

Lottery



Action

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Friendly Fastway Popular Spot for Scratch Tickets

Fastway is friendly.

It's a simple concept and it works for this locally owned Fort Dodge convenience store whose manager claims the friendly cashiers boost business, including lottery.

"We have a lot of regular customers here because we have good friendly cashiers. Really our regular customers are the ones who [buy] the most," said Store Manager Terri Brundage.

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"We are friendly and I think that's why we have a lot of customers that come back."— Manager Terri Brundage
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Friendliness must really help boost sales because Fastway is the number one seller of Iowa Lottery scratch tickets in Iowa's Northwest region and 11th in the entire state. Fastway has sold lottery since the lottery's inception in 1985.

Lotto game sales also are high—they're number two in the region in that category. Group play can really help lotto sales increase, Brundage said, especially during high jackpot times.

"We have customers come in and buy like \$25 or \$30 in tickets, but they've pitched in together at their business. And then you hear of a lot of people winning that way, so then they like it even better!" she explained.



Fastway Manager Terri Brundage says scratch tickets are a hot seller in her store.

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At A Glance...

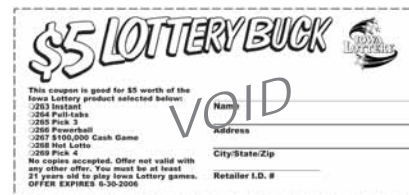
Did You Know . . . ?

Clerks should "Close out customer" after each sale.

After each sale on the Extrema lotto terminal, close out the customer by touching "Close Out Customer" at the bottom of the Customer Settlement screen.

When you close out the customer, the total is erased from the Customer Display Unit and the Powerball and Hot Lotto jackpot messages are displayed for your customers to see.

Return Expired Coupons Within Two Weeks



After an Iowa Lottery coupon expires, it must be returned to the lottery in the Weekly Settlement Envelope for the week it

expired or in either of the Weekly Settlement Envelopes for the next two weeks.

NEW Game End and Validation End Dates List:

Official Game End	Valid Period Ends
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Game #395	Dog Gone Lucky	04/26/05	07/25/05
Game #411	Shell Game	04/26/05	07/25/05
Game #413	Lucky Penny	04/26/05	07/25/05
Game #417	In The Chips	04/26/05	07/25/05
Game #421	7th Inning Stretch	04/26/05	07/25/05
Game #425	Mammoth Cash	04/26/05	07/25/05
Game #444	Ultimate Sports Fantasy	04/26/05	07/25/05
Game #371	2 For The Dough	05/09/05	08/08/05
Game #402	Classic Bingo-Orange	05/09/05	08/08/05
Game #419	Double Blackjack-Ylw.	05/09/05	08/08/05
Game #428	Xtreme Sights & Sounds	05/09/05	08/08/05
Game #429	Red Hot & Blue	05/09/05	08/08/05

Other important dates are listed on the back of this issue.

See results from your state agencies: www.resultsiowa.org

Grimes Woman Draws 'Lucky Hand' for \$20,000

A central Iowa woman picked up a little more than a morning pick-me-up on her way to work recently.

Garnett Wheeler-Smith, 49, of Grimes won \$20,000 playing the "Lucky Hand" scratch game. She purchased her ticket at Kum & Go, 801 N. First in Grimes and claimed her prize at Iowa Lottery headquarters in Des Moines.

Wheeler-Smith said she is a regular scratch game player and purchased the ticket on her way to work. She scratched the ticket while on a coffee break.

"I was scratching the ticket and I thought, 'Oh, it's [not a winner].' I got down to the five and then I thought, 'Well, I'll



Garnett Wheeler-Smith of Grimes

scratch over,' and it said \$20,000," she recalled. "I said, 'No!' I finished scratching and I counted back up to make sure it was three from the bottom, which is what it was. It was a 'five' and it matched a 'five' and I'm going, 'Oh my gosh!'"

Wheeler-Smith was excited and giggled nervously while talking about her big win, just hours after she realized her good fortune.

"I took the rest of the afternoon off," she laughed.

She said she has an idea on how to spend her winnings.

"We're trying to build a house on some property that we purchased," she said. "This could help."

Wheeler-Smith said she really doesn't feel she is a lucky person.

"[I'm] not [lucky] lately. But today changed that!" she laughed.

JUNE/JULY 2005	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
	5	6 FIRECRACKER CASH (\$1)/ BEWITCHED (\$2) BEGINS	7 TWOFR TUESDAY ON \$100,000 CASH GAME	8	9	10	11	
	LOTTERY ACTION DELIVERS							
	12	13	14 TWOFR TUESDAY ON \$100,000 CASH GAME	15	16	17	18	
	19	20 MY LUCKY CHARM (PULL-TAB) (50 CENTS) BEGINS	21 TWOFR TUESDAY ON \$100,000 CASH GAME	22	23	24	25 LOTTERY ON WHEELS AT DES MOINES ARTS FESTIVAL THRU 6/26	
	LOTTERY ACTION DELIVERS							
	26 THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.	27 PIECES OF EIGHT (\$1) BEGINS	28 TWOFR TUESDAY ON \$100,000 CASH GAME	29	30	July 1 FREE FUEL FRIDAY (W/ HOT LOTTO PURCHASE)	2	
	3	4 HOLIDAY— LOTTERY OFFICES CLOSED	5	6	7	8 FREE FUEL FRIDAY (W/ HOT LOTTO PURCHASE)	9	

Friendly Fastway Popular Spot for Scratch Tickets

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The store also has two 12-game pull-tab vending machines. Brundage mentioned that players sometimes have competitions to see who can win the most playing lottery pull-tab games. The store has a seating area next to the machines.

Brundage added that cashiers have been trained to ask for the sale.

“On Wednesdays and Saturdays they’re supposed to ask everyone, ‘Have you gotten your Powerball ticket yet?’ A lot of people might forget. That’ll make you mad when you get home. But if the cashier will ask them, then they don’t have to forget,” she said.

Its “Customer Appreciation Day” is one of the big ways that Fastway is friendly to its customers. They set aside a special day in June to thank all their loyal customers. Last summer they had games and a bicycle giveaway, plus they also pumped gas and washed windows for the customers.



Fastway provides lots of pull-tabs for their customers as well as a place to sit while they play!

“The customers really liked us pumping the gas—that was neat. We didn’t check the oil like they did back in the old days. But we did have a full-service gas station that day, so that was fun!” Brundage said.

They involve the lottery in their special day with lottery merchandise giveaways. Any retailer can obtain merchandise from the lottery to give away in customer promotions. Contact your DSR for more information.

Brundage is very proud of her staff and gives them tremendous credit for the store’s success: “We are friendly and I think that’s why we have a lot of customers that come back.”

Cashiers are everything, she says, “They can make that customer be grumpy or not. They get in trouble from me if they’re not nice! They’ve worked hard.” 🍀

Players Could Win Big With ‘Lucky Charm’

My Lucky Charm

Cost: 50 cents

Top Prize: \$50

Odds: 1 in 6.51

Begin Ordering: June 20



Play by peeling apart the five tabs located on the back of the ticket. Three symbols are printed under each tab. Check all five tab areas. If three consecutive symbols printed vertically or diagonally under any of the tabs match identically any of the winning combinations shown on the ticket front, the player wins the corresponding prize. The arrow connecting the symbols indicates you are a winner. 🍀

\$100,000 is Trucker’s Fortune

Monty McCarrick of Lovell, Wyo., got lucky when he stopped in Iowa to buy a Powerball® ticket with numbers he had gleaned from a fortune cookie.

The truck driver won \$100,000 in the March 30 Powerball drawing. He purchased his ticket at Sapp Bros. Oasis, 2608 S. 24th St. in Council Bluffs.

He said he played numbers that he’d found in a fortune cookie on March 10 of this year!



Monty McCarrick of Lovell, Wyo.

“I was on my way to Ohio to deliver a load. I was going to stop in Nebraska,” he recalled. “I was running [the route] with a friend of mine. He doesn’t like to stop. He says, ‘You’re not going to win any money, I don’t even know why you play the lotto.’ He’s eating crow.” 🍀

Clip and Save


IOWA LOTTERY

GAME INFORMATION

Clip and Save

Game		Start Date	As of June 6, 2005		
386	ROCK PAPER SCISSORS	07/28/03			
393	SUPER SLOTS	07/28/03			
412	GOLDEN RICHES	12/08/03			
399	PINBALL WIZARD	02/16/04			
420	FAB 4s	03/29/04			
403	CLASSIC BINGO-Blue	03/29/04			
422	BANK ROLL	04/19/04			
423	BIG MONEY	04/19/04			
441	WILD CROSSWORD-Paw Prints	04/26/04			
418	THE BIG CHEESE	05/10/04			
427	CASH ON A STICK	05/10/04			
431	HOT DICE	06/28/04			
432	HERE'S THE DEAL	07/19/04			
433	WINNING STREAK	07/19/04			
434	BLAZING 8'S	07/19/04			
435	GOLD CARD	08/09/04			
436	DOMINOES-Black	08/09/04			
437	LUCKY BREAK	08/30/04			
438	SUPER 6'S	08/30/04			
442	WILD CROSSWORD-Zebra Stripes	08/30/04			
445	DOUBLE BINGO-Orange	08/30/04			
439	CROCODILE CASH	09/20/04			
440	DOUBLE BLACKJACK-Red	09/20/04			
426	QUARTER PLAY	10/04/04			
443	QUICK 7'S	10/11/04			
447	KUM & GO: 45TH ANNIV.	10/11/04			
448	REINDEER GAMES	11/01/04			
449	YULE WIN	11/01/04			
450	12 DAYS OF CHRISTMAS	11/01/04			
451	HOLIDAY BONUS	11/01/04			
452	CASHING THROUGH THE SNOW	11/15/04			
424	TICKLED PINK	12/06/04			
453	DOUBLE DIAMONDS	01/03/05			
454	IN THE MONEY	01/03/05			
457	WILD CROSSWORD-Parrot	01/03/05			
430	70'S CASH FEVER	01/24/05			
446	DOUBLE BINGO-Purple	01/24/05			
455	SWEET REWARDS	01/24/05			
456	XTREME GREEN	01/24/05			
459	CLOVERS & CASH	02/14/05			
460	WHOLE LOTTA LUCK	02/14/05			
465	DOMINOES-Red	02/14/05			
461	HIGH/LOW	03/07/05			
462	MONEY CARLO	03/07/05			
463	GOLD FEVER	03/28/05			
464	DOUBLE BLACKJACK-Green	03/28/05			
466	LUCKY HAND	04/18/05			
467	REELIN' IN THE CASH	04/18/05			
458	WILD CROSSWORD-Lizard	04/25/05			
468	BEE LUCKY	05/09/05			
469	MONEY COMB	05/09/05			
470	QUARTER PLAY-Purple	05/16/05			
471	FIRECRACKER CASH	06/06/05			
474	BEWITCHED	06/06/05			

Game	Start Date	Last Date To Pay Prizes
395	DOG GONE LUCKY	09/08/03
411	SHELL GAME	12/08/03
413	LUCKY PENNY	01/05/04
417	IN THE CHIPS	02/16/04
421	7TH INNING STRETCH	04/19/04
425	MAMMOTH CASH	03/08/04
444	ULTIMATE SPORTS FANTASY	01/03/05
371	2 FOR THE DOUGH	03/03/03
402	CLASSIC BINGO-Orange	11/03/03
419	DOUBLE BLACKJACK-Yellow	03/08/04
428	XTREME SIGHTS & SOUNDS	05/10/04
429	RED HOT & BLUE	06/07/04



If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.

Lotto Game Information

	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	7:59 p.m.	10:00 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Pick 3 and Pick 4 midday	Monday through Saturday	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 evening	Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.