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Good Morning! Today in EYE-OPENER July 17, 2017

- 1) Virtual Conference for Teens In August
- 2) National Book Lovers Day
- 3) PLOW Summer Classes in August
- 4) Lets Move in Libraries
- 5) Meetings / Events This Week



1) Virtual Conference for Teens in August: State Library Youth Services Consultant Merri Monks has this news: **School Library Journal** is sponsoring **SLJ Teen Live!** a virtual conference for teens on **August 9th**. This all-day conference is free of charge and Merri can attest to the value: *"I've attended these events in past years and they are great! This online conference is known for previewing soon-to-be published YA books, as well as discussing teen programming."*

SLJ Teen Live boasts keynote speakers and author panels, all tackling topics such as immigration issues, engaging kids in teen programming, and fostering reluctant readers. Here are some of the topics planned for this year:

- Girlhood
- Finding Refuge for Immigrants
- Social Justice & Equality

Much more to read about on the **SLJ Teen Live! Website**—registration there too!
<http://www.slj.com/teen-live-2017/>



2) National Book Lovers Day: Turns out that August 9 is also National Book Lovers Day. That's OK, you can do both! As the website says "*National Book Lovers Day is for the reader in all of us!*"

The origin of National Book Lovers Day is unknown, but there are plenty of *known* ways to celebrate this day @ your library. Book displays are a natural place to start, along with:

- Set up displays of staff favorites, Iowa authors, or local book club favorites from this year
- Promote the BRIDGES eBook service with demonstrations that day
- Advertise your library-sponsored book discussion groups or any other book clubs with flyers or posters
- We'd love it if you highlight the Iowa Center for the Book
<http://www.iowacenterforthebook.org/>
- Highlighting your readers' advisory service can be front-and-center that day. And aided this year by promoting **BOOKS & AUTHORS**, now available through the new suite of Gale products. Side-by-side promotions of NOVELIST for libraries that subscribe to that resource.

Be sure to add the **BOOKS & AUTHORS** logo to your website, too
<http://www.statelibraryofiowa.org/ld/c-d/databases/gale>



3) PLOW Summer Classes in August: What if by August, you need to move far from the maddening crowd of summertime visitors? Then in-person **PLOW** website classes can provide that change of scenery ☺ In the "**Fun With PLOW**" classes, learn how to choose, analyze, and apply new themes to your website and how to customize the themes to your liking. And there's more on tap:

- Learn to use covers, a new content type that allows you to create custom layouts
- Learn to use portlets and widgets
- See how to collect widgets from third party sites like Facebook, Tumblebooks, Twitter, and more
- Watch a demonstration of FormGen, an easy way to collect information from your website users.

There's a lot to learn—plan for the full day! But if you can only stay for part of the day, that's okay, too. The important thing is to take advantage of this in-person **PLOW** website training. Held in **seven locations** across the state **beginning August 4th through September 1st** (10:00AM-3:00PM each day) Find the dates and towns nearest you, along with online registration, in the c.e. catalog <https://statelibraryofiowa.lmscheckout.com>

4) Let's Move in Libraries: Maryann Mori has this information about the **Let's Move in Libraries**, a project focused on understanding how public libraries create opportunities for individuals of all ages to move and be active



On the website <http://www.letsmoveinlibraries.org/> you can read about how libraries across the country are starting and sustaining movement-based programming, from bike rodeos to yoga classes, from 5K runs to musical movement storytimes. Here are some notable examples:

- Lawrence Public Library (KS) offers [Fitness Fridays](#) during the summer, teaming up with area fitness instructors and gyms to bring exercise routines to the library. Zumba, boxing, yoga, Tai Chi, and more classes happen at Lawrence PL.
- Milton Public Library (Wis) offers an annual program called "[Milton Mayhem](#)" in June. Partners bike to various places in Milton, complete a challenge at each stop, and ride back to the library after visiting all seven locations.
- Some states allow their public libraries to check out passes to state parks: Colorado, North Dakota, Michigan, and Maine are among them. Colorado libraries have taken this program to the next level by making available [Backpacks for checkout](#) that include binoculars, a wildlife viewing guide, a tree and wildflower ID guide, park brochures, suggested activities lists, and the *Leave No Trace* outdoor ethics statements.

Back on the project website, there's a webinar explaining **Let's Move in Libraries**, along with a link to a Facebook page started by participants. Find both here and learn more about how you can join **Let's Move in Libraries** <http://www.letsmoveinlibraries.org/webinar-archive/>



5) Meetings / Events This Week: Sheldon PL board meets on Wednesday evening, I'll join them with an overview of **Planning For Results**.

Another installment of *The Boardroom* webinar series happens this **Thursday July 20** (6:00-7:30PM) Pre-empted from June, this week's topic is *Policies For Results*. Another session next **Thursday July 27**, next week's topic is *The Planning Standard*. Register for both in the c.e. catalog <https://statelibraryofiowa.lmscheckout.com/Course/index>

Don't forget about the **introductory sessions** highlighting **Credo Reference** and **Transparent Languages** this week and next. Please take time to attend these online intros as an important first step in getting your staff better acquainted with the new suite of resources. Choose from dates and times below, refer to LibraryTalk for Jay's posts and webinar room links <https://lt.silo.lib.ia.us/>

Intro to Credo Reference—choose from:

July 17 @ 10:00AM OR 2:00PM

Intro to Transparent Languages—choose from

July 18 @ 10:00AM and 3:00PM / July 19 @ 9:00AM and 6:30PM / July 20 @ 3:00PM

PLOW Website Worktimes on tap this week: choose from **Wednesday July 19 @ 10:00AM OR Thursday July 20 at 9:00AM**. Marie Harms will demonstrate how to update PLOW websites to reflect the changes in the statewide database packages (Gale, Credo Reference and Transparent Languages) provided by the State Library. These sessions take place in the Zoom online conferencing software <http://zoom.us/j/5152813464>

Catch some webinars this week from national education providers. Click here for details and registration information <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

July 18. 11:00AM-12:00PM. *Changing Models of Customer Service* sponsored by Utah State Library <https://heritage.utah.gov/library/workshops>

July 18. 1:00-2:00PM. *Enticing Book Club Picks* sponsored by Booklist <https://www.booklistonline.com/webinars>

July 19. 1:00-2:00PM. *Playing by the Rules: Creating an Effective Volunteer Handbook* sponsored VolunteerMatch <http://learn.volunteermatch.org/training-topics>

July 19. 12:00-1:00PM. *Healthy Aging at Your Library: Connecting Older Adults to Health Information* sponsored by National Network of Libraries of Medicine <https://nnlm.gov/professional-development?page=1>

Monday Morning Eye-Opener

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