

2017 ANNUAL PROFILE

REGION #2

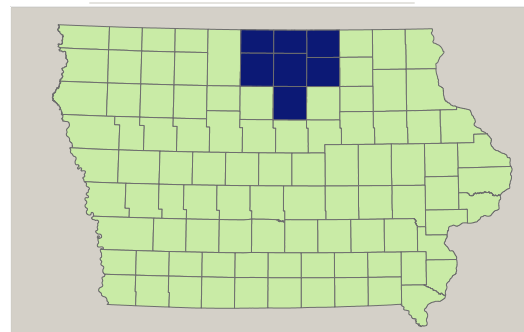
IOWA WORKFORCE DEVELOPMENT

Executive Summary

As of 2016, Iowa Workforce Development's (IWD) Region 2's largest private industry was Manufacturing, representing 20.4 percent (10,547) of the region's total covered employment of 51,776. The region's total employment increased by 1.9 percent since 2015, while the average annual wage increased by 0.3 percent to \$39,547 for all industries. The Professional and Business Services industry posted the largest employment percentage increase of 13.9 percent during 2016.

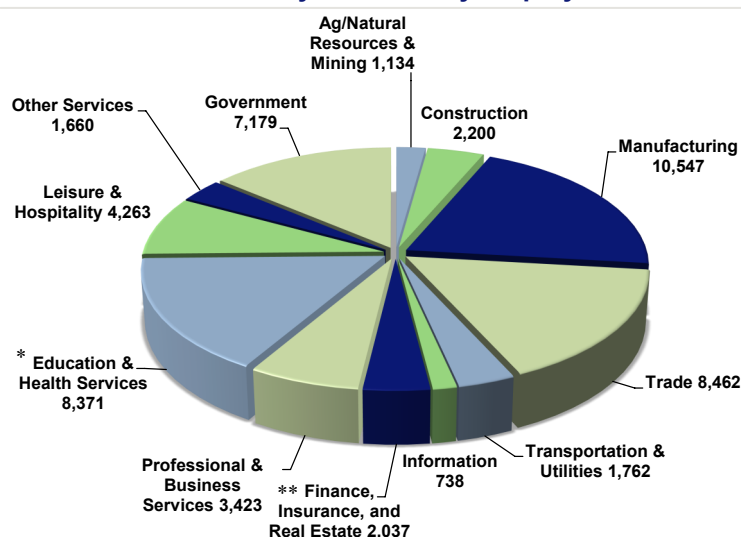
IWD's Region 2 average weekly wage for all industries was \$761 for 2016. This was an increase of 0.4 percent since 2015. The highest average weekly wage for a private sector was in Transportation and Utilities, averaging \$987. Between 2015 and 2016, the Construction sector reported the largest percentage increase in average weekly wage of 4.3 percent.

STATE OF IOWA



IWD Region #2

2016 Industry Breakout by Employment



*Includes public education and health institutions, **FIRE— Finance, Insurance, and Real Estate
Source: Quarterly Census of Employment and Wages

Ten Major Private Industry Employers

Listed alphabetically

Name of Company	Industry
Assa Abloy Wood Doors	Manufacturing
Comprehensive Systems Inc	Other Services
Curries	Manufacturing
Diamond Jo Worth Casino	Arts & Entertainment
Iowa Mold Tooling Co Inc	Manufacturing
Mercy Medical Ctr-North Iowa	Health Services
Opportunity Village	Educational Services
Principal Financial Group	Finance & Insurance
Walmart Supercenter	Retail Trade
Winnebago Industries Inc	Manufacturing

Source: InfoGroup®

QUICK FACTS

Counties Included in Iowa Workforce Development's Region #2

Winnebago Worth
Mitchell Hancock
Cerro Gordo Floyd
Franklin

2016 Covered Employment (QCEW)

		%
Total Employment	51,776	3.4 ¹
Average Weekly Wage	\$761	88.1 ²
Largest Private Sector: Manufacturing	10,547	4.9 ³

¹ Percent is based on statewide covered employment of 1,539,355

² Percent is based on statewide average weekly wage of \$864

³ Percent is based on statewide covered employment in specified sector

Census Statistics

IWD Region 2 Population (2016)	108,914
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2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2015 - 2016 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2015	2016	% Change		2015	2016	% Change
3,940	3,973	0.84%	Total All Industries	50,817	51,776	1.89%
3,604	3,642	1.05%	Private Business	43,704	44,597	2.04%
145	148	2.07%	Ag/Natural Resources & Mining	1,112	1,134	1.98%
361	355	-1.66%	Construction	2,283	2,200	-3.64%
207	203	-1.93%	Manufacturing	10,276	10,547	2.64%
790	791	0.13%	Trade	8,434	8,462	0.33%
296	298	0.68%	Wholesale Trade	2,392	2,381	-0.46%
494	494	0.00%	Retail Trade	6,042	6,081	0.65%
172	182	5.81%	Transportation & Utilities	1,708	1,762	3.16%
65	66	1.54%	Information	784	738	-5.87%
363	372	2.48%	Finance, Insurance, and Real Estate	2,094	2,037	-2.72%
425	440	3.53%	Professional & Business Services	3,006	3,423	13.87%
359	382	6.41%	Education & Health Services	8,237	8,371	1.63%
302	309	2.32%	Leisure & Hospitality	4,069	4,263	4.77%
416	394	-5.29%	Other Services	1,702	1,660	-2.47%
337	331	-1.78%	Government	7,113	7,179	0.93%
75	77	2.67%	State	424	413	-2.59%
189	183	-3.17%	Local	6,301	6,378	1.22%
73	72	-1.37%	Federal	388	388	0.00%

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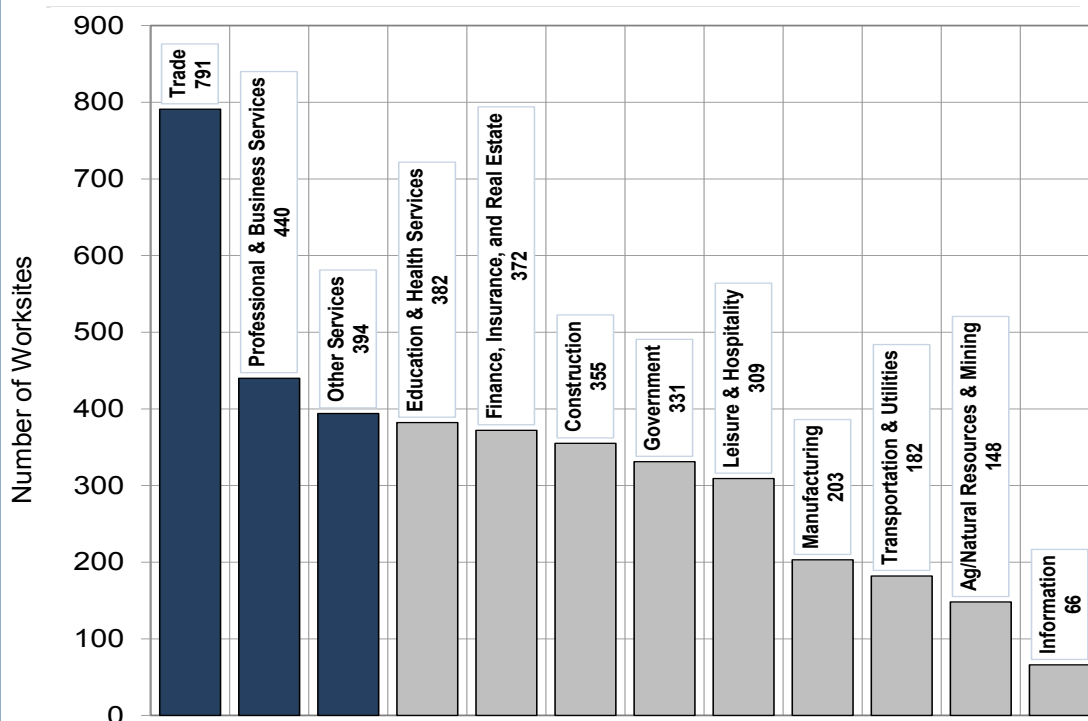
**IWD Region 2's
Greatest Number of
Worksites**

Trade
791

Professional &
Business Services
440

Other Services
394

Reporting Units by Industry in 2016



*Trade includes wholesale & retail trade

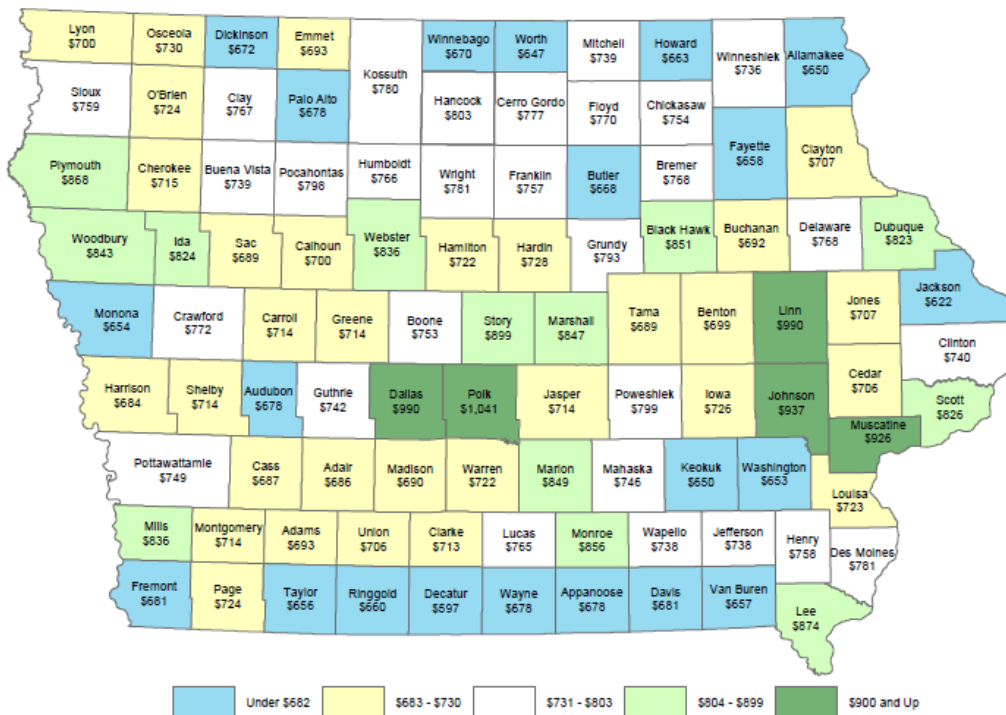
2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2015 - 2016 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2015	2016	% Change		2015	2016	% Change
\$ 39,435	\$ 39,547	0.28%	Total All Industries	\$ 758	\$ 761	0.40%
\$ 39,531	\$ 39,582	0.13%	Private Business	\$ 760	\$ 761	0.13%
\$ 40,473	\$ 40,472	0.00%	Ag/Natural Resources & Mining	\$ 778	\$ 778	0.00%
\$ 47,931	\$ 50,039	4.40%	Construction	\$ 922	\$ 962	4.34%
\$ 49,629	\$ 49,298	-0.67%	Manufacturing	\$ 954	\$ 948	-0.63%
\$ 31,418	\$ 31,971	1.76%	Trade	\$ 604	\$ 615	1.82%
\$ 50,965	\$ 51,766	1.57%	Wholesale Trade	\$ 980	\$ 996	1.63%
\$ 23,679	\$ 24,220	2.28%	Retail Trade	\$ 455	\$ 466	2.42%
\$ 50,820	\$ 51,332	1.01%	Transportation & Utilities	\$ 977	\$ 987	1.02%
\$ 51,611	\$ 48,557	-5.92%	Information	\$ 993	\$ 934	-5.94%
\$ 49,783	\$ 50,182	0.80%	Finance, Insurance, Real Estate	\$ 957	\$ 965	0.84%
\$ 39,368	\$ 39,659	0.74%	Professional & Business Services	\$ 757	\$ 763	0.79%
\$ 42,463	\$ 42,103	-0.85%	Education & Health Services	\$ 817	\$ 810	-0.86%
\$ 13,665	\$ 13,839	1.27%	Leisure & Hospitality	\$ 263	\$ 266	1.14%
\$ 25,286	\$ 25,949	2.62%	Other Services	\$ 486	\$ 499	2.67%
\$ 38,845	\$ 39,332	1.25%	Government	\$ 747	\$ 756	1.20%
\$ 57,753	\$ 59,464	2.96%	State	\$ 1,111	\$ 1,144	2.97%
\$ 36,970	\$ 37,441	1.27%	Local	\$ 711	\$ 720	1.27%
\$ 48,632	\$ 48,987	0.73%	Federal	\$ 935	\$ 942	0.75%

Average Weekly Wage for All Industries by County

Annual 2016



Source: Quarterly Census of Employment and Wages (QCEW)

QUICK FACTS

Average Weekly Wage Comparisons

IWD Region 2
\$761

Rank
Among All 15
IWD Regions
#10

Statewide
\$864

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

QUICK FACTS

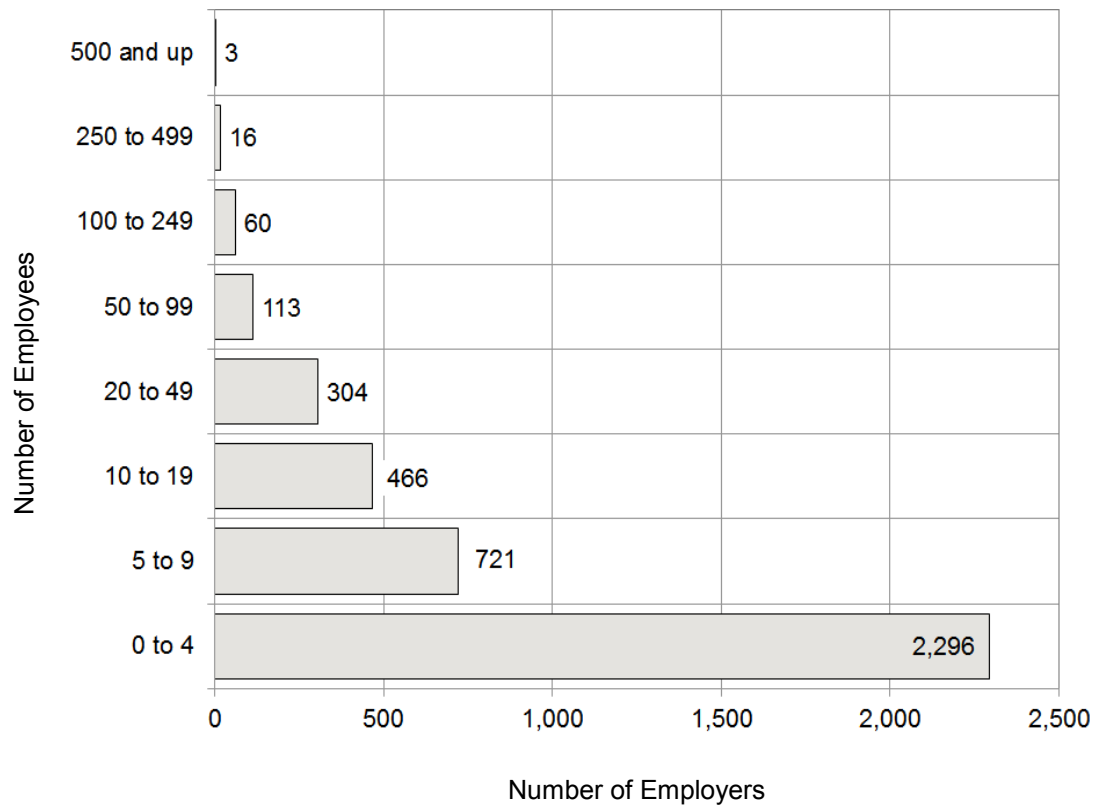
Size of Firm

Three firms in Region 2 employ 500 or more workers, totaling 4,525 employees, which accounts for 8.8 percent of total employment in the region.

Firms that employ less than 50 workers represent 95.2 percent of all establishments region-wide.

Size of Firm Based on Employment

December 2016



QUICK FACTS

Quarterly Workforce Indicators Definitions

Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

New Hires

Total number of accessions that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

2016 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 1st Quarter 2015 to 1st Quarter 2016

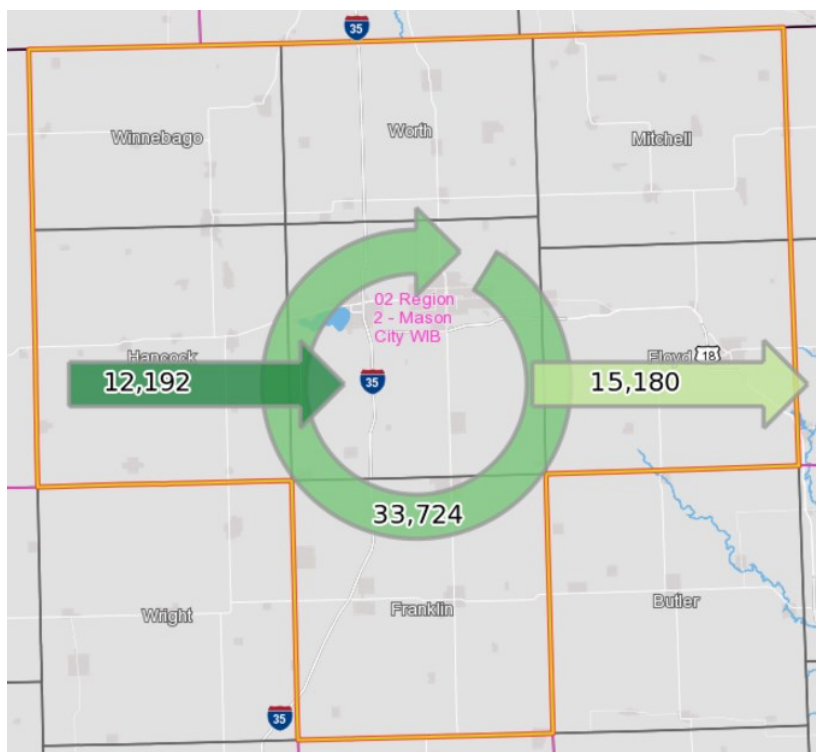
Quarterly Workforce Indicators	Region 2 (2015)	Region 2 (2016)
Total Employment	47,496	48,675
New Hires	4,687	4,733
Separations	3,831	3,990
Turnover Rate %	8.2%	-
Average Monthly Earnings	\$3,266	\$3,220
Average New Hire Earnings	\$1,850	\$1,822
Quarterly Workforce Indicators	Iowa (2015)	Iowa (2016)
Total Employment	1,480,668	1,488,265
New Hires	164,056	167,515
Separations	135,706	137,100
Turnover Rate %	8.9%	-
Average Monthly Earnings	\$3,750	\$3,727
Average New Hire Earnings	\$2,047	\$2,100

Source: Local Employment Dynamics, <http://lehd.did.census.gov/datatools/qwi-online.html>. For definitions of the Quarterly Workforce Indicators, visit http://lehd.did.census.gov/doc/QWI_101.pdf.

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Inflow/Outflow Job Analysis of Region 2 2014

Characteristics of workers who commute in, out, and within Region 2.



For an online tour of the application, please follow this link:
<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatIsOnTheMap>

QUICK FACTS

'On the Map' Interactive Mapping Application

As of 2014, there
were 45,916
primary jobs
in this region.

31.0 percent (15,180)
of workers living in
Region 2 work in other
regions.

26.6 percent (12,192)
of Region 2 workers
live outside of the
region.

ON THE MAP Statistics — Region 2

Distribution of Worker's Age, Monthly Earnings, and Educational Attainment—Primary Jobs

Total Primary Jobs	2014		2012		2010	
	Count	Change	Count	Change	Count	Change
	45,916	0.5%	45,669	1.9%	44,819	-
Jobs By Worker Age	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	10,335	22.5%	10,204	22.3%	10,171	22.7%
Age 30 to 54	23,249	50.6%	23,757	52.0%	24,209	54.0%
Age 55 or older	12,332	26.9%	11,708	25.6%	10,439	23.3%
Jobs by Earnings	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	10,499	22.9%	11,114	24.3%	10,852	24.2%
\$1,251 to \$3,333 per month	18,539	40.4%	18,825	41.2%	19,916	44.4%
More than \$3,333 per month	16,878	36.8%	15,730	34.4%	14,051	31.4%
Jobs by Worker Educational Attainment	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
Less than high school	2,847	6.2%	2,793	6.1%	2,551	5.7%
High school or equivalent, no college	11,552	25.2%	11,671	25.6%	11,357	25.3%
Some college or Associate degree	13,049	28.4%	12,944	28.3%	12,613	28.1%
Bachelor's degree or advanced degree	8,133	17.7%	8,057	17.6%	8,127	18.1%
Edu. attainment n/a (workers aged 29 or younger)	10,335	22.5%	10,204	22.3%	10,171	22.7%

Source: Local Employment Dynamics, On the Map: <https://onthemap.ces.census.gov/>. For definitions and instruction on this mapping application, visit <http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted>

QUICK FACTS

'On the Map' Reports

One of the reports
generated from
'On the Map'
displays total primary
jobs of 45,916
in Region 2 and the
distribution of age and
monthly earnings of the
workers.

40.4 percent of Region
2 workers earn from
\$1,251 to \$3,333 per
month.

26.9 percent of the
region's workers are
age 55 and older.

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Top 20 Growing Industries by Employment

2014 - 2024

Industry Description	NAICS Code	2014 Estimated Employment	2024 Projected Employment	Total Growth	Percent Change
Total, All Industries (Non-ag)	000	56,340	60,820	4,480	8.0%
Nursing and Residential Care Facilities	623	3,205	3,780	575	17.9%
Ambulatory Health Care Services	621	1,780	2,250	470	26.4%
Self Employed and Unpaid Family Workers	671	5,780	6,115	335	5.8%
Administrative and Support Services	561	1,340	1,615	275	20.5%
Food Manufacturing	311	1,385	1,645	260	18.8%
Educational Services	611	3,980	4,220	240	6.0%
Food Services and Drinking Places	722	2,890	3,100	210	7.3%
Hospitals	622	2,630	2,830	200	7.6%
Specialty Trade Contractors	238	1,225	1,405	180	14.7%
Transportation Equipment Manufacturing	336	2,970	3,140	170	5.7%
Insurance Carriers and Related Activities	524	875	1,025	150	17.1%
Chemical Manufacturing	325	1,030	1,160	130	12.6%
Professional, Scientific, and Technical Services	541	935	1,060	125	13.4%
Social Assistance	624	665	790	125	18.8%
Management of Companies and Enterprises	551	545	655	110	20.2%
Amusement, Gambling, and Recreation Industries	713	755	865	110	14.6%
Construction of Buildings	236	710	815	105	14.8%
Truck Transportation	484	760	865	105	13.8%
Repair and Maintenance	811	700	780	80	11.4%
Fabricated Metal Manufacturing	332	1,150	1,225	75	6.5%

Source: Long-Term Industry Projections

<https://www.iowaworkforcedevelopment.gov/industry-projections>

"Hot Jobs" in Region 2

2014 - 2024

SOC	Occupational Title	Employment			Career Preparation		
		2014 Estimated	2024 Projected	Annual Growth Rate (%)	Educ	Work Exp	Job Training
47-2061	Construction Laborers	645	750	1.6	NE	N	S
29-1141	Registered Nurses	1,110	1,290	1.6	BA	N	N
13-2011	Accountants & Auditors	350	395	1.3	BA	N	N
49-9071	Maintenance & Repair Workers, General	495	545	1.0	HS	N	L

Education (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

Job Training (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

Occupations were selected based on the annual growth rate from 2014 - 2024 occupational projections.

<https://www.iowaworkforcedevelopment.gov/career-exploration-resources>

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Employment and Unemployment Statistics

Annual 2016

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Cerro Gordo	23,150	850	3.7	22,300
Floyd	8,720	330	3.7	8,400
Franklin	5,990	210	3.5	5,770
Hancock	6,460	180	2.7	6,280
Mitchell	5,920	160	2.7	5,770
Winnebago	5,210	180	3.5	5,030
Worth	4,290	150	3.5	4,140
Total	59,740	2,060	3.4	57,690

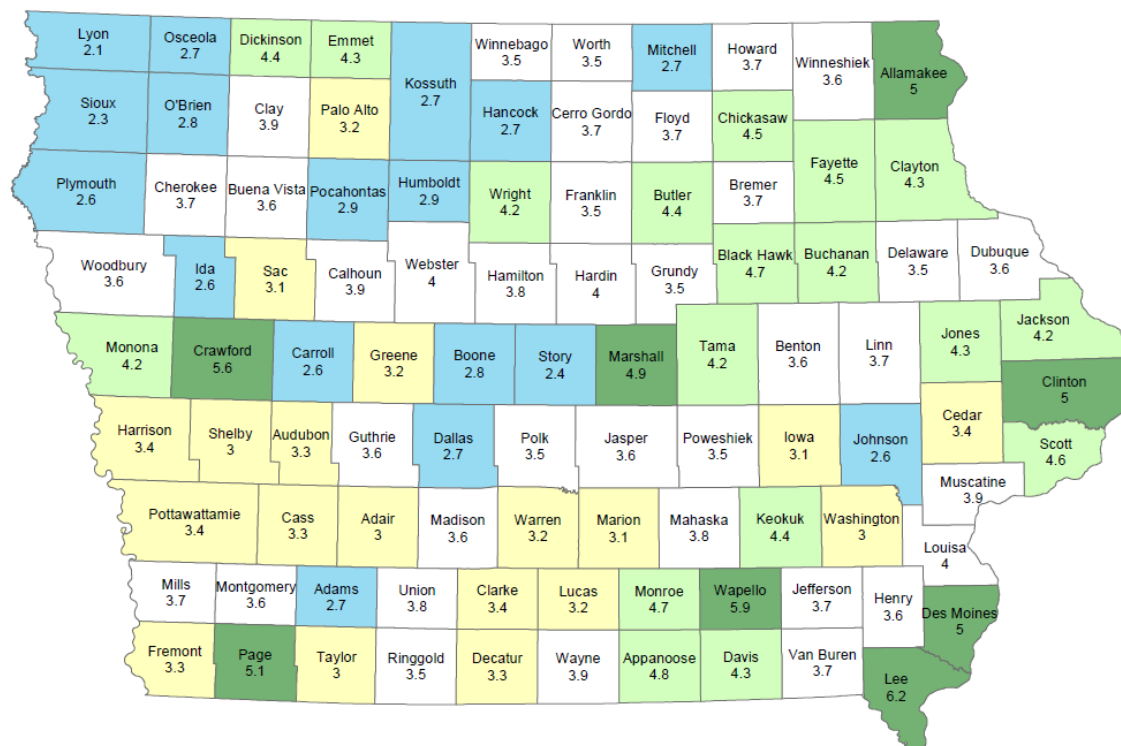
Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy. A low jobless rate indicates a strong economy where job seekers can find employment quickly, whereas a high rate may indicate a weaker economy. On the other hand, businesses can find employees more easily when the unemployment rate is high.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

Unemployment Rates per Iowa Counties

2016 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

QUICK FACTS

Labor Force 2016

Unemployment averaged 3.4 percent in Region 2 for 2016. The region's jobless rate translated into 2,060 unemployed persons.

The 2016 unemployment rate for Region 2 was lower than the statewide average of 3.7 percent.

QUICK FACTS

County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2016 at 6.2 percent.

Lyon County reported the lowest jobless rate in the state in 2013 at 2.1 percent.

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

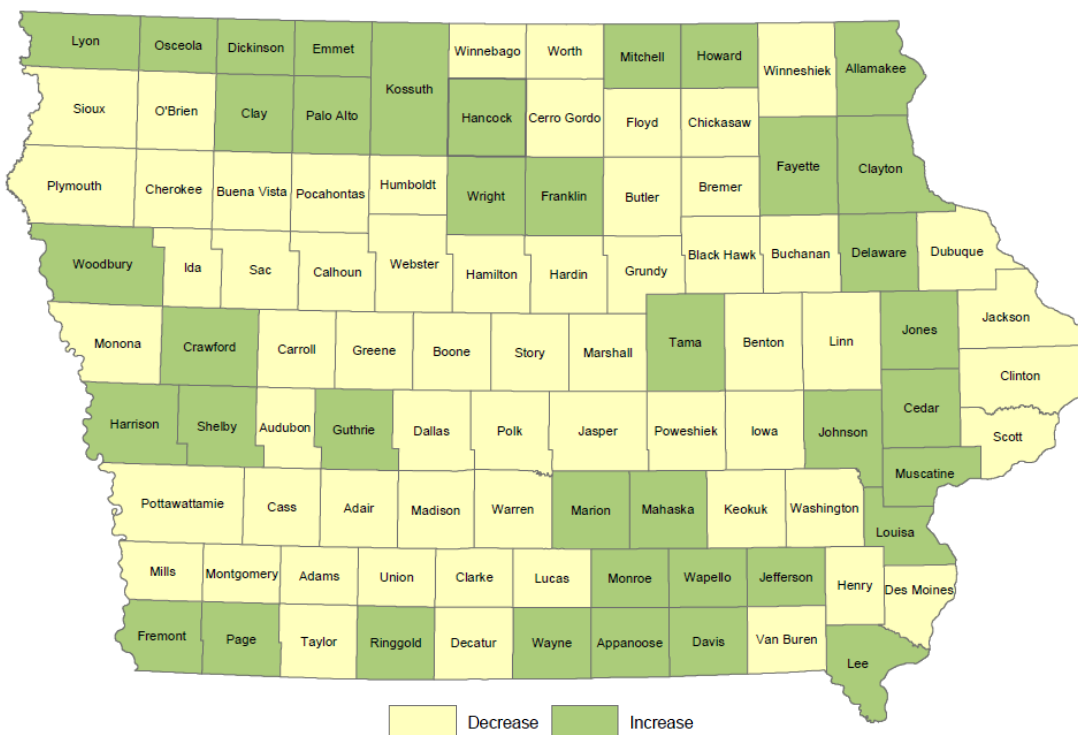
QUICK FACTS

Annual 2016 UI Benefits

UI Benefits for Iowa increased slightly from \$417.6 million in 2015 to \$423.5 million in 2016, an increase of 1.4 percent.

UI Benefits in Region 2 decreased from \$11.6 million in 2015 to \$11.1 million in 2016, a decrease of 4.2 percent.

Percentage Change in Total Unemployment Insurance (UI) Benefit From Annual 2015 to Annual 2016



Source: Unemployment Insurance Statistical Data, www.iowaworkforce.org/lmi/uistats/index.html

CONTACT INFO

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www.iowalmi.gov

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services are available upon
request to individuals with
disabilities.*

TTY 515-281-4748;
1-800-831-1399



For Additional Information visit our Website!

www.iowalmi.gov

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Welcome to the Labor Market Information Division

The Labor Market Information (LMI) Division collects, analyzes and prepares a wide array of labor market data including employment, industry and occupational statistics, wages, projections, trends and other workforce characteristics.

Note: For optimal experience we recommend using the Chrome browser. For assistance in navigating the Tableau visualization below, visit the [Tableau Guide](#) page.

Labor Force Summary Data Tool

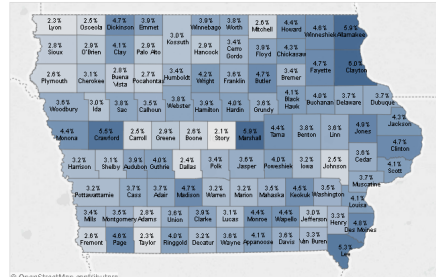
Statewide Local Area Annual Averages

2017 Iowa Labor Force Summary (Seasonally Adjusted)

	Jan	Feb
Labor Force	1,693,900	1,693,300
Employment	1,637,000	1,639,700
Unemployment	56,900	53,600
Unemployment Rate	3.4%	3.2%
LFPR	68.1%	68.2%

Select Year: 2017 Select Month to Show in Map: February * Labor Force Participation Rate

February 2017 Unemployment Rate by County (Not Seasonally Adjusted)



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