



# STATE LIBRARY OF IOWA

## ANNUAL REPORT

### FISCAL YEAR 2016

---

Accomplishments, Significant Events, and Strategic Plan Results from July 1, 2015 to June 30, 2016

#### **MISSION**

*The State Library of Iowa provides leadership for Iowa libraries and expands access to information for Iowans.*

**[WWW.STATELIBRARYOFIOWA.ORG](http://WWW.STATELIBRARYOFIOWA.ORG)**

# EXECUTIVE SUMMARY

## State Librarian Michael Scott

Hello!

I'm happy to present the State Library of Iowa's Fiscal Year 2016 Annual Report as State Librarian for Iowa. It is an honor to serve the state in this role. I'm excited about the work the agency is currently doing and the opportunities it has in the future.

FY16 was again another year of transition for the State Library of Iowa. As you might notice, we have gone back to calling our agency the State Library of Iowa rather than Iowa Library Services/State Library. I'm pleased that the Iowa Commission of Libraries wholeheartedly accepted a recommendation that came from the agency's Communications Team. Not only is our name changed but a new logo and branding were developed. The agency said goodbye to one of its district library consultants, Jet Kofoot, and mourned the death of a longtime librarian, Nancy Lee.

Streaming video was added to the statewide contract for eBooks. New collections were sought and added to Iowa Heritage Digital Collection, including a collection of book plates from libraries around Iowa. Iowa was one of five states to participate in the Library E-rate Assessment Planning (LEAP) project is a two-year initiative that will target five pilot states to develop strategies to increase broadband capacity to local libraries in each state and to increase participation in the E-rate program overall. State Library offices in Des Moines were condensed from three floors in the Ola Babcock Miller Building to two floors. The agency was also busy with staff visits to Iowa libraries, teaching continuing education courses for Iowa library and state government staff, re-certifying Iowa librarians and re-accrediting public libraries, and providing reference and consulting services to Iowa libraries and the public.



Last, but certainly not least, the State Library of Iowa was pleased to host President Barack Obama in September 2015. This was certainly a highlight for me personally as well as for our agency. The President and author Marilynne Robinson utilized the Blue Room at the State Library to conduct an interview for the New York Review of Books. While the interview was planned, his visit to the State Library of Iowa was certainly an impromptu event. It was truly an honor to host President Obama at the State Library of Iowa.

I'm pleased with all that was accomplished in FY16 and am looking forward to the future as we work to meet our mission to provide leadership for Iowa libraries and expand access

to information for Iowans. For more information about the State Library of Iowa, go to [www.StateLibraryofIowa.org](http://www.StateLibraryofIowa.org).

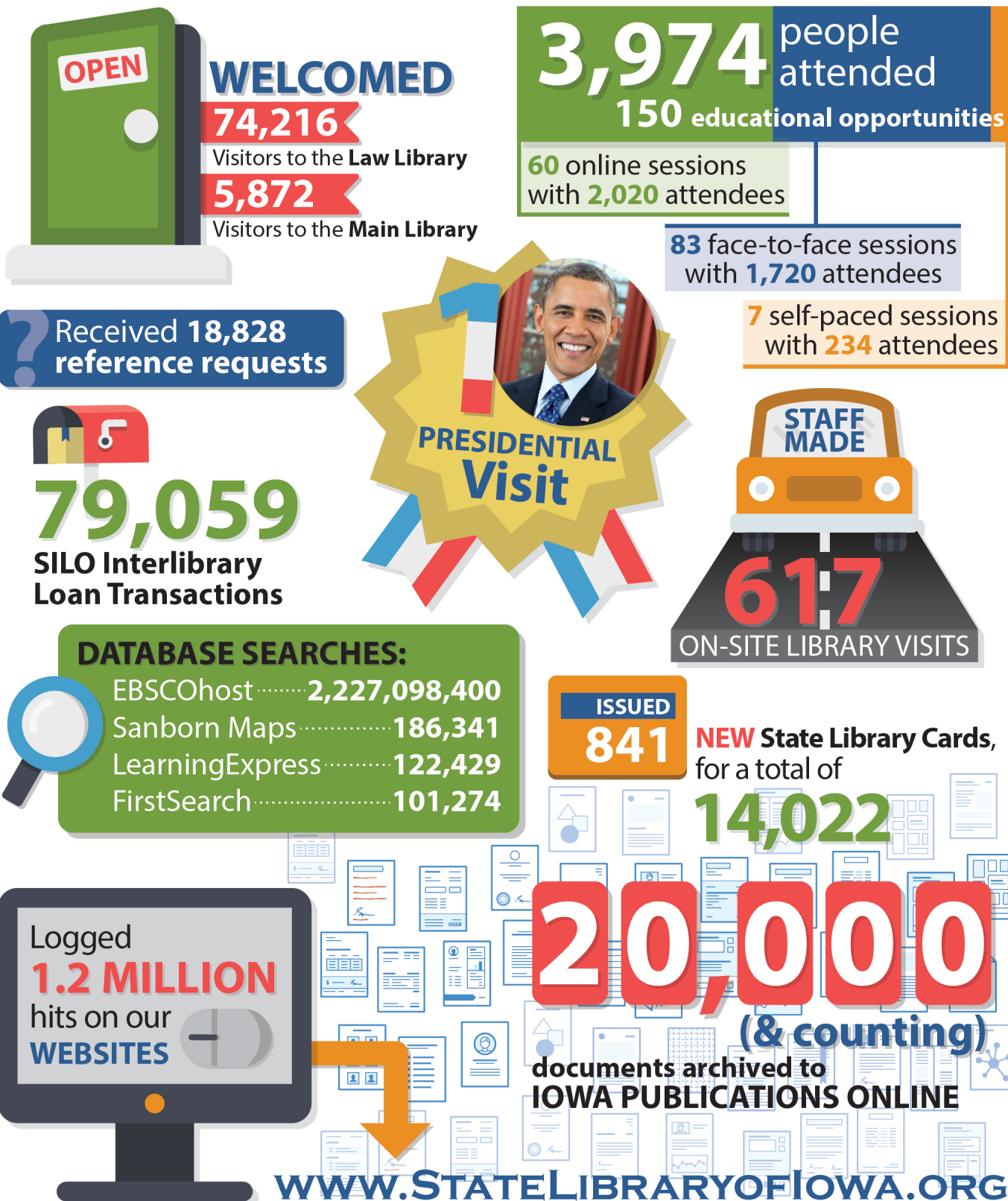


A handwritten signature of Michael Scott in black ink.

**Michael Scott**  
State Librarian

# BY THE NUMBERS

FY16 Stats for the State Library



# BUDGET SNAPSHOT

## A Summary of the FY16 Financial Picture

The State Library receives funding from both **state** and **federal** sources. Each year, federal dollars arrive in the form of a grant, with funds allowed to be spent over a two-year, Federal Fiscal Year (FFY) period.

**Enrich Iowa** funds are appropriated annually by the Iowa Legislature. The State Library distributes funding to Iowa libraries for Open Access, Interlibrary Loan and Direct State Aid purposes. More information on this program can be found in the annual *Enrich Iowa Report* to the Legislature; the FY16 report will be available in January 2017.

STATE BUDGET RECAP	
<b>FY16 Appropriation for Operating Expenses</b>	<b>\$2,715,063</b>
Salaries & Benefits (27 Full-Time Employees)	\$2,352,869
Other State Agency Expenses (Iowa Dept. of Administrative Services, Iowa Communications Network, Office of the Chief Information Officer)	\$180,105
All Other Expenses (Travel, Supplies, Rentals, Outside Services, Repairs, Collections)	\$182,089
<b>NET</b>	<b>\$0</b>

FEDERAL BUDGET RECAP	
<b>FFY15 Grant</b>	<b>\$1,648,937</b>
Salaries & Benefits (7.5 Full-Time Employees)	\$735,557
Other State Agency Expenses (Iowa Dept. of Education, Iowa Dept. of Administrative Services, Iowa Communications Network)	\$76,724
All Other Expenses (Travel, Supplies, Rentals, Databases, Grants, Continuing Education, Workshops)	\$1,319,539
Fees Collected (From Iowa Libraries for EBSCO Databases)	\$486,774
<b>NET</b>	<b>\$3,892</b>

ENRICH IOWA RECAP	
<b>FY16 Appropriation</b> (Distributed to Iowa Libraries)	<b>\$2,574,228</b>
Open Access	\$1,258,510
Interlibrary Loan	\$380,718
Direct State Aid	\$935,000
<b>NET</b>	<b>\$0</b>

## COMMISSION UPDATE

### Iowa Commission of Libraries

The Iowa Commission of Libraries is the nine-member governing board for the State Library. Changes to the Commission in FY16 include:

**Brandie Ledford** finished her first term on the Commission in April and did not seek another term; she served as the Chair for FY16.

**Larry Marquardt** stepped down from the Commission in June after serving five years as an At-Large member.

**Sarah Brown** began as the Iowa Department of Education representative.



**Above:** Brandie Ledford is presented with a certificate for her service to the Commission.

**Right:** Michael Scott presents Larry Marquardt for his service to the Commission.



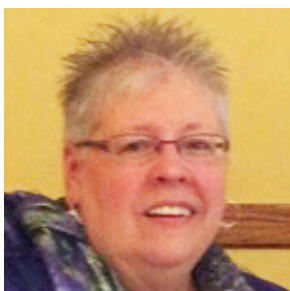
# STAFF CHANGES

## FY16 Comings and Goings



### BEST WISHES

**Robin Martin** retired after 5 years as the Iowa Center for the Book Coordinator to enjoy time with her family.



### BEST WISHES

**Jet Kofoot** resigned after 5 years as the North Central District Consultant to start her own business.

### REMEMBERING NANCY LEE

**Nancy Lee**, cataloger and reference librarian for 33 years at the State Library passed away in January 2016. In a poem read during a staff memorial, Reference Librarian Pam Rees put to words how much Nancy will be missed:

*Nancy was quiet, but a good listener and friend  
On her confidentiality you could always depend  
She suffered health problems that she kept to herself  
Choosing to leave them up on a shelf  
Not wanting to cause inconvenience or pain  
To anyone else whose friendship she'd gained  
Nancy, your spirit cannot be replaced  
We know you have gone to a better place  
Our thoughts are with you, good memories too  
This ends the tribute, but we won't forget you.*

# IOWA CENTER FOR THE BOOK UPDATE

## FY16 Accomplishments of the State Library program

**Helen Dagley** assumed the duties of Coordinator for the Iowa Center for the Book in October following Robin Martin's retirement.

The Iowa Center for the Book applied for and received a \$1,000 grant to create and present an **Iowa Literacy Award** program. The award ceremony was held in October and honored Raising Readers in Story County (*right*) with the inaugural award.

The **Letters About Literature** awards ceremony was held in May at the Des Moines Public Library with guest speaker Claudia McGehee. Eighteen students were recognized (*below*), and two of Iowa's winners received high honors in the national-level competition.



The 2016 **All Iowa Reads** selection was *Lila* by Marilynne Robinson. A promotional webinar was presented on the program, and more than 40 Iowa libraries have held All Iowa Reads-related programming this year.

The **Traveling History of the Book Exhibit** was displayed in the towns of Sidney, Carroll, Boone, Waverly, Postville, Whittemore, Sibley, Burlington, Atlantic, and Washington.

# STATE LIBRARY SUCCESS

## Agency Results and Accomplishments

### New Brand Identity

At the end of FY16, after months of planning and discussion, the State Library announced an updated brand identity, including a redesigned logo and new tagline (*right*) that reflects the agency's mission and support offered to Iowans and libraries. The updated graphics represent the evolution of the State Library while remaining true to the historical significance of the agency and our mission to serve Iowans and Iowa libraries.

*Information | Consultation | Destination*, the new tagline, emphasizes the primary purposes of the agency: a reliable source of information for all Iowans; expert consultants to help improve library service in Iowa; and a place to visit, both online and in-person, for access to exclusive resources and historic architecture. The redesigned logo was inspired by the classical architecture in both the Main Library in the Miller Building and the Iowa Law Library in the State Capitol. The medallion graphic maintains a contemporary color palette and modern triad motif.

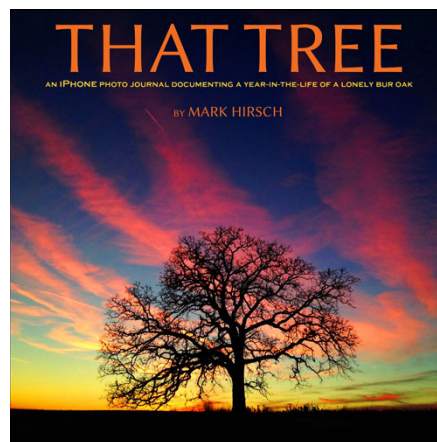


## STATE LIBRARY OF IOWA

INFORMATION • CONSULTATION • DESTINATION  
[WWW.STATELIBRARYOFIOWA.ORG](http://WWW.STATELIBRARYOFIOWA.ORG)

### Photography Exhibition in Law Library

During the holiday season, the State Library's Law Library hosted an exhibition of photography by Mark Hirsch, photographer and author of "That Tree," (*right*) a book that documents a year in the life of a bur oak with iPhone photos taken by Hirsch. An open house was held where visitors met Hirsch and copies of the book were offered for sale.



### Friend of Extension Award

The State Library of Iowa was honored with the "Friend of Extension" Award in March for the Smart Investing@your Library Program, offered in partnership with Iowa State University (ISU) Extension. Michael Scott and Alysia Peich, Library Consultant, received the award at the ceremony (*below*). The award was given by the Iowa Alpha Mu Chapter of Epsilon Sigma Phi, ISU Extension and Outreach's honor society.



### State Library

#### Administrative Offices Move

The offices of the State Library in the Ola Babcock Miller building were consolidated from three floors into two. The agency vacated third floor offices and moved staff into reconfigured spaces in the Main Library and ground floors. The process involved many meetings and brainstorming sessions with all staff, and the overall move was executed smoothly with minimal interruptions in service.

### Peich Earns Online Education Certification

Alysia Peich, Continuing Education Coordinator, received a Professional Certificate in Online Education from the University of Wisconsin-Madison. The program is designed to develop major areas of online instructor practice, including course design, effective learner engagement, and student assessment. As the coordinator of the agency's Continuing Education program, this professional training will ensure the State Library's online learning courses are in line with best practices and current industry standards.

### Fischer Book Signing

The Main Library hosted author and State Library staff member Georgiann Fischer for a book talk and signing for her book "The Legend of Santa Dan and Mark the Elf: Just a Couple of Nincompoops." The legendary characters were also on hand to speak about their adventures and sign books (*right*).

### Iowa Publications Online Milestone

Iowa Publications Online (IPO) reached a milestone 20,000 state documents uploaded into the repository. IPO was developed by the State Library to provide an easy, permanent, and free solution for Iowa agencies to archive their documents online.



## STRATEGIC PLAN

### FY16 Results and Accomplishments

The State Library strategic planning process is set on a five-year cycle and is approved by the Iowa Commission of Libraries. The current Strategic Plan is active from FY13 to FY17.

The strategic plan is organized beginning with five broad goals and five related objectives under each goal. Annually, new strategies are set to support each

objective and help accomplish the goals. The **green bold text** after each accomplishment below refers back to the Strategic Plan and the strategy and objective supported.

**The following accomplishments are a sampling of the efforts undertaken in FY16.** View complete FY16 results and the current strategic plan in its entirety at: [www.StateLibraryofIowa.org/about/sp](http://www.StateLibraryofIowa.org/about/sp)

### GOAL 1: Equip Iowa libraries to build community and enhance quality of life for Iowans.

Summer Library Workshops held in 6 locations with 378 attendees. Youth Services Roundtables held in 6 locations with 91 attendees, focused on book selection for youth and programming ideas. (**Strategy 1A**)

Alysia Peich provided training on career facilitation during Town Meetings with 114 attendees. (**Strategy 1B**)

109 librarians attended Director Roundtables (*right*), focusing on adult programming ideas. (**Strategy 1C**)



### GOAL 2: Strengthen the capacity of Iowa libraries to provide the best possible library service to Iowans.

A three-part evening webinar, "Jumpstart Your Trusteeship," was offered, with 169 attendees that included both librarians and trustees. (**Strategy 2A**)

A staff committee reviewed and revised In Service to Iowa: Public Library Standards (*right*), presented recommendations to the Advisory Panel and received approval from the Commission. The updated standards provide a greater challenge for libraries to become accredited. (**Strategy 2B**)



Six webinars featuring EBSCO as a tool were held with 88 attendees; in addition, six in-person trainings were offered to assist librarians in becoming aware of the wealth of information available to their patrons. (**Strategy 2E**)

## GOAL 3:

### Maximize library service for Iowans through enhanced collaboration to benefit Iowa libraries of all types.

Bridges updates: offered streaming video service to Advantage libraries. Five new libraries joined the consortium. Bridges staff team working to assess and develop collection development plan for new platform.

(Strategies 3A and 3B)



LEAP team was established to investigate discounts, encourage e-rate participation by Iowa libraries, and encourage broadband development across the state.

(Strategy 3B)

A committee was formed to investigate a shared ILS; Marie Harms and Alan Schmitz visited 39 Iowa libraries to gather feedback on a shared statewide automation system. A final report was provided, with the decision to discontinue the project because of funding challenges due to the number of public libraries available to pay for it. (Strategy 3D)

## GOAL 4:

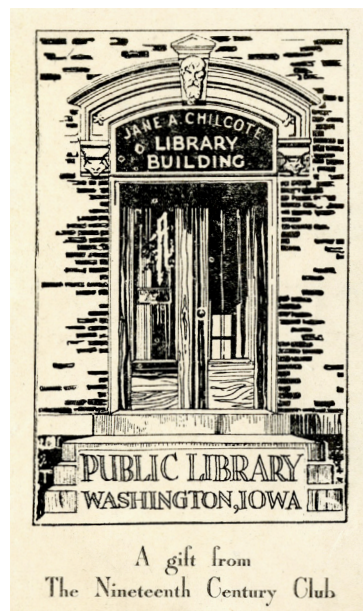
### Deliver access to State Library collections.

Data collection from nursing facilities and prisons started as part of the population estimates program of the State Data Center (SDC). Existing reports on immigration, pension, building permits, foster care, and English language learner data were updated. Gary Krob gave trainings on using and accessing Census data, and was a representative of the agency at a Census presentation on the 2020 redistricting program. (Strategy 4A)

The Iowa Heritage Digital Collections announced two new "crowd-sourced" collections: WWI in Iowa, and Iowa Bookplates (*right*). Pam Rees gave a presentation at the Iowa Library Association conference titled Keeping the Past Alive: Create a Local History Digital Collection Free with IHDC. Amy Rollinger added new IHDC exhibits including the Traveling Library of Iowa and State Librarians exhibits.

(Strategy 4C)

Cory Quist gave more than 200 informal tours of the A.J. Small Special Collections. Quist also presented to a group of 25 potential legislators, and also gave a private presentation to Sen. Rita Hart and her visiting family. The Law Library hosted a reception for the National Governor's Association annual conference, and displayed original native resources from the Law Library's collection from all the participating states, dating as far back as the 1700s. (Strategy 4D)



## GOAL 5:

### Foster a culture of innovation and collaboration within the State Library.



Staff were trained on using Camtasia software to enhance the creation of educational videos. Staff were also provided virtual access to the Public Library Association conference sessions as a group, and were required to watch five sessions and report on what they learned. (Strategy 5B)

The State Library announced a grant opportunity for one Iowa librarian to receive a paid registration to attend the Research Institute for Public Libraries in October 2016 in Denver. (Strategy 5C)

The agency partnered with Volunteer Iowa to provide training on the use of volunteers in libraries during Town Meetings (*left*). Staff assisted the Legislative Services Agency to track down legacy legislative documents for their collections. (Strategy 5E)