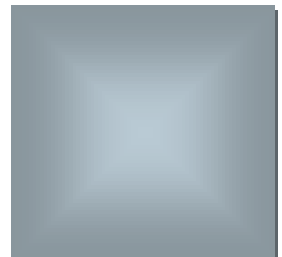
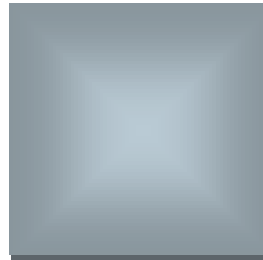


2015 IOWA INDUSTRY PROFILE

ARTS, ENTERTAINMENT & RECREATION

IOWA WORKFORCE DEVELOPMENT



Executive Summary

In 2014, the **arts, entertainment and recreation** sector provided 19,341 jobs to lowans, which represented nearly 1.3 percent of all covered employment (both private and public sector). This sector reported an average, sector annual wage of \$18,136, which is just 42.6% of the average wage across all industries of the state, \$42,536.

Employment in this sector was fairly steady from 2006 through 2008, but since then has dropped precipitously. The downward trend also applied to industry wages; however, they have bounced back some in 2014. Since the 2007 peak, employment has declined 11.2 percent while the average annual wage had grown and then declined since then, but actually grew by 4.2 percent again between 2013 and 2014, breaking a three-year streak of decline.

Women hold a slight majority of the jobs in this industry, holding 51.3 percent of all jobs in the industry.

Wages are significantly lower in Iowa than in the nation as a whole. lowans in this industry made just over half of the national average wage of \$34,856. Iowa wages are much lower than the other states in the region too, with the exception of the Dakotas, Nebraska and Kansas.





ARTS, ENTERTAINMENT & RECREATION IOWA INDUSTRY PROFILE

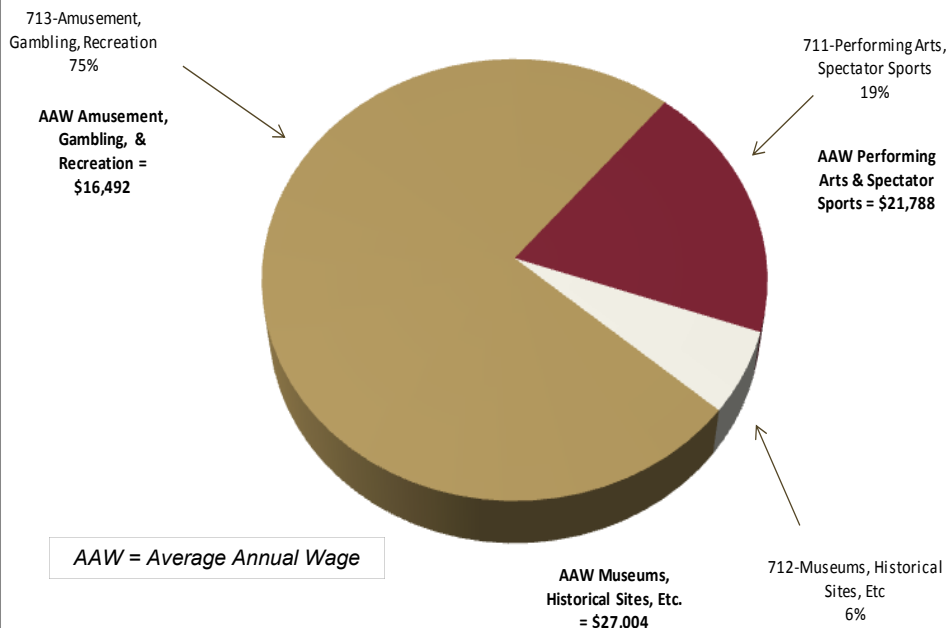
What is Information?

The **arts, entertainment and recreation** sector comprises: (a) establishments that are involved in producing, promoting, or participating in live performances, events, or exhibits intended for public viewing, (b) establishments that preserve and exhibit objects and sites of historical, cultural, or educational interest; and (c) establishments that operate facilities or provide services that enable patrons to participate in recreational activities or pursue amusement, hobby, and leisure time interests.

The main components of this sector are **performing arts and spectator sports**, museums, historical sites, zoos and parks, amusements, gambling, and recreation **telecommunications industries**, and the information services and data processing industries.

2014 Industry Breakout by Employment in Iowa

Arts, Entertainment & Recreation NAICS Industry Coding
* Percentage Employed by Subsector

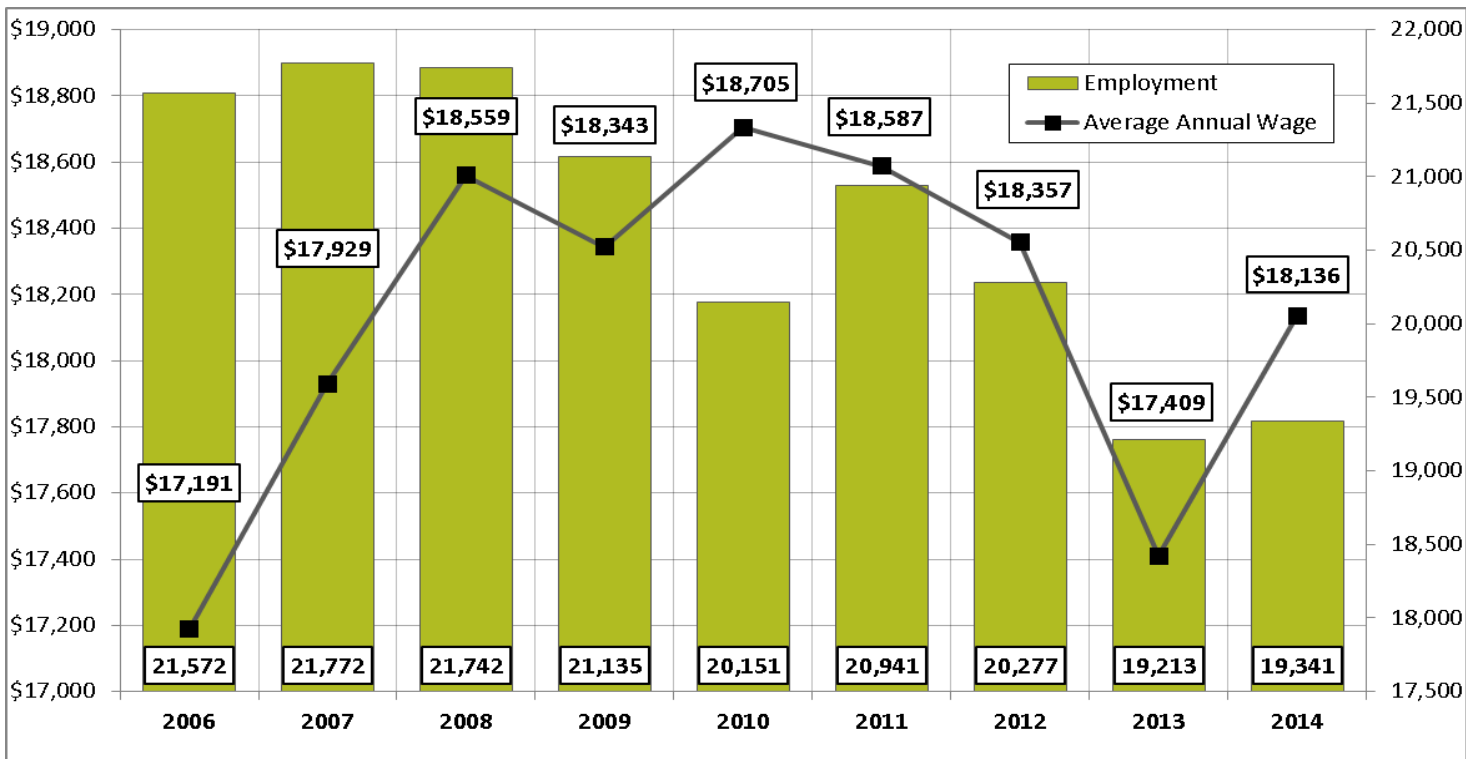


AAW = Average Annual Wage

Source: www.census.gov/naics

Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics

2006-2013 Employment in Arts, Entertainment, and Recreation in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics

ARTS, ENTERTAINMENT & RECREATION IOWA INDUSTRY PROFILE



Examples of Major Arts, Entertainment, and Recreation Industry Employers

Name of Company	Industry
Adventure Lands of America, Inc.	Amusement Parks and Arcades
Ameristar Casino Hotel	Gambling Industries
Diamond Jo Casino	Gambling Industries
Harrah's Council Bluffs Casino	Gambling Industries
Horseshow Council Bluffs	Gambling Industries
Isle of Capri Casino & Hotel	Gambling Industries
Lakeside Hotel and Casino	Gambling Industries
Prairie Meadows Racetrack	Spectator Sports
Riverside Casino & Golf Resort	Gambling Industries
Rhythm City Casino	Gambling Industries

Source: Infogroup USA

Employers

The **amusements, gambling, and recreation** subsector was the largest sector in this industry, accounting for 74.8 percent of employment and 66.3 percent of worksites. The second largest subsector in this industry was **performing arts and spectator sports**, which accounted for 19.2 percent of employment, and 24.8 percent of establishments.

Even though this industry includes gambling establishment, if establishments are casinos with guest accommodation like a hotel, it will be included in the **accommodation and food services** sector.

While this sector took an employment hit during the recession in 2010, the sector has continued to shrink and had less employment in 2014 than in 2010. The sector shrank by 10.3 percent between 2006 and 2014.

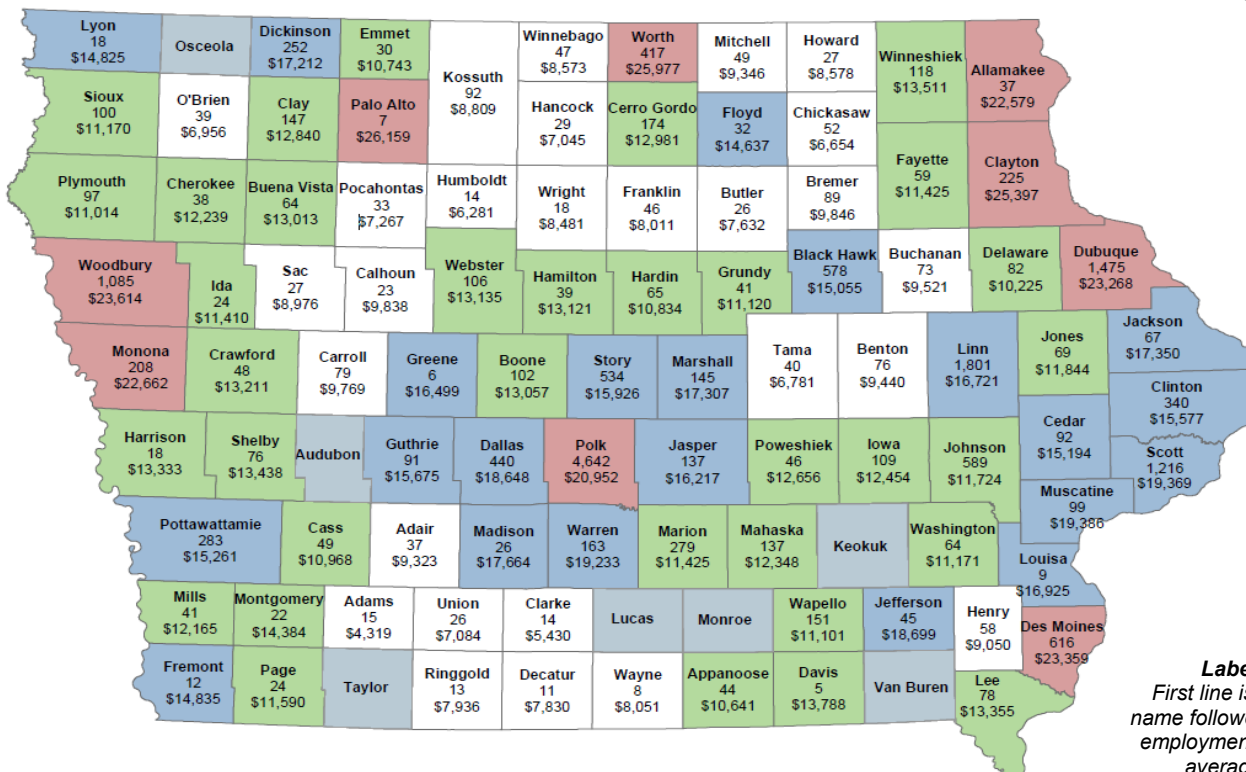
2014 Employment in Arts, Entertainment, and Recreation by County

Average Annual Wage:

- Less than \$9,846
- \$9,847 to \$14,384
- \$14,385 to \$19,386
- Greater than \$19,387

Sector Statewide:

Employment - 19,341
Average Annual Wage - \$18,136



Label Key:
First line is the county name followed by average employment and finally, average wage.

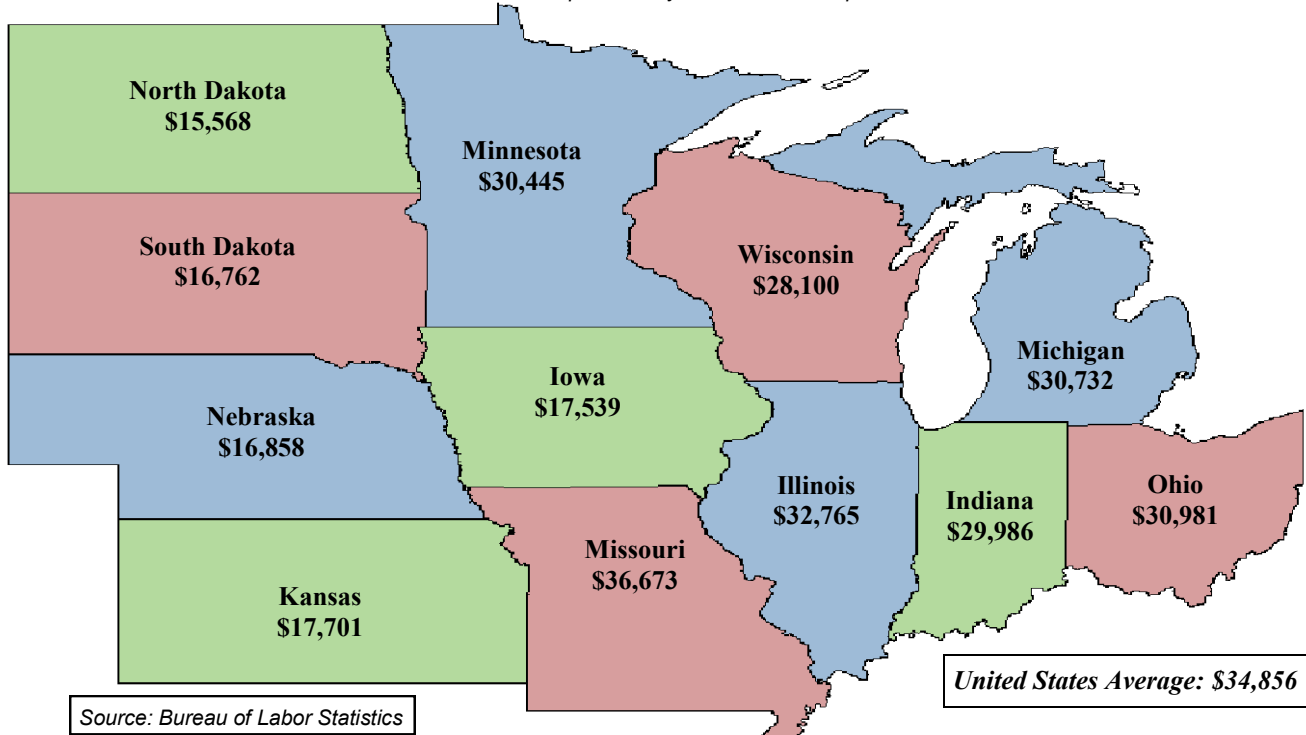
Source: Quarterly Census of Employment and Wages (QCEW), Bureau of Labor Statistics



ARTS, ENTERTAINMENT & RECREATION IOWA INDUSTRY PROFILE

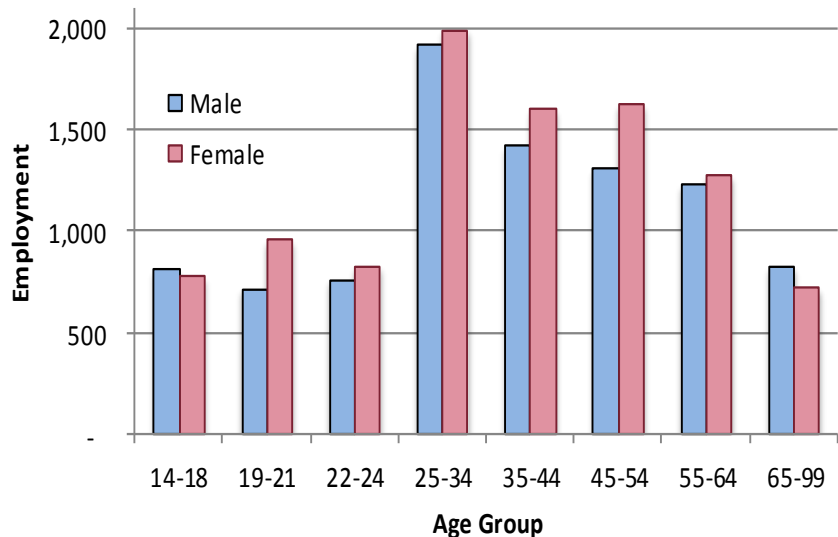
2014 Average Annual Wage for Covered Employment in Information

State Comparisons by Private Ownership



Industry Distribution by Age and Gender

2013 Average Annual



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau
<http://lehd.did.census.gov>

Contact Information

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