



STATE LIBRARY
OF IOWA

ANNUAL REPORT

FISCAL YEAR 2017

Accomplishments, Significant Events, and Strategic Plan Results from July 1, 2016 to June 30, 2017

MISSION

The State Library of Iowa strengthens Iowa libraries and information access for Iowans.

WWW.STATELIBRARYOFIOWA.ORG

EXECUTIVE SUMMARY

State Librarian Michael Scott

Hello!

I'm happy to present the State Library of Iowa's Fiscal Year 2017 Annual Report as State Librarian for Iowa. It is an honor to serve the state in this role for the past three years. I'm excited about the work the agency is currently doing and look forward to the opportunities the future holds.

FY17 was a year of exceptional change for the State Library. Every five years, the State Library is required to go through a process to evaluate the past 5-year plan and develop a new 5-year plan to receive funds from the Institute for Museum and Library Services (IMLS). The past fiscal year was the fifth and final year of our FY13-17 strategic plan. An evaluation, with the assistance of library consultants from outside the State Library, was completed and submitted in March 2017. The same consultants led us through a planning process and a new plan was developed and submitted in June 2017, with approval from IMLS in September 2017.

With the new plan, a new mission and vision statement were created. Our new mission statement reads: *The State Library of Iowa strengthens Iowa libraries and information access for Iowans.* Our new vision statement is: *Iowans will become proficient information consumers in a democratic society and enjoy exceptional library service.*

FY17 also found changes in the technology used by the State Library and the Iowa library community. Updated technology for the SILO Interlibrary Loan (ILL) system and the Continuing Education (CE) catalog was implemented. These changes were necessary to bring the underlying technology for each program into the modern era and ensure that these important programs would remain viable for the future.

In addition, FY17 was the final year of a six-year contract with EBSCO and an RFP process was undertaken by State Library staff with major assistance from Iowa academic and public library staff, including members of the State Library Advisory Panel. The outcome from the RFP process saw the State Library and participating Iowa libraries move to new online resources from Gale/Cengage, Transparent Language (from Recorded Books), and Credo. This offering of online resources diversified and increased the number of digital resources statewide, and pairs well with existing resources from LearningExpress and OCLC.

New collections were sought and added to Iowa Heritage Digital Collection, including items from the Soil and Water Conservation Districts of Mills County and Cass County, World War I items from the Ankeny Historical Society, and yearbooks from Buena Vista University. Iowa Publications Online (IPO) saw nearly 3,000 new items added after hitting a milestone 20,000 items in FY16.

FY17 was also a challenging budget year that saw some major changes. In early FY17, a reduction in force was necessary which resulted in the departure of Barb Corson, Library Program Manager for Specialized Services, and Betty McAllister, Secretary 2. Additional budget reductions were necessary in mid-FY17 with a 6.81 percent cut to the State Library's operating budget and a nearly 4 percent cut to the Enrich Iowa budget. These cuts were then carried forward into FY18.

I'm pleased with all that was accomplished in FY17, in spite of the challenges to the agency's budget. I am looking forward to the future as we work to meet our mission to strengthen Iowa libraries and information access for Iowans. For more information about the State Library of Iowa, go to

www.StateLibraryofIowa.org.



A handwritten signature in black ink that reads "Michael Scott". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Michael Scott
State Librarian

BY THE NUMBERS

FY17 Stats for the State Library




SILO
Interlibrary
Loan
registered
76,478
transactions

State Library staff recorded
17,134 total
reference
contacts




people registered for
State Library Continuing
Education courses

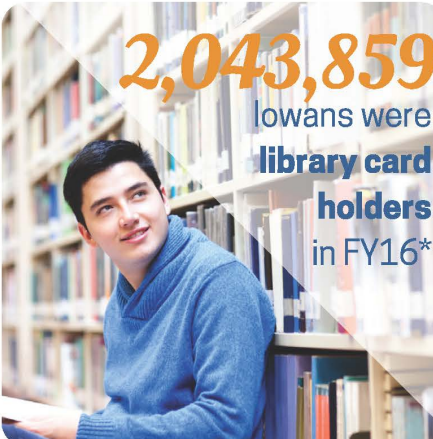
lowans made more than
25 million
full-text
searches
in EBSCOhost



lowans checked
out more than
26
million
items
from **Iowa**
libraries
in FY16*



State Library staff
taught or coordinated
113 Continuing
Education courses



2,043,859
lowans were
library card
holders
in FY16*

Added 2,157 state documents
to **Iowa Publications Online** for
a total of **24,540**



Hello!

State Library
consultants made
344
visits to Iowa libraries

*Most recent data available.

WWW.STATELIBRARYOFIOWA.ORG

BUDGET SNAPSHOT

A Summary of the FY17 Financial Picture

The State Library receives funding from both **state** and **federal** sources. Each year, federal dollars arrive in the form of a grant, with funds allowed to be spent over a two-year, Federal Fiscal Year (FFY) period.

Enrich Iowa funds are appropriated annually by the Iowa Legislature. The State Library distributes funding to Iowa libraries for Open Access, Interlibrary Loan and Direct State Aid purposes.

STATE BUDGET RECAP	
FY17 Appropriation for Operating Expenses	\$2,530,063
Salaries & Benefits (24 Full-Time Employees)	\$2,234,100
Other State Agency Expenses (Iowa Dept. of Administrative Services, Iowa Communications Network, Office of the Chief Information Officer)	\$157,755
All Other Expenses (Travel, Supplies, Rentals, Outside Services, Repairs, Collections)	\$138,208

FEDERAL BUDGET RECAP	
FFY16 Grant	\$2,058,426
Salaries & Benefits (6 Full-Time Employees)	\$614,248
Other State Agency Expenses (Iowa Dept. of Education, Iowa Dept. of Administrative Services, Iowa Communications Network)	\$81,806
All Other Expenses (Travel, Supplies, Rentals, Databases, Grants, Continuing Education, Workshops)	\$874,090
Fees Collected (From Iowa Libraries for EBSCO Databases)	\$488,282

ENRICH IOWA RECAP	
FY17 Appropriation (Distributed to Iowa Libraries)	\$2,477,694
Open Access	\$1,252,897
Interlibrary Loan	\$386,922
Direct State Aid	\$837,875



The Commission welcomed five new members in FY17.

COMMISSION UPDATE

Iowa Commission of Libraries

The Iowa Commission of Libraries is the nine-member governing board for the State Library. There were many changes to the Commission in FY17:

Sarah Brown ended her time on the Commission and was replaced by Rita Martens as the new representative from the Department of Education.

Pat Laas finished her second term as an At-Large member and did not seek another term.

Dale Vande Haar ended his term upon his retirement; he was the AEA or School Librarian representative.

Betsy Thompson finished one term as a Public Librarian representative and stepped down.

David Boyd stepped down from the Commission upon his retirement. David was the representative from the Iowa Supreme Court.

Christopher Cox succeeded Dale Vande Haar as Chair.

Kolleen Taylor of Webster City began her first term as a Public Librarian representative.

Joe Lock of Cedar Rapids began his first term as an At-Large representative.

Matt Ely of Des Moines began his first term as an At-Large representative.

Samantha Helmick of Burlington began her first term as the Public Librarian representative.

Norma Thiese of Guttenberg began her first term as a representative for the AEA or School Librarian.

STAFF CHANGES

FY17 Comings and Goings



BEST WISHES

Kim Mashek resigned in September from her position as a Library Resource Technician in the NE District for a job in technical services at the Waterloo Public Library.

STAFF REDUCTIONS

With an extremely challenging budget situation, the State Library administration made the difficult decision to eliminate two positions at the beginning of FY17. We are thankful for Barb and Betty's service and wish them well.



Barb Corson (left) was Library Program Director and was with the State Library for 17 years. She oversaw the Specialized Library Services department which includes the Main and Law libraries.



Betty McAllister (above) was Secretary 2 and served one year handling administrative details of the State Library.

IOWA CENTER FOR THE BOOK UPDATE

FY17 Accomplishments of the State Library program



The **Iowa Literacy Award**, a \$1,000 grant for an organization promoting literacy in Iowa was awarded to the Antelope Lending Library (left) at a ceremony in the Law Library in October.

The **Letters about Literature** (below) ceremony for 18 winners and honorable mentions was held at the Urbandale Public Library in April, with author Sharelle Byars Moranville giving remarks about the realities and rewards of a writing career.

The **Traveling History of the Book Exhibit** was displayed in the towns of Norwalk, Algona, Waukee, Farmington, Essex, Adel, West Bend, Burt, Garnavillo, Columbus Junction, Newton, and Perry.



STATE LIBRARY SUCCESS

Agency Results and Accomplishments

LSTA Evaluation for 2013-2017 Five-Year Plan

The State Library of Iowa completed and submitted the required Library Services and Technology Act (LSTA) Grants to States Implementation Evaluation for FFY 2013-2017. Quality Metrics, LLC was contracted to collect and analyze all data, and answer the questions needed for the final report that reviewed the success in meeting the goals for the strategic plan. Many surveys, interviews, and focus groups were held with State Library staff, librarians from all types of libraries in Iowa, and the Iowa Commission of Libraries.

Statistics, reports and other information was gathered and synthesized into the completed evaluation report. The final analysis concluded the State Library achieved four of the five goals and partly achieved the fifth goal.

New LSTA Five-Year Plan for 2018-2022

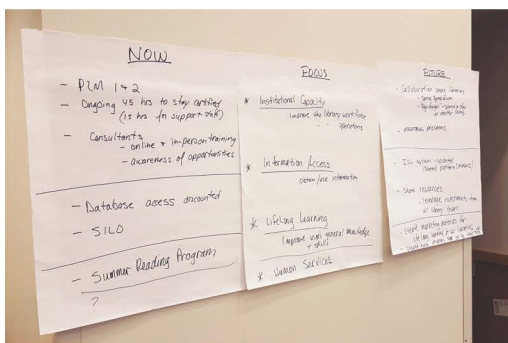
Quality Metrics, LLC also assisted to develop a new strategic plan for FFY 2018-2022 which will help inform and determine the services we provide to Iowans and Iowa libraries moving forward. A needs assessment was conducted with libraries during the

evaluation process. The Advisory Panel and Iowa Commission of Libraries were involved in a strategic planning day and State Library staff worked hard to develop and identify goals, objectives and projects that will continue or begin new programs and services. A draft of the plan can be found on our website and IMLS notified the State Library in September that it was approved to be implemented.



Above and below: State Library staff, representatives of Iowa libraries, and members of the Iowa Commission of libraries attended a Strategic Planning Day to discuss goals and priorities for the new five-year plan.

The LSTA 2013-2017 Evaluation and new 2018-2022 Strategic Plan have been posted on our website at www.StateLibraryofIowa.org.



New Technology

The State Library updated technology that drives two important programs for Iowa libraries: SILO Interlibrary Loan (ILL) and the Continuing Education (CE) catalog. The SILO ILL system (left) was upgraded and now offers more online functions and statistical information for borrowing and lending libraries. The new CE Catalog offers the ability to easily enroll in classes, maintains user records of completed courses for certification, and incorporates self-paced courses that librarians can take on their own schedule (above).

New Online Resources

FY17 was the sixth and final year of a contract with EBSCO for an online resources package for Iowa libraries. The State Library partnered with the Iowa Academic Library Alliance to include academic libraries in the next contract, in hopes that the leverage of a large group would result in a better quality of products at an economical cost.

The RFP resulted in a contract with three companies to provide a robust suite of online resources to offer Iowa libraries. Gale, a Cengage company, provides comprehensive databases, full text journals, and more in addition to highly-sought auto repair manuals. Credo offers high quality reference content with a one-stop search platform. Finally, Transparent Language (from Recorded Books) adds a complete language-learning system to more than 100 languages. Feedback from libraries has been positive, with many stating the package offers them more content for less than they paid in previous years.



Kids First Conference

Kids First 2017 was held in Des Moines in May, and focused on providing continuing education opportunities for Iowa youth services librarians and staff. The conference consisted of four keynote presentations and 36 break-out sessions on various topics of interest including programming for youth and teens, collection development and book repair, the Campaign for Grade Level Reading, and internet safety. Registration for this event broke records, with 207 attendees registered for the first day and 205 attendees for the second day.



STRATEGIC PLAN

FY17 Results and Accomplishments

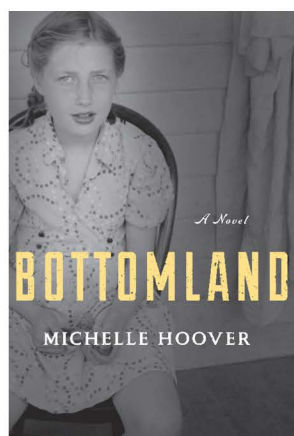
The State Library strategic planning process is set on a five-year cycle and is approved by the Iowa Commission of Libraries. FY17 was the last active year for the Strategic Plan and an evaluation on the 2013-2017 plan was completed.

The strategic plan is organized beginning with five broad goals and five related objectives under each goal. Annually, new strategies are set to support each

objective and help accomplish the goals. The **green bold text** after each accomplishment below refers back to the Strategic Plan and the strategy and objective supported.

The following accomplishments are a sampling of the efforts undertaken in FY17. View complete FY17 results and the 2013-2017 strategic plan in its entirety at: www.StateLibraryofIowa.org/about/sp

GOAL 1: Equip Iowa libraries to build community and enhance quality of life for Iowans.



The new **All Iowa Reads** title was announced and promoted: *Bottomland* by Michelle Hoover (*right*). At least 50 discussion events were held by libraries and other organizations in calendar year 2017.

(Strategy 1a)

A webinar, **Food Programs in Iowa Libraries** was held with information on how to

assist low-income students during school vacations. Several libraries provided meals to students during summer vacation. (Strategy 1b)

The State Library provided a grant for a public librarian to attend the **Research in Public Libraries (RIPL) Conference** in Denver. Amanda Vazques from Orange City attended along with State Library staff member Marie Harms. (Strategy 1e)

269 libraries completed the **Digital Inclusion Survey**; results will help inform on broadband speeds and options and promote the E-rate program. (Strategy 1e)

GOAL 2: Strengthen the capacity of Iowa libraries to provide the best possible library service to Iowans.

Iowa Libraries Online Conference (*below*) with the theme Lean Mean Library Machine was attended by 266 people. (Strategy 2a)



The sixth edition of **In Service to Iowa: Public Library Standards** (*left*) took effect, with a moratorium on the accreditation program in place for one year. A new verification form for the revised standards was developed and published. (Strategy 2c)



Staff presented **Summer Reading Program workshops** in 6 locations to 626 attendees and utilized flash drives for program manuals instead of printed versions. (Strategies 1a and 2e)

GOAL 3: Maximize library service for Iowans through enhanced collaboration to benefit Iowa libraries of all types.

Held webinars and supported libraries through the E-rate application process to receive discounts on broadband and network infrastructure. (Strategy 3b)

Investigated a new option for agency marketing via email and began using **GovDelivery**, an email marketing client developed specifically for government agencies. (Strategy 3e)

LibraryTalk

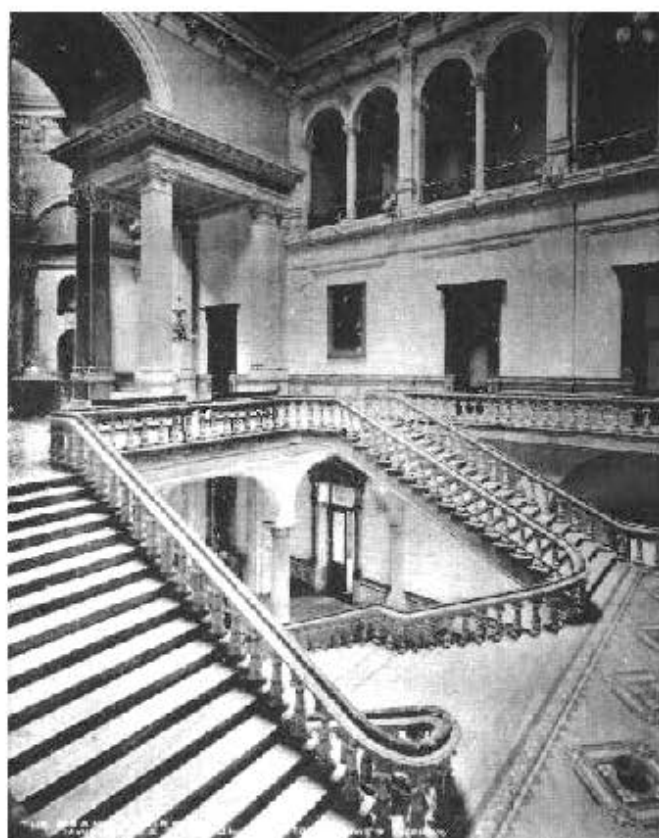
Launched **LibraryTalk**, a new online forum for the Iowa library community that replaced the outdated IowaLib email distribution list. (Strategy 3e)

GOAL 4: Deliver access to State Library collections.

A Town Meeting 2016 breakout session on *Tapping the Data Hive* featured **State Data Center** resources. (Strategy 4a)

Iowa Publications Online added 2,157 items in FY17 had 74,959 hits to the website. (Strategy 4b)

Exhibit on *The History of Iowa's Capitol City* was added to the **Iowa Heritage Digital Collection** (below and right). (Strategy 4c)



GOAL 5: Foster a culture of Innovation and collaboration within the State Library.

Three presentations were given to 60 Scavo High School students about the **Law Library Collection** (right). (Strategy 5a)

Issued 529 new **State Library cards** and welcomed 64,114 visitors to the Main and Law libraries. (Strategy 5a)

