

2015 ANNUAL PROFILE

REGION 10

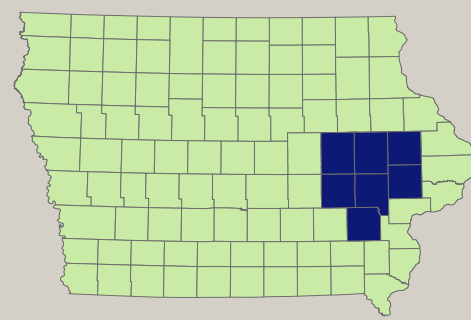
IOWA WORKFORCE DEVELOPMENT

Executive Summary

As of 2014, Iowa Workforce Development's (IWD) Region 10's largest private industry was Trade, representing 15.0 percent (36,543) of the region's total covered employment of 243,707. The region's total employment increased by 1.0 percent since 2013, while the average annual wage increased by 3.5 percent to \$46,127 for all industries. The Construction industry posted the largest employment percentage increase of 8.6 percent during 2014.

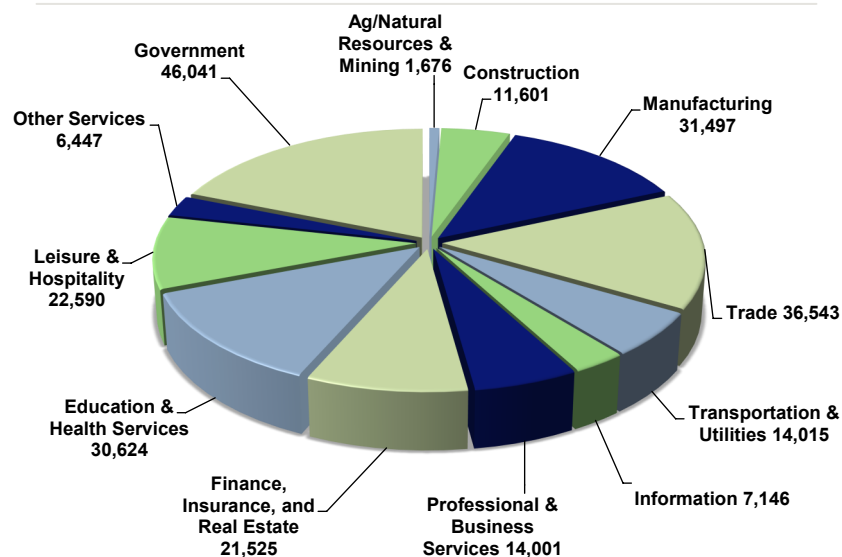
IWD's Region 10 average weekly wage for all industries was \$887 for 2014. This was an increase of 3.5 percent since 2013. The highest average weekly wage for a private sector was in Manufacturing averaging \$1,321. Between 2013 and 2014, the Agriculture, Natural Resources, and Mining sector reported the largest percentage increase in average weekly wage of 8.6 percent.

STATE OF IOWA



IWD Region 10

2014 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

Ten Major Private Industry Employers

Name of Company	Industry
Rockwell Collins Inc	Manufacturing
Helping Hands Avp	Health Services
Rockwell Collins Inc	Manufacturing
Transamerica Life Insurance Co	Finance and Insurance
Crst International Inc	Transportation
Unity Point-St Luke's Hospital	Health Services
Crst Expedited	Transportation
Aegon USA Investment Mgmnt Inc	Finance and Insurance
Mercy Medical Ctr	Health Services
Nordstrom	Retail Trade

Source: Infogroup®

QUICK FACTS

Counties Included in Iowa Workforce Development's Region 10

Benton Johnson
Cedar Jones
Iowa Linn
Washington

2014 Covered Employment (QCEW)

		%
Total Employment	243,707	16.1 ¹
Average Weekly Wage	\$887	108.4 ²
Largest Private Sector: Trade	36,543	14.7 ³

¹ Percent is based on statewide covered employment of 1,515,887

² Percent is based on statewide average weekly wage of \$818

³ Percent is based on statewide covered employment in specified sector

Census Statistics

IWD Region 10 Population (2015)	320,741
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2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2013 - 2014 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2013	2014	% Change		2013	2014	% Change
13,474	13,743	2.00%	Total All Industries	241,410	243,707	0.95%
12,892	13,167	2.13%	Private Business	195,534	197,665	1.09%
187	203	8.56%	Ag/Natural Resources & Mining	1,598	1,676	4.88%
1,353	1,362	0.67%	Construction	10,680	11,601	8.62%
510	509	-0.20%	Manufacturing	31,467	31,497	0.10%
2,804	2,771	-1.18%	Trade	36,280	36,543	0.72%
1,097	1,079	-1.64%	Wholesale Trade	7,983	8,058	0.94%
1,707	1,692	-0.88%	Retail Trade	28,297	28,485	0.66%
468	475	1.50%	Transportation & Utilities	14,528	14,015	-3.53%
213	229	7.51%	Information	7,455	7,146	-4.14%
1,275	1,286	0.86%	Finance, Insurance, and Real Estate	13,480	14,001	3.86%
2,165	2,264	4.57%	Professional & Business Services	20,902	21,525	2.98%
1,481	1,548	4.52%	Education & Health Services	30,599	30,624	0.08%
1,264	1,296	2.53%	Leisure & Hospitality	22,310	22,590	1.26%
1,175	1,224	4.17%	Other Services	6,236	6,447	3.38%
582	577	-0.86%	Government	45,877	46,041	0.36%
115	116	0.87%	State	20,091	20,206	0.57%
333	330	-0.90%	Local	22,613	22,591	-0.10%
134	131	-2.24%	Federal	3,172	3,245	2.30%

QUICK FACTS

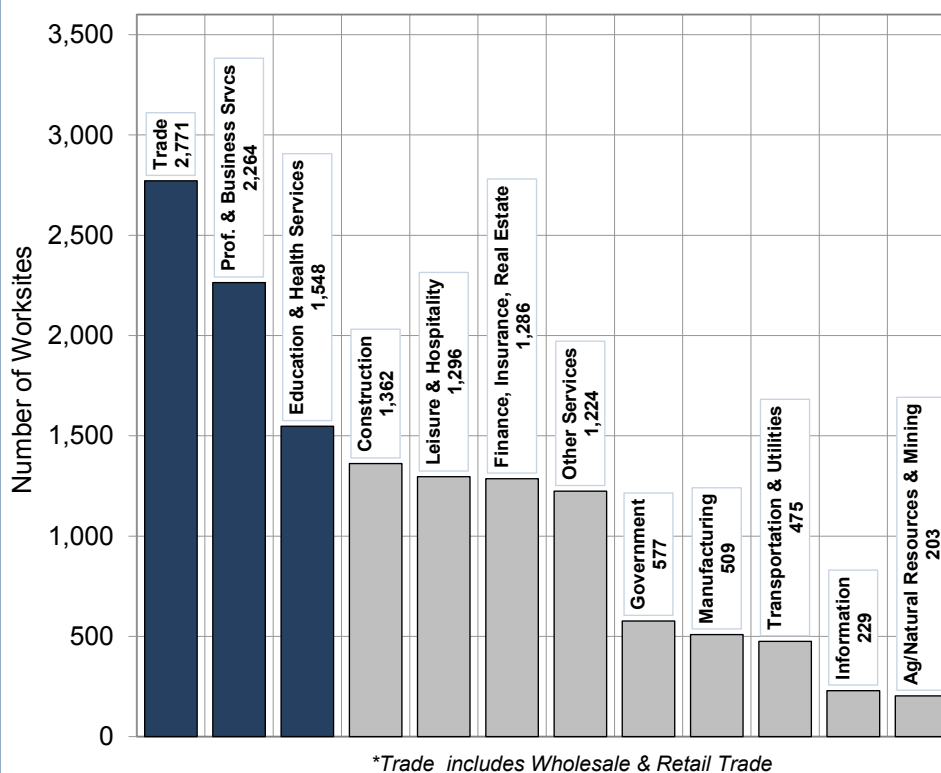
IWD Region 10's Greatest Number of Worksites

*Trade
2,771

Professional &
Business Services
2,264

Education & Health
Services
1,548

Reporting Units by Industry in 2014



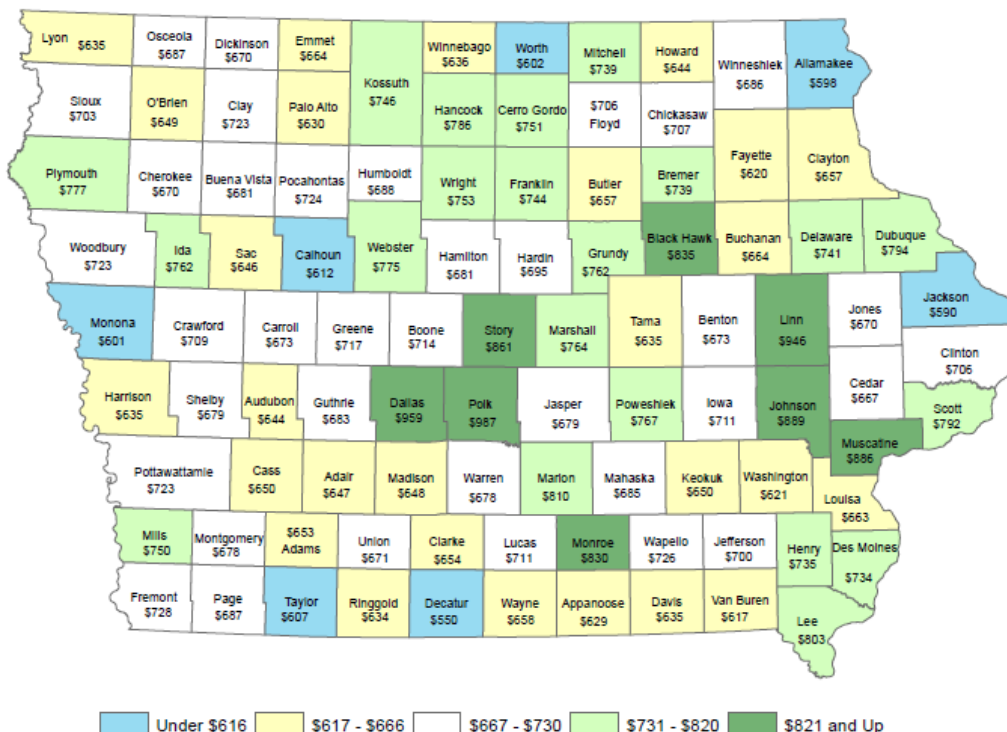
2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2013 - 2014 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2013	2014	% Change		2013	2014	% Change
\$ 44,577	\$ 46,127	3.48%	Total All Industries	\$ 857	\$ 887	3.50%
\$ 42,462	\$ 43,929	3.45%	Private Business	\$ 817	\$ 845	3.43%
\$ 35,202	\$ 38,207	8.54%	Ag/Natural Resources & Mining	\$ 677	\$ 735	8.57%
\$ 49,700	\$ 52,797	6.23%	Construction	\$ 956	\$ 1,015	6.17%
\$ 67,418	\$ 68,715	1.92%	Manufacturing	\$ 1,297	\$ 1,321	1.85%
\$ 32,737	\$ 33,889	3.52%	Trade	\$ 630	\$ 652	3.49%
\$ 60,148	\$ 62,285	3.55%	Wholesale Trade	\$ 1,157	\$ 1,198	3.54%
\$ 25,005	\$ 25,857	3.41%	Retail Trade	\$ 481	\$ 497	3.33%
\$ 43,304	\$ 46,822	8.12%	Transportation & Utilities	\$ 833	\$ 900	8.04%
\$ 55,853	\$ 58,880	5.42%	Information	\$ 1,074	\$ 1,132	5.40%
\$ 61,635	\$ 62,750	1.81%	Finance, Insurance, Real Estate	\$ 1,185	\$ 1,207	1.86%
\$ 40,524	\$ 41,573	2.59%	Professional & Business Services	\$ 779	\$ 799	2.57%
\$ 39,031	\$ 40,262	3.15%	Education & Health Services	\$ 751	\$ 774	3.06%
\$ 13,855	\$ 14,458	4.35%	Leisure & Hospitality	\$ 266	\$ 278	4.51%
\$ 28,837	\$ 30,070	4.28%	Other Services	\$ 555	\$ 578	4.14%
\$ 53,593	\$ 55,568	3.69%	Government	\$ 1,031	\$ 1,069	3.69%
\$ 68,150	\$ 70,890	4.02%	State	\$ 1,311	\$ 1,363	3.97%
\$ 39,248	\$ 40,614	3.48%	Local	\$ 755	\$ 781	3.44%
\$ 63,652	\$ 64,267	0.97%	Federal	\$ 1,224	\$ 1,236	0.98%

Average Weekly Wage for All Industries by County

Annual 2014



QUICK FACTS

Average Weekly Wage Comparisons

IWD Region 10
\$887

Rank
Among All 15
IWD Regions
2

Statewide
\$818

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

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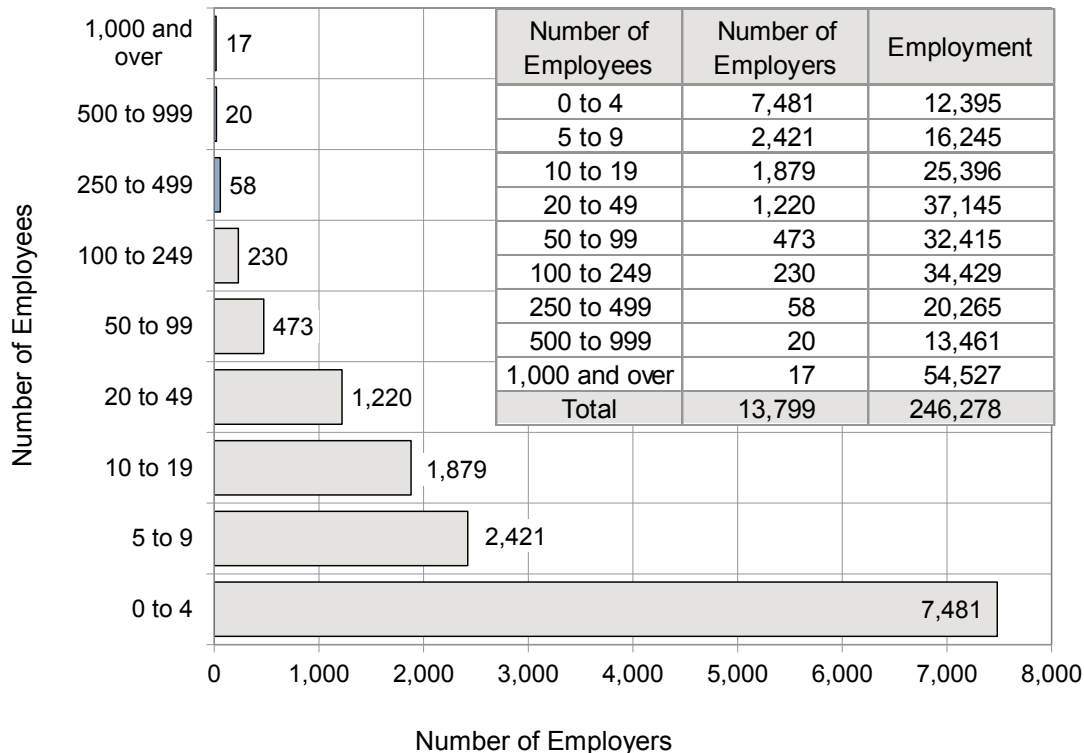
Size of Firm

Thirty-seven firms in Region 10 employ 500 or more workers, totaling 67,988 jobs, which accounts for 27.6 percent of total employment in the region.

Firms that employ less than 50 workers represent 94.2 percent of all establishments region-wide.

Size of Firm Based on Employment

December 2014



2014 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 3rd Qtr 2013 to 3rd Qtr 2014

Quarterly Workforce Indicators	Region 10 (2013)	Region 10 (2014)
Total Employment	244,690	246,702
New Hires	40,132	39,016
Separations	44,634	44,208
Turnover Rate %	0.09	0.09
Average Monthly Earnings	\$3,917	\$3,961
Average New Hire Earnings	\$2,088	\$2,223
Quarterly Workforce Indicators	Iowa (2013)	Iowa (2014)
Total Employment	1,498,453	1,514,462
New Hires	226,009	231,425
Separations	278,960	277,585
Turnover Rate %	0.091	0.095
Average Monthly Earnings	\$3,526	\$3,610
Average New Hire Earnings	\$2,078	\$2,221

Source: Local Employment Dynamics, <http://lehd.did.census.gov>. For definitions of the Quarterly Workforce Indicators, visit http://lehd.did.census.gov/doc/QWI_101.pdf.

QUICK FACTS

Quarterly Workforce Indicators Definitions

Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

New Hires

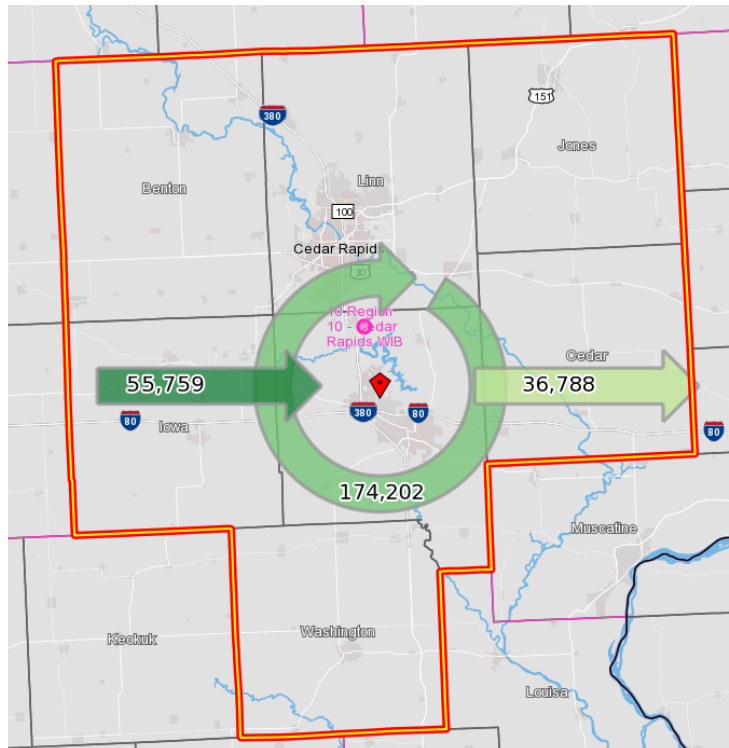
Total number of hires that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Inflow/Outflow Job Analysis of Region 10 2013

Characteristics of workers who commute in, out, and within Region 10



For an online tour of the application, please follow this link:

<http://lehd.ces.census.gov/led/dataatools/onthemap.php?name=WhatIsOnTheMap>

QUICK FACTS

'On the Map' Interactive Mapping Application

As of 2013, there were 229,961 primary jobs in this region.

36,788 workers live in Region 10 but leave the region for their primary jobs

75.6 percent (174,202) of the region's workers live and work in Region 10.

ON THE MAP Statistics — Region 10

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

Total Primary Jobs						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
Total Primary Jobs	229,961	100.0%	228,521	100.0%	220,131	100.0%
Jobs by Worker Age						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	55,481	24.1%	58,193	25.5%	58,316	26.5%
Age 30 to 54	125,047	54.4%	125,473	54.9%	122,020	55.4%
Age 55 or older	49,433	21.5%	44,855	19.6%	39,795	18.1%
Jobs by Earnings						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	47,787	20.8%	48,440	21.2%	48,497	22.0%
\$1,251 to \$3,333 per month	76,614	33.3%	79,969	35.0%	81,466	37.0%
More than \$3,333 per month	105,560	45.9%	100,112	43.8%	90,168	41.0%
Jobs by Worker Race						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
White Alone	214,384	93.2%	214,029	93.7%	207,570	94.3%
Black or African American Alone	8,661	3.8%	7,779	3.4%	6,373	2.9%
American Indian or Alaska Native Alone	578	0.3%	630	0.3%	574	0.3%
Asian Alone	4,364	1.9%	4,357	1.9%	4,106	1.9%
Native Hawaiian or Other Pacific Islander Alone	113	0.0%	92	0.0%	95	0.0%
Two or More Race Groups	1,861	0.8%	1,634	0.7%	1,413	0.6%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>. For definitions and instruction on this mapping application, visit

<http://lehd.ces.census.gov/led/dataatools/onthemap.php?name=GettingStarted>

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 229,961 in Region 10 and the distribution of age and monthly earnings of the workers.

33.3 percent of Region 10 workers earn from \$1,251 to \$3,333 per month.

21.5 percent of the region's workers are age 55 and older.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Top 20 Growing Industries by Employment

2012 - 2022

Industry Description	NAICS Code	2012 Estimated Employment	2022 Projected Employment	Total Growth	Percent Change
Educational Services	611	39,040	43,055	4,015	10.3%
Truck Transportation	484	9,825	12,535	2,710	27.6%
Ambulatory Health Care Services	621	7,575	10,265	2,690	35.5%
Administrative and Support Services	561	12,165	14,340	2,175	17.9%
Specialty Trade Contractors	238	7,395	9,245	1,850	25.0%
Food Services and Drinking Places	722	16,285	18,135	1,850	11.4%
Hospitals	622	13,905	15,680	1,775	12.8%
Social Assistance	624	5,035	6,560	1,525	30.3%
Professional, Scientific, and Technical Services	541	7,050	8,570	1,520	21.6%
Nursing and Residential Care Facilities	623	6,380	7,780	1,400	21.9%
Self Employed and Unpaid Family Workers	671	20,520	21,805	1,285	6.3%
Insurance Carriers and Related Activities	524	5,705	6,970	1,265	22.2%
General Merchandise Stores	452	5,180	5,955	775	15.0%
Credit Intermediation and Related Activities	522	3,785	4,435	650	17.2%
Construction of Buildings	236	2,395	3,010	615	25.7%
Food and Beverage Stores	445	5,405	6,000	595	11.0%
Management of Companies and Enterprises	551	1,270	1,810	540	42.5%
Accommodation	721	2,640	3,180	540	20.5%
Warehousing and Storage	493	1,440	1,910	470	32.6%
Nonstore Retailers	454	2,150	2,590	440	20.5%

Source: Long-Term Industry Projections

<https://www.iowaworkforcedevelopment.gov/industry-projections>

"Hot Jobs" in Region 10

2012 - 2022

Occupational Title	2012 Estimated Employment	2022 Projected Employment	Annual Growth Rate (%)	Region 10 2015 Mean Annual Wage	Job Education	Job Training
Master's Degree or higher						
Physician Assistants	170	225	3.2	49.12	M	N
Nursing Instructors & Teachers, Postsecondary	235	315	3.4	35.92	M	N
Occupational Therapists	195	255	3.1	34.90	M	N
Physical Therapists	325	430	3.2	34.61	DP	N
Mental Health Counselors	260	340	3.1	24.52	M	I
Bachelor's Degree						
Personal Financial Advisors	195	260	3.3	42.20	BA	N
Computer Systems Analysts	625	785	2.6	36.81	BA	N
Actuaries	110	160	4.5	31.61	BA	L
Social & Community Service Managers	400	490	2.3	27.56	BA	N
Market Research Analysts & Marketing Specialists	620	830	3.5	25.03	BA	N
Postsecondary Education						
Dental Hygienists	365	480	3.2	32.37	AS	N
Diagnostic Medical Sonographers	130	195	5.0	30.16	AS	N
Physical Therapist Assistants	165	235	4.2	22.68	AS	N
High School Diploma (or Equivalent) or less						
Plumbers, Pipefitters, & Steamfitters	1,160	1,450	2.5	24.93	HS	A
Industrial Machinery Mechanics	835	1,050	2.6	24.05	HS	L
Brickmasons & Blockmasons	275	365	3.3	21.70	HS	A

Occupations were selected based on the annual growth rate from Region 1's 2012-2022 occupational projections. (see website for full listing)

<https://www.iowaworkforcedevelopment.gov/occupational-projections>

Education (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

Job Training (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Employment and Unemployment Statistics

Annual 2014

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Benton	13,900	700	4.8	13,200
Cedar	10,940	440	4.0	10,500
Iowa	10,270	450	4.3	9,820
Johnson	84,200	2,700	3.2	81,600
Jones	10,900	600	5.1	10,300
Linn	120,300	5,500	4.6	114,800
Washington	12,600	500	3.7	12,100
Total (* = Average)	263,160	10,770	4.1	252,400

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

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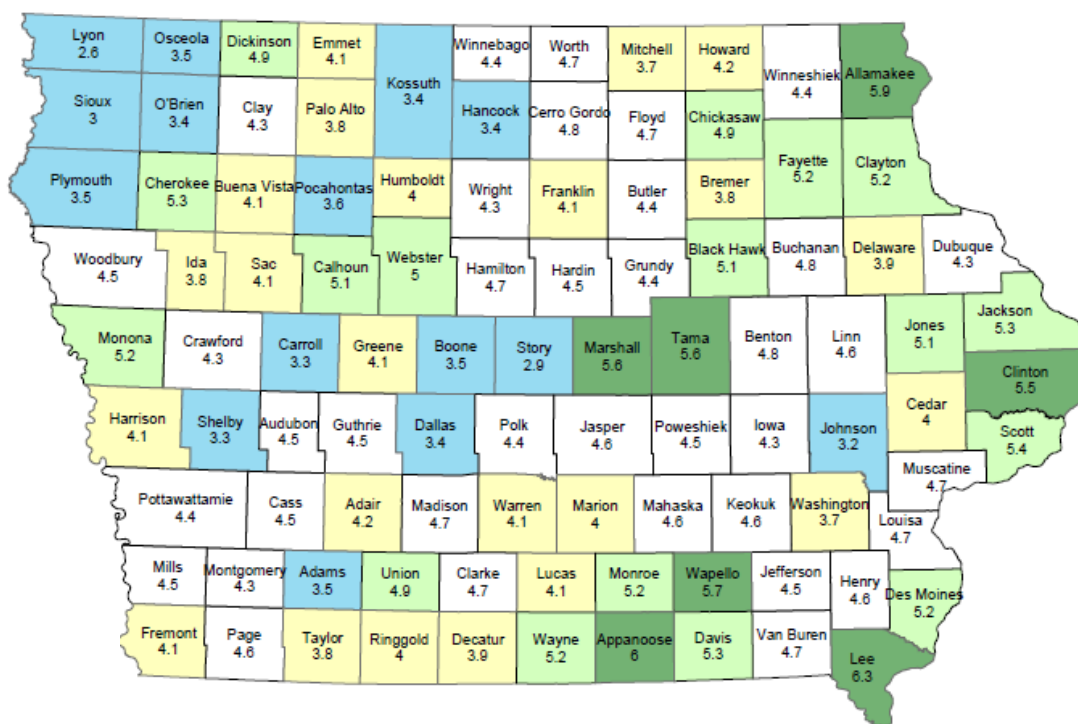
Labor Force 2014

Unemployment averaged 4.1 percent in Region 10 for 2014. The region's jobless rate translated into 10,770 unemployed persons.

The 2014 unemployment rate for Region 10 was lower than the statewide average of 4.3 percent.

Unemployment Rates per Iowa Counties

2014 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

QUICK FACTS

County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2014 at 6.3 percent.

Lyon County reported the lowest jobless rate in the state in 2014 at 2.6 percent.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

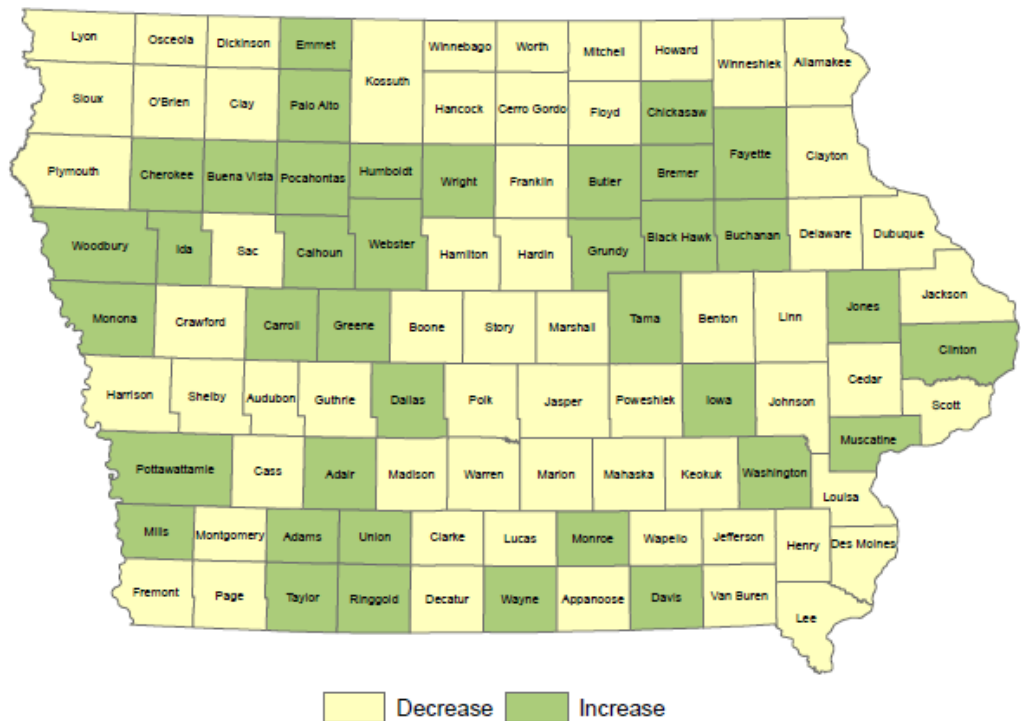
QUICK FACTS

Annual 2014 UI Benefits

UI Benefits for Iowa decreased from \$418.8 million in 2013 to \$402.6 million in 2014, a decrease of 3.9 percent.

UI Benefits in 60 of Iowa's 99 counties dropped compared to 2013. Only three counties in Region 10 saw an increase in UI benefits paid in 2014.

Percentage Change in Total Unemployment Insurance (UI) Benefit



Source: Unemployment Insurance Statistical Data

<https://www.iowaworkforcedevelopment.gov/unemployment-insurance-statistics>

CONTACT INFO

Iowa Workforce Development

Labor Market Information

1000 E Grand Ave
Des Moines, IA 50319
515-281-8515
800-532-1249;
Fax: 515-281-8195
iwd.lmi@iwd.iowa.gov
www.iowalmi.gov

*Equal opportunity employer/
program. Auxiliary aids and
services are available upon
request to individuals with
disabilities.*

TTY 515-281-4748;
1-800-831-1399



For Additional Information about Region 10 — Visit our Website!

<http://www.iowalmi.gov>

LMI Quick Links

- [LMI Home](#)
- [Career Exploration Resources](#)
- [Current Employment Statistics \(CES\)](#)
- [Education Outcomes](#)
- [Employment & Unemployment \(LAUS\)](#)
- [Employment & Wages \(GCEW\)](#)
- [Industry Profiles](#)
- [Laborshed Studies](#)
- [Occupational Employment & Wages](#)
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- [Workforce & Economic Development Status Reports](#)
- [Workforce Needs Assessment](#)
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Indicators

- Current Employment (CES)
- Employment & Unemployment (LAUS)
- UI Statistics
- More ...

Industry

- Employment & Wages (GCEW)
- Profiles
- Projections
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Occupation

- Career Exploration
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Research

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Welcome to the Labor Market Information Division

The Labor Market Information (LMI) Division collects, analyzes and prepares a wide array of labor market data including: employment, industry and occupational statistics, wages, projections, trends and other workforce characteristics. This information is reported for the State of Iowa as a whole as well as for other geographic areas within the State.

The LMI Division works in cooperation with the United States Department of Labor's Bureau of Labor Statistics (BLS) and Employment and Training Administration (ETA) along with the United States Census Bureau. The Labor Market Information website is financed by the ETA.

Local Labor Force Summary Data Tool

The tool below provides a summary for the State of Iowa labor force statistics which include: number of individuals in the labor force, unemployed, employed and the unemployment rate by month. To view historical data, change the year selected in the drop-down menu below the table. Navigating between the three tabs at the top of the frame will provide data for other geographies other than the State of Iowa.

Seasonally Adjusted (Statewide-Only) Not Seasonally Adjusted (Other Geographies) Annual Averages

2015 Iowa Labor Force Summary (Seasonally Adjusted)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Labor Force	1,716,900	1,716,800	1,715,100	1,713,400	1,710,500	1,704,400	1,700,400	1,700,100	1,701,900	1,704,800	1,706,100	1,708,700
Unemployment	71,800	70,300	68,000	65,600	64,800	63,900	63,900	62,500	61,400	60,400	58,800	50,300
Unemployment Rate	4.2%	4.1%	4.0%	3.8%	3.8%	3.7%	3.8%	3.7%	3.6%	3.5%	3.4%	3.4%
Employment	1,645,000	1,646,500	1,647,100	1,647,800	1,645,700	1,640,500	1,636,500	1,637,600	1,640,500	1,644,400	1,647,300	1,658,400

Select Year: 2015

Iowa Workforce Development, Labor Market Information Division, Local Area Unemployment Statistics (LAUS) program.

<http://www.iowalmi.gov>