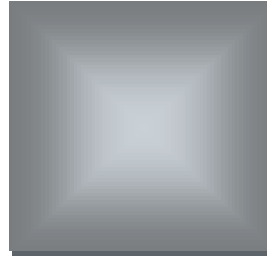


2016 IOWA INDUSTRY PROFILE

ARTS, ENTERTAINMENT & RECREATION

IOWA WORKFORCE DEVELOPMENT



Executive Summary

In 2015, the **arts, entertainment and recreation** sector provided 19,614 jobs to Iowans, which represented nearly 1.3 percent of all covered employment (both private and public sector). This sector reported an average annual wage of \$18,642, which is just 42.3% of the average wage across all industries in the state, \$44,094.

Employment in this sector was fairly steady from 2006 through 2008, but has since then has dropped precipitously. Since the 2007 peak, employment had declined 11.8 percent to its lowest point in 2013, but has started to increase slowly since. The downward trend also applied to industry wages; however, they have increased since 2007, with 2015 sitting at an average annual wage of \$18,642, just shy of the 2010 high of \$18,705. The average annual wage had shown growth, before declining since 2010; however, between 2013 and 2015 has actually grown by 7.1 percent, breaking a three-year streak of declines. Women hold a slight majority of the jobs in this industry, holding 51.0 percent of all jobs.

Wages are significantly lower in Iowa than in the nation as a whole. Iowans in this industry made just under half of the national average wage of \$36,128. Furthermore, Iowa's wages are much lower than the other states in the region too, with the exception of the Dakotas and Nebraska.





ARTS, ENTERTAINMENT & RECREATION IOWA INDUSTRY PROFILE

What are Arts, Entertainment and Recreation?

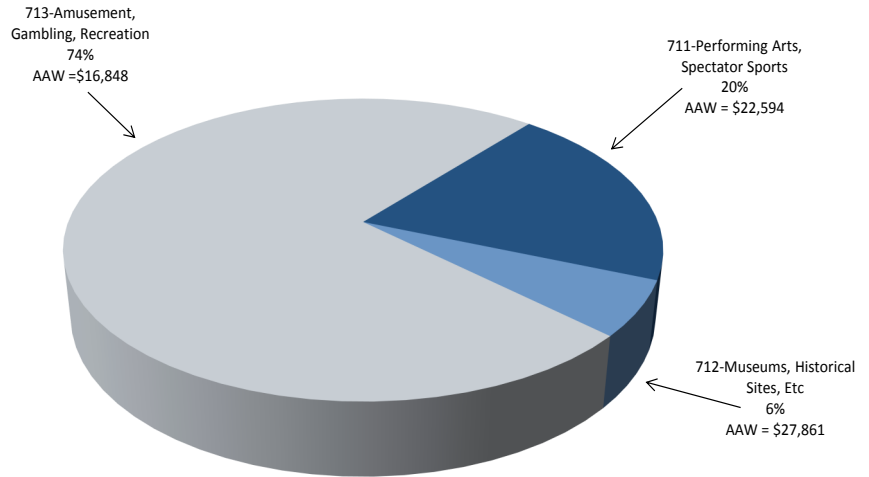
The **arts, entertainment and recreation** sector comprises: (a) establishments that are involved in producing, promoting, or participating in live performances, events, or exhibits intended for public viewing, (b) establishments that preserve and exhibit objects and sites of historical, cultural, or educational interest; and (c) establishments that operate facilities or provide services that enable patrons to participate in recreational activities or pursue amusement, hobby, and leisure time interests.

The main components of this sector are **performing arts and spectator sports**, museums, historical sites, zoos and parks, amusements, gambling, and recreation **telecommunications industries**, and the information services and data processing industries.

Source: www.bls.gov/cew/bls_naics/

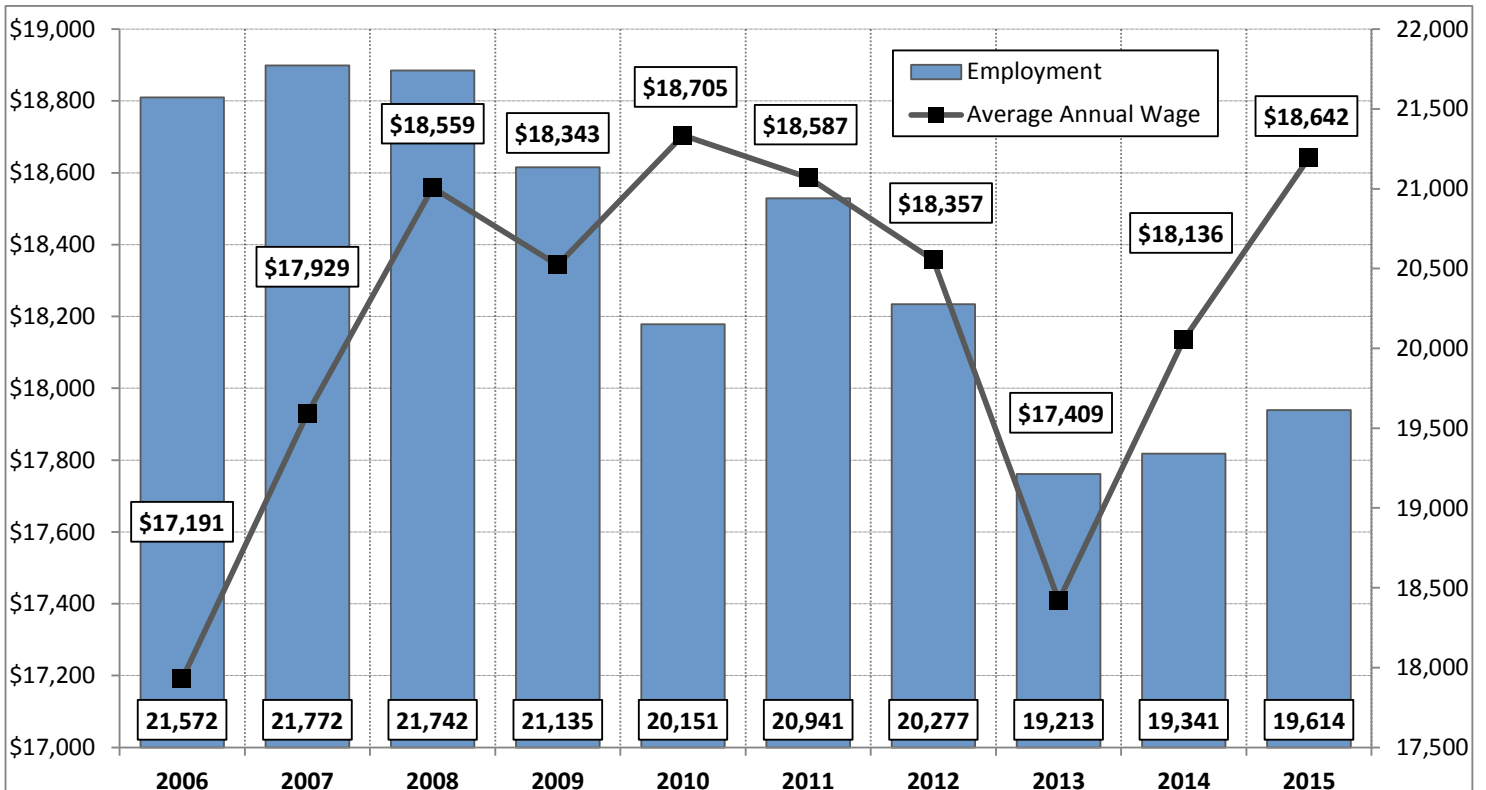
2015 Industry Breakout by Employment in Iowa

Arts, Entertainment & Recreation NAICS Industry Coding
Percentage Employed & Average Annual Wage (AAW) by Subsector



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

2006-2015 Employment in Art, Entertainment & Recreation in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

ARTS, ENTERTAINMENT & RECREATION IOWA INDUSTRY PROFILE



Examples of Major Arts, Entertainment & Recreation Employers

Name of Company	Industry
Adventure Lands of America Inc	Amusement Parks and Arcades
Catfish Bend Casino	Gambling Industries
Diamond Jo Casino	Gambling Industries
Mystique Casino	Gambling Industries
Winnavegas Casino Resort	Gambling Industries

Source: www.iowaworkforcedevelopment.gov/employer-database

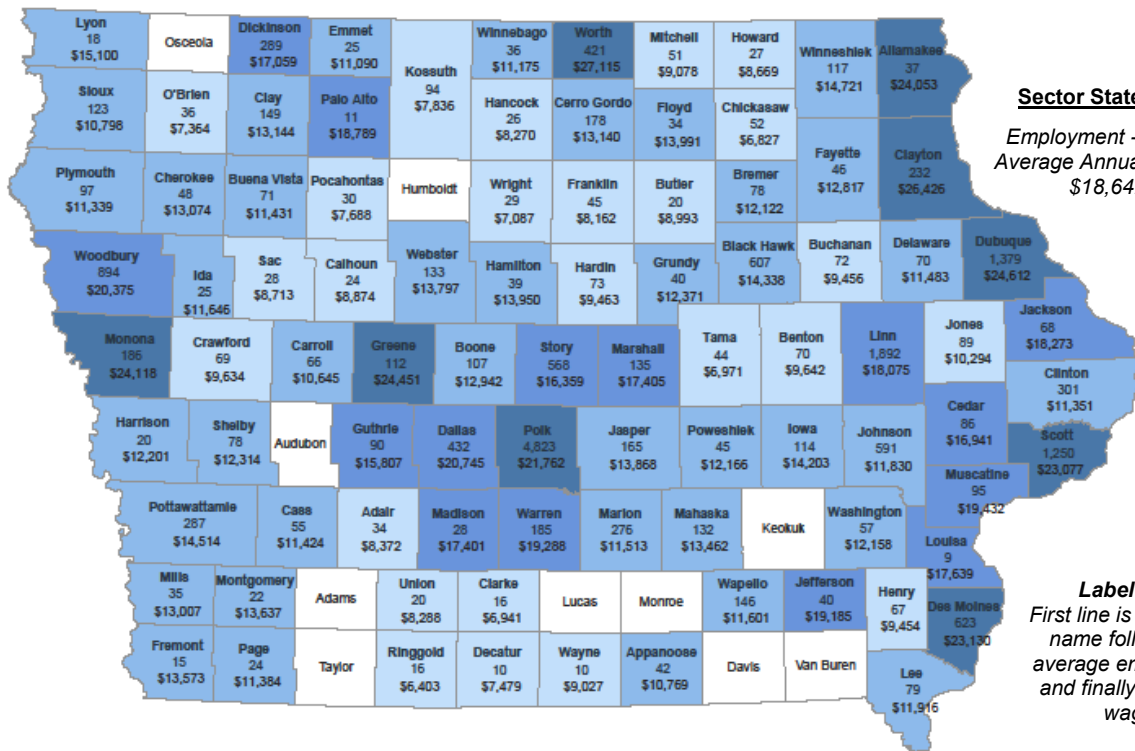
Employers

The **amusements, gambling, and recreation** subsector was the largest sector in this industry, accounting for 74.2 percent of employment and 66.4 percent of worksites. The second largest subsector in this industry was **performing arts and spectator sports**, which accounted for 19.9 percent of employment, and 24.6 percent of establishments.

Even though this industry includes gambling establishments, if establishments are casinos with guest accommodation like a hotel, it will be included in the **accommodation and food services** sector.

While this sector took an employment hit during the recession in 2010, the sector has continued to shrink and had less employment in 2015 than in 2010. The sector shrank by 9.9 percent between 2007 and 2015.

2015 Covered Employment in Arts, Entertainment & Recreation by County



Sector Statewide:

Employment - 19,614
Average Annual Wage - \$18,642

Label Key:
First line is the county name followed by average employment and finally, average wage.



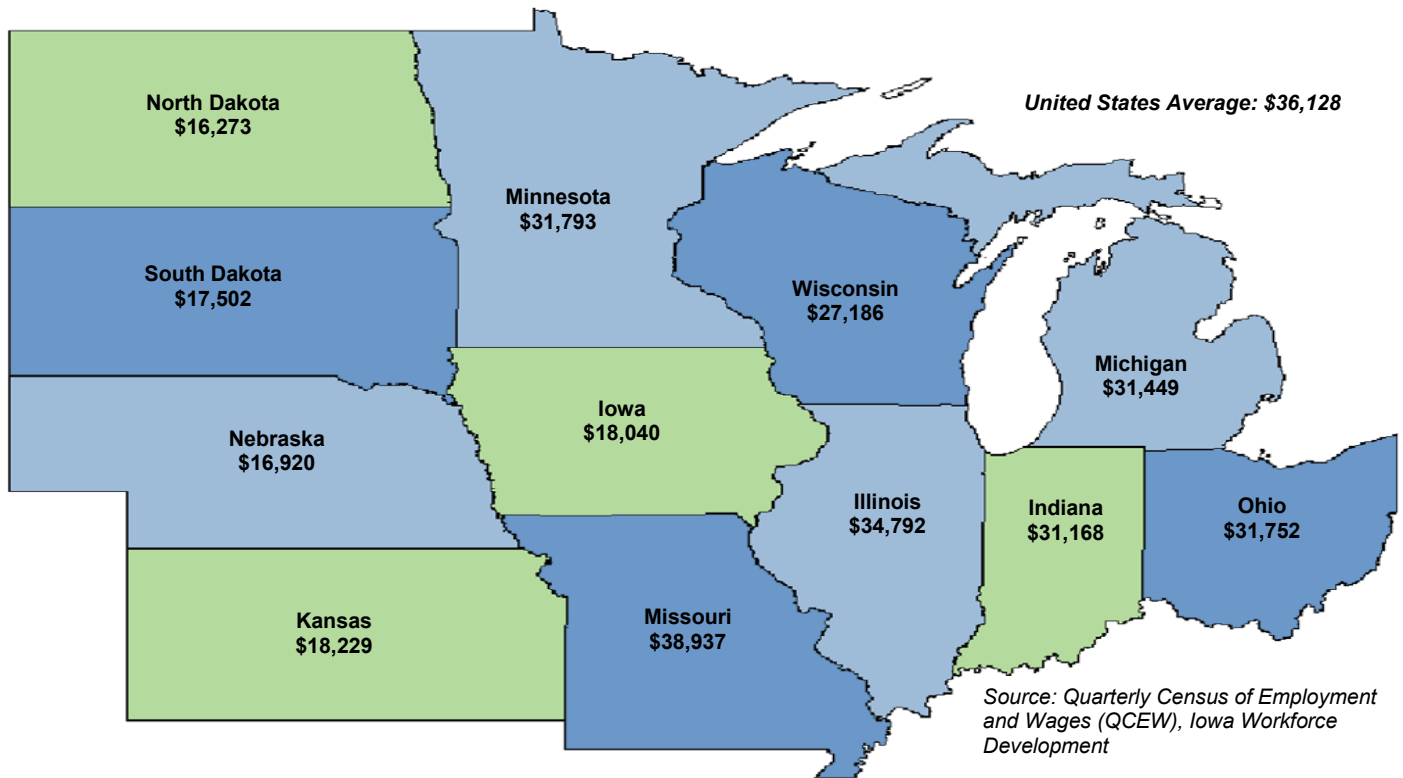
Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development



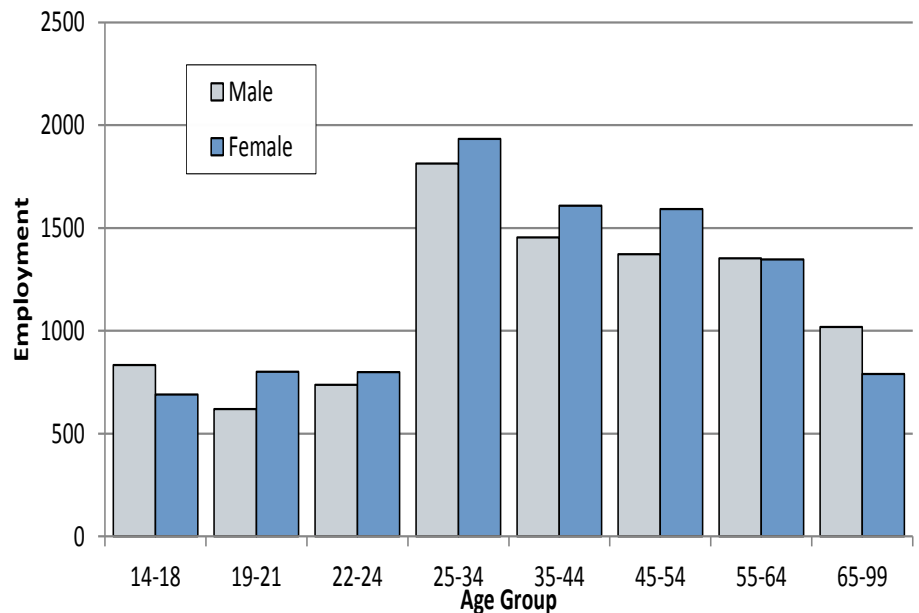
ARTS, ENTERTAINMENT & RECREATION IOWA INDUSTRY PROFILE

2015 Average Annual Wage for Covered Employment in Arts, Entertainment and Recreation

State Comparisons by Private Ownership



Industry Distribution by Age & Gender 4th Qtr. 2015



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau
<http://lehd.did.census.gov>

Contact Information

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