

2015 ANNUAL PROFILE

REGION 13

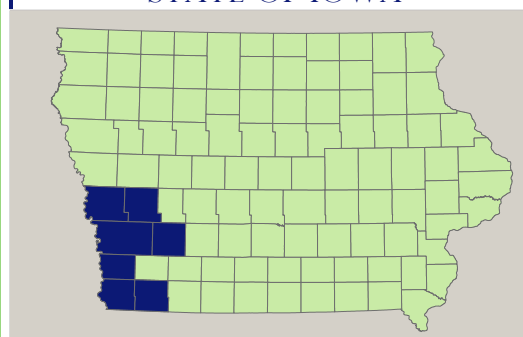
IOWA WORKFORCE DEVELOPMENT

Executive Summary

As of 2014, Iowa Workforce Development's (IWD) Region 13's largest private industry was Trade, representing 18.1 percent (12,403) of the region's total covered employment of 68,387. The region's total employment increased by 1.7 percent since 2013, while the average annual wage increased by 3.3 percent to \$36,695 for all industries. The Construction industry posted the largest employment percentage increase of 22.2 percent during 2014.

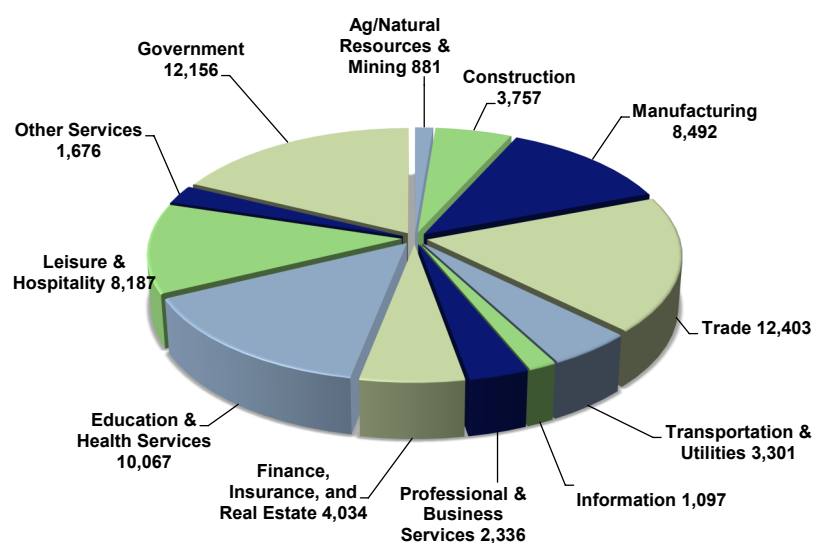
IWD's Region 13 average weekly wage for all industries was \$706 for 2014. This was an increase of 3.4 percent since 2013. The highest average weekly wage for a private sector was in Construction averaging \$1,023. Between 2013 and 2014, the Information sector reported the largest percentage increase in average weekly wage of 9.5 percent.

STATE OF IOWA



IWD Region 13

2014 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

Ten Major Private Industry Employers

Name of Company	Industry
Omni Center	Retail
Horseshoe Council Bluffs	Leisure and Hospitality
Ameristar Casino Hotel	Leisure and Hospitality
Harrah's Council Bluffs Casino	Leisure and Hospitality
Chi Health Mercy Council Bluffs	Health Services
Glenwood Resource Ctr	Health Services
Con Agra Foods Inc	Manufacturing
Jennie Edmundson Hospital	Health Services
Pella Manufacturing Plant	Manufacturing
Osi Industries LLC	Manufacturing

Source: Infogroup®

QUICK FACTS

Counties Included in Iowa Workforce Development's Region 13

Cass
Fremont
Harrison
Mills
Page
Pottawattamie
Shelby

2014 Covered Employment (QCEW)

		%
Total Employment	68,387	4.5 ¹
Average Weekly Wage	\$706	86.3 ²
Largest Private Sector: Trade	12,403	5.0 ³

¹ Percent is based on statewide covered employment of 1,515,887

² Percent is based on statewide average weekly wage of \$818

³ Percent is based on statewide covered employment in specified sector

Census Statistics

IWD Region 13 Population (2015)	170,197
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2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2013 - 2014 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2013	2014	% Change		2013	2014	% Change
5,094	5,164	1.37%	Total All Industries	67,216	68,387	1.74%
4,661	4,732	1.52%	Private Business	55,119	56,231	2.02%
134	140	4.48%	Ag/Natural Resources & Mining	866	881	1.73%
536	531	-0.93%	Construction	3,074	3,757	22.22%
151	152	0.66%	Manufacturing	8,450	8,492	0.50%
989	998	0.91%	Trade	12,362	12,403	0.33%
375	381	1.60%	Wholesale Trade	3,150	3,122	-0.89%
614	617	0.49%	Retail Trade	9,213	9,281	0.74%
270	276	2.22%	Transportation & Utilities	3,166	3,301	4.26%
81	82	1.23%	Information	996	1,097	10.14%
494	495	0.20%	Finance, Insurance, and Real Estate	2,376	2,336	-1.68%
629	660	4.93%	Professional & Business Services	4,049	4,034	-0.37%
540	557	3.15%	Education & Health Services	9,979	10,067	0.88%
429	434	1.17%	Leisure & Hospitality	8,105	8,187	1.01%
408	409	0.25%	Other Services	1,697	1,676	-1.24%
433	433	0.00%	Government	12,097	12,156	0.49%
108	111	2.78%	State	2,041	2,012	-1.42%
233	233	0.00%	Local	9,519	9,615	1.01%
92	89	-3.26%	Federal	537	529	-1.49%

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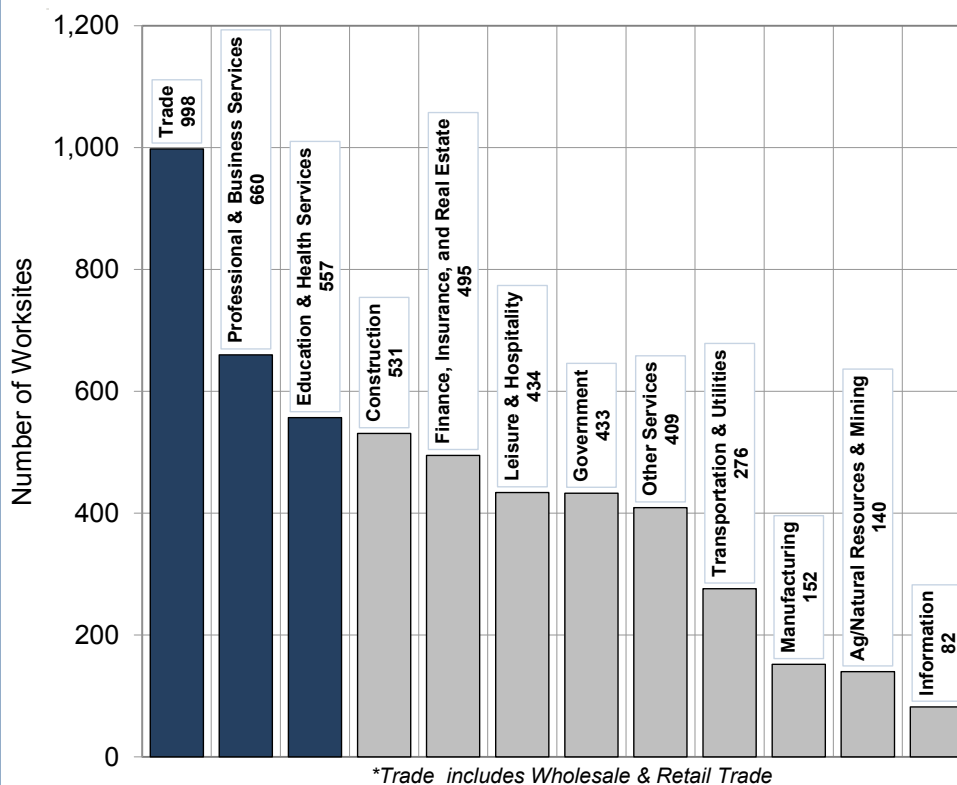
**IWD Region 1's
Greatest Number of
Worksites**

*Trade
998

Professional &
Business Services
660

Education & Health
Services
557

Reporting Units by Industry in 2014



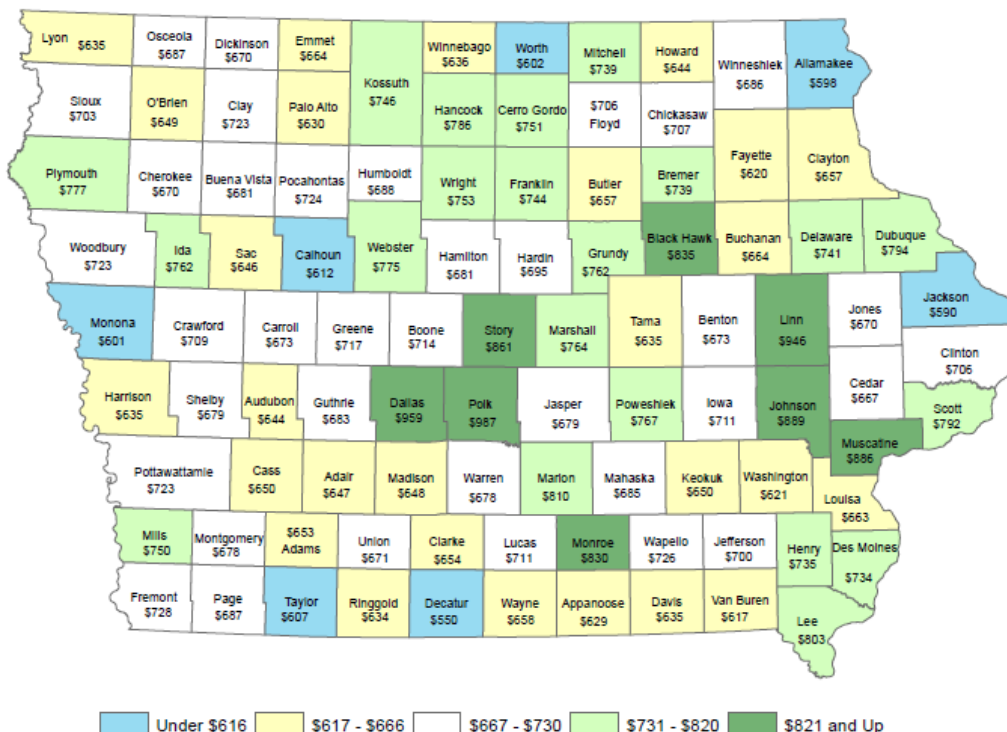
2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2013 - 2014 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2013	2014	% Change		2013	2014	% Change
\$ 35,514	\$ 36,695	3.33%	Total All Industries	\$ 683	\$ 706	3.37%
\$ 34,282	\$ 35,617	3.89%	Private Business	\$ 659	\$ 685	3.95%
\$ 36,379	\$ 38,641	6.22%	Ag/Natural Resources & Mining	\$ 700	\$ 743	6.14%
\$ 48,652	\$ 53,204	9.36%	Construction	\$ 936	\$ 1,023	9.29%
\$ 44,125	\$ 45,335	2.74%	Manufacturing	\$ 849	\$ 872	2.71%
\$ 29,911	\$ 30,875	3.22%	Trade	\$ 575	\$ 594	3.30%
\$ 50,863	\$ 52,180	2.59%	Wholesale Trade	\$ 978	\$ 1,003	2.56%
\$ 22,748	\$ 23,708	4.22%	Retail Trade	\$ 437	\$ 456	4.35%
\$ 44,780	\$ 46,878	4.69%	Transportation & Utilities	\$ 861	\$ 902	4.76%
\$ 39,320	\$ 43,045	9.47%	Information	\$ 756	\$ 828	9.52%
\$ 42,969	\$ 43,446	1.11%	Finance, Insurance, Real Estate	\$ 826	\$ 836	1.21%
\$ 34,446	\$ 36,618	6.31%	Professional & Business Services	\$ 662	\$ 704	6.34%
\$ 35,611	\$ 35,696	0.24%	Education & Health Services	\$ 685	\$ 686	0.15%
\$ 18,074	\$ 17,992	-0.45%	Leisure & Hospitality	\$ 348	\$ 346	-0.57%
\$ 24,535	\$ 25,717	4.82%	Other Services	\$ 472	\$ 495	4.87%
\$ 41,124	\$ 41,682	1.36%	Government	\$ 791	\$ 802	1.39%
\$ 51,830	\$ 53,091	2.43%	State	\$ 997	\$ 1,021	2.41%
\$ 38,330	\$ 38,856	1.37%	Local	\$ 737	\$ 747	1.36%
\$ 49,979	\$ 49,655	-0.65%	Federal	\$ 961	\$ 955	-0.62%

Average Weekly Wage for All Industries by County

Annual 2014



QUICK FACTS

Average Weekly Wage Comparisons

IWD Region 13
\$706

Rank
Among All 15
IWD Regions
11

Statewide
\$818

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

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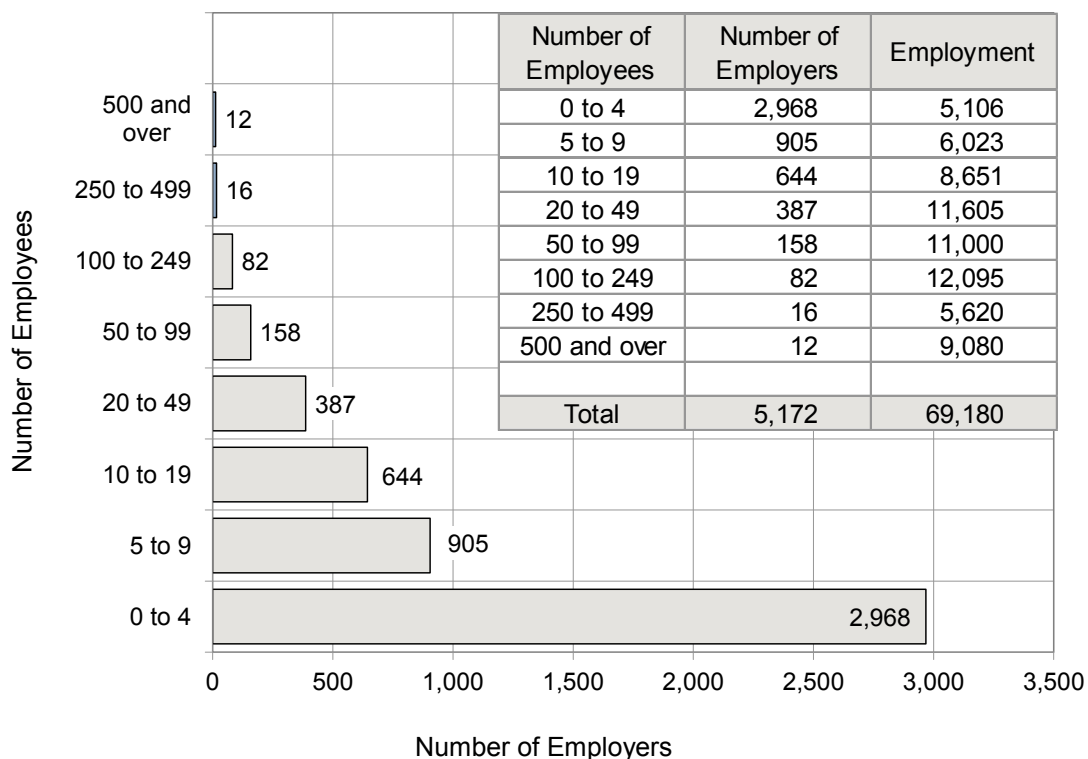
Size of Firm

Twelve firms in Region 13 employ 500 or more workers, totaling 14,700 jobs, which accounts for 21.2 percent of total employment in the region.

Firms that employ less than 50 workers represent 94.8 percent of all establishments region-wide.

Size of Firm Based on Employment

December 2014



QUICK FACTS

Quarterly Workforce Indicators Definitions

Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

New Hires

Total number of hires that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

2014 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 3rd Qtr 2013 to 3rd Qtr 2014

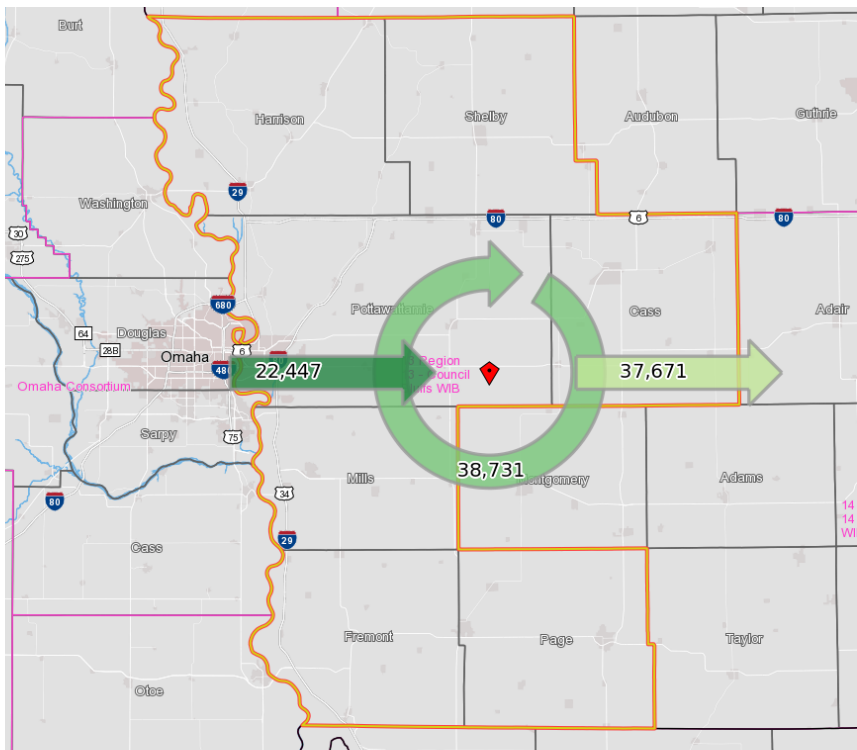
Quarterly Workforce Indicators	Region 13 (2013)	Region 13 (2014)
Total Employment	65,376	65,054
New Hires	10,253	11,220
Separations	12,358	12,577
Turnover Rate %	0.103	0.109
Average Monthly Earnings	\$3,081	\$3,138
Average New Hire Earnings	\$1,944	\$2,262
Quarterly Workforce Indicators	Iowa (2013)	Iowa (2014)
Total Employment	1,498,453	1,514,462
New Hires	226,009	231,425
Separations	278,960	277,585
Turnover Rate %	0.091	0.095
Average Monthly Earnings	\$3,526	\$3,610
Average New Hire Earnings	\$2,078	\$2,221

Source: Local Employment Dynamics, <http://lehd.did.census.gov>. For definitions of the Quarterly Workforce Indicators, visit http://lehd.did.census.gov/doc/QWI_101.pdf.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Inflow/Outflow Job Analysis of Region 13 2013

Characteristics of workers who commute in, out, and within Region 13



For an online tour of the application, please follow this link:

<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatsOnTheMap>

QUICK FACTS

'On the Map' Interactive Mapping Application

As of 2013, there were 92,686 primary jobs in this region.

37,671 workers live in Region 13 but leave the region for their primary jobs

63.3 percent (38,731) of the region's workers live and work in Region 13.

ON THE MAP Statistics — Region 13

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

Total Primary Jobs						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
Total Primary Jobs	61,178	100.0%	59,592	100.0%	59,927	100.0%
Jobs by Worker Age						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	14,782	24.2%	14,733	24.7%	15,047	25.1%
Age 30 to 54	31,484	51.5%	31,260	52.5%	32,038	53.5%
Age 55 or older	14,912	24.4%	13,599	22.8%	12,842	21.4%
Jobs by Earnings						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	14,483	23.7%	14,724	24.7%	15,519	25.9%
\$1,251 to \$3,333 per month	25,592	41.8%	26,066	43.7%	27,692	46.2%
More than \$3,333 per month	21,103	34.5%	18,802	31.6%	16,716	27.9%
Jobs by Worker Race						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
White Alone	58,402	95.5%	57,038	95.7%	57,490	95.9%
Black or African American Alone	1,344	2.2%	1,202	2.0%	1,111	1.9%
American Indian or Alaska Native Alone	275	0.4%	260	0.4%	269	0.4%
Asian Alone	712	1.2%	670	1.1%	632	1.1%
Native Hawaiian or Other Pacific Islander Alone	36	0.1%	31	0.1%	42	0.1%
Two or More Race Groups	409	0.7%	391	0.7%	383	0.6%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>. For definitions and instruction on this mapping application, visit

<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted>

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 61,178 in Region 13 and the distribution of age and monthly earnings of the workers.

41.8 percent of Region 13 workers earn from \$1,251 to \$3,333 per month.

24.4 percent of the region's workers are age 55 and older.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Top 20 Growing Industries by Employment

2012 - 2022

Industry Description	NAICS Code	2012 Estimated Employment	2022 Projected Employment	Total Growth	Percent Change
Nursing and Residential Care Facilities	623	3,925	4,640	715	18.2%
Ambulatory Health Care Services	621	1,935	2,535	600	31.0%
Self Employed and Unpaid Family Workers	671	8,185	8,695	510	6.2%
Educational Services	611	6,430	6,905	475	7.4%
Administrative and Support Services	561	2,345	2,815	470	20.0%
Accommodation	721	2,260	2,655	395	17.5%
Social Assistance	624	1,560	1,950	390	25.0%
Hospitals	622	3,990	4,365	375	9.4%
Specialty Trade Contractors	238	1,345	1,715	370	27.5%
Food Manufacturing	311	3,340	3,660	320	9.6%
Food Services and Drinking Places	722	4,610	4,930	320	6.9%
Truck Transportation	484	1,345	1,645	300	22.3%
General Merchandise Stores	452	1,915	2,200	285	14.9%
Professional, Scientific, and Technical Services	541	1,330	1,615	285	21.4%
Warehousing and Storage	493	695	925	230	33.1%
Amusement, Gambling, and Recreation Industries	713	1,215	1,420	205	16.9%
Food and Beverage Stores	445	2,025	2,220	195	9.6%
Local Government, Excluding Education and Hospitals	930	2,830	3,000	170	6.0%
Transportation Equipment Manufacturing	336	1,270	1,435	165	13.0%
Construction of Buildings	236	645	800	155	24.0%

Source: Long-Term Industry Projections

<https://www.iowaworkforcedevelopment.gov/industry-projections>

"Hot Jobs" in Region 13

2012 - 2022

Occupational Title	2012 Estimated Employment	2022 Projected Employment	Annual Growth Rate (%)	Region 13 2015 Mean Annual Wage	Job Education	Job Training
Master's Degree or higher						
Pharmacists	230	255	1.3	43.81	DP	N
Bachelor's Degree						
General & Operations Managers	735	835	1.4	33.38	BA	N
Accountants & Auditors	380	435	1.6	31.38	BA	N
Child, Family, & School Social Workers	220	260	1.8	17.55	BA	N
Postsecondary Education						
Registered Nurses	1,395	1,590	1.4	26.42	AS	N
Heavy & Tractor-Trailer Truck Drivers	1,815	2,125	1.7	19.04	PS	S
Licensed Practical & Licensed Vocational Nurses	505	595	1.8	18.47	PS	N
Heating, AC, & Refrigeration Mechanics & Installers	205	265	2.9	17.55	PS	L
High School Diploma (or Equivalent) or less						
Electricians	195	240	2.3	27.47	HS	A
First-Line Supervisors of Trans & Material-Moving Machine Operators	190	220	1.6	27.01	HS	N
Plumbers, Pipefitters, & Steamfitters	255	320	2.5	24.38	HS	A
Insurance Sales Agents	270	330	2.2	24.29	HS	M
Operating Engineers & Other Construction Equipment Operators	210	250	1.9	21.50	HS	M
Carpenters	405	525	2.8	19.59	HS	A

Occupations were selected based on the annual growth rate from Region 1's 2012-2022 occupational projections. (see website for complete listing)

<https://www.iowaworkforcedevelopment.gov/occupational-projections>

Education (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

Job Training (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Employment and Unemployment Statistics

Annual 2014

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Cass	7,430	340	4.5	7,090
Fremont	4,180	170	4.1	4,010
Harrison	7,690	320	4.1	7,370
Mills	7,530	340	4.5	7,190
Page	6,640	310	4.6	6,330
Pottawattamie	49,600	2,200	4.4	47,500
Shelby	7,070	230	3.3	6,840
Total (*Average)	90,190	3,900	4.3	86,290

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

QUICK FACTS

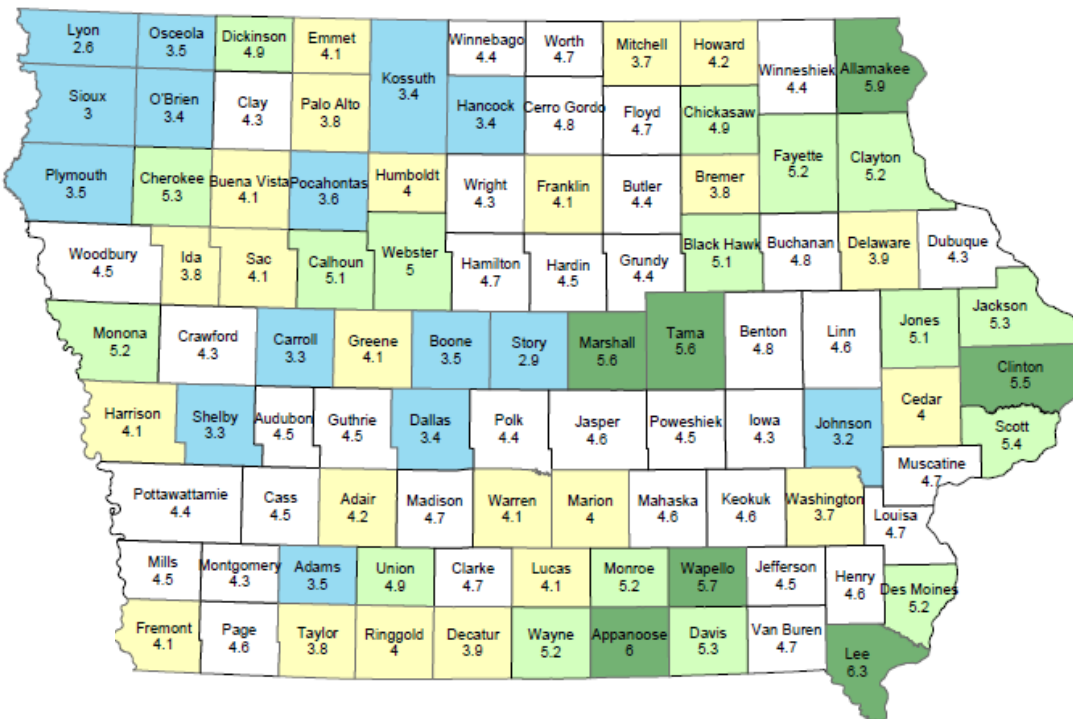
Labor Force 2014

Unemployment averaged 4.3 percent in Region 13 for 2014. The region's jobless rate translated into 3,900 unemployed persons.

The 2014 unemployment rate for Region 13 was equal to the statewide average of 4.3 percent.

Unemployment Rates per Iowa Counties

2014 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

QUICK FACTS

County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2014 at 6.3 percent.

Lyon County reported the lowest jobless rate in the state in 2014 at 2.6 percent.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

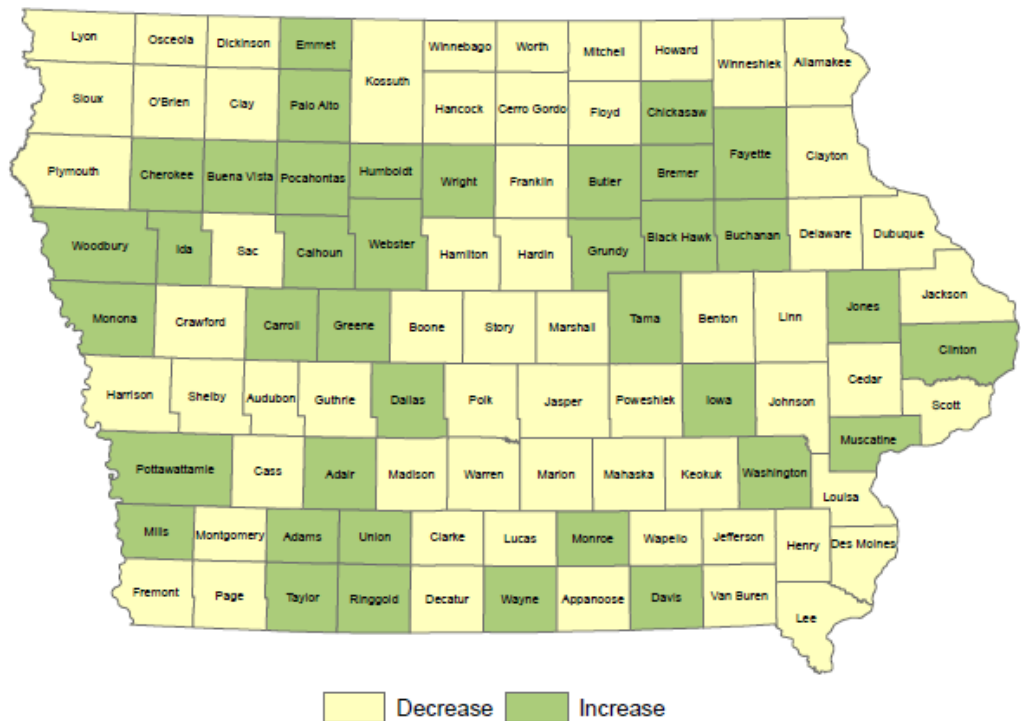
QUICK FACTS

Annual 2014 UI Benefits

UI Benefits for Iowa decreased from \$418.8 million in 2013 to \$402.6 million in 2014, a decrease of 3.9 percent.

UI Benefits in 60 of Iowa's 99 counties dropped compared to 2013. Only two counties in Region 13 saw an increase in UI benefits paid in 2014.

Percentage Change in Total Unemployment Insurance (UI) Benefit



Source: Unemployment Insurance Statistical Data

<https://www.iowaworkforcedevelopment.gov/unemployment-insurance-statistics>

CONTACT INFO

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Labor Market Information

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www.iowalmi.gov

*Equal opportunity employer/
program. Auxiliary aids and
services are available upon
request to individuals with
disabilities.*

TTY 515-281-4748;
1-800-831-1399



For Additional Information about Region 13 — Visit our Website!

<http://www.iowalmi.gov>

LMI Quick Links

- [LMI Home](#)
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- [Current Employment Statistics \(CES\)](#)
- [Education Outcomes](#)
- [Employment & Unemployment \(LAUS\)](#)
- [Employment & Wages \(GCEW\)](#)
- [Industry Profiles](#)
- [Laborshed Studies](#)
- [Occupational Employment & Wages](#)
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- [Workforce & Economic Development Status Reports](#)
- [Workforce Needs Assessment](#)
- [Unemployment Insurance Statistics](#)

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- [Special Publications](#)
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Indicators

- Current Employment (CES)
- Employment & Unemployment (LAUS)
- UI Statistics
- More ...

Industry

- Employment & Wages (GCEW)
- Profiles
- Projections
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Occupation

- Career Exploration
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Research

- Education Outcomes
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Welcome to the Labor Market Information Division

The Labor Market Information (LMI) Division collects, analyzes and prepares a wide array of labor market data including: employment, industry and occupational statistics, wages, projections, trends and other workforce characteristics. This information is reported for the State of Iowa as a whole as well as for other geographic areas within the State.

The LMI Division works in cooperation with the United States Department of Labor's Bureau of Labor Statistics (BLS) and Employment and Training Administration (ETA) along with the United States Census Bureau. The Labor Market Information website is financed by the ETA.

Local Labor Force Summary Data Tool

The tool below provides a summary for the State of Iowa labor force statistics which include: number of individuals in the labor force, unemployed, employed and the unemployment rate by month. To view historical data, change the year selected in the drop-down menu below the table. Navigating between the three tabs at the top of the frame will provide data for other geographies other than the State of Iowa.

Seasonally Adjusted (Statewide-Only) Not Seasonally Adjusted (Other Geographies) Annual Averages

2015 Iowa Labor Force Summary (Seasonally Adjusted)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Labor Force	1,716,900	1,716,800	1,715,100	1,713,400	1,710,500	1,704,400	1,700,400	1,700,100	1,701,900	1,704,800	1,706,100	1,708,700
Unemployment	71,800	70,300	68,000	65,600	64,800	63,900	63,900	62,500	61,400	60,400	58,800	50,300
Unemployment Rate	4.2%	4.1%	4.0%	3.8%	3.8%	3.7%	3.8%	3.7%	3.6%	3.5%	3.4%	3.4%
Employment	1,645,000	1,646,500	1,647,100	1,647,800	1,645,700	1,640,500	1,636,500	1,637,600	1,640,500	1,644,400	1,647,300	1,658,400

Select Year: 2015

Iowa Workforce Development, Labor Market Information Division, Local Area Unemployment Statistics (LAUS) program.

<http://www.iowalmi.gov>