

2017 ANNUAL PROFILE

REGION #5

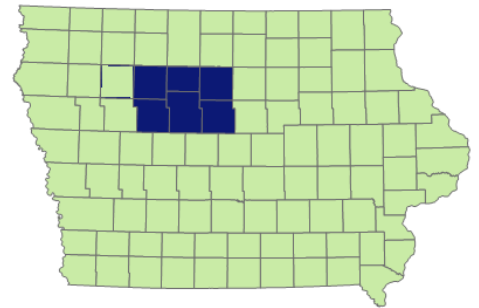
IOWA WORKFORCE DEVELOPMENT

Executive Summary

As of 2016, Iowa Workforce Development's (IWD) Region 5's largest private industry was Trade, representing 18.3 percent (7,448) of the region's total covered employment of 40,791. The region's total employment increased by 1.0 percent since 2015, while the average annual wage increased by 3.4 percent to \$41,209 for all industries. The Other Services industry posted the largest employment percentage increase of 19.0 percent during 2016.

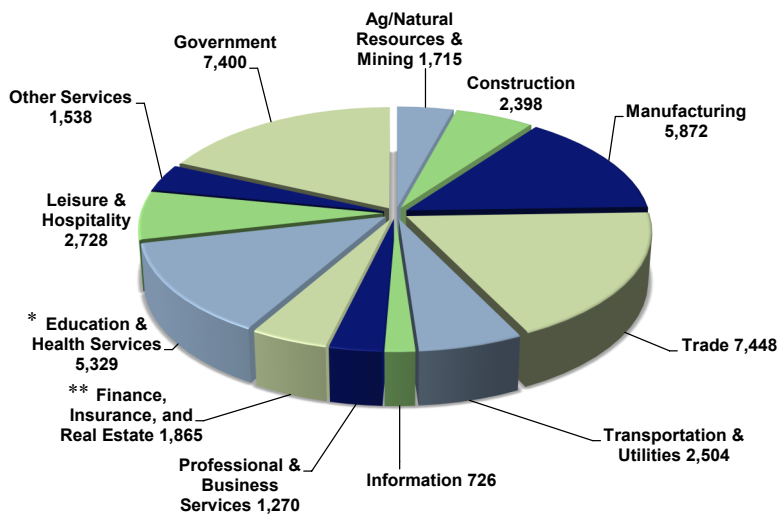
IWD's Region 5 average weekly wage for all industries was \$792 for 2016. This was an increase of 3.4 percent since 2015. The highest average weekly wage for a private sector was in Manufacturing, averaging \$1,063. Between 2015 and 2016, the Other Services sector reported the largest percentage increase in average weekly wage of 23.1 percent.

STATE OF IOWA



IWD Region #5

2016 Industry Breakout by Employment



*Includes public education and health institutions, **FIRE- Finance, Insurance, and Real Estate
Source: Quarterly Census of Employment and Wages

Ten Major Private Industry Employers

Listed alphabetically

Name of Company	Industry
Centrum Valley Farms	Natural Resources
Chantland Co	Wholesale Trade
Friendship Haven	Health Services
Hagie Manufacturing Co	Manufacturing
Iowa Central	Educational Services
Iowa Specialty Hospitals	Health Services
Opportunity Living	Health Services
Unity Point Health-Trinity Reg	Health Services
Van Diest Supply Co	Wholesale Trade
Webster City Community Schools	Educational Services

Source: InfoGroup®

QUICK FACTS

Counties Included in Iowa Workforce Development's Region

Pocahontas	Humboldt
Wright	Calhoun
Webster	Hamilton

2016 Covered Employment (QCEW)

		%
Total Employment	40,791	2.6 ¹
Average Weekly Wage	\$792	91.7 ²
Largest Private Sector: Trade	7,448	3.0 ³

¹ Percent is based on statewide covered employment of 1,539,355

² Percent is based on statewide average weekly wage of \$864

³ Percent is based on statewide covered employment in specified sector

Census Statistics

IWD Region 5 Population (2016)	90,843
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2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2015 - 2016 Covered Employment and Reporting Units by Industry

Average Annual Wage				Average Weekly Wage		
2015	2016	% Change		2015	2016	% Change
\$ 39,841	\$ 41,209	3.43%	Total All Industries	\$ 766	\$ 792	3.39%
\$ 39,784	\$ 41,266	3.73%	Private Business	\$ 765	\$ 794	3.79%
\$ 39,001	\$ 40,112	2.85%	Ag/Natural Resources & Mining	\$ 750	\$ 771	2.80%
\$ 49,451	\$ 56,156	13.56%	Construction	\$ 951	\$ 1,080	13.56%
\$ 53,764	\$ 55,276	2.81%	Manufacturing	\$ 1,034	\$ 1,063	2.80%
\$ 34,081	\$ 34,580	1.46%	Trade	\$ 655	\$ 665	1.53%
\$ 54,814	\$ 56,556	3.18%	<i>Wholesale Trade</i>	\$ 1,054	\$ 1,088	3.23%
\$ 22,652	\$ 22,947	1.30%	<i>Retail Trade</i>	\$ 436	\$ 441	1.15%
\$ 44,568	\$ 44,490	-0.18%	Transportation & Utilities	\$ 857	\$ 856	-0.12%
\$ 38,600	\$ 37,293	-3.39%	Information	\$ 742	\$ 717	-3.37%
\$ 45,998	\$ 46,704	1.53%	Finance, Insurance, Real Estate	\$ 885	\$ 898	1.47%
\$ 44,787	\$ 48,527	8.35%	Professional & Business Services	\$ 861	\$ 933	8.36%
\$ 38,326	\$ 38,026	-0.78%	Education & Health Services	\$ 737	\$ 731	-0.81%
\$ 12,378	\$ 12,617	1.93%	Leisure & Hospitality	\$ 238	\$ 243	2.10%
\$ 35,354	\$ 43,533	23.13%	Other Services	\$ 680	\$ 837	23.09%
\$ 40,099	\$ 40,952	2.13%	Government	\$ 771	\$ 788	2.20%
\$ 55,657	\$ 57,008	2.43%	<i>State</i>	\$ 1,070	\$ 1,096	2.43%
\$ 37,594	\$ 38,490	2.38%	<i>Local</i>	\$ 723	\$ 740	2.35%
\$ 52,277	\$ 52,607	0.63%	<i>Federal</i>	\$ 1,005	\$ 1,012	0.70%

QUICK FACTS

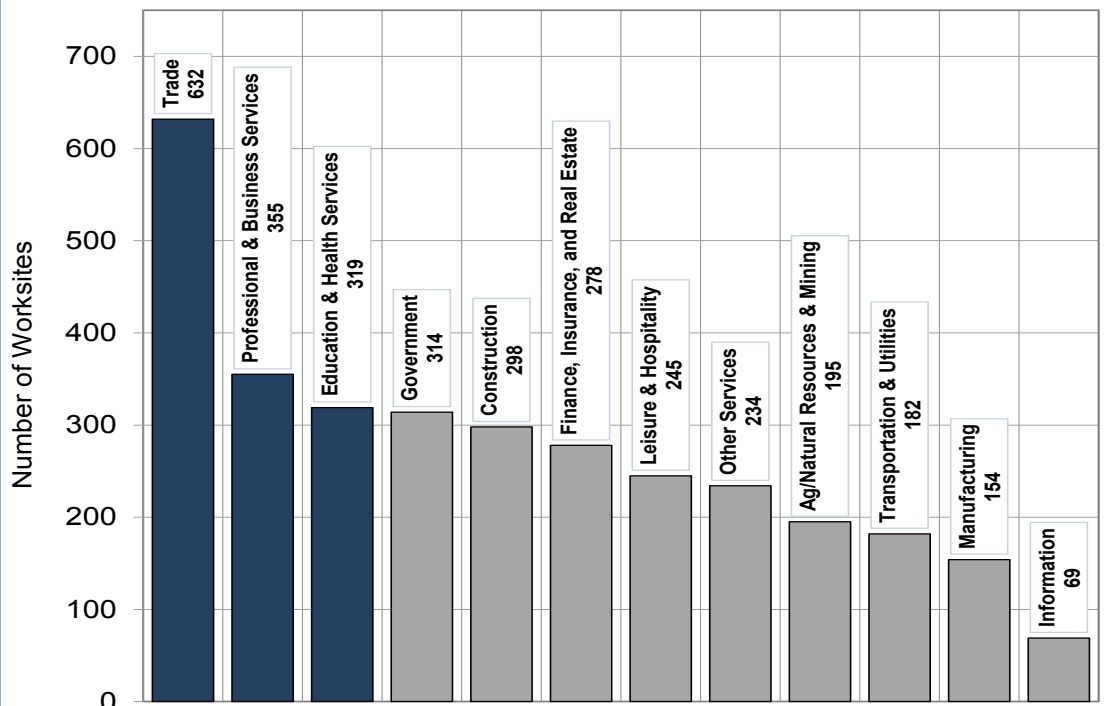
**IWD Region 5's
Greatest Number of
Worksites**

Trade
632

Professional &
Business Services
355

Education & Health
Services
319

Reporting Units by Industry in 2016



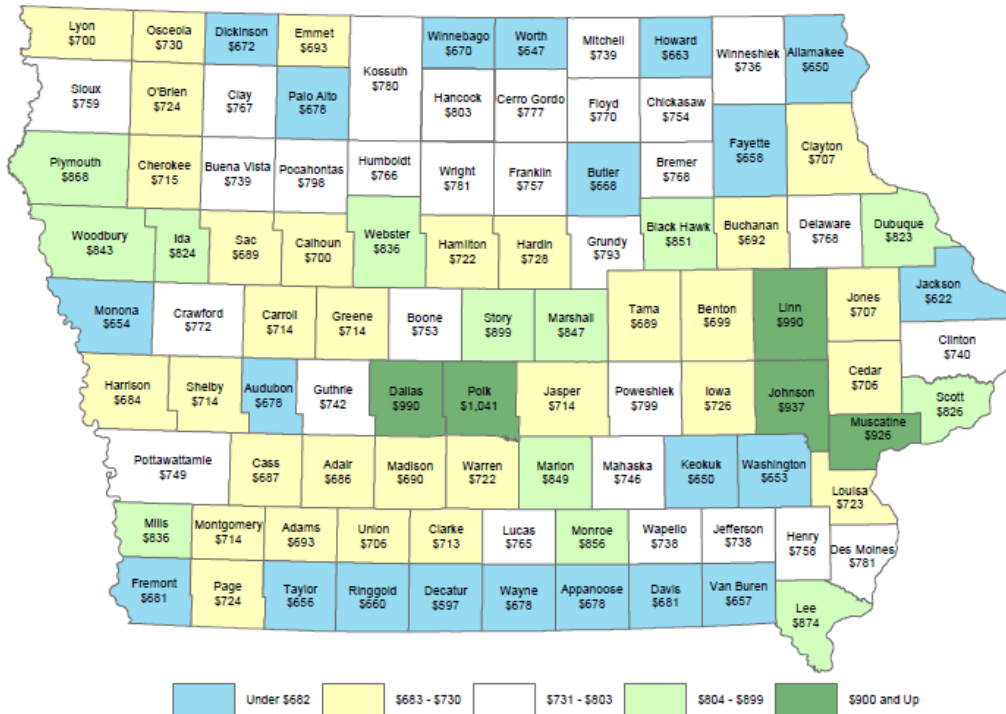
*Trade includes wholesale & retail trade

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2015 - 2016 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2015	2016	% Change		2015	2016	% Change
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Average Weekly Wage for All Industries by County
Annual 2016



Source: Quarterly Census of Employment and Wages (QCEW)

QUICK FACTS

Average Weekly Wage Comparisons

IWD Region 5
\$792

Rank
Among All 15
IWD Regions
#T-7

Statewide
\$864

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

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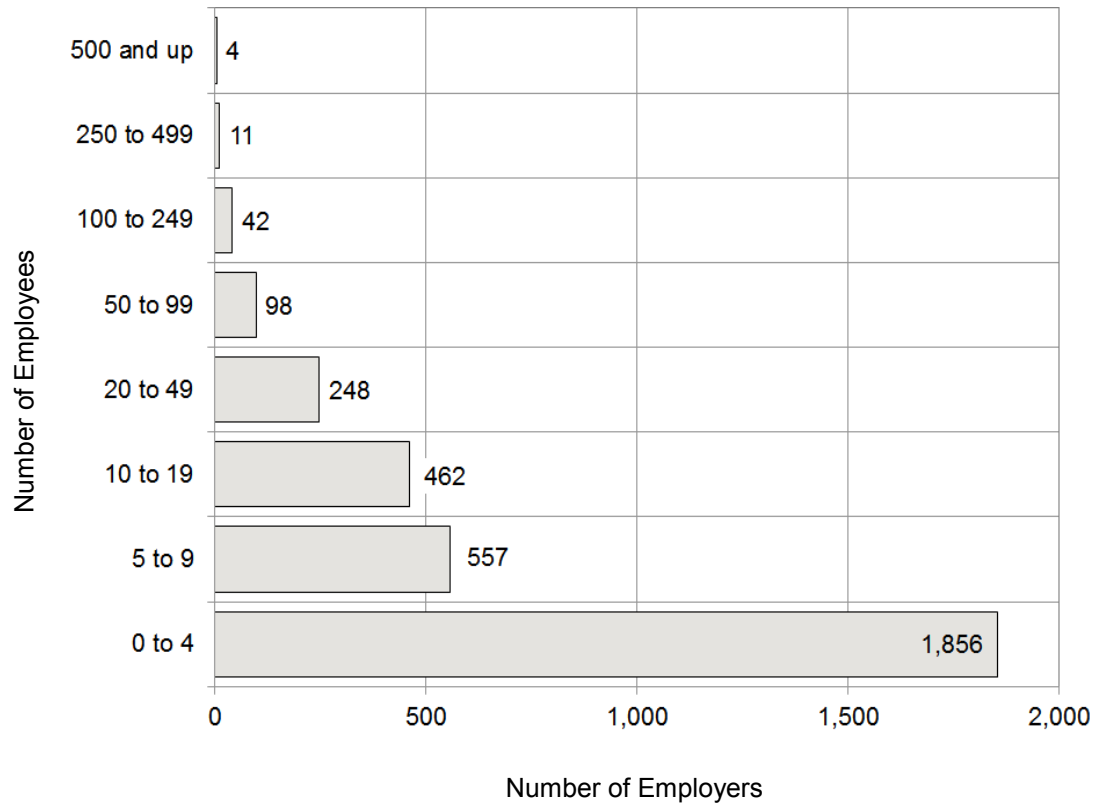
Size of Firm

Four firms in Region 5 employ 500 or more workers, totaling 2,964 employees, which accounts for 7.4 percent of total employment in the region.

Firms that employ less than 50 workers represent 95.3 percent of all establishments region-wide.

Size of Firm Based on Employment

December 2016



QUICK FACTS

Quarterly Workforce Indicators Definitions

Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

New Hires

Total number of accessions that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

2016 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 1st Quarter 2015 to 1st Quarter 2016

Quarterly Workforce Indicators	Region 5 (2015)	Region 5 (2016)
Total Employment	47,967	48,904
New Hires	4,762	5,585
Separations	4,029	4,420
Turnover Rate %	8.5%	-
Average Monthly Earnings	\$3,190	\$3,285
Average New Hire Earnings	\$1,958	\$2,173

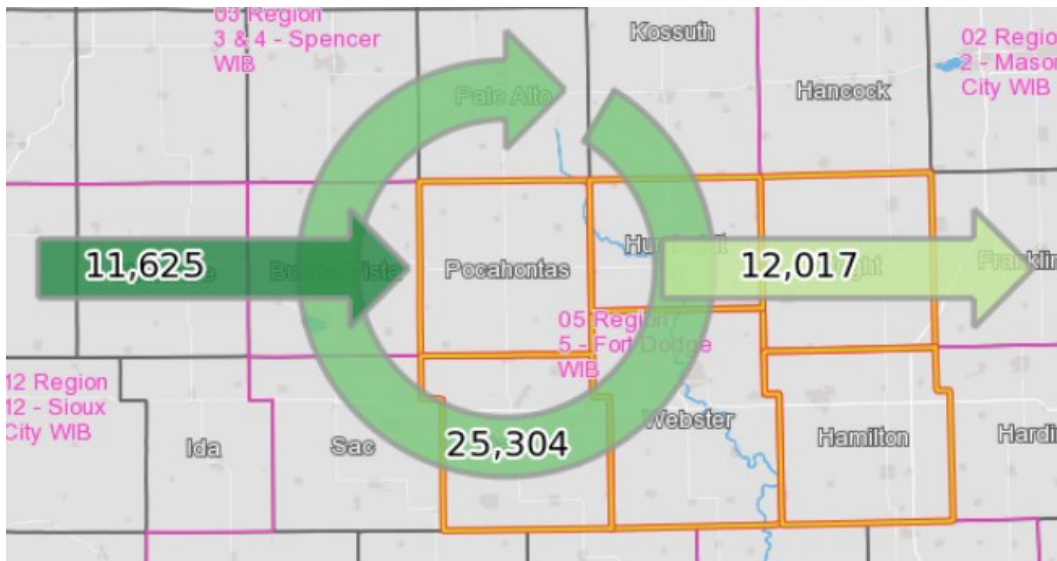
Quarterly Workforce Indicators	Iowa (2015)	Iowa (2016)
Total Employment	1,480,668	1,488,265
New Hires	164,056	167,515
Separations	135,706	137,100
Turnover Rate %	8.9%	-
Average Monthly Earnings	\$3,750	\$3,727
Average New Hire Earnings	\$2,047	\$2,100

Source: Local Employment Dynamics, <http://lehd.did.census.gov/datatools/qwi-online.html>. For definitions of the Quarterly Workforce Indicators, visit http://lehd.did.census.gov/doc/QWI_101.pdf.

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Inflow/Outflow Job Analysis of Region 5 2014

Characteristics of workers who commute in, out, and within Region 5.



For an online tour of the application, please follow this link:
<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatIsOnTheMap>

QUICK FACTS

'On the Map' Interactive Mapping Application

As of 2014, there were 36,929 primary jobs in this region.

32.2 percent (12,017) of workers living in Region 5 work in other regions.

31.5 percent (11,625) of Region 5 workers live in other regions.

ON THE MAP Statistics — Region 5

Distribution of Worker's Age, Monthly Earnings, and Educational Attainment—Primary Jobs

Total Primary Jobs	2014		2012		2010	
	Count	Change	Count	Change	Count	Change
	36,929	1.7%	36,295	-0.1%	36,344	-
Jobs By Worker Age	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	8,110	22.0%	8,072	22.2%	8,131	22.4%
Age 30 to 54	19,054	51.6%	18,982	52.3%	19,887	54.7%
Age 55 or older	9,765	26.4%	9,241	25.5%	8,326	22.9%
Jobs by Earnings	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	7,982	21.6%	8,531	23.5%	8,527	23.5%
\$1,251 to \$3,333 per month	14,292	38.7%	14,693	40.5%	16,385	45.1%
More than \$3,333 per month	14,655	39.7%	13,071	36.0%	11,432	31.5%
Jobs by Worker Educational Attainment	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
Less than high school	2,520	6.8%	2,294	6.3%	2,165	6.0%
High school or equivalent, no college	9,382	25.4%	9,277	25.6%	9,341	25.7%
Some college or Associate degree	10,451	28.3%	10,188	28.1%	10,144	27.9%
Bachelor's degree or advanced degree	6,466	17.5%	6,464	17.8%	6,563	18.1%
Edu. attainment n/a (workers aged 29 or younger)	8,110	22.0%	8,072	22.2%	8,131	22.4%

Source: Local Employment Dynamics, On the Map: <https://onthemap.ces.census.gov/>. For definitions and instruction on this mapping application, visit <http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted>

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 36,929 in Region 5 and the distribution of age and monthly earnings of the workers.

38.7 percent of Region 5 workers earn from \$1,251 to \$3,333 per month.

26.4 percent of the region's workers are age 55 and older.

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Top 20 Growing Industries by Employment

2014 - 2024

Industry Description	NAICS Code	2014 Estimated Employment	2024 Projected Employment	Total Growth	Percent Change
Total, All Industries (Non-ag)	000	43,870	46,725	2,855	6.5%
Nursing and Residential Care Facilities	623	2,300	2,740	440	19.1%
Self Employed and Unpaid Family Workers	671	4,575	4,855	280	6.1%
Ambulatory Health Care Services	621	1,170	1,420	250	21.4%
Truck Transportation	484	1,565	1,790	225	14.4%
Educational Services	611	3,625	3,825	200	5.5%
Specialty Trade Contractors	238	855	1,010	155	18.1%
Hospitals	622	1,895	2,020	125	6.6%
Professional, Scientific, and Technical Services	541	845	965	120	14.2%
Warehousing and Storage	493	440	550	110	25.0%
Construction of Buildings	236	1,000	1,100	100	10.0%
Food Services and Drinking Places	722	2,150	2,250	100	4.7%
Food and Beverage Stores	445	1,140	1,220	80	7.0%
Administrative and Support Services	561	770	850	80	10.4%
Local Government, Excluding Education and Hospitals	930	2,015	2,095	80	4.0%
Social Assistance	624	560	630	70	12.5%
Support Activities for Agriculture	115	230	290	60	26.1%
Gasoline Stations	447	860	915	55	6.4%
General Merchandise Stores	452	900	950	50	5.6%
Credit Intermediation and Related Activities	522	685	735	50	7.3%

Source: Long-Term Industry Projections

<https://www.iowaworkforcedevelopment.gov/industry-projections>

“Hot Jobs” in Region 5

2014 - 2024

SOC	Occupational Title	Employment			Career Preparation		
		2014 Estimated	2024 Projected	Annual Growth Rate (%)	Educ	Work Exp	Job Training
29-2061	Licensed Practical & Licensed Vocational Nurses	260	285	1.0	PS	N	N
35-1012	First-Line Supervisors of Food Preparation & Serving Wkrs	235	255	0.9	HS	< 5	N
51-4041	Machinists	295	320	0.8	HS	N	L
11-1021	General & Operations Managers	475	505	0.6	BA	> 5	N
25-2021	Elementary School Teachers, Ex Special Education	480	505	0.5	BA	N	I

Education (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

Job Training (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

Occupations were selected based on the annual growth rate from 2014-2024 occupational projections.

<https://www.iowaworkforcedevelopment.gov/career-exploration-resources>

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Employment and Unemployment Statistics

Annual 2016

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Calhoun	4,520	180	3.9	4,340
Hamilton	7,170	280	3.8	6,900
Humboldt	5,440	160	2.9	5,280
Pocahontas	4,380	130	2.9	4,260
Webster	20,680	840	4.0	19,840
Wright	6,750	280	4.2	6,470
Total	48,940	1,870	3.8	47,090

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy. A low jobless rate indicates a strong economy where job seekers can find employment quickly, whereas a high rate may indicate a weaker economy. On the other hand, businesses can find employees more easily when the unemployment rate is high.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

QUICK FACTS

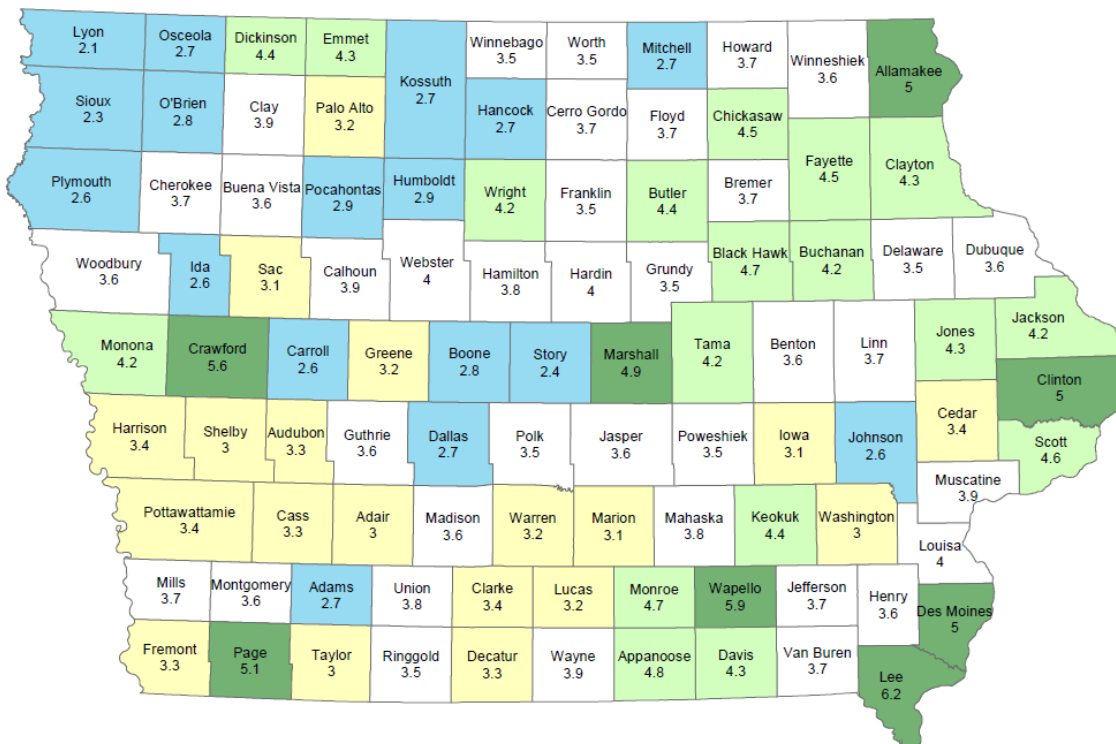
Labor Force 2016

Unemployment averaged 3.8 percent in Region 5 for 2016. The region's jobless rate translated into 1,870 unemployed persons.

The 2016 unemployment rate for Region 5 was lower than the statewide average of 3.7 percent.

Unemployment Rates per Iowa Counties

2016 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

QUICK FACTS

County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2016 at 6.2 percent.

Lyon County reported the lowest jobless rate in the state in 2013 at 2.1 percent.

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

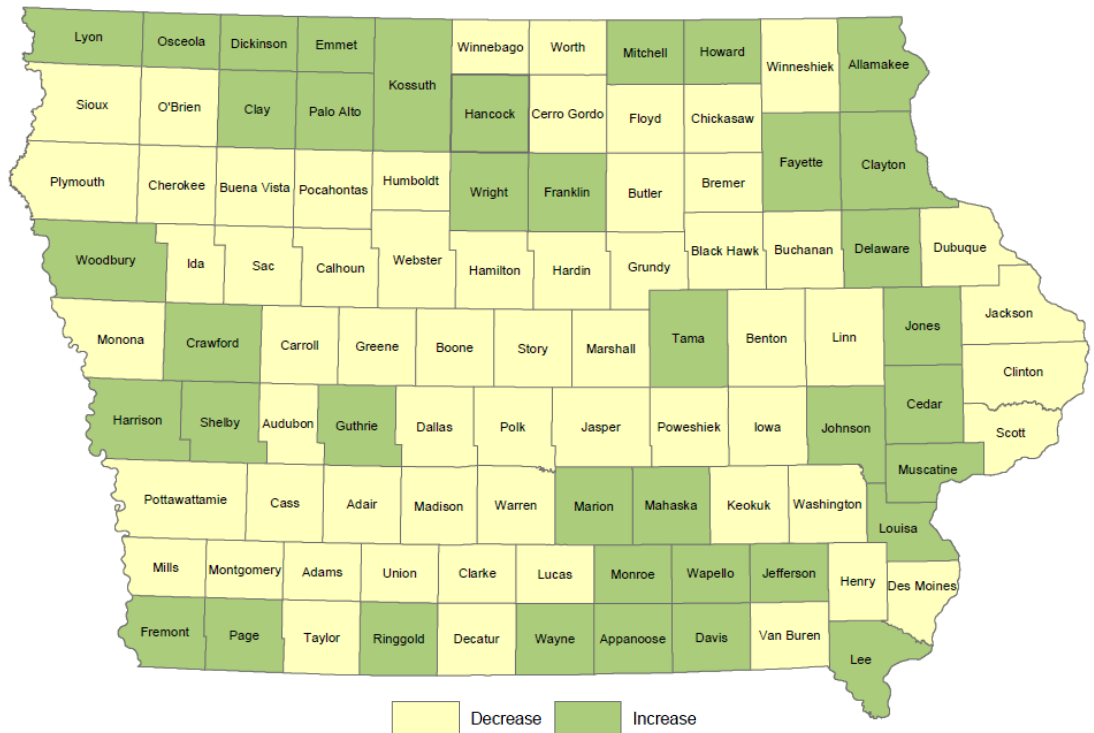
QUICK FACTS

Annual 2016 UI Benefits

UI Benefits for Iowa increased slightly from \$417.6 million in 2015 to \$423.5 million in 2016, an increase of 1.4 percent.

UI Benefits in Region 5 decreased from \$10.9 million in 2015 to \$9.8 million in 2016, a decrease of 10.0 percent.

Percentage Change in Total Unemployment Insurance (UI) Benefit From Annual 2015 to Annual 2016



Source: Unemployment Insurance Statistical Data, www.iowaworkforce.org/lmi/uistats/index.html

CONTACT INFO

Iowa Workforce Development Employment Statistics Bureau

1000 E Grand Ave
Des Moines, IA 50319
515-281-8515
800-532-1249;
Fax: 515-281-8195
iwd.lmi@iwd.iowa.gov
www.iowalmi.gov

Equal opportunity employer/
program. Auxiliary aids and
services are available upon
request to individuals with
disabilities.

TTY 515-281-4748;
1-800-831-1399



For Additional Information visit our Website!

www.iowalmi.gov

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- [LMI Home](#)
- [Current Employment Statistics \(CES\)](#)
- [Industry Quarterly Employment & Wages \(QCEW\)](#)
- [Laborshed Studies](#)
- [Occupational Employment & Wages](#)
- [Unemployment Insurance Statistics](#)
- [Unemployment Rate & Labor Force \(LAUS\)](#)
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- [News & Announcements](#)
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- [Tableau Guide](#)

Indicators	Industry	Occupation	Research
Current Employment (CES)	Quarterly Employment & Wages (QCEW)	Career Exploration Resources	Education Outcomes
Unemployment Rate & Labor Force (LAUS)	Employer Database	Employment & Wages	Laborshed Studies
Unemployment Insurance Statistics	Profiles	Forecasts	Regional Profiles
More ...	Forecasts	More ...	Workforce Needs Assessment
	More ...		More ...

Welcome to the Labor Market Information Division

The Labor Market Information (LMI) Division collects, analyzes and prepares a wide array of labor market data including employment, industry and occupational statistics, wages, projections, trends and other workforce characteristics.

Note: For optimal experience we recommend using the Chrome browser. For assistance in navigating the Tableau visualization below, visit the [Tableau Guide](#) page.

Labor Force Summary Data Tool

Statewide Local Area Annual Averages

2017 Iowa Labor Force Summary (Seasonally Adjusted)

	Jan	Feb
Labor Force	1,693,900	1,693,300
Employment	1,637,000	1,639,700
Unemployment	56,900	53,600
Unemployment Rate	3.4%	3.2%
LFP*	68.1%	68.0%

Select Year: 2017 Select Month to Show in Map: February * Labor Force Participation Rate

February 2017 Unemployment Rate by County (Not Seasonally Adjusted)

