



# Monday Morning Eye-Opener January 8, 2018

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Good Morning and Happy New Year!  
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## Register Today For...

### ILOC Conference 2018

No time like the present to register for the **ILOC Conference** coming up on **January 18th**. ILOC stands for **Innovative Libraries Online Conference**. This year's theme is **"Advocacy in Action,"** with speakers sharing their innovative approaches to advocacy in Iowa libraries and nationwide.



The conference begins with a morning keynote speaker, followed by consecutive sessions, and finishing with an evening program especially for trustees. It runs all day, it's entirely online using ZOOM web conferencing, and it's entirely free!

**John Chrastka** is the morning keynote speaker; he is the founder and executive director of [EveryLibrary.Org](#), the first Super PAC for libraries. Since 2012, [EveryLibrary](#) has provided pro-bono support to 73 communities by helping win ballot measures and tax referendum, all told helping win over \$255 million in stable tax funding for libraries. His morning keynote is titled **"From Stories to Action: How to Talk About Your Budget in a Way That Activates Support and Secures Funding."**

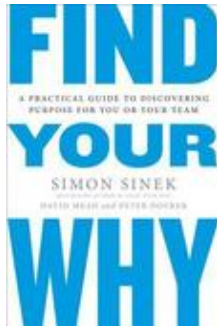
**Lance Werner** is the evening keynote speaker; he is the director of the award winning Kent District Library (KDL) the second largest and busiest library in Michigan. His presentation for trustees is titled **"The Value of Personal Relationships in Advocacy,"** looking at how relationships with elected officials can pay huge dividends in advocacy efforts.

Presentations throughout the day will showcase ways in which Iowa librarians have put advocacy into action in their communities. Forging relationships with local schools, advocating for county funding through collaboration and shared projects, and garnering support for building projects are some examples of advocacy outcomes. Register for the **ILOC Conference** in the C.E. Catalog; there are total of 7 credits available if attending for the entire day!

C.E. Catalog

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## Next Big Ideas Book Discussion



### Find Your Why

Mark your calendars for **February 9th** and join us for the next **Big Ideas Book Discussion: Find Your Why: A Practical Guide to Finding Purpose For You and Your Team** by Simon Sinek (c2017) This title follows Sinek's earlier work Start With Why, which was a “**Big Ideas**” discussion in 2014.

From GoodReads “...*This easy-to-follow guide starts with the search for your personal why, and then expands to helping your colleagues find your organization's why. Whether you're entry level or a CEO, whether your team is run by the founder or a recent hire, these simple steps will lead you on a path to a more fulfilling life and long-term success for you and your colleagues...*”

In **Big Ideas Book Discussions**, State Library staff and guest stars facilitate discussions using books outside of library management, but with plenty of application to library management. Choosing books on leadership, civic engagement, customer service, presentation skills, etc., we'll connect those ideas with public library service.

We encourage participants to purchase books used throughout the **Big Ideas** series for your own collections. In addition to a great assortment of non-fiction titles, there are other spin-off benefits of **Big Ideas**:

- titles help with collection development for participating libraries
- titles are good choices for local book discussion groups
- this program serves as another model for how to facilitate local book discussions

C.E. Catalog

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## In Other News ...

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## Multiple Copies of All Iowa Reads Books

The State Library has multiple copies of the **2018 All Iowa Reads** titles. These multiple sets are available to Iowa libraries to use with local book discussion groups throughout the new year. Note that each District office has the following sets available for libraries to reserve:

- Adult -- The Boys in the Bunkhouse ( 2 sets of 10 copies each)
- Young Adult -- Girl in the Blue Coat (1 set of 10 copies)
- Children -- Ghost ( 1 set of 10 copies)

Contact the Library Resource Technician at [each District Office](#) to reserve a set. Most Districts are currently booking for the month of February and forward, but best advice is to call your District to learn when sets will be available.



### This Week and Next ...

**District Offices** will be **closed this Wednesday January 10th** due to the monthly staff meeting in Des Moines. Calls will be answered at 800-248-4483.

**ML King Day** is next **Monday January 15th** and a **state holiday**, so all State Library offices will be closed. Back on Tuesday 1/16/18...

On **January 16** (1:00-2:00PM) catch another in a series of **Summer Library Program** webinars, this one focusing on summer programming for adults. Another **SLP** webinar lands on **January 18** (2:00-3:00) as does **ILOC**. Go to the C.E. Catalog to register for these classes and more...

[C.E. Catalog](#)



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### Monday Morning Eye-Opener

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