

# 2017 ANNUAL PROFILE

# REGION #11

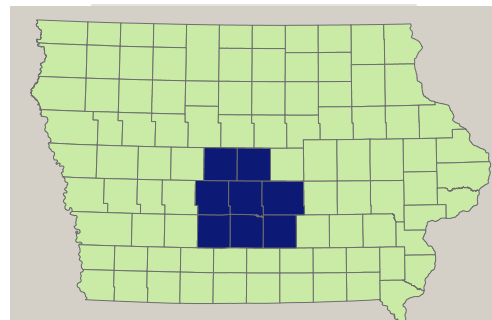
## IOWA WORKFORCE DEVELOPMENT

### Executive Summary

As of 2016, Iowa Workforce Development's (IWD) Region 11's largest private industry was Trade, representing 15.8 percent (69,020) of the region's total covered employment of 435,492. The region's total employment increased by 2.1 percent since 2015, while the average annual wage increased by 1.6 percent to \$51,372 for all industries. The Construction industry posted the largest employment percentage increase of 9.1 percent during 2016.

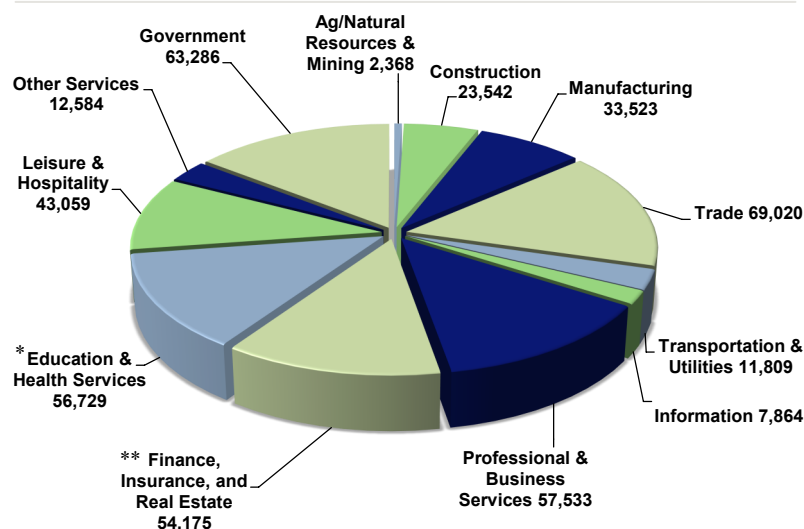
IWD's Region 11 average weekly wage for all industries was \$988 for 2016. This was an increase of 1.7 percent since 2015. The highest average weekly wage for a private sector was in Finance, Insurance, and Real Estate, averaging \$1,529. Between 2015 and 2016, the Other Services sector reported the largest percentage increase in average weekly wage of 10.3 percent.

### STATE OF IOWA



IWD Region #11

### 2016 Industry Breakout by Employment



\*Includes public education and health institutions, \*\*FIRE— Finance, Insurance, and Real Estate  
Source: Quarterly Census of Employment and Wages

### Ten Major Private Industry Employers

Listed alphabetically

Name of Company	Industry
Blank Children's Hospital	Health Services
Iowa State University	Educational Services
Mercy Medical Ctr-Des Moines	Health Services
Pella Corp	Retail Trade
Principal Financial Group Inc	Finance & Insurance
State Public Policy Group Inc	Government
TMC Transportation	Transportation
Unity Point Hlth-Ia METHODIST	Health Services
Weitz Agricultural Svc	Construction
Wells Fargo Home Mortgage	Finance & Insurance

Source: InfoGroup®

### QUICK FACTS

#### Counties Included in Iowa Workforce Development's Region #

Boone	Story
Dallas	Polk
Jasper	Madison
Warren	Marion

### 2016 Covered Employment (QCEW)

		%
Total Employment	435,492	28.3 <sup>1</sup>
Average Weekly Wage	\$988	114.4 <sup>2</sup>
Largest Private Sector:		
Trade	69,020	27.7 <sup>3</sup>

<sup>1</sup> Percent is based on statewide covered employment of 1,539,355

<sup>2</sup> Percent is based on statewide average weekly wage of \$864

<sup>3</sup> Percent is based on statewide covered employment in specified sector

### Census Statistics

IWD Region 11 Population (2016)	817,619
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# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2015 - 2016 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2015	2016	% Change		2015	2016	% Change
25,377	26,014	2.51%	Total All Industries	426,625	435,492	2.08%
24,304	24,938	2.61%	Private Business	364,069	372,206	2.24%
264	273	3.41%	Ag/Natural Resources & Mining	2,272	2,368	4.23%
2,138	2,212	3.46%	Construction	21,571	23,542	9.14%
782	806	3.07%	Manufacturing	33,441	33,523	0.25%
4,800	4,866	1.37%	Trade	68,081	69,020	1.38%
2,164	2,202	1.76%	Wholesale Trade	19,950	19,833	-0.59%
2,636	2,664	1.06%	Retail Trade	48,131	49,187	2.19%
670	687	2.54%	Transportation & Utilities	11,933	11,809	-1.04%
459	471	2.61%	Information	7,929	7,864	-0.82%
2,851	2,936	2.98%	Finance, Insurance, and Real Estate	56,118	57,533	2.52%
5,224	5,419	3.73%	Professional & Business Services	53,301	54,175	1.64%
2,644	2,763	4.50%	Education & Health Services	55,381	56,729	2.43%
2,105	2,150	2.14%	Leisure & Hospitality	40,404	43,059	6.57%
2,368	2,356	-0.51%	Other Services	13,638	12,584	-7.73%
1,073	1,076	0.28%	Government	62,556	63,286	1.17%
349	349	0.00%	State	16,905	17,055	0.89%
516	518	0.39%	Local	38,227	38,745	1.36%
209	209	0.00%	Federal	7,424	7,486	0.84%

### QUICK FACTS

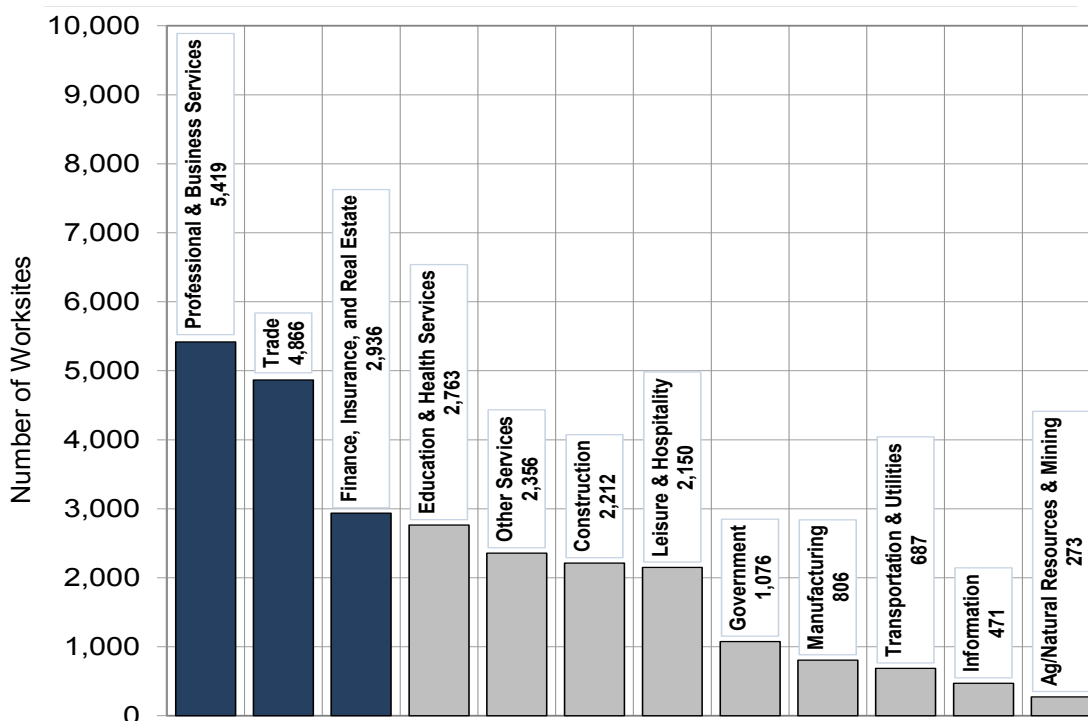
**IWD Region 11's  
Greatest Number of  
Worksites**

Professional &  
Business Services  
5,419

Trade  
4,866

Finance, Insurance  
& Real Estate  
2,936

### Reporting Units by Industry in 2016



\*Trade includes wholesale & retail trade

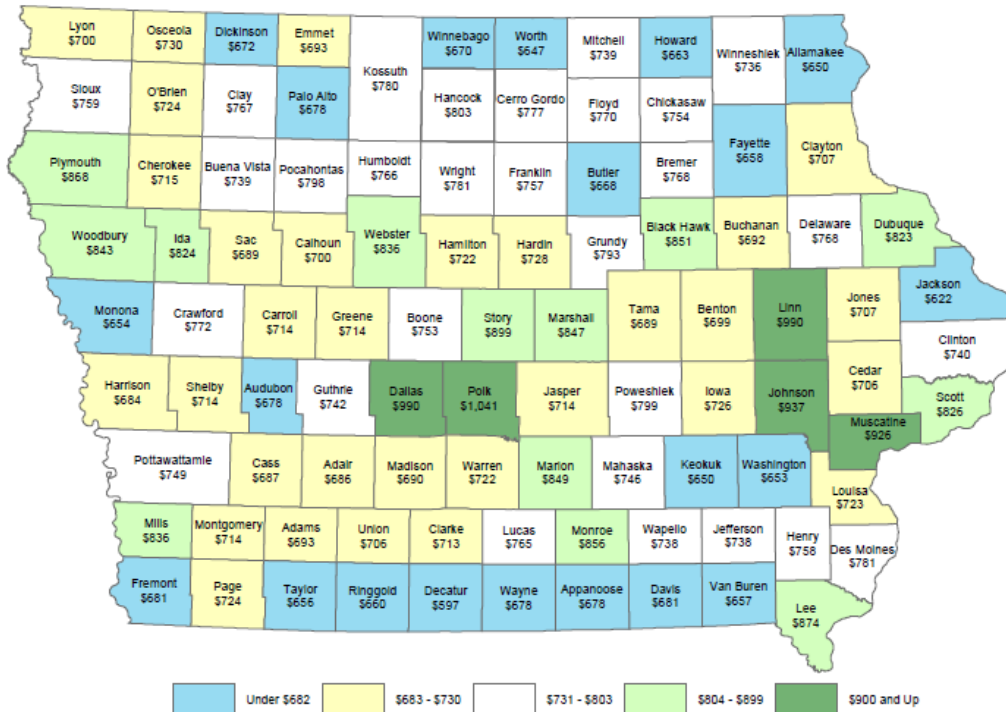
# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2015 - 2016 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2015	2016	% Change		2015	2016	% Change
\$ 50,559	\$ 51,372	1.61%	Total All Industries	\$ 972	\$ 988	1.65%
\$ 50,205	\$ 51,016	1.62%	Private Business	\$ 965	\$ 981	1.66%
\$ 43,311	\$ 44,017	1.63%	Ag/Natural Resources & Mining	\$ 833	\$ 846	1.56%
\$ 56,927	\$ 58,657	3.04%	Construction	\$ 1,095	\$ 1,128	3.01%
\$ 54,819	\$ 54,937	0.22%	Manufacturing	\$ 1,054	\$ 1,056	0.19%
\$ 40,812	\$ 41,266	1.11%	Trade	\$ 785	\$ 794	1.15%
\$ 73,527	\$ 74,193	0.91%	Wholesale Trade	\$ 1,414	\$ 1,427	0.92%
\$ 27,251	\$ 27,989	2.71%	Retail Trade	\$ 524	\$ 538	2.67%
\$ 49,219	\$ 49,597	0.77%	Transportation & Utilities	\$ 947	\$ 954	0.74%
\$ 61,528	\$ 62,666	1.85%	Information	\$ 1,183	\$ 1,205	1.86%
\$ 79,006	\$ 79,490	0.61%	Finance, Insurance, Real Estate	\$ 1,519	\$ 1,529	0.66%
\$ 58,097	\$ 60,271	3.74%	Professional & Business Services	\$ 1,117	\$ 1,159	3.76%
\$ 46,269	\$ 46,862	1.28%	Education & Health Services	\$ 890	\$ 901	1.24%
\$ 17,035	\$ 17,320	1.67%	Leisure & Hospitality	\$ 328	\$ 333	1.52%
\$ 35,487	\$ 39,107	10.20%	Other Services	\$ 682	\$ 752	10.26%
\$ 52,615	\$ 53,471	1.63%	Government	\$ 1,012	\$ 1,028	1.58%
\$ 64,175	\$ 65,239	1.66%	State	\$ 1,234	\$ 1,255	1.70%
\$ 44,628	\$ 45,522	2.00%	Local	\$ 858	\$ 875	1.98%
\$ 67,417	\$ 67,801	0.57%	Federal	\$ 1,296	\$ 1,304	0.62%

## Average Weekly Wage for All Industries by County

Annual 2016



Source: Quarterly Census of Employment and Wages (QCEW)

## QUICK FACTS

### Average Weekly Wage Comparisons

IWD Region 11  
\$988

Rank  
Among All 15  
IWD Regions  
#1

Statewide  
\$864

## 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

### QUICK FACTS

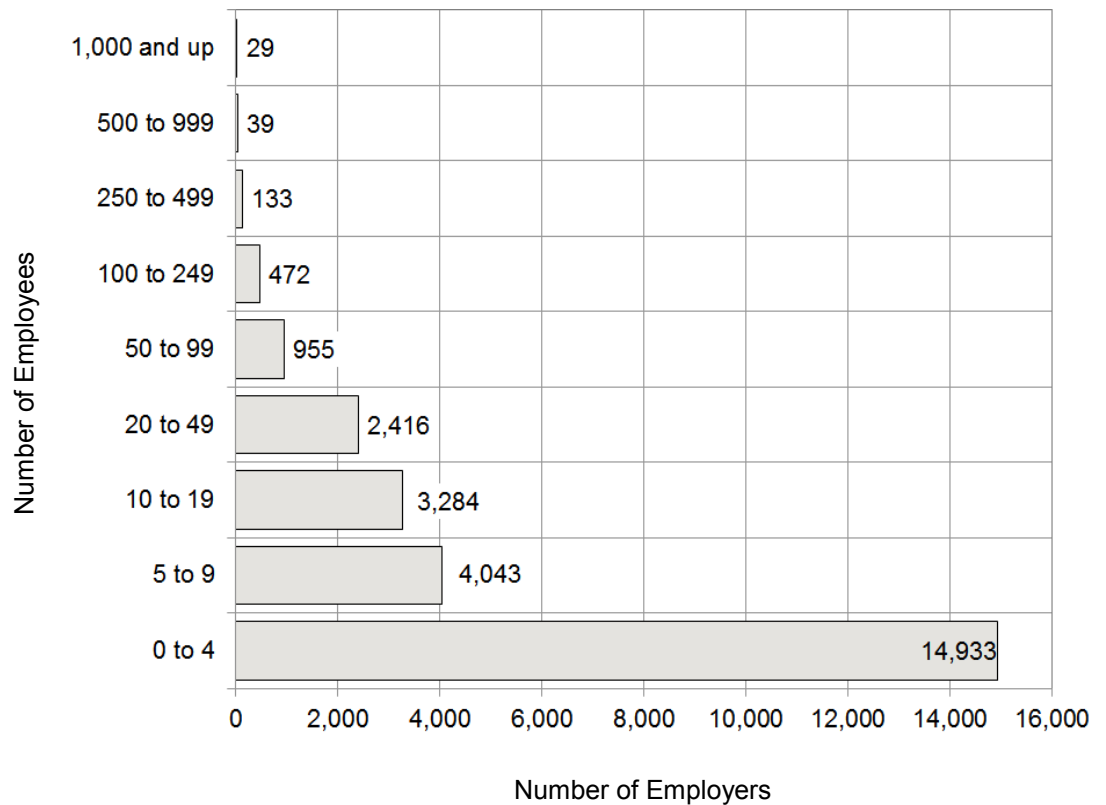
#### Size of Firm

68 firms in Region 11 employ 500 or more workers, totaling 87,262 employees, which accounts for 19.9 percent of total employment in the region.

Firms that employ less than 50 workers represent 93.8 percent of all establishments region-wide.

#### Size of Firm Based on Employment

December 2016



### QUICK FACTS

#### Quarterly Workforce Indicators Definitions

##### Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

##### New Hires

Total number of accessions that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

#### 2016 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 1st Quarter 2015 to 1st Quarter 2016

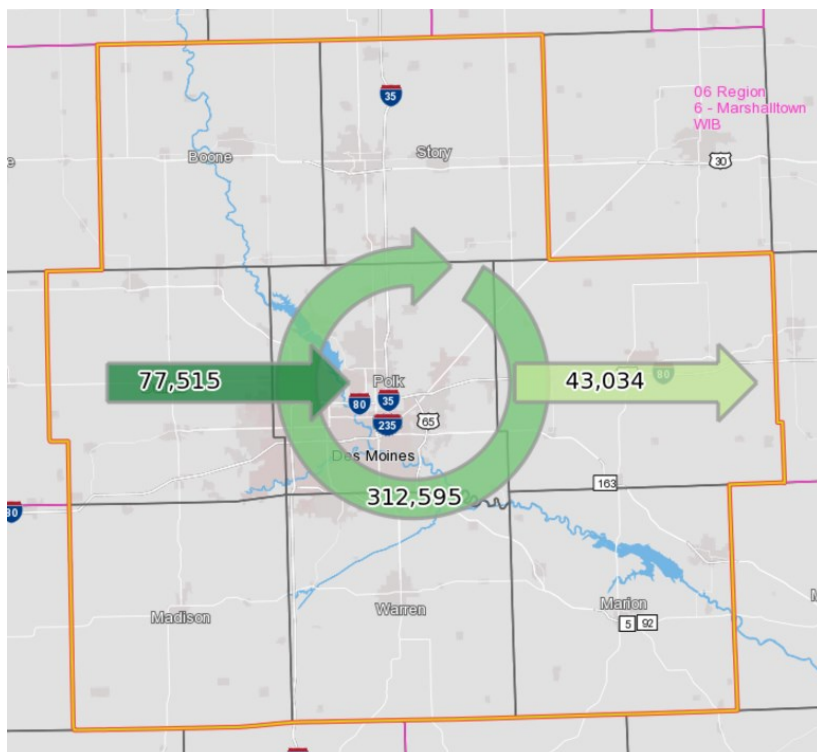
Quarterly Workforce Indicators	Region 11 (2015)	Region 11 (2016)
Total Employment	415,425	423,005
New Hires	47,313	49,291
Separations	38,800	39,389
Turnover Rate %	9.0%	-
Average Monthly Earnings	\$4,414	\$4,356
Average New Hire Earnings	\$2,194	\$2,272
Quarterly Workforce Indicators	Iowa (2015)	Iowa (2016)
Total Employment	1,480,668	1,488,265
New Hires	164,056	167,515
Separations	135,706	137,100
Turnover Rate %	8.9%	-
Average Monthly Earnings	\$3,750	\$3,727
Average New Hire Earnings	\$2,047	\$2,100

Source: Local Employment Dynamics, <http://lehd.did.census.gov/datatools/qwi-online.html>. For definitions of the Quarterly Workforce Indicators, visit [http://lehd.did.census.gov/doc/QWI\\_101.pdf](http://lehd.did.census.gov/doc/QWI_101.pdf).

# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Inflow/Outflow Job Analysis of Region 11 2014

Characteristics of workers who commute in, out, and within Region 11.



For an online tour of the application, please follow this link:  
<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatIsOnTheMap>

## QUICK FACTS

### 'On the Map' Interactive Mapping Application

As of 2014, there were 390,110 primary jobs in this region.

12.1 percent (43,034) of the 355,629 workers living in Region 11 are employed outside of the region.

19.9 percent (77,515) of the region's workers commute from other regions.

## ON THE MAP Statistics — Region 11

Distribution of Worker's Age, Monthly Earnings, and Educational Attainment—Primary Jobs

Total Primary Jobs	2014		2012		2010	
	Count	Change	Count	Change	Count	Change
	390,110	4.0%	375,249	5.2%	356,538	-
Jobs By Worker Age	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	93,959	24.1%	91,534	24.4%	90,097	25.3%
Age 30 to 54	213,668	54.8%	207,540	55.3%	199,574	56.0%
Age 55 or older	82,483	21.1%	76,175	20.3%	66,867	18.8%
Jobs by Earnings	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	74,187	19.0%	73,319	19.5%	69,536	19.5%
\$1,251 to \$3,333 per month	126,528	32.4%	128,595	34.3%	131,132	36.8%
More than \$3,333 per month	189,395	48.5%	173,335	46.2%	155,870	43.7%
Jobs by Worker Educational Attainment	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
Less than high school	22,065	5.7%	19,793	5.3%	17,161	4.8%
High school or equivalent, no college	78,054	20.0%	72,635	19.4%	68,252	19.1%
Some college or Associate degree	98,432	25.2%	94,461	25.2%	88,096	24.7%
Bachelor's degree or advanced degree	97,600	25.0%	96,826	25.8%	92,932	26.1%
Edu. attainment n/a (workers aged 29 or younger)	93,959	24.1%	91,534	24.4%	90,097	25.3%

Source: Local Employment Dynamics, On the Map: <https://onthemap.ces.census.gov/>. For definitions and instruction on this mapping application, visit <http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted>

## QUICK FACTS

### 'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 390,110 in Region 11 and the distribution of age and monthly earnings of the workers.

48.5 percent of Region 11 workers earn greater than \$3,333 per month.

50.2 percent of the region's workers have some level of postsecondary education.

## 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

### Top 20 Growing Industries by Employment

2014 - 2024

Industry Description	NAICS Code	2014 Estimated Employment	2024 Projected Employment	Total Growth	Percent Change
<b>Total, All Industries (Non-ag)</b>	<b>000</b>	<b>465,680</b>	<b>517,390</b>	<b>51,710</b>	<b>11.1%</b>
Insurance Carriers and Related Activities	524	24,860	29,895	5,035	20.3%
Ambulatory Health Care Services	621	17,085	21,525	4,440	26.0%
Professional, Scientific, and Technical Services	541	20,660	24,825	4,165	20.2%
Educational Services	611	45,725	49,435	3,710	8.1%
Administrative and Support Services	561	20,980	24,315	3,335	15.9%
Specialty Trade Contractors	238	14,920	18,100	3,180	21.3%
Food Services and Drinking Places	722	28,170	30,725	2,555	9.1%
Management of Companies and Enterprises	551	8,500	11,025	2,525	29.7%
Nursing and Residential Care Facilities	623	10,595	13,065	2,470	23.3%
Self Employed and Unpaid Family Workers	671	32,955	35,305	2,350	7.1%
Credit Intermediation and Related Activities	522	23,485	25,835	2,350	10.0%
Social Assistance	624	10,305	12,020	1,715	16.6%
Food and Beverage Stores	445	11,175	12,400	1,225	11.0%
Merchant Wholesalers, Durable Goods	423	9,125	10,130	1,005	11.0%
Truck Transportation	484	5,665	6,530	865	15.3%
Local Government, Excluding Education and Hospitals	930	11,440	12,285	845	7.4%
Construction of Buildings	236	3,825	4,610	785	20.5%
Accommodation	721	5,095	5,835	740	14.5%
Motor Vehicle and Parts Dealers	441	6,100	6,805	705	11.6%
Wholesale Electronic Markets and Agents	425	3,440	4,135	695	20.2%

Source: Long-Term Industry Projections

<https://www.iowaworkforcedevelopment.gov/industry-projections>

### “Hot Jobs” in Region 11

2014 - 2024

SOC	Occupational Title	Employment			Career Preparation		
		2014 Estimated	2024 Projected	Annual Growth Rate (%)	Educ	Work Exp	Job Training
29-1127	Speech-Language Pathologists	200	260	2.8	MA	N	N
29-1123	Physical Therapists	220	280	2.7	DP	N	N
15-1121	Computer Systems Analysts	280	350	2.7	BA	N	N
51-4011	Computer-Controlled Machine Tool Operators, Metal & Plastic	365	455	2.6	HS	N	M
49-9041	Industrial Machinery Mechanics	330	410	2.4	HS	N	L
29-2012	Medical & Clinical Laboratory Technicians	190	230	2.4	AS	N	N
11-9111	Medical & Health Services Managers	400	490	2.3	BA	< 5	N
11-2021	Marketing Managers	195	235	2.1	BA	> 5	N
51-4041	Machinists	415	485	1.8	HS	N	L
29-1141	Registered Nurses	2,555	3,000	1.8	BA	N	N
47-2181	Roofers	230	270	1.7	NE	N	M
47-2111	Electricians	810	950	1.7	HS	N	A
49-3031	Bus & Truck Mechanics & Diesel Engine Specialists	360	420	1.7	HS	N	L
15-1151	Computer User Support Specialists	390	460	1.7	SC	N	N

**Education** (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

**Job Training** (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

Occupations were selected based on the annual growth rate from 2014-2024 occupational projections.

<https://www.iowaworkforcedevelopment.gov/career-exploration-resources>

# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Employment and Unemployment Statistics

Annual 2016

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Boone	15,260	430	2.8	14,830
Dallas	44,200	1,200	2.7	43,000
Jasper	19,300	700	3.6	18,600
Madison	8,300	300	3.6	8,000
Marion	17,560	540	3.1	17,020
Polk	258,500	9,100	3.5	249,500
Story	57,200	1,300	2.4	55,800
Warren	27,000	900	3.2	26,100
<b>Total</b>	<b>447,320</b>	<b>14,470</b>	<b>3.2</b>	<b>432,850</b>

*Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy. A low jobless rate indicates a strong economy where job seekers can find employment quickly, whereas a high rate may indicate a weaker economy. On the other hand, businesses can find employees more easily when the unemployment rate is high.*

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

## QUICK FACTS

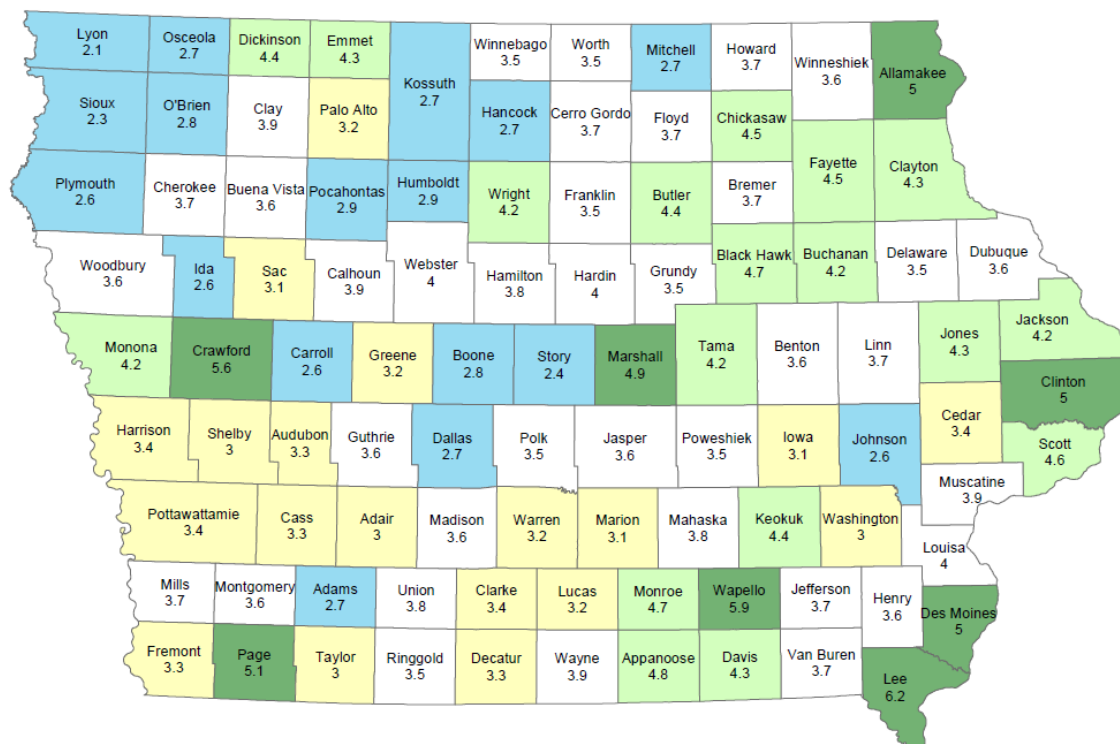
### Labor Force 2016

Unemployment averaged 3.2 percent in Region 11 for 2016. The region's jobless rate translated into 14,470 unemployed persons.

The 2016 unemployment rate for Region 11 was lower than the statewide average of 3.7 percent.

## Unemployment Rates per Iowa Counties

2016 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

## QUICK FACTS

### County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2016 at 6.2 percent.

Lyon County reported the lowest jobless rate in the state in 2013 at 2.1 percent.

# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

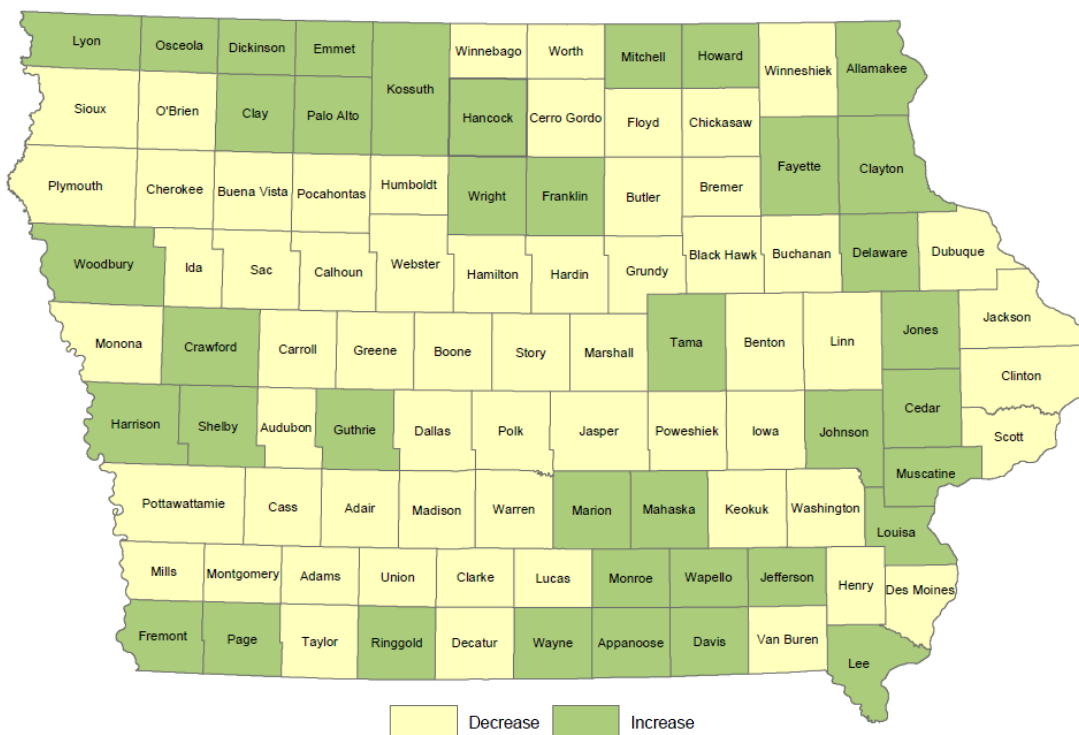
## QUICK FACTS

### Annual 2016 UI Benefits

UI Benefits for Iowa increased slightly from \$417.6 million in 2015 to \$423.5 million in 2016, an increase of 1.4 percent.

UI Benefits in Region 11 decreased from \$86.6 million in 2015 to \$84.0 million in 2016, a decrease of 3.0 percent.

## Percentage Change in Total Unemployment Insurance (UI) Benefit From Annual 2015 to Annual 2016



Source: Unemployment Insurance Statistical Data, [www.iowaworkforce.org/lmi/uistats/index.html](http://www.iowaworkforce.org/lmi/uistats/index.html)

## CONTACT INFO

### Iowa Workforce Development Employment Statistics Bureau

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[www.iowalmi.gov](http://www.iowalmi.gov)

*Equal opportunity employer/  
program. Auxiliary aids and  
services are available upon  
request to individuals with  
disabilities.*

TTY 515-281-4748;  
1-800-831-1399



## For Additional Information visit our Website!

[www.iowalmi.gov](http://www.iowalmi.gov)

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### Welcome to the Labor Market Information Division

The Labor Market Information (LMI) Division collects, analyzes and prepares a wide array of labor market data including employment, industry and occupational statistics, wages, projections, trends and other workforce characteristics.

**Note:** For optimal experience we recommend using the Chrome browser. For assistance in navigating the Tableau visualization below, visit the [Tableau Guide](#) page.

#### Labor Force Summary Data Tool

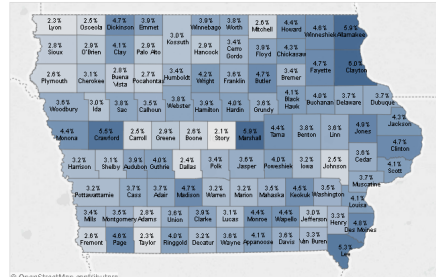
Statewide Local Area Annual Averages

#### 2017 Iowa Labor Force Summary (Seasonally Adjusted)

	Jan	Feb
Labor Force	1,693,900	1,693,300
Employment	1,637,000	1,639,700
Unemployment	56,900	53,600
Unemployment Rate	3.4%	3.2%
LFP%	68.1%	68.2%

Select Year: 2017 Select Month to Show in Map: February \* Labor Force Participation Rate

#### February 2017 Unemployment Rate by County (Not Seasonally Adjusted)



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