

# 2015 ANNUAL PROFILE

# REGION 1

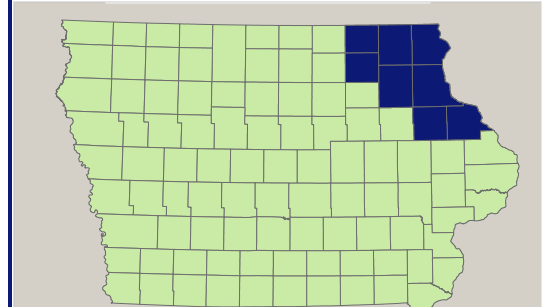
## IOWA WORKFORCE DEVELOPMENT

### Executive Summary

As of 2014, Iowa Workforce Development's (IWD) Region 1's largest private industry was Trade, representing 17.6 percent (17,930) of the region's total covered employment of 101,956. The region's total employment increased by 0.7 percent since 2013, while the average annual wage increased by 3.4 percent to \$38,413 for all industries. The Agricultural industry posted the largest employment percentage increase of 6.2 percent during 2014.

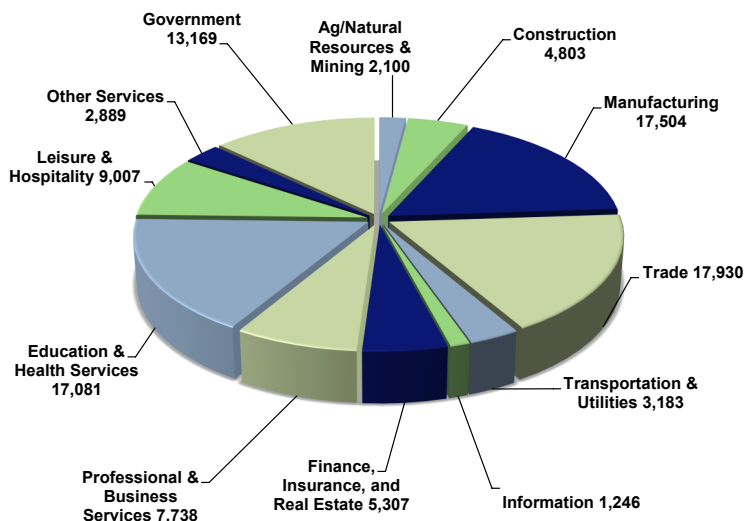
IWD's Region 1 average weekly wage for all industries was \$739 for 2014. This was an increase of 3.4 percent since 2013. The highest average weekly wage for a private sector was in Finance, Insurance, and Real Estate averaging \$1,022. Between 2013 and 2014, the Information sector reported the largest percentage increase in average weekly wage of 8.0 percent.

### STATE OF IOWA



IWD Region 1

### 2014 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

### Ten Major Private Industry Employers

Name of Company	Industry
John Deere Dubuque Works	Manufacturing
Mercy Medical Ctr-Dubuque	Health Services
Ibm Data Ctr	Professional Services
Ws Live	Administrative and Support
Agriprocessors Inc	Manufacturing
Eagle Window & Door Mfg Inc	Manufacturing
Luther College	Education
Agri Star	Manufacturing
Prudential Financial	Finance and Insurance
Prudential Retirement	Finance and Insurance

Source: Infogroup®

### QUICK FACTS

#### Counties Included in Iowa Workforce Development's Region 1

- |           |            |
|-----------|------------|
| Allamakee | Dubuque    |
| Chickasaw | Fayette    |
| Clayton   | Howard     |
| Delaware  | Winneshiek |

#### 2014 Covered Employment (QCEW)

		%
Total Employment	101,956	6.7 <sup>1</sup>
Average Weekly Wage	\$739	90.3 <sup>2</sup>
Largest Private Sector: Trade	17,930	7.3 <sup>3</sup>

<sup>1</sup> Percent is based on statewide covered employment of 1,515,887

<sup>2</sup> Percent is based on statewide average weekly wage of \$818

<sup>3</sup> Percent is based on statewide covered employment in specified sector

#### Census Statistics

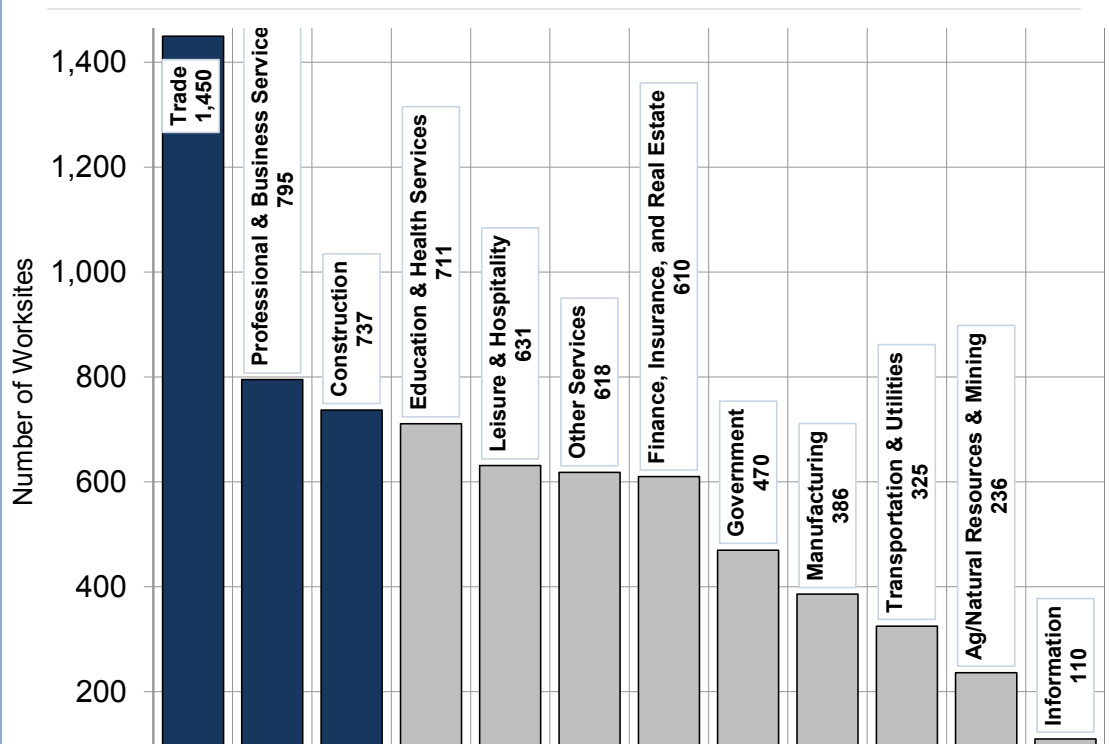
IWD Region 1 Population (2015)	208,322
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# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2013 - 2014 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2013	2014	% Change		2013	2014	% Change
6,991	7,078	1.24%	Total All Industries	101,233	101,956	0.71%
6,525	6,608	1.27%	Private Business	88,164	88,787	0.71%
224	236	5.36%	Ag/Natural Resources & Mining	1,978	2,100	6.17%
747	737	-1.34%	Construction	4,812	4,803	-0.19%
378	386	2.12%	Manufacturing	17,061	17,504	2.60%
1,451	1,450	-0.07%	Trade	17,645	17,930	1.62%
519	525	1.16%	<i>Wholesale Trade</i>	5,803	6,100	5.12%
932	925	-0.75%	<i>Retail Trade</i>	11,843	11,830	-0.11%
322	325	0.93%	Transportation & Utilities	3,128	3,183	1.76%
106	110	3.77%	Information	1,359	1,246	-8.31%
615	610	-0.81%	Finance, Insurance, and Real Estate	5,307	5,307	0.00%
785	795	1.27%	Professional & Business Services	7,729	7,738	0.12%
681	711	4.41%	Education & Health Services	17,211	17,081	-0.76%
617	631	2.27%	Leisure & Hospitality	9,086	9,007	-0.87%
600	618	3.00%	Other Services	2,847	2,889	1.48%
467	470	0.64%	Government	13,069	13,169	0.77%
104	106	1.92%	<i>State</i>	578	566	-2.08%
256	259	1.17%	<i>Local</i>	11,827	11,929	0.86%
107	105	-1.87%	<i>Federal</i>	664	674	1.51%

### Reporting Units by Industry in 2014



\*Trade includes Wholesale & Retail Trade

### QUICK FACTS

**IWD Region 1's  
Greatest Number of  
Worksites**

\*Trade  
1,450

Professional &  
Business Services  
795

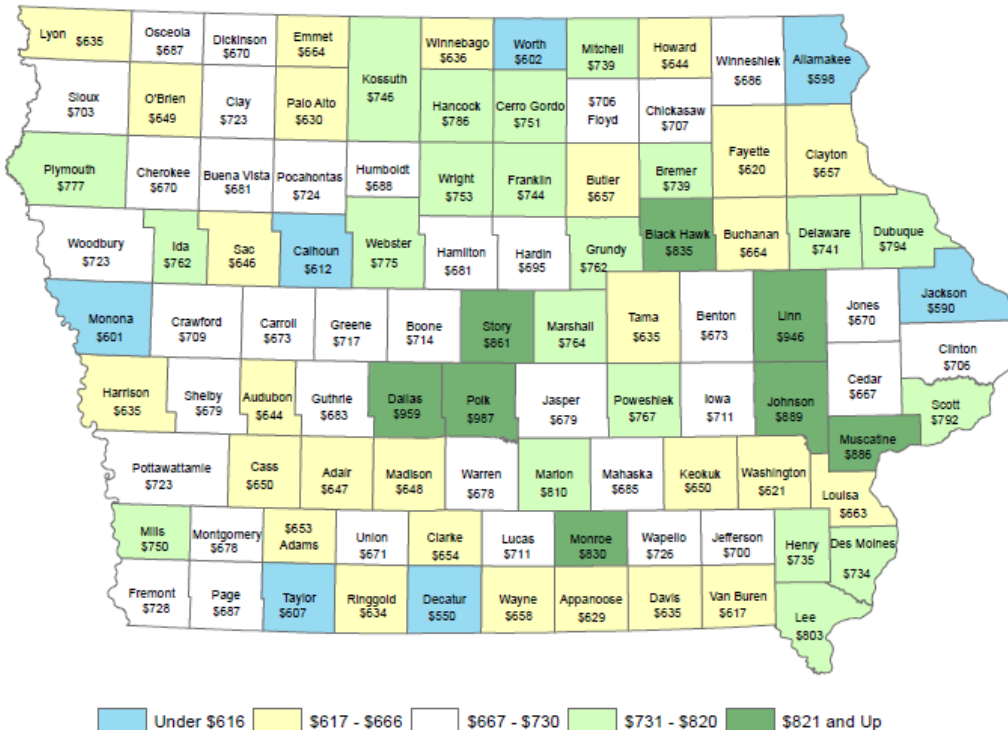
Construction  
737

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## 2013 - 2014 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2013	2014	% Change		2013	2014	% Change
\$ 37,161	\$ 38,413	3.37%	Total All Industries	\$ 715	\$ 739	3.36%
\$ 37,371	\$ 38,645	3.41%	Private Business	\$ 719	\$ 743	3.34%
\$ 33,956	\$ 35,090	3.34%	Ag/Natural Resources & Mining	\$ 653	\$ 675	3.37%
\$ 44,900	\$ 47,416	5.60%	Construction	\$ 863	\$ 912	5.68%
\$ 49,012	\$ 50,884	3.82%	Manufacturing	\$ 943	\$ 979	3.82%
\$ 30,330	\$ 31,395	3.51%	Trade	\$ 583	\$ 604	3.60%
\$ 46,121	\$ 47,566	3.13%	<i>Wholesale Trade</i>	\$ 887	\$ 915	3.16%
\$ 22,592	\$ 23,056	2.05%	<i>Retail Trade</i>	\$ 434	\$ 443	2.07%
\$ 44,380	\$ 45,892	3.41%	Transportation & Utilities	\$ 853	\$ 883	3.52%
\$ 44,485	\$ 48,009	7.92%	Information	\$ 855	\$ 923	7.95%
\$ 50,610	\$ 53,163	5.04%	Finance, Insurance, Real Estate	\$ 973	\$ 1,022	5.04%
\$ 45,558	\$ 45,841	0.62%	Professional & Business Services	\$ 876	\$ 882	0.68%
\$ 36,626	\$ 37,382	2.06%	Education & Health Services	\$ 704	\$ 719	2.13%
\$ 13,633	\$ 13,842	1.53%	Leisure & Hospitality	\$ 262	\$ 266	1.53%
\$ 23,146	\$ 24,302	4.99%	Other Services	\$ 445	\$ 467	4.94%
\$ 35,748	\$ 36,849	3.08%	Government	\$ 687	\$ 709	3.20%
\$ 55,060	\$ 56,320	2.29%	<i>State</i>	\$ 1,059	\$ 1,083	2.27%
\$ 34,101	\$ 35,281	3.46%	<i>Local</i>	\$ 656	\$ 678	3.35%
\$ 48,277	\$ 48,233	-0.09%	<i>Federal</i>	\$ 928	\$ 928	0.00%

### Average Weekly Wage for All Industries by County Annual 2014



### QUICK FACTS

#### Average Weekly Wage Comparisons

IWD Region 1  
\$739

Rank  
Among All 15  
IWD Regions  
6

Statewide  
\$818

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## QUICK FACTS

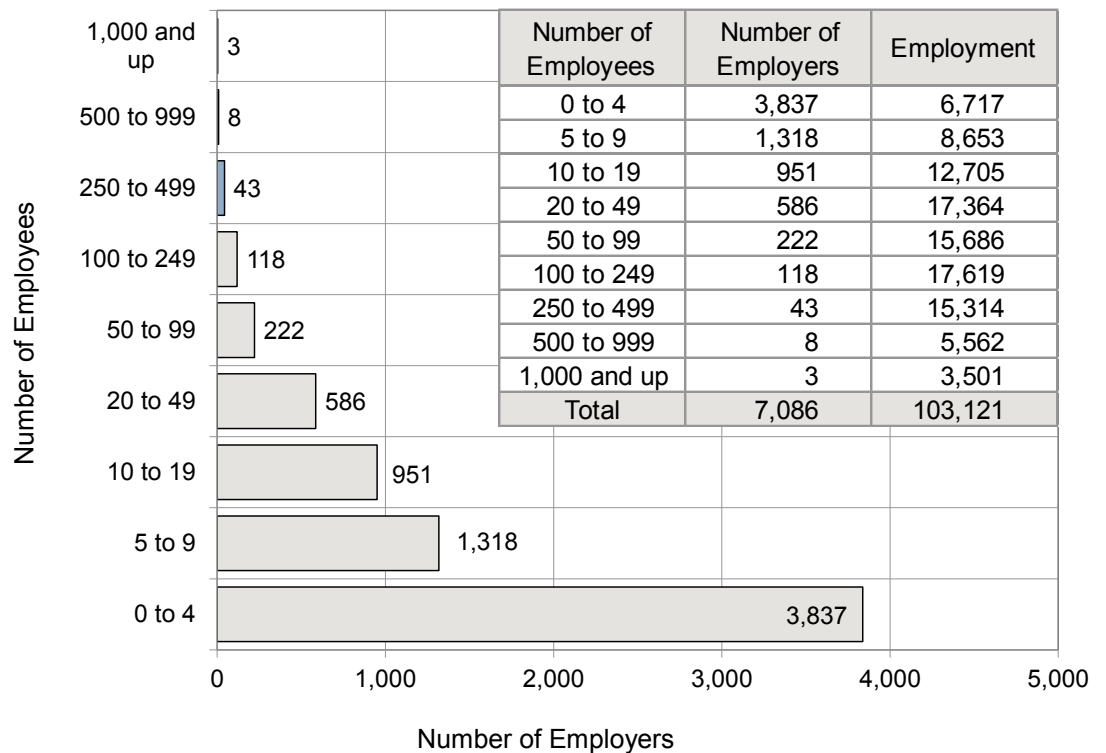
### Size of Firm

Eleven firms in Region 1 employ 500 or more workers, totaling 9,063 workers, which accounts for 8.8 percent of total employment in the region.

Firms that employ less than 50 workers represent 94.4 percent of all establishments region-wide.

## Size of Firm Based on Employment

December 2014



## QUICK FACTS

### Quarterly Workforce Indicators Definitions

#### Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

#### New Hires

Total number of workers that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

## 2014 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 3rd Qtr 2013 to 3rd Qtr 2014

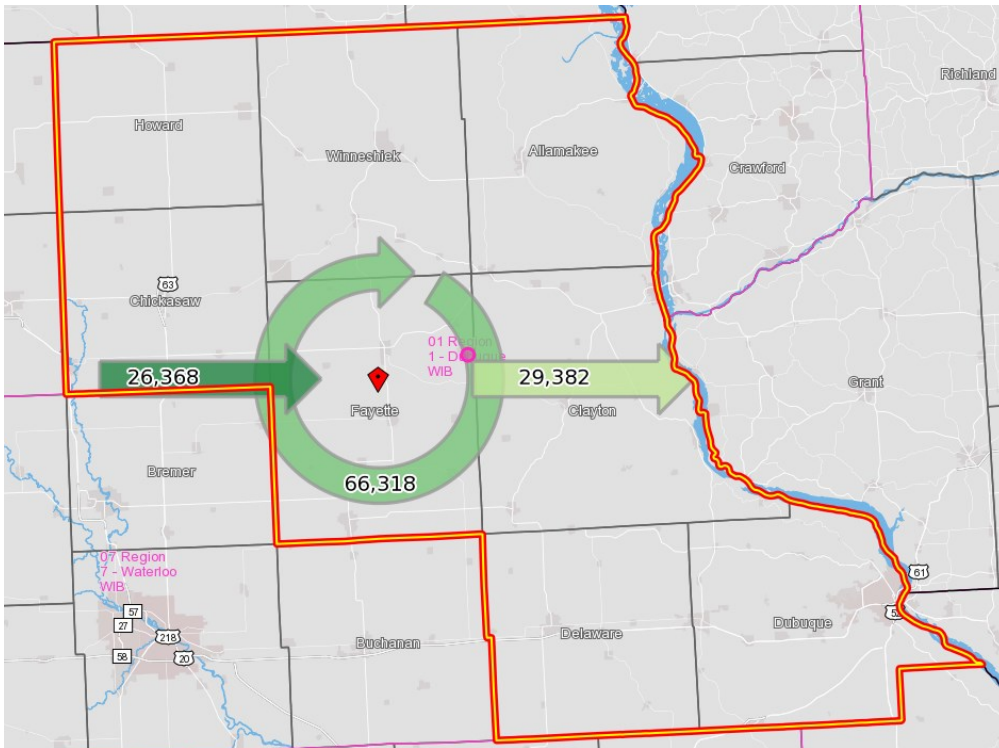
Quarterly Workforce Indicators	Region 1 (2013)	Region 1 (2014)
Total Employment	101,479	103,381
New Hires	12,401	13,172
Separations	16,055	16,618
Turnover Rate %	0.09	0.092
Average Monthly Earnings	\$3,230	\$3,332
Average New Hire Earnings	\$1,936	\$2,009
Quarterly Workforce Indicators	Iowa (2013)	Iowa (2014)
Total Employment	1,498,453	1,514,462
New Hires	226,009	231,425
Separations	278,960	277,585
Turnover Rate %	0.091	0.095
Average Monthly Earnings	\$3,526	\$3,610
Average New Hire Earnings	\$2,078	\$2,221

Source: Local Employment Dynamics, <http://lehd.did.census.gov>. For definitions of the Quarterly Workforce Indicators, visit [http://lehd.did.census.gov/doc/QWI\\_101.pdf](http://lehd.did.census.gov/doc/QWI_101.pdf).

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Inflow/Outflow Job Analysis of Region 1 2013

Characteristics of workers who commute in, out, and within Region 1



For an online tour of the application, please follow this link:

<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatIsOnTheMap>

### QUICK FACTS

#### 'On the Map' Interactive Mapping Application

As of 2013, there were 92,686 primary jobs in this region.

29,382 workers live in Region 1 but leave the region for their primary jobs

71.6 percent (66,318) of the region's workers live and work in Region 1.

## ON THE MAP Statistics — Region 1

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

Total Primary Jobs	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
<b>Total Primary Jobs</b>	92,686	100.00%	91,630	100.00%	87,056	100.00%
<b>Jobs by Worker Age</b>	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	21,971	23.7%	22,882	25.0%	21,414	24.6%
Age 30 to 54	48,081	51.9%	48,297	52.7%	47,482	54.5%
Age 55 or older	22,634	24.4%	20,451	22.3%	18,160	20.9%
<b>Jobs by Earnings</b>	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	20,953	22.6%	22,719	24.8%	22,267	25.6%
\$1,251 to \$3,333 per month	38,344	41.4%	38,608	42.1%	39,504	45.4%
More than \$3,333 per month	33,389	36.0%	30,303	33.1%	25,285	29.0%
<b>Jobs by Worker Race</b>	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
White Alone	90,120	97.2%	89,383	97.5%	85,314	98.0%
Black or African American Alone	1,337	1.4%	1,094	1.2%	743	0.9%
American Indian or Alaska Native Alone	136	0.1%	137	0.1%	117	0.1%
Asian Alone	615	0.7%	587	0.6%	519	0.6%
Native Hawaiian or Other Pacific Islander Alone	59	0.1%	54	0.1%	44	0.1%
Two or More Race Groups	419	0.5%	375	0.4%	319	0.4%

Source: Local Employment Dynamics. On the Map: <http://onthemap.ces.census.gov/>. For definitions and instruction on this mapping application, visit

<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted>

### QUICK FACTS

#### 'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 92,686 in Region 1 and the distribution of age and monthly earnings of the workers.

41.4 percent of Region 1 workers earn from \$1,251 to \$3,333 per month.

24.4 percent of the region's workers are age 55 and older.



# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Top 20 Growing Industries by Employment

2012 - 2022

Industry Description	NAICS Code	2012	2022	Total Growth	Percent Change
		Estimated Employment	Projected Employment		
Educational Services	611	12,780	13,955	1,175	9.2%
Ambulatory Health Care Services	621	3,810	4,655	845	22.2%
Nursing and Residential Care Facilities	623	4,740	5,570	830	17.5%
Specialty Trade Contractors	238	2,990	3,700	710	23.7%
Professional, Scientific, and Technical Services	541	3,765	4,450	685	18.2%
Food Services and Drinking Places	722	6,050	6,680	630	10.4%
Self Employed and Unpaid Family Workers	671	9,935	10,545	610	6.1%
Social Assistance	624	1,880	2,395	515	27.4%
Administrative and Support Services	561	2,765	3,240	475	17.2%
Credit Intermediation and Related Activities	522	2,390	2,770	380	15.9%
Hospitals	622	3,735	4,110	375	10.0%
Religious, Grantmaking, Civic, Professional Organizations	813	2,875	3,235	360	12.5%
Wood Product Manufacturing	321	1,330	1,675	345	25.9%
Amusement, Gambling, and Recreation Industries	713	1,890	2,235	345	18.3%
Management of Companies and Enterprises	551	1,045	1,370	325	31.1%
Construction of Buildings	236	995	1,290	295	29.6%
Food Manufacturing	311	2,170	2,465	295	13.6%
General Merchandise Stores	452	2,085	2,335	250	12.0%
Merchant Wholesalers, Durable Goods	423	2,380	2,615	235	9.9%
Fabricated Metal Manufacturing	332	2,770	3,000	230	8.3%

Source: Long-Term Industry Projections

<https://www.iowaworkforcedevelopment.gov/industry-projections>

## “Hot Jobs” in Region 1

Occupational Title	2012	2022	Annual	Region 1			
	Estimated Employment	Projected Employment	Growth Rate (%)	2015 Mean Annual Wage	Education	Job Training	
<b>Master's Degree or higher</b>							
Pharmacists	215	250	1.6	\$ 43.54	DP	N	
Rehabilitation Counselors	270	320	1.7	\$ 23.57	MA	N	
<b>Bachelor's Degree</b>							
Software Developers, Applications	355	450	2.5	\$ 39.46	BA	N	
Personal Financial Advisors	270	345	2.8	\$ 38.35	BA	N	
Market Research Analysts & Marketing Specialists	175	230	3.1	\$ 31.09	BA	N	
Social & Community Service Managers	200	245	2.3	\$ 27.13	BA	N	
<b>Postsecondary Education</b>							
Dental Hygienists	200	240	2.0	\$ 34.01	AS	N	
Registered Nurses	2,150	2,480	1.5	\$ 27.12	AS	N	
Heating, AC, & Refrigeration Mechanics & Installers	175	215	2.3	\$ 24.91	PS	L	
<b>High School Diploma (or Equivalent) or less</b>							
First-Line Supervisors of Const Trades & Extraction Wkrs	340	415	2.2	\$ 27.93	HS	N	
Insurance Sales Agents	325	395	2.2	\$ 27.91	HS	M	

Occupations were selected based on the annual growth rate from Region 1's 2012-2022 occupational projections.

<https://www.iowaworkforcedevelopment.gov/occupational-projections>

**Education** (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

**Job Training** (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

## Employment and Unemployment Statistics

Annual 2014

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Allamakee	7,780	460	5.9	7,320
Chickasaw	6,540	320	4.9	6,220
Clayton	10,250	530	5.2	9,720
Delaware	10,590	420	3.9	10,170
Dubuque	55,900	2,400	4.3	53,500
Fayette	10,860	570	5.2	10,290
Howard	5,360	230	4.2	5,140
Winneshiek	12,150	540	4.4	11,610
<b>Total</b> (*Average)	<b>119,390</b>	<b>5,450</b>	<b>4.6</b>	<b>113,940</b>

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

## QUICK FACTS

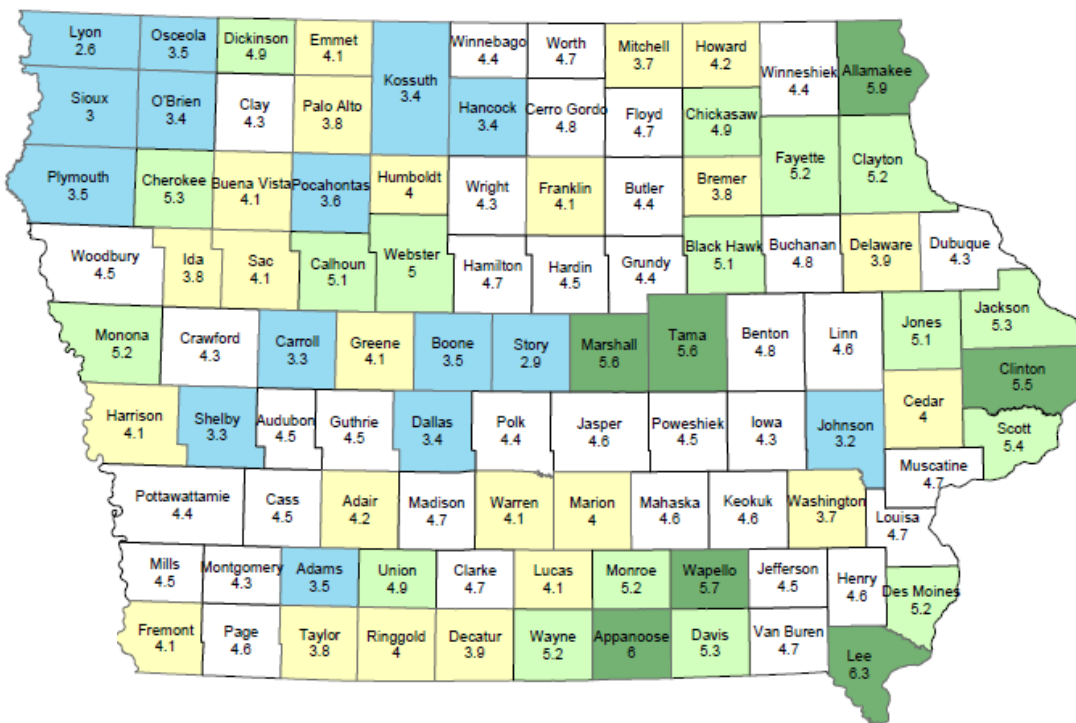
### Labor Force 2014

Unemployment averaged 4.6 percent in Region 1 for 2014. The region's jobless rate translated into 5,450 unemployed persons.

The 2014 unemployment rate for Region 1 was higher than the statewide average of 4.3 percent.

## Unemployment Rates per Iowa Counties

2014 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

## QUICK FACTS

### County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2014 at 6.3 percent.

Lyon County reported the lowest jobless rate in the state in 2014 at 2.6 percent.

# 2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

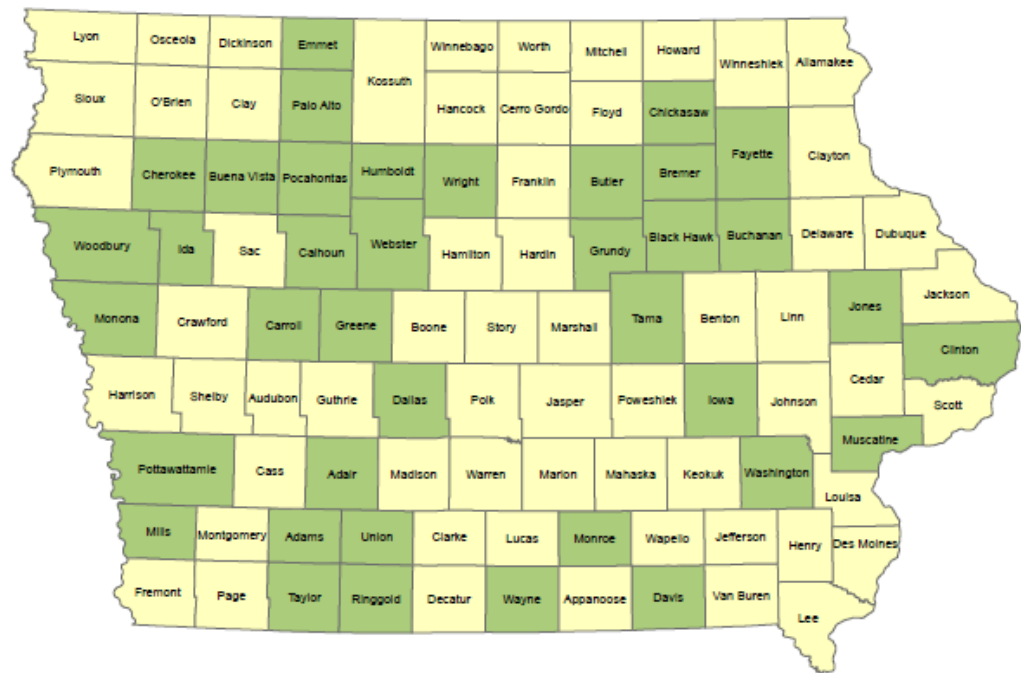
## QUICK FACTS

### Annual 2014 UI Benefits

UI Benefits for Iowa decreased from \$418.8 million in 2013 to \$402.6 million in 2014, a decrease of 3.9 percent.

UI Benefits in 60 of Iowa's 99 counties dropped compared to 2013. Only two counties in Region 1 saw an increase in UI benefits paid in 2014.

## Percentage Change in Total Unemployment Insurance (UI) Benefit



Decrease Increase

Source: Unemployment Insurance Statistical Data

<https://www.iowaworkforcedevelopment.gov/unemployment-insurance-statistics>

## CONTACT INFO

### Iowa Workforce Development

#### Labor Market Information

1000 E Grand Ave  
Des Moines, IA 50319  
515-281-8515  
800-532-1249;  
Fax: 515-281-8195  
iwd.lmi@iwd.iowa.gov  
[www.iowalmi.gov](http://www.iowalmi.gov)

*Equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.*

TTY 515-281-4748;  
1-800-831-1399



## For Additional Information about Region 1 — Visit our Website!

<http://www.iowalmi.gov>

**LMI Quick Links**

- LMI Home
- Career Exploration Resources
- Current Employment Statistics (CES)
- Education Outcomes
- Employment & Unemployment (LAUS)
- Employment & Wages (GCEW)
- Industry Profiles
- Industry Projections
- Laborshed Studies
- Occupational Employment & Wages
- Occupational Projections
- Workforce & Economic Development Status Reports
- Workforce Needs Assessment
- Unemployment Insurance Statistics

**Additional Links**

- Special Publications
- Outside Resources

**Indicators**

- Current Employment (CES)
- Employment & Unemployment (LAUS)
- UI Statistics
- More ...

**Industry**

- Employment & Wages (GCEW)
- Profiles
- Projections
- More ...

**Occupation**

- Career Exploration
- Employment & Wages
- Projections
- More ...

**Research**

- Education Outcomes
- Laborshed Studies
- Workforce Needs
- More ...

Welcome to the Labor Market Information Division

The Labor Market Information (LMI) Division collects, analyzes and prepares a wide array of labor market data including: employment, industry and occupational statistics, wages, projections, trends and other workforce characteristics. This information is reported for the State of Iowa as a whole as well as for other geographic areas within the State.

The LMI Division works in cooperation with the United States Department of Labor's Bureau of Labor Statistics (BLS) and Employment and Training Administration (ETA) along with the United States Census Bureau. The Labor Market Information website is financed by the ETA.

**Local Labor Force Summary Data Tool**

The tool below provides a summary for the State of Iowa labor force statistics which include: number of individuals in the labor force, unemployed, employed and the unemployment rate by month. To view historical data, change the year selected in the drop-down menu below the table. Navigating between the three tabs at the top of the frame will provide data for other geographies other than the State of Iowa.

Seasonally Adjusted (Statewide-Only) Not Seasonally Adjusted (Other Geographies) Annual Averages

**2015 Iowa Labor Force Summary (Seasonally Adjusted)**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Labor Force	1,716,900	1,716,800	1,715,100	1,713,400	1,710,500	1,704,400	1,700,400	1,700,100	1,701,900	1,704,800	1,705,100	1,708,700
Unemployment	71,800	70,300	68,000	65,600	64,800	63,900	63,900	62,500	61,400	60,400	58,800	58,300
Unemployment Rate	4.2%	4.1%	4.0%	3.8%	3.8%	3.7%	3.8%	3.7%	3.6%	3.5%	3.4%	3.4%
Employment	1,645,000	1,646,500	1,647,100	1,647,800	1,645,700	1,640,500	1,636,500	1,637,600	1,640,500	1,644,400	1,647,300	1,650,500

Select Year: 2015

Iowa Workforce Development, Labor Market Information Division, Local Area Unemployment Statistics (LAUS) program.

<http://www.iowalmi.gov>