

# 2015 ANNUAL PROFILE

# REGION 7

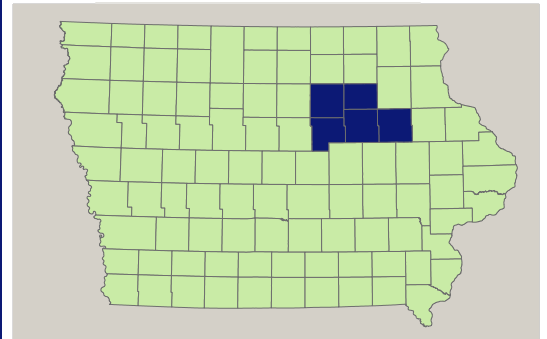
## IOWA WORKFORCE DEVELOPMENT

### Executive Summary

As of 2014, Iowa Workforce Development's (IWD) Region 7's largest private industry was Manufacturing, representing 19.8 percent (19,788) of the region's total covered employment of 99,709. The region's total employment increased by 0.4 percent since 2013, while the average annual wage increased by 2.6 percent to \$41,812 for all industries. The Agricultural industry posted the largest employment percentage increase of 8.4 percent during 2014.

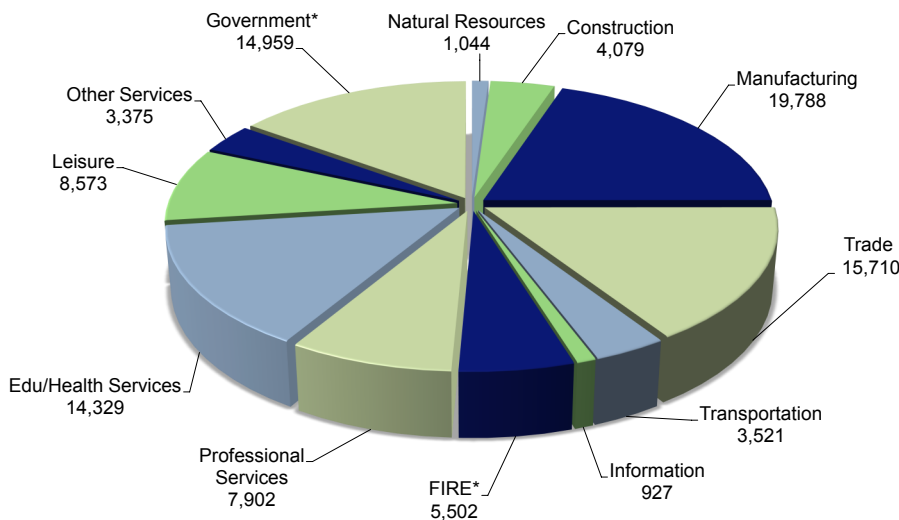
IWD's Region 7 average weekly wage for all industries was \$804 for 2013. This was an increase of 2.6 percent since 2013. The highest average weekly wage for a private sector was in Manufacturing, averaging \$1,170. Between 2013 and 2014, the Other Services sector reported the largest percentage increase in average weekly wage of 6.1 percent.

### STATE OF IOWA



IWD Region 7

### 2014 Industry Breakout by Employment



\*Includes public education and health institutions, \*\*FIRE— Finance, Insurance, and Real Estate  
Source: Quarterly Census of Employment and Wages

### Ten Major Private Industry Employers

Name of Company	Industry
Wheaton Franciscan Healthcare	Health Services
Tyson Fresh Meats	Manufacturing
Unity Point Health-Allen Hospital	Health Services
Covenant Medical	Health Services
John Deere Tractor Cab Assembly	Manufacturing
Omega Cabinetry	Manufacturing
Ertch Cabinet Manufacturing	Manufacturing
Covenant Clinic	Health Services
John Deere Waterloo Operations	Manufacturing
Cuna Mutual Group	Finance and Insurance

Source: Infogroup®

### QUICK FACTS

#### Counties Included in Iowa Workforce Development's Region 7

Black Hawk      Buchanan  
Bremer          Butler  
Grundy

#### 2014 Covered Employment (QCEW)

		%
Total Employment	99,709	6.6 <sup>1</sup>
Average Weekly Wage	\$804	95.8 <sup>2</sup>
Largest Private Sector: Manufacturing	19,788	9.1 <sup>3</sup>

<sup>1</sup> Percent is based on statewide covered employment of 1,515,758

<sup>2</sup> Percent is based on statewide average weekly wage of \$818

<sup>3</sup> Percent is based on statewide covered employment in specified sector

#### Census Statistics

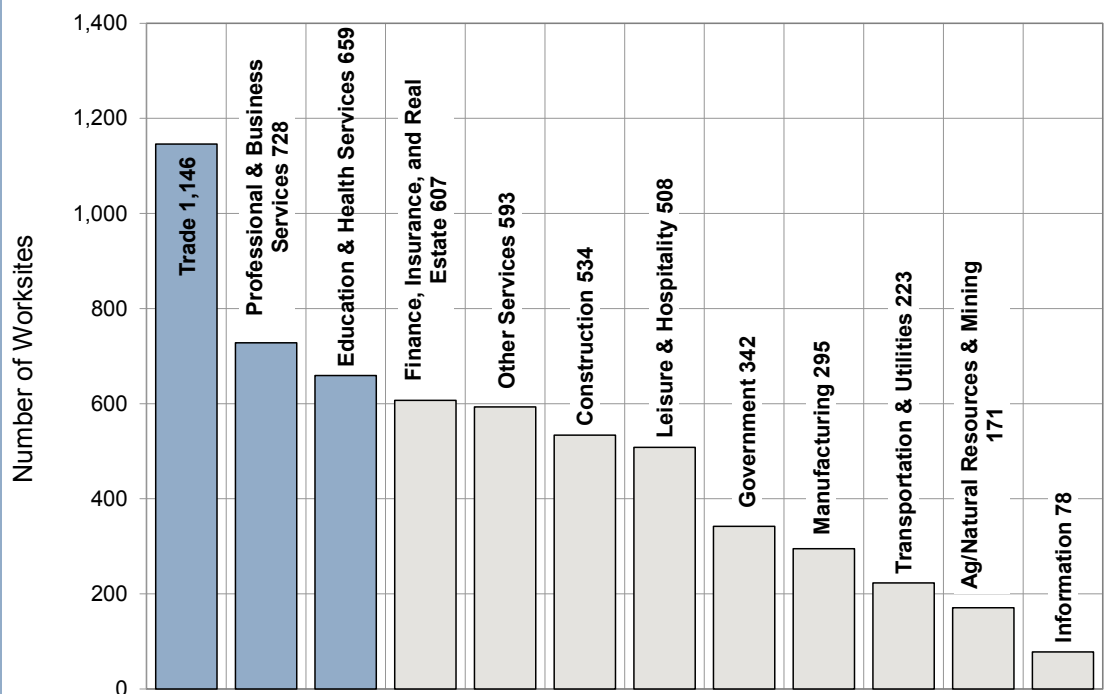
IWD Region 7 Population (2014)	206,037
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# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2013 - 2014 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2013	2014	% Change		2013	2014	% Change
5,783	5,881	1.69%	Total All Industries	99,270	99,709	0.44%
5,440	5,540	1.84%	Private Business	84,258	84,749	0.58%
140	171	22.14%	Ag/Natural Resources & Mining	963	1,044	8.41%
519	534	2.89%	Construction	4,035	4,079	1.09%
296	295	-0.34%	Manufacturing	19,770	19,788	0.09%
1,148	1,146	-0.17%	Trade	15,787	15,710	-0.49%
370	370	0.00%	<i>Wholesale Trade</i>	3,961	3,979	0.45%
777	776	-0.13%	<i>Retail Trade</i>	11,825	11,732	-0.79%
218	223	2.29%	Transportation & Utilities	3,600	3,521	-2.19%
80	78	-2.50%	Information	916	927	1.20%
610	607	-0.49%	Finance, Insurance, and Real Estate	5,704	5,502	-3.54%
703	728	3.56%	Professional & Business Services	7,489	7,902	5.51%
629	659	4.77%	Education & Health Services	14,086	14,329	1.73%
497	508	2.21%	Leisure & Hospitality	8,563	8,573	0.12%
581	593	2.07%	Other Services	3,275	3,375	3.05%
343	342	-0.29%	Government	15,013	14,959	-0.36%
75	75	0.00%	<i>State</i>	3,083	3,073	-0.32%
200	201	0.50%	<i>Local</i>	11,235	11,178	-0.51%
68	65	-4.41%	<i>Federal</i>	695	708	1.87%

### Reporting Units by Industry in 2014



\*Trade includes Wholesale & Retail Trade

#### QUICK FACTS

**IWD Region 7's  
Greatest Number of  
Worksites**

\*Trade  
1,146

Professional &  
Business Services  
728

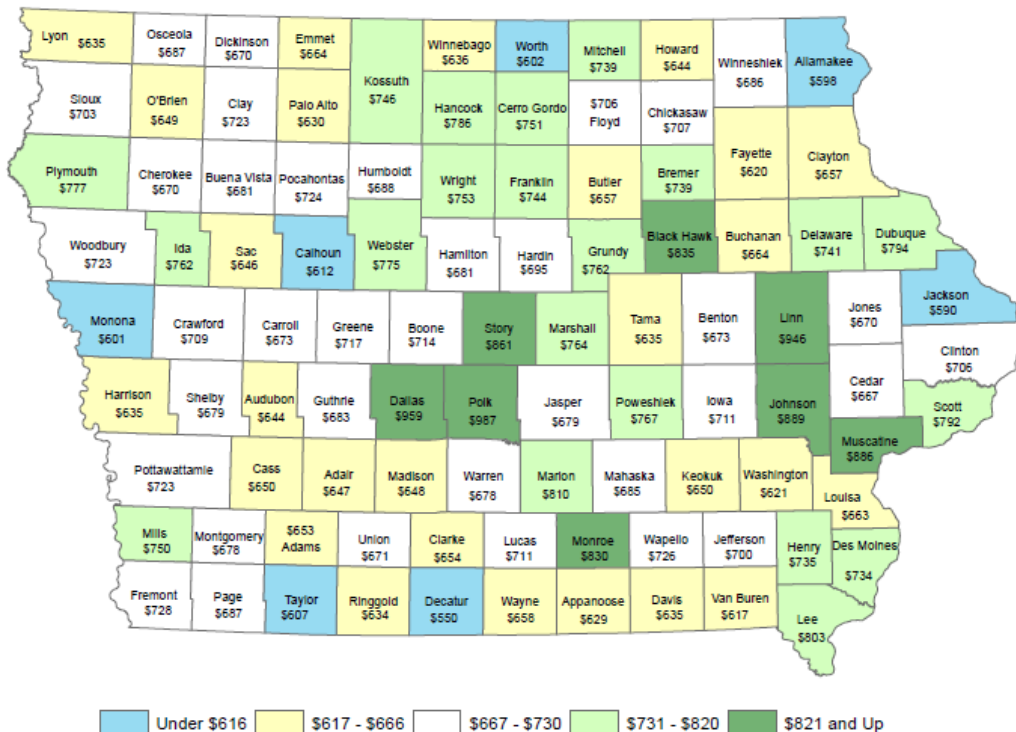
Education & Health  
Services  
659

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2013 - 2014 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2013	2014	% Change		2013	2014	% Change
\$ 40,755	\$ 41,812	2.59%	Total All Industries	\$ 784	\$ 804	2.55%
\$ 40,599	\$ 41,636	2.55%	Private Business	\$ 781	\$ 801	2.56%
\$ 36,861	\$ 38,718	5.04%	Ag/Natural Resources & Mining	\$ 709	\$ 745	5.08%
\$ 45,132	\$ 48,082	6.54%	Construction	\$ 868	\$ 925	6.57%
\$ 60,097	\$ 60,841	1.24%	Manufacturing	\$ 1,156	\$ 1,170	1.21%
\$ 31,706	\$ 32,648	2.97%	Trade	\$ 610	\$ 628	2.95%
\$ 55,781	\$ 57,413	2.93%	Wholesale Trade	\$ 1,073	\$ 1,104	2.89%
\$ 23,642	\$ 24,249	2.57%	Retail Trade	\$ 455	\$ 466	2.42%
\$ 40,754	\$ 42,465	4.20%	Transportation & Utilities	\$ 784	\$ 817	4.21%
\$ 39,613	\$ 41,293	4.24%	Information	\$ 762	\$ 794	4.20%
\$ 50,773	\$ 52,634	3.67%	Finance, Insurance, Real Estate	\$ 976	\$ 1,012	3.69%
\$ 39,821	\$ 40,715	2.25%	Professional & Business Services	\$ 766	\$ 783	2.22%
\$ 38,112	\$ 39,033	2.42%	Education & Health Services	\$ 733	\$ 751	2.46%
\$ 12,928	\$ 13,264	2.60%	Leisure & Hospitality	\$ 249	\$ 255	2.41%
\$ 28,354	\$ 30,563	7.79%	Other Services	\$ 545	\$ 588	7.89%
\$ 41,626	\$ 42,809	2.84%	Government	\$ 801	\$ 823	2.75%
\$ 54,318	\$ 55,501	2.18%	State	\$ 1,045	\$ 1,067	2.11%
\$ 37,208	\$ 38,508	3.49%	Local	\$ 716	\$ 741	3.49%
\$ 56,738	\$ 55,618	-1.97%	Federal	\$ 1,091	\$ 1,070	-1.92%

### Average Weekly Wage for All Industries by County Annual 2014



### QUICK FACTS

#### Average Weekly Wage Comparisons

IWD Region 7  
\$804

Rank  
Among All 15  
IWD Regions  
3

Statewide  
\$818

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## QUICK FACTS

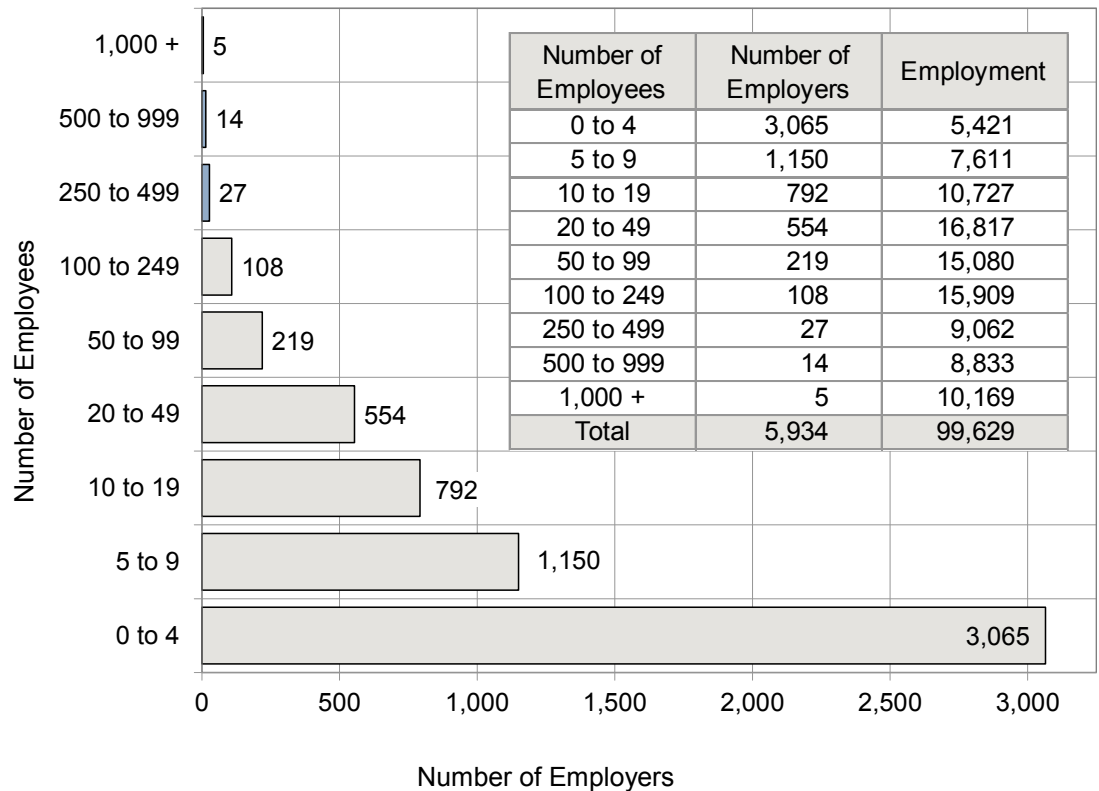
### Size of Firm

Nineteen firms in Region 7 employ 500 or more workers, totaling 19,002 employees, which accounts for 19.1 percent of total employment in the region.

Firms that employ less than 50 workers represent 93.7 percent of all establishments region-wide.

## Size of Firm Based on Employment

December 2014



## QUICK FACTS

### Quarterly Workforce Indicators Definitions

#### Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

#### New Hires

Total number of hires that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

## 2014 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of Annual Averages from 2013 to 2014

Quarterly Workforce Indicators	Region 7 (2013)	Region 7 (2014)
Total Employment	100,378	101,544
New Hires	13,214	13,515
Separations	16,240	16,182
Turnover Rate %	0.084	0.088
Average Monthly Earnings	\$3,536	\$3,587
Average New Hire Earnings	\$1,906	\$1,986

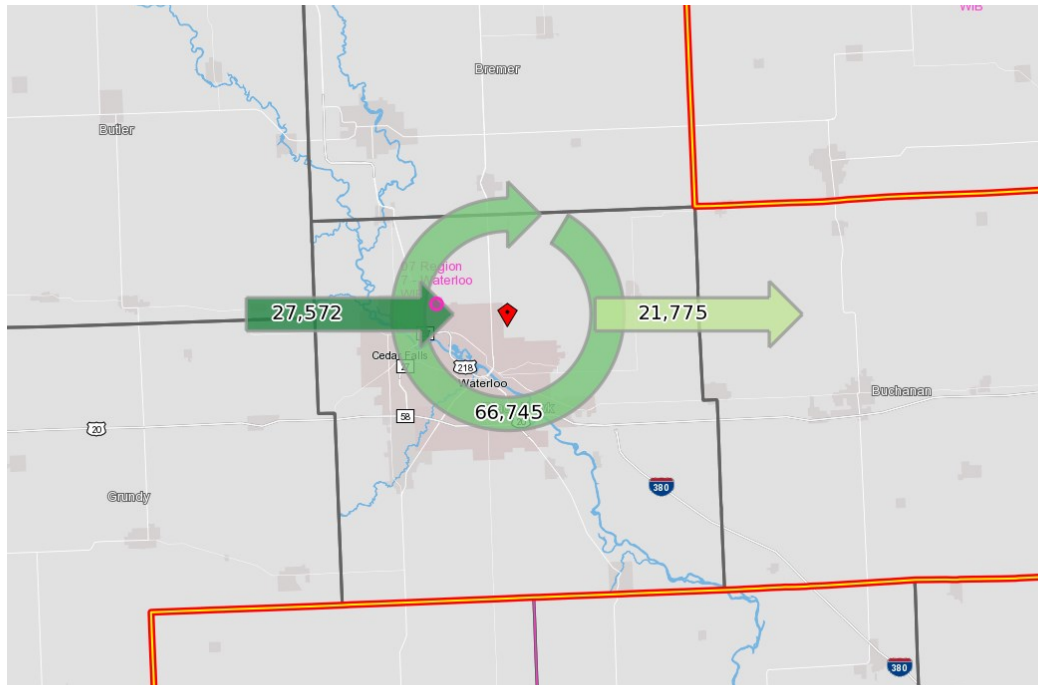
Quarterly Workforce Indicators	Iowa (2013)	Iowa (2014)
Total Employment	1,498,453	1,514,462
New Hires	226,009	231,425
Separations	278,960	277,585
Turnover Rate %	0.091	0.095
Average Monthly Earnings	\$3,526	\$3,610
Average New Hire Earnings	\$2,078	\$2,221

Source: Local Employment Dynamics, <http://lehd.did.census.gov>. For definitions of the Quarterly Workforce Indicators, visit [http://lehd.did.census.gov/doc/QWI\\_101.pdf](http://lehd.did.census.gov/doc/QWI_101.pdf).

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Inflow/Outflow Job Analysis of Region 7 2013

Characteristics of workers who commute in, out, and within Region 7.



For an online tour of the application, please follow this link:  
<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatIsOnTheMap>

### QUICK FACTS

#### 'On the Map' Interactive Mapping Application

As of 2013, there were 94,317 primary jobs in this region.

70.8 percent of workers (66,745) live and work in Region 7.

21,775 workers live in Region 7 but leave the region for their primary job.

## ON THE MAP Statistics — Region 7

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

Total Primary Jobs	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
Total Primary Jobs	94,317	100.0%	91,861	100.0%	90,313	100.0%
Jobs by Worker Age	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	24,820	26.3%	25,027	27.2%	25,075	27.8%
Age 30 to 54	48,663	51.6%	47,939	52.2%	47,794	52.9%
Age 55 or older	20,834	22.1%	18,895	20.6%	17,444	19.3%
Jobs by Earnings	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	20,544	21.8%	20,922	22.8%	21,060	23.3%
\$1,251 to \$3,333 per month	35,933	38.1%	37,006	40.3%	38,800	43.0%
More than \$3,333 per month	37,840	40.1%	33,933	36.9%	30,453	33.7%
Jobs by Worker Race	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
White Alone	88,354	93.7%	86,577	94.2%	85,184	94.3%
Black or African American Alone	4,166	4.4%	3,570	3.9%	3,505	3.9%
American Indian or Alaska Native Alone	173	0.2%	165	0.2%	165	0.2%
Asian Alone	975	1.0%	948	1.0%	941	1.0%
Native Hawaiian or Other Pacific Islander Alone	50	0.1%	51	0.1%	50	0.1%
Two or More Race Groups	599	0.6%	550	0.6%	468	0.5%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>. For definitions and instruction on this mapping application, visit <http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted>

### QUICK FACTS

#### 'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 94,317 in Region 7 and the distribution of age and monthly earnings of the workers.

38.1 percent of Region 7 workers earn from \$1,251 to \$3,333 per month.

22.1 percent of the region's workers are age 55 and older.

## 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

### Top 20 Growing Industries by Employment

2012 - 2022

Industry Description	NAICS Code	2012	2022	Total Growth	Percent Change
		Estimated Employment	Projected Employment		
Ambulatory Health Care Services	621	3,540	4,610	1,070	30.2%
Educational Services	611	12,710	13,735	1,025	8.1%
Nursing and Residential Care Facilities	623	3,765	4,495	730	19.4%
Food Services and Drinking Places	722	6,660	7,385	725	10.9%
Social Assistance	624	2,180	2,800	620	28.4%
Self Employed and Unpaid Family Workers	671	9,430	10,010	580	6.2%
Warehousing and Storage	493	1,815	2,390	575	31.7%
Professional, Scientific, and Technical Services	541	2,610	3,170	560	21.5%
Administrative and Support Services	561	3,405	3,940	535	15.7%
Specialty Trade Contractors	238	2,345	2,860	515	22.0%
Hospitals	622	4,410	4,820	410	9.3%
General Merchandise Stores	452	2,555	2,850	295	11.5%
Truck Transportation	484	1,180	1,460	280	23.7%
Local Government, Excluding Education and Hospitals	930	3,805	4,055	250	6.6%
Construction of Buildings	236	970	1,210	240	24.7%
Credit Intermediation and Related Activities	522	2,775	2,995	220	7.9%
Religious, Grantmaking, Civic, Professional Organizations	813	2,155	2,370	215	10.0%
Management of Companies and Enterprises	551	865	1,060	195	22.5%
Food and Beverage Stores	445	2,140	2,310	170	7.9%
Repair and Maintenance	811	900	1,070	170	18.9%

Source: Long-Term Industry Projections

<https://www.iowaworkforcedevelopment.gov/industry-projections>

### “Hot Jobs” in Region 7

2012 - 2022

Occupational Title	2012 Estimated Employment	2022 Projected Employment	Region 7 2014 Mean Annual Wage	Annual Growth Rate (%)
<b>Master's Degree or higher</b>				
Mental Health Counselors	210	260	\$ 33,062	2.4
<b>Bachelor's Degree</b>				
Medical & Health Services Managers	340	400	\$ 80,138	1.8
Construction Managers	225	265	\$ 77,637	1.8
Cost Estimators	155	185	\$ 61,206	1.9
Accountants & Auditors	605	690	\$ 59,012	1.4
Social & Community Service Managers	245	290	\$ 46,351	1.8
Child, Family, & School Social Wkrs	500	595	\$ 38,689	1.9
<b>Postsecondary Education (Long-term on-the-job training or work experience in a related occupation)</b>				
Heat/A C/Refrig Mechanics & Installers	235	285	\$ 42,201	2.1
Heavy & Tractor-Trailer Truck Drivers	2150	2510	\$ 38,071	1.7
Licensed Practical/Vocational Nurses	550	640	\$ 37,161	1.6
<b>High School Diploma or Equivalent (Moderate-term on-the-job training)</b>				
First-Line Supvs of Const Trades & Extraction Wkrs	310	375	\$ 51,044	2.1
Insurance Sales Agents	490	555	\$ 50,337	1.3
Operating Engineers & Other Const Equip Operators	575	675	\$ 49,115	1.7

Occupations were selected based on the annual growth rate from region 7's 2012-2022 occupational projections. (see website for complete list)

<https://www.iowaworkforcedevelopment.gov/occupational-projections>

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Employment and Unemployment Statistics

Annual 2014

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Black Hawk	72,500	3,700	5.1	68,800
Bremer	14,200	500	3.8	13,700
Buchanan	11,530	560	4.8	10,970
Butler	8,410	370	4.4	8,040
Grundy	6,700	300	4.4	6,400
<b>Total (* = Average)</b>	<b>113,340</b>	<b>5,430</b>	<b>4.8*</b>	<b>107,910</b>

*Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.*

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

## QUICK FACTS

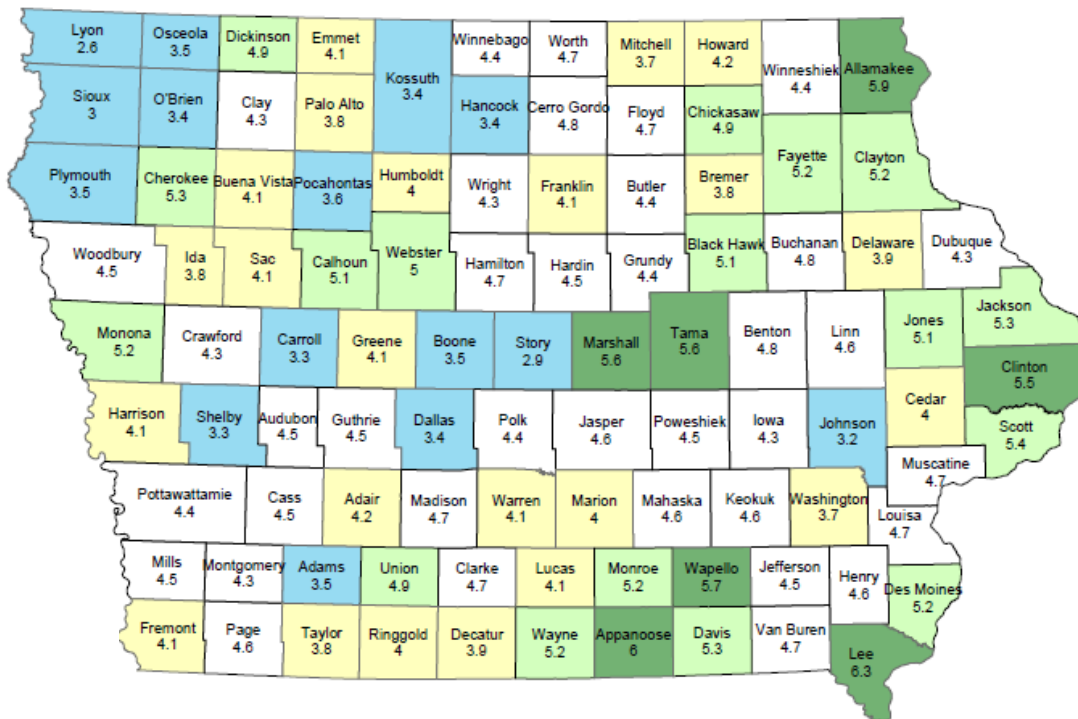
### Labor Force 2014

Unemployment averaged 4.8 percent in Region 7 for 2014. The region's jobless rate translated into 5,430 unemployed persons.

The 2014 unemployment rate for Region 7 was higher than the statewide average of 4.3 percent.

## Unemployment Rates per Iowa Counties

2014 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

## QUICK FACTS

### County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2014 at 6.3 percent.

Lyon County reported the lowest jobless rate in the state in 2014 at 2.6 percent.

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

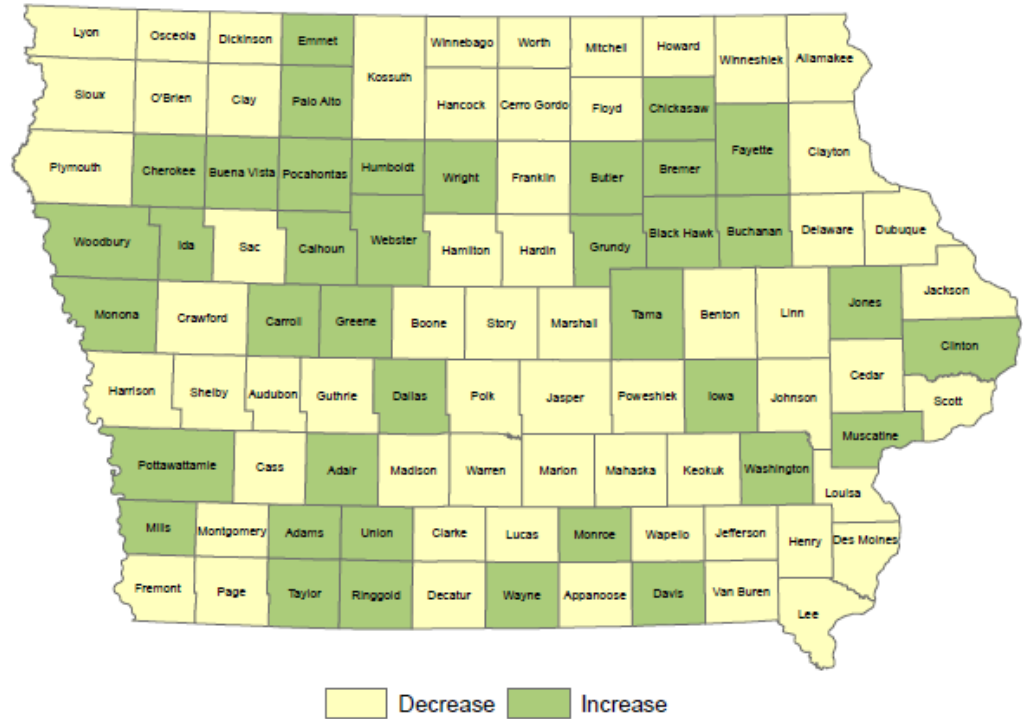
## QUICK FACTS

### Annual 2013 UI Benefits

UI Benefits for Iowa increased slightly from \$418.1 million in 2012 to \$419.2 million in 2013, an increase of 0.3 percent.

UI Benefits in Region 7 increased from \$26.5 million in 2012 to \$27.3 million in 2013, an increase of 3.3 percent.

## Percentage Change in Total Unemployment Insurance (UI) Benefit From Annual 2013 to Annual 2014



Source: Unemployment Insurance Statistical Data, [www.iowaworkforce.org/lmi/uistats/index.html](http://www.iowaworkforce.org/lmi/uistats/index.html)

## CONTACT INFO

### Iowa Workforce Development Employment Statistics Bureau

1000 E Grand Ave  
Des Moines, IA 50319  
515-281-8515  
800-532-1249;  
Fax: 515-281-8195  
iwd.lmi@iwd.iowa.gov  
www.iowalmi.gov

*Equal opportunity employer/  
program. Auxiliary aids and  
services are available upon  
request to individuals with  
disabilities.*

TTY 515-281-4748;  
1-800-831-1399



## For Additional Information about Region 7 — Visit our Website!

<http://www.iowalmi.gov>

**LMI Quick Links**

- LMI Home
- Career Exploration Resources
- Current Employment Statistics (CES)
- Education Outcomes
- Employment & Unemployment (LAUS)
- Employment & Wages (QCEW)
- Industry Profiles
- Industry Projections
- Laborshed Studies
- Occupational Employment & Wages
- Occupational Projections
- Workforce & Economic Development Status Reports
- Workforce Needs Assessment
- Unemployment Insurance Statistics

**Additional Links**

- Special Publications
- Outside Resources

**Indicators**

- Current Employment (CES)
- Employment & Unemployment (LAUS)
- UI Statistics
- More ...

**Industry**

- Employment & Wages (QCEW)
- Profiles
- Projections
- More ...

**Occupation**

- Career Exploration
- Employment & Wages
- Projections
- More ...

**Research**

- Education Outcomes
- Laborshed Studies
- Workforce Needs
- More ...

Welcome to the Labor Market Information Division

The Labor Market Information (LMI) Division collects, analyzes and prepares a wide array of labor market data including: employment, industry and occupational statistics, wages, projections, trends and other workforce characteristics. This information is reported for the State of Iowa as a whole as well as for other geographic areas within the State.

The LMI Division works in cooperation with the United States Department of Labor's Bureau of Labor Statistics (BLS) and Employment and Training Administration (ETA) along with the United States Census Bureau. The Labor Market Information website is financed by the ETA.

**Local Labor Force Summary Data Tool**

The tool below provides a summary for the State of Iowa labor force statistics which include: number of individuals in the labor force, unemployed, employed and the unemployment rate by month. To view historical data, change the year selected in the drop-down menu below the table. Navigating between the three tabs at the top of the frame will provide data for other geographies other than the State of Iowa.

Seasonally Adjusted (Statewide-Only) | Not Seasonally Adjusted (Other Geographies) | Annual Averages

**2015 Iowa Labor Force Summary (Seasonally Adjusted)**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Labor Force	1,716,900	1,716,800	1,715,100	1,713,400	1,710,500	1,704,400	1,700,400	1,700,100	1,701,800	1,706,800	1,706,100	1,708,700
Unemployment	71,800	70,300	69,000	66,000	64,800	60,900	60,900	62,500	61,400	60,400	59,800	58,300
Unemployment Rate	4.2%	4.1%	4.0%	3.8%	3.8%	3.7%	3.6%	3.7%	3.6%	3.5%	3.4%	3.4%
Employment	1,645,000	1,646,500	1,647,100	1,647,800	1,645,700	1,643,500	1,639,500	1,637,600	1,640,500	1,646,400	1,647,300	1,650,500

Select Year: 2015

Iowa Workforce Development, Labor Market Information Division, Local Area Unemployment Statistics (LAUS) program.

<http://www.iowalmi.gov>