

2017 ANNUAL PROFILE

REGION #13

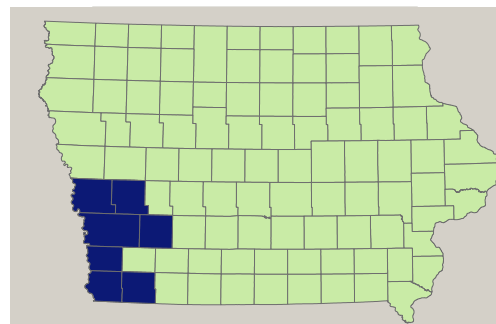
IOWA WORKFORCE DEVELOPMENT

Executive Summary

As of 2016, Iowa Workforce Development's (IWD) Region 13's largest private industry was Trade, representing 18.5 percent (12,438) of the region's total covered employment of 67,300. The region's total employment decreased by 1.8 percent since 2015, while the average annual wage increased by 1.6 percent to \$38,307 for all industries. The Finance, Insurance, And Real Estate industry posted the largest employment percentage increase of 11.9 percent during 2016.

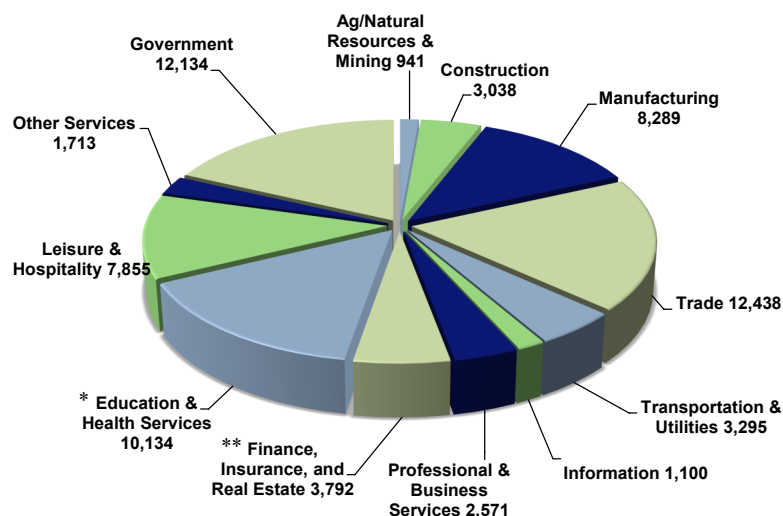
IWD's Region 13 average weekly wage for all industries was \$737 for 2016. This was an increase of 1.7 percent since 2015. The highest average weekly wage for a private sector was in Wholesale Trade, averaging \$1,038. Between 2015 and 2016, the Information sector reported the largest percentage increase in average weekly wage of 7.7 percent.

STATE OF IOWA



IWD Region #13

2016 Industry Breakout by Employment



*Includes public education and health institutions, **FIRE— Finance, Insurance, and Real Estate
Source: Quarterly Census of Employment and Wages

Ten Major Private Industry Employers

Listed alphabetically

Name of Company	Industry
Ameristar Casino Hotel	Arts & Entertainment
CHI Health Mercy Council Bluffs	Health Services
Con Agra Foods Inc	Manufacturing
Glenwood Resource Ctr	Health Services
Harrah's Council Bluffs	Arts & Entertainment
Horseshoe Casino Council Bluffs	Arts & Entertainment
Iowa Western Community College	Educational Services
Omni Center	Real Estate & Rental
OSI Group LLC	Manufacturing
OSI Industries LLC	Manufacturing

Source: InfoGroup®

QUICK FACTS

Counties Included in Iowa Workforce Development's Region

Harrison
Pottawattamie
Mills
Shelby
Cass
Fremont
Page

2016 Covered Employment (QCEW)

		%
Total Employment	67,300	4.4 ¹
Average Weekly Wage	\$737	85.3 ²
Largest Private Sector: Trade	12,438	5.0 ³

¹ Percent is based on statewide covered employment of 1,539,355

² Percent is based on statewide average weekly wage of \$864

³ Percent is based on statewide covered employment in specified sector

Census Statistics

IWD Region 13 Population (2016)	170,001
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2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2015 - 2016 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2015	2016	% Change		2015	2016	% Change
5,189	5,171	-0.35%	Total All Industries	68,505	67,300	-1.76%
4,756	4,742	-0.29%	Private Business	56,272	55,165	-1.97%
146	150	2.74%	Ag/Natural Resources & Mining	913	941	3.07%
535	525	-1.87%	Construction	3,738	3,038	-18.73%
156	159	1.92%	Manufacturing	8,553	8,289	-3.09%
968	947	-2.17%	Trade	12,555	12,438	-0.93%
371	360	-2.96%	Wholesale Trade	3,057	2,989	-2.22%
597	587	-1.68%	Retail Trade	9,497	9,449	-0.51%
277	279	0.72%	Transportation & Utilities	3,386	3,295	-2.69%
80	87	8.75%	Information	1,097	1,100	0.27%
489	480	-1.84%	Finance, Insurance, and Real Estate	2,297	2,571	11.93%
684	693	1.32%	Professional & Business Services	3,902	3,792	-2.82%
574	603	5.05%	Education & Health Services	10,137	10,134	-0.03%
429	416	-3.03%	Leisure & Hospitality	8,029	7,855	-2.17%
420	403	-4.05%	Other Services	1,667	1,713	2.76%
433	429	-0.92%	Government	12,233	12,134	-0.81%
113	113	0.00%	State	1,979	1,890	-4.50%
232	228	-1.72%	Local	9,728	9,723	-0.05%
89	88	-1.12%	Federal	527	522	-0.95%

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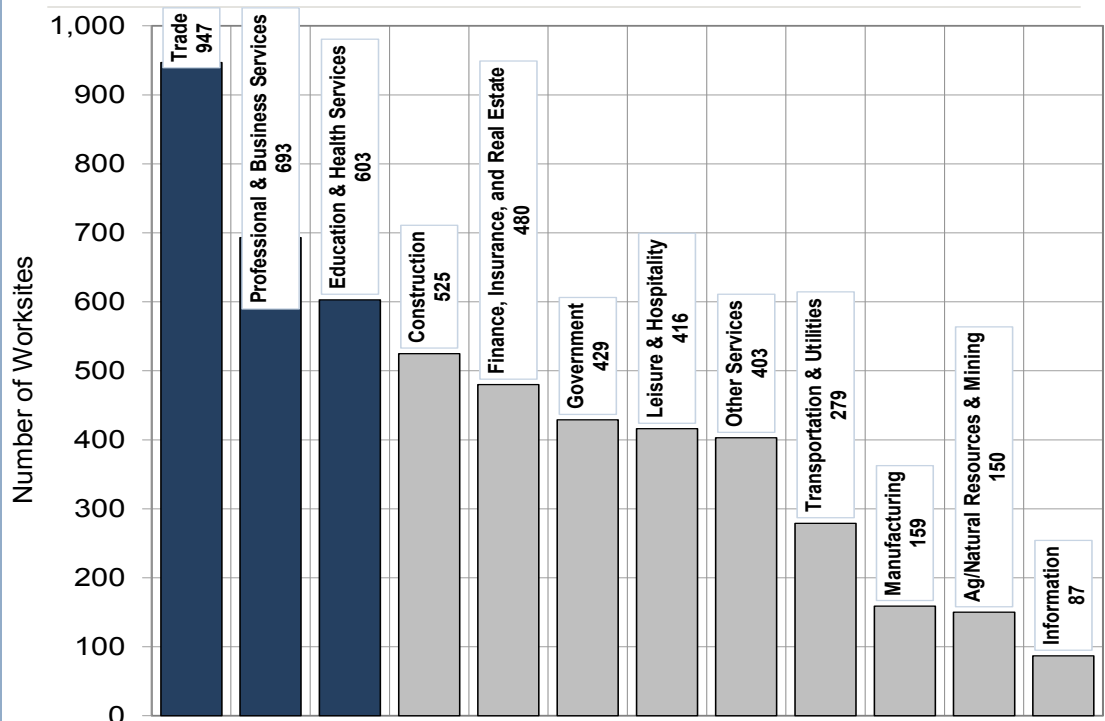
**IWD Region 13's
Greatest Number of
Worksites**

Trade
947

Professional &
Business Services
693

Education & Health
Services
603

Reporting Units by Industry in 2016



*Trade includes wholesale & retail trade

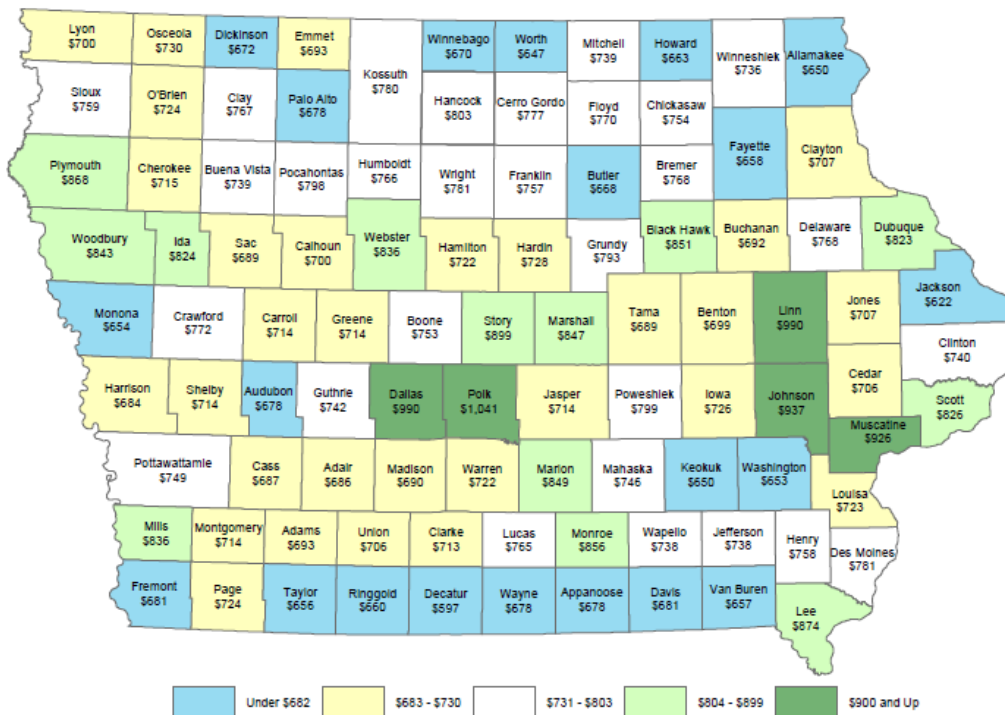
2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2015 - 2016 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2015	2016	% Change		2015	2016	% Change
\$ 37,722	\$ 38,307	1.55%	Total All Industries	\$ 725	\$ 737	1.66%
\$ 36,674	\$ 37,122	1.22%	Private Business	\$ 705	\$ 714	1.28%
\$ 39,178	\$ 38,990	-0.48%	Ag/Natural Resources & Mining	\$ 753	\$ 750	-0.40%
\$ 51,898	\$ 49,054	-5.48%	Construction	\$ 998	\$ 943	-5.51%
\$ 45,978	\$ 46,163	0.40%	Manufacturing	\$ 884	\$ 888	0.45%
\$ 31,339	\$ 31,945	1.93%	Trade	\$ 603	\$ 614	1.82%
\$ 52,790	\$ 53,976	2.25%	Wholesale Trade	\$ 1,015	\$ 1,038	2.27%
\$ 24,437	\$ 24,976	2.21%	Retail Trade	\$ 470	\$ 480	2.13%
\$ 47,509	\$ 47,442	-0.14%	Transportation & Utilities	\$ 914	\$ 912	-0.22%
\$ 48,640	\$ 52,370	7.67%	Information	\$ 935	\$ 1,007	7.70%
\$ 46,287	\$ 49,505	6.95%	Finance, Insurance, Real Estate	\$ 890	\$ 952	6.97%
\$ 38,214	\$ 39,710	3.91%	Professional & Business Services	\$ 735	\$ 764	3.95%
\$ 37,690	\$ 38,275	1.55%	Education & Health Services	\$ 725	\$ 736	1.52%
\$ 18,627	\$ 19,542	4.91%	Leisure & Hospitality	\$ 358	\$ 376	5.03%
\$ 27,568	\$ 28,582	3.68%	Other Services	\$ 530	\$ 550	3.77%
\$ 42,543	\$ 43,700	2.72%	Government	\$ 818	\$ 840	2.69%
\$ 52,611	\$ 54,319	3.25%	State	\$ 1,012	\$ 1,045	3.26%
\$ 39,995	\$ 41,248	3.13%	Local	\$ 769	\$ 793	3.12%
\$ 51,685	\$ 50,830	-1.65%	Federal	\$ 994	\$ 978	-1.61%

Average Weekly Wage for All Industries by County

Annual 2016



Source: Quarterly Census of Employment and Wages (QCEW)

QUICK FACTS

Average Weekly Wage Comparisons

IWD Region 13
\$737

Rank
Among All 15
IWD Regions
#11

Statewide
\$864

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

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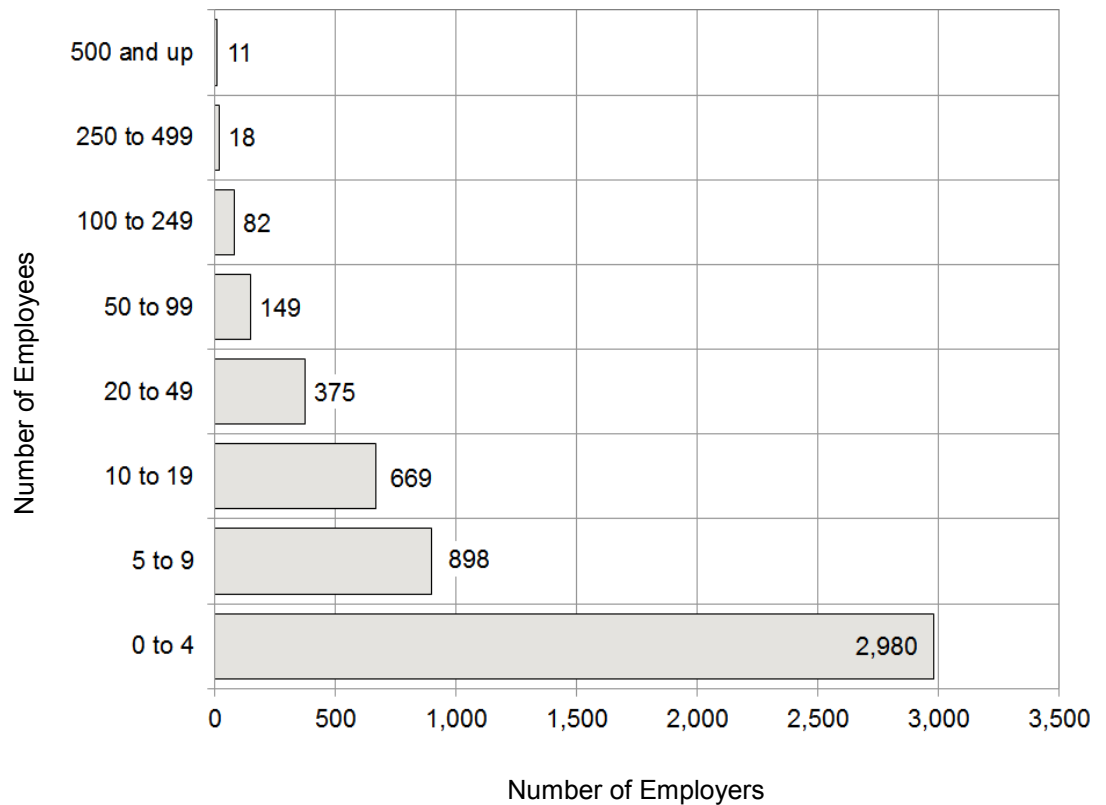
Size of Firm

11 firms in Region 13 employ 500 or more workers, totaling 8,173 employees, which accounts for 12.2 percent of total employment in the region.

Firms that employ less than 50 workers represent 95.0 percent of all establishments region-wide.

Size of Firm Based on Employment

December 2016



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Quarterly Workforce Indicators Definitions

Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

New Hires

Total number of accessions that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

2016 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 1st Quarter 2015 to 1st Quarter 2016

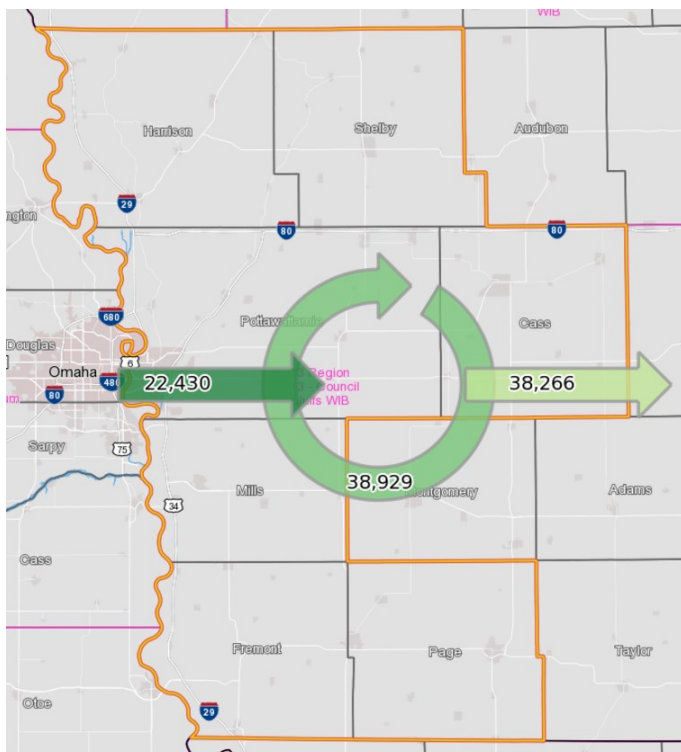
Quarterly Workforce Indicators	Region 13 (2015)	Region 13 (2016)
Total Employment	63,806	64,066
New Hires	8,535	8,609
Separations	6,556	6,106
Turnover Rate %	9.7%	-
Average Monthly Earnings	\$3,104	\$3,186
Average New Hire Earnings	\$2,123	\$2,751
Quarterly Workforce Indicators	Iowa (2015)	Iowa (2016)
Total Employment	1,480,668	1,488,265
New Hires	164,056	167,515
Separations	135,706	137,100
Turnover Rate %	8.9%	-
Average Monthly Earnings	\$3,750	\$3,727
Average New Hire Earnings	\$2,047	\$2,100

Source: Local Employment Dynamics, <http://lehd.did.census.gov/datatools/qwi-online.html>. For definitions of the Quarterly Workforce Indicators, visit http://lehd.did.census.gov/doc/QWI_101.pdf.

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Inflow/Outflow Job Analysis of Region 13 2014

Characteristics of workers who commute in, out, and within Region 13.



For an online tour of the application, please follow this link:
<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatIsOnTheMap>

QUICK FACTS

'On the Map' Interactive Mapping Application

As of 2014, there
were 61,359
primary jobs
in this region.

49.6 percent (38,266)
of the 77,195 workers
living in Region 13
work outside of the
region.

36.6 percent (22,430)
of the region's workers
commute from other
regions.

ON THE MAP Statistics — Region 13

Distribution of Worker's Age, Monthly Earnings, and Educational Attainment—Primary Jobs

Total Primary Jobs	2014		2012		2010	
	Count	Change	Count	Change	Count	Change
	61,359	0.8%	60,855	1.8%	59,794	-
Jobs By Worker Age	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	14,990	24.4%	15,107	24.8%	14,931	25.0%
Age 30 to 54	31,439	51.2%	31,233	51.3%	31,776	53.1%
Age 55 or older	14,930	24.3%	14,515	23.9%	13,087	21.9%
Jobs by Earnings	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	14,238	23.2%	15,064	24.8%	14,733	24.6%
\$1,251 to \$3,333 per month	24,822	40.5%	25,833	42.5%	26,975	45.1%
More than \$3,333 per month	22,299	36.3%	19,958	32.8%	18,086	30.2%
Jobs by Worker Educational Attainment	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
Less than high school	4,911	8.0%	4,657	7.7%	4,477	7.5%
High school or equivalent, no college	15,412	25.1%	15,337	25.2%	15,081	25.2%
Some college or Associate degree	15,989	26.1%	15,498	25.5%	15,231	25.5%
Bachelor's degree or advanced degree	10,057	16.4%	10,256	16.9%	10,074	16.8%
Edu. attainment n/a (workers aged 29 or younger)	14,990	24.4%	15,107	24.8%	14,931	25.0%

Source: Local Employment Dynamics, On the Map: <https://onthemap.ces.census.gov/>. For
 definitions and instruction on this mapping application, visit
<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted>

QUICK FACTS

'On the Map' Reports

One of the reports
generated from
'On the Map'
displays total primary
jobs of 61,359
in Region 13 and the
distribution of age and
monthly earnings of the
workers.

40.5 percent of Region
7 workers earn from
\$1,251 to \$3,333 per
month.

24.3 percent of the
region's workers are
age 55 and older.

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Top 20 Growing Industries by Employment

2014 - 2024

Industry Description	NAICS Code	2014 Estimated Employment	2024 Projected Employment	Total Growth	Percent Change
Total, All Industries (Non-ag)	000	77,075	83,895	6,820	8.8%
Nursing and Residential Care Facilities	623	3,655	4,410	755	20.7%
Ambulatory Health Care Services	621	2,220	2,770	550	24.8%
Self Employed and Unpaid Family Workers	671	8,235	8,735	500	6.1%
Educational Services	611	6,320	6,795	475	7.5%
Specialty Trade Contractors	238	2,380	2,820	440	18.5%
Food Manufacturing	311	3,725	4,095	370	9.9%
Administrative and Support Services	561	2,155	2,480	325	15.1%
Accommodation	721	3,040	3,365	325	10.7%
Hospitals	622	3,955	4,260	305	7.7%
Food Services and Drinking Places	722	4,645	4,935	290	6.2%
Truck Transportation	484	1,330	1,615	285	21.4%
Social Assistance	624	1,695	1,945	250	14.7%
Professional, Scientific, and Technical Services	541	1,420	1,640	220	15.5%
Warehousing and Storage	493	770	950	180	23.4%
Food and Beverage Stores	445	2,115	2,270	155	7.3%
Local Government, Excluding Education and Hospitals	930	2,815	2,955	140	5.0%
General Merchandise Stores	452	1,835	1,960	125	6.8%
Motor Vehicle and Parts Dealers	441	1,310	1,425	115	8.8%
Insurance Carriers and Related Activities	524	625	720	95	15.2%
Transportation Equipment Manufacturing	336	1,285	1,375	90	7.0%

Source: Long-Term Industry Projections

<https://www.iowaworkforcedevelopment.gov/industry-projections>

"Hot Jobs" in Region 13

2014 - 2024

SOC	Occupational Title	Employment			Career Preparation		
		2014 Estimated	2024 Projected	Annual Growth Rate (%)	Educ	Work Exp	Job Training
49-9041	Industrial Machinery Mechanics	280	355	2.5	HS	N	L
49-3031	Bus and Truck Mechanics and Diesel Engine Specialists	305	365	2.0	HS	N	L
47-2061	Construction Laborers	535	640	1.9	NE	N	S
41-3021	Insurance Sales Agents	220	260	1.8	HS	N	M
31-9092	Medical Assistants	195	230	1.8	PS	N	N
47-2051	Cement Masons and Concrete Finishers	270	315	1.7	NE	N	M
11-9111	Medical and Health Services Managers	215	250	1.6	BA	< 5	N
21-1022	Healthcare Social Workers	215	255	1.6	MA	N	N
29-1141	Registered Nurses	1,480	1,715	1.6	BA	N	N
53-3032	Heavy and Tractor-Trailer Truck Drivers	1,830	2,095	1.4	PS	N	S
13-2011	Accountants and Auditors	355	410	1.4	BA	N	N
47-2073	Operating Engineers and Other Construction Equipment	370	420	1.4	HS	N	M

Education (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

Job Training (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

Occupations were selected based on the annual growth rate from 2014 - 2024 occupational projections.

<https://www.iowaworkforcedevelopment.gov/career-exploration-resources>

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Employment and Unemployment Statistics

Annual 2016

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Cass	7,330	250	3.3	7,090
Fremont	4,020	130	3.3	3,880
Harrison	7,600	300	3.4	7,300
Mills	7,400	300	3.7	7,200
Page	6,510	330	5.1	6,180
Pottawattamie	48,900	1,700	3.4	47,300
Shelby	6,850	210	3.0	6,640
Total	88,610	3,220	3.6	85,590

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy. A low jobless rate indicates a strong economy where job seekers can find employment quickly, whereas a high rate may indicate a weaker economy. On the other hand, businesses can find employees more easily when the unemployment rate is high.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

QUICK FACTS

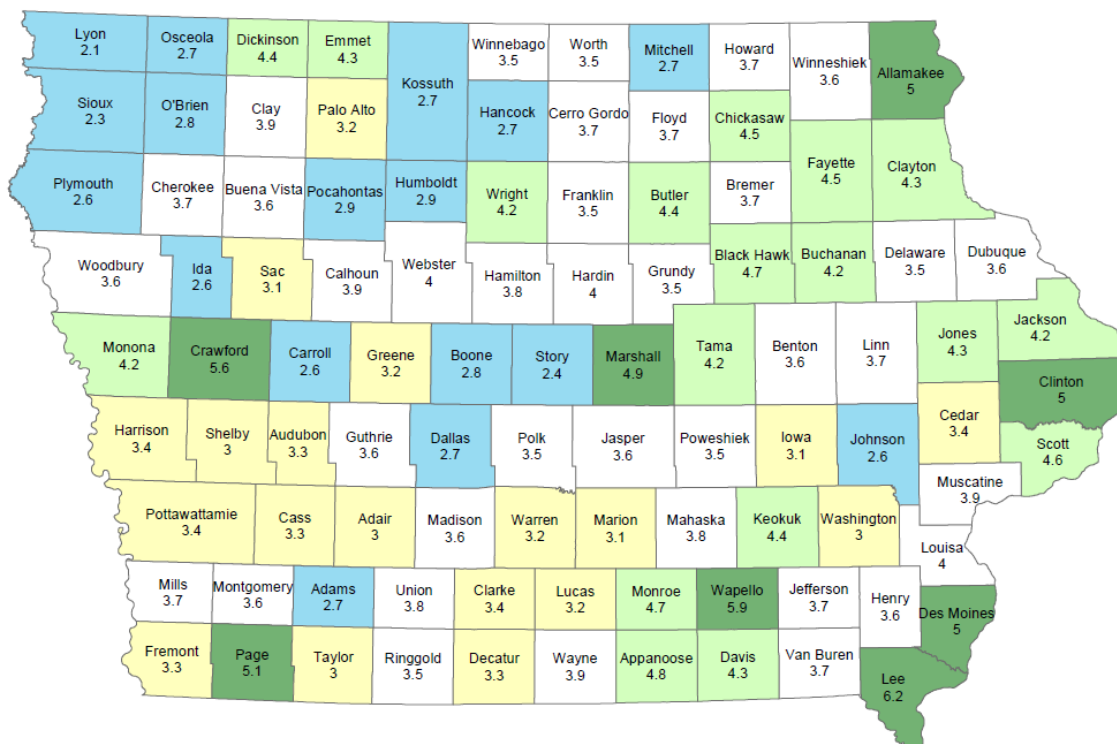
Labor Force 2016

Unemployment averaged 3.6 percent in Region 13 for 2016. The region's jobless rate translated into 3,220 unemployed persons.

The 2016 unemployment rate for Region 13 was lower than the statewide average of 3.7 percent.

Unemployment Rates per Iowa Counties

2016 Annual Average



2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

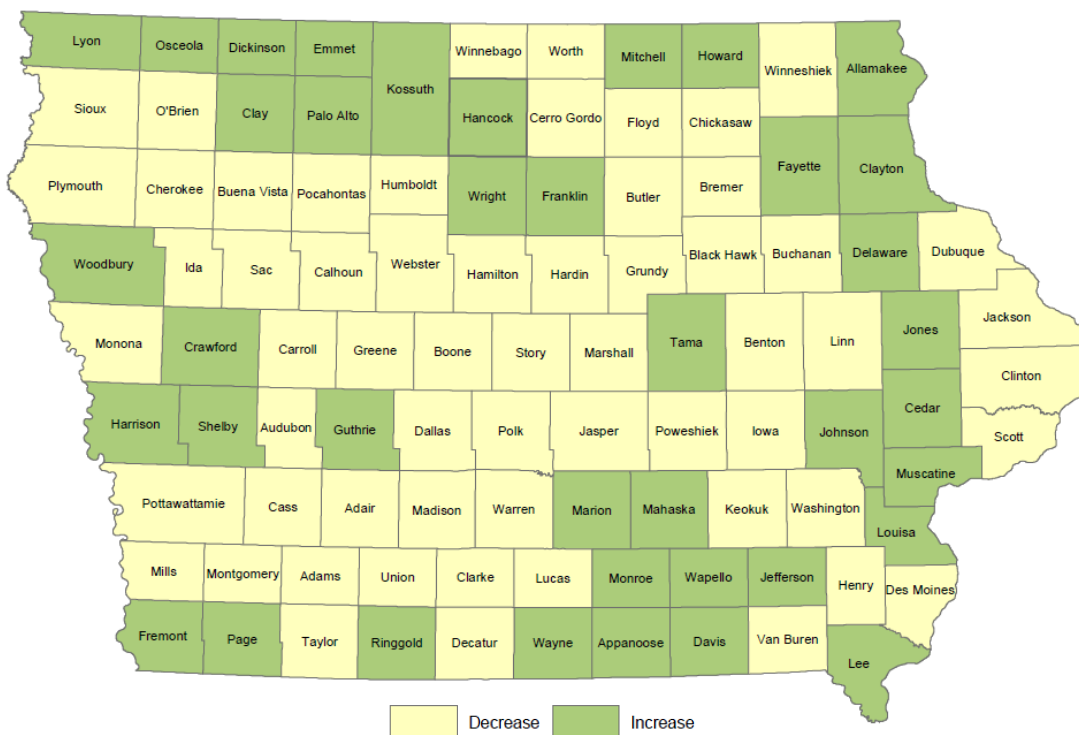
QUICK FACTS

Annual 2016 UI Benefits

UI Benefits for Iowa increased slightly from \$417.6 million in 2015 to \$423.5 million in 2016, an increase of 1.4 percent.

UI Benefits in Region 13 increased from \$12.8 million in 2015 to \$12.9 million in 2016, an increase of 1.0 percent.

Percentage Change in Total Unemployment Insurance (UI) Benefit From Annual 2015 to Annual 2016



Source: Unemployment Insurance Statistical Data, www.iowaworkforce.org/lmi/uistats/index.html

CONTACT INFO

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www.iowalmi.gov

*Equal opportunity employer/
program. Auxiliary aids and
services are available upon
request to individuals with
disabilities.*

TTY 515-281-4748;
1-800-831-1399



For Additional Information visit our Website!

www.iowalmi.gov

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Welcome to the Labor Market Information Division

The Labor Market Information (LMI) Division collects, analyzes and prepares a wide array of labor market data including employment, industry and occupational statistics, wages, projections, trends and other workforce characteristics.

Note: For optimal experience we recommend using the Chrome browser. For assistance in navigating the Tableau visualization below, visit the [Tableau Guide](#) page.

Labor Force Summary Data Tool

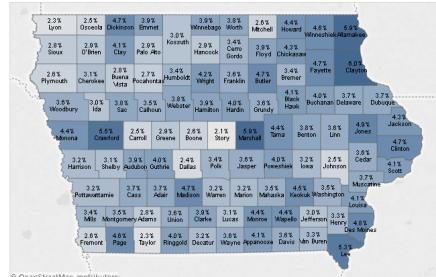
Statewide Local Area Annual Averages

2017 Iowa Labor Force Summary (Seasonally Adjusted)

	Jan	Feb
Labor Force	1,693,900	1,693,300
Employment	1,637,000	1,639,700
Unemployment	56,900	53,600
Unemployment Rate	3.4%	3.2%
LFPR	68.1%	68.2%

Select Year: 2017 Select Month to Show in Map: February * Labor Force Participation Rate

February 2017 Unemployment Rate by County (Not Seasonally Adjusted)



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