

2015 ANNUAL PROFILE

REGION 3-4

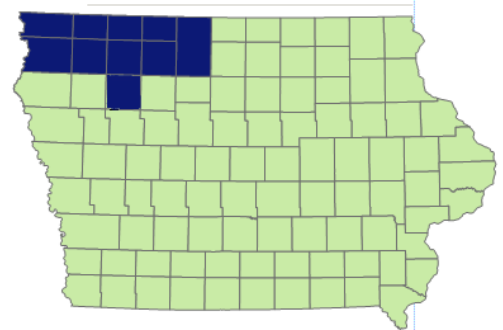
IOWA WORKFORCE DEVELOPMENT

Executive Summary

As of 2014, Iowa Workforce Development's (IWD) Region 3/4's largest private industry was Manufacturing, representing 20.2 percent (15,564) of the region's total covered employment of 77,201. The region's total employment increased by 1.5 percent since 2013, while the average annual wage increased by 4.9 percent to \$35,758 for all industries. The Construction industry posted the largest employment percentage increase of 6.4 percent during 2014.

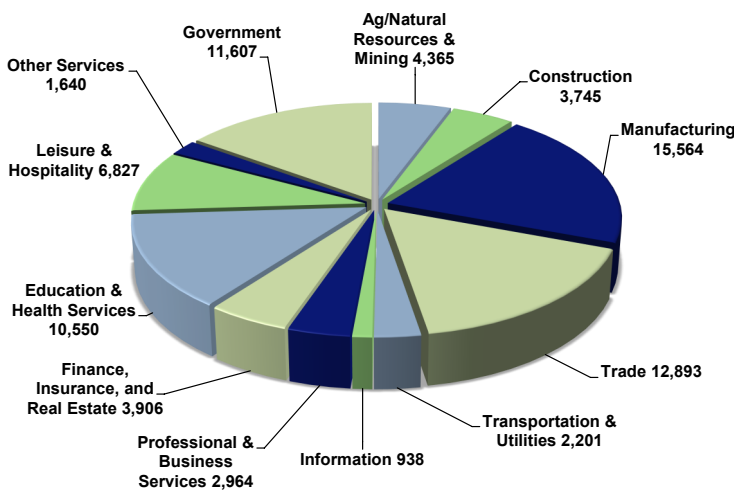
IWD's Region 3/4 average weekly wage for all industries was \$688 for 2014. This was an increase of 4.9 percent since 2013. The highest average weekly wage for a private sector was in Wholesale Trade averaging \$966. Between 2013 and 2014, the Agriculture, Natural Resources, and Mining sector reported the largest percentage increase in average weekly wage of 13.1 percent.

STATE OF IOWA



IWD Region 3/4

2014 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

Ten Major Private Industry Employers

Name of Company	Industry
Tyson Foods Inc	Manufacturing
Hillshire Brands	Manufacturing
Advance Pierre Foods	Manufacturing
Polaris Industries Inc	Manufacturing
Pella Manufacturing Plant	Manufacturing
Pure Fishing Inc	Wholesale Trade
Staples Promotional Products	Professional Services
Orange City Area Health System	Health Services
Orange City Hospital	Health Services
Spencer Municipal Hospital	Health Services

Source: Infogroup®

QUICK FACTS

Counties Included in Iowa Workforce Development's Region 3/4

Buena Vista	Lyon
Clay	O'Brien
Dickinson	Osceola
Emmet	Palo Alto
Kossuth	Sioux

2014 Covered Employment (QCEW)

		%
Total Employment	77,201	5.1 ¹
Average Weekly Wage	\$688	84.1 ²
Largest Private Sector: Manufacturing	15,564	7.2 ³

¹ Percent is based on statewide covered employment of 1,515,887

² Percent is based on statewide average weekly wage of \$818

³ Percent is based on statewide covered employment in specified sector

Census Statistics

IWD Region 3-4 Population (2015)	154,977
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2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2013 - 2014 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2013	2014	% Change		2013	2014	% Change
6,211	6,324	1.82%	Total All Industries	76,068	77,201	1.49%
5,716	5,835	2.08%	Private Business	64,430	65,594	1.81%
393	423	7.63%	Ag/Natural Resources & Mining	4,131	4,365	5.66%
686	701	2.19%	Construction	3,521	3,745	6.36%
328	331	0.91%	Manufacturing	15,238	15,564	2.14%
1,271	1,273	0.16%	Trade	12,950	12,893	-0.44%
462	468	1.30%	<i>Wholesale Trade</i>	4,423	4,399	-0.54%
809	804	-0.62%	<i>Retail Trade</i>	8,527	8,494	-0.39%
377	388	2.92%	Transportation & Utilities	2,207	2,201	-0.27%
102	102	0.00%	Information	951	938	-1.37%
503	514	2.19%	Finance, Insurance, and Real Estate	2,869	2,964	3.31%
566	590	4.24%	Professional & Business Services	3,760	3,906	3.88%
493	505	2.43%	Education & Health Services	10,392	10,550	1.52%
514	527	2.53%	Leisure & Hospitality	6,812	6,827	0.22%
483	482	-0.21%	Other Services	1,598	1,640	2.63%
495	489	-1.21%	Government	11,638	11,607	-0.27%
96	100	4.17%	<i>State</i>	411	446	8.52%
282	278	-1.42%	<i>Local</i>	10,647	10,578	-0.65%
117	112	-4.27%	<i>Federal</i>	580	583	0.52%

QUICK FACTS

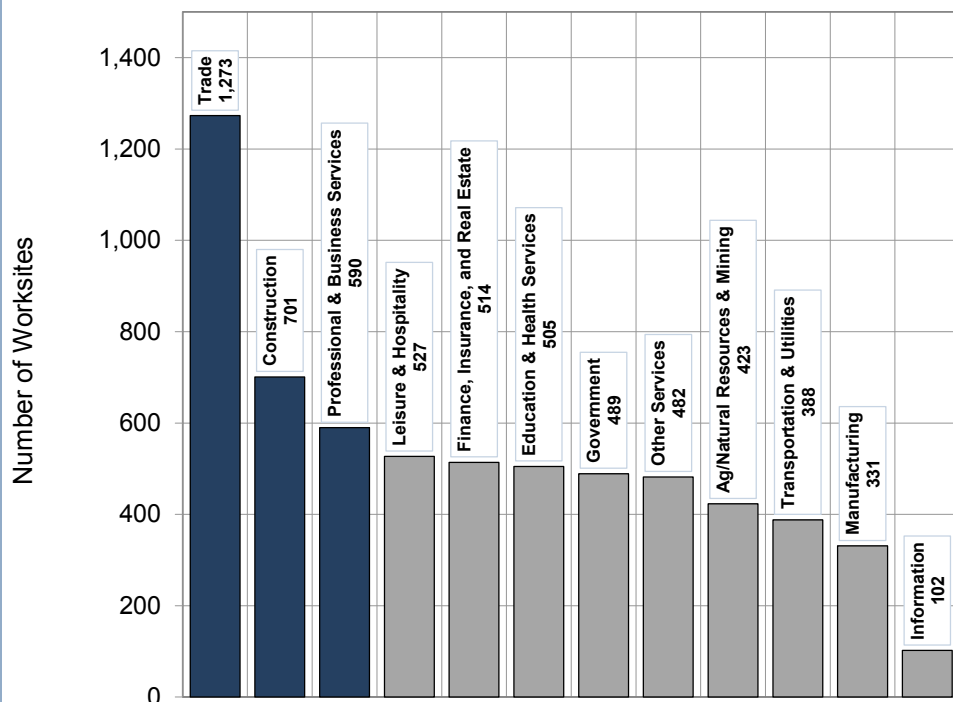
**IWD Region 3/4
Greatest Number of
Worksites**

*Trade
1,273

Construction
701

Professional and
Business Services
590

Reporting Units by Industry in 2014



*Trade includes Wholesale & Retail Trade

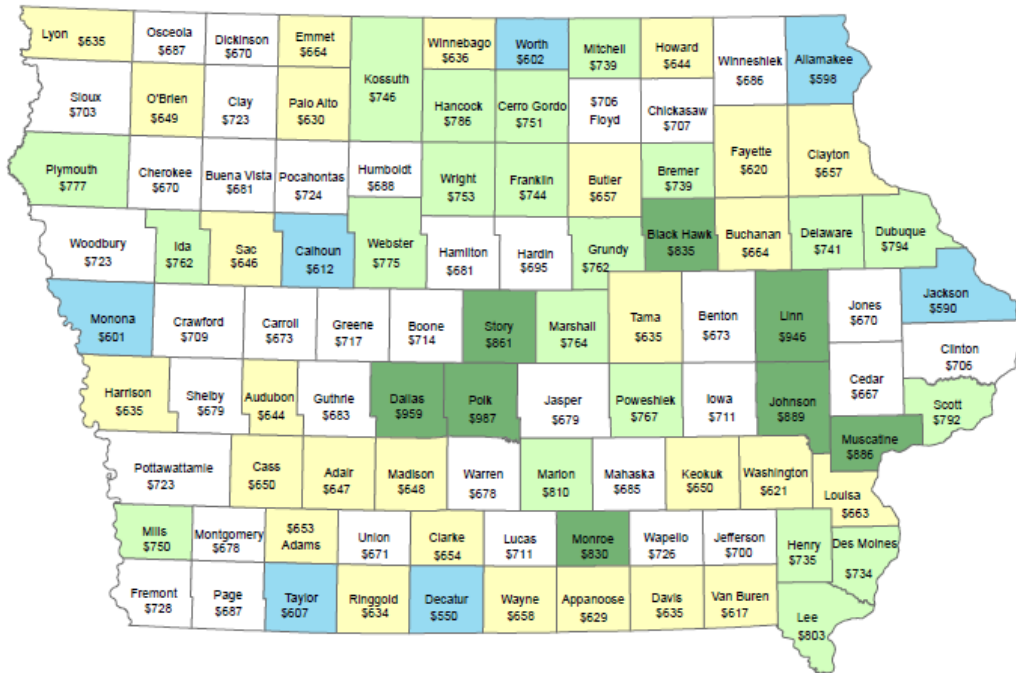
2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2013 - 2014 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2013	2014	% Change		2013	2014	% Change
\$ 34,137	\$ 35,758	4.75%	Total All Industries	\$ 656	\$ 688	4.88%
\$ 33,935	\$ 35,617	4.96%	Private Business	\$ 653	\$ 685	4.90%
\$ 36,510	\$ 41,294	13.10%	Ag/Natural Resources & Mining	\$ 702	\$ 794	13.11%
\$ 39,503	\$ 43,885	11.09%	Construction	\$ 760	\$ 844	11.05%
\$ 42,914	\$ 44,472	3.63%	Manufacturing	\$ 825	\$ 855	3.64%
\$ 31,520	\$ 32,351	2.64%	Trade	\$ 606	\$ 622	2.64%
\$ 49,013	\$ 50,238	2.50%	<i>Wholesale Trade</i>	\$ 943	\$ 966	2.44%
\$ 22,447	\$ 23,088	2.86%	<i>Retail Trade</i>	\$ 432	\$ 444	2.78%
\$ 42,071	\$ 43,966	4.50%	Transportation & Utilities	\$ 809	\$ 846	4.57%
\$ 32,532	\$ 33,483	2.92%	Information	\$ 626	\$ 644	2.88%
\$ 48,250	\$ 49,589	2.78%	Finance, Insurance, Real Estate	\$ 928	\$ 954	2.80%
\$ 39,444	\$ 40,419	2.47%	Professional & Business Services	\$ 759	\$ 777	2.37%
\$ 28,924	\$ 30,007	3.74%	Education & Health Services	\$ 556	\$ 577	3.78%
\$ 12,317	\$ 13,229	7.40%	Leisure & Hospitality	\$ 237	\$ 254	7.17%
\$ 24,623	\$ 25,882	5.11%	Other Services	\$ 474	\$ 498	5.06%
\$ 35,259	\$ 36,551	3.66%	Government	\$ 678	\$ 703	3.69%
\$ 53,971	\$ 53,134	-1.55%	<i>State</i>	\$ 1,038	\$ 1,022	-1.54%
\$ 33,710	\$ 35,114	4.16%	<i>Local</i>	\$ 648	\$ 675	4.17%
\$ 50,421	\$ 49,941	-0.95%	<i>Federal</i>	\$ 970	\$ 960	-1.03%

Average Weekly Wage for All Industries by County

Annual 2014



Under \$616
 \$617 - \$666
 \$667 - \$730
 \$731 - \$820
 \$821 and up

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Average Weekly Wage Comparisons

IWD Region 3/4
\$688

Rank
Among All 15
IWD Regions
13

Statewide
\$818

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

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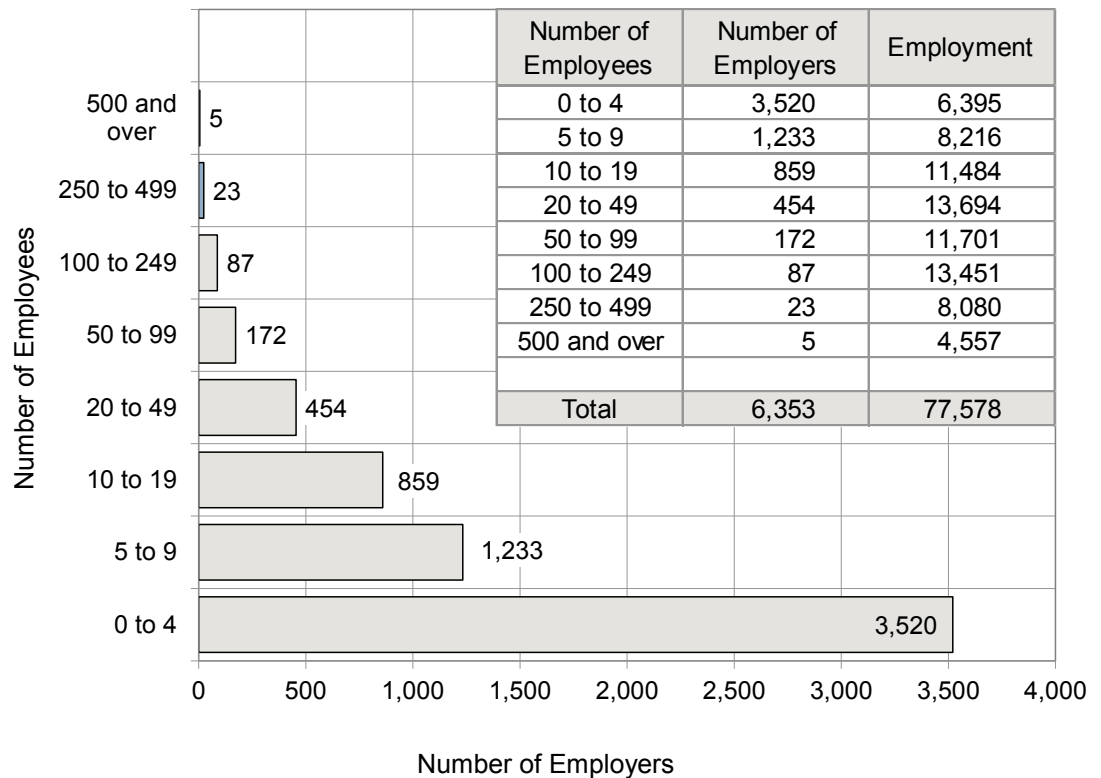
Size of Firm

Five firms in Region 3/4 employ 500 or more workers, totaling 4,557 workers, which accounts for 5.9 percent of total employment in the region.

Firms that employ less than 50 workers represent 95.5 percent of all establishments region-wide.

Size of Firm Based on Employment

December 2014



QUICK FACTS

Quarterly Workforce Indicators Definitions

Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

New Hires

Total number of accessions that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

2014 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 3rd Qtr 2013 to 3rd Qtr 2014

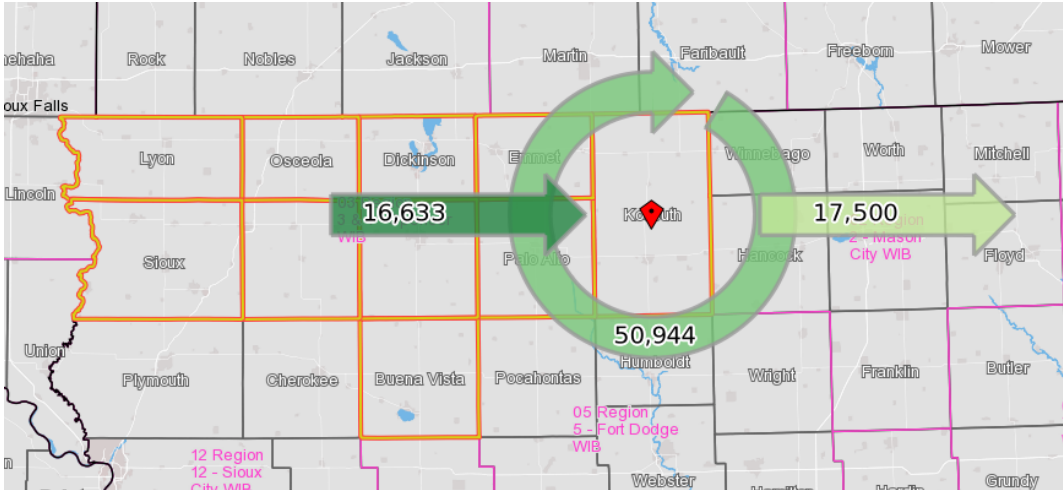
Quarterly Workforce Indicators	Region 3 & 4 (2013)	Region 3 & 4 (2014)
Total Employment	75,378	76,990
New Hires	10,189	10,248
Separations	14,505	14,598
Turnover Rate %	0.094	0.1
Average Monthly Earnings	\$2,626	\$2,759
Average New Hire Earnings	\$1,858	\$1,932
Quarterly Workforce Indicators	Iowa (2013)	Iowa (2014)
Total Employment	1,498,453	1,514,462
New Hires	226,009	231,425
Separations	278,960	277,585
Turnover Rate %	0.091	0.095
Average Monthly Earnings	\$3,526	\$3,610
Average New Hire Earnings	\$2,078	\$2,221

Source: Local Employment Dynamics, <http://lehd.did.census.gov>. For definitions of the Quarterly Workforce Indicators, visit http://lehd.did.census.gov/doc/QWI_101.pdf.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Inflow/Outflow Job Analysis of Region 3/4 2013

Characteristics of workers who commute in, out, and within Region 3/4



For an online tour of the application, please follow this link:

<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatIsOnTheMap>

QUICK FACTS

'On the Map' Interactive Mapping Application

As of 2013, there were 67,577 primary jobs in this region.

17,500 workers live in Region 3/4 but leave the region for their primary jobs

75.4 percent (50,944) of the region's workers live and work in Region 3/4.

ON THE MAP Statistics — Region 3/4

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

Total Primary Jobs	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
Total Primary Jobs	67,577	100.0%	66,671	100.0%	64,897	100.0%
Jobs by Worker Age						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	15,982	23.7%	16,090	24.1%	16,300	25.1%
Age 30 to 54	34,162	50.6%	34,790	52.2%	34,504	53.2%
Age 55 or older	17,433	25.8%	15,791	23.7%	14,093	21.7%
Jobs by Earnings						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	16,461	24.4%	16,571	24.9%	17,651	27.2%
\$1,251 to \$3,333 per month	28,892	42.8%	30,048	45.1%	31,030	47.8%
More than \$3,333 per month	22,224	32.9%	20,052	30.1%	16,216	25.0%
Jobs by Worker Race						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
White Alone	65,351	96.7%	64,770	97.1%	63,050	97.2%
Black or African American Alone	683	1.0%	527	0.8%	564	0.9%
American Indian or Alaska Native Alone	216	0.3%	197	0.3%	186	0.3%
Asian Alone	931	1.4%	846	1.3%	756	1.2%
Native Hawaiian or Other Pacific Islander Alone	41	0.1%	35	0.1%	41	0.1%
Two or More Race Groups	355	0.5%	296	0.4%	300	0.5%

Source: Local Employment Dynamics. On the Map: <http://onthemap.ces.census.gov/>. For definitions and instruction on this mapping application, visit

<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted>

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 67,577 in Region 3/4 and the distribution of age and monthly earnings of the workers.

42.8 percent of Region 3/4 workers earn from \$1,251 to \$3,333 per month.

25.8 percent of the region's workers are age 55 and older.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Top 20 Growing Industries by Employment

2012 - 2022

Industry Description	NAICS Code	2012	2022	Total Growth	Percent Change
		Estimated Employment	Projected Employment		
Nursing and Residential Care Facilities	623	3,640	4,315	675	18.5%
Educational Services	611	8,605	9,275	670	7.8%
Specialty Trade Contractors	238	1,995	2,400	405	20.3%
Food Services and Drinking Places	722	4,370	4,740	370	8.5%
Self Employed and Unpaid Family Workers	671	7,610	7,975	365	4.8%
Social Assistance	624	1,675	2,025	350	20.9%
Professional, Scientific, and Technical Services	541	1,600	1,920	320	20.0%
Ambulatory Health Care Services	621	1,610	1,930	320	19.9%
Administrative and Support Services	561	1,560	1,875	315	20.2%
Truck Transportation	484	1,570	1,860	290	18.5%
Food and Beverage Stores	445	2,155	2,425	270	12.5%
Hospitals	622	3,490	3,745	255	7.3%
Accommodation	721	1,725	1,945	220	12.8%
Support Activities for Agriculture	115	645	860	215	33.3%
Transportation Equipment Manufacturing	336	1,650	1,860	210	12.7%
General Merchandise Stores	452	1,345	1,535	190	14.1%
Local Government, Excluding Education and Hospitals	930	3,175	3,365	190	6.0%
Construction of Buildings	236	950	1,105	155	16.3%
Management of Companies and Enterprises	551	370	520	150	40.5%
Credit Intermediation and Related Activities	522	1,535	1,675	140	9.1%

Source: Long-Term Industry Projections

<https://www.iowaworkforcedevelopment.gov/industry-projections>

“Hot Jobs” in Region 3/4

Occupational Title	2012	2022	Annual	Region 3-4		
	Estimated Employment	Projected Employment	Growth Rate (%)	2015 Mean Annual Wage	Education	Job Training

Bachelor's Degree

Industrial Engineers	265	300	1.3	32.95	BA	N
Social & Community Service Managers	260	305	1.7	26.97	BA	N
Accountants & Auditors	535	610	1.3	24.50	BA	N

Postsecondary Education

Registered Nurses	1,390	1,560	1.2	24.09	AS	N
Heavy & Tractor-Trailer Truck Drivers	2,490	2,820	1.3	16.64	PS	S

High School Diploma (or Equivalent) or less

First-Line Supervisors of Const Trades & Extraction Workers	250	300	1.8	24.88	HS	N
Insurance Sales Agents	340	405	1.9	24.29	HS	M
Electricians	285	320	1.4	20.97	HS	A
Industrial Machinery Mechanics	645	785	2.2	19.31	HS	L
Operating Engineers & Other Construction Equipment Operators	305	355	1.6	17.57	HS	M
Carpenters	405	510	2.6	17.29	HS	A

Occupations were selected based on the annual growth rate from Region 2 2012-2022 occupational projections.

<https://www.iowaworkforcedevelopment.gov/occupational-projections>

Education (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

Job Training (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Employment and Unemployment Statistics

Annual 2014

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Buena Vista	11,530	480	4.1	11,060
Clay	8,990	390	4.3	8,600
Dickinson	9,770	470	4.9	9,300
Emmet	5,740	240	4.1	5,500
Kossuth	8,690	290	3.4	8,400
Lyon	7,070	190	2.6	6,890
O'Brien	8,230	280	3.4	7,950
Osceola	3,460	120	3.5	3,340
Palo Alto	4,860	180	3.8	4,680
Sioux	20,260	620	3.0	19,640
Total (*=Average)	88,600	3,260	3.7	85,340

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

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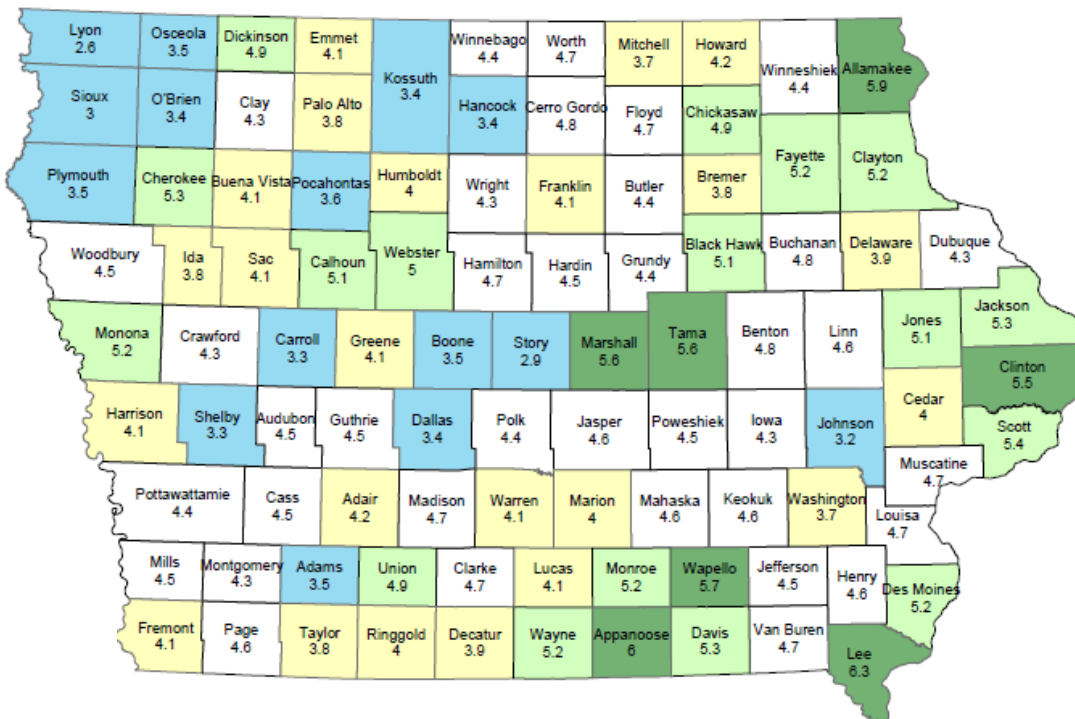
Labor Force 2014

Unemployment averaged 3.7 percent in Region 3/4 for 2014. The region's jobless rate translated into 3,260 unemployed persons.

The 2014 unemployment rate for Region 3/4 was lower than the statewide average of 4.3 percent.

Unemployment Rates per Iowa Counties

2014 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

QUICK FACTS

County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2014 at 6.3 percent.

Lyon County reported the lowest jobless rate in the state in 2014 at 2.6 percent.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

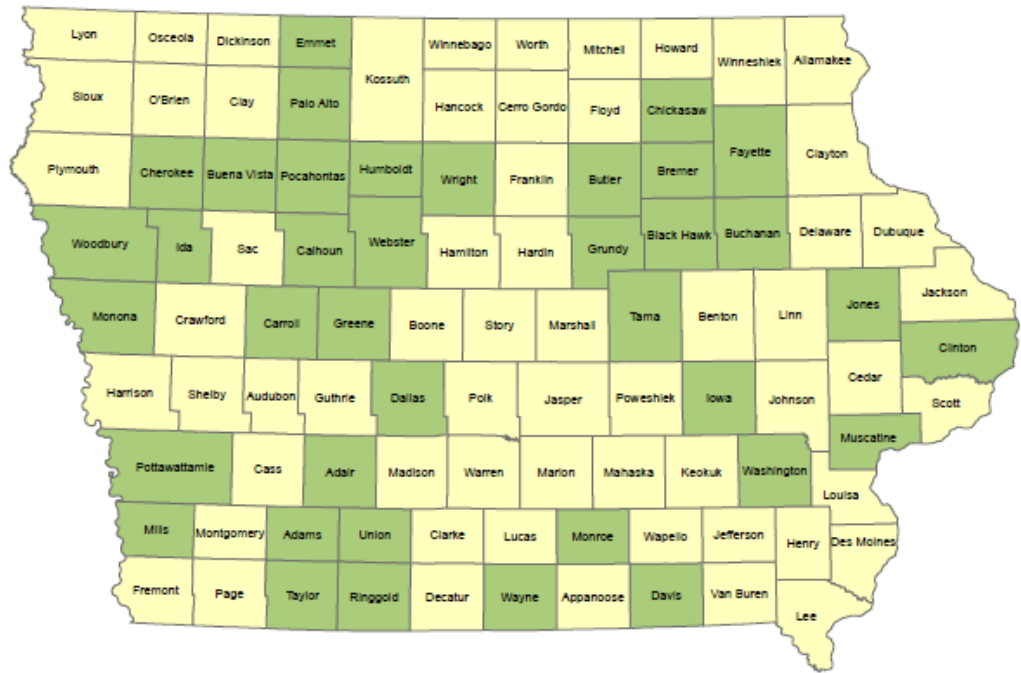
QUICK FACTS

Annual 2014 UI Benefits

UI Benefits for Iowa decreased from \$418.8 million in 2013 to \$402.6 million in 2014, an decrease of 3.9 percent.

UI Benefits in 60 of Iowa's 99 counties dropped compared to 2013. Three counties in Region 3/4 saw an decrease in UI benefits paid in 2014.

Percentage Change in Total Unemployment Insurance (UI) Benefit



Decrease Increase

Source: Unemployment Insurance Statistical Data

<https://www.iowaworkforcedevelopment.gov/unemployment-insurance-statistics>

CONTACT INFO

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www.iowalmi.gov

Equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.

TTY 515-281-4748;
1-800-831-1399



For Additional Information about Region 3/4 — Visit our Website!

<http://www.iowalmi.gov>

LMI Quick Links

- LMI Home
- Career Exploration Resources
- Current Employment Statistics (CES)
- Education Outcomes
- Employment & Unemployment (LAUS)
- Employment & Wages (GCEW)
- Industry Profiles
- Industry Projections
- Laborshed Studies
- Occupational Employment & Wages
- Occupational Projections
- Workforce & Economic Development Status Reports
- Workforce Needs Assessment
- Unemployment Insurance Statistics

Additional Links

- Special Publications
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Indicators

- Current Employment (CES)
- Employment & Unemployment (LAUS)
- UI Statistics
- More ...

Industry

- Employment & Wages (GCEW)
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Occupation

- Career Exploration
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Research

- Education Outcomes
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Welcome to the Labor Market Information Division

The Labor Market Information (LMI) Division collects, analyzes and prepares a wide array of labor market data including: employment, industry and occupational statistics, wages, projections, trends and other workforce characteristics. This information is reported for the State of Iowa as a whole as well as for other geographic areas within the State.

The LMI Division works in cooperation with the United States Department of Labor's Bureau of Labor Statistics (BLS) and Employment and Training Administration (ETA) along with the United States Census Bureau. The Labor Market Information website is financed by the ETA.

Local Labor Force Summary Data Tool

The tool below provides a summary for the State of Iowa labor force statistics which include: number of individuals in the labor force, unemployed, employed and the unemployment rate by month. To view historical data, change the year selected in the drop-down menu below the table. Navigating between the three tabs at the top of the frame will provide data for other geographies other than the State of Iowa.

Seasonally Adjusted (Statewide-Only) Not Seasonally Adjusted (Other Geographies) Annual Averages

2015 Iowa Labor Force Summary (Seasonally Adjusted)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Labor Force	1,716,900	1,716,800	1,715,100	1,713,400	1,710,500	1,704,400	1,700,400	1,700,100	1,701,900	1,704,800	1,705,100	1,708,700
Unemployment	71,800	70,300	68,000	65,600	64,800	63,900	63,900	62,500	61,400	60,400	58,800	58,300
Unemployment Rate	4.2%	4.1%	4.0%	3.8%	3.8%	3.7%	3.8%	3.7%	3.6%	3.5%	3.4%	3.4%
Employment	1,645,000	1,646,500	1,647,100	1,647,800	1,645,700	1,640,500	1,636,500	1,637,600	1,640,500	1,644,400	1,647,300	1,650,500

Select Year: 2015

Iowa Workforce Development, Labor Market Information Division, Local Area Unemployment Statistics (LAUS) program.

<http://www.iowalmi.gov>