2017 ANNUAL PROFILE **REGION #16**IOWA WORKFORCE DEVELOPMENT

Executive Summary

As of 2016, Iowa Workforce Development's (IWD) Region 16's largest private industry was Manufacturing, representing 24.5 percent (12,770) of the region's total covered employment of 52,136. The region's total employment decreased by 1.9 percent since 2015, while the average annual wage increased by 2.5 percent to \$41,727 for all industries. The Leisure & Hospitality industry posted the largest employment percentage increase of 3.8 percent during 2016.

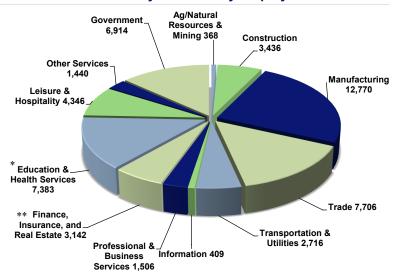
IWD's Region 16 average weekly wage for all industries was \$802 for 2016. This was an increase of 2.4 percent since 2015. The highest average weekly wage for a private sector was in Construction, averaging \$1,268. Between 2015 and 2016, the Other Services sector reported the largest percentage increase in average weekly wage of 16.2 percent.

STATE OF IOWA



IWD Region #16

2016 Industry Breakout by Employment



*Includes public education and health institutions, **FIRE- Finance, Insurance, and Real Estate Source: Quarterly Census of Employment and Wages

Ten Major Private Industry Employers

Listed alphabetically

Name of Company	Industry
American Ordnance Llc	Manufacturing
CNH America	Wholesale Trade
GE Co	Manufacturing
Great River Medical Ctr	Health Services
Henniges Automotive	Wholesale Trade
Klein Center	Health Services
Lance Private Brands	Wholesale Trade
LNS Metro Group	Professional Services
Tyson Foods Inc	Manufacturing
Walmart Distribution Ctr	Wholesale Trade

Source: InfoGroup®

QUICK FACTS

Counties Included in lowa Workforce Development's Region

Louisa Des Moines Henry Lee

2016 Covered Employment (QCEW)

		%
Total Employment	52,136	3.4 ¹
Average Weekly Wage	\$802	92.8 ²
Largest Private Sector: Manufacturing	12,770	6.0 ³

¹ Percent is based on statewide covered employment of 1.539.355

Census Statistics

IWD Region 16 Population (2016)

105,269

² Percent is based on statewide average weekly wage of \$864

³ Percent is based on statewide covered employment in specified sector

2015 - 2016 Covered Employment and Reporting Units by Industry

Reporting Units		its		Е	mploymen	t
2015	2016	% Change		2015	2016	% Change
3,374	3,371	-0.09%	Total All Industries	53,152	52,136	-1.91%
3,124	3,124	0.00%	Private Business	46,218	45,222	-2.16%
69	70	1.45%	Ag/Natural Resources & Mining	375	368	-1.87%
315	308	-2.22%	Construction	3,775	3,436	-8.98%
180	175	-2.78%	Manufacturing	12,889	12,770	-0.92%
619	607	-1.94%	Trade	7,823	7,706	-1.50%
190	186	-2.11%	Wholesale Trade	1,511	1,500	-0.73%
429	421	-1.86%	Retail Trade	6,312	6,207	-1.66%
143	144	0.70%	Transportation & Utilities	2,641	2,716	2.84%
47	51	8.51%	Information	422	409	-3.08%
301	299	-0.66%	Finance, Insurance, and Real Estate	1,520	1,506	-0.92%
379	385	1.58%	Professional & Business Services	3,748	3,142	-16.17%
400	426	6.50%	Education & Health Services	7,382	7,383	0.01%
296	298	0.68%	Leisure & Hospitality	4,187	4,346	3.80%
377	361	-4.24%	Other Services	1,456	1,440	-1.10%
250	248	-0.80%	Government	6,934	6,914	-0.29%
65	62	-4.62%	State	1,008	949	-5.85%
136	137	0.74%	Local	5,564	5,602	0.68%
49	49	0.00%	Federal	362	363	0.28%



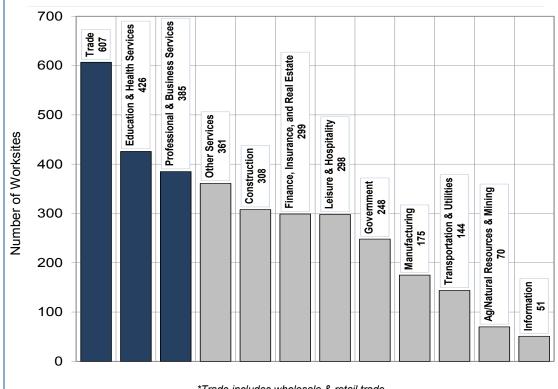
IWD Region 16's Greatest Number of Worksites

> Trade 607

Education & Health Services 426

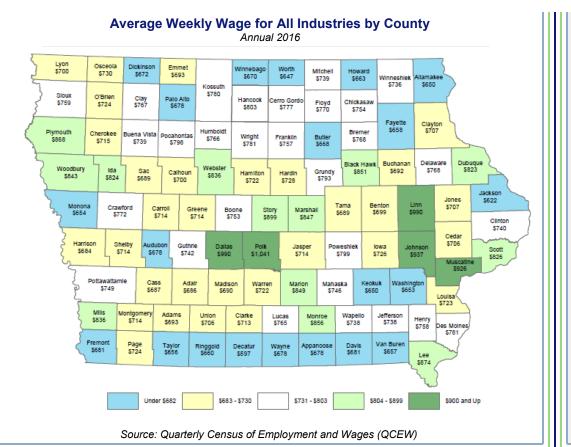
Professional & **Business Services** 385

Reporting Units by Industry in 2016



2015 - 2016 Average Annual and Weekly Wage by Industry

Averag	ge Annual \	Wage		Average Weekly		Wage	
2015	2016	% Change		2015		2016	% Change
\$ 40,718	\$ 41,727	2.48%	Total All Industries	\$ 783	\$	802	2.43%
\$ 40,448	\$ 41,499	2.60%	Private Business	\$ 778	\$	798	2.57%
\$ 37,681	\$ 36,123	-4.13%	Ag/Natural Resources & Mining	\$ 725	\$	695	-4.14%
\$ 63,940	\$ 65,954	3.15%	Construction	\$ 1,230	\$	1,268	3.09%
\$ 50,472	\$ 51,254	1.55%	Manufacturing	\$ 971	\$	986	1.54%
\$ 29,354	\$ 30,049	2.37%	Trade	\$ 565	\$	578	2.30%
\$ 52,371	\$ 53,830	2.79%	Wholesale Trade	\$ 1,007	\$	1,035	2.78%
\$ 23,844	\$ 24,297	1.90%	Retail Trade	\$ 459	\$	467	1.74%
\$ 49,437	\$ 50,480	2.11%	Transportation & Utilities	\$ 951	\$	971	2.10%
\$ 33,669	\$ 36,026	7.00%	Information	\$ 647	\$	693	7.11%
\$ 44,807	\$ 44,228	-1.29%	Finance, Insurance, Real Estate	\$ 862	\$	851	-1.28%
\$ 36,434	\$ 41,400	13.63%	Professional & Business Services	\$ 701	(S)	796	13.55%
\$ 38,649	\$ 39,639	2.56%	Education & Health Services	\$ 743	\$	762	2.56%
\$ 14,801	\$ 15,414	4.14%	Leisure & Hospitality	\$ 285	\$	296	3.86%
\$ 25,432	\$ 29,531	16.12%	Other Services	\$ 489	\$	568	16.16%
\$ 42,520	\$ 43,221	1.65%	Government	\$ 818	\$	831	1.59%
\$ 57,750	\$ 59,595	3.19%	State	\$ 1,111	\$	1,146	3.15%
\$ 39,023	\$ 39,833	2.08%	Local	\$ 750	\$	766	2.13%
\$ 53,852	\$ 52,701	-2.14%	Federal	\$ 1,036	\$	1,013	-2.22%



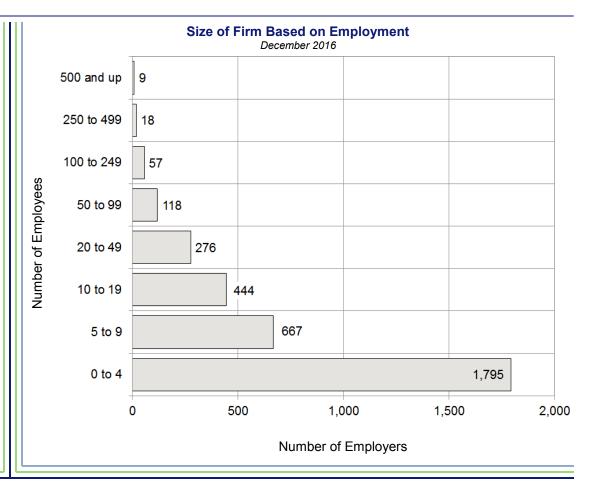
Average Weekly Wage Comparisons IWD Region 16 \$802 Rank Among All 15 IWD Regions #6 Statewide \$864

QUICK FACTS

Size of Firm

Nine firms in Region 16 employ 500 or more workers, totaling 7,152 employees, which accounts for 13.7 percent of total employment in the region.

Firms that employ less than 50 workers represent 94.0 percent of all establishments region-wide.



QUICK FACTS

Quarterly Workforce Indicators Definitions

Total Employment
Number of workers
who are employed by
the same employer in
both the current and
previous quarter

New Hires
Total number of
accessions that were
also not employed by
that employer during
the previous four
quarters

For additional definitions see source information below the LED tables

2016 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

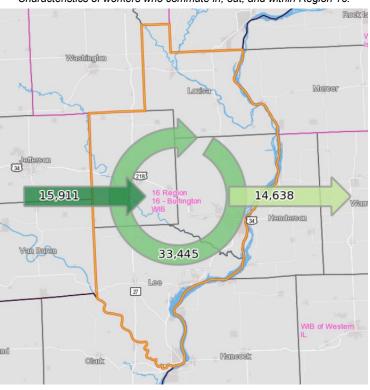
Comparison of 1st Quarter 2015 to 1st Quarter 2016

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Quarterly Workforce Indicators	Region 16 (2015)	Region 16 (2016)
Total Employment	50,476	50,122
New Hires	6,032	6,442
Separations	4,818	5,264
Turnover Rate %	10.9%	-
Average Monthly Earnings	\$3,437	\$3,451
Average New Hire Earnings	\$3,053	\$2,345
Quarterly Workforce Indicators	lowa (2015)	lowa (2016)
Total Employment	1,480,668	1,488,265
New Hires	164,056	167,515
Separations	135,706	137,100
Turnover Rate %	8.9%	-
Average Monthly Earnings	\$3,750	\$3,727
Average New Hire Earnings	\$2,047	\$2,100

Source: Local Employment Dynamics, http://lehd.did.census.gov/datatools/qwi-online.html. For definitions of the Quarterly Workforce Indicators, visit http://lehd.did.census.gov/doc/QWI_101.pdf.

Inflow/Outflow Job Analysis of Region 16 2014

Characteristics of workers who commute in, out, and within Region 16.



For an online tour of the application, please follow this link: http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatisOnTheMap

QUICK FACTS

'On the Map' Interactive Mapping Application

As of 2014, there were 49,356 primary jobs in this region.

30.4 percent (14,638) of the region's 48,083 workers commute outside of the region for work.

32.2 percent (15,911) of Region 16 workers live outside of the region.

ON THE MAP Statistics — Region 16

Distribution of Worker's Age, Monthly Earnings, and Educational Attainment—Primary Jobs

·						
Total Primary John		2014		2012		10
Total Primary Jobs	Count	Change	Count	Change	Count	Change
	49,356	3.1%	47,859	3.3%	46,344	-
Jobs By Worker Age	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	10,870	22.0%	10,613	22.2%	10,540	22.7%
Age 30 to 54	26,333	53.4%	25,998	54.3%	25,616	55.3%
Age 55 or older	12,153	24.6%	11,248	23.5%	10,188	22.0%
Jobs by Earnings	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	10,998	22.3%	11,141	23.3%	11,356	24.5%
, ,					,	21.070
\$1,251 to \$3,333 per month	19,804	40.1%	20,256	42.3%	20,296	43.8%
	19,804 18,554		20,256 16,462	42.3% 34.4%	,	
\$1,251 to \$3,333 per month	18,554	40.1%		34.4%	20,296 14,692	43.8%
\$1,251 to \$3,333 per month More than \$3,333 per month	18,554	40.1% 37.6%	16,462	34.4%	20,296 14,692	43.8% 31.7%
\$1,251 to \$3,333 per month More than \$3,333 per month	18,554 2 0	40.1% 37.6%	16,462 20	34.4% 12	20,296 14,692 20	43.8% 31.7%
\$1,251 to \$3,333 per month More than \$3,333 per month Jobs by Worker Educational Attainment	18,554 20 Count	40.1% 37.6% 114 Share	16,462 20 Count	34.4% 12 Share	20,296 14,692 20 Count	43.8% 31.7% 110 Share
\$1,251 to \$3,333 per month More than \$3,333 per month Jobs by Worker Educational Attainment Less than high school	18,554 20 Count 3,868	40.1% 37.6% 114 Share 7.8%	16,462 20 Count 3,597	34.4% 12 Share 7.5%	20,296 14,692 20 Count 3,412	43.8% 31.7% 10 Share 7.4%
\$1,251 to \$3,333 per month More than \$3,333 per month Jobs by Worker Educational Attainment Less than high school High school or equivalent, no college	18,554 20 Count 3,868 13,370	40.1% 37.6% 114 Share 7.8% 27.1%	16,462 20 Count 3,597 12,971	34.4% 12 Share 7.5% 27.1%	20,296 14,692 20 Count 3,412 12,324	43.8% 31.7% 10 Share 7.4% 26.6%

Source: Local Employment Dynamics, On the Map: https://onthemap.ces.census.gov/. For definitions and instruction on this mapping application, visit http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 49,356 in Region 16 and the distribution of age and monthly earnings of the workers.

40.1 percent of Region 16 workers earn from \$1,251 to \$3,333 per month.

24.6 percent of the region's workers are age 55 and older.

Top 20 Growing Industries by Employment 2014 - 2024

Industry Description	NAICS Code	2014 Estimated Employment	2024 Projected Employment	Total Growth	Percent Change
Total, All Industries (Non-ag)	000	58,715	62,840	4,125	7.0%
Ambulatory Health Care Services	621	1,770	2,200	430	24.3%
Nursing and Residential Care Facilities	623	2,175	2,570	395	18.2%
Self Employed and Unpaid Family Workers	671	5,410	5,745	335	6.2%
Administrative and Support Services	561	2,535	2,870	335	13.2%
Educational Services	611	4,305	4,565	260	6.0%
Specialty Trade Contractors	238	1,635	1,860	225	13.8%
Fabricated Metal Manufacturing	332	1,460	1,670	210	14.4%
Truck Transportation	484	1,225	1,425	200	16.3%
Hospitals	622	2,375	2,540	165	6.9%
Food Services and Drinking Places	722	2,930	3,095	165	5.6%
Construction of Buildings	236	885	1,035	150	16.9%
Social Assistance	624	895	1,020	125	14.0%
Professional, Scientific, and Technical Services	541	890	1,005	115	12.9%
Warehousing and Storage	493	815	910	95	11.7%
Food Manufacturing	311	3,695	3,785	90	2.4%
Food and Beverage Stores	445	1,315	1,405	90	6.8%
Local Government, Excluding Education and Hospitals	930	1,750	1,835	85	4.9%
Motor Vehicle and Parts Dealers	441	825	905	80	9.7%
General Merchandise Stores	452	1,460	1,540	80	5.5%
Building Material and Garden Equipment	444	665	740	75	11.3%

Source: Long-Term Industry Projections https://www.iowaworkforcedevelopment.gov/industry-projections

"Hot Jobs" in Region 16

			Employment			Career Preparation		
SOC	Occupational Title	2014 Estimated	2024 Projected	Annual Growth Rate (%)	Educ	Work Exp	Job Training	
29-2041	Emergency Medical Technicians & Paramedics	175	225	2.9	PS	N	N	
49-9041	Industrial Machinery Mechanics	395	490	2.5	HS	N	L	
47-2061	Construction Laborers	470	560	2.0	NE	N	S	
29-1141	Registered Nurses	1,095	1,265	1.6	BA	N	N	
41-3021	Insurance Sales Agents	195	230	1.5	HS	N	M	
53-3032	Heavy & Tractor-Trailer Truck Drivers	1,610	1,845	1.5	PS	N	S	
43-1011	First-Line Supervisors of Office & Administrative Support	310	340	1.0	HS	< 5	N	
13-2011	Accountants & Auditors	265	285	0.9	BA	N	N	
45-2091	Agricultural Equipment Operators	215	235	0.9	NE	N	S	
29-2061	Licensed Practical & Licensed Vocational Nurses	325	355	0.9	PS	N	N	

Education (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

Job Training (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

Occupations were selected based on the annual growth rate from 2014 - 2024 occupational projections. https://www.iowaworkforcedevelopment.gov/career-exploration-resources

Employment and Unemployment Statistics

Annual 2016

County	Labor Force	Number	Unemployment	Number
County	Labor Force	Unemployed	Rate	Employed
Des Moines	20,220	1,010	5.0	19,210
Henry	9,610	350	3.6	9,270
Lee	17,480	1,080	6.2	16,400
Louisa	6,150	250	4.0	5,910
Total	53,460	2,690	5.0	50,790

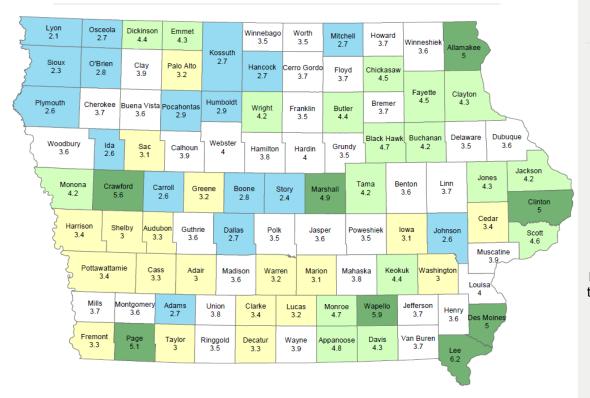
Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy. A low jobless rate indicates a strong economy where job seekers can find employment quickly, whereas a high rate may indicate a weaker economy. On the other hand, businesses can find employees more easily when the unemployment rate is high.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

Unemployment Rates per Iowa Counties

2016 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

QUICK FACTS

Labor Force 2016

Unemployment averaged 5.0 percent in Region 16 for 2016. The region's jobless rate translated into 2,690 unemployed persons.

The 2016 unemployment rate for Region 16 was higher than the statewide average of 3.7 percent.

QUICK FACTS

County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2016 at 6.2 percent.

Lyon County reported the lowest jobless rate in the state in 2013 at 2.1 percent.

QUICK FACTS

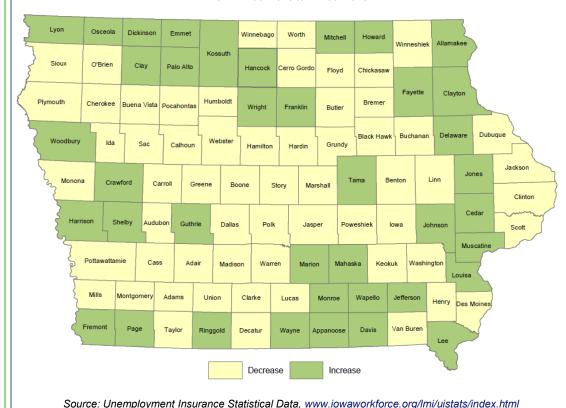
Annual 2016 UI Benefits

UI Benefits for lowa increased slightly from \$417.6 million in 2015 to \$423.5 million in 2016, an increase of 1.4 percent.

UI Benefits in Region 16 increased from \$17.8 million in 2015 to \$18.2 million in 2016, an increase of 2.0 percent.

Percentage Change in Total Unemployment Insurance (UI) Benefit

From Annual 2015 to Annual 2016



CONTACT INFO

Iowa Workforce Development

Employment Statistics Bureau

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