <https://www.whitehouse.gov/about/internships>
World Council and Assembly on Cooperative Education (WACE), <http://www.waceinc.org/>
World Food Prize, Youth Programs, <http://www.worldfoodprize.org/>
Young Money, <http://finance.youngmoney.com/> (Select *Careers*, Search *Internships*)

Interviews (See also *Job Banks*)

America's Career InfoNet, <http://www.acinet.org> (Select *Topics A to Z*, Select *Career Resource Library*, Select *Job Search*)
Interview Gold, <http://www.interviewgold.com>
Job-Interview.net, <http://www.job-interview.net>
Monster, <http://www.monster.com> (Select *Advice*, Select *Interviewing*)

Job Banks (See also *Green Employment*, *Home Based Employment*, and/or *Job Search*)

America's Career InfoNet, <http://www.acinet.org> (Search *Job Banks*)
Army Civilian Personnel On-Line, <http://www.cpol.army.mil>
Bio Space, <http://www.biospace.com/>
Career Bank, <http://www.careerbank.com/>
Career Builder, <http://www.careerbuilder.com>
Career One Stop, <http://www.careeronestop.org/> (Search *Job Banks*)
Careers.Org, <http://www.careers.org>
College Recruiter, <http://www.collegerecruiter.com/>
Craigs List, <http://www.craigslist.org>
Go Government, <http://gogovernment.org/>
Employment Spot, <http://theemploymentspot.com/>
Indeed, <http://www.indeed.com/>
Iowa Jobs, <http://www.iowajobs.org>
Job.com, <http://www.job.com/>
JobLine International, <http://www.jobline.net/>
Just Junior Jobs, <https://justjuniorjobs.com/>
LatPro.com, <http://www.latpro.com/>
Monster, <http://www.monster.com>
NationJob, <http://www.nationjob.com>
Simply Hired, <http://www.simplyhired.com/>
USA Jobs, <http://www.usajobs.gov>
USA Jobs, <https://www.usajobs.gov/StudentsAndGrads>
US.jobs, <http://us.jobs/>
Vet Jobs, <http://www.vetjobs.com/>
Yahoo! Careers, <http://us.careers.yahoo.com/>
ZipRecruiter, <https://www.ziprecruiter.com/>

Job Descriptions

America's Career InfoNet, <http://www.acinet.org> (Select *Job Descriptions*)
O*Net, <http://online.onetcenter.org>

Job Listings (See *Job Banks*)

Job Outlook (See *Occupational Projections and Trends*)

Job Profiling (See *Assessments*)

Job Requirements

ACT, World-of-Work Map, <http://www.act.org/www>
America's Career InfoNet, <http://www.acinet.org> (Select *Topics A to Z*, Select *Licenses*)
Iowa Licensed Occupations, <https://www.iowaworkforcedevelopment.gov/labor-market-information-occupation>
O*NET, <http://online.onetcenter.org>

Job Search (See also *Green Employment*, *Home Based Business*, and/or *Job Banks*)

America's Career InfoNet, <http://www.acinet.org> (Select *Job Search*)
Career Know How, <http://www.careerknowhow.com>
Job Choices, <http://jobchoicesonline.com/>
Jobhunt.com, <http://www.jobhunt.com/>
Job-hunt.org, <https://www.job-hunt.org/>

JobHuntersBible.com, <http://www.jobhuntersbible.com>
USA.gov, <http://www.usa.gov>

Labor Availability (See *Economic Data and Trends*)

Layoff Information

Iowa Workforce Development (IWD), Worker Adjustment and Retraining Notification Act (WARN), <http://www.iowaworkforce.org/centers>
U.S. Department of Labor (DOL), Employee Benefits Security Administration (EBSA), <http://www.dol.gov/ebsa>
U.S. Department of Labor (DOL), Employment & Training Administration (ETA), National Dislocated Worker Grants (DWGs),
https://www.doleta.gov/DWGs/eta_default.cfm
U.S. Department of Labor (DOL), Employment & Training Administration (ETA), Trade Act Programs, <http://www.doleta.gov/tradeact/>

Licensing

America's Career InfoNet, <http://www.acinet.org> (Select *Topics A to Z*, Select *Licenses*)
Iowa Licensed Occupations, <https://www.iowaworkforcedevelopment.gov/labor-market-information-occupation>

Local Employment Dynamics, or LED (See *Economic Data and Trends*)

Local Resources (Check local newspaper want ads, Chamber addresses, and/or community sites that feature job listings, etc.)

Marketing

Agricultural Marketing Resource Center (AgMRC), <http://www.AgMRC.org>
Business Marketing Plan, <http://www.businessmarketingplan.net/>
Good Marketing Ideas, <http://www.goodmarketingideas.com/>
Inc., Sales & Marketing, <http://www.inc.com/>
National Arts Marketing Project (NAMP), Arts Marketing, <http://www.artsmarketing.org>
The Balance, Internet Marketing 101, <https://www.thebalance.com/internet-marketing-101-1794591>
U.S. Small Business Administration (SBA), Starting & Managing/Running a Business/Marketing, <http://www.sba.gov/>

National Publications and Statistics (See *Economic Data and Trends*)

Nontraditional Jobs (See *Employment Diversity*)

Occupational Projections and Trends

America's Career InfoNet, <http://www.acinet.org> (Select *Careers* or Select *Topics A to Z*, Select *Occupations*)
Iowa Workforce Development (IWD)/Labor Market Information (LMI), Career Exploration Resources, (Contact Brent Paulson, 515.281.3439),
<https://www.iowaworkforcedevelopment.gov/career-exploration-resources>
Iowa Workforce Development (IWD)/LaborMarket Information (LMI), Occupational Employment and Wages (Contact Wendy Gerrish, fbhb
515.281.5116 or Robert Jones, 515.281.5113),
<https://www.iowaworkforcedevelopment.gov/occupational-employment-and-wages>
Projections Central, State Occupational Projections, <http://www.projectionscentral.com>
U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS), Employment Projections Program (EPP), <http://www.bls.gov/emp>
U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS), Occupational Employment Statistics (OES), <http://www.bls.gov/oes>
U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS), Occupational Outlook Handbook (OOH), <http://www.bls.gov/oco>
U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS), Career Outlook, (CO), <http://www.bls.gov/careeroutlook/>

Outsourcing

Outsourcing Institute, <http://www.outsourcing.com>

Per Capita Income

U.S. Department of Commerce (DOC), Bureau of Economic Analysis (BEA), <http://www.bea.gov> (Search *Per Capita Income*)

Personal Finance (See *Quality of Life*)

Philanthropy

Bill & Linda Gates Foundation, <http://www.gatesfoundation.org/>
Chrysalis Foundation, <http://www.chrysalisfdn.org/>
Clinton Global Initiative (CGI), <http://www.clintonglobalinitiative.org/>
Foundations.org, <http://foundations.org/>
Fundsnet Services, <http://www.fundsnetsservices.com/> (Select *Foundation Directory*)
Habitat for Humanity, <http://www.habitat.org/>
Iowa Cattlemen's Foundation (ICF), <http://iowacattlemensfoundation.org/>
Iowa Council of Foundations (ICoF), <http://www.iowacounciloffoundations.org/>
Iowa Architectural Foundation (IAF), <http://www.iowaarchfoundation.org/>
Iowa FFA Foundation, <http://www.iowaffa.com/>
Iowa Foundation Databook & CD, <http://www.foundationdatabook.com/>

Iowa-Grant Educational Foundation, <http://iowagrantsfoundation.com/>
Iowa State University (ISU) Foundation, <http://www.foundation.iastate.edu>
Simon Estes Foundation, Inc., <http://simonestesfoundation.org/index.php>
University of Iowa (UI) Foundation, <http://www.uifoundation.org/>
University of Northern Iowa (UNI) Foundation, <http://www.uni-foundation.org/>
World Food Prize, Youth Programs, <http://www.worldfoodprize.org/>

Population (See also *Census Data and Demographics*)

U.S. Census Bureau (CB), Population Estimates, <http://www.census.gov/popest/>

Postings (See *Employment Regulation and Insurance*)

Pre-Employment Testing (See also *Assessments*)

ACT, Work Keys, <http://www.act.org/workkeys> (Contact local Iowa Workforce Development Office)
O*NET, Testing and Assessment Consumer Guides, <http://www.onetcenter.org/guides.html>

Pregnancy Discrimination

National Partnership for Women & Families (NPWF), <http://www.nationalpartnership.org> (Select *Issues & Campaigns, Workplace Fairness, Select Pregnancy Discrimination*)
U.S. Equal Employment Opportunity Commission (EEOC), Pregnancy Discrimination Facts, <http://www.eeoc.gov/facts/fs-preg.html>

Presentations (See *Communication*)

Prevailing Wage and Alien Labor Certification Program (See *Earnings*)

Productivity

U.S. Department of Labor (DOL), Bureau of Labor Statistics (BLS), <http://www.census.gov/popest/>

Public Relations (See *Communication*)

Public Speaking (See *Communication*)

Quality of Life

Bloomberg, <http://www.bloomberg.com/> (Search *Personal Finance*)
CNBC, <http://www.cnbc.com/> (Select *Investing, Select Personal Finance*)
CNN Money, <http://money.cnn.com/> (Select *Personal Finance*)
Daily Finance, <http://www.dailyfinance.com/> (Select *Personal Finance*)
foxbusiness.com, <http://www.marketwatch.com/> (Select *Personal Finance*)
Homefair.com, <http://www.homefair.com>
msn.money, <http://money.msn.com/> (Select *Personal Finance*)
New York Times, <http://www.nytimes.com/> (Select *Business, Select Your Money*)
School Match, <http://www.schoolmatch.com>
USA Today, <http://www.usatoday.com/> (Select *Money, Select Personal Finance*)
Wall Street Journal Market Watch, <http://www.marketwatch.com/> (Select *Personal Finance*)
Work Life Balance, <http://www.worklifebalance.com>
Yahoo! Finance, <http://beta.finance.yahoo.com/> (Select *Finance, Select Personal Finance*)
Young Money, <http://finance.youngmoney.com/>

Recruitment

AIRS, <http://www.airsdirectory.com>
Joan Lloyd & Associates, <http://www.ioanlloyd.com>
MRI Network, <http://www.mrinetwork.com>
Recruiting.com, <http://www.recruiting.com/>
Society for Human Resource Management (SHRM), <http://www.shrm.org>

Reemployment and Retraining

Career Action Resources, Free ReEmployment Tips, <http://www.reemploymenttips.com/index.html>
CareerOneStop, <http://www.careeronestop.org/ReEmployment/>
FindLaw, <http://library.findlaw.com/employment-law/veterans/reemployment-rights/>
Iowa Library Services, <http://publications.iowa.gov/9350/>
Military.com, <http://www.military.com/>
Retraining.com, <http://www.retraining.com/>
U.S. Department of Labor (DOL), https://www.doleta.gov/Compliance_Assistance.cfm ,
<http://www.doleta.gov/programs/wprs.cfm> , <http://www.doleta.gov/layoff/warn.cfm> , and <http://www.doleta.gov/>
Workforce3One, <https://reemploymentworks.workforce3one.org/page/home>

Regulation (See *Employment Regulation and Insurance*)

Relocation (See also *Business Assistance Programs* and/or *Quality of Life*)

Reputation Management

BirdEye,

https://birdeye.com/businessreputationmanagement/?lead_campaign=sem&lead_sub_campaign=seo_keywords&lead_campaign_kw=reputation_management&gclid=CjM4luH-tMCFQ6CaQodT-sCUw

Brand Watch,

https://www.brandwatch.com/guides/reputation-and-crisis-monitoring/?utm_source=google&utm_medium=cpc&utm_campaign=Reputation_Management_US&utm_content=reputation_management_exact&utm_term=reputation%20management&gclid=CLICK5p-c-tMCFQuraQodMEwB0Q

Business Insider, <http://www.businessinsider.com/reputation-management-2013-12>

Business News Daily, <http://www.businessnewsdaily.com/7869-choosing-a-reputation-management-service.html>

Effective Web Solutions (EWS), <http://www.effectivewebsolutions.biz/reputation-management/>

Independent Authority on Search Vendors (OPSEO), <https://www.topseos.com/rankings-of-best-reputation-management-companies>

Kissmetrics, <https://blog.kissmetrics.com/guide-to-reputation-management/>

Localedge, My Perfect Resume, <https://www.mypperfectresume.com/>

Nielsen, <http://www.nielsen.com/us/en/solutions/reputation-management.html>

Online Reputation Management, <https://gofishdigital.com/online-reputation-management/>

Outspoken Media, <http://outspokenmedia.com/orm-guide/>

Podium, <https://www.podium.com/>

Recover Reputation, <http://www.recoverreputation.com/>

Reputation 911, <https://reputation911.com/>

Reputation.com, <https://www.reputation.com/>

ReputationCompanies.com,

http://www.reputationcompanies.com/?utm_source=Adwords&utm_medium=Search&utm_campaign=Rep%20Man&utm_content=&campaignid=617533636&adgroupid=27887092225&utm_term=online%20corporate%20reputation%20management&leadsource=ReputationCompanies.com&gclid=CNDiuc2G-tMCFQuraQodMEwB0Q

Reputation Defender, <https://www.reputationdefender.com/your-reputation?gclid=CN3gmv-T-tMCFQsPaQodYxoOuw>

Reputation Management, <https://www.reputationmanagement.com/>

Reputation Management Consultants, <https://www.reputationmanagementconsultants.com/?gclid=CNztqLuE-tMCFQStAQodEn4IEQ>

Reputation X, <https://www.reputationx.com/>

ReviewTrackers,

https://www.reviewtrackers.com/online-reputation-management-service/?utm_source=google&utm_medium=cpc&utm_campaign=google-adwords-searchcampaign-ReputationBlogLander&gclid=CPX1kL-O-tMCFQwxaQodwxQEaA

Status Labs Image Management, <https://www.statuslabs.com/search-engineering-lp/?gclid=Cl6p69aN-tMCFZi2wAodiW0Nnw>

Terakeet, <https://www.terakeet.com/capabilities/online-reputation-management/>

Top Rank Marketing, <http://www.toprankblog.com/2007/03/basics-of-online-reputation-management/>

Websites Depot, <https://websitesdepot.com/services/online-reputation-management/?gclid=CKfBoq-N-tMCFUa2wAodugYCwx>

Yext, <http://www.yext.com/resources/yext-knowledge-center/online-reputation-management/>

Research Reports (See also *Business Associations and Organizations* and/or *Economic Data and Trends*)

Retention

Integral Talent Systems, <http://www.itsinc.net>

Joan Lloyd & Associates, <http://www.ioanlloyd.com>

Retention Connection, <http://www.retentionconnection.com>

Retraining (See *Reemployment and Retraining*)

Safety (See *Work Safety*)

Safety Statistics (See *Economic Data and Trends*)

Salary (See *Earnings*)

Seasonal Employment

Cool Works, <http://www.coolworks.com>

Summer Jobs, <http://www.summerjobs.com>

Self Employment (See *Entrepreneurship*)

Sexual Harassment (See *Harassment*)

Size of Firms

Iowa Workforce Development (IWD)/Labor Market Information (LMI), Quarterly Census of Employment & Wages (QCEW)
(Contact James Morris, 515.281.8515), <https://www.iowaworkforcedevelopment.gov/quarterly-census-employment-and-wages>

Skills (See also *Job Requirements*)

ACT, World-of-Work Map, <http://www.act.org/www>
America's Career InfoNet, <http://www.acinet.org> (Select *Skills*)
Career One Stop, <http://www.careeronestop.org> (Select *Topics A to Z*, Select *Skills*)
eHow, <http://www.ehow.com>
How-to-Study.com, <http://www.how-to-study.com>
Iowa Workforce Development (IWD)/Labor Market Information, Career Exploration Resources (Contact Brent Paulson,
515-281-3439), <https://www.iowaworkforcedevelopment.gov/career-exploration-resources>
National Institute for Metalworking Skills (NIMS), <https://www.nims-skills.org/web/nims/home>
O*NET, <http://online.onetcenter.org>
Workplace Skills Reviewed, <http://www.nssb.org>

Social Media

About Me, <https://about.me/>
Bebo, <http://www.bebo.com/>
Black Planet, <http://www.blackplanet.com/>
Caring Bridge, <http://www.caringbridge.org/>
Classmates, <http://www.classmates.com/>
Couchsurfing, <https://www.couchsurfing.com/>
Facebook, <https://www.facebook.com/> or <https://www.facebook.com/businessinformation>
Flickr, <https://www.flickr.com/>
Flixster, <http://www.flixster.com/>
Four Square, <https://foursquare.com/>
Google+, <https://accounts.google.com/>
Goodreads, <https://www.goodreads.com/>
Instagram, <https://instagram.com/#>
LinkedIn, <http://www.linkedin.com/>
Rosetta Stone, http://www.rosettastone.com/lp/sbsr/livemocha?prid=livemocha_com
Mashable, <http://mashable.com/>
MyHeritage, <http://www.myheritage.com/>
MyLife, <http://www.mylife.com/>
Myspace, <http://www.myspace.com/>
Pinterest, <http://pinterest.com/>
Plaxo, <http://www.plaxo.com/>
Reddit, <http://www.reddit.com/>
Skype, <http://beta.skype.com/en/>
Spotify, <http://www.spotify.com>
StumbleUpon, <https://www.stumbleupon.com/>
Tagged, http://www.tagged.com/?loc=en_US
Tumblr, <https://www.tumblr.com/>
Twitter, <http://twitter.com/>
Viadeo, <http://us.viadeo.com/en/>
Youtube, <http://www.youtube.com/>
Wikia, <http://www.wikia.com/>
Wikipedia, <http://www.wikipedia.org/>
Wordpress, <http://wordpress.org/>
Yammer, <https://www.yammer.com/>

Special Needs (See also *Employment Diversity*)

Americans with Disabilities Act (ADA) National Network, <http://www.adata.org>
Disability Info, <https://www.disability.gov/>
Eric, <http://www.eric.ed.gov>
George Washington University (GWU), Heath Resource Center, <http://www.heath.gwu.edu>
Iowa Developmental Disabilities Council (IDDC), <http://idaction.com>
Iowa Workforce Development (IWD), Employment and Disability, <https://www.iowaworkforcedevelopment.gov/employment-and-disability>
Job Accommodation Network (JAN), <http://www.jan.wvu.edu>
Job Accommodation Network (JAN), Searchable Online Accommodation Resource (SOAR), <http://www.jan.wvu.edu/soar>
LD Online, <http://www.ldonline.org>
Transition Iowa, <http://transitioniowa.org/>
National Center on Secondary Education and Transition (NCSET), <http://www.ncset.org>
National Center on Workforce & Disability (NCWD), http://www.onestops.info/subcategory.php?subcat_id=4

National Collaborative on Workforce & Disability (NCWD), Youth, <http://www.ncwd-youth.info>
U.S. Department of Labor (DOL), Disability OnLine, <http://www.doleta.gov/disability/>
Workforce Education, Learning Disabilities and Work Issues, http://worklink.coe.utk.edu/ld_work_issues.htm
Youthhood.org, <http://www.youthhood.org>

State and Local Publications and Statistics (See *Economic Data and Trends*)

Succession Planning

U.S. Office of Personnel Management (OPM), <http://www.opm.gov/hr/employ/products/workforce/workforce.asp>

Summer Jobs (See *Seasonal Employment*)

Supply/Demand

Iowa Workforce Development (IWD)/Labor Market Information (LMI), Laborshed Studies (Contact Ryan Murphy, 515.281.7505), <https://www.iowaworkforcedevelopment.gov/laborshed-studies>
Iowa Workforce Development (IWD)/Labor Market Information (LMI), Longitudinal Employer-Household Dynamics (LEHD) (Contact James Morris, 515.281.8515), <https://www.iowaworkforcedevelopment.gov/additional-resources>

Study Abroad (See *Internships*)

Sustainability (See *Green Employment*)

Tax Credits (See *Business Tax Credits*)

Transportation

American Public Transportation Association (APTA), <http://www.apta.com/>
Community Transportation, <http://www.ctaa.org/>
Iowa Department of Transportation (IDOT), <http://www.iowadot.gov/> (Select Business)
Iowa Economic Development Authority (IEDA), <http://www.iowaeconomicdevelopment.com/>
Iowa State University (ISU), Institute for Transportation (InTrans), <http://www.intrans.iastate.edu/>
Smart Growth America, <http://www.smartgrowthamerica.org/>

Unemployment Data (See also *Economic Data and Trends*)

Iowa Workforce Development (IWD)/Labor Market Information (LMI), Local Area Unemployment Statistics (LAUS) (Contact James Morris, 515.281.8515), <http://www.iowaworkforcedevelopment.gov/local-area-unemployment-statistics>

Unemployment Insurance (See also *Employment Regulation and Insurance*)

Iowa Workforce Development (IWD), Unemployment Insurance Contact Information (UI) Services, <http://www.iowaworkforcedevelopment.gov/unemployment-insurance-contact-information>

Venture Capital (See also *Financial Assistance*)

European Private Equity & Venture Capital Association (EVCA), <http://www.eesc.europa.eu/?i=portal.en.smo-database&fiche=75>
Iowa Department of Economic Development, Business and Economic Development, http://www.iowa.gov/Business_and_Economic_Development
National Venture Capital Association (NVCA), <http://www.nvca.org>
U.S. Small Business Administration, Venture Capital, <https://www.sba.gov/content/venture-capital>

Wages (See *Earnings*)

Women (See *Employment Diversity*)

Work Ethic

The Work Ethic Site, <http://www.coe.uga.edu/workethic>

Work Permits (See *Youth/Young Adult Employment and Transition Programs*)

Work Safety

Iowa Workforce Development (IWD)/Division of Labor, Iowa Occupational Safety and Health (OSHA), <http://www.iowaworkforcedevelopment.gov/iowa-osha>
U.S. Department of Labor (DOL), Occupational Safety & Health Administration (OSHA), <http://www.osha.gov>

Work Study (See *Internships*)

Workers with Disabilities (See *Employment Diversity and/or Special Needs*)

Wrongful Termination

Fair Measures, Inc., <http://www.fairmeasures.com>

Youth Labor

Iowa Workforce Development (IWD), Child Labor, Work Permits, <http://www.iowadivisionoflabor.gov/child-labor>
U.S. Department of Labor (DOL), Youth & Labor, <http://www.dol.gov/dol/topic/youthlabor/index.htm>

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