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## Monday Morning Eye-Opener August 7, 2017

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Today in *Monday Morning Eye-Opener* August 7, 2017

### Debating the *Eye-Opener* in GovDelivery

Today we're excited to unveil a new look and delivery method for ***Monday Morning Eye-Opener*** (MMEO). The State Library is taking advantage of newsletter software called **GovDelivery**. This software presents a fresh feel, more in keeping with other e-newsletter styles.



Another change we're making moving forward is that ***Monday Morning Eye-Opener*** will be sent out statewide, rather than customized and sent from each District office. Iowa libraries will continue to receive important District updates, but those will come in separate messages from your District staff.

Finally, thanks to more than 235 people who responded to an ***Eye-Opener*** survey in July. Your opinions and comments were very helpful as we considered changes. You're welcome to continue sending any questions or comments to me: **Bonnie McKewon**, editor of ***Monday Morning Eye-Opener*** ( [bonnie.mckewon@iowa.gov](mailto:bonnie.mckewon@iowa.gov) ) or contact your District staff. We hope you enjoy this fresh look for ***Monday***

**Morning Eye-Opener** and continue to find the content valuable for your library and beneficial in your work!

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## Solar Eclipse Programming @ Your Library



Library staff, along with activity directors in museums, rec centers, and community centers are planning programs around the 2017 total solar eclipse coming on August 21. Americans from Oregon to South Carolina will see the sun disappear behind the moon “*turning daylight into twilight, causing temperatures to drop rapidly, and revealing massive streamers of light streaking through the sky around the silhouette of the moon. The Great American Total Solar Eclipse will darken the skies from Oregon to South Carolina along a stretch of land about 70 miles wide...*” [from Space.Com]

Here are notable stories from two Iowa libraries planning their Solar Eclipse festivities:

- **Ida Grove PL:** *“We received viewing glasses through the StarNet application and we’re hosting three events leading up to the eclipse: a movie night, a teen program, and a children’s program. On the day of the eclipse—August 21—we’re hosting a community picnic and viewing event at the library. Attendees are asked to pack a picnic lunch, bring lawn chairs & blankets, and just hang out! We will hand out glasses and safe viewing sheets to everyone who attends.”*
- **Oelwein PL:** *“Our library is having a staffer from the Grout Museum come for an evening program before the eclipse, for anyone who may miss the actual event because they have to work or for other reasons. For everyone who wants to learn more about the solar eclipse, we will be live streaming from NASA’s website on the afternoon August 21st. In that case, there’s no need to worry about weather or having enough pairs of glasses. And since Oelwein is not in the direct path, this will probably be a pretty good view!”*

**Arnolds Park** and **Estherville Public Libraries** are also have plans well underway.

In fact according to **StarNet**, over 7,000 libraries across the country are planning programming. Great opportunity to share your eclipse party plans with each other on [LibraryTalk](#). **Just take care viewing this phenomenon: watching a solar**

**eclipse requires safety viewing glasses.** Check these websites for information about the necessary glasses and more

- Starnet [www.starnetlibraries.org](http://www.starnetlibraries.org)
- Space.Com [www.space.com](http://www.space.com)
- Eclipse2017 [www.eclipse2017.org](http://www.eclipse2017.org)
- Great American Eclipse [www.greatamericaneclipse.com](http://www.greatamericaneclipse.com)

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## News Briefs

### Town Meetings 2017

September is right around the corner and so are the **State Library's Town Meetings**. The **2017 Town Meeting** theme is **Tapping Into Technology**. In addition to our traditional afternoon concurrent sessions, this year includes morning concurrent session as well. The day begins with an update on state initiatives from State Librarian, Michael Scott, followed by these concurrent sessions:



- **We've Been Busy, How About You? New Tech Tools from the State Library**
- **Books and Authors: Helping Your Patrons Find Their Next Great Read**
- **Combat Fake News With Trusted Sources**
- **A Closer Look at Project Outcome**

More details about the breakout sessions in the C.E. Catalog—and yes, registration is open--click below! Be sure to join State Library staff for **Town Meetings 2017: Tapping Into Technology!**

[C.E. Catalog](#)

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## This Week

Hands-on **PLOW website classes** continue this week and on into early September. Do take advantage of this in-person opportunity to work on your **PLOW website** with Marie Harms instructing. Find dates and locations nearest you in the [C.E. Catalog](#).

**One more change** to note with the **Eye-Opener**: the new **GovDelivery** software leads to a shorter, more streamlined format. So...I'm letting go of previewing national webinars in this space. Thanks to State Library Consultant Alysia Peich, many national webinars from other education providers are uploaded to our website every month. Reference that webpage by clicking the button below. And find dozens of online options that help support our training efforts and your lifelong learning!

National Webinars

### Monday Morning Eye-Opener

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