2015 ANNUAL PROFILE **REGION 16**IOWA WORKFORCE DEVELOPMENT

Executive Summary

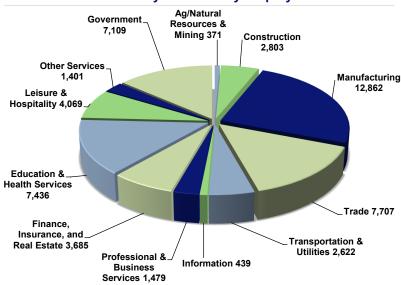
As of 2014, Iowa Workforce Development's (IWD) Region 16's largest private industry was Manufacturing, representing 24.7 percent (12,862) of the region's total covered employment of 51,983. The region's total employment increased by 2.8 percent since 2013, while the average annual wage increased by 6.0 percent to \$39,063 for all industries. The Construction industry posted the largest employment percentage increase of 31.0 percent during 2014.

IWD's Region 16 average weekly wage for all industries was \$751 for 2014. This was an increase of 5.9 percent since 2013. The highest average weekly wage for a private sector was in Construction averaging \$1,164. Between 2013 and 2014, the Construction sector reported the largest percentage increase in average weekly wage of 30.6 percent.

STATE OF IOWA

IWD Region 16

2014 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

Ten Major Private Industry Employers

Name of Company	Industry
Great River Medical Ctr	Health Services
Klein Center	Health Services
Tyson Foods Inc	Manufacturing
Henniges Automotive	Wholesale Trade
American Ordnance Llc	Manufacturing
Walmart Distribution Ctr	Wholesale Trade
CNH America	Wholesale Trade
GE Co	Manufacturing
LNS Metro Group	Professional Services
Lance Private Brands	Wholesale Trade

Source: Infogroup®

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Counties Included in lowa Workforce Development's Region 16

Des Moines Lee Henry Louisa

2014 Covered Employment (QCEW)

		%
Total Employment	51,983	3.4 ¹
Average Weekly Wage	\$751	91.8 ²
Largest Private Sector: Manufacturing	12,862	5.9 ³

¹ Percent is based on statewide covered employment of 1.515.887

Census Statistics

IWD Region	16
Population (20)	15)

106,919

² Percent is based on statewide average weekly wage of \$818

³ Percent is based on statewide covered employment in specified sector

2013 - 2014 Covered Employment and Reporting Units by Industry

Re	eporting Uni	its		Employment		t	
2013	2014	% Change		2013	2014	% Change	
3,284	3,345	1.86%	Total All Industries	50,554	51,983	2.83%	
3,025	3,095	2.31%	Private Business	43,331	44,874	3.56%	
61	68	11.48%	Ag/Natural Resources & Mining	384	371	-3.39%	
293	307	4.78%	Construction	2,139	2,803	31.04%	
178	181	1.69%	Manufacturing	12,501	12,862	2.89%	
634	627	-1.10%	Trade	7,719	7,707	-0.16%	
190	191	0.53%	Wholesale Trade	1,444	1,491	3.25%	
444	436	-1.80%	Retail Trade	6,275	6,216	-0.94%	
147	148	0.68%	Transportation & Utilities	2,619	2,622	0.11%	
44	45	2.27%	Information	440	439	-0.23%	
289	300	3.81%	Finance, Insurance, and Real Estate	1,494	1,479	-1.00%	
375	379	1.07%	Professional & Business Services	3,192	3,685	15.44%	
362	379	4.70%	Education & Health Services	7,445	7,436	-0.12%	
290	289	-0.34%	Leisure & Hospitality	4,054	4,069	0.37%	
353	373	5.67%	Other Services	1,344	1,401	4.24%	
259	250	-3.47%	Government	7,224	7,109	-1.59%	
65	65	0.00%	State	1,117	1,093	-2.15%	
140	136	-2.86%	Local	5,757	5,664	-1.62%	
54	50	-7.41%	Federal	349	352	0.86%	

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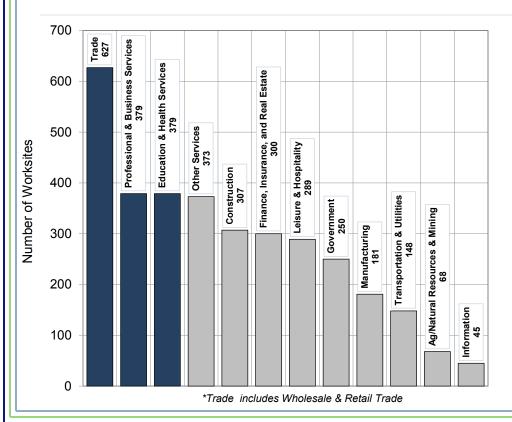
IWD Region 2 Greatest Number of Worksites

> *Trade 627

Professional & Business Services 379

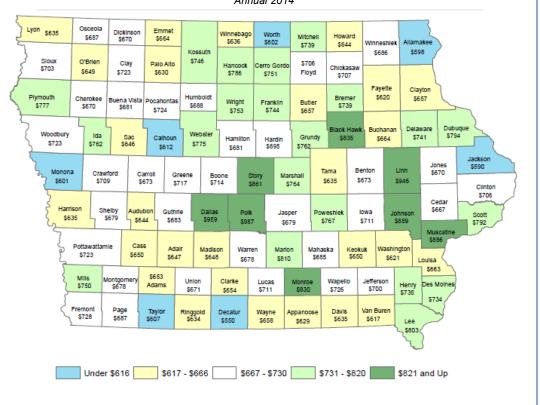
Education & Health Services 379

Reporting Units by Industry in 2014



Avera	ge Annual	Wage		Average Weekly		Wage		
2013	2014	% Change			2013	:	2014	% Change
\$ 36,850	\$ 39,063	6.01%	Total All Industries	\$	709	\$	751	5.92%
\$ 36,326	\$ 38,739	6.64%	Private Business	\$	699	\$	745	6.58%
\$ 36,121	\$ 38,169	5.67%	Ag/Natural Resources & Mining	\$	695	\$	734	5.61%
\$ 46,306	\$ 60,553		Construction	\$	891	\$	1,164	30.64%
\$ 47,415	\$ 49,344	4.07%	Manufacturing	\$	912	\$	949	4.06%
\$ 27,686	\$ 28,456	2.78%	Trade	\$	532	\$	547	2.82%
\$ 50,381	\$ 50,921	1.07%	Wholesale Trade	\$	969	\$	979	1.03%
\$ 22,463	\$ 23,067	2.69%	Retail Trade	\$	432	\$	444	2.78%
\$ 46,710	\$ 48,830	4.54%	Transportation & Utilities	\$	898	\$	939	4.57%
\$ 31,637	\$ 32,232	1.88%	Information	\$	608	\$	620	1.97%
\$ 42,171	\$ 43,865	4.02%	Finance, Insurance, Real Estate	\$	811	\$	844	4.07%
\$ 32,349	\$ 34,606	6.98%	Professional & Business Services	\$	622	\$	666	7.07%
\$ 36,156	\$ 37,220	2.94%	Education & Health Services	\$	695	\$	716	3.02%
\$ 13,330	\$ 14,294	7.23%	Leisure & Hospitality	\$	256	\$	275	7.42%
\$ 21,513	\$ 22,134	2.89%	Other Services	\$	414	\$	426	2.90%
\$ 39,996	\$ 41,111	2.79%	Government	\$	769	\$	791	2.86%
\$ 55,400	\$ 55,884	0.87%	State	\$	1,065	\$	1,075	0.94%
\$ 36,114	\$ 37,458	3.72%	Local	\$	695	\$	720	3.60%
\$ 54,740	\$ 53,999	-1.35%	Federal	\$	1,053	\$	1,038	-1.42%





Average Weekly Wage Comparisons IWD Region 16 \$751 Rank Among All 15 IWD Regions 5 Statewide \$818

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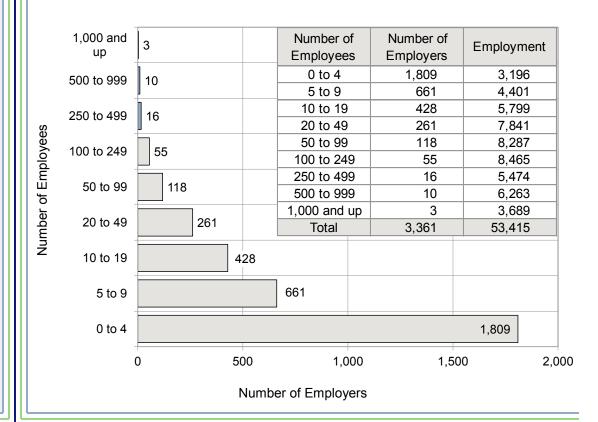
Size of Firm

Thirteen firms in Region 16 employ 500 or more workers, totaling 9,952 workers, which accounts for 18.6 percent of total employment in the region.

Firms that employ less than 50 workers represent 94.0 percent of all establishments region-wide.

Size of Firm Based on Employment

December 2014



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Quarterly Workforce Indicators Definitions

Total Employment
Number of workers
who are employed by
the same employer in
both the current and
previous quarter

New Hires
Total number of hires
that were also not
employed by that
employer during the
previous four quarters

For additional definitions see source information below the LED tables

2014 Local Employment Dynamics (LED) - Quarterly Workforce Indicators Comparison of 3rd Qtr 2013 to 3rd Qtr 2014

	Region 16	Region 16
Quarterly Workforce Indicators	(2013)	(2014)
Total Employment	49,986	51,716
New Hires	7,195	8,198
Separations	9,032	9,796
Turnover Rate %	0.085	0.094
Average Monthly Earnings	\$3,115	\$3,276
Average New Hire Earnings	\$1,941	\$2,425
	Iowa	Iowa
Quarterly Workforce Indicators	(2013)	(2014)
Total Employment	1,498,453	1,514,462
New Hires	226,009	231,425
Separations	278,960	277,585
Turnover Rate %	0.091	0.095
Average Monthly Earnings	\$3,526	\$3,610
Average New Hire Earnings	\$2,078	\$2,221

Source: Local Employment Dynamics, http://lehd.did.census.gov. For definitions of the Quarterly Workforce Indicators, visit http://lehd.did.census.gov/doc/QWI 101.pdf.

Inflow/Outflow Job Analysis of Region 16 2013

Characteristics of workers who commute in, out, and within Region 16



For an online tour of the application, please follow this link: http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatisOnTheMap

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'On the Map' Interactive Mapping Application

As of 2013, there were 47,847 primary jobs in this region.

14,831 workers live in Region 16 but leave the region for their primary jobs

69.3 percent (33,151) of the region's workers live and work in Region 16.

ON THE MAP Statistics — Region 16

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

Total Primary Jobs						
	2013 2011		11	2009		
	Count	Share	Count	Share	Count	Share
Total Primary Jobs	47,847	100.0%	47,872	100.0%	46,106	100.0%
Jobs by Worker Age						
	20	13	20	11	200	09
	Count	Share	Count	Share	Count	Share
Age 29 or younger	10,605	22.2%	11,144	23.3%	10,649	23.1%
Age 30 to 54	25,671	53.7%	26,068	54.5%	25,610	55.5%
Age 55 or older	11,571	24.2%	10,660	22.3%	9,847	21.4%
Jobs by Earnings	20	13	20.	11	200	09
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	11,110	23.2%	11,675	24.4%	11,984	26.0%
\$1,251 to \$3,333 per month	20,125	42.1%	20,881	43.6%	20,904	45.3%
More than \$3,333 per month	16,612	34.7%	15,316	32.0%	13,218	28.7%
Jobs by Worker Race						
	20	13	20 ⁻	11	200	09
	Count	Share	Count	Share	Count	Share
White Alone	45,442	95.0%	45,507	95.1%	44,042	95.5%
Black or African American Alone	1,414	3.0%	1,359	2.8%	1,222	2.7%
American Indian or Alaska Native Alone	127	0.3%	129	0.3%	110	0.2%
Asian Alone	505	1.1%	544	1.1%	459	1.0%
Native Hawaiian or Other Pacific Islander Alone	16	0.0%	31	0.1%	27	0.1%
Two or More Race Groups	343	0.7%	302	0.6%	246	0.5%

Source: Local Employment Dynamics, On the Map: http://onthemap.ces.census.gov/. For definitions and instruction on this mapping application, visit

http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted

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'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 47,847 in Region 16 and the distribution of age and monthly earnings of the workers.

42.1 percent of Region 16 workers earn from \$1,251 to \$3,333 per month.

24.2 percent of the region's workers are age 55 and older.

Top 20 Growing Industries by Employment

2012 - 2022

		2012	2022		
Industry Description	NAICS	Estimated	Projected	Total	Percent
	Code	Employment	Employment	Growth	Change
Ambulatory Health Care Services	621	1695	2165	470	27.7%
Specialty Trade Contractors	238	1510	1930	420	27.8%
Nursing and Residential Care Facilities	623	2120	2530	410	19.3%
Administrative and Support Services	561	2065	2435	370	17.9%
Educational Services	611	4395	4710	315	7.2%
Truck Transportation	484	1195	1505	310	25.9%
Food Services and Drinking Places	722	3010	3315	305	10.1%
Self Employed and Unpaid Family Workers	671	5380	5680	300	5.6%
Hospitals	622	2495	2705	210	8.4%
Food Manufacturing	311	3660	3865	205	5.6%
Social Assistance	624	820	1010	190	23.2%
Professional, Scientific, and Technical Services	541	900	1070	170	18.9%
General Merchandise Stores	452	1495	1645	150	10.0%
Warehousing and Storage	493	820	970	150	18.3%
Construction of Buildings	236	525	670	145	27.6%
Food and Beverage Stores	445	1365	1475	110	8.1%
Repair and Maintenance	811	510	600	90	17.6%
Religious, Grantmaking, Civic, Professional Organizations	813	785	875	90	11.5%
Machinery Manufacturing	333	2025	2105	80	4.0%
Fabricated Metal Manufacturing	332	1295	1370	75	5.8%

Source: Long-Term Industry Projections

https://www.iowaworkforcedevelopment.gov/industry-projections

"Hot Jobs" in Region 16

2012 - 2022

	2012	2022	Annual	Region 16		
Occupational Title	Estimated		Grow th	2015 Mean		
Occupational fille		Projected				Job
	Employment	Employment	Rate (%)	Annual Wage	Education	Training
Bachelor's Degree	_					
Elementary School Teachers, Ex Special Education	685	760	1.1	23.69	BA	I
Postsecondary Education						
Registered Nurses	1,085	1,245	1.5	27.06	AS	N
Licensed Practical & Licensed Vocational Nurses	395	480	2.0	17.45	PS	N
Heavy & Tractor-Trailer Truck Drivers	1,525	1,870	2.3	15.97	PS	S
High School Diploma (or Equivalent) or less						
Electricians	205	245	1.7	23.64	HS	Α
Industrial Machinery Mechanics	300	365	2.2	21.87	HS	L
First-Line Supervisors of Office & Admin Support Workers	305	335	1.1	21.25	HS	N
Weld/Solder/Braze Machine Setters, Operators, & Tenders	190	240	2.6	20.05	HS	М
Machinists	215	240	1.2	17.22	HS	L
HelpersProduction Workers	340	405	1.9	16.36	< HS	S
Construction Laborers	265	340	2.8	16.31	< HS	S
Automotive Service Technicians & Mechanics	525	585	1.1	16.06	HS	L
Secretaries & Admin Assistants, Ex Legal, Medical, & Executive	805	900	1.2	14.59	HS	S

Occupations were selected based on the annual growth rate from Region 16 2012-2022 occupational projections. https://www.iowaworkforcedevelopment.gov/occupational-projections

Education (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

Job Training (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

Employment and Unemployment Statistics

Annual 2014

County	Labor Force	Number	Unemployment	Number
County	Labor 1 orce	Unemployed	Rate	Employed
Des Moines	20,970	1,090	5.2	19,880
Henry	9,600	440	4.6	9,160
Lee	17,690	1,110	6.3	16,590
Louisa	5,970	280	4.7	5,690
Total	54,220	2,920	5.4	51,310
(*=Average)	54,220	2,920	5.4	51,510

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

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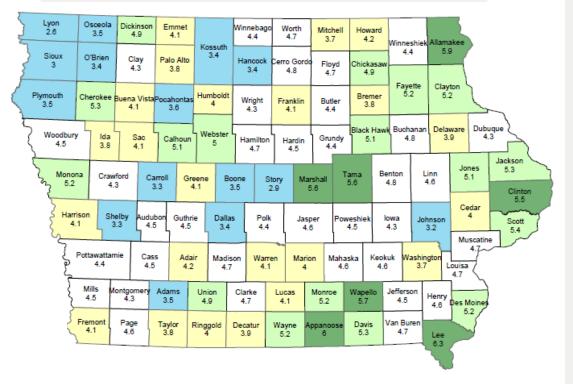
Labor Force 2014

Unemployment averaged 5.4 percent in Region 16 for 2014. The region's jobless rate translated into 2,920 unemployed persons.

The 2014 unemployment rate for Region 16 was higher than the statewide average of 4.3 percent.

Unemployment Rates per Iowa Counties

2014 Annual Average



QUICK FACTS

County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2014 at 6.3 percent.

Lyon County reported the lowest jobless rate in the state in 2014 at 2.6 percent.

Source: Local Area Unemployment Statistics (LAUS)

QUICK FACTS

Annual 2014 UI Benefits

UI Benefits for lowa decreased from \$418.8 million in 2013 to \$402.6 million in 2014, a decrease of 3.9 percent.

UI Benefits in 60 of Iowa's 99 counties dropped compared to 2013. All counties in Region 16 saw an decrease in UI benefits paid in 2014.

Percentage Change in Total Unemployment Insurance (UI) Benefit Lyon Dickinson Mitchell Floyd Clayton Buena Vista Hardin Marshall Clinto Shelby Jasper Marion Clarke Jeffersor Des Moir Decrease Increase

Source: Unemployment Insurance Statistical Data https://www.iowaworkforcedevelopment.gov/unemployment-insurance-statistics

CONTACT INFO

Iowa Workforce Development

Labor Market Information

1000 E Grand Ave Des Moines, IA 50319 515-281-8515 800-532-1249; Fax: 515-281-8195 iwd.lmi@iwd.iowa.gov www.iowalmi.gov

Equal opportunity employer/ program. Auxiliary aids and services are available upon request to individuals with disabilities.

> TTY 515-281-4748; 1-800-831-1399



For Additional Information about Region 16 — Visit our Website!

http://www.iowalmi.gov

