

# 2017 ANNUAL PROFILE

# REGION #7

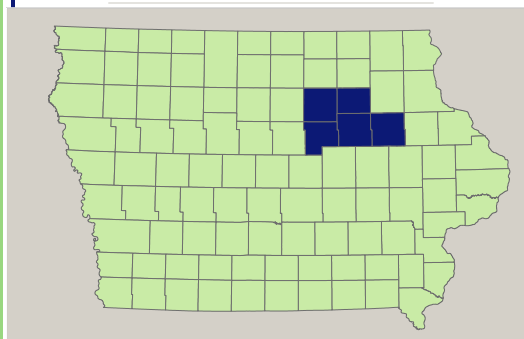
## IOWA WORKFORCE DEVELOPMENT

### Executive Summary

As of 2016, Iowa Workforce Development's (IWD) Region 7's largest private industry was Manufacturing, representing 18.5 percent (18,005) of the region's total covered employment of 97,549. The region's total employment decreased by 0.8 percent since 2015, while the average annual wage increased by 0.4 percent to \$42,810 for all industries. The Retail Trade industry posted the largest employment percentage increase of 2.5 percent during 2016.

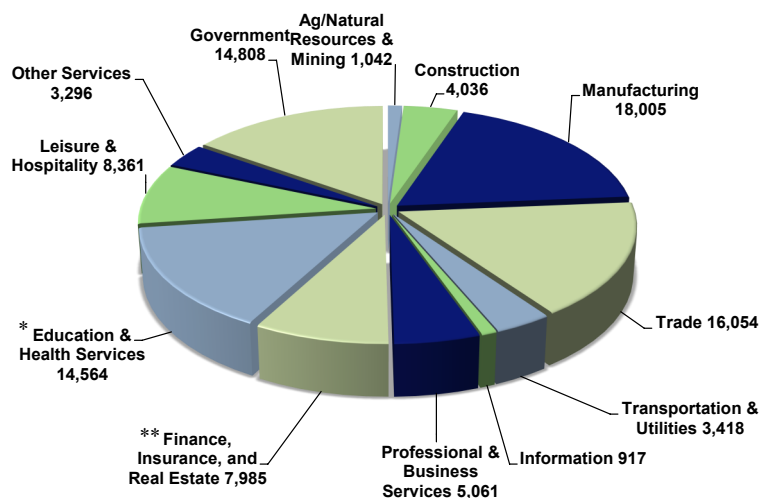
IWD's Region 7 average weekly wage for all industries was \$823 for 2016. This was an increase of 0.4 percent since 2015. The highest average weekly wage for a private sector was in Manufacturing, averaging \$1,149. Between 2015 and 2016, the Information sector reported the largest percentage increase in average weekly wage of 7.0 percent.

### STATE OF IOWA



IWD Region #7

### 2016 Industry Breakout by Employment



\*Includes public education and health institutions, \*\*FIRE— Finance, Insurance, and Real Estate  
Source: Quarterly Census of Employment and Wages

### Ten Major Private Industry Employers

Listed alphabetically

Name of Company	Industry
CBE Group Inc	Administrative & Support Services
Covenant Convenient Care	Health Services
Covenant Medical Ctr	Health Services
CUNA Mutual Group	Finance & Insurance
Ertch Cabinet Mfg Inc	Manufacturing
John Deere Waterloo Operations	Manufacturing
Omega Cabinetry	Manufacturing
Tyson Fresh Meats	Manufacturing
Unity Point Health-Allen Hosp	Health Services
Wheaton Franciscan Healthcare	Health Services

Source: InfoGroup®

### QUICK FACTS

#### Counties Included in Iowa Workforce Development's Region #

Black Hawk Buchanan  
Bremer Butler  
Grundy

### 2016 Covered Employment (QCEW)

		%
Total Employment	97,549	6.3 <sup>1</sup>
Average Weekly Wage	\$823	95.3 <sup>2</sup>
Largest Private Sector: Manufacturing	18,005	8.4 <sup>3</sup>

<sup>1</sup> Percent is based on statewide covered employment of 1,539,355

<sup>2</sup> Percent is based on statewide average weekly wage of \$864

<sup>3</sup> Percent is based on statewide covered employment in specified sector

### Census Statistics

IWD Region 7 Population (2016)	205,798
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## 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

### 2015 - 2016 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2013	2014	% Change		2015	2016	% Change
5,937	5,930	-0.12%	Total All Industries	98,332	97,549	-0.80%
5,595	5,588	-0.13%	Private Business	83,418	82,740	-0.81%
164	162	-1.22%	Ag/Natural Resources & Mining	1,035	1,042	0.68%
517	491	-5.03%	Construction	4,022	4,036	0.35%
301	308	2.33%	Manufacturing	18,320	18,005	-1.72%
1,140	1,138	-0.18%	Trade	15,930	16,054	0.78%
370	371	0.27%	Wholesale Trade	3,871	3,689	-4.70%
770	767	-0.39%	Retail Trade	12,059	12,365	2.54%
229	229	0.00%	Transportation & Utilities	3,404	3,418	0.41%
83	87	4.82%	Information	944	917	-2.86%
630	630	0.00%	Finance, Insurance, and Real Estate	5,216	5,061	-2.97%
745	753	1.07%	Professional & Business Services	8,063	7,985	-0.97%
677	720	6.35%	Education & Health Services	14,454	14,564	0.76%
514	511	-0.58%	Leisure & Hospitality	8,622	8,361	-3.03%
596	559	-6.21%	Other Services	3,407	3,296	-3.26%
342	342	0.00%	Government	14,914	14,808	-0.71%
77	77	0.00%	State	3,028	2,967	-2.01%
200	199	-0.50%	Local	11,175	11,116	-0.53%
65	66	1.54%	Federal	711	725	1.97%

### QUICK FACTS

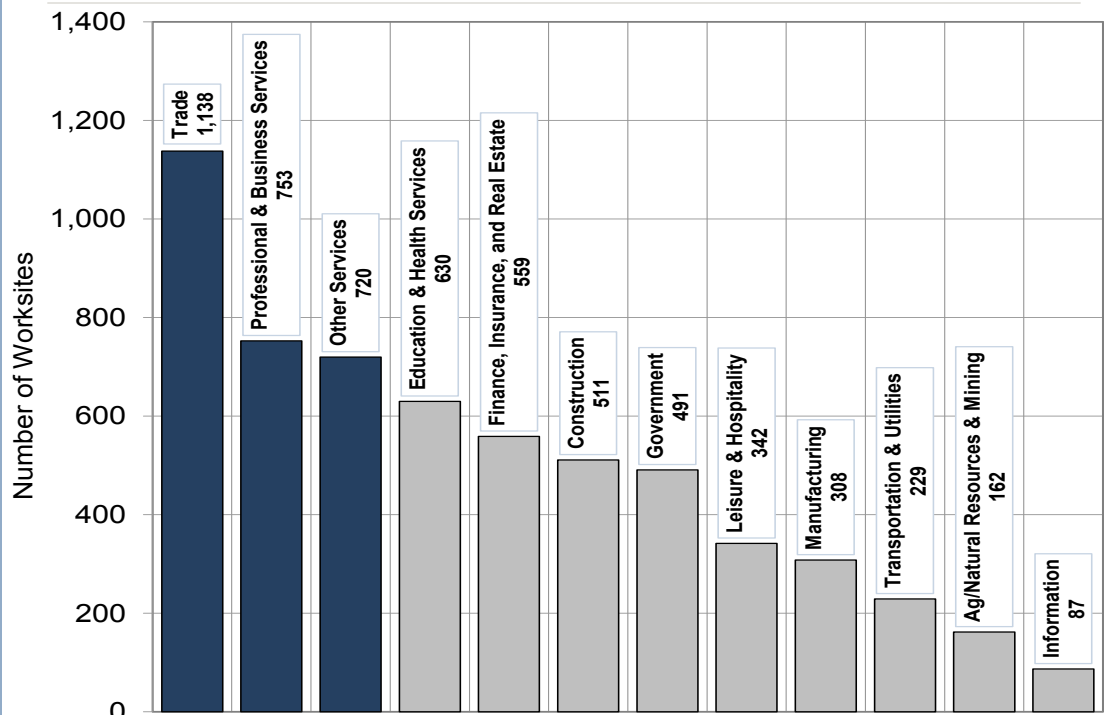
#### IWD Region 7's Greatest Number of Worksites

Trade  
1,138

Professional &  
Business Services  
753

Other Services  
720

### Reporting Units by Industry in 2016



\*Trade includes wholesale & retail trade

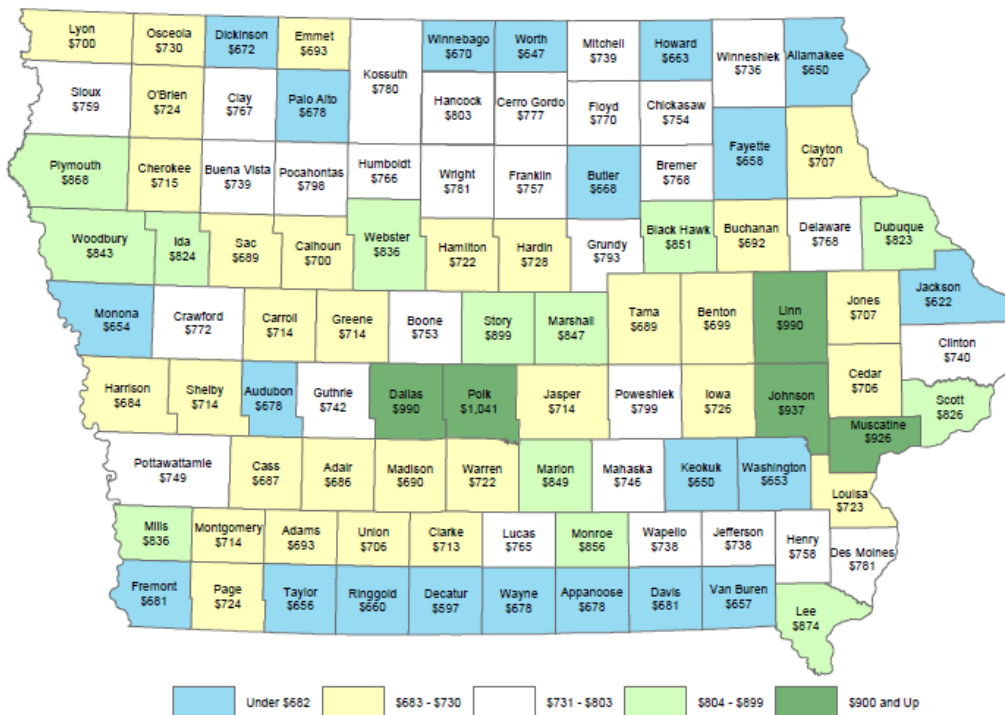
# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2015 - 2016 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2015	2016	% Change		2015	2016	% Change
\$ 42,641	\$ 42,810	0.40%	Total All Industries	\$ 820	\$ 823	0.37%
\$ 42,402	\$ 42,467	0.15%	Private Business	\$ 815	\$ 817	0.25%
\$ 39,718	\$ 40,401	1.72%	Ag/Natural Resources & Mining	\$ 764	\$ 777	1.70%
\$ 49,492	\$ 51,604	4.27%	Construction	\$ 952	\$ 992	4.20%
\$ 62,253	\$ 59,755	-4.01%	Manufacturing	\$ 1,197	\$ 1,149	-4.01%
\$ 32,845	\$ 33,202	1.09%	Trade	\$ 632	\$ 639	1.11%
\$ 57,444	\$ 58,879	2.50%	Wholesale Trade	\$ 1,105	\$ 1,132	2.44%
\$ 24,948	\$ 25,542	2.38%	Retail Trade	\$ 480	\$ 491	2.29%
\$ 44,203	\$ 44,230	0.06%	Transportation & Utilities	\$ 850	\$ 851	0.12%
\$ 43,350	\$ 46,406	7.05%	Information	\$ 834	\$ 892	6.95%
\$ 54,747	\$ 56,037	2.36%	Finance, Insurance, Real Estate	\$ 1,053	\$ 1,078	2.37%
\$ 43,260	\$ 44,752	3.45%	Professional & Business Services	\$ 832	\$ 861	3.49%
\$ 40,383	\$ 41,006	1.54%	Education & Health Services	\$ 777	\$ 789	1.54%
\$ 13,563	\$ 13,864	2.22%	Leisure & Hospitality	\$ 261	\$ 267	2.30%
\$ 31,352	\$ 32,340	3.15%	Other Services	\$ 603	\$ 622	3.15%
\$ 43,977	\$ 44,730	1.71%	Government	\$ 846	\$ 860	1.65%
\$ 56,203	\$ 57,366	2.07%	State	\$ 1,081	\$ 1,103	2.04%
\$ 39,791	\$ 40,575	1.97%	Local	\$ 765	\$ 780	1.96%
\$ 57,711	\$ 56,711	-1.73%	Federal	\$ 1,110	\$ 1,091	-1.71%

## Average Weekly Wage for All Industries by County

Annual 2016



Source: Quarterly Census of Employment and Wages (QCEW)

## QUICK FACTS

### Average Weekly Wage Comparisons

IWD Region 7  
\$823

Rank  
Among All 15  
IWD Regions  
#4

Statewide  
\$864

## 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

### QUICK FACTS

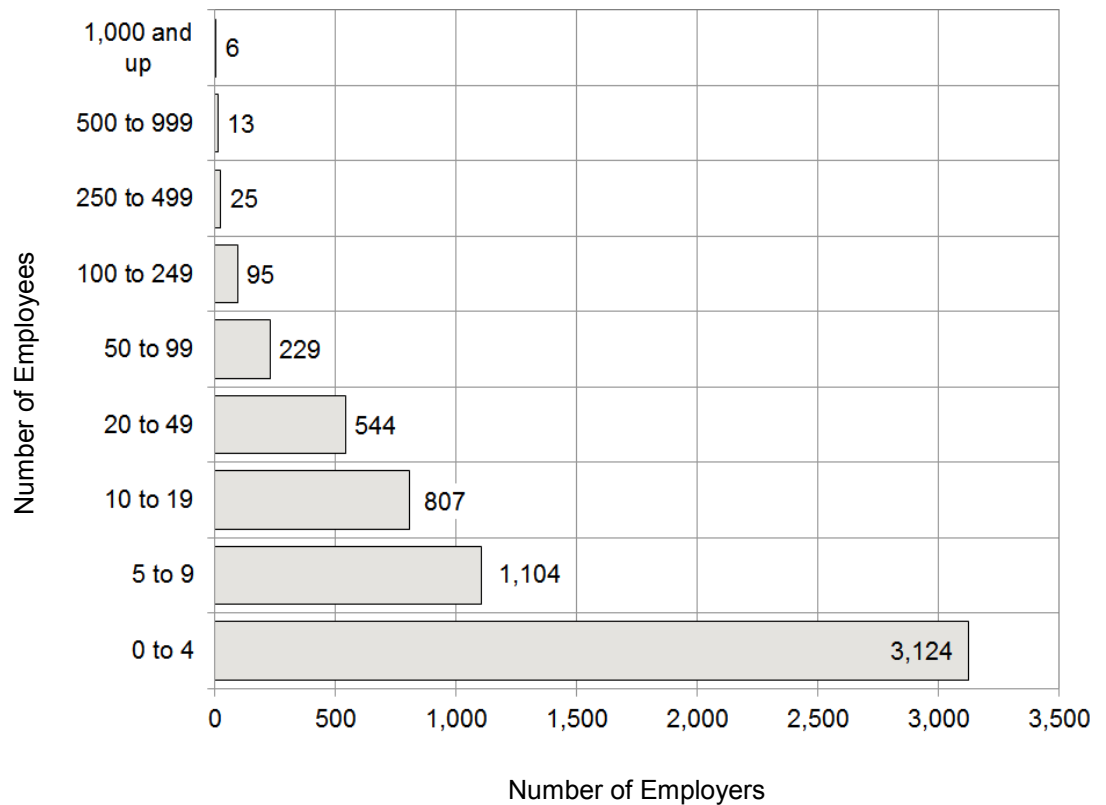
#### Size of Firm

19 firms in Region 7 employ 500 or more workers, totaling 19,321 employees, which accounts for 19.8 percent of total employment in the region.

Firms that employ less than 50 workers represent 93.8 percent of all establishments region-wide.

#### Size of Firm Based on Employment

December 2016



### QUICK FACTS

#### Quarterly Workforce Indicators Definitions

##### Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

##### New Hires

Total number of accessions that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

#### 2016 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 1st Quarter 2015 to 1st Quarter 2016

Quarterly Workforce Indicators	Region 7 (2015)	Region 7 (2016)
Total Employment	98,466	98,641
New Hires	9,251	9,740
Separations	8,309	8,456
Turnover Rate %	8.1%	-
Average Monthly Earnings	\$3,588	\$3,516
Average New Hire Earnings	\$1,758	\$1,786

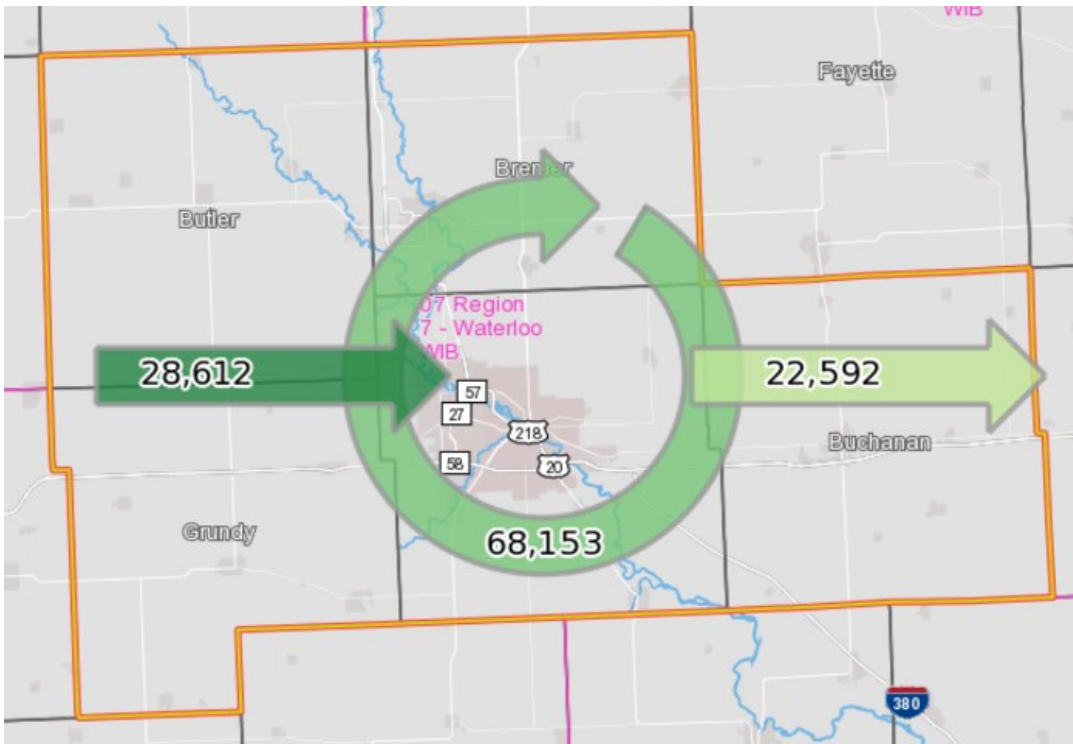
Quarterly Workforce Indicators	Iowa (2015)	Iowa (2016)
Total Employment	1,480,668	1,488,265
New Hires	164,056	167,515
Separations	135,706	137,100
Turnover Rate %	8.9%	-
Average Monthly Earnings	\$3,750	\$3,727
Average New Hire Earnings	\$2,047	\$2,100

Source: Local Employment Dynamics, <http://lehd.did.census.gov/datatools/qwi-online.html>. For definitions of the Quarterly Workforce Indicators, visit [http://lehd.did.census.gov/doc/QWI\\_101.pdf](http://lehd.did.census.gov/doc/QWI_101.pdf).

# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Inflow/Outflow Job Analysis of Region 7 2014

Characteristics of workers who commute in, out, and within Region 7.



For an online tour of the application, please follow this link:  
<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatsOnTheMap>

### QUICK FACTS

#### 'On the Map' Interactive Mapping Application

As of 2014, there were 96,765 primary jobs in this region.

24.9 percent (22,592) of workers living in Region 7 work in other regions.

29.6 percent (28,612) of Region 7 workers commute into the region for work.

## ON THE MAP Statistics — Region 7

Distribution of Worker's Age, Monthly Earnings, and Educational Attainment—Primary Jobs

Total Primary Jobs	2014		2012		2010	
	Count	Change	Count	Change	Count	Change
	96,765	2.0%	94,837	5.1%	90,209	-
Jobs By Worker Age	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	24,944	25.8%	25,208	26.6%	24,347	27.0%
Age 30 to 54	50,035	51.7%	49,028	51.7%	47,643	52.8%
Age 55 or older	21,786	22.5%	20,601	21.7%	18,219	20.2%
Jobs by Earnings	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	20,279	21.0%	20,792	21.9%	21,165	23.5%
\$1,251 to \$3,333 per month	36,167	37.4%	36,203	38.2%	36,804	40.8%
More than \$3,333 per month	40,319	41.7%	37,842	39.9%	32,240	35.7%
Jobs by Worker Educational Attainment	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
Less than high school	6,305	6.5%	5,705	6.0%	5,072	5.6%
High school or equivalent, no college	23,082	23.9%	22,438	23.7%	21,201	23.5%
Some college or Associate degree	24,796	25.6%	24,044	25.4%	22,531	25.0%
Bachelor's degree or advanced degree	17,638	18.2%	17,442	18.4%	17,058	18.9%
Edu. attainment n/a (workers aged 29 or younger)	24,944	25.8%	25,208	26.6%	24,347	27.0%

Source: Local Employment Dynamics, On the Map: <https://onthemap.ces.census.gov/>. For definitions and instruction on this mapping application, visit <http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted>

### QUICK FACTS

#### 'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 96,765 in Region 7 and the distribution of age and monthly earnings of the workers.

37.4 percent of Region 7 workers earn from \$1,251 to \$3,333 per month.

22.5 percent of the region's workers are age 55 and older.



## 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

### Top 20 Growing Industries by Employment

2014 - 2024

Industry Description	NAICS Code	2014 Estimated Employment	2024 Projected Employment	Total Growth	Percent Change
<b>Total, All Industries (Non-ag)</b>	<b>000</b>	<b>112,225</b>	<b>120,920</b>	<b>8,695</b>	<b>7.7%</b>
Ambulatory Health Care Services	621	3,635	4,680	1,045	28.7%
Educational Services	611	12,215	13,065	850	7.0%
Nursing and Residential Care Facilities	623	3,805	4,580	775	20.4%
Self Employed and Unpaid Family Workers	671	9,485	10,100	615	6.5%
Administrative and Support Services	561	3,960	4,530	570	14.4%
Professional, Scientific, and Technical Services	541	2,630	3,145	515	19.6%
Food Services and Drinking Places	722	6,635	7,080	445	6.7%
Social Assistance	624	2,335	2,750	415	17.8%
Warehousing and Storage	493	1,660	2,015	355	21.4%
Specialty Trade Contractors	238	2,315	2,620	305	13.2%
Hospitals	622	4,395	4,640	245	5.6%
Fabricated Metal Manufacturing	332	2,425	2,660	235	9.7%
Insurance Carriers and Related Activities	524	1,730	1,965	235	13.6%
Management of Companies and Enterprises	551	910	1,125	215	23.6%
Food Manufacturing	311	3,845	4,035	190	4.9%
Food and Beverage Stores	445	2,180	2,365	185	8.5%
Truck Transportation	484	1,230	1,405	175	14.2%
Construction of Buildings	236	955	1,120	165	17.3%
General Merchandise Stores	452	2,425	2,580	155	6.4%
Local Government, Excluding Education and Hospitals	930	3,785	3,940	155	4.1%

Source: Long-Term Industry Projections

<https://www.iowaworkforcedevelopment.gov/industry-projections>

### "Hot Jobs" in Region 7

2014 - 2024

SOC	Occupational Title	Employment			Career Preparation		
		2014 Estimated	2024 Projected	Annual Growth Rate (%)	Educ	Work Exp	Job Training
49-9041	Industrial Machinery Mechanics	555	690	2.4	HS	N	L
51-4011	Computer-Controlled Machine Tool Operators, Metal and Plastic	315	385	2.2	HS	N	M
13-1161	Market Research Analysts and Marketing Specialists	230	280	2.2	BA	N	N
13-1111	Management Analysts	210	255	2.1	BA	< 5	N
29-1141	Registered Nurses	2,100	2,465	1.7	BA	N	N
47-2061	Construction Laborers	635	745	1.7	NE	N	S
41-3021	Insurance Sales Agents	455	530	1.6	HS	N	M
47-2111	Electricians	435	500	1.6	HS	N	A
25-2011	Preschool Teachers, Except Special Education	375	435	1.6	AS	N	N
13-2011	Accountants and Auditors	585	675	1.5	BA	N	N
11-9151	Social and Community Service Managers	200	230	1.5	BA	> 5	N
43-6013	Medical Secretaries	440	505	1.5	HS	N	M
11-9111	Medical and Health Services Managers	315	360	1.4	BA	< 5	N

**Education** (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

**Job Training** (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

Occupations were selected based on the annual growth rate from 2014-2024 occupational projections.

<https://www.iowaworkforcedevelopment.gov/career-exploration-resources>

## 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Employment and Unemployment Statistics

Annual 2016

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Black Hawk	69,700	3,300	4.7	66,400
Bremer	13,900	500	3.7	13,400
Buchanan	11,270	470	4.2	10,800
Butler	8,100	360	4.4	7,750
Grundy	6,700	200	3.5	6,500
Total	109,670	4,830	4.4	104,850

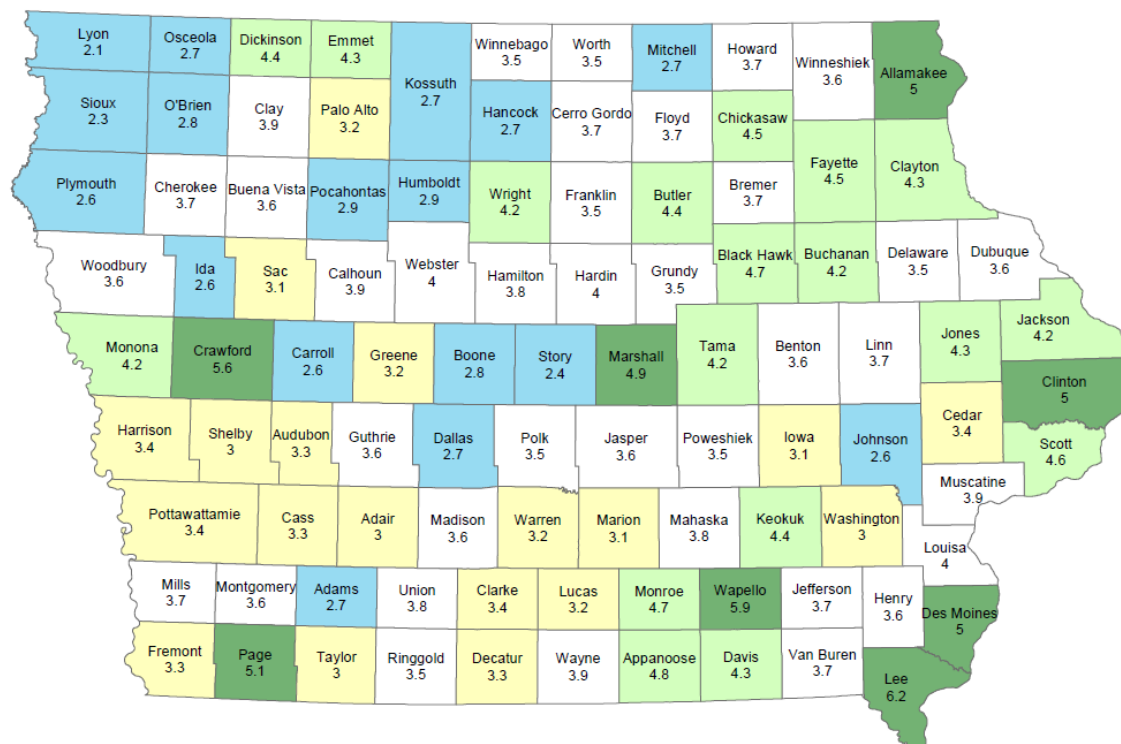
*Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy. A low jobless rate indicates a strong economy where job seekers can find employment quickly, whereas a high rate may indicate a weaker economy. On the other hand, businesses can find employees more easily when the unemployment rate is high.*

Source: Local Area Unemployment Statistics (LAUS)

*Note: Total employed and unemployed may not reflect total labor force, due to rounding.*

## Unemployment Rates per Iowa Counties

2016 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

## QUICK FACTS

## Labor Force 2016

Unemployment averaged 4.4 percent in Region 7 for 2016. The region's jobless rate translated into 4,830 unemployed persons.

The 2016 unemployment rate for Region 7 was higher than the statewide average of 3.7 percent.

## QUICK FACTS

## County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2016 at 6.2 percent.

Lyon County reported the lowest jobless rate in the state in 2013 at 2.1 percent.

# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

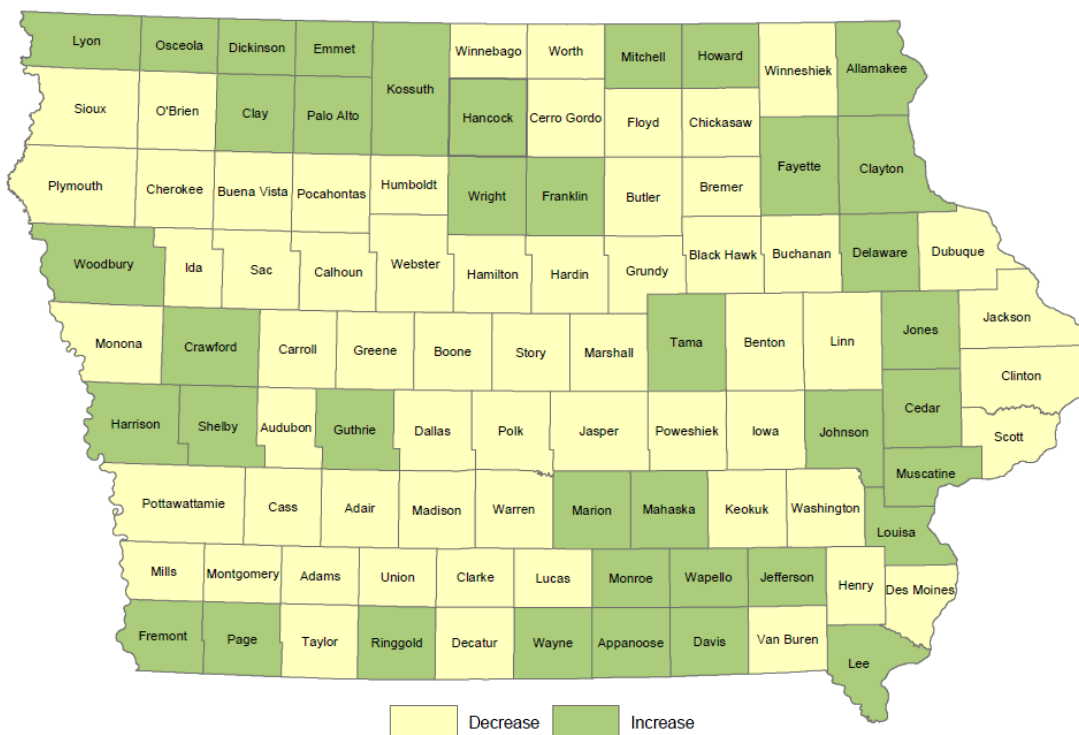
## QUICK FACTS

### Annual 2016 UI Benefits

UI Benefits for Iowa increased slightly from \$417.6 million in 2015 to \$423.5 million in 2016, an increase of 1.4 percent.

UI Benefits in Region 7 decreased from \$34.6 million in 2015 to \$32.2 million in 2016, an decrease of 7.0 percent.

## Percentage Change in Total Unemployment Insurance (UI) Benefit From Annual 2015 to Annual 2016



Source: Unemployment Insurance Statistical Data, [www.iowaworkforce.org/lmi/uistats/index.html](http://www.iowaworkforce.org/lmi/uistats/index.html)

## CONTACT INFO

### Iowa Workforce Development Employment Statistics Bureau

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[www.iowalmi.gov](http://www.iowalmi.gov)

*Equal opportunity employer/  
program. Auxiliary aids and  
services are available upon  
request to individuals with  
disabilities.*

TTY 515-281-4748;  
1-800-831-1399



## For Additional Information visit our Website!

[www.iowalmi.gov](http://www.iowalmi.gov)

### LMI Quick Links

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### Welcome to the Labor Market Information Division

The Labor Market Information (LMI) Division collects, analyzes and prepares a wide array of labor market data including employment, industry and occupational statistics, wages, projections, trends and other workforce characteristics.

**Note:** For optimal experience we recommend using the Chrome browser. For assistance in navigating the Tableau visualization below, visit the [Tableau Guide](#) page.

#### Labor Force Summary Data Tool

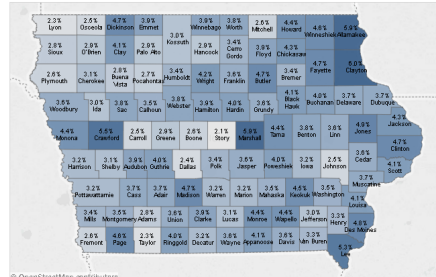
Statewide Local Area Annual Averages

#### 2017 Iowa Labor Force Summary (Seasonally Adjusted)

	Jan	Feb
Labor Force	1,693,900	1,693,300
Employment	1,637,000	1,639,700
Unemployment	56,900	53,600
Unemployment Rate	3.4%	3.2%
LFPR	68.1%	68.2%

Select Year: 2017 Select Month to Show in Map: February \* Labor Force Participation Rate

#### February 2017 Unemployment Rate by County (Not Seasonally Adjusted)



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