

# 2017 ANNUAL PROFILE

# REGION #8

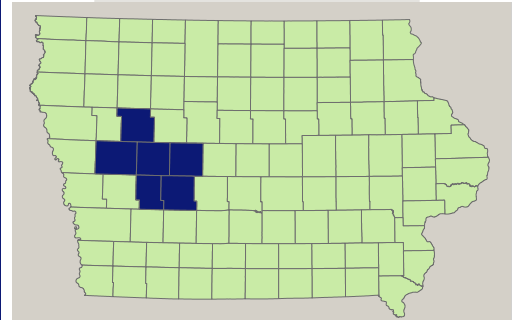
## IOWA WORKFORCE DEVELOPMENT

### Executive Summary

As of 2016, Iowa Workforce Development's (IWD) Region 8's largest private industry was Trade, representing 19.4 percent (5,833) of the region's total covered employment of 30,059. The region's total employment decreased by 1.6 percent since 2015, while the average annual wage increased by 2.7 percent to \$37,722 for all industries. The Information industry posted the largest employment percentage increase of 2.9 percent during 2016.

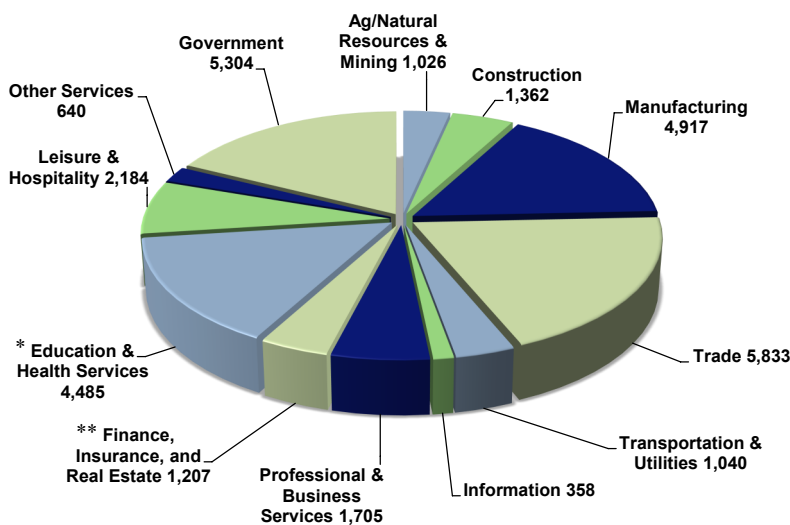
IWD's Region 8 average weekly wage for all industries was \$725 for 2016. This was an increase of 2.7 percent since 2015. The highest average weekly wage for a private sector was in Finance, Insurance, and Real Estate, averaging \$996. Between 2015 and 2016, the Leisure & Hospitality sector reported the largest percentage increase in average weekly wage of 9.3 percent.

### STATE OF IOWA



IWD Region #8

### 2016 Industry Breakout by Employment



\*Includes public education and health institutions, \*\*FIRE- Finance, Insurance, and Real Estate  
Source: Quarterly Census of Employment and Wages

### Ten Major Private Industry Employers

Listed alphabetically

Name of Company	Industry
Central Cooperative West	Professional Services
Crawford County Memorial Hosp	Health Services
Farner-Bocken Co	Wholesale Trade
Greene County Medical Ctr	Health Services
New Hope Village	Other Services
Pella Manufacturing Plant	Manufacturing
Smithfield Farmland	Manufacturing
St Anthony Regional Hospital	Health Services
Walmart	Retail Trade
Wild Rose Resorts	Arts & Entertainment

Source: InfoGroup®

### QUICK FACTS

#### Counties Included in Iowa Workforce Development's Region #

Sac	Crawford
Carroll	Greene
Audubon	Guthrie

#### 2016 Covered Employment (QCEW)

		%
Total Employment	30,059	2.0 <sup>1</sup>
Average Weekly Wage	\$725	83.9 <sup>2</sup>
Largest Private Sector: Trade	5,833	2.3 <sup>3</sup>

<sup>1</sup> Percent is based on statewide covered employment of 1,539,355

<sup>2</sup> Percent is based on statewide average weekly wage of \$864

<sup>3</sup> Percent is based on statewide covered employment in specified sector

#### Census Statistics

IWD Region 8 Population (2016)	72,567
--------------------------------	--------

# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2015 - 2016 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2015	2016	% Change		2015	2016	% Change
2,829	2,807	-0.78%	Total All Industries	30,551	30,059	-1.61%
2,545	2,524	-0.83%	Private Business	25,269	24,755	-2.03%
131	133	1.53%	Ag/Natural Resources & Mining	1,038	1,026	-1.16%
298	300	0.67%	Construction	1,366	1,362	-0.29%
121	124	2.48%	Manufacturing	5,174	4,917	-4.97%
538	530	-1.49%	Trade	5,943	5,833	-1.85%
203	201	-0.99%	Wholesale Trade	2,378	2,325	-2.23%
336	329	-2.08%	Retail Trade	3,565	3,509	-1.57%
182	179	-1.65%	Transportation & Utilities	1,066	1,040	-2.44%
57	57	0.00%	Information	348	358	2.87%
244	245	0.41%	Finance, Insurance, and Real Estate	1,687	1,705	1.07%
258	258	0.00%	Professional & Business Services	1,252	1,207	-3.59%
289	296	2.42%	Education & Health Services	4,543	4,485	-1.28%
198	190	-4.04%	Leisure & Hospitality	2,159	2,184	1.16%
230	215	-6.52%	Other Services	693	640	-7.65%
284	284	0.00%	Government	5,283	5,304	0.40%
56	55	-1.79%	State	228	219	-3.95%
158	157	-0.63%	Local	4,744	4,778	0.72%
71	71	0.00%	Federal	311	307	-1.29%

### QUICK FACTS

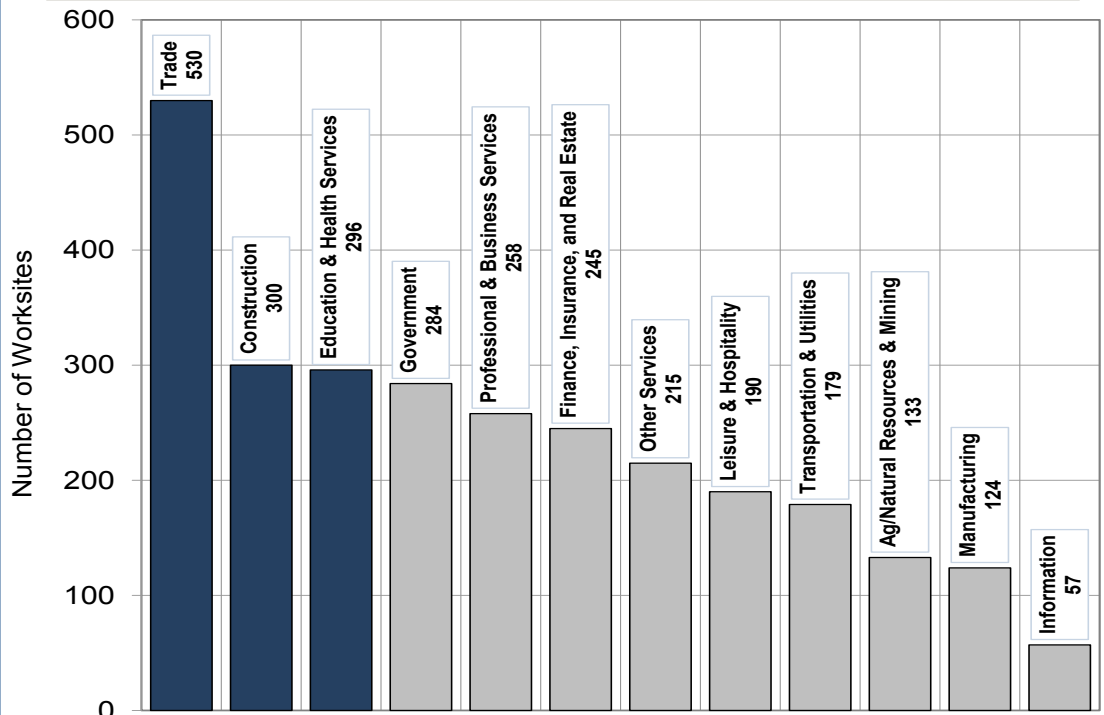
IWD Region 8's  
Greatest Number of  
Worksites

Trade  
530

Construction  
300

Education & Health  
Services  
296

### Reporting Units by Industry in 2016



\*Trade includes wholesale & retail trade

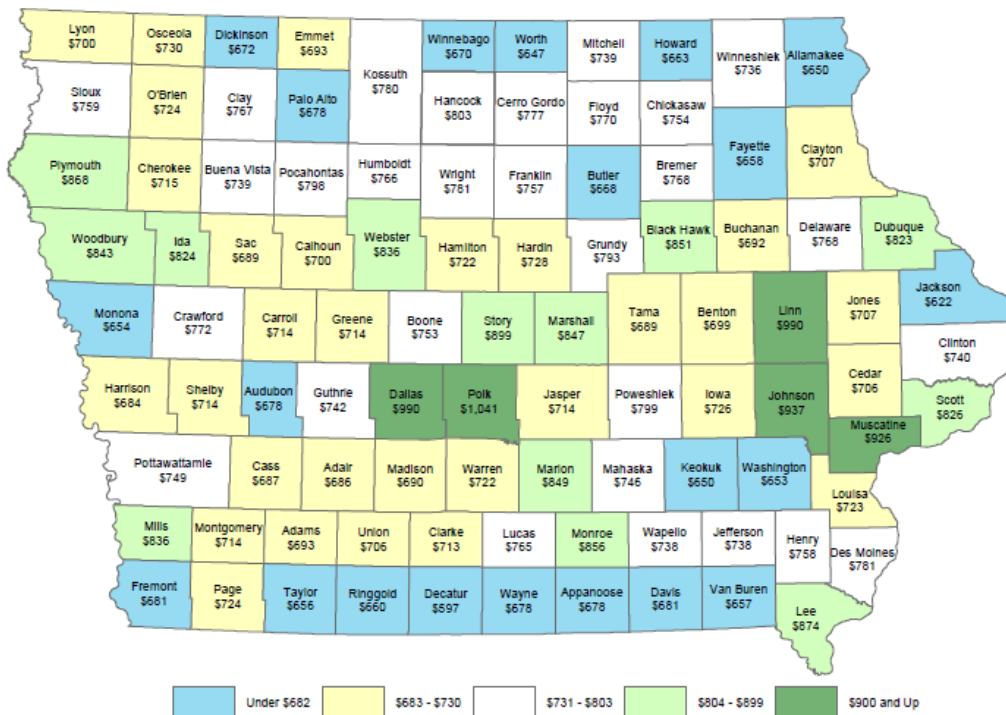
# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2015 - 2016 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2015	2016	% Change		2015	2016	% Change
\$ 36,723	\$ 37,722	2.72%	Total All Industries	\$ 706	\$ 725	2.69%
\$ 36,555	\$ 37,669	3.05%	Private Business	\$ 703	\$ 724	2.99%
\$ 36,895	\$ 38,584	4.58%	Ag/Natural Resources & Mining	\$ 710	\$ 742	4.51%
\$ 40,501	\$ 42,256	4.33%	Construction	\$ 779	\$ 813	4.36%
\$ 47,474	\$ 49,330	3.91%	Manufacturing	\$ 913	\$ 949	3.94%
\$ 33,745	\$ 34,006	0.77%	Trade	\$ 649	\$ 654	0.77%
\$ 50,639	\$ 50,330	-0.61%	Wholesale Trade	\$ 974	\$ 968	-0.62%
\$ 22,476	\$ 23,180	3.13%	Retail Trade	\$ 432	\$ 446	3.24%
\$ 44,516	\$ 45,565	2.36%	Transportation & Utilities	\$ 856	\$ 876	2.34%
\$ 40,482	\$ 39,935	-1.35%	Information	\$ 778	\$ 768	-1.29%
\$ 51,492	\$ 51,794	0.59%	Finance, Insurance, Real Estate	\$ 990	\$ 996	0.61%
\$ 39,902	\$ 42,348	6.13%	Professional & Business Services	\$ 767	\$ 814	6.13%
\$ 31,629	\$ 33,159	4.84%	Education & Health Services	\$ 608	\$ 638	4.93%
\$ 11,687	\$ 12,787	9.41%	Leisure & Hospitality	\$ 225	\$ 246	9.33%
\$ 24,002	\$ 26,090	8.70%	Other Services	\$ 462	\$ 502	8.66%
\$ 37,520	\$ 37,970	1.20%	Government	\$ 722	\$ 730	1.11%
\$ 55,902	\$ 57,691	3.20%	State	\$ 1,075	\$ 1,109	3.16%
\$ 35,961	\$ 36,491	1.47%	Local	\$ 692	\$ 702	1.45%
\$ 47,826	\$ 46,917	-1.90%	Federal	\$ 920	\$ 902	-1.96%

### Average Weekly Wage for All Industries by County

Annual 2016



Source: Quarterly Census of Employment and Wages (QCEW)

### QUICK FACTS

#### Average Weekly Wage Comparisons

IWD Region 8  
\$725

Rank  
Among All 15  
IWD Regions  
#14

Statewide  
\$864

# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## QUICK FACTS

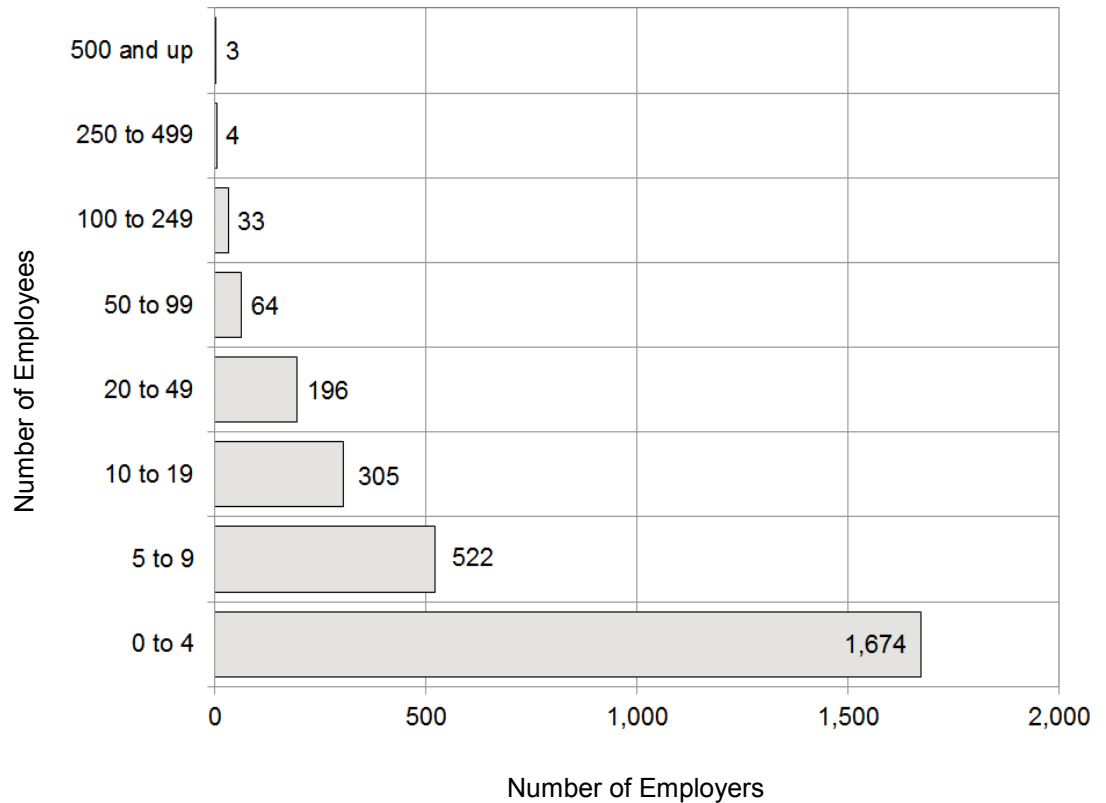
### Size of Firm

Three firms in Region 8 employ 500 or more workers, totaling 2,820 employees, which accounts for 9.4 percent of total employment in the region.

Firms that employ less than 50 workers represent 96.3 percent of all establishments region-wide.

### Size of Firm Based on Employment

December 2016



## QUICK FACTS

### Quarterly Workforce Indicators Definitions

#### Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

#### New Hires

Total number of accessions that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

### 2016 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 1st Quarter 2015 to 1st Quarter 2016

Quarterly Workforce Indicators	Region 8 (2015)	Region 8 (2016)
Total Employment	28,734	28,741
New Hires	2,500	2,699
Separations	2,162	2,275
Turnover Rate %	7.6%	-
Average Monthly Earnings	\$3,053	\$3,116
Average New Hire Earnings	\$1,769	\$1,850

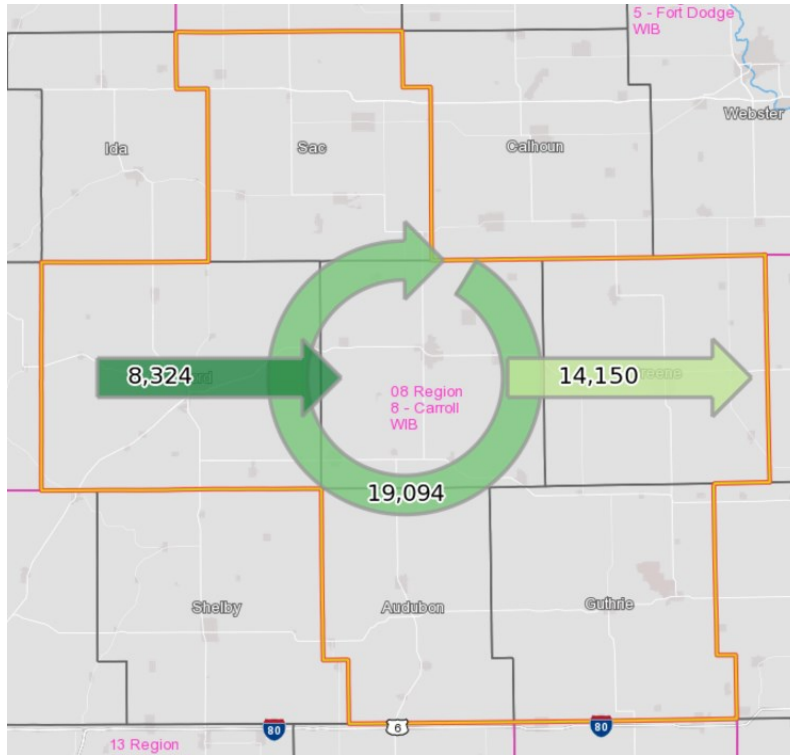
Quarterly Workforce Indicators	Iowa (2015)	Iowa (2016)
Total Employment	1,480,668	1,488,265
New Hires	164,056	167,515
Separations	135,706	137,100
Turnover Rate %	8.9%	-
Average Monthly Earnings	\$3,750	\$3,727
Average New Hire Earnings	\$2,047	\$2,100

Source: Local Employment Dynamics, <http://lehd.did.census.gov/datatools/qwi-online.html>. For definitions of the Quarterly Workforce Indicators, visit [http://lehd.did.census.gov/doc/QWI\\_101.pdf](http://lehd.did.census.gov/doc/QWI_101.pdf).

# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Inflow/Outflow Job Analysis of Region 8 2014

Characteristics of workers who commute in, out, and within Region 8.



For an online tour of the application, please follow this link:  
<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatIsOnTheMap>

### QUICK FACTS

#### 'On the Map' Interactive Mapping Application

As of 2014, there were 27,418 primary jobs in this region.

42.6 percent (14,150) of the 33,244 workers living in Region 8 commute outside of the region for work.

30.4 percent (8,324) of primary jobs in Region 8 are held by workers living in other regions.

## ON THE MAP Statistics — Region 8

Distribution of Worker's Age, Monthly Earnings, and Educational Attainment—Primary Jobs

Total Primary Jobs	2014		2012		2010	
	Count	Change	Count	Change	Count	Change
	27,418	-0.9%	27,655	3.0%	26,852	-
Jobs By Worker Age	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	6,119	22.3%	6,080	22.0%	5,972	22.2%
Age 30 to 54	13,772	50.2%	14,333	51.8%	14,608	54.4%
Age 55 or older	7,527	27.5%	7,242	26.2%	6,272	23.4%
Jobs by Earnings	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	7,427	27.1%	6,598	23.9%	6,370	23.7%
\$1,251 to \$3,333 per month	11,093	40.5%	12,173	44.0%	12,581	46.9%
More than \$3,333 per month	8,898	32.5%	8,884	32.1%	7,901	29.4%
Jobs by Worker Educational Attainment	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
Less than high school	2,024	7.4%	2,054	7.4%	1,999	7.4%
High school or equivalent, no college	7,010	25.6%	7,103	25.7%	7,011	26.1%
Some college or Associate degree	7,414	27.0%	7,617	27.5%	7,201	26.8%
Bachelor's degree or advanced degree	4,851	17.7%	4,801	17.4%	4,669	17.4%
Edu. attainment n/a (workers aged 29 or younger)	6,119	22.3%	6,080	22.0%	5,972	22.2%

Source: Local Employment Dynamics, On the Map: <https://onthemap.ces.census.gov/>. For definitions and instruction on this mapping application, visit <http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted>

### QUICK FACTS

#### 'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 27,418 in Region 8 and the distribution of age and monthly earnings of the workers.

40.5 percent of Region 8 workers earn from \$1,251 to \$3,333 per month.

27.5 percent of the region's workers are age 55 and older.

## 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

### Top 20 Growing Industries by Employment

2014 - 2024

Industry Description	NAICS Code	2014 Estimated Employment	2024 Projected Employment	Total Growth	Percent Change
<b>Total, All Industries (Non-ag)</b>	<b>000</b>	<b>33,715</b>	<b>36,440</b>	<b>2,725</b>	<b>8.1%</b>
Nursing and Residential Care Facilities	623	1,590	1,885	295	18.6%
Self Employed and Unpaid Family Workers	671	3,630	3,835	205	5.6%
Amusement, Gambling, and Recreation Industries	713	240	445	205	85.4%
Ambulatory Health Care Services	621	790	985	195	24.7%
Educational Services	611	2,840	3,015	175	6.2%
Hospitals	622	1,645	1,800	155	9.4%
Insurance Carriers and Related Activities	524	830	975	145	17.5%
Social Assistance	624	960	1,105	145	15.1%
Food Services and Drinking Places	722	1,650	1,770	120	7.3%
Specialty Trade Contractors	238	780	885	105	13.5%
Truck Transportation	484	660	750	90	13.6%
Professional, Scientific, and Technical Services	541	550	640	90	16.4%
Local Government, Excluding Education and Hospitals	930	1,610	1,695	85	5.3%
Transportation Equipment Manufacturing	336	400	455	55	13.8%
Food and Beverage Stores	445	845	895	50	5.9%
General Merchandise Stores	452	600	650	50	8.3%
Administrative and Support Services	561	540	590	50	9.3%
Food Manufacturing	311	2,545	2,590	45	1.8%
Merchant Wholesalers, Durable Goods	423	580	625	45	7.8%

*Source: Long-Term Industry Projections*

<https://www.iowaworkforcedevelopment.gov/industry-projections>

### “Hot Jobs” in Region 8

2014 - 2024

SOC	Occupational Title	Employment			Career Preparation		
		2014 Estimated	2024 Projected	Annual Growth Rate (%)	Educ	Work Exp	Job Training
49-9041	Industrial Machinery Mechanics	195	240	2.3	HS	N	L
41-3021	Insurance Sales Agents	180	215	1.9	HS	N	M
47-2061	Construction Laborers	255	295	1.6	NE	N	S
29-1141	Registered Nurses	720	820	1.4	BA	N	N

**Education** (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

**Job Training** (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

*Occupations were selected based on the annual growth rate from 2014-2024 occupational projections.*

<https://www.iowaworkforcedevelopment.gov/career-exploration-resources>

# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Employment and Unemployment Statistics

Annual 2016

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Audubon	3,320	110	3.3	3,210
Carroll	11,360	300	2.6	11,060
Crawford	8,480	470	5.6	8,010
Greene	5,700	180	3.2	5,520
Guthrie	5,700	200	3.6	5,500
Sac	5,560	170	3.1	5,390
<b>Total</b>	<b>40,120</b>	<b>1,430</b>	<b>3.6</b>	<b>38,690</b>

*Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy. A low jobless rate indicates a strong economy where job seekers can find employment quickly, whereas a high rate may indicate a weaker economy. On the other hand, businesses can find employees more easily when the unemployment rate is high.*

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

## QUICK FACTS

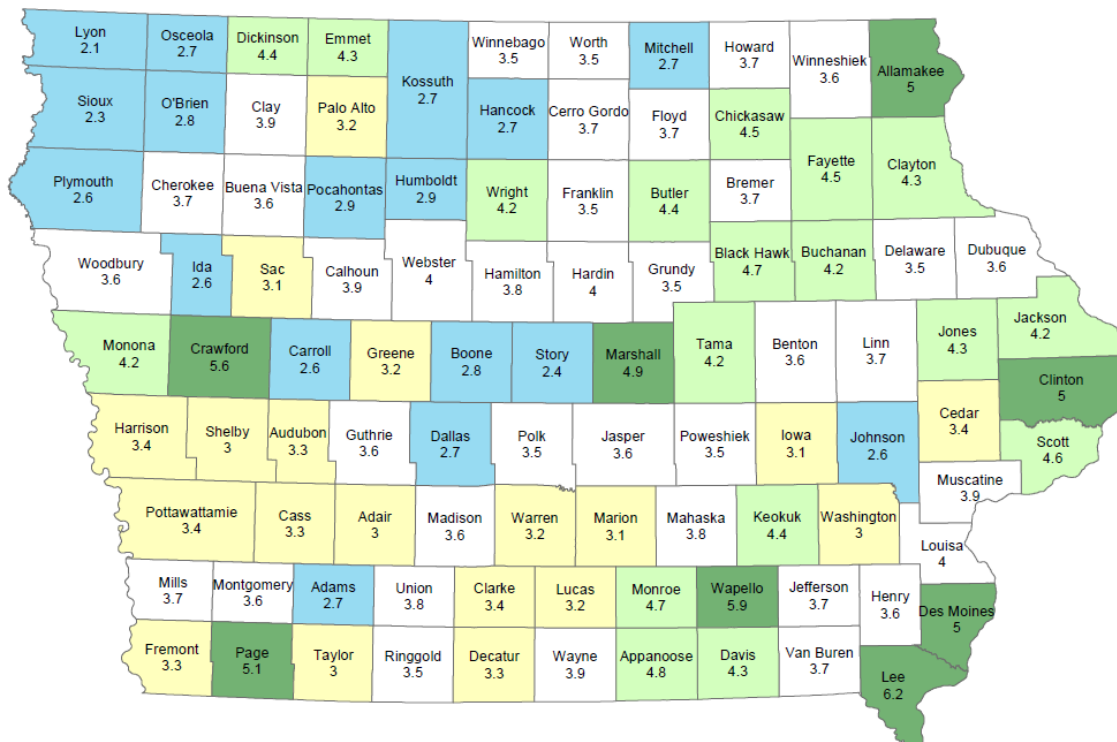
### Labor Force 2016

Unemployment averaged 3.6 percent in Region 8 for 2016. The region's jobless rate translated into 1,430 unemployed persons.

The 2016 unemployment rate for Region 8 was lower than the statewide average of 3.7 percent.

## Unemployment Rates per Iowa Counties

2016 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

## QUICK FACTS

### County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2016 at 6.2 percent.

Lyon County reported the lowest jobless rate in the state in 2013 at 2.1 percent.

# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

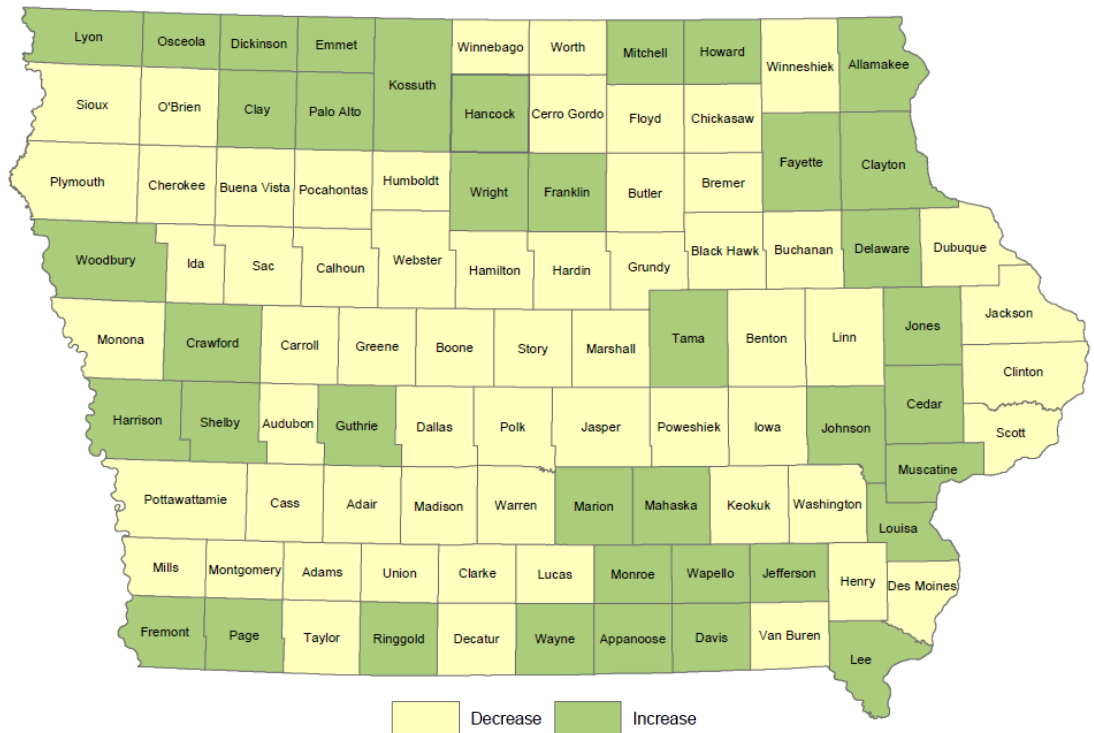
## QUICK FACTS

### Annual 2016 UI Benefits

UI Benefits for Iowa increased slightly from \$417.6 million in 2015 to \$423.5 million in 2016, an increase of 1.4 percent.

UI Benefits in Region 8 increased from \$7.5 million in 2015 to \$8.0 million in 2016, an increase of 6.0 percent.

## Percentage Change in Total Unemployment Insurance (UI) Benefit From Annual 2015 to Annual 2016



Source: Unemployment Insurance Statistical Data, [www.iowaworkforce.org/lmi/uistats/index.html](http://www.iowaworkforce.org/lmi/uistats/index.html)

## CONTACT INFO

### Iowa Workforce Development Employment Statistics Bureau

1000 E Grand Ave  
Des Moines, IA 50319  
515-281-8515  
800-532-1249;  
Fax: 515-281-8195  
iwd.lmi@iwd.iowa.gov  
www.iowalmi.gov

Equal opportunity employer/  
program. Auxiliary aids and  
services are available upon  
request to individuals with  
disabilities.

TTY 515-281-4748;  
1-800-831-1399



## For Additional Information visit our Website!

[www.iowalmi.gov](http://www.iowalmi.gov)

### LMI Quick Links

- [LMI Home](#)
- [Current Employment Statistics \(CES\)](#)
- [Industry Quarterly Employment & Wages \(QCEW\)](#)
- [Laborshed Studies](#)
- [Occupational Employment & Wages](#)
- [Unemployment Insurance Statistics](#)
- [Unemployment Rate & Labor Force \(LAUS\)](#)
- [Additional Links](#)
- [Special Publications](#)
- [Outside Resources](#)
- [News & Announcements](#)
- [Site Guide](#)
- [Tableau Guide](#)

Indicators	Industry	Occupation	Research
Current Employment (CES)	Quarterly Employment & Wages (QCEW)	Career Exploration Resources	Education Outcomes
Unemployment Rate & Labor Force (LAUS)	Employer Database	Employment & Wages	Laborshed Studies
Unemployment Insurance Statistics	Profiles	Forecasts	Regional Profiles
More ...	Forecasts	More ...	Workforce Needs Assessment
	More ...		More ...

### Welcome to the Labor Market Information Division

The Labor Market Information (LMI) Division collects, analyzes and prepares a wide array of labor market data including employment, industry and occupational statistics, wages, projections, trends and other workforce characteristics.

**Note:** For optimal experience we recommend using the Chrome browser. For assistance in navigating the Tableau visualization below, visit the [Tableau Guide](#) page.

### Labor Force Summary Data Tool

Statewide Local Area Annual Averages

#### 2017 Iowa Labor Force Summary (Seasonally Adjusted)

	Jan	Feb
Labor Force	1,693,900	1,693,300
Employment	1,637,000	1,639,700
Unemployment	56,900	53,600
Unemployment Rate	3.4%	3.2%
LFP*	68.1%	68.0%

Select Year: 2017 Select Month to Show in Map: February \* Labor Force Participation Rate

#### February 2017 Unemployment Rate by County (Not Seasonally Adjusted)

