



# Monday Morning Eye-Opener March 5, 2018

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Good Morning! March 5, 2018

## Library Advocates Needed ...



### ILA Legislative Day March 14

Following its promotion of “**Lobby From Home Day**” in February, the **Iowa Library Association (ILA)** sponsors its annual **Legislative Day**—which is coming up **next Wednesday March 14** in **Des Moines**. This event begins with a legislative briefing delivered by members of ILA Governmental Affairs

Committee, along with the ILA lobbyists. The briefing begins at **3:00PM at the State Library** building (1112 East Grand Ave, across the street from the State Capitol.

Following the briefing comes a **legislative reception from 4:00-6:00PM at the State Law Library** inside the Capitol. This reception is an opportunity to meet in person with Iowa lawmakers, a great time to thank them for their support and to explain funding issues affecting libraries, as well as other concerns.

Obviously, **ILA Legislative Day** is an important advocacy event, open to library trustees, directors, staff, and Friends Groups from across the state. To assist with conversations, ILA Governmental Affairs Committee has develop a list of talking points on the ILA website, here are just a few

- **Increase Broadband Availability and Internet Speed for Libraries =** Support for increased broadband availability across the state is important for libraries as they provide more services to patrons digitally and are often the only source of free Internet service in a community.
- **Enrich Iowa Benefits Every Iowan =** This financial aid to Iowa’s public libraries results in updated technology, innovative services, and creative programming, all to better serve local library patrons. This is state money that flows directly to public libraries. Read the **FY17 Enrich Iowa Report** for details <http://www.statelibraryofiowa.org/archive/2018/jan/enrich-ia>

- **Recognition of Teacher Librarians as School Instructional Staff** = It costs nothing to direct the Department of Education to designate teacher librarians as instructional staff who provide student learning in school libraries, classrooms, learning commons, makerspaces, labs, and virtual learning spaces.

On behalf of the State Library, we appreciate your involvement in this important advocacy effort. And thanks to ILA for its sponsorship!

ILA Legislative Day

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## Meaningful Measurements:

### A Project Outcome Workshop

The State Library is pleased to announce a **Project Outcome Regional Training Workshop** on **April 12th** at **Johnston Public Library**. At this workshop, a **Project Outcome** trainer will lead a planning process using outcome measurement tools. Attendees will learn how best to use surveys, collect and analyze data, and turn those results into action.



The goal of **Project Outcome** is to help public libraries share the impact of essential library programs and services. We “insiders” know that public library service puts people on the path to literacy, tech know-how, or a better job. But too often, what’s missing is the data to show for it. Measuring outcomes is the key to help libraries answer the questions “*How can we better demonstrate our library’s community impact?*” and “*What difference does library service make?*”

**Project Outcome** provides simple tools and a supportive online community of leaders helping library personnel gain insight and collect stories about the many ways their libraries are meeting the needs of their communities. This understanding can improve the way public libraries do business—from allocating existing resources more efficiently to advocating for new resources more effectively.

The cost of this workshop is **\$100.00 / person**, which includes lunch. Registration is open in the C.E. Catalog. **Send payment by March 29** to the State Library (1112 East Grand Avenue, Des Moines Iowa 50319. Attention Toni Blair) Registration will be confirmed once payment is received. Click the catalog button to register...

C.E. Catalog

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## Summer Library Program Roundtables



### Begin This Week

Following January webinars, when State Library staff previewed the **SLP** (Summer Library

Program) manuals, we're now prepping for **SLP Roundtables**. These in-person roundtables **begin** this week in **six locations**. This sets up a great opportunity to share summer programming ideas and possibly share the cost of summer performers with nearby libraries in attendance.

The **summer theme for 2018 is "Libraries Rock."** The same theme holds true for all four age groups—early literacy, children, teens, and adults. **SLP Roundtables** will include discussions, sample crafts as described in the manual, book displays that connect with the theme, as well as drawings for door prizes. You're asked to bring your own summer programming ideas to share with the group.

**SLP Roundtables begin March 6** and continue **through March 29. 10:00AM-1:00PM** in each location. Each age group discussion will be 45 minutes, starting with early literacy, followed by children, teens, and adults. Find the location nearest you in the C.E. Catalog—registration is open, join us!

[C.E. Catalog](#)

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## What's Ahead ...



### This Week Plus ... Next Monday

**Summer Library Program Roundtables** kick off this week, with more to come later in the month. **10:00AM-1:00PM** in each location, the [C.E. Catalog](#) has complete location details. For this week:

- **Tuesday 3/6 in Council Bluffs**
- **Wednesday 3/7 in Pocahontas**
- **Thursday 3/8 in Urbandale**

Next **Monday March 12, District offices** will be closed due to a staff meeting in Des Moines. The main DM office will be open and taking calls; otherwise leave phone or email messages for us, we're back on Tuesday. Because of this meeting next Monday, the **Eye-Opener** will be back on March 19th.

### Monday Morning Eye-Opener

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