

# 2017 ANNUAL PROFILE

# REGION #6

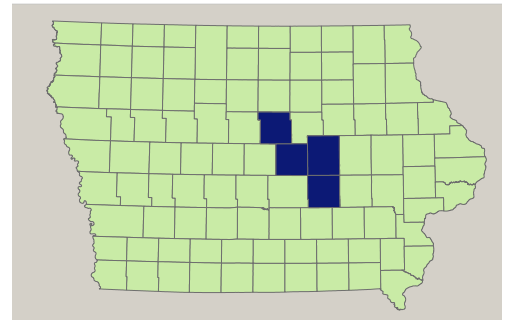
## IOWA WORKFORCE DEVELOPMENT

### Executive Summary

As of 2016, Iowa Workforce Development's (IWD) Region 6's largest private industry was Manufacturing, representing 19.4 percent (7,847) of the region's total covered employment of 40,487. The region's total employment increased by 0.2 percent since 2015, while the average annual wage increased by 2.7 percent to \$41,206 for all industries. The Construction industry posted the largest employment percentage increase of 12.2 percent during 2016.

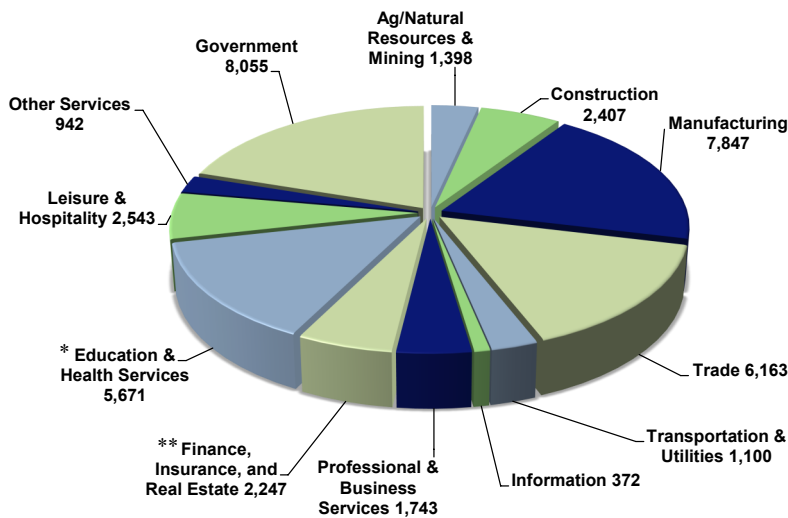
IWD's Region 6 average weekly wage for all industries was \$792 for 2016. This was an increase of 2.6 percent since 2015. The highest average weekly wage for a private sector was in Construction, averaging \$1,156. Between 2015 and 2016, the Construction sector also reported the largest percentage increase in average weekly wage of 14.2 percent.

### STATE OF IOWA



IWD Region #6

### 2016 Industry Breakout by Employment



\*Includes public education and health institutions, \*\*FIRE- Finance, Insurance, and Real Estate  
Source: Quarterly Census of Employment and Wages

### Ten Major Private Industry Employers

*Listed alphabetically*

| Name of Company                | Industry             |
|--------------------------------|----------------------|
| Central Iowa Healthcare        | Health Services      |
| Emerson Process Mgmt Fisher    | Manufacturing        |
| Fisher Controls                | Manufacturing        |
| Grinnell College               | Educational Services |
| Grinnell Mutual Reinsurance Co | Finance & Insurance  |
| Hy-Vee                         | Retail Trade         |
| JBS                            | Manufacturing        |
| Meskwaki Casino & Hotel        | Arts & Entertainment |
| Mmsc Foundation                | Health Services      |
| Veterans Home                  | Health Services      |

Source: InfoGroup®

### QUICK FACTS

#### Counties Included in Iowa Workforce Development's Region #

|        |           |
|--------|-----------|
| Hardin | Marshall  |
| Tama   | Poweshiek |

### 2016 Covered Employment (QCEW)

|  |        | %                 |
|--|--------|-------------------|
| Total Employment                         | 40,487 | 2.6 <sup>1</sup>  |
| Average Weekly Wage                      | \$792  | 91.7 <sup>2</sup> |
| Largest Private Sector:<br>Manufacturing | 7,847  | 3.7 <sup>3</sup>  |

<sup>1</sup> Percent is based on statewide covered employment of 1,539,355

<sup>2</sup> Percent is based on statewide average weekly wage of \$864

<sup>3</sup> Percent is based on statewide covered employment in specified sector

### Census Statistics

|                                |        |
|--------------------------------|--------|
| IWD Region 6 Population (2016) | 93,390 |
|--------------------------------|--------|

# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2015 - 2016 Covered Employment and Reporting Units by Industry

| Reporting Units |       |          |                                     | Employment |        |          |
|-----------------|-------|----------|-------------------------------------|------------|--------|----------|
| 2015            | 2016  | % Change |                                     | 2013       | 2014   | % Change |
| 2,795           | 2,807 | 0.43%    | Total All Industries                | 40,421     | 40,487 | 0.16%    |
| 2,525           | 2,542 | 0.67%    | Private Business                    | 32,258     | 32,432 | 0.54%    |
| 137             | 141   | 2.92%    | Ag/Natural Resources & Mining       | 1,320      | 1,398  | 5.91%    |
| 279             | 283   | 1.43%    | Construction                        | 2,146      | 2,407  | 12.16%   |
| 119             | 120   | 0.84%    | Manufacturing                       | 7,995      | 7,847  | -1.85%   |
| 550             | 549   | -0.18%   | Trade                               | 6,092      | 6,163  | 1.17%    |
| 208             | 211   | 1.44%    | <i>Wholesale Trade</i>              | 1,743      | 1,663  | -4.59%   |
| 342             | 339   | -0.88%   | <i>Retail Trade</i>                 | 4,348      | 4,501  | 3.52%    |
| 130             | 130   | 0.00%    | Transportation & Utilities          | 1,101      | 1,100  | -0.09%   |
| 44              | 47    | 6.82%    | Information                         | 390        | 372    | -4.62%   |
| 250             | 253   | 1.20%    | Finance, Insurance, and Real Estate | 1,712      | 1,743  | 1.81%    |
| 302             | 301   | -0.33%   | Professional & Business Services    | 2,379      | 2,247  | -5.55%   |
| 274             | 288   | 5.11%    | Education & Health Services         | 5,602      | 5,671  | 1.23%    |
| 222             | 222   | 0.00%    | Leisure & Hospitality               | 2,546      | 2,543  | -0.12%   |
| 219             | 210   | -4.11%   | Other Services                      | 975        | 942    | -3.38%   |
| 270             | 266   | -1.48%   | Government                          | 8,163      | 8,055  | -1.32%   |
| 59              | 58    | -1.69%   | <i>State</i>                        | 1,351      | 1,329  | -1.63%   |
| 154             | 151   | -1.95%   | <i>Local</i>                        | 6,498      | 6,409  | -1.37%   |
| 57              | 57    | 0.00%    | <i>Federal</i>                      | 315        | 317    | 0.63%    |

### QUICK FACTS

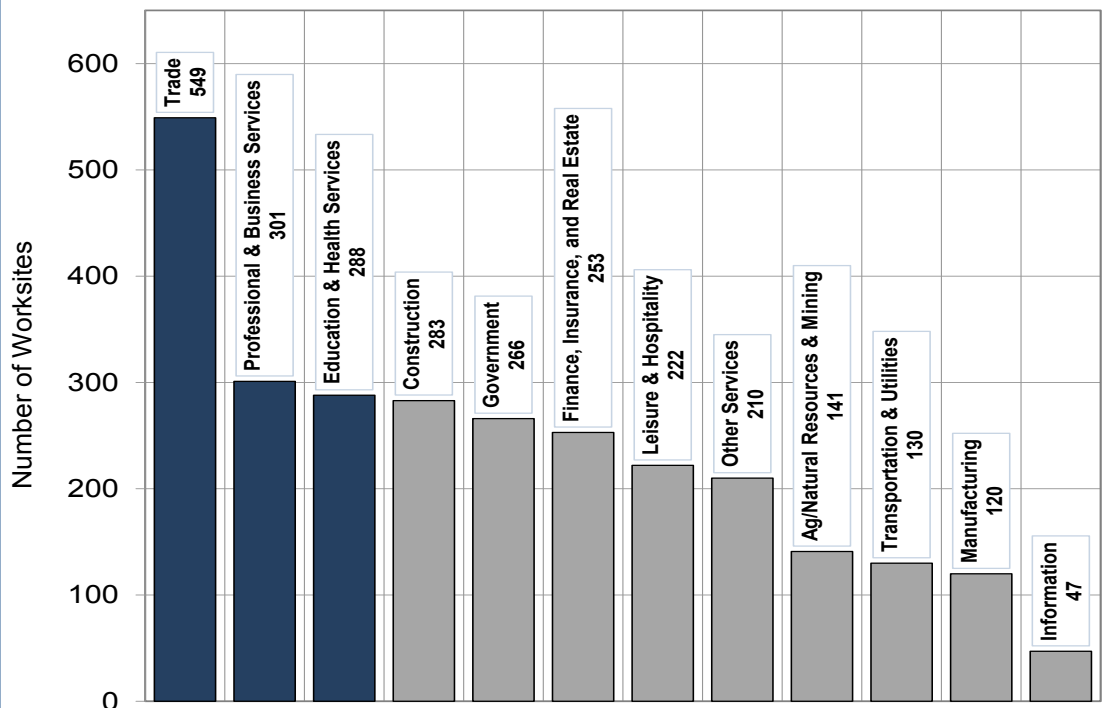
**IWD Region 6's  
Greatest Number of  
Worksites**

Trade  
549

Professional &  
Business Services  
301

Education & Health  
Services  
288

### Reporting Units by Industry in 2016



\*Trade includes wholesale & retail trade

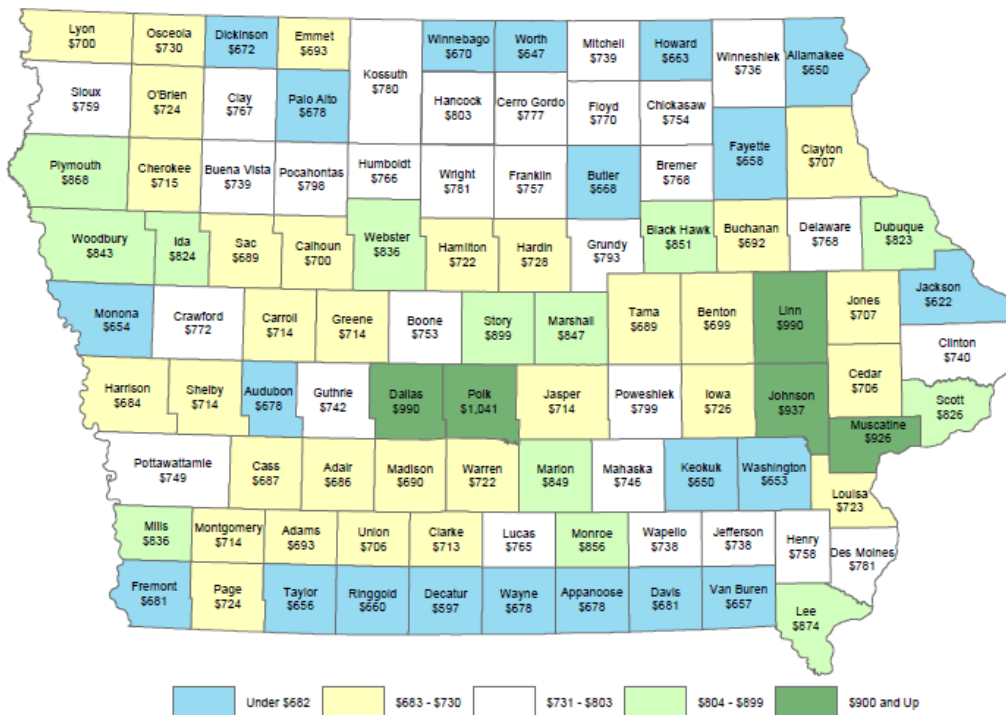
# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2015 - 2016 Average Annual and Weekly Wage by Industry

| Average Annual Wage |           |          |                                  | Average Weekly Wage |          |          |
|---------------------|-----------|----------|----------------------------------|---------------------|----------|----------|
| 2015                | 2016      | % Change |                                  | 2015                | 2016     | % Change |
| \$ 40,125           | \$ 41,206 | 2.69%    | Total All Industries             | \$ 772              | \$ 792   | 2.59%    |
| \$ 40,623           | \$ 41,793 | 2.88%    | Private Business                 | \$ 781              | \$ 804   | 2.94%    |
| \$ 45,402           | \$ 45,810 | 0.90%    | Ag/Natural Resources & Mining    | \$ 873              | \$ 881   | 0.92%    |
| \$ 52,629           | \$ 60,126 | 14.24%   | Construction                     | \$ 1,012            | \$ 1,156 | 14.23%   |
| \$ 50,484           | \$ 52,136 | 3.27%    | Manufacturing                    | \$ 971              | \$ 1,003 | 3.30%    |
| \$ 32,829           | \$ 32,698 | -0.40%   | Trade                            | \$ 631              | \$ 629   | -0.32%   |
| \$ 58,389           | \$ 58,447 | 0.10%    | <i>Wholesale Trade</i>           | \$ 1,123            | \$ 1,124 | 0.09%    |
| \$ 22,591           | \$ 23,178 | 2.60%    | <i>Retail Trade</i>              | \$ 434              | \$ 446   | 2.76%    |
| \$ 53,893           | \$ 56,754 | 5.31%    | Transportation & Utilities       | \$ 1,036            | \$ 1,091 | 5.31%    |
| \$ 35,870           | \$ 36,705 | 2.33%    | Information                      | \$ 690              | \$ 706   | 2.32%    |
| \$ 54,117           | \$ 56,186 | 3.82%    | Finance, Insurance, Real Estate  | \$ 1,041            | \$ 1,080 | 3.75%    |
| \$ 37,765           | \$ 37,085 | -1.80%   | Professional & Business Services | \$ 726              | \$ 713   | -1.79%   |
| \$ 39,790           | \$ 39,134 | -1.65%   | Education & Health Services      | \$ 765              | \$ 753   | -1.57%   |
| \$ 11,445           | \$ 12,087 | 5.61%    | Leisure & Hospitality            | \$ 220              | \$ 232   | 5.45%    |
| \$ 26,742           | \$ 27,609 | 3.24%    | Other Services                   | \$ 514              | \$ 531   | 3.31%    |
| \$ 38,157           | \$ 38,845 | 1.80%    | Government                       | \$ 734              | \$ 747   | 1.77%    |
| \$ 48,883           | \$ 49,084 | 0.41%    | <i>State</i>                     | \$ 940              | \$ 944   | 0.43%    |
| \$ 35,294           | \$ 36,212 | 2.60%    | <i>Local</i>                     | \$ 679              | \$ 696   | 2.50%    |
| \$ 51,083           | \$ 49,153 | -3.78%   | <i>Federal</i>                   | \$ 982              | \$ 945   | -3.77%   |

### Average Weekly Wage for All Industries by County

Annual 2016



Source: Quarterly Census of Employment and Wages (QCEW)

### QUICK FACTS

#### Average Weekly Wage Comparisons

IWD Region 6  
\$792

Rank  
Among All 15  
IWD Regions  
#T-7

Statewide  
\$864

# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## QUICK FACTS

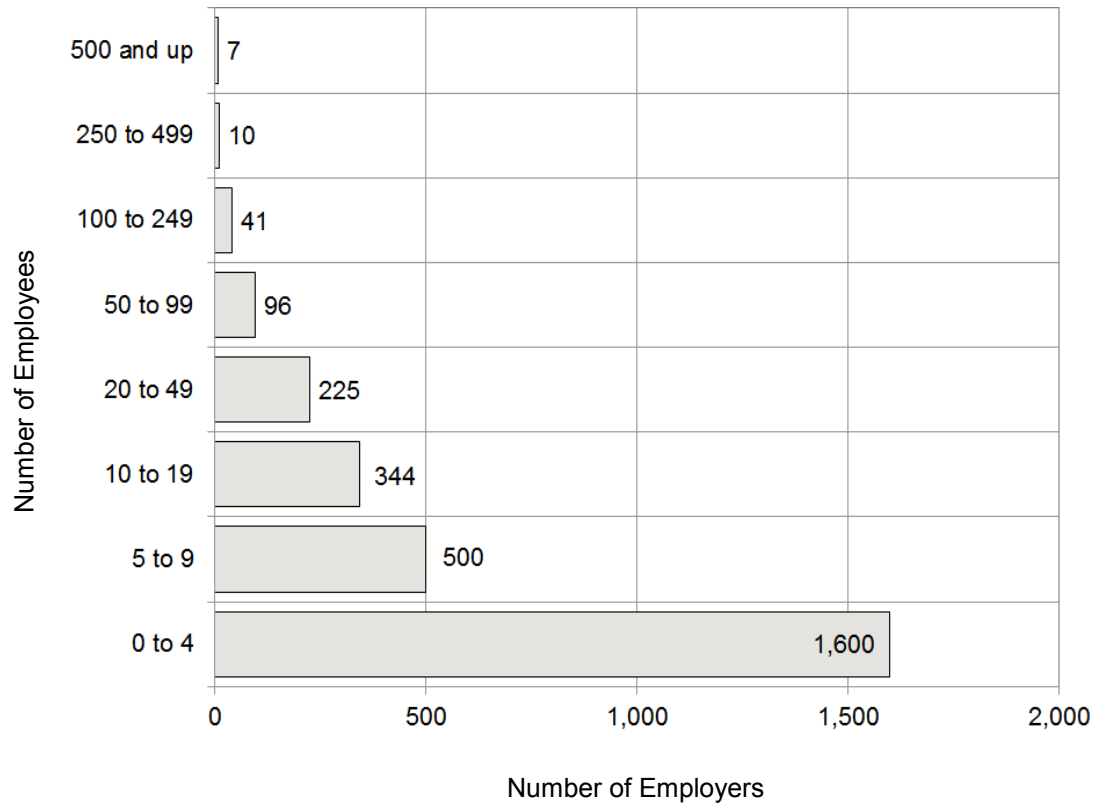
### Size of Firm

Seven firms in Region 6 employ 500 or more workers, totaling 7,017 employees, which accounts for 17.4 percent of total employment in the region.

Firms that employ less than 50 workers represent 94.5 percent of all establishments region-wide.

### Size of Firm Based on Employment

December 2016



## QUICK FACTS

### Quarterly Workforce Indicators Definitions

#### Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

#### New Hires

Total number of accessions that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

### 2016 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 1st Quarter 2015 to 1st Quarter 2016

| Quarterly Workforce Indicators | Region 6 (2015) | Region 6 (2016) |
|--------------------------------|-----------------|-----------------|
| Total Employment               | 39,153          | 39,149          |
| New Hires                      | 4,090           | 4,214           |
| Separations                    | 3,300           | 3,342           |
| Turnover Rate %                | 8.4%            | -               |
| Average Monthly Earnings       | \$3,376         | \$3,369         |
| Average New Hire Earnings      | \$1,997         | \$2,032         |

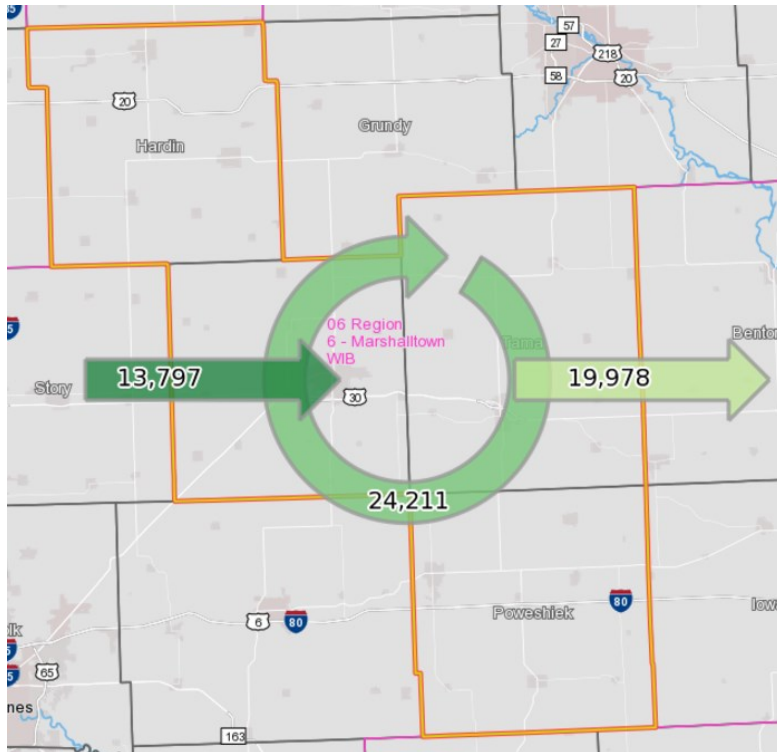
| Quarterly Workforce Indicators | Iowa (2015) | Iowa (2016) |
|--------------------------------|-------------|-------------|
| Total Employment               | 1,480,668   | 1,488,265   |
| New Hires                      | 164,056     | 167,515     |
| Separations                    | 135,706     | 137,100     |
| Turnover Rate %                | 8.9%        | -           |
| Average Monthly Earnings       | \$3,750     | \$3,727     |
| Average New Hire Earnings      | \$2,047     | \$2,100     |

Source: Local Employment Dynamics, <http://lehd.did.census.gov/datatools/qwi-online.html>. For definitions of the Quarterly Workforce Indicators, visit [http://lehd.did.census.gov/doc/QWI\\_101.pdf](http://lehd.did.census.gov/doc/QWI_101.pdf).

# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Inflow/Outflow Job Analysis of Region 6 2014

Characteristics of workers who commute in, out, and within Region 6.



For an online tour of the application, please follow this link:  
<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatIsOnTheMap>

### QUICK FACTS

#### 'On the Map' Interactive Mapping Application

As of 2014, there were 38,008 primary jobs in this region.

45.2 percent (19,978) of workers living in Region 6 work outside the region.

36.3 percent (13,797) of Region 6 workers live outside of the region.

## ON THE MAP Statistics — Region 6

Distribution of Worker's Age, Monthly Earnings, and Educational Attainment—Primary Jobs

| Total Primary Jobs                               | 2014   |        | 2012   |        | 2010   |        |
|--|--------|--------|--------|--------|--------|--------|
|  | Count  | Change | Count  | Change | Count  | Change |
|  | 38,008 | 2.8%   | 36,976 | -1.6%  | 37,595 | -      |
| Jobs By Worker Age                               | 2014   |        | 2012   |        | 2010   |        |
|  | Count  | Share  | Count  | Share  | Count  | Share  |
| Age 29 or younger                                | 8,312  | 21.9%  | 8,094  | 21.9%  | 8,509  | 22.6%  |
| Age 30 to 54                                     | 19,806 | 52.1%  | 19,658 | 53.2%  | 20,618 | 54.8%  |
| Age 55 or older                                  | 9,890  | 26.0%  | 9,224  | 24.9%  | 8,468  | 22.5%  |
| Jobs by Earnings                                 | 2014   |        | 2012   |        | 2010   |        |
|  | Count  | Share  | Count  | Share  | Count  | Share  |
| \$1,250 per month or less                        | 7,767  | 20.4%  | 8,103  | 21.9%  | 8,212  | 21.8%  |
| \$1,251 to \$3,333 per month                     | 15,635 | 41.1%  | 15,267 | 41.3%  | 16,936 | 45.0%  |
| More than \$3,333 per month                      | 14,606 | 38.4%  | 13,606 | 36.8%  | 12,447 | 33.1%  |
| Jobs by Worker Educational Attainment            | 2014   |        | 2012   |        | 2010   |        |
|  | Count  | Share  | Count  | Share  | Count  | Share  |
| Less than high school                            | 3,119  | 8.2%   | 2,900  | 7.8%   | 2,784  | 7.4%   |
| High school or equivalent, no college            | 9,248  | 24.3%  | 9,018  | 24.4%  | 9,182  | 24.4%  |
| Some college or Associate degree                 | 10,220 | 26.9%  | 9,883  | 26.7%  | 10,033 | 26.7%  |
| Bachelor's degree or advanced degree             | 7,109  | 18.7%  | 7,081  | 19.2%  | 7,087  | 18.9%  |
| Edu. attainment n/a (workers aged 29 or younger) | 8,312  | 21.9%  | 8,094  | 21.9%  | 8,509  | 22.6%  |

Source: Local Employment Dynamics, On the Map: <https://onthemap.ces.census.gov/>. For definitions and instruction on this mapping application, visit <http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted>

### QUICK FACTS

#### 'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 38,008 in Region 6 and the distribution of age and monthly earnings of the workers.

41.1 percent of Region 6 workers earn from \$1,251 to \$3,333 per month.

26.0 percent of the region's workers are age 55 and older.

## 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

### Top 20 Growing Industries by Employment

2014 - 2024

| Industry Description                                | NAICS Code | 2014 Estimated Employment | 2024 Projected Employment | Total Growth | Percent Change |
|---|------------|---------------------------|---------------------------|--------------|----------------|
| <b>Total, All Industries (Non-ag)</b>               | <b>000</b> | <b>44,825</b>             | <b>47,975</b>             | <b>3,150</b> | <b>7.0%</b>    |
| Nursing and Residential Care Facilities             | 623        | 1,965                     | 2,410                     | 445          | 22.6%          |
| Educational Services                                | 611        | 4,925                     | 5,255                     | 330          | 6.7%           |
| Ambulatory Health Care Services                     | 621        | 1,230                     | 1,550                     | 320          | 26.0%          |
| Self Employed and Unpaid Family Workers             | 671        | 4,450                     | 4,720                     | 270          | 6.1%           |
| Administrative and Support Services                 | 561        | 1,390                     | 1,585                     | 195          | 14.0%          |
| Local Government, Excluding Education and Hospitals | 930        | 2,985                     | 3,105                     | 120          | 4.0%           |
| Wood Product Manufacturing                          | 321        | 865                       | 980                       | 115          | 13.3%          |
| Fabricated Metal Manufacturing                      | 332        | 1,460                     | 1,575                     | 115          | 7.9%           |
| Food Services and Drinking Places                   | 722        | 2,055                     | 2,165                     | 110          | 5.4%           |
| Specialty Trade Contractors                         | 238        | 955                       | 1,060                     | 105          | 11.0%          |
| Professional, Scientific, and Technical Services    | 541        | 745                       | 850                       | 105          | 14.1%          |
| Hospitals   | 622        | 1,175                     | 1,260                     | 85           | 7.2%           |
| Food and Beverage Stores                            | 445        | 1,125                     | 1,205                     | 80           | 7.1%           |
| Management of Companies and Enterprises             | 551        | 285                       | 365                       | 80           | 28.1%          |
| Support Activities for Agriculture                  | 115        | 285                       | 355                       | 70           | 24.6%          |
| General Merchandise Stores                          | 452        | 910                       | 980                       | 70           | 7.7%           |
| Insurance Carriers and Related Activities           | 524        | 835                       | 905                       | 70           | 8.4%           |
| Social Assistance                                   | 624        | 515                       | 585                       | 70           | 13.6%          |
| Heavy and Civil Engineering Construction            | 237        | 520                       | 585                       | 65           | 12.5%          |
| Food Manufacturing                                  | 311        | 2,510                     | 2,575                     | 65           | 2.6%           |

Source: Long-Term Industry Projections

<https://www.iowaworkforcedevelopment.gov/industry-projections>

### “Hot Jobs” in Region 6

2014 - 2024

| SOC     | Occupational Title                                   | Employment     |                |                        | Career Preparation |          |              |
|---------|--|----------------|----------------|------------------------|--------------------|----------|--------------|
|         |  | 2014 Estimated | 2024 Projected | Annual Growth Rate (%) | Educ               | Work Exp | Job Training |
| 29-1141 | Registered Nurses                                    | 750            | 880            | 1.7                    | BA                 | N        | N            |
| 51-4041 | Machinists   | 215            | 250            | 1.6                    | HS                 | N        | L            |
| 47-2061 | Construction Laborers                                | 355            | 405            | 1.4                    | NE                 | N        | S            |
| 21-1093 | Social and Human Service Assistants                  | 240            | 270            | 1.3                    | HS                 | N        | S            |
| 29-2061 | Licensed Practical and Licensed Vocational Nurses    | 365            | 410            | 1.2                    | PS                 | N        | N            |
| 51-2092 | Team Assemblers                                      | 690            | 765            | 1.1                    | HS                 | N        | M            |
| 51-9061 | Inspectors, Testers, Sorters, Samplers, and Weighers | 275            | 295            | 0.9                    | HS                 | N        | M            |
| 49-9071 | Maintenance and Repair Workers, General              | 465            | 505            | 0.9                    | HS                 | N        | L            |

**Education** (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

**Job Training** (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

Occupations were selected based on the annual growth rate from 2014-2024 occupational projections.

<https://www.iowaworkforcedevelopment.gov/career-exploration-resources>

# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Employment and Unemployment Statistics

Annual 2016

| County       | Labor Force   | Number Unemployed | Unemployment Rate | Number Employed |
|--------------|---------------|-------------------|-------------------|-----------------|
| Hardin       | 8,620         | 340               | 4.0               | 8,280           |
| Marshall     | 19,310        | 950               | 4.9               | 18,360          |
| Poweshiek    | 10,430        | 370               | 3.5               | 10,070          |
| Tama         | 9,850         | 420               | 4.2               | 9,430           |
| <b>Total</b> | <b>48,210</b> | <b>2,080</b>      | <b>4.3</b>        | <b>46,140</b>   |

*Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy. A low jobless rate indicates a strong economy where job seekers can find employment quickly, whereas a high rate may indicate a weaker economy. On the other hand, businesses can find employees more easily when the unemployment rate is high.*

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

## QUICK FACTS

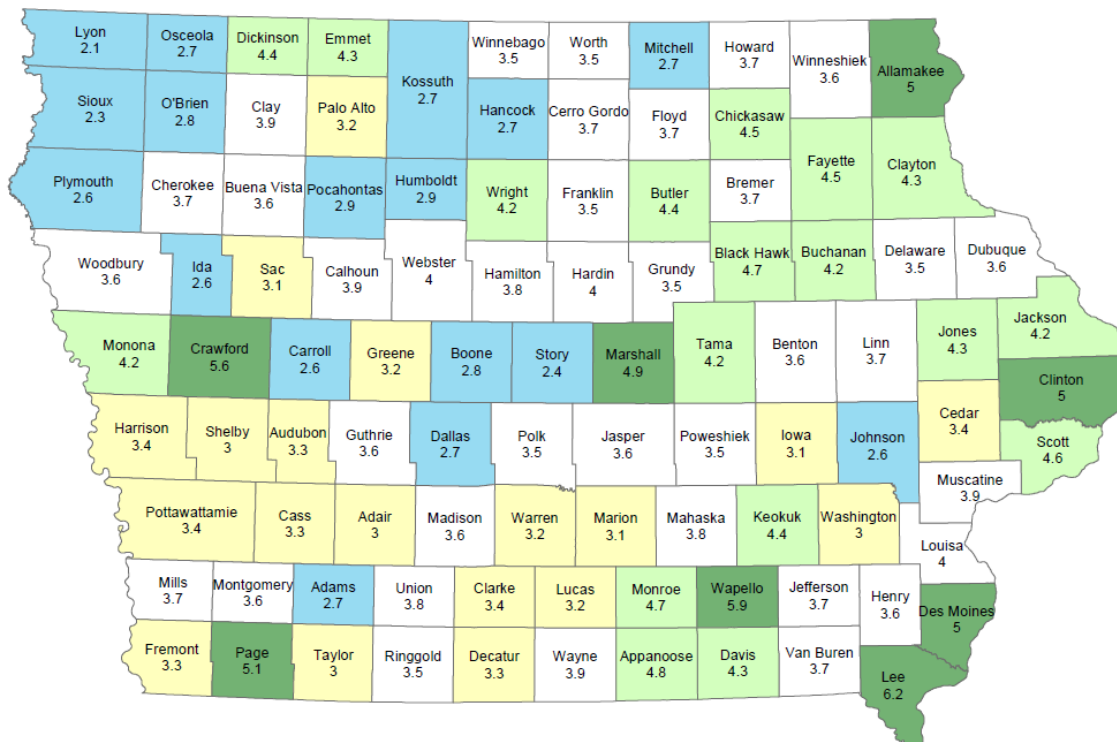
### Labor Force 2016

Unemployment averaged 4.3 percent in Region 6 for 2016. The region's jobless rate translated into 2,080 unemployed persons.

The 2016 unemployment rate for Region 6 was higher than the statewide average of 3.7 percent.

## Unemployment Rates per Iowa Counties

2016 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

## QUICK FACTS

### County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2016 at 6.2 percent.

Lyon County reported the lowest jobless rate in the state in 2013 at 2.1 percent.

# 2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

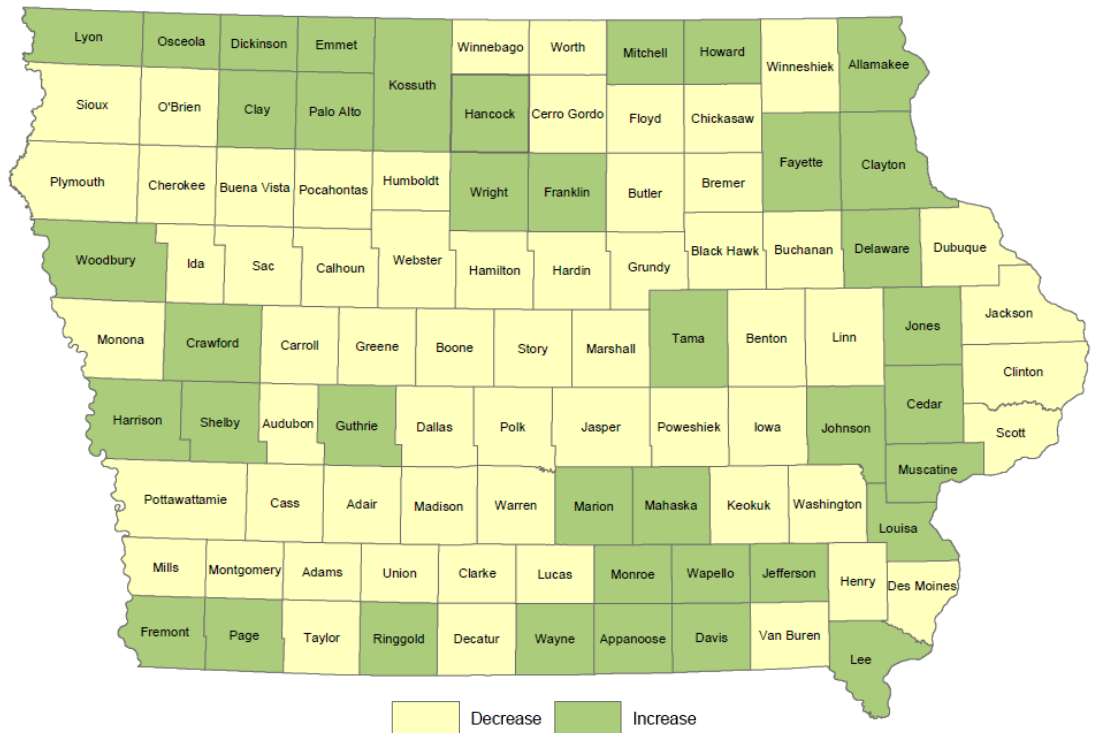
## QUICK FACTS

### Annual 2016 UI Benefits

UI Benefits for Iowa increased slightly from \$417.6 million in 2015 to \$423.5 million in 2016, an increase of 1.4 percent.

UI Benefits in Region 6 decreased from \$14.3 million in 2015 to \$14.0 million in 2016, an decrease of 2.0 percent.

## Percentage Change in Total Unemployment Insurance (UI) Benefit From Annual 2015 to Annual 2016



Source: Unemployment Insurance Statistical Data, [www.iowaworkforce.org/lmi/uistats/index.html](http://www.iowaworkforce.org/lmi/uistats/index.html)

## CONTACT INFO

### Iowa Workforce Development Employment Statistics Bureau

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iwd.lmi@iwd.iowa.gov  
www.iowalmi.gov

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services are available upon  
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disabilities.

TTY 515-281-4748;  
1-800-831-1399



## For Additional Information visit our Website!

[www.iowalmi.gov](http://www.iowalmi.gov)

### LMI Quick Links

- [LMI Home](#)
- [Current Employment Statistics \(CES\)](#)
- [Industry Quarterly Employment & Wages \(QCEW\)](#)
- [Laborshed Studies](#)
- [Occupational Employment & Wages](#)
- [Unemployment Insurance Statistics](#)
- [Unemployment Rate & Labor Force \(LAUS\)](#)
- [Additional Links](#)
- [Special Publications](#)
- [Outside Resources](#)
- [News & Announcements](#)
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| Indicators                             | Industry                            | Occupation                   | Research                   |
|--|-------------------------------------|------------------------------|----------------------------|
| Current Employment (CES)               | Quarterly Employment & Wages (QCEW) | Career Exploration Resources | Education Outcomes         |
| Unemployment Rate & Labor Force (LAUS) | Employer Database                   | Employment & Wages           | Laborshed Studies          |
| Unemployment Insurance Statistics      | Profiles                            | Forecasts                    | Regional Profiles          |
| More ...                               | Forecasts                           | More ...                     | Workforce Needs Assessment |
|  | More ...                            |                              | More ...                   |

### Welcome to the Labor Market Information Division

The Labor Market Information (LMI) Division collects, analyzes and prepares a wide array of labor market data including employment, industry and occupational statistics, wages, projections, trends and other workforce characteristics.

**Note:** For optimal experience we recommend using the Chrome browser. For assistance in navigating the Tableau visualization below, visit the [Tableau Guide](#) page.

### Labor Force Summary Data Tool

Statewide Local Area Annual Averages

#### 2017 Iowa Labor Force Summary (Seasonally Adjusted)

|                   | Jan       | Feb       |
|-------------------|-----------|-----------|
| Labor Force       | 1,693,900 | 1,693,300 |
| Employment        | 1,637,000 | 1,639,700 |
| Unemployment      | 56,900    | 53,600    |
| Unemployment Rate | 3.4%      | 3.2%      |
| LFP*              | 68.1%     | 68.0%     |

Select Year: 2017 Select Month to Show in Map: February \* Labor Force Participation Rate

#### February 2017 Unemployment Rate by County (Not Seasonally Adjusted)

