

# 2015 ANNUAL PROFILE

# REGION 11

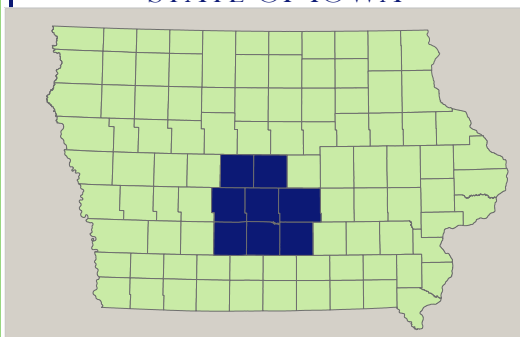
## IOWA WORKFORCE DEVELOPMENT

### Executive Summary

As of 2014, Iowa Workforce Development's (IWD) Region 11's largest private industry was Trade, representing 16.0 percent (67,074) of the region's total covered employment of 420,116. The region's total employment increased by 2.4 percent since 2013, while the average annual wage increased by 3.3 percent to \$48,842 for all industries. The Construction industry posted the largest employment percentage increase of 15.8 percent during 2014.

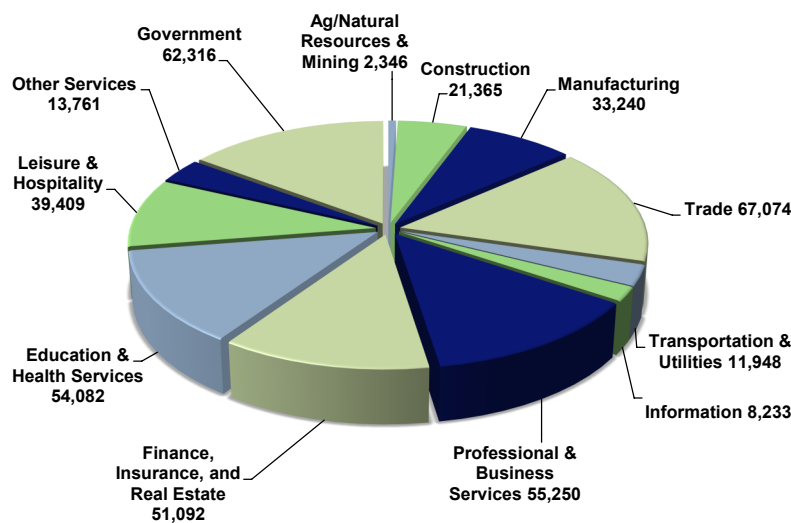
IWD's Region 11 average weekly wage for all industries was \$939 for 2014. This was an increase of 3.3 percent since 2013. The highest average weekly wage for a private sector was in Wholesale Trade averaging \$1,380. Between 2013 and 2014, the Agriculture, Natural Resources, and Mining sector reported the largest percentage increase in average weekly wage of 14.2 percent.

### STATE OF IOWA



IWD Region 11

### 2014 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

### Ten Major Private Industry Employers

Name of Company	Industry
Principal Financial Group Inc	Finance and Insurance
Blank Children's Hospital	Health Services
Mercy Medical Ctr	Health Services
Pella Windows & Doors	Manufacturing
Weitz Agricultural Svc	Construction
Wells Fargo Home Mortgage	Finance and Insurance
Tmc Transportation	Transportation
Wellmark Inc	Finance and Insurance
Prairie Meadows Racetrack	Leisure and Hospitality
CDS Global Inc	Retail Trade

Source: Infogroup®

### QUICK FACTS

#### Counties Included in Iowa Workforce Development's Region 11

Boone	Marion
Dallas	Polk
Jasper	Story
Madison	Warren

### 2014 Covered Employment (QCEW)

		%
Total Employment	420,116	27.7 <sup>1</sup>
Average Weekly Wage	\$939	114.8 <sup>2</sup>
Largest Private Sector: Trade	67,074	27.1 <sup>3</sup>

<sup>1</sup> Percent is based on statewide covered employment of 1,515,887

<sup>2</sup> Percent is based on statewide average weekly wage of \$818

<sup>3</sup> Percent is based on statewide covered employment in specified sector

### Census Statistics

IWD Region 11 Population (2015)	791,570
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## 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

### 2013 - 2014 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2013	2014	% Change		2013	2014	% Change
24,140	24,906	3.17%	Total All Industries	410,312	420,116	2.39%
23,106	23,847	3.21%	Private Business	348,361	357,799	2.71%
242	254	4.96%	Ag/Natural Resources & Mining	2,739	2,346	-14.35%
1,991	2,066	3.77%	Construction	18,445	21,365	15.83%
707	731	3.39%	Manufacturing	32,464	33,240	2.39%
4,797	4,810	0.27%	Trade	67,046	67,074	0.04%
2,140	2,144	0.19%	Wholesale Trade	20,965	20,394	-2.72%
2,657	2,666	0.34%	Retail Trade	46,080	46,680	1.30%
642	664	3.43%	Transportation & Utilities	11,391	11,948	4.89%
420	442	5.24%	Information	8,332	8,233	-1.19%
2,710	2,786	2.80%	Finance, Insurance, and Real Estate	54,930	55,250	0.58%
4,859	5,121	5.39%	Professional & Business Services	48,282	51,092	5.82%
2,441	2,559	4.83%	Education & Health Services	52,978	54,082	2.08%
2,074	2,114	1.93%	Leisure & Hospitality	38,564	39,409	2.19%
2,223	2,301	3.51%	Other Services	13,190	13,761	4.33%
1,034	1,060	2.51%	Government	61,951	62,316	0.59%
330	340	3.03%	State	17,035	16,859	-1.03%
507	512	0.99%	Local	37,510	38,001	1.31%
197	208	5.58%	Federal	7,407	7,456	0.66%

### QUICK FACTS

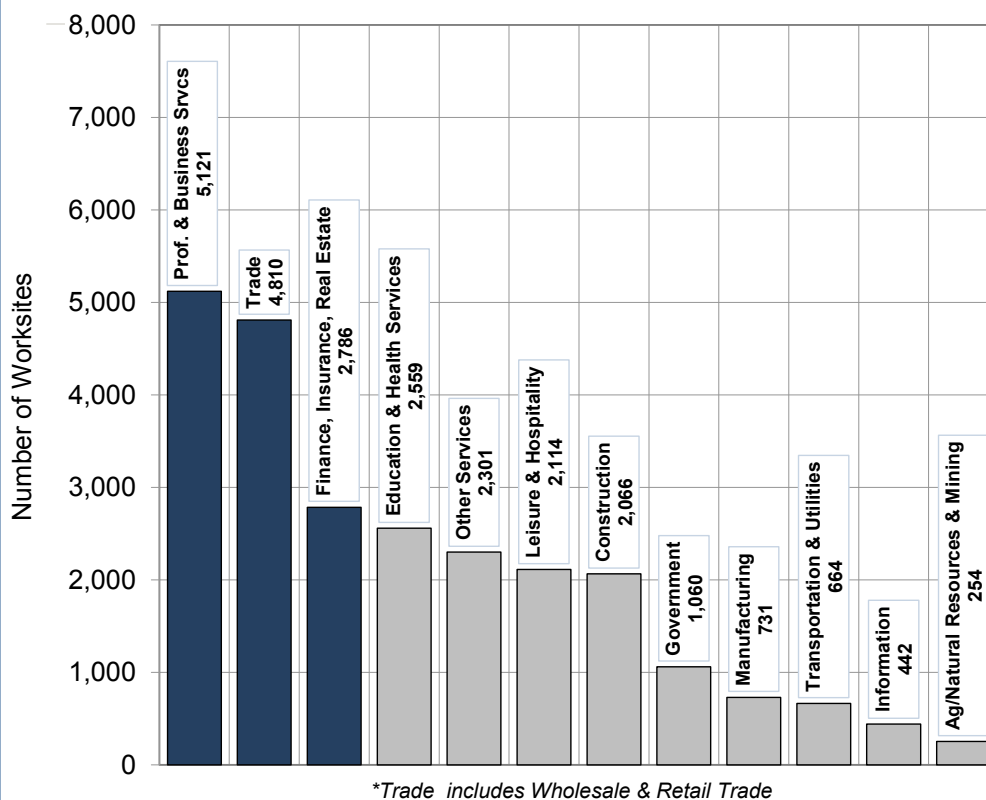
#### IWD Region 11's Greatest Number of Worksites

Professional &  
Business Services  
5,121

Trade\*  
4,810

Finance, Insurance,  
Real Estate  
2,786

### Reporting Units by Industry in 2014



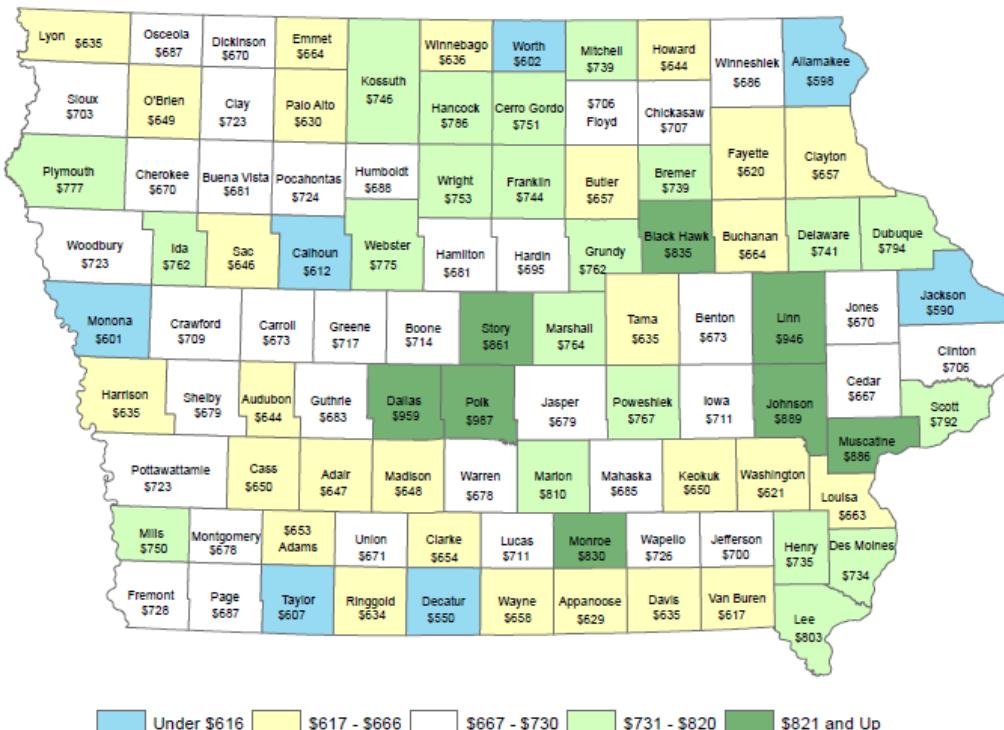
# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2013 - 2014 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2013	2014	% Change		2013	2014	% Change
\$ 47,266	\$ 48,842	3.33%	Total All Industries	\$ 909	\$ 939	3.30%
\$ 46,795	\$ 48,469	3.58%	Private Business	\$ 900	\$ 932	3.56%
\$ 38,115	\$ 43,508	14.15%	Ag/Natural Resources & Mining	\$ 733	\$ 837	14.19%
\$ 52,329	\$ 55,480	6.02%	Construction	\$ 1,006	\$ 1,067	6.06%
\$ 52,268	\$ 54,131	3.56%	Manufacturing	\$ 1,005	\$ 1,041	3.58%
\$ 38,948	\$ 40,204	3.22%	Trade	\$ 749	\$ 773	3.20%
\$ 68,143	\$ 71,755	5.30%	Wholesale Trade	\$ 1,310	\$ 1,380	5.34%
\$ 25,665	\$ 26,420	2.94%	Retail Trade	\$ 494	\$ 508	2.83%
\$ 46,501	\$ 49,330	6.08%	Transportation & Utilities	\$ 894	\$ 949	6.15%
\$ 56,512	\$ 57,596	1.92%	Information	\$ 1,087	\$ 1,108	1.93%
\$ 72,646	\$ 75,122	3.41%	Finance, Insurance, Real Estate	\$ 1,397	\$ 1,445	3.44%
\$ 53,747	\$ 55,453	3.17%	Professional & Business Services	\$ 1,034	\$ 1,066	3.09%
\$ 43,068	\$ 44,475	3.27%	Education & Health Services	\$ 828	\$ 855	3.26%
\$ 15,965	\$ 16,402	2.74%	Leisure & Hospitality	\$ 307	\$ 315	2.61%
\$ 33,385	\$ 33,419	0.10%	Other Services	\$ 642	\$ 643	0.16%
\$ 49,917	\$ 50,982	2.13%	Government	\$ 960	\$ 980	2.08%
\$ 61,474	\$ 62,543	1.74%	State	\$ 1,182	\$ 1,203	1.78%
\$ 41,777	\$ 42,969	2.85%	Local	\$ 803	\$ 826	2.86%
\$ 64,558	\$ 65,680	1.74%	Federal	\$ 1,242	\$ 1,263	1.69%

## Average Weekly Wage for All Industries by County

Annual 2014



## QUICK FACTS

### Average Weekly Wage Comparisons

IWD Region 11  
\$939

Rank  
Among All 15  
IWD Regions  
1

Statewide  
\$818

## 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

### QUICK FACTS

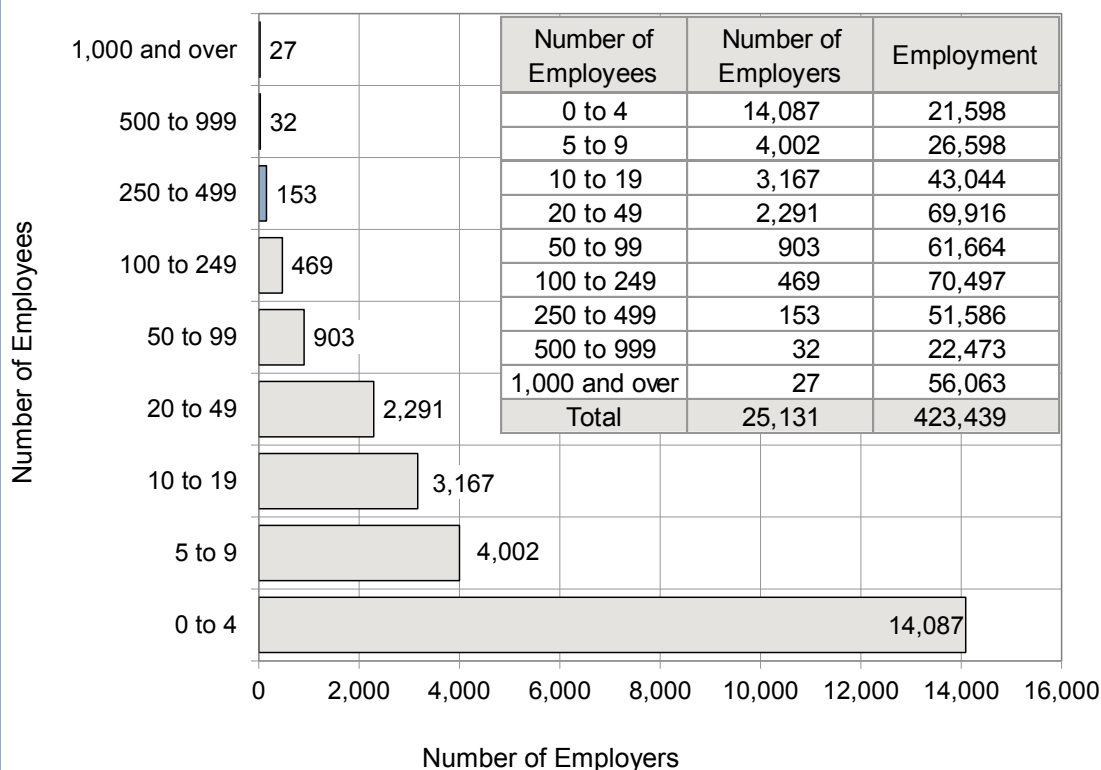
#### Size of Firm

59 firms in Region 11 employ 500 or more workers, totaling 78,536 jobs, which accounts for 18.5 percent of total employment in the region.

Firms that employ less than 50 workers represent 93.7 percent of all establishments region-wide.

### Size of Firm Based on Employment

December 2014



### QUICK FACTS

#### Quarterly Workforce Indicators Definitions

##### Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

##### New Hires

Total number of hires that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

### 2014 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 3rd Qtr 2013 to 3rd Qtr 2014

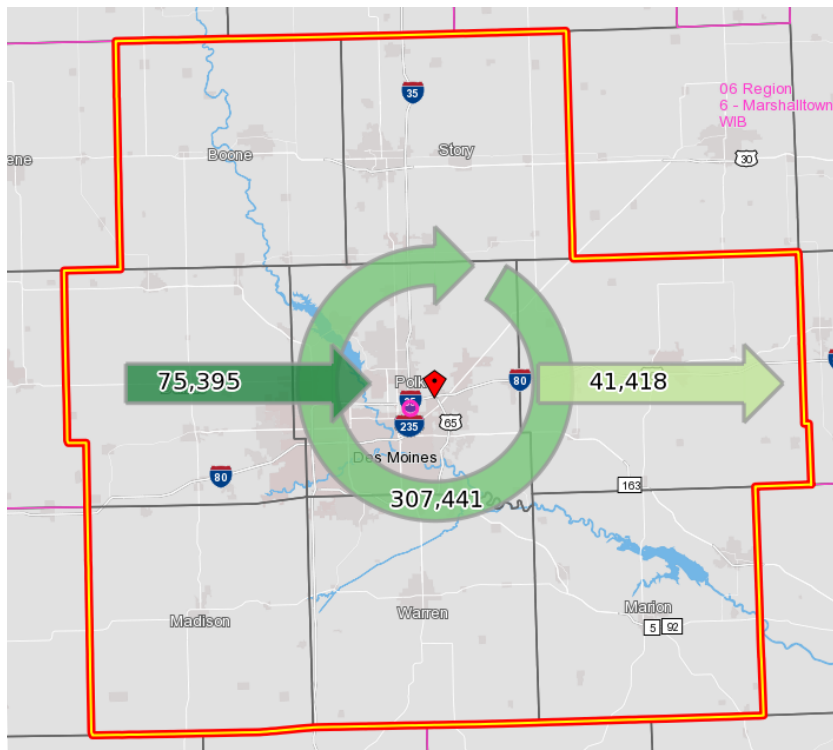
Quarterly Workforce Indicators	Region 11 (2013)	Region 11 (2014)
Total Employment	416,221	420,711
New Hires	65,217	67,807
Separations	81,628	82,330
Turnover Rate %	0.091	0.096
Average Monthly Earnings	\$3,977	\$4,053
Average New Hire Earnings	\$2,326	\$2,423
Quarterly Workforce Indicators	Iowa (2013)	Iowa (2014)
Total Employment	1,498,453	1,514,462
New Hires	226,009	231,425
Separations	278,960	277,585
Turnover Rate %	0.091	0.095
Average Monthly Earnings	\$3,526	\$3,610
Average New Hire Earnings	\$2,078	\$2,221

Source: Local Employment Dynamics, <http://lehd.did.census.gov>. For definitions of the Quarterly Workforce Indicators, visit [http://lehd.did.census.gov/doc/QWI\\_101.pdf](http://lehd.did.census.gov/doc/QWI_101.pdf).

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Inflow/Outflow Job Analysis of Region 11 2013

Characteristics of workers who commute in, out, and within Region 11



For an online tour of the application, please follow this link:

<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatIsOnTheMap>

## QUICK FACTS

### 'On the Map' Interactive Mapping Application

As of 2013, there were 382,836 primary jobs in this region.

41,418 workers live in Region 11 but leave the region for their primary jobs

80.3 percent (382,836) of the region's workers live and work in Region 11.

## ON THE MAP Statistics — Region 11

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

Total Primary Jobs						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
Total Primary Jobs	382,836	100.0%	363,675	100.0%	355,987	100.0%
Jobs by Worker Age						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	93,265	24.4%	90,454	24.9%	94,030	26.4%
Age 30 to 54	210,387	55.0%	202,958	55.8%	198,338	55.7%
Age 55 or older	79,184	20.7%	70,263	19.3%	63,619	17.9%
Jobs by Earnings						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	75,027	19.6%	70,122	19.3%	73,294	20.6%
\$1,251 to \$3,333 per month	128,606	33.6%	129,151	35.5%	134,647	37.8%
More than \$3,333 per month	179,203	46.8%	164,402	45.2%	148,046	41.6%
Jobs by Worker Race						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
White Alone	356,892	93.2%	340,425	93.6%	334,844	94.1%
Black or African American Alone	12,372	3.2%	10,791	3.0%	9,589	2.7%
American Indian or Alaska Native Alone	1,038	0.3%	935	0.3%	838	0.2%
Asian Alone	9,366	2.4%	8,917	2.5%	8,363	2.3%
Native Hawaiian or Other Pacific Islander Alone	189	0.0%	143	0.0%	171	0.0%
Two or More Race Groups	2,979	0.8%	2,464	0.7%	2,182	0.6%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>. For definitions and instruction on this mapping application, visit

<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted>

## QUICK FACTS

### 'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 382,836 in Region 11 and the distribution of age and monthly earnings of the workers.

33.6 percent of Region 11 workers earn from \$1,251 to \$3,333 per month.

20.7 percent of the region's workers are age 55 and older.

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Top 20 Growing Industries by Employment

2012 - 2022

Industry Description	NAICS Code	2012 Estimated Employment	2022 Projected Employment	Total Growth	Percent Change
Credit Intermediation and Related Activities	522	23,155	28,775	5,620	24.3%
Insurance Carriers and Related Activities	524	24,315	29,460	5,145	21.2%
Ambulatory Health Care Services	621	15,490	20,620	5,130	33.1%
Administrative and Support Services	561	21,035	25,720	4,685	22.3%
Educational Services	611	44,350	48,910	4,560	10.3%
Professional, Scientific, and Technical Services	541	17,400	21,235	3,835	22.0%
Specialty Trade Contractors	238	11,620	14,960	3,340	28.7%
Management of Companies and Enterprises	551	6,625	9,630	3,005	45.4%
Food Services and Drinking Places	722	26,515	29,435	2,920	11.0%
Social Assistance	624	9,560	12,230	2,670	27.9%
Self Employed and Unpaid Family Workers	671	32,605	34,795	2,190	6.7%
Nursing and Residential Care Facilities	623	10,090	12,090	2,000	19.8%
Food and Beverage Stores	445	9,810	11,225	1,415	14.4%
Hospitals	622	13,015	14,340	1,325	10.2%
General Merchandise Stores	452	8,675	9,760	1,085	12.5%
Truck Transportation	484	5,285	6,345	1,060	20.1%
Construction of Buildings	236	2,960	3,950	990	33.4%
Religious, Grantmaking, Civic, Professional Organizations	813	9,440	10,410	970	10.3%
Wholesale Electronic Markets and Agents	425	3,075	3,930	855	27.8%
Motor Vehicle and Parts Dealers	441	5,690	6,470	780	13.7%

Source: Long-Term Industry Projections

<https://www.iowaworkforcedevelopment.gov/industry-projections>

## "Hot Jobs" in Region 11

2012 - 2022

Occupational Title	2012 Estimated Employment	2022 Projected Employment	Annual Growth Rate (%)	Region 11 2015 Mean Annual Wage	Job Education	Job Training
<b>Master's Degree or higher</b>						
Optometrists	165	205	2.4	72.81	DP	N
Nurse Practitioners	320	430	3.4	45.75	MA	N
Health Specialties Teachers, Postsecondary	545	750	3.7	44.35	DP	N
Physician Assistants	200	270	3.5	40.19	MA	N
Physical Therapists	460	610	3.3	36.80	DP	N
<b>Bachelor's Degree</b>						
Financial Managers	2,635	3,185	2.1	59.65	BA	N
Marketing Managers	695	840	2.1	58.87	BA	N
Computer & Information Systems Managers	1,185	1,490	2.6	57.91	BA	N
Human Resources Managers	355	455	2.7	50.53	BA	N
<b>Postsecondary Education</b>						
Dental Hygienists	555	715	2.9	34.01	AS	N
Web Developers	440	550	2.5	31.97	AS	N
Diagnostic Medical Sonographers	270	400	4.8	30.04	AS	N
<b>High School Diploma (or Equivalent) or less</b>						
Sheet Metal Workers	370	460	2.4	28.62	HS	A
First-Line Supervisors of Construction Trades & Extraction Wkrs	1,340	1,700	2.7	27.93	HS	N
Insurance Sales Agents	1,835	2,300	2.5	27.91	HS	M

Occupations were selected based on the annual growth rate from Region 1's 2012-2022 occupational projections.

<https://www.iowaworkforcedevelopment.gov/occupational-projections>

**Education** (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

**Job Training** (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.



# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Employment and Unemployment Statistics

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Boone	15,250	540	3.5	14,710
Dallas	42,100	1,400	3.4	40,600
Jasper	19,460	900	4.6	18,570
Madison	8,300	400	4.7	7,900
Marion	17,530	690	4.0	16,840
Polk	256,700	11,200	4.4	245,500
Story	56,800	1,700	2.9	55,200
Warren	27,000	1,100	4.1	25,900
<b>Total (*Average)</b>	<b>443,140</b>	<b>17,930</b>	<b>4.0</b>	<b>425,210</b>

*Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.*

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

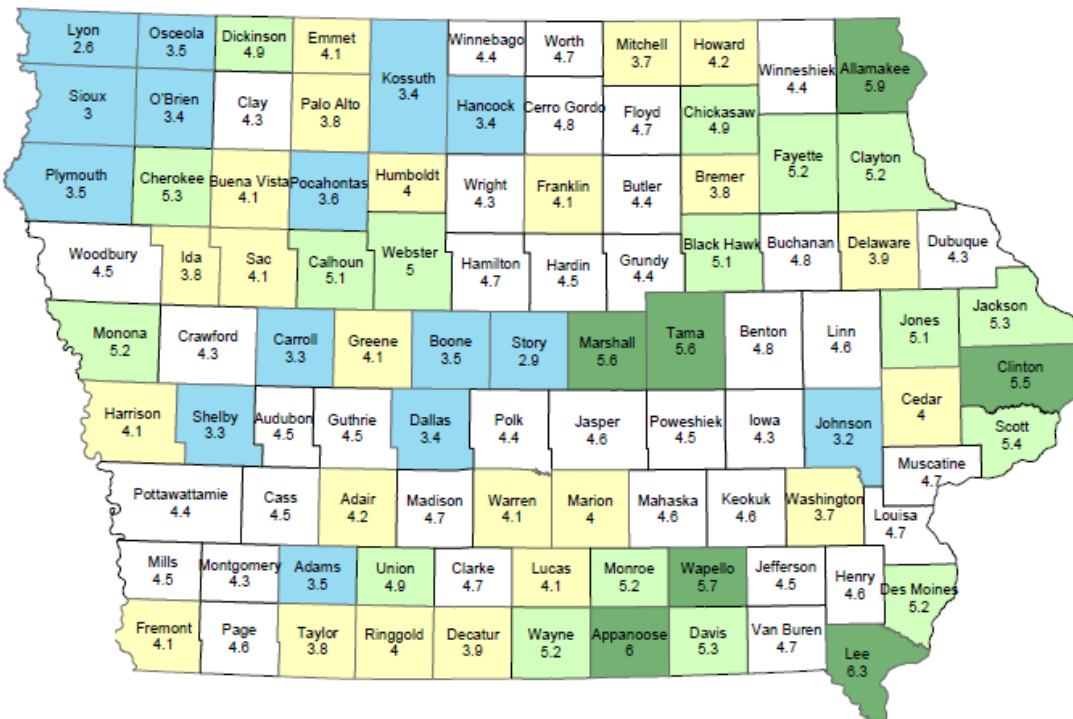
## QUICK FACTS

### Labor Force 2014

Unemployment averaged 4.0 percent in Region 11 for 2014. The region's jobless rate translated into 17,930 unemployed persons.

The 2014 unemployment rate for Region 11 was lower than the statewide average of 4.3 percent.

## Unemployment Rates per Iowa Counties 2014 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

## QUICK FACTS

### County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2014 at 6.3 percent.

Lyon County reported the lowest jobless rate in the state in 2014 at 2.6 percent.

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

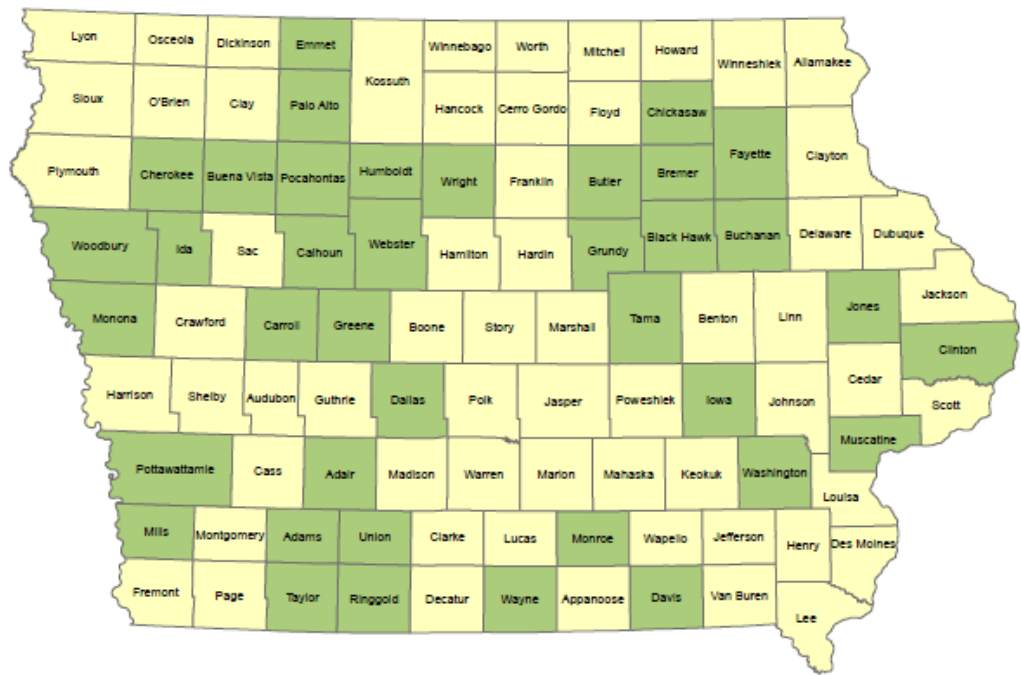
## QUICK FACTS

### Annual 2014 UI Benefits

UI Benefits for Iowa decreased for \$418.8 million in 2013 to \$402.6 million in 2014, an decrease of 3.9 percent.

UI Benefits in 60 of Iowa's 99 counties dropped compared to 2013. Only one county in Region 11 saw an increase in UI benefits paid in 2014.

## Percentage Change in Total Unemployment Insurance (UI) Benefit



Decrease Increase

Source: Unemployment Insurance Statistical Data

<https://www.iowaworkforcedevelopment.gov/unemployment-insurance-statistics>

## CONTACT INFO

### Iowa Workforce Development

#### Labor Market Information

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Des Moines, IA 50319  
515-281-8515  
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Fax: 515-281-8195  
iwd.lmi@iwd.iowa.gov  
[www.iowalmi.gov](http://www.iowalmi.gov)

*Equal opportunity employer/  
program. Auxiliary aids and  
services are available upon  
request to individuals with  
disabilities.*

TTY 515-281-4748;  
1-800-831-1399



## For Additional Information about Region 11 — Visit our Website!

<http://www.iowalmi.gov>

The screenshot shows the Iowa Workforce Development website. The header includes the Iowa.gov logo and navigation links for Agencies and Online Services. The main content area features a search bar and a navigation menu with links to Home, About, Contact, Forms & Publications, Media, and Resolve Overpayment. The LMI Quick Links section lists various resources such as Career Exploration Resources, Current Employment Statistics (CES), Education Outcomes, and Unemployment & Underemployment (LAUS). The Indicators section lists Current Employment (CES), Employment & Wages (GCEW), Profiles, Projections, and More. The Industry section lists Employment & Wages (GCEW), Profiles, Projections, and More. The Occupation section lists Career Exploration, Employment & Wages, Projections, and More. The Research section lists Education Outcomes, Laborshed Studies, Workforce Needs, and More. The Welcome to the Labor Market Information Division section provides a summary of the LMI Division's mission and the data it collects. The Local Labor Force Summary Data Tool section provides a summary of the State of Iowa labor force statistics, including the number of individuals in the labor force, unemployed, employed, and the unemployment rate by month. The table below shows the 2015 Iowa Labor Force Summary (Seasonally Adjusted) data.

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Labor Force	1,716,900	1,716,800	1,715,100	1,713,400	1,710,500	1,704,400	1,700,400	1,700,100	1,701,900	1,704,800	1,706,100	1,708,700
Unemployment	71,800	70,300	68,000	65,600	64,800	63,900	63,900	62,500	61,400	60,400	58,800	50,300
Unemployment Rate	4.2%	4.1%	4.0%	3.8%	3.8%	3.7%	3.8%	3.7%	3.6%	3.5%	3.4%	3.4%
Employment	1,645,000	1,646,500	1,647,100	1,647,800	1,645,700	1,640,500	1,636,500	1,637,600	1,640,500	1,644,400	1,647,300	1,658,400

Select Year: 2015

Iowa Workforce Development, Labor Market Information Division, Local Area Unemployment Statistics (LAUS) program.

<http://www.iowalmi.gov>