



State of Iowa

Executive Department

IN THE NAME AND BY THE AUTHORITY OF THE STATE OF IOWA
EXECUTIVE ORDER NUMBER TWO

- WHEREAS, the residents of the State of Iowa have historically enjoyed a high quality of life; and
- WHEREAS, the State of Iowa is rich in natural resources that have contributed greatly to the aesthetic beauty, economic development, and social fabric of this state; and
- WHEREAS, the state must invest in the development of value-added mechanisms that increase the ability of persons engaged in agriculture throughout the state to compete more efficiently in the world market; and
- WHEREAS, economic and social trends have resonated throughout the country, and through this state, limiting the number of opportunities afforded to Iowans through the businesses and institutions of this state; and
- WHEREAS, limitations on the opportunities afforded to Iowans limits their ability to develop and grow; and
- WHEREAS, the development of this state depends upon the expansion of opportunities afforded to Iowans; and
- WHEREAS, the people of the State of Iowa must be considered to be the state's most valuable resource; furthermore, the ability of this state to attract and retain people will have a direct impact on this state's ability to develop and grow; and
- WHEREAS, I, as Governor, deem it advisable to bring to bear the powers of this office to coordinate a Strategic Planning Council to outline a plan for future development throughout the state.

NOW, THEREFORE, I, THOMAS J. VILSACK, Governor of Iowa, do hereby order and proclaim that there shall be an organized commitment to develop a strategic plan outlining our goal to maximize the development of human and natural resources within the state, and this commitment shall be called THE GOVERNOR'S STRATEGIC PLANNING COUNCIL, to operate within the framework of objectives and guidelines hereinafter set forth below:

ARTICLE I PROGRAM MISSION AND OBJECTIVES

- A. The mission of the GOVERNOR'S STRATEGIC PLANNING COUNCIL shall be to address the economic and social trends that are limiting individual and economic development in the state. This Council shall also be charged with anticipating future trends that will effect the state over the next twenty (20) years.
- B. The goal of the Governor's Council shall be to identify the way in which Iowans would like the state to look in the year 2020. The Council shall then be charged with the responsibility of designing an effective strategic plan that will enable the state to achieve those stated goals.
- C. A comprehensive and effective strategic plan can only be designed with the full participation of private citizens and persons engaged in all levels of the local and state government.

ARTICLE II STRATEGIC PLANNING COUNCIL

- A. The Strategic Planning Council is hereby created. The design for the Governor's Strategic Plan shall be the responsibility of the Strategic Planning Council. The Council shall be composed of the following individuals:
 1. Co-Chairperson, David Oman;
 2. Co-Chairperson, Betty Brandsgard;

The co-chairpersons of this council may recommend, and the Governor may appoint, such additional members, and include such other persons in deliberations, as deemed beneficial for the furtherance of the Council's objectives.

ARTICLE III PROGRAMMING, STAFFING, AND BUDGET

A. Program Coordinator

The Co-Chairpersons shall recommend, and the Governor shall appoint, a person to serve as the Program Coordinator of the Strategic Planning Council. The Program Coordinator of the Strategic Planning Council shall be an employee of the State of Iowa, and who shall report directly to the Strategic Planning Council on all matters pertaining to the council. The Program Coordinator shall follow the directives of the Strategic Planning Council in the preparation of information collection, problem analysis, program structure, funding proposals, publication or other items as deemed necessary by the Strategic Planning Council. The Program Coordinator shall be responsible for the efficient operation of the Strategic Planning Subcommittee described below, and shall assist the Strategic Planning Council in establishing such subcommittees.

B. Strategic Planning Subcommittees

The Strategic Planning Council may create and structure such Strategic Planning Subcommittee as it may deem necessary to assist in accomplishing the objectives and guidelines set forth. The primary areas of focus shall include: Education; Children-Youth; Commerce; Agriculture; Drug Prevention; Building-Development; Cultural Diversity; Urban-Rural Balance; Law Enforcement; Environment; Recreation; Local Government (cities-counties); Labor; Insurance; Medical; Legal; Disabled Community.

The subcommittee may be composed of representatives from interested agencies, levels of government, universities, the private sector, and the general citizenry. On each subcommittee, one member shall be designated by the Program Coordinator to assume major staff responsibilities, with other members assisting as needed. The Program Coordinator shall be responsible for the overall coordination of the subcommittees' staff work.

C. Funding

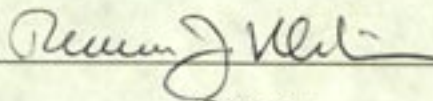
Research, coordination, and program development costs shall be met by a variety of sources, including: private funding; appropriations for the Governor's study committees; and other such grants as may be available and approved by the Governor.

D. Methods and Schedule

The specific methodology and coordinating procedures shall be determined by the Strategic Policy Council, with advice from the Governor. The Governor's Strategic Planning Committee shall be appointed for a term to begin on February 2, 1999, and concluding on June 30, 1999. Each subsequent term shall be begin on July 1, 1999, and conclude on June 30th of the following year. All members of the planning council shall serve at the pleasure of the Governor.

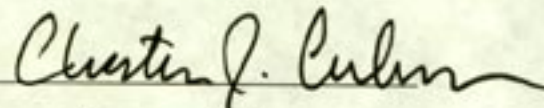


IN TESTIMONY WHEREOF, I have hereunto subscribed my name and caused the Great Seal of the State of Iowa to be affixed. Done at Des Moines on this the 1st day of February in the year our Lord one thousand nine hundred and ninety-nine.



Governor

Attest:



Secretary of State