

# 2017 ANNUAL PROFILE

# REGION #14

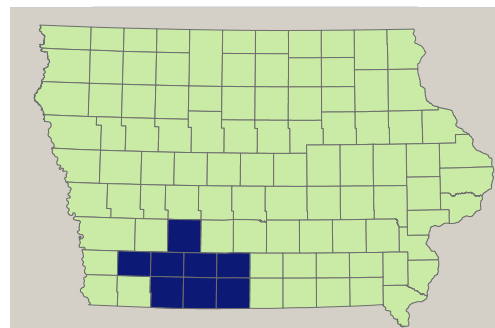
## IOWA WORKFORCE DEVELOPMENT

### Executive Summary

As of 2016, Iowa Workforce Development's (IWD) Region 14's largest private industry was Manufacturing, representing 18.6 percent (4,589) of the region's total covered employment of 24,707. The region's total employment increased by 0.3 percent since 2015, while the average annual wage increased by 2.4 percent to \$35,817 for all industries. The Transportation & Utilities industry posted the largest employment percentage increase of 4.9 percent during 2016.

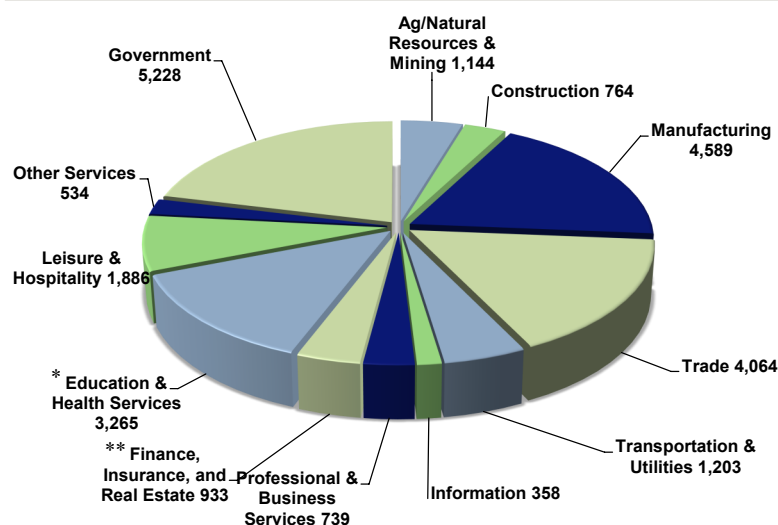
IWD's Region 14 average weekly wage for all industries was \$689 for 2016. This was an increase of 2.3 percent since 2015. The highest average weekly wage for a private sector was in Finance, Insurance, Real Estate, averaging \$931. Between 2015 and 2016, the Other Services sector reported the largest percentage increase in average weekly wage of 12.4 percent.

### STATE OF IOWA



IWD Region #14

### 2016 Industry Breakout by Employment



\*Includes public education and health institutions, \*\*FIRE— Finance, Insurance, and Real Estate  
Source: Quarterly Census of Employment and Wages

### Ten Major Private Industry Employers

Listed alphabetically

| Name of Company                | Industry             |
|--------------------------------|----------------------|
| American Hydraulics            | Manufacturing        |
| Bunn-O-Matic Corp              | Manufacturing        |
| Cardinal IG Co                 | Manufacturing        |
| Fansteel Wellman Dynamics Corp | Manufacturing        |
| Ferrara Candy Co               | Manufacturing        |
| Graceland University           | Educational Services |
| Greater Regional Medical Ctr   | Health Services      |
| Lakeside Hotel & Casino        | Arts & Entertainment |
| Lions Club                     | Other Services       |
| Osceola Food LLC               | Manufacturing        |

Source: InfoGroup®

### QUICK FACTS

#### Counties Included in Iowa Workforce Development's Region #

|          |            |
|----------|------------|
| Adair    | Montgomery |
| Adams    | Union      |
| Clarke   | Taylor     |
| Ringgold | Decatur    |

### 2016 Covered Employment (QCEW)

|  |        | %                 |
|--|--------|-------------------|
| Total Employment                         | 24,707 | 1.6 <sup>1</sup>  |
| Average Weekly Wage                      | \$689  | 79.7 <sup>2</sup> |
| Largest Private Sector:<br>Manufacturing | 4,589  | 9.2 <sup>3</sup>  |

<sup>1</sup> Percent is based on statewide covered employment of 1,539,355

<sup>2</sup> Percent is based on statewide average weekly wage of \$864

<sup>3</sup> Percent is based on statewide covered employment in specified sector

### Census Statistics

|                                    |        |
|------------------------------------|--------|
| IWD Region 14<br>Population (2016) | 62,164 |
|------------------------------------|--------|

# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2015 - 2016 Covered Employment and Reporting Units by Industry

| Reporting Units |       |          |                                     | Employment |        |          |
|-----------------|-------|----------|-------------------------------------|------------|--------|----------|
| 2015            | 2016  | % Change |                                     | 2015       | 2016   | % Change |
| 2,143           | 2,129 | -0.65%   | Total All Industries                | 24,636     | 24,707 | 0.29%    |
| 1,866           | 1,855 | -0.59%   | Private Business                    | 19,449     | 19,479 | 0.15%    |
| 137             | 138   | 0.73%    | Ag/Natural Resources & Mining       | 1,121      | 1,144  | 2.05%    |
| 198             | 199   | 0.51%    | Construction                        | 763        | 764    | 0.13%    |
| 78              | 73    | -6.41%   | Manufacturing                       | 4,535      | 4,589  | 1.19%    |
| 382             | 375   | -1.83%   | Trade                               | 4,043      | 4,064  | 0.52%    |
| 138             | 137   | -0.72%   | Wholesale Trade                     | 1,145      | 1,112  | -2.88%   |
| 244             | 239   | -2.05%   | Retail Trade                        | 2,898      | 2,952  | 1.86%    |
| 86              | 88    | 2.33%    | Transportation & Utilities          | 1,147      | 1,203  | 4.88%    |
| 36              | 40    | 11.11%   | Information                         | 342        | 358    | 4.68%    |
| 181             | 179   | -1.10%   | Finance, Insurance, and Real Estate | 732        | 739    | 0.96%    |
| 197             | 208   | 5.58%    | Professional & Business Services    | 963        | 933    | -3.12%   |
| 225             | 231   | 2.67%    | Education & Health Services         | 3,300      | 3,265  | -1.06%   |
| 156             | 150   | -3.85%   | Leisure & Hospitality               | 1,850      | 1,886  | 1.95%    |
| 190             | 176   | -7.37%   | Other Services                      | 651        | 534    | -17.97%  |
| 277             | 274   | -1.08%   | Government                          | 5,187      | 5,228  | 0.79%    |
| 65              | 64    | -1.54%   | State                               | 279        | 272    | -2.51%   |
| 148             | 146   | -1.35%   | Local                               | 4,618      | 4,663  | 0.97%    |
| 65              | 64    | -1.54%   | Federal                             | 291        | 294    | 1.03%    |

### QUICK FACTS

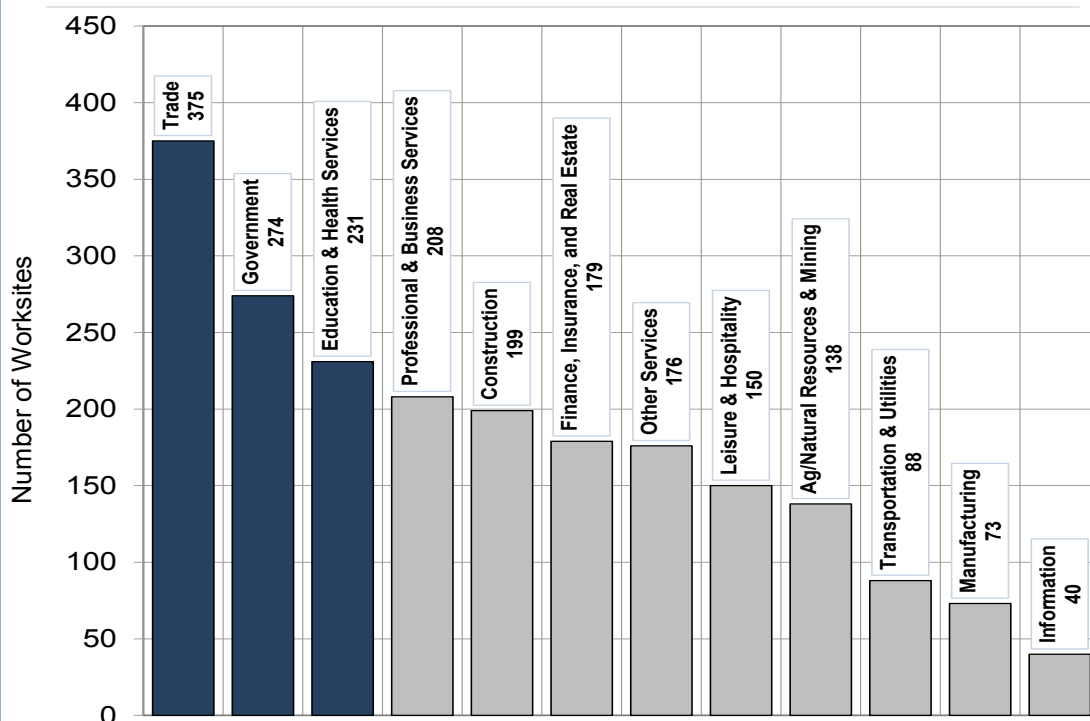
IWD Region 14's  
Greatest Number of  
Worksites

Trade  
375

Government  
274

Education & Health  
Services  
231

### Reporting Units by Industry in 2016



\*Trade includes wholesale & retail trade

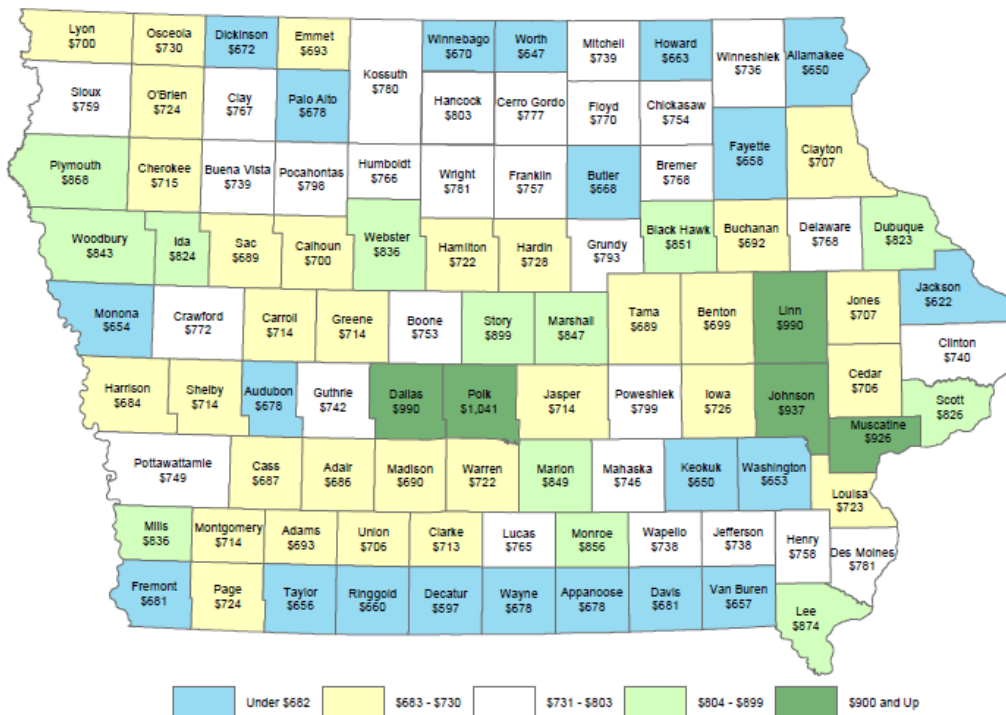
# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2015 - 2016 Average Annual and Weekly Wage by Industry

| Average Annual Wage |           |          |                                  | Average Weekly Wage |          |          |
|---------------------|-----------|----------|----------------------------------|---------------------|----------|----------|
| 2015                | 2016      | % Change |                                  | 2015                | 2016     | % Change |
| \$ 34,976           | \$ 35,817 | 2.40%    | Total All Industries             | \$ 673              | \$ 689   | 2.38%    |
| \$ 34,073           | \$ 34,893 | 2.41%    | Private Business                 | \$ 655              | \$ 671   | 2.44%    |
| \$ 34,418           | \$ 36,515 | 6.09%    | Ag/Natural Resources & Mining    | \$ 662              | \$ 702   | 6.04%    |
| \$ 41,550           | \$ 44,954 | 8.19%    | Construction                     | \$ 799              | \$ 864   | 8.14%    |
| \$ 46,278           | \$ 46,721 | 0.96%    | Manufacturing                    | \$ 890              | \$ 898   | 0.90%    |
| \$ 28,658           | \$ 28,833 | 0.61%    | Trade                            | \$ 551              | \$ 554   | 0.54%    |
| \$ 46,533           | \$ 47,237 | 1.51%    | Wholesale Trade                  | \$ 895              | \$ 908   | 1.45%    |
| \$ 21,596           | \$ 21,900 | 1.41%    | Retail Trade                     | \$ 415              | \$ 421   | 1.45%    |
| \$ 43,034           | \$ 43,047 | 0.03%    | Transportation & Utilities       | \$ 828              | \$ 828   | 0.00%    |
| \$ 38,762           | \$ 39,409 | 1.67%    | Information                      | \$ 745              | \$ 758   | 1.74%    |
| \$ 47,425           | \$ 48,422 | 2.10%    | Finance, Insurance, Real Estate  | \$ 912              | \$ 931   | 2.08%    |
| \$ 33,456           | \$ 35,132 | 5.01%    | Professional & Business Services | \$ 643              | \$ 676   | 5.13%    |
| \$ 28,844           | \$ 29,162 | 1.10%    | Education & Health Services      | \$ 555              | \$ 561   | 1.08%    |
| \$ 13,667           | \$ 14,295 | 4.60%    | Leisure & Hospitality            | \$ 263              | \$ 275   | 4.56%    |
| \$ 25,561           | \$ 28,748 | 12.47%   | Other Services                   | \$ 492              | \$ 553   | 12.40%   |
| \$ 38,363           | \$ 39,261 | 2.34%    | Government                       | \$ 738              | \$ 755   | 2.30%    |
| \$ 53,231           | \$ 55,188 | 3.68%    | State                            | \$ 1,024            | \$ 1,061 | 3.61%    |
| \$ 37,069           | \$ 38,100 | 2.78%    | Local                            | \$ 713              | \$ 733   | 2.81%    |
| \$ 44,519           | \$ 42,811 | -3.84%   | Federal                          | \$ 856              | \$ 823   | -3.86%   |

## Average Weekly Wage for All Industries by County

Annual 2016



Source: Quarterly Census of Employment and Wages (QCEW)

## QUICK FACTS

### Average Weekly Wage Comparisons

IWD Region 14  
\$689

Rank  
Among All 15  
IWD Regions  
#15

Statewide  
\$864

## 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

### QUICK FACTS

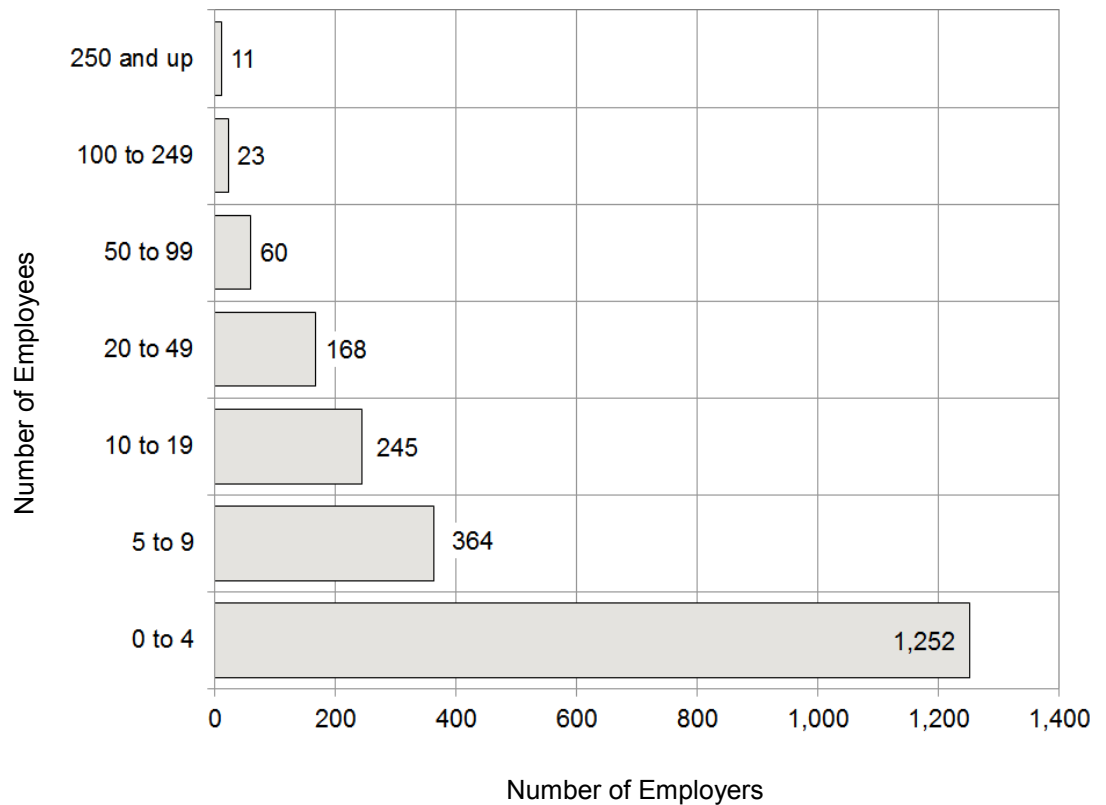
#### Size of Firm

11 firms in Region 14 employ 250 or more workers, totaling 4,247 employees, which accounts for 17.1 percent of total employment in the region.

Firms that employ less than 50 workers represent 95.6 percent of all establishments region-wide.

#### Size of Firm Based on Employment

December 2016



### QUICK FACTS

#### Quarterly Workforce Indicators Definitions

##### Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

##### New Hires

Total number of accessions that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

#### 2016 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 1st Quarter 2015 to 1st Quarter 2016

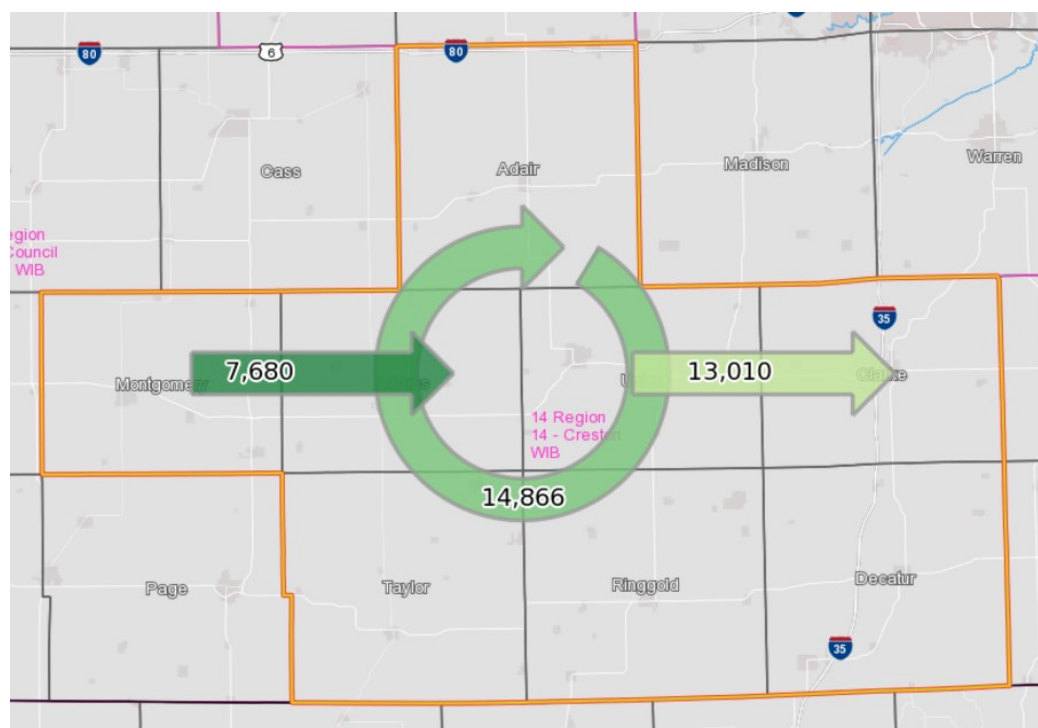
| Quarterly Workforce Indicators | Region 14 (2015) | Region 14 (2016) |
|--------------------------------|------------------|------------------|
| Total Employment               | 22,747           | 23,075           |
| New Hires                      | 2,340            | 2,407            |
| Separations                    | 1,994            | 2,348            |
| Turnover Rate %                | 8.6%             | -                |
| Average Monthly Earnings       | \$2,873          | \$2,854          |
| Average New Hire Earnings      | \$1,773          | \$1,898          |
| Quarterly Workforce Indicators | Iowa (2015)      | Iowa (2016)      |
| Total Employment               | 1,480,668        | 1,488,265        |
| New Hires                      | 164,056          | 167,515          |
| Separations                    | 135,706          | 137,100          |
| Turnover Rate %                | 8.9%             | -                |
| Average Monthly Earnings       | \$3,750          | \$3,727          |
| Average New Hire Earnings      | \$2,047          | \$2,100          |

Source: Local Employment Dynamics, <http://lehd.did.census.gov/datatools/qwi-online.html>. For definitions of the Quarterly Workforce Indicators, visit [http://lehd.did.census.gov/doc/QWI\\_101.pdf](http://lehd.did.census.gov/doc/QWI_101.pdf).

# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Inflow/Outflow Job Analysis of Region 14 2014

Characteristics of workers who commute in, out, and within Region 14.



For an online tour of the application, please follow this link:  
<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatIsOnTheMap>

## QUICK FACTS

### 'On the Map' Interactive Mapping Application

As of 2014, there were 22,546 primary jobs in this region.

46.7 percent (13,010) of the 27,876 workers living in Region 14 work elsewhere.

34.1 percent (7,680) of the region's workers commute from other regions.

## ON THE MAP Statistics — Region 14

Distribution of Worker's Age, Monthly Earnings, and Educational Attainment—Primary Jobs

| Total Primary Jobs                               | 2014   |        | 2012   |        | 2010   |        |
|--|--------|--------|--------|--------|--------|--------|
|  | Count  | Change | Count  | Change | Count  | Change |
|  | 22,546 | 1.7%   | 22,168 | 4.9%   | 21,126 | -      |
| Jobs By Worker Age                               | 2014   |        | 2012   |        | 2010   |        |
|  | Count  | Share  | Count  | Share  | Count  | Share  |
| Age 29 or younger                                | 5,005  | 22.2%  | 4,940  | 22.3%  | 4,713  | 22.3%  |
| Age 30 to 54                                     | 11,340 | 50.3%  | 11,421 | 51.5%  | 11,297 | 53.5%  |
| Age 55 or older                                  | 6,201  | 27.5%  | 5,807  | 26.2%  | 5,116  | 24.2%  |
| Jobs by Earnings                                 | 2014   |        | 2012   |        | 2010   |        |
|  | Count  | Share  | Count  | Share  | Count  | Share  |
| \$1,250 per month or less                        | 5,284  | 23.4%  | 5,489  | 24.8%  | 5,134  | 24.3%  |
| \$1,251 to \$3,333 per month                     | 9,763  | 43.3%  | 10,318 | 46.5%  | 10,264 | 48.6%  |
| More than \$3,333 per month                      | 7,499  | 33.3%  | 6,361  | 28.7%  | 5,728  | 27.1%  |
| Jobs by Worker Educational Attainment            | 2014   |        | 2012   |        | 2010   |        |
|  | Count  | Share  | Count  | Share  | Count  | Share  |
| Less than high school                            | 1,719  | 7.6%   | 1,564  | 7.1%   | 1,563  | 7.4%   |
| High school or equivalent, no college            | 6,102  | 27.1%  | 5,947  | 26.8%  | 5,606  | 26.5%  |
| Some college or Associate degree                 | 6,043  | 26.8%  | 6,063  | 27.4%  | 5,712  | 27.0%  |
| Bachelor's degree or advanced degree             | 3,677  | 16.3%  | 3,654  | 16.5%  | 3,532  | 16.7%  |
| Edu. attainment n/a (workers aged 29 or younger) | 5,005  | 22.2%  | 4,940  | 22.3%  | 4,713  | 22.3%  |

Source: Local Employment Dynamics, On the Map: <https://onthemap.ces.census.gov/>. For definitions and instruction on this mapping application, visit <http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted>

## QUICK FACTS

### 'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 22,546 in Region 14 and the distribution of age and monthly earnings of the workers.

43.3 percent of Region 14 workers earn from \$1,251 to \$3,333 per month.

27.5 percent of the region's workers are age 55 and older.

## 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

### Top 20 Growing Industries by Employment

2014 - 2024

| Industry Description                                | NAICS Code | 2014 Estimated Employment | 2024 Projected Employment | Total Growth | Percent Change |
|---|------------|---------------------------|---------------------------|--------------|----------------|
| <b>Total, All Industries (Non-ag)</b>               | <b>000</b> | <b>27,365</b>             | <b>29,250</b>             | <b>1,885</b> | <b>6.9%</b>    |
| Nursing and Residential Care Facilities             | 623        | 1,685                     | 1,890                     | 205          | 12.2%          |
| Self Employed and Unpaid Family Workers             | 671        | 2,965                     | 3,130                     | 165          | 5.6%           |
| Educational Services                                | 611        | 3,075                     | 3,220                     | 145          | 4.7%           |
| Ambulatory Health Care Services                     | 621        | 565                       | 700                       | 135          | 23.9%          |
| Food Manufacturing                                  | 311        | 1,425                     | 1,525                     | 100          | 7.0%           |
| Social Assistance                                   | 624        | 640                       | 740                       | 100          | 15.6%          |
| Administrative and Support Services                 | 561        | 625                       | 720                       | 95           | 15.2%          |
| Specialty Trade Contractors                         | 238        | 460                       | 550                       | 90           | 19.6%          |
| Food Services and Drinking Places                   | 722        | 1,165                     | 1,245                     | 80           | 6.9%           |
| Truck Transportation                                | 484        | 385                       | 460                       | 75           | 19.5%          |
| Hospitals   | 622        | 1,185                     | 1,255                     | 70           | 5.9%           |
| Primary Metal Manufacturing                         | 331        | 505                       | 570                       | 65           | 12.9%          |
| Professional, Scientific, and Technical Services    | 541        | 355                       | 415                       | 60           | 16.9%          |
| General Merchandise Stores                          | 452        | 525                       | 575                       | 50           | 9.5%           |
| Accommodation                                       | 721        | 550                       | 600                       | 50           | 9.1%           |
| Local Government, Excluding Education and Hospitals | 930        | 1,290                     | 1,340                     | 50           | 3.9%           |
| Miscellaneous Manufacturing                         | 339        | 80                        | 120                       | 40           | 50.0%          |
| Gasoline Stations                                   | 447        | 625                       | 665                       | 40           | 6.4%           |
| Repair and Maintenance                              | 811        | 305                       | 345                       | 40           | 13.1%          |
| Food and Beverage Stores                            | 445        | 800                       | 835                       | 35           | 4.4%           |

Source: Long-Term Industry Projections

<https://www.iowaworkforcedevelopment.gov/industry-projections>

### "Hot Jobs" in Region 14

2014 - 2024

| SOC     | Occupational Title                    | Employment     |                |                        | Career Preparation |          |              |
|---------|---------------------------------------|----------------|----------------|------------------------|--------------------|----------|--------------|
|         |                                       | 2014 Estimated | 2024 Projected | Annual Growth Rate (%) | Educ               | Work Exp | Job Training |
| 29-1141 | Registered Nurses                     | 475            | 535            | 1.3                    | BA                 | N        | N            |
| 53-3032 | Heavy & Tractor-Trailer Truck Drivers | 790            | 880            | 1.1                    | PS                 | N        | S            |
| 51-9198 | Helpers--Production Workers           | 275            | 310            | 1.1                    | NE                 | N        | S            |
| 31-1014 | Nursing Assistants                    | 565            | 620            | 1.0                    | PS                 | N        | N            |

**Education** (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

**Job Training** (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

Occupations were selected based on the annual growth rate from 2014 - 2024 occupational projections.

<https://www.iowaworkforcedevelopment.gov/career-exploration-resources>



# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Employment and Unemployment Statistics

Annual 2016

| County       | Labor Force   | Number Unemployed | Unemployment Rate | Number Employed |
|--------------|---------------|-------------------|-------------------|-----------------|
| Adair        | 4,240         | 130               | 3.0               | 4,110           |
| Adams        | 2,260         | 60                | 2.7               | 2,200           |
| Clarke       | 4,860         | 170               | 3.4               | 4,690           |
| Decatur      | 4,450         | 150               | 3.3               | 4,300           |
| Montgomery   | 5,130         | 190               | 3.6               | 4,950           |
| Ringgold     | 2,620         | 90                | 3.5               | 2,530           |
| Taylor       | 3,250         | 100               | 3.0               | 3,150           |
| Union        | 6,570         | 250               | 3.8               | 6,320           |
| <b>Total</b> | <b>33,380</b> | <b>1,140</b>      | <b>3.4</b>        | <b>32,250</b>   |

*Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy. A low jobless rate indicates a strong economy where job seekers can find employment quickly, whereas a high rate may indicate a weaker economy. On the other hand, businesses can find employees more easily when the unemployment rate is high.*

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

## QUICK FACTS

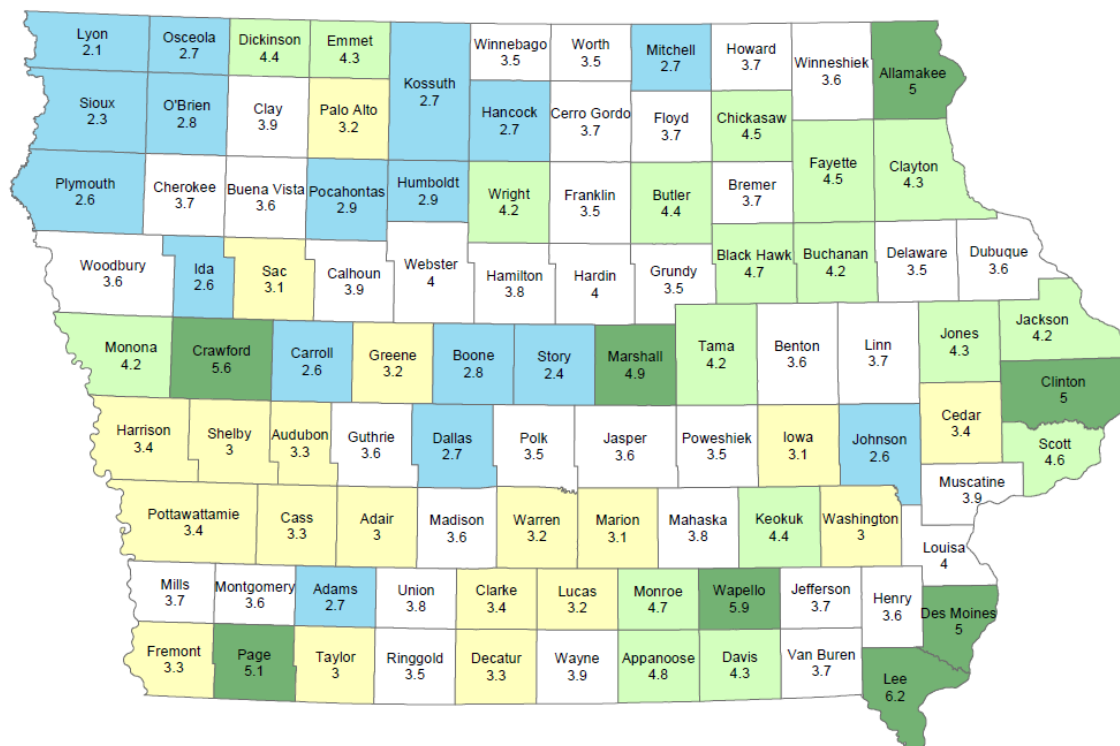
### Labor Force 2016

Unemployment averaged 3.4 percent in Region 14 for 2016. The region's jobless rate translated into 1,140 unemployed persons.

The 2016 unemployment rate for Region 14 was lower than the statewide average of 3.7 percent.

## Unemployment Rates per Iowa Counties

2016 Annual Average



# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

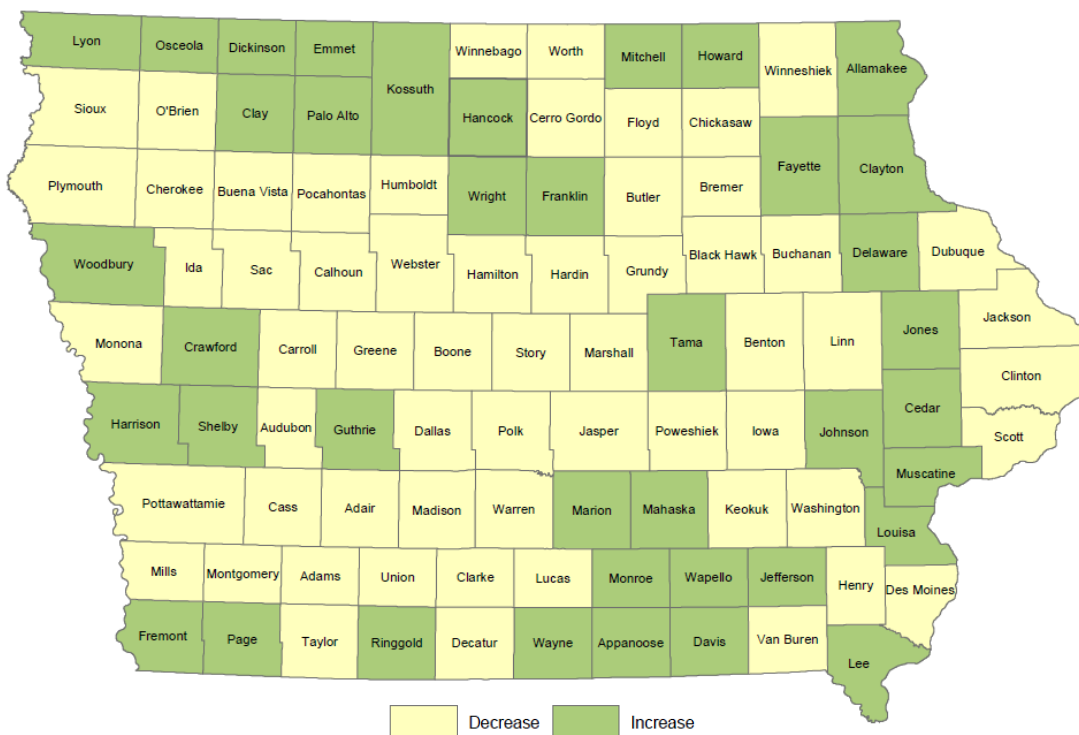
## QUICK FACTS

### Annual 2016 UI Benefits

UI Benefits for Iowa increased slightly from \$417.6 million in 2015 to \$423.5 million in 2016, an increase of 1.4 percent.

UI Benefits in Region 14 decreased from \$6.4 million in 2015 to \$5.7 million in 2016, an decrease of 11.0 percent.

## Percentage Change in Total Unemployment Insurance (UI) Benefit From Annual 2015 to Annual 2016



Source: Unemployment Insurance Statistical Data, [www.iowaworkforce.org/lmi/uistats/index.html](http://www.iowaworkforce.org/lmi/uistats/index.html)

## CONTACT INFO

### Iowa Workforce Development Employment Statistics Bureau

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www.iowalmi.gov

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disabilities.*

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1-800-831-1399



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### Welcome to the Labor Market Information Division

The Labor Market Information (LMI) Division collects, analyzes and prepares a wide array of labor market data including employment, industry and occupational statistics, wages, projections, trends and other workforce characteristics.

**Note:** For optimal experience we recommend using the Chrome browser. For assistance in navigating the Tableau visualization below, visit the [Tableau Guide](#) page.

#### Labor Force Summary Data Tool

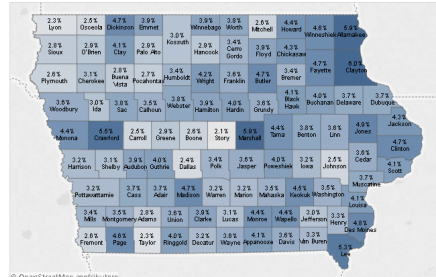
Statewide Local Area Annual Averages

#### 2017 Iowa Labor Force Summary (Seasonally Adjusted)

|                   | Jan       | Feb       |
|-------------------|-----------|-----------|
| Labor Force       | 1,693,900 | 1,693,300 |
| Employment        | 1,637,000 | 1,639,700 |
| Unemployment      | 56,900    | 53,600    |
| Unemployment Rate | 3.4%      | 3.2%      |
| LFP%              | 68.1%     | 68.2%     |

Select Year: 2017 Select Month to Show in Map: February \* Labor Force Participation Rate

#### February 2017 Unemployment Rate by County (Not Seasonally Adjusted)



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