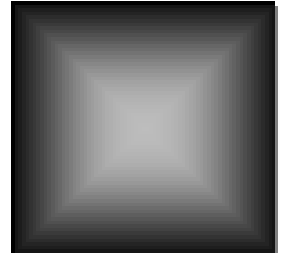
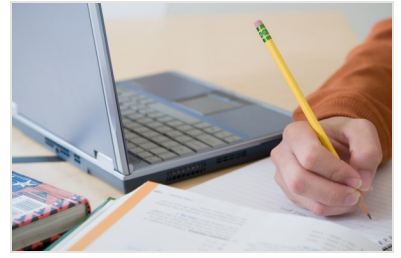
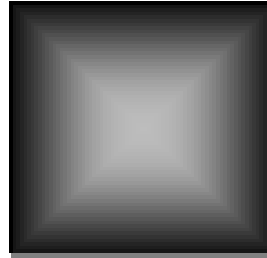


# 2015 IOWA INDUSTRY PROFILE

## EDUCATIONAL SERVICES

### IOWA WORKFORCE DEVELOPMENT



#### Executive Summary

In 2014, the **educational services** sector about 9.63 percent of all employment in Iowa, with 146,050 jobs. The average annual wage was \$41,940 for 2014, which is just 1.4 percent less than the state average wage of \$42,536.

This publication accounts for both public and private employment. Therefore, non-profit schools (e.g. parochial schools) are represented here. Local school districts are the largest portion of educational employment followed by **colleges & universities**, but this sector also includes things like dance lessons, sports instruction, and educational consultants.

Employment in **educational services** has generally trended upward, although employment took a small hit in 2010 as government and other employers had to prune employees due to the recession. This sector has grown by 9.1 percent since 2006. Over the same period, average wages increased by 25.3 percent over the same period.

Most employees in this sector are women, who hold 68.9 percent of all **educational services** jobs in Iowa.



## EDUCATIONAL SERVICES IOWA INDUSTRY PROFILE

### What is Educational Services?

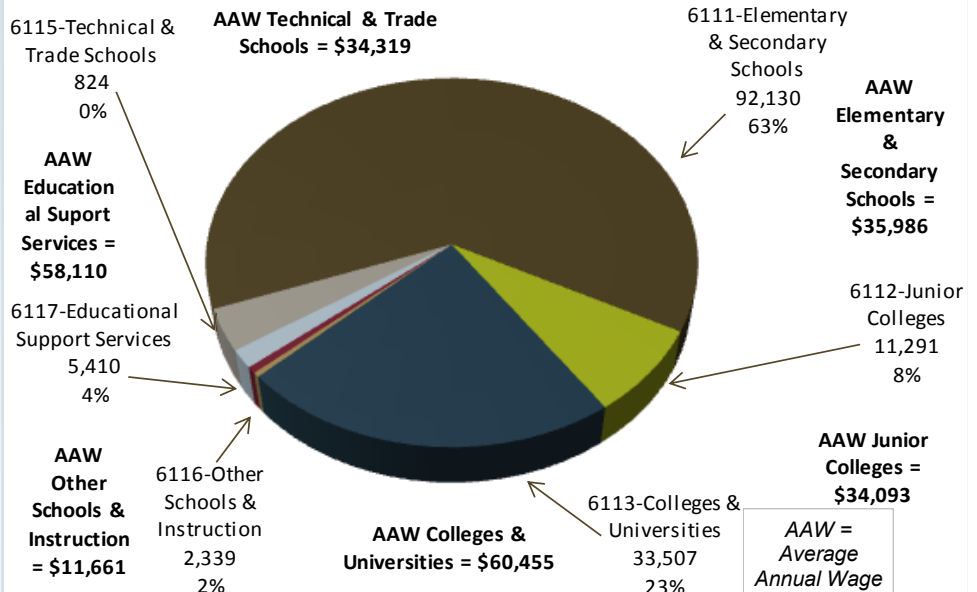
This sector comprises establishments that provide instruction and training in a wide variety of subjects. Specialized establishments, such as schools, colleges, universities, and training centers, provide this instruction and training.

These establishments may be privately owned and operated for profit or not for profit, or they may be publicly owned and operated. They may also offer food and accommodation services to their students.

### 2014 Industry Breakout by Employment in Iowa

*Educational Services NAICS Industry Coding*

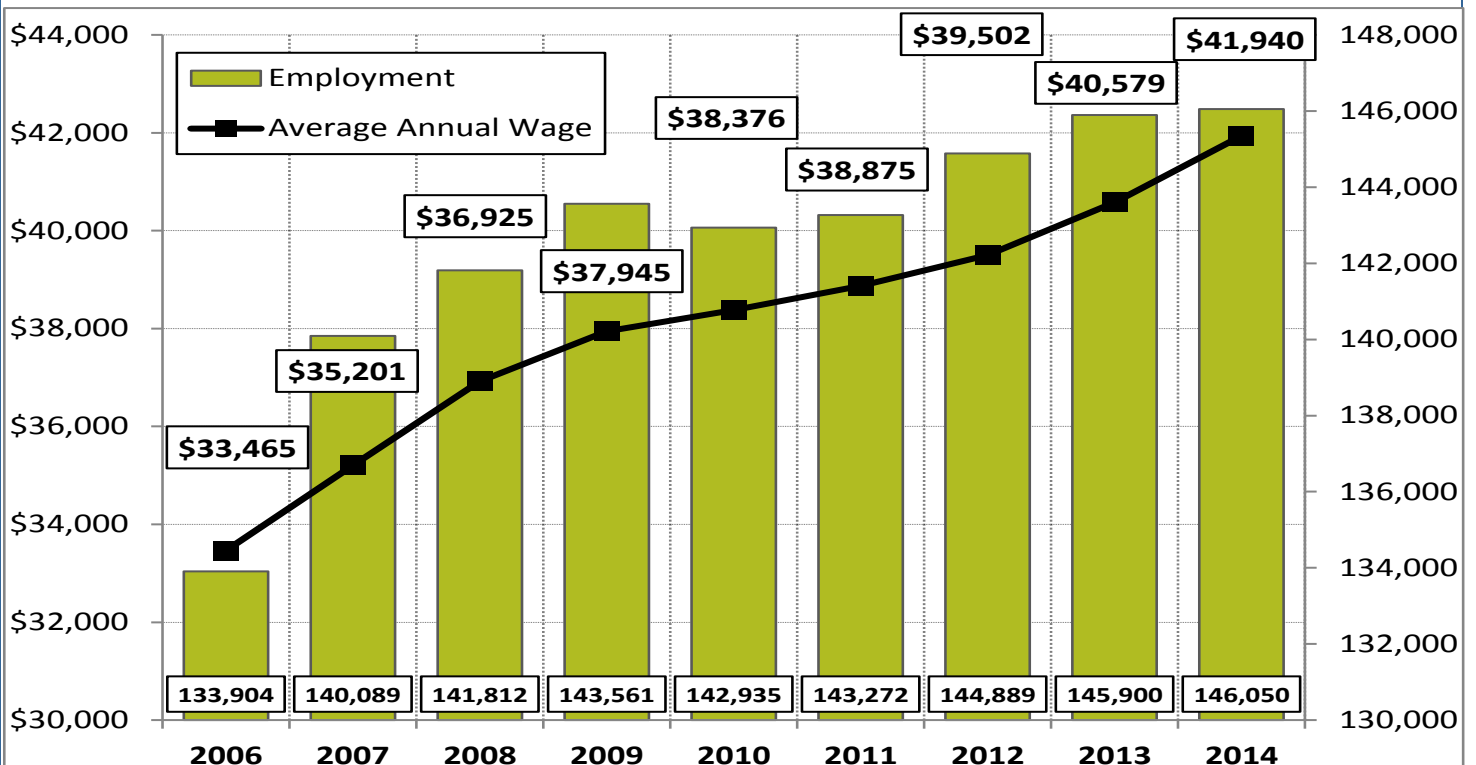
*\* Percentage Employed by Sub-Sector*



Source: [www.census.gov/naics](http://www.census.gov/naics)

Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics

### 2006-2014 Covered Employment in Educational Services in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics

## EDUCATIONAL SERVICES IOWA INDUSTRY PROFILE



### Examples of Major Educational Services Employers

Name of Company	Industry
Clear Lake Community School District	Elementary & Secondary Schools
DMACC	Colleges, Universities, & Professional Schools
Drake University	Colleges, Universities, & Professional Schools
Grinnell College	Colleges, Universities, & Professional Schools
Iowa State University	Colleges, Universities, & Professional Schools
Iowa Department of Education	Educational Support Services
Kirkwood Community College	Colleges, Universities, & Professional Schools
Morningside College	Colleges, Universities, & Professional Schools
Heartland Area Education Agency	Elementary & Secondary Schools
University of Iowa	Colleges, Universities, & Professional Schools

Source: ALMIS Employer Database

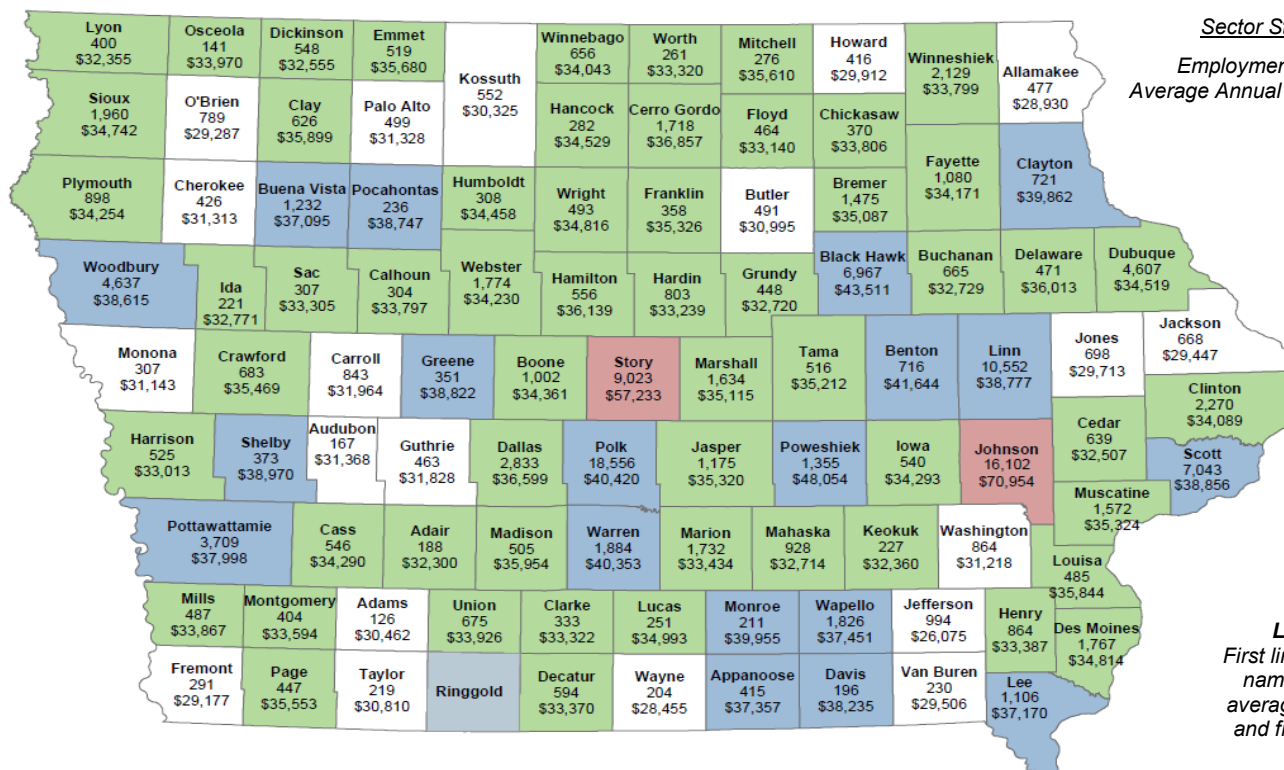
### Employers

There were 2,654 operating locations for the **education** sector in 2014. **Elementary & Secondary Schools** contains the majority of employees and establishments, 92,130 (63.1%) and 1,571 (59.2%) respectively.

While **colleges & universities** is the second largest subsector for employment (33,507 or 22.9%), **Other Schools & Instruction** has more establishments (352 or 13.3%). This makes sense considering how many people large universities can employ.

### 2014 Covered Employment in Educational Services by County

Average Annual Wage:  Less than \$31,964  \$31,965 to \$36,857  \$36,858 to \$48,054  Greater than \$48,055



### Sector Statewide:

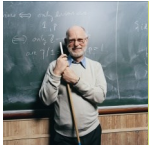
Employment - 146,050  
Average Annual Wage - \$41,940

### Label Key:

First line is the county name followed by average employment and finally, average wage.

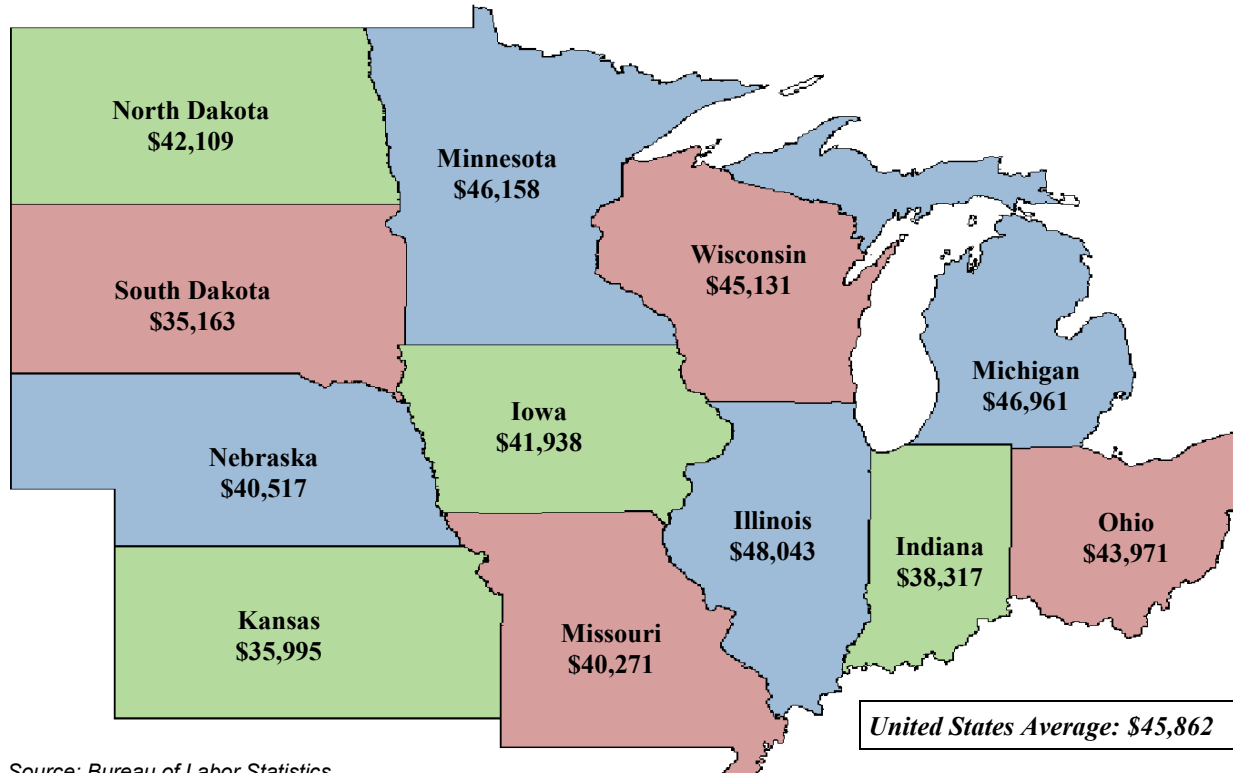
Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics

<https://www.iowaworkforcedevelopment.gov/labor-market-information-division>



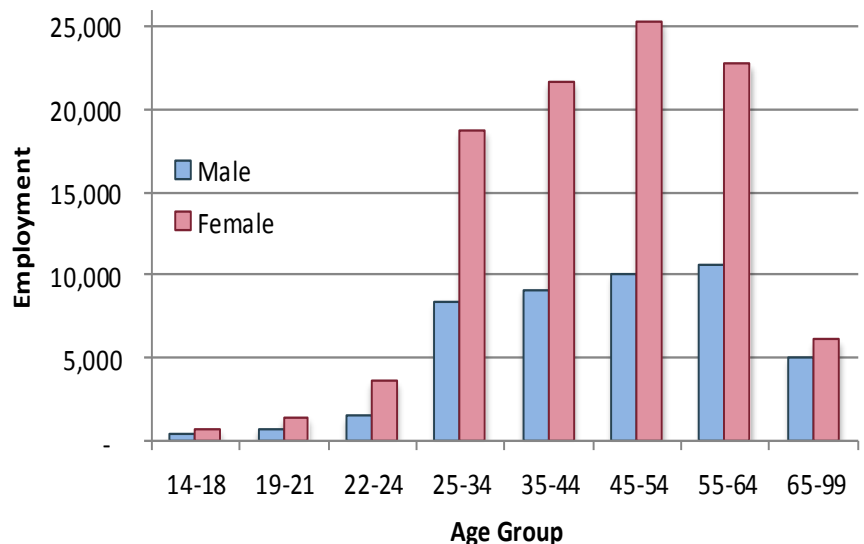
## EDUCATIONAL SERVICES IOWA INDUSTRY PROFILE

### 2014 Average Annual Wage for Covered Employment in Education Services State Comparisons



Source: Bureau of Labor Statistics

### Industry Distribution by Age and Gender 2013 Average Annual



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau  
<http://lehd.did.census.gov>

#### Contact Information

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